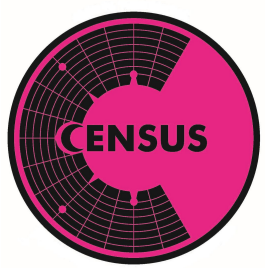
Black Rock City Census

2013-2016 Population Analysis



How the Census Works

What is the Census?

The Census is a collaborative research project that started in 2002.

Although the BRC Census project is technically a survey and not a literal census (where data is collected from every member of a population), our methodology allows us to report on the entire population of Black Rock City (BRC), not just on the individuals who participate directly in our data collection.

We aspire to be a literal census one day, where every BRC resident voluntarily participates. Until that day, we will continue to provide the most complete picture possible of the highly diverse population of BRC.

The BRC Census project is made possible through the collective effort of volunteers, academic researchers, and the Burning Man Project. Our thanks to everyone whose contributions went into the creation of this report!

Method and Weighting Procedures

A research ethics committee at Université du Québec à Montréal (previously at Denver University) has determined that the project meets the standards to protect respondents and their confidentiality.

Since 2013, BRC Census has collected data in two phases: a random sample during the event and an online survey after the event. During the event, Census volunteers conduct the random sample by administering a short socio-demographic survey to randomly selected Burners who agree to participate.

After the event, announcements about the online survey are sent out via email lists, social media, the Burning Man website, etc. Some Burners participate but others do not, which introduces a self-selection bias in the survey results. To remove this bias, the online survey results are adjusted (or “weighted”) based on the results of the random sample.

Weighting Variables

Variables collected in the random sample, used to weight the online survey results:

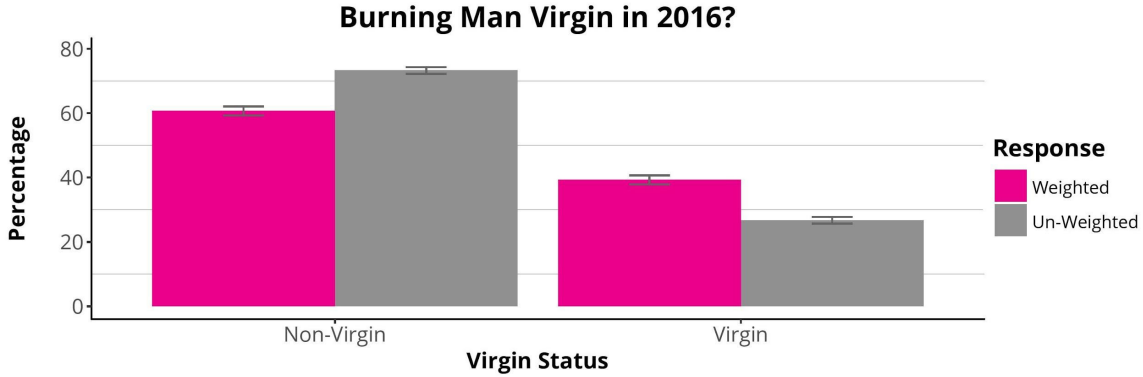
- Day of arrival
- Gender
- Age
- Virgin burner or not
- US resident or not
- English as a first language or not
- US party affiliation (if eligible to vote in the US)
- Voting behavior

These data are collected from randomly selected Burners entering BRC who agree to participate, and the results are used to weight (and thereby improve the accuracy of) the online survey results. From 2013-2016, 5-10% of the BRC population participated in this random sampling process.

Weighted Results: an Example

In 2016, 73.3% of survey responses were non-virgins, which was higher than the percentage of non-virgins observed in the random sample (60.7%). This means that non-virgins were "over-represented" (and virgins "under-represented") in the raw results of the online survey.

In other words, we know from the random sample results that the raw survey results are *not* an accurate representation of these proportions of the BRC population. Fortunately, we can "weight" (or adjust) the online survey results using the results of the random sample:



Error bars indicate the upper and lower bounds of the 95% confidence intervals

These adjustments are applied throughout the entire online survey, giving more "weight" to the responses from under-represented groups and less "weight" to the responses from over-represented groups. The raw survey results only provide information about individuals who completed the online survey, but the weighted results represent the entire BRC population.

Data Collection via Online Survey

From 2013 to 2016, the number of completed forms (and the associated survey sampling rate) were, respectively, 11,919 (17%), 11,676 (18%), 9,585 (14%), and 7,137 (11%). This "survey sampling rate" indicates the percentage of the BRC population who completed the online survey in a given year based on the population count reported in each annual Burning Man report.

While the 2016 sampling rate is notably lower than previous years, the sampling rate is high enough to yield comparable results to past years using the methodology described here. As a comparison, the American Community Survey (the largest population survey in the USA) has a sampling rate of approximately 2.5% (National Research Council, 2007).

The response rate for the online survey (i.e., the number of participants divided by the number of people contacted) cannot be calculated, as there is no way to know how many BRC citizens were reached during our promotion of the online survey.

Census Results

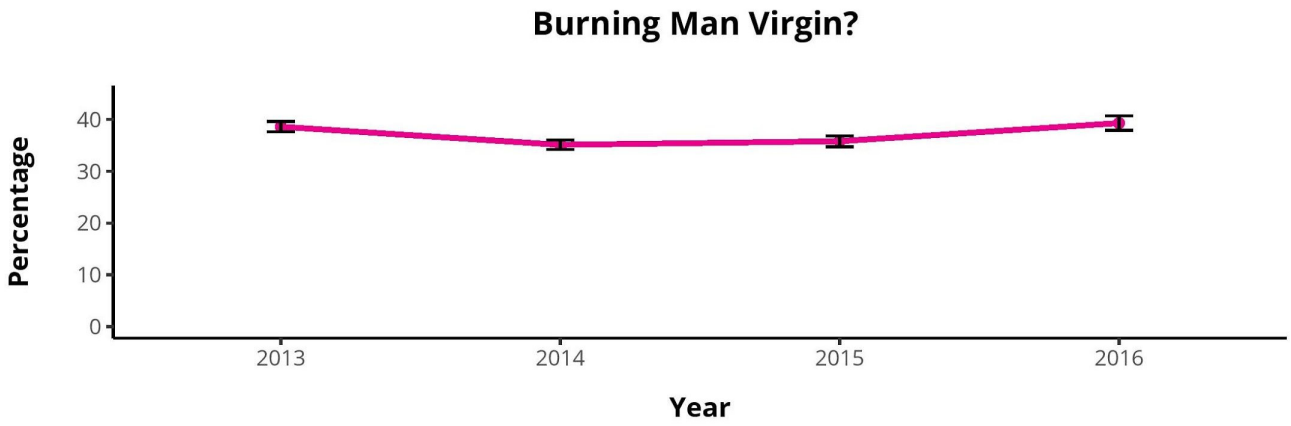
The results in this report are the most reliable estimates we have of the Black Rock City population. The true population values may differ slightly from the presented estimates due to random variation in the sampling process. This report includes data from 2016 and, when possible, comparable (weighted) data from recent years.

While BRC Census has been producing reports since 2002, it is hard to make comparisons with reports from earlier years because of important differences in methodology - e.g., from a convenience sample of Census Lab visitors on-playa to a weighted online survey conducted post-event.

Reading This Report
Plots and Tables

Line or **bar plots** are used to display the *weighted* (adjusted) percentage of the BRC population who have a particular characteristic in common.

In most cases, the actual percentage values are *not* displayed in the plot. They can be found in the accompanying **data table** (below), along with the margin of error (labeled "MoE +/-%").



	2013		2014		2015		2016	
Response	**Percent**	**MoE+/-%**	**Percent**	**MoE+/-%**	**Percent**	**MoE+/-%**	**Percent**	**MoE+/-%**
Virgin	38.6	1.0	35.1	1.0	35.8	1.0	39.3	1.4

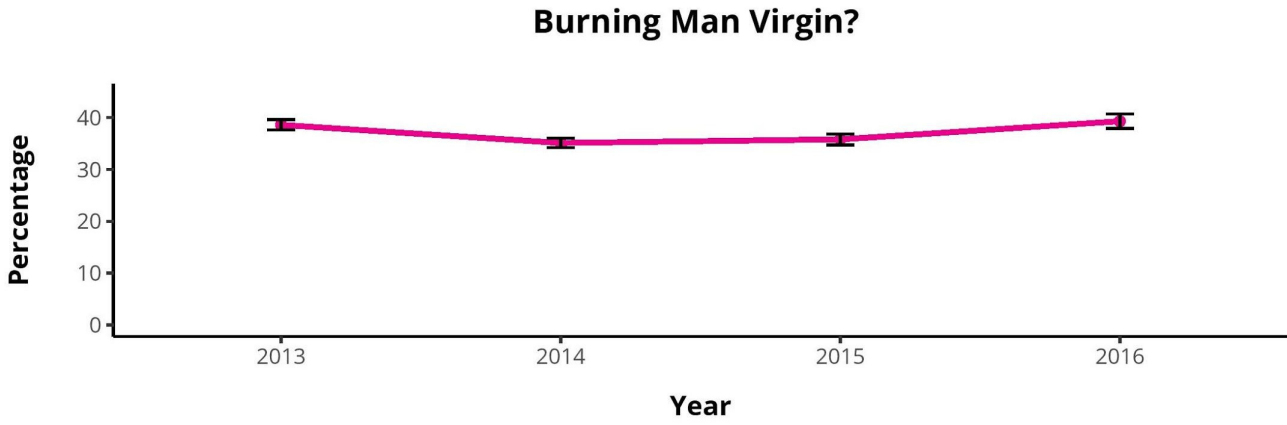
All numbers are rounded to the nearest 0.1%, so in some cases the total percentage values do not add up to exactly 100.0%.

Reading This Report
Error Bars and Confidence Intervals

Error bars are the black I-shaped markers that overlay each data point on a line or bar plot:



While each data point shows a weighted percentage, there is always some uncertainty when estimating the characteristics of a population based on a sample of that population - in this case, the entire BRC population in a given year from the BRC citizens who provided data to BRC Census.



Error bars indicate the upper and lower bounds of the 95% confidence intervals

	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Virgin	38.6	1.0	35.1	1.0	35.8	1.0	39.3	1.4

The *95% confidence intervals* indicated by these error bars help to show the degree of that uncertainty: there is a 95% probability that the upper and lower bounds of the I-shape contain the true value. They are a visual representation of the *margin of error* (shown in the "MoE +/- %" column in the data table) which measures the amount of "error" or uncertainty in the results of a survey conducted via random sample. On rare occasions due to rounding, values in this report may not follow this rule precisely.

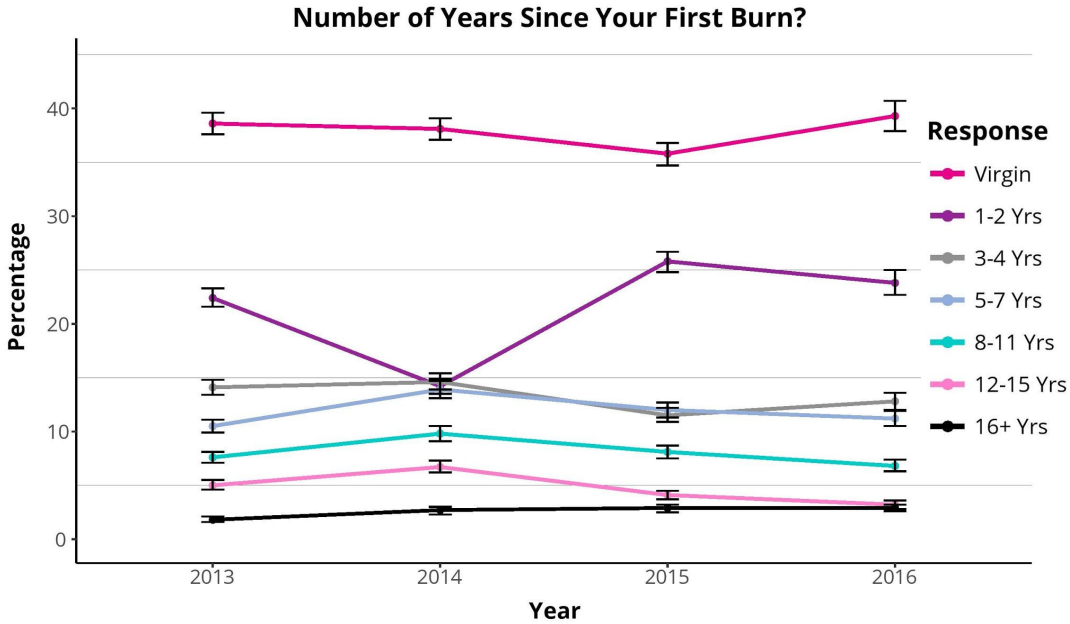
In the plot and table above, 39.3% of the 2016 BRC population were estimated to be Burning Man virgins according to the weighted survey results. It can be said with 95% confidence that the true virgin proportion of the BRC population is contained within the range between 37.9% and 40.7% (*95% confidence intervals*), or 39.3% plus or minus 1.4% (*margin of error*).

Reading This Report
Year-to-Year Changes

A note about year-to-year changes and "significance":

When reviewing changes in a population over time, it is **extremely important** to remember that some reported changes will be due to sampling methodology (using weighted Census data to report on the BRC population) or measurement error, rather than being indicative of a consistently occurring change in the population.

As a general rule, smaller differences from one year to another are more likely to be due to chance, while larger differences are more likely to be indicative of genuine changes in the BRC population. Additional caution should be taken in situations with larger confidence intervals, as they indicate less certainty as to the exact population proportion.

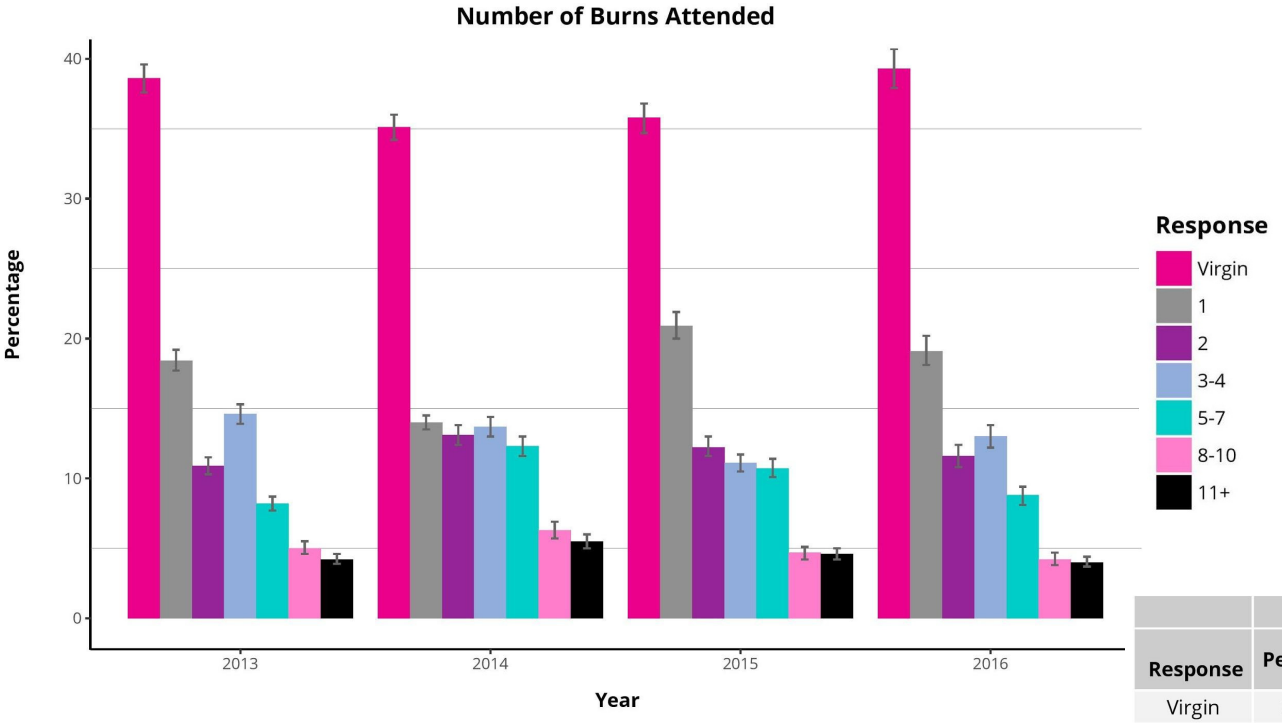


For example, in the plot above and to the right:

- The **black** line for 16+ year Burners is fairly flat, with fairly small confidence intervals. The proportion of 16+ year Burners does not seem to have changed much from 2013-2016.
- The **pink** line for Virgin Burners shows larger changes from 2013-2016, but the confidence intervals are also larger. In some cases where the data points look relatively far apart from one year to the next, the confidence intervals for those years overlap. It is difficult to know if these changes are due to random chance or to other, more significant population trends.
- The **purple** line for 1-2 Year Burners shows larger changes from 2014 to 2015, even considering the height of the confidence intervals. It is more likely, though not certain, that these changes are *not* due to random factors.

Sociodemographic Characteristics

Prior Burning Man Experience
Burns Attended



Percent Virgins:

2013: 38.6%

2014: 35.1%

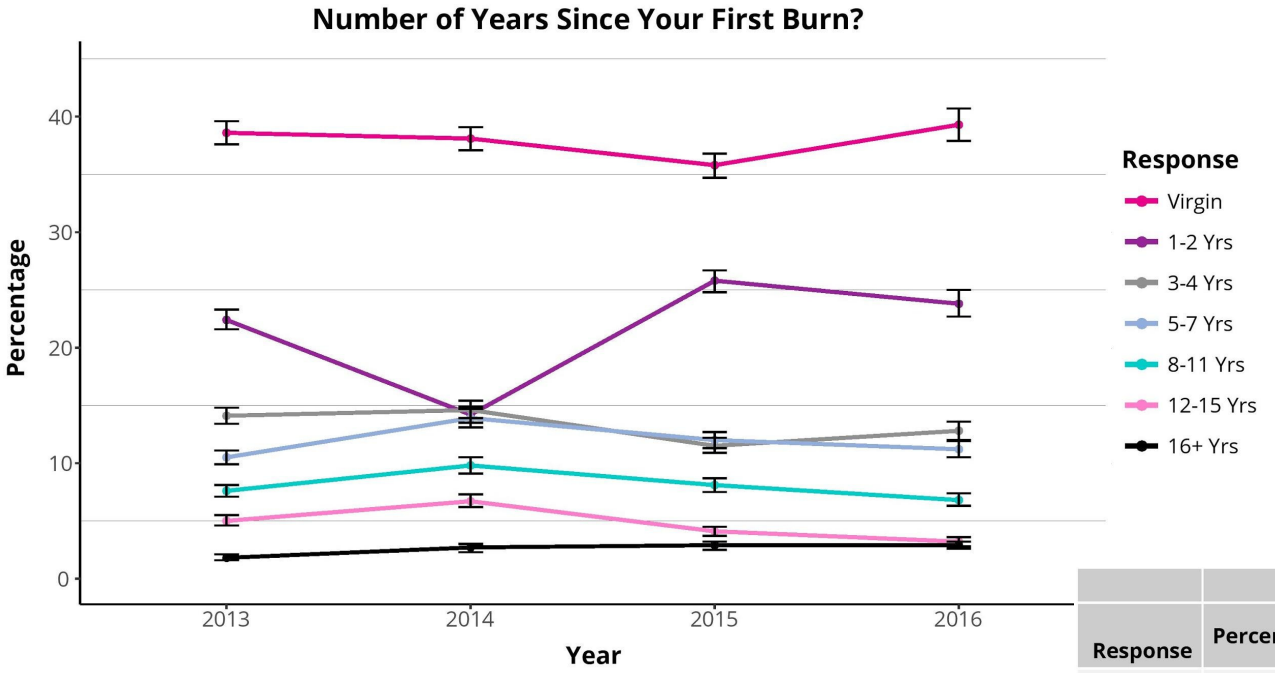
2015: 35.8%

2016: 39.3%

	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Virgin	38.6	1.0	35.1	1.0	35.8	1.0	39.3	1.4
1	18.4	0.8	14.0	0.6	20.9	1.0	19.1	1.0
2	10.9	0.6	13.1	0.8	12.2	0.8	11.6	0.8
3-4	14.6	0.8	13.7	0.8	11.1	0.6	13.0	0.8
5-7	8.2	0.4	12.3	0.8	10.7	0.8	8.8	0.6
8-10	5.0	0.4	6.3	0.6	4.7	0.4	4.2	0.4
11+	4.2	0.4	5.5	0.6	4.6	0.4	4.0	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Prior Burning Man Experience
Years Since First Burn



Because many Burners attend repeatedly, but not every year, the random sampling form and online survey both ask respondents to indicate each of the year(s) they have attended Burning Man

	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Virgin	38.6	1.0	38.1	1.0	35.8	1.0	39.3	1.4
1-2 Yrs	22.4	0.8	14.2	0.8	25.8	1.0	23.8	1.2
3-4 Yrs	14.1	0.6	14.6	0.8	11.5	0.6	12.8	0.8
5-7 Yrs	10.5	0.6	13.9	0.8	12.0	0.8	11.2	0.8
8-11 Yrs	7.6	0.6	9.8	0.8	8.1	0.6	6.8	0.6
12-15 Yrs	5.0	0.4	6.7	0.6	4.1	0.4	3.2	0.4
16+ Yrs	1.8	0.2	2.7	0.4	2.9	0.4	2.9	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Age Groups

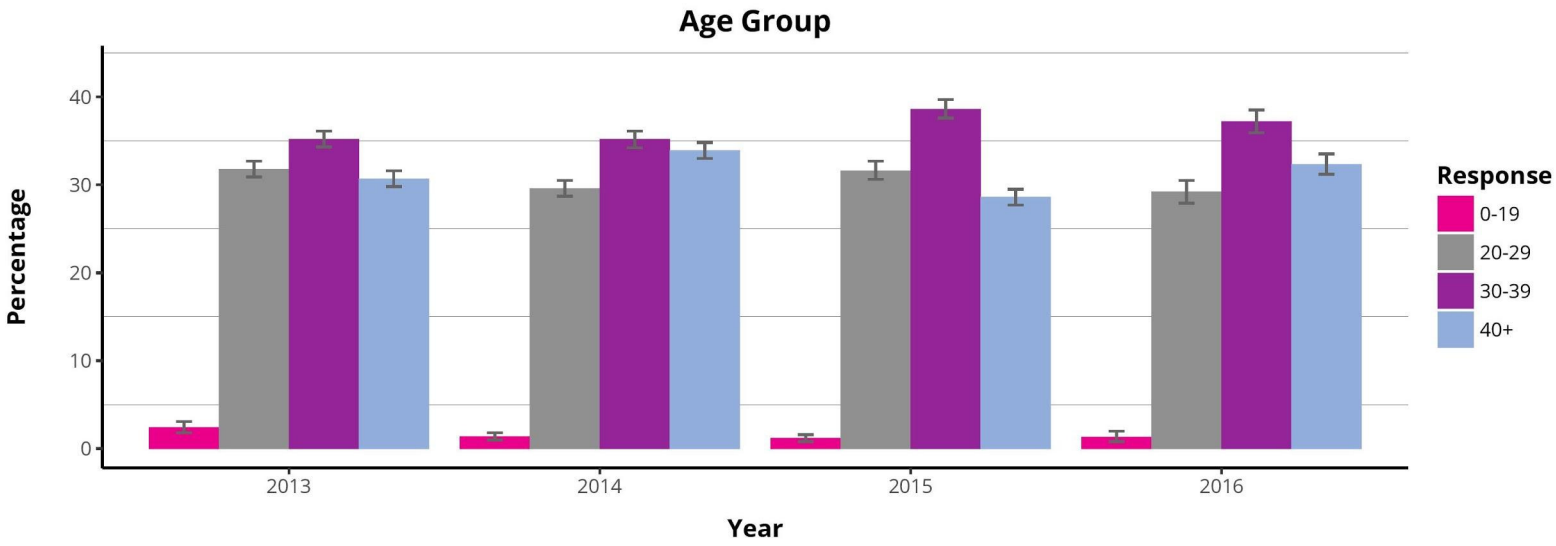
Median Age:

2013: 33

2014: 34

2015: 33

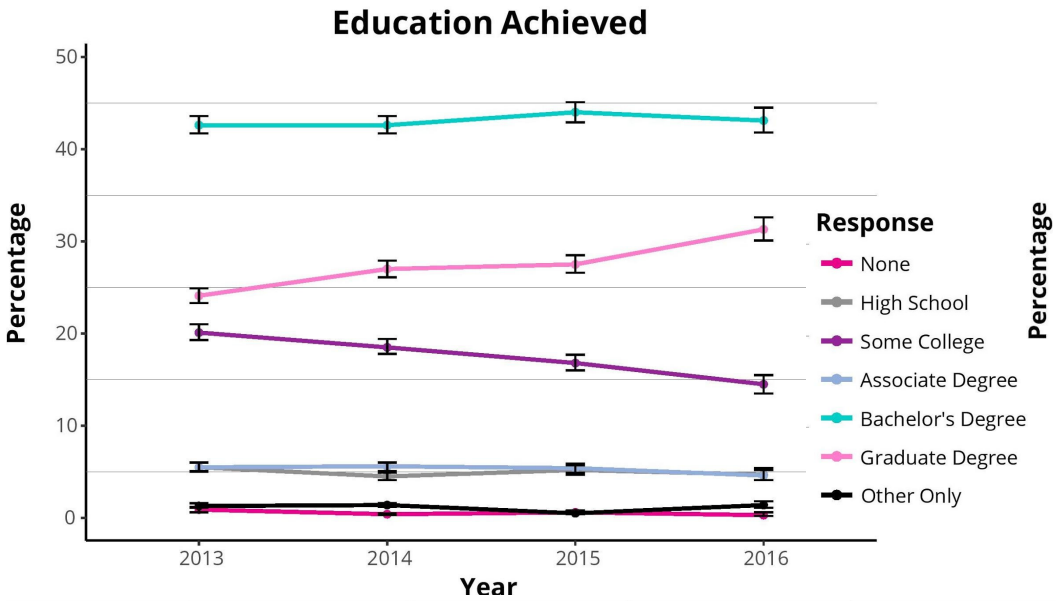
2016: 34



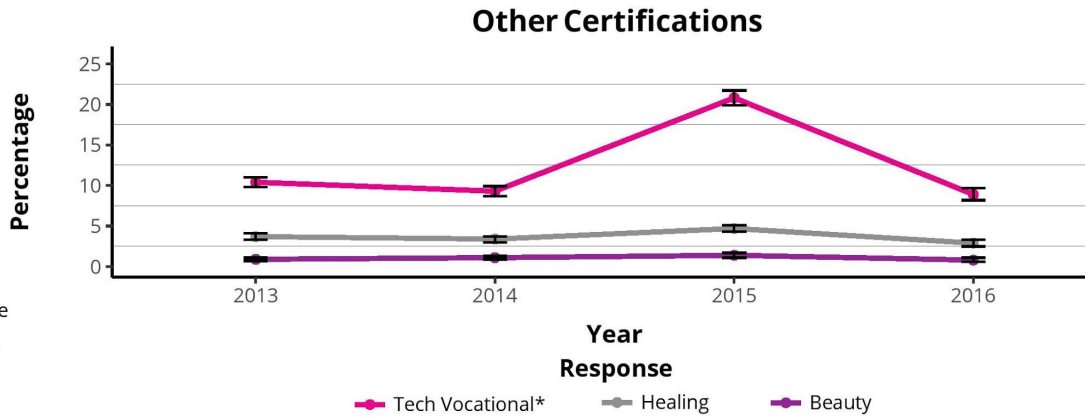
	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0-19	2.4	0.6	1.4	0.4	1.2	0.4	1.3	0.6
20-29	31.8	1.0	29.6	1.0	31.6	1.0	29.2	1.4
30-39	35.2	1.0	35.2	1.0	38.6	1.0	37.2	1.4
40+	30.7	0.8	33.9	1.0	28.6	1.0	32.3	1.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Education



Response	2013		2014		2015		2016	
	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
None	0.9	0.2	0.4	0.2	0.6	0.2	0.3	0.2
High School	5.5	0.6	4.5	0.4	5.2	0.6	4.7	0.6
Some College	20.1	0.8	18.5	0.8	16.8	0.8	14.5	1.0
Associate Degree	5.5	0.4	5.6	0.4	5.4	0.6	4.6	0.6
Bachelor's Degree	42.6	1.0	42.6	1.0	44.0	1.0	43.1	1.4
Graduate Degree	24.1	0.8	27.0	0.8	27.5	1.0	31.3	1.2
Other Only	1.3	0.2	1.4	0.2	0.5	0.2	1.4	0.4

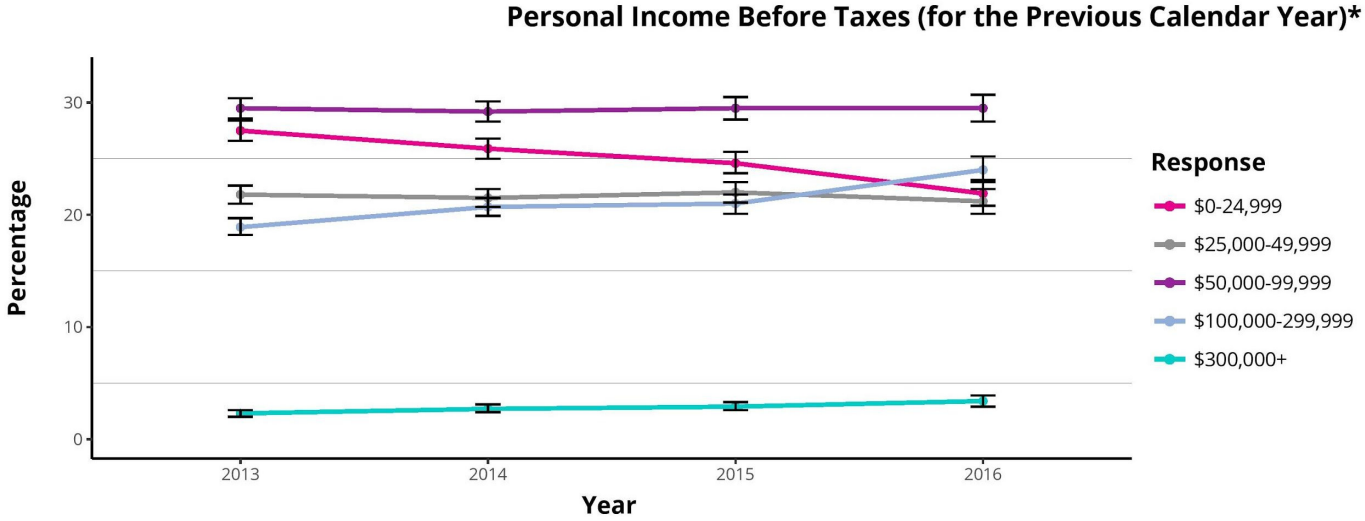


Response	2013		2014		2015		2016	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Tech Vocational*	10.4	0.6	9.3	0.6	20.8	0.8	8.8	0.8
Healing	3.7	0.4	3.4	0.4	4.7	0.4	2.8	0.4
Beauty	0.9	0.2	1.1	0.2	1.4	0.2	0.8	0.2

* The spike in tech vocational certifications in 2015 is likely due to a change in question wording, rather than a change in BRC population characteristics. The 2013, 2014, and 2016 online surveys all included identical questions about education and certifications, while the question was worded differently in the 2015 survey.

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Personal Income



* In 2015 and 2016, explanatory text was added requesting that respondents *not* include their spouse's income as their own. While this explanatory text was missing in 2013 and 2014, all four years' surveys explicitly asked for the respondent's personal income before taxes in the previous calendar year.

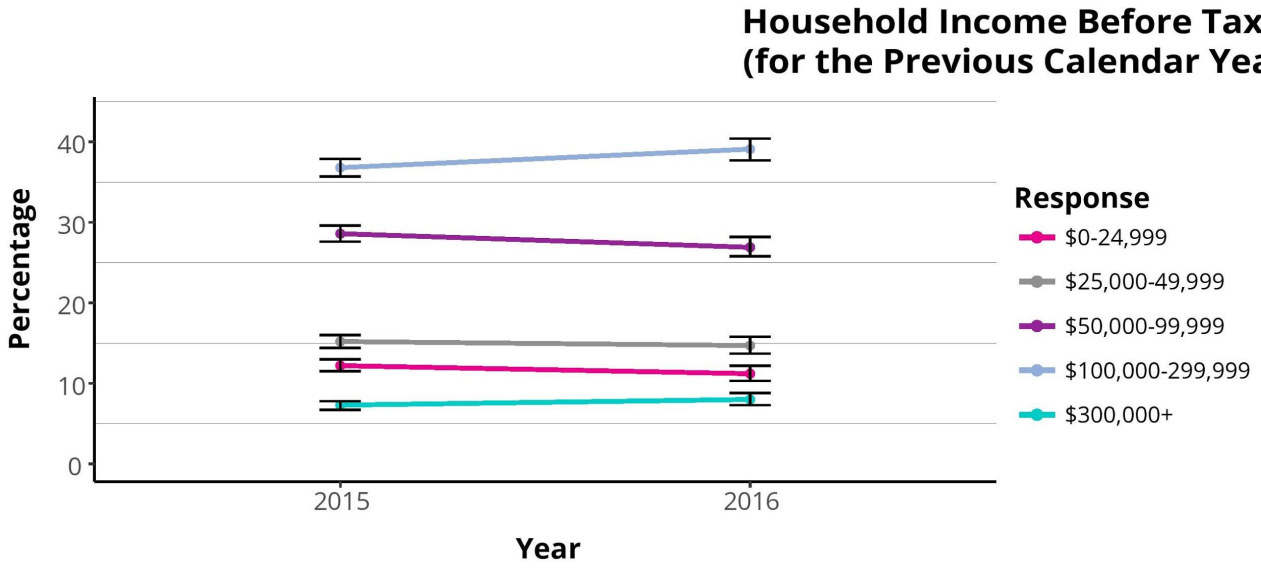
	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
$0-24,999	27.5	1.0	25.9	1.0	24.6	1.0	21.9	1.2
$25,000-49,999	21.8	0.8	21.5	0.8	22.0	1.0	21.2	1.2
$50,000-99,999	29.5	0.8	29.2	1.0	29.5	1.0	29.5	1.2
$100,000-299,999	18.9	0.8	20.7	0.8	21.0	0.8	24.0	1.2
$300,000+	2.3	0.2	2.7	0.4	2.9	0.4	3.4	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Median Personal Income:

2013: $51,100
2014: $53,900
2015: $54,900
2016: $60,000

Household Income



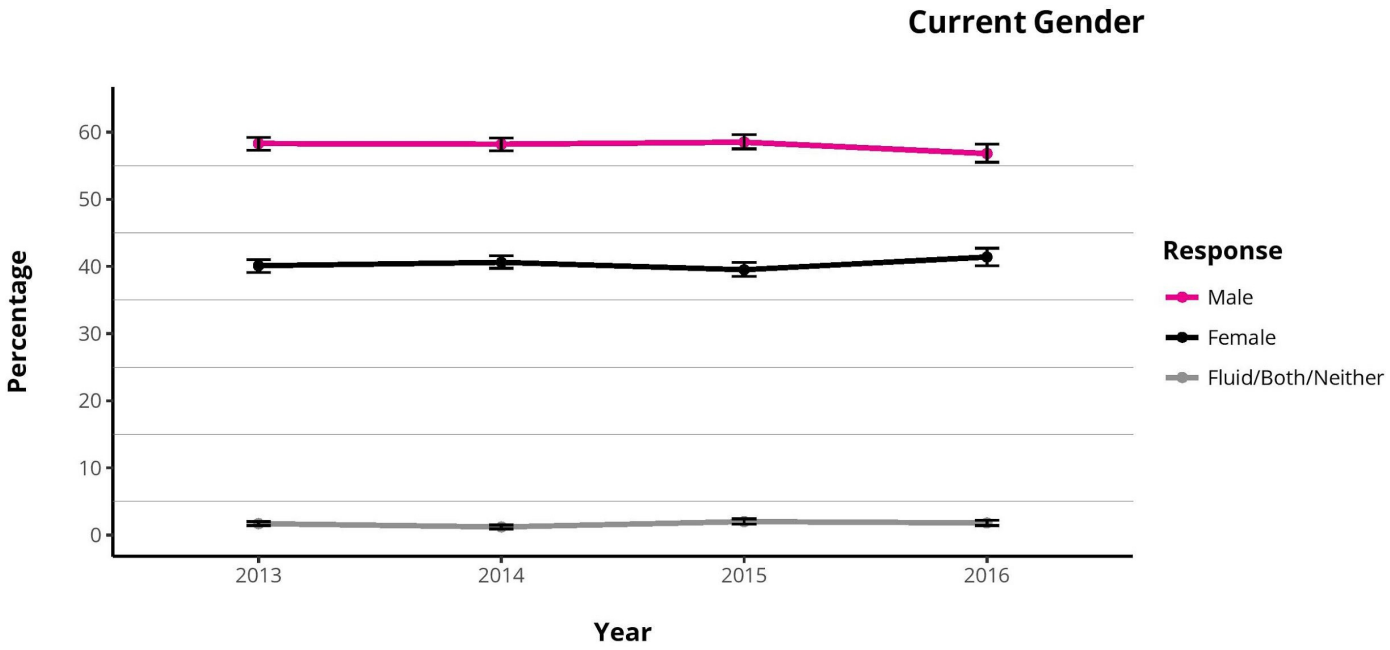
Response	2015		2016	
	Percent	MoE +/- %	Percent	MoE +/- %
$0-24,999	12.2	0.8	11.2	1.0
$25,000-49,999	15.2	0.8	14.7	1.0
$50,000-99,999	28.6	1.0	26.9	1.2
$100,000-299,999	36.8	1.0	39.1	1.4
$300,000+	7.3	0.6	8.0	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Median Household Income:
2015: $89,400
2016: $94,200

The 2013 and 2014 online surveys did not include questions about household income, so data presented here are from 2015-2016

Current Gender



	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Male	58.3	1.0	58.2	1.0	58.5	1.0	56.8	1.4
Female	40.1	1.0	40.6	1.0	39.5	1.0	41.4	1.4
Fluid/Both/Neither	1.7	0.4	1.2	0.2	2.0	0.4	1.8	0.4

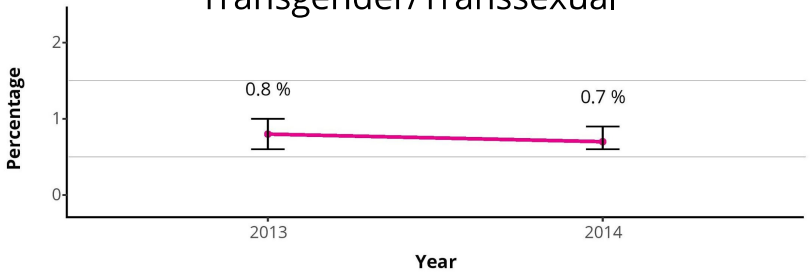
Error bars indicate the upper and lower bounds of the 95% confidence intervals

Additional questions about gender identity were included in each year's online survey. See next page for detailed analysis.

Current Gender

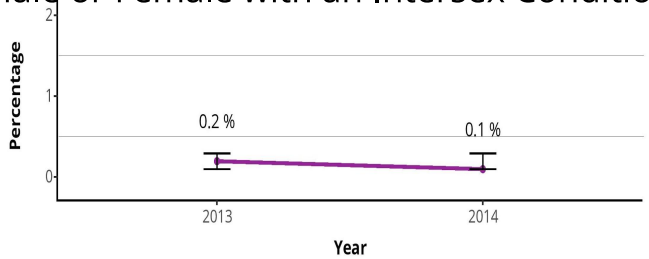
THE 2013 AND 2014 ONLINE SURVEYS ASKED ABOUT GENDER IDENTITY DIFFERENTLY FROM THE 2015 AND 2016 ONLINE SURVEYS:

Do You Consider Yourself to be...
Transgender/Transsexual



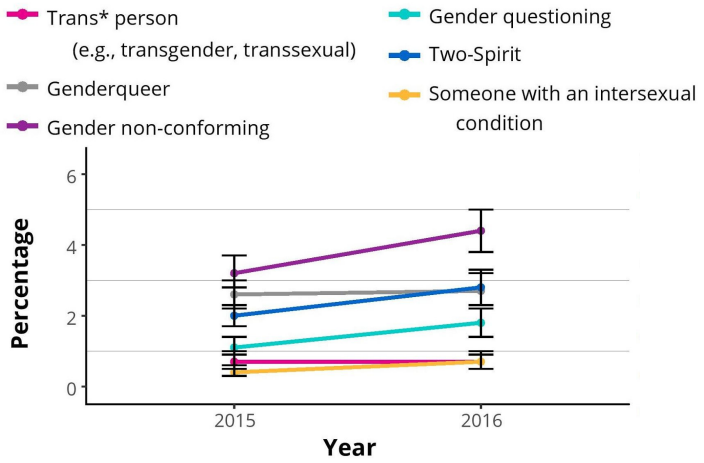
In 2013 and 2014, this question in the online survey also asked if participants considered themselves to be polyamorous or a kinkster. Data on these responses can be found later in this report.

Sex Assigned at Birth...
Male or Female with an Intersex Condition



In 2013 and 2014, the online surveys asked about sex assigned at birth in addition to asking about current gender

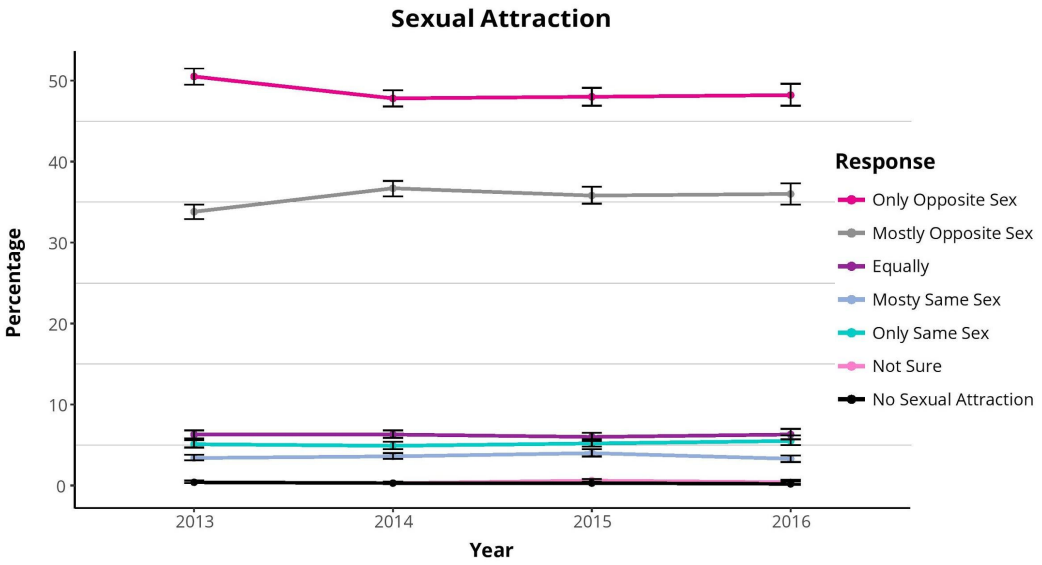
Do You Consider Yourself to be...
Participants Selected All That Applied

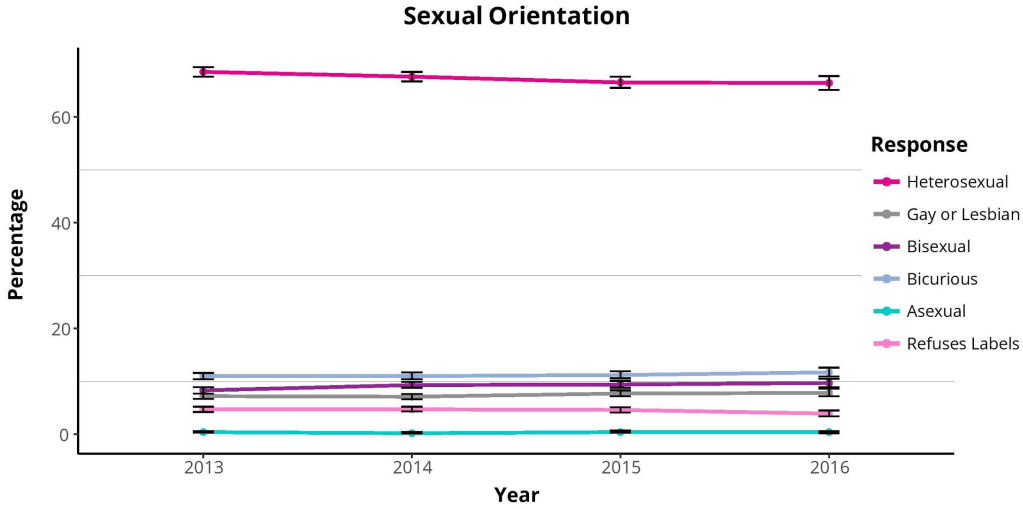


	2015		2016	
Response	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
Trans* person (e.g., transgender, transsexual)	0.7	0.2	0.7	0.2
Genderqueer	2.6	0.4	2.7	0.4
Gender non-conforming	3.2	0.4	4.4	0.6
Gender questioning	1.1	0.2	1.8	0.4
Two-Spirit	2.0	0.4	2.8	0.4
Someone with an intersexual condition	0.4	0.2	0.7	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Sexual Attraction and Orientation





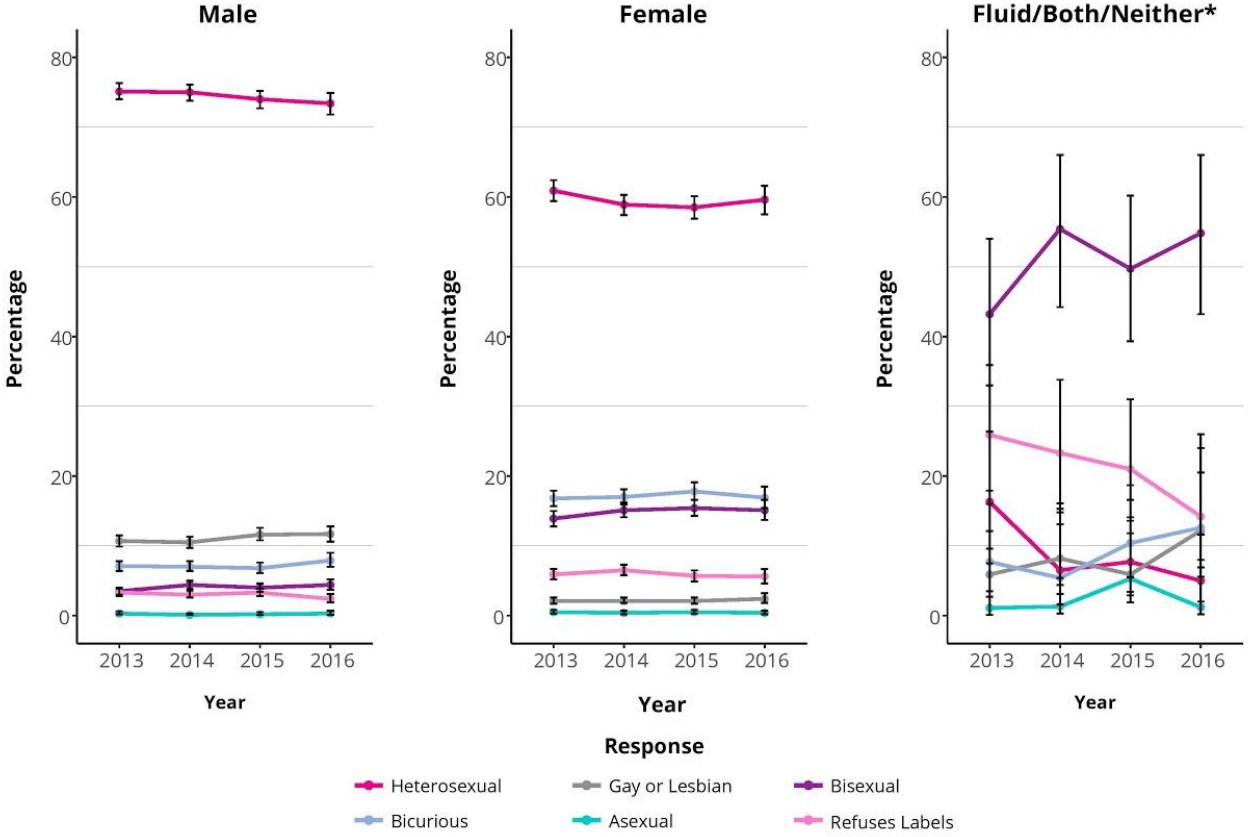
	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Only Opposite Sex	50.5	1.0	47.8	1.0	48.0	1.2	48.2	1.4
Mostly Opposite Sex	33.8	1.0	36.7	1.0	35.8	1.0	36.0	1.4
Equally	6.3	0.6	6.3	0.4	6.0	0.6	6.3	0.6
Mosty Same Sex	3.4	0.4	3.6	0.4	4.0	0.4	3.3	0.4
Only Same Sex	5.1	0.4	4.9	0.4	5.2	0.4	5.5	0.6
Not Sure	0.4	0.2	0.3	0.2	0.6	0.2	0.4	0.2
No Sexual Attraction	0.4	0.2	0.3	0.2	0.3	0.2	0.2	0.2

	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Heterosexual	68.5	1.0	67.6	1.0	66.5	1.0	66.4	1.4
Gay or Lesbian	7.2	0.6	7.1	0.6	7.7	0.6	7.8	0.8
Bisexual	8.3	0.6	9.3	0.6	9.4	0.6	9.7	0.8
Bicurious	11.0	0.6	11.0	0.6	11.2	0.6	11.7	0.8
Asexual	0.4	0.2	0.2	0.2	0.4	0.2	0.4	0.2
Refuses Labels	4.7	0.4	4.7	0.4	4.6	0.4	3.9	0.6

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Sexual Attraction and Orientation

Sexual Orientation by Current Gender



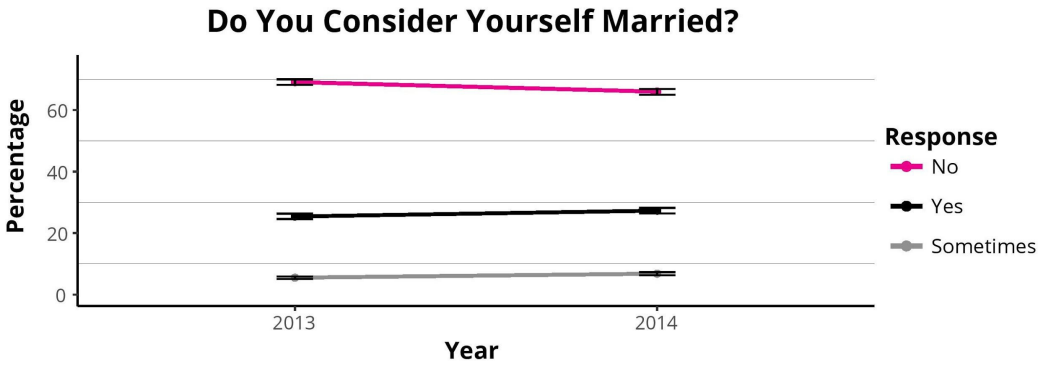
Response	2013 Percent	2013 MoE +/- %	2014 Percent	2014 MoE +/- %	2015 Percent	2015 MoE +/- %	2016 Percent	2016 MoE +/- %
Current Gender: Male								
Heterosexual	75.1	1.2	75.0	1.2	74.0	1.2	73.4	1.6
Gay or Lesbian	10.7	0.8	10.5	0.8	11.6	1.0	11.7	1.2
Bisexual	3.5	0.6	4.4	0.6	4.0	0.6	4.4	0.8
Bicurious	7.1	0.6	7.0	0.8	6.8	0.8	7.9	1.0
Asexual	0.3	0.2	0.1	0.0	0.2	0.2	0.3	0.2
Refuses Labels	3.3	0.6	3.0	0.6	3.3	0.6	2.4	0.6
Current Gender: Female								
Heterosexual	60.9	1.6	58.9	1.4	58.5	1.6	59.6	2.0
Gay or Lesbian	2.1	0.4	2.1	0.4	2.1	0.4	2.4	0.6
Bisexual	13.9	1.2	15.1	1.0	15.4	1.2	15.1	1.4
Bicurious	16.8	1.2	17.0	1.2	17.8	1.2	16.9	1.6
Asexual	0.5	0.2	0.4	0.2	0.5	0.2	0.4	0.2
Refuses Labels	5.9	0.8	6.5	0.8	5.7	0.8	5.6	1.0
Current Gender: Fluid/Both/Neither*								
Heterosexual	16.3	8.2	6.5	4.7	7.7	6.1	5.0	4.3
Gay or Lesbian	5.9	4.3	8.2	4.9	5.9	4.1	12.2	6.7
Bisexual	43.2	10.6	55.4	11.0	49.7	10.4	54.8	11.4
Bicurious	7.7	5.9	5.4	6.1	10.4	6.3	12.6	9.6
Asexual	1.1	2.2	1.3	2.0	5.3	5.3	1.2	2.4
Refuses Labels	25.9	9.0	23.3	9.2	21.0	8.6	14.2	7.8

* The larger confidence intervals for those in the Fluid/Both/Neither category are mainly due to the substantially smaller number of individuals self-reporting this gender category

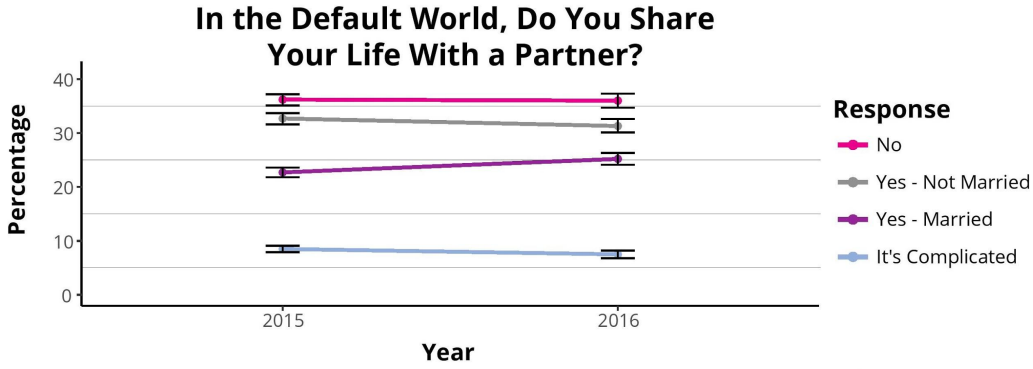
Error bars indicate the upper and lower bounds of the 95% confidence intervals

Relationship Status

The 2013 and 2014 online surveys asked about relationships differently from the 2015 and 2016 online surveys:



	2013		2014	
Response	Percent	MoE +/- %	Percent	MoE +/- %
No	69.1	1.0	66.0	1.0
Yes	25.4	0.8	27.3	0.8
Sometimes	5.5	0.4	6.8	0.6

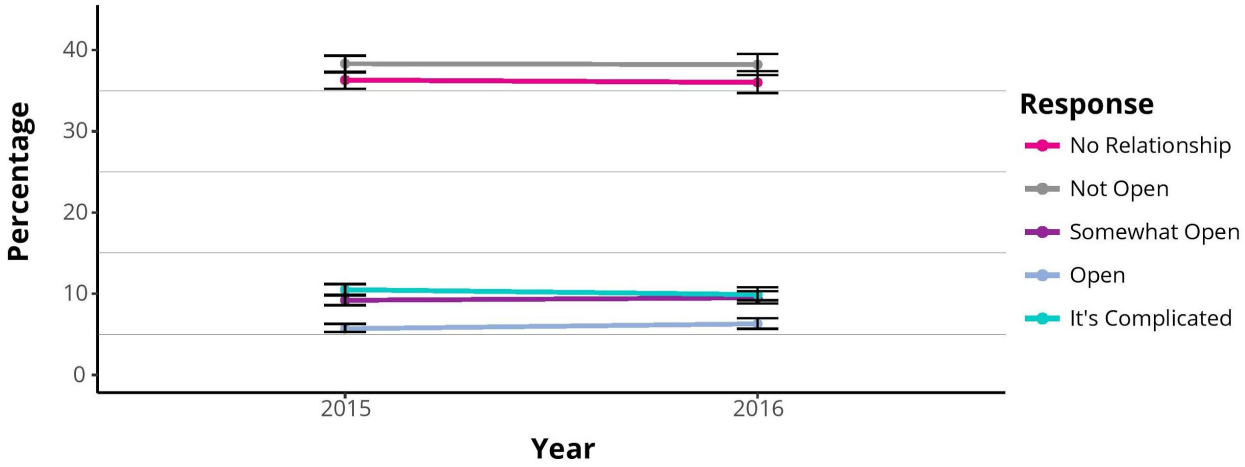


	2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%
No	36.2	1.0	35.9	1.4
Yes - Not Married	32.7	1.0	31.4	1.1
Yes - Married	22.7	0.8	25.2	1.1
It's Complicated	8.5	0.6	7.5	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Relationship Status

Would You Describe Your Relationship as an Open Relationship?

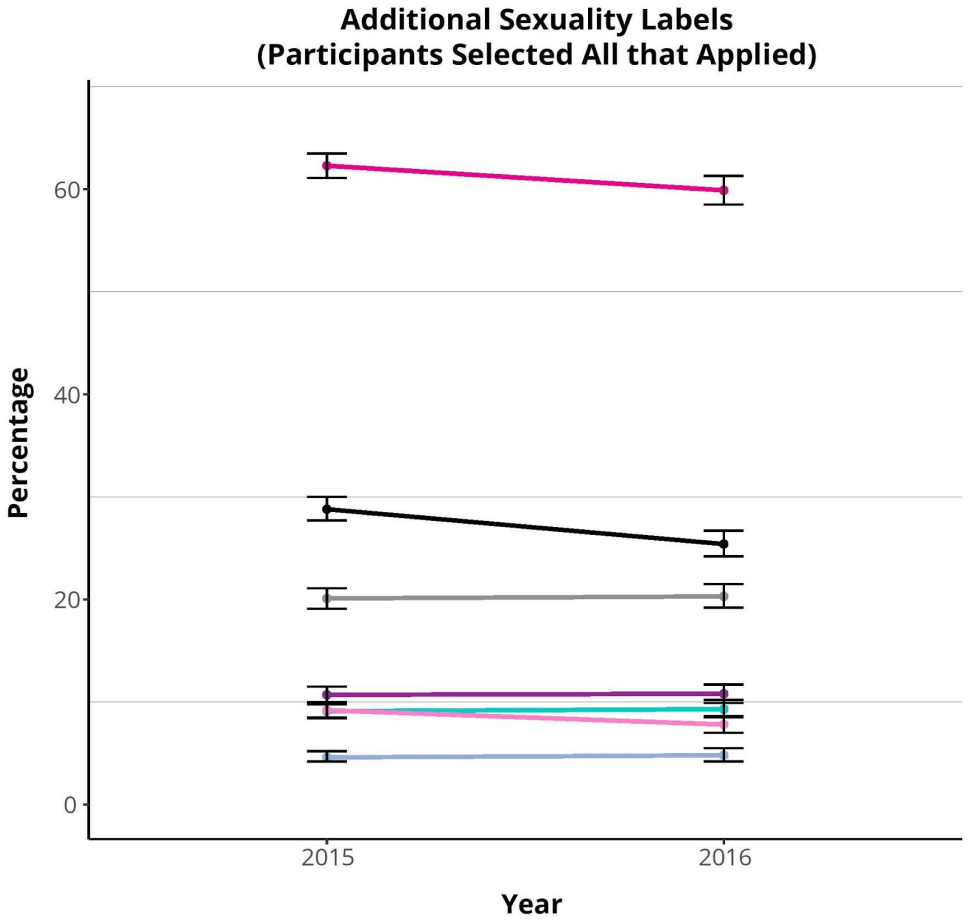


	2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%
No Relationship	36.3	1.0	36.0	1.4
Not Open	38.3	1.0	38.2	1.4
Somewhat Open	9.2	0.6	9.5	0.8
Open	5.7	0.6	6.3	0.6
It's Complicated	10.5	0.6	9.9	0.8

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-2016

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Sexuality



The 2013 and 2014 online surveys asked about these labels differently, so direct comparison across all four years is impossible. Potentially noteworthy trends include:

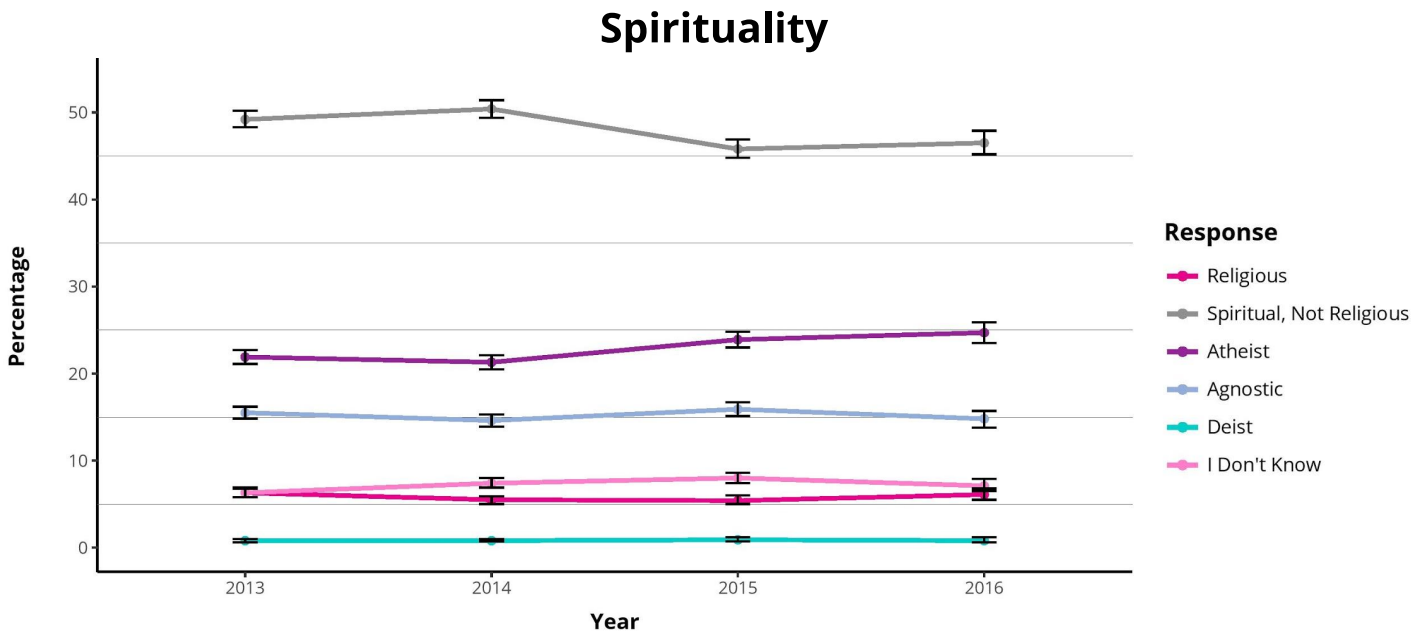
- A relative *increase* in "polyamorous" responses (11.1% in 2013, 14.9% in 2014)
- Varied responses to the "kinkster" self-identity (8.1% in 2013, 14.9% in 2014)

The plot (left) and table (below) indicate online survey responses from 2015-2016.

	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Monogamous	62.3	1.2	59.9	1.4
Polyamorous	20.1	1.0	20.3	1.2
Kinkster	10.7	0.8	10.8	1.0
Swinger	4.6	0.6	4.8	0.6
Queer	9.1	0.8	9.3	0.8
Sex/Love Addict	9.2	0.8	7.8	0.8
Open/Curious	28.8	1.2	25.4	1.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Religion and Spirituality

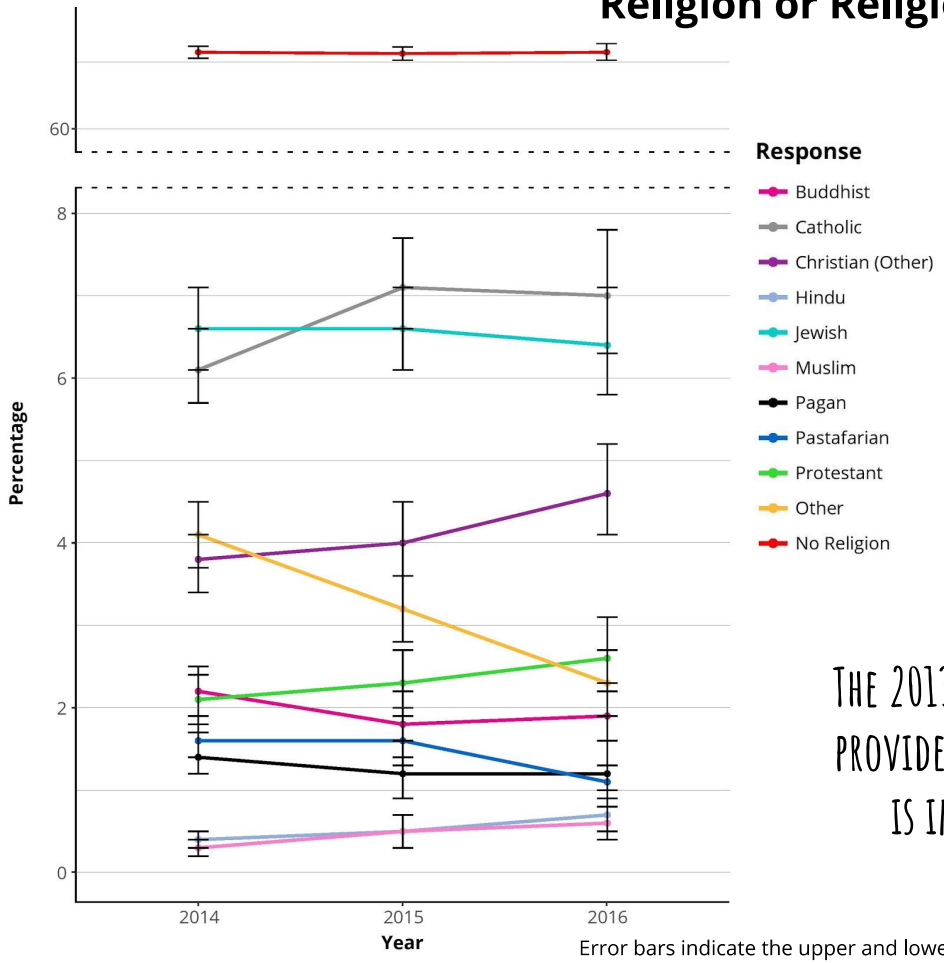


	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Religious	6.3	0.4	5.5	0.4	5.4	0.6	6.1	0.6
Spiritual, Not Religious	49.2	1.0	50.4	1.0	45.8	1.0	46.5	1.4
Atheist	21.9	0.8	21.3	0.8	23.9	1.0	24.8	1.2
Agnostic	15.5	0.8	14.6	0.8	15.9	0.8	14.7	1.0
Deist	0.8	0.2	0.8	0.2	0.9	0.2	0.8	0.2
I Don't Know	6.3	0.6	7.4	0.6	8.0	0.6	7.1	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Religion and Spirituality

Religion or Religious Denomination



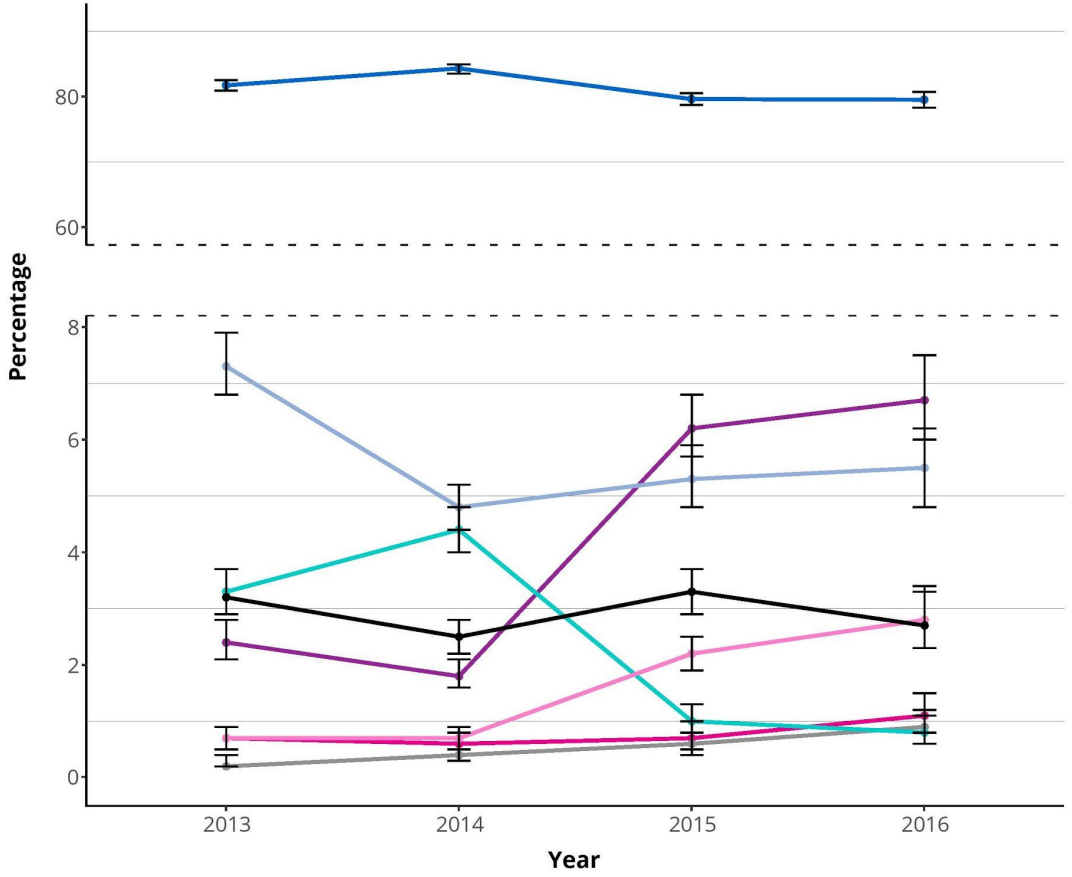
	2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Buddhist	2.2	0.4	1.8	0.4	1.9	0.4
Catholic	6.1	0.4	7.1	0.6	7.0	0.8
Christian (Other)	3.8	0.4	4.0	0.4	4.6	0.6
Hindu	0.4	0.2	0.5	0.2	0.7	0.2
Jewish	6.6	0.6	6.6	0.6	6.4	0.6
Muslim	0.3	0.2	0.5	0.2	0.6	0.2
Pagan	1.4	0.2	1.2	0.2	1.2	0.4
Pastafarian	1.6	0.2	1.6	0.2	1.1	0.2
Protestant	2.1	0.2	2.3	0.4	2.6	0.4
Other	4.1	0.4	3.2	0.4	2.3	0.4
No Religion	71.5	1.0	71.3	1.0	71.5	1.2

The 2013 online survey did not include all of the answer options provided in 2014-2016, so direct comparison across all four years is impossible. The data presented here are from 2014-2016.

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Current Place of Residence

Region of Residence



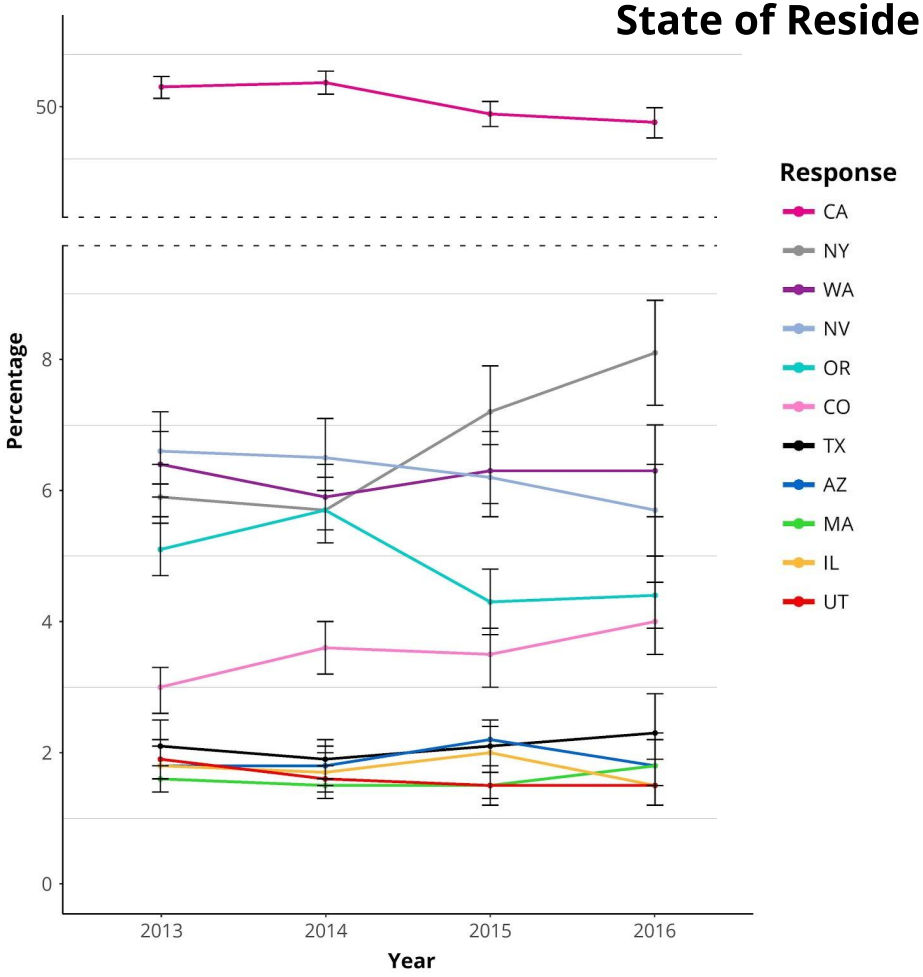
	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Africa	0.7	0.2	0.6	0.2	0.7	0.2	1.1	0.4
Asia	0.2	0.0	0.4	0.2	0.6	0.2	0.9	0.2
Canada	2.4	0.4	1.8	0.2	6.2	0.6	6.7	0.8
Europe	7.3	0.6	4.8	0.4	5.3	0.6	5.5	0.8
Latin America *	3.3	0.4	4.4	0.4	1.0	0.2	0.8	0.2
Australia or NZ	0.7	0.2	0.7	0.2	2.2	0.4	2.8	0.6
UK or Ireland	3.2	0.4	2.5	0.2	3.3	0.4	2.7	0.6
USA	81.7	0.8	84.3	0.8	79.6	1.0	79.5	1.2

* In the plot (left) and table (above), Latin America includes Central and South America in addition to the countries of North America that are South of the USA

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Current Place of Residence
US Resident Data

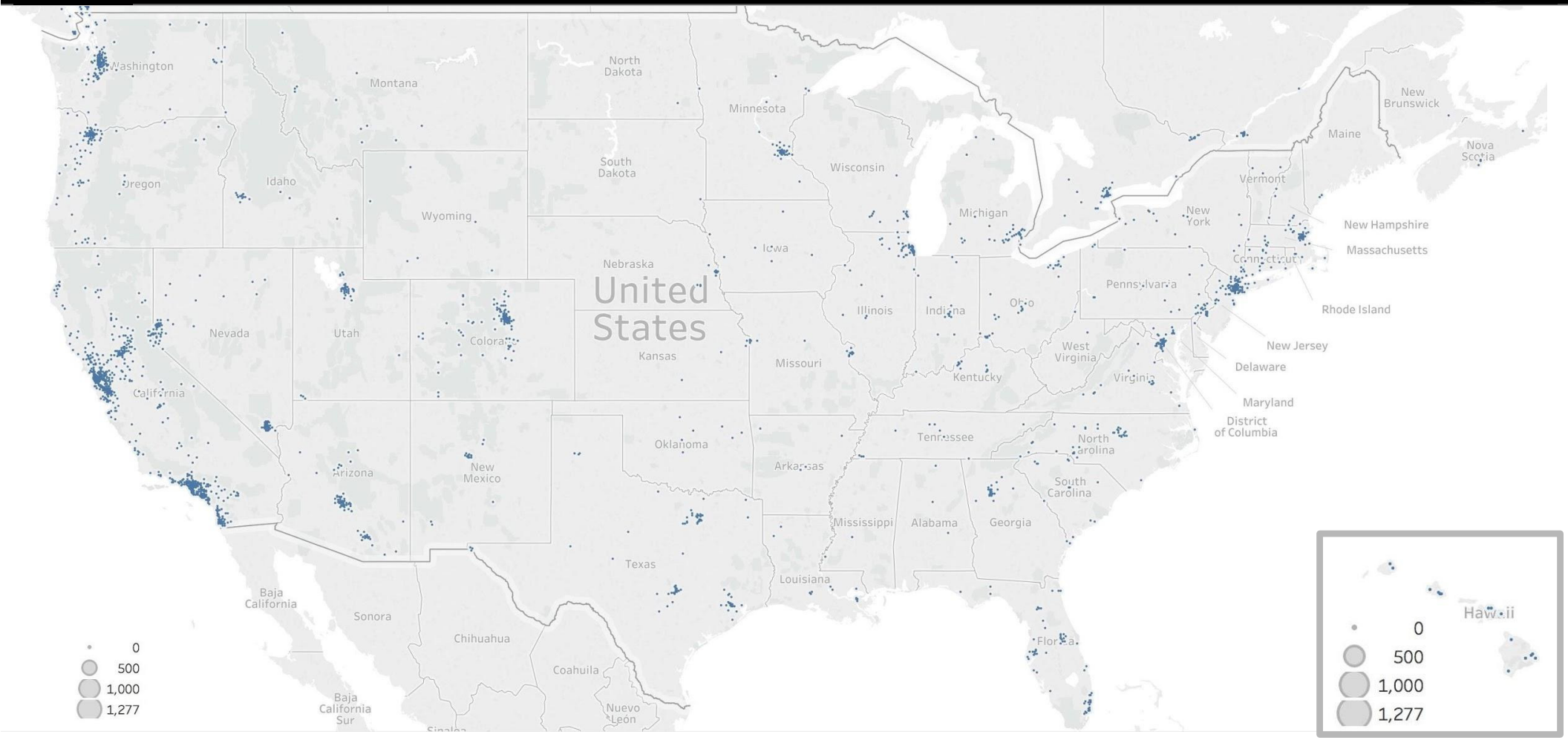
State of Residence (US Residents *Only*)



	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
CA	51.9	1.2	52.3	1.2	49.3	1.2	48.5	1.6
NY	5.9	0.6	5.7	0.6	7.2	0.6	8.1	0.8
WA	6.4	0.6	5.9	0.6	6.3	0.6	6.3	0.8
NV	6.6	0.6	6.5	0.6	6.2	0.6	5.7	0.8
OR	5.1	0.6	5.7	0.6	4.3	0.6	4.4	0.6
CO	3.0	0.4	3.6	0.4	3.5	0.6	4.0	0.6
TX	2.1	0.4	1.9	0.4	2.1	0.4	2.3	0.6
AZ	1.8	0.4	1.8	0.4	2.2	0.4	1.8	0.4
MA	1.6	0.4	1.5	0.4	1.5	0.4	1.8	0.4
IL	1.8	0.4	1.7	0.4	2.0	0.4	1.5	0.4
UT	1.9	0.4	1.6	0.4	1.5	0.4	1.5	0.4

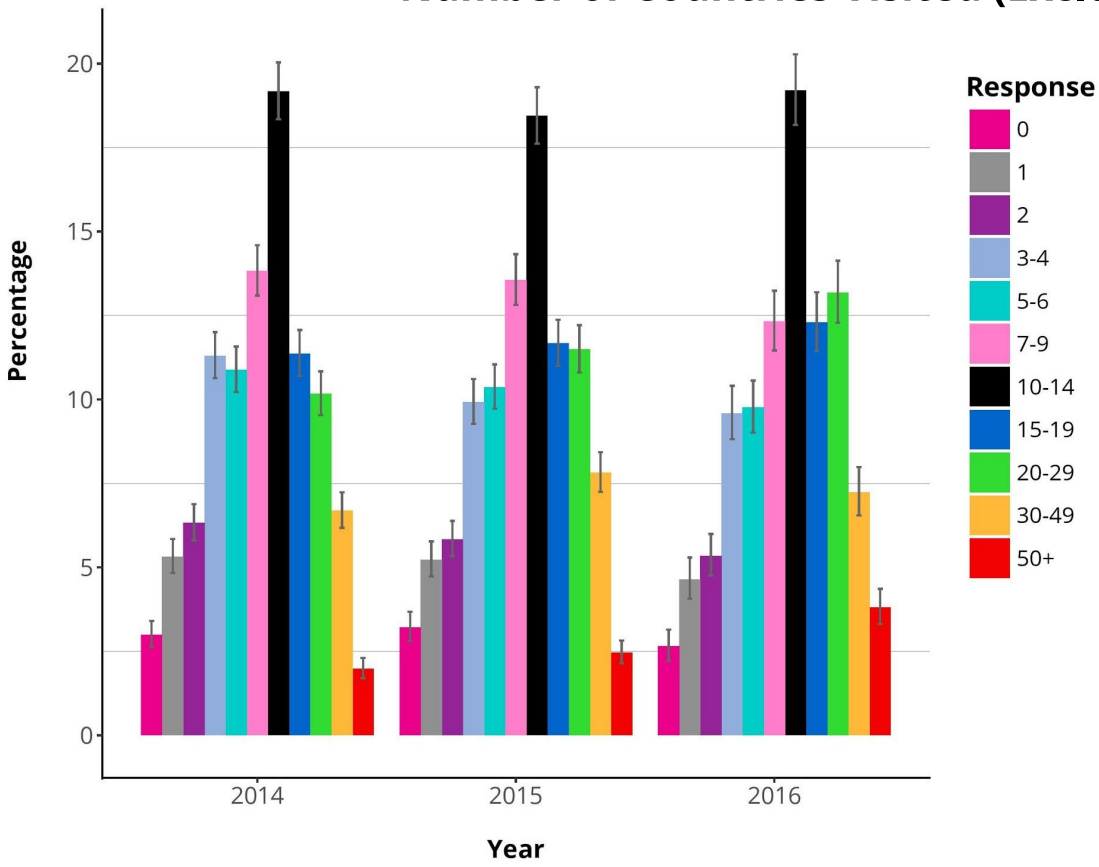
Error bars (left) indicate the upper and lower bounds of the 95% confidence intervals. The plot (left) and table (above) display any state of residence reported by 1.5% or more of the BRC population who reported residing in the US on the 2016 online survey. Residents of states comprising smaller proportions of the US population are omitted here, as are BRC residents residing outside of the US.

Current Place of Residence
2016 US Resident Data



Countries Visited

Number of Countries Visited (Excluding Country of Residence)



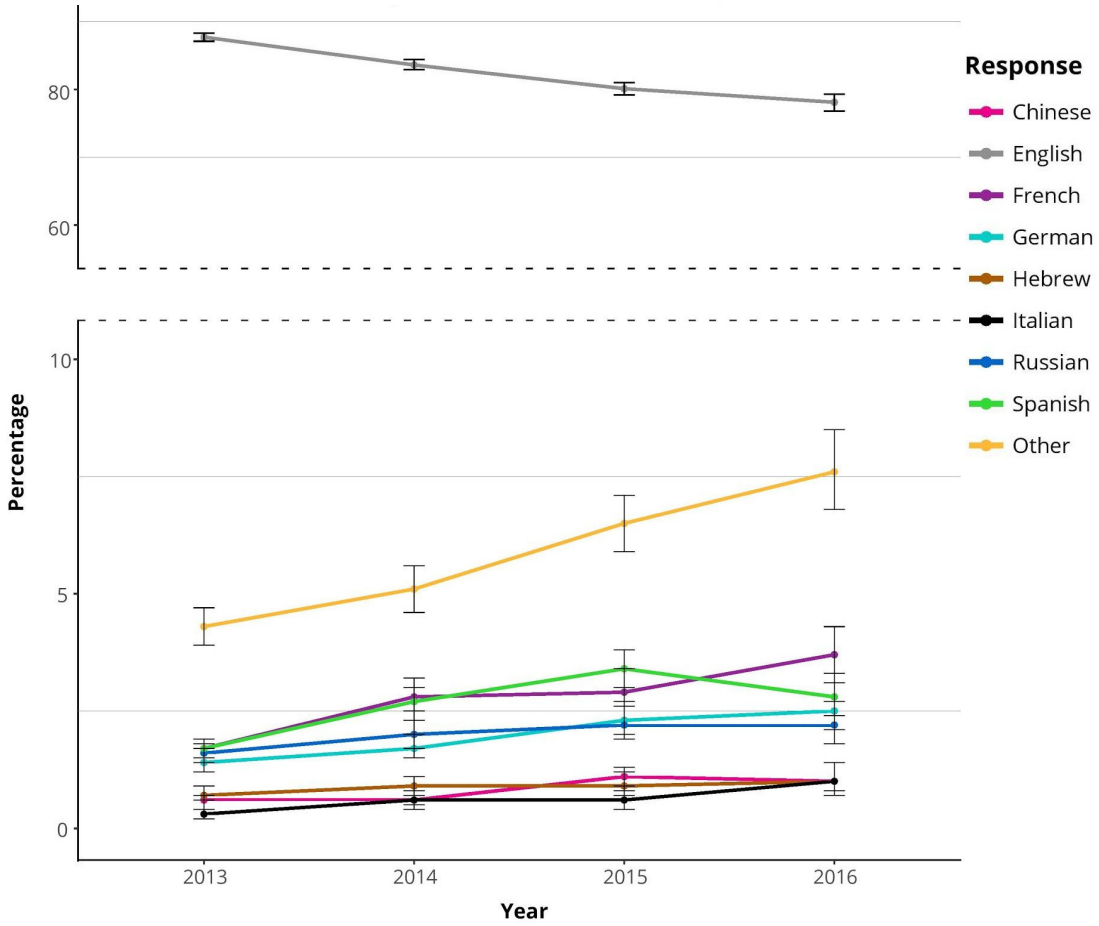
	2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0	3.0	0.4	3.2	0.4	2.6	0.5
1	5.3	0.5	5.2	0.5	4.6	0.6
2	6.3	0.5	5.8	0.5	5.3	0.6
3-4	11.3	0.7	9.9	0.7	9.6	0.8
5-6	10.9	0.7	10.4	0.7	9.8	0.8
7-9	13.8	0.8	13.5	0.8	12.3	0.9
10-14	19.2	0.8	18.4	0.8	19.2	1.1
15-19	11.4	0.7	11.7	0.7	12.3	0.9
20-29	10.2	0.6	11.5	0.7	13.2	0.9
30-49	6.7	0.5	7.8	0.6	7.2	0.7
50+	2.0	0.3	2.5	0.3	3.8	0.5

This question was not included in the 2013 online survey, so data presented here are from 2014-2016

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Language

Native Language (Defined as the First Language Participant Learned and Still Uses)

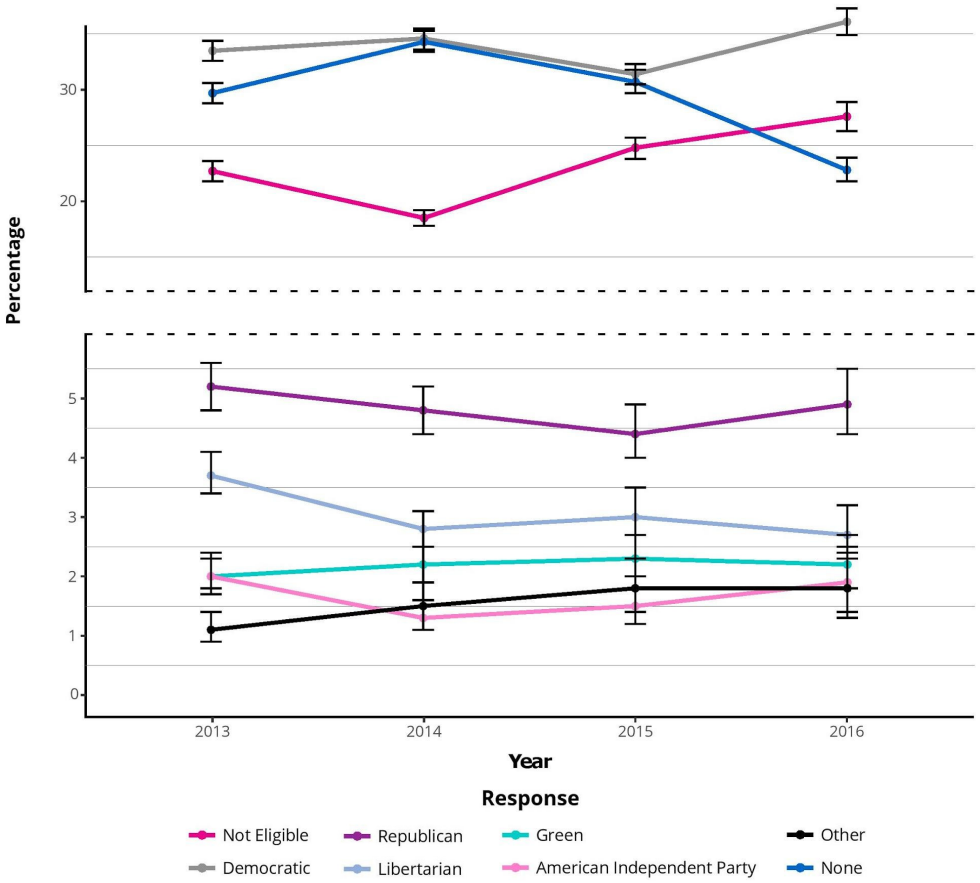


	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Chinese	0.6	0.2	0.6	0.2	1.1	0.2	1.0	0.2
English	87.7	0.6	83.6	0.8	80.1	1.0	78.1	1.2
French	1.7	0.2	2.8	0.4	2.9	0.4	3.7	0.6
German	1.4	0.2	1.7	0.2	2.3	0.4	2.5	0.4
Hebrew	0.7	0.2	0.9	0.2	0.9	0.2	1.0	0.4
Italian	0.3	0.2	0.6	0.2	0.6	0.2	1.0	0.4
Russian	1.6	0.2	2.0	0.4	2.2	0.4	2.2	0.4
Spanish	1.7	0.2	2.7	0.4	3.4	0.4	2.8	0.6
Other	4.3	0.4	5.1	0.4	6.5	0.6	7.6	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals. The plot (left) and table (above) display any native language reported by 1% or more of the BRC population in any year. An additional 13 languages are included in the online survey with population proportions under 1% in 2013-2016. They are represented here as part of the "Other" category along with responses from participants who selected the "Other" option from the online survey.

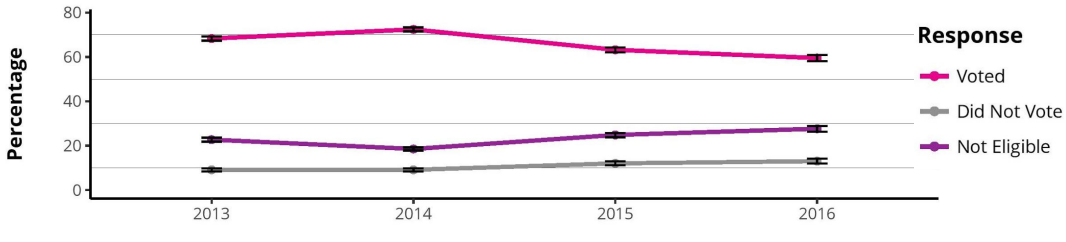
US Politics

US Political Party Affiliation



US Voting History

(Voted in 1+ of the last four US federal elections prior to each Burning Man)



US Voting History

	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Voted	68.3	1.0	72.4	1.0	63.2	1.2	59.5	1.4
Did Not Vote	9.1	0.8	9.1	0.6	12.0	0.8	13.0	1.2
Not Eligible	22.7	1.0	18.5	0.8	24.8	1.0	27.6	1.4

US Political Party Affiliation

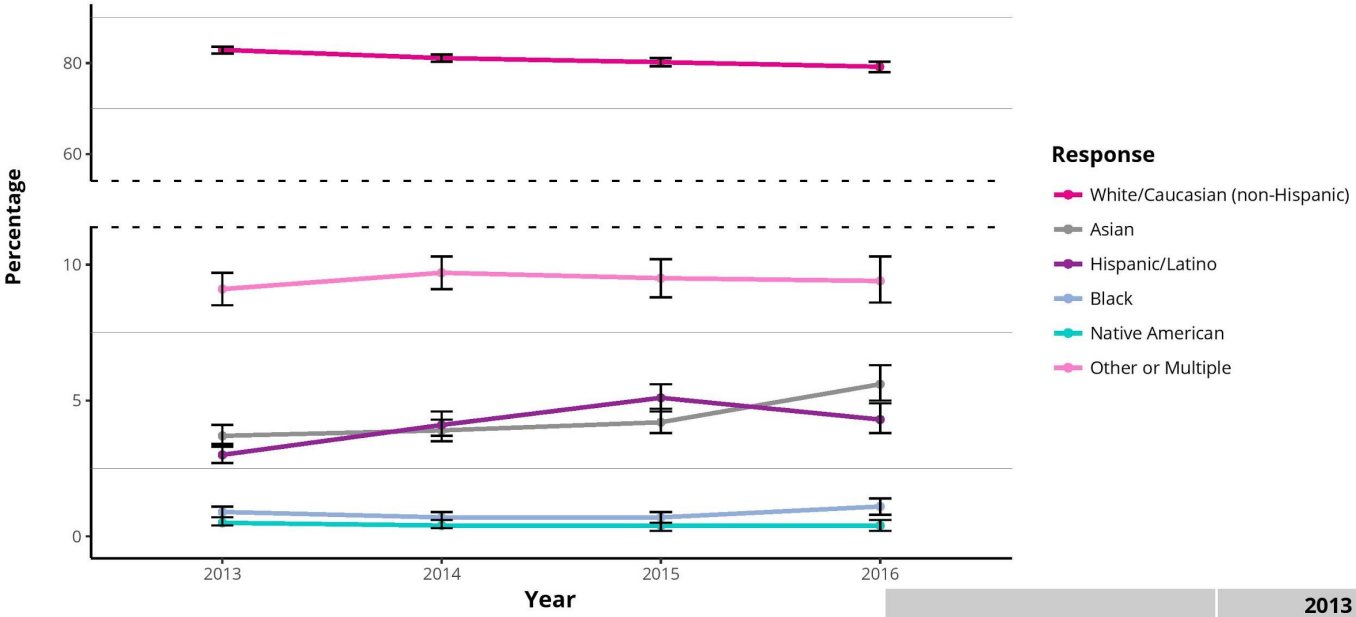
	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Not Eligible	22.7	1.0	18.5	0.8	24.8	1.0	27.6	1.4
Democratic	33.5	0.8	34.6	1.0	31.4	1.0	36.1	1.2
Republican	5.2	0.4	4.8	0.4	4.4	0.4	4.9	0.6
Libertarian	3.7	0.4	2.8	0.4	3.0	0.4	2.7	0.4
Green	2.0	0.2	2.2	0.2	2.3	0.4	2.2	0.4
American Independent Party	2.0	0.4	1.3	0.2	1.5	0.2	1.9	0.4
Other	1.1	0.2	1.5	0.4	1.8	0.4	1.8	0.6
None	29.7	1.0	34.3	1.0	30.7	1.0	22.8	1.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Ethnoracial Characteristics

Ethnoracial Background

Ethnoracial Diversity in BRC

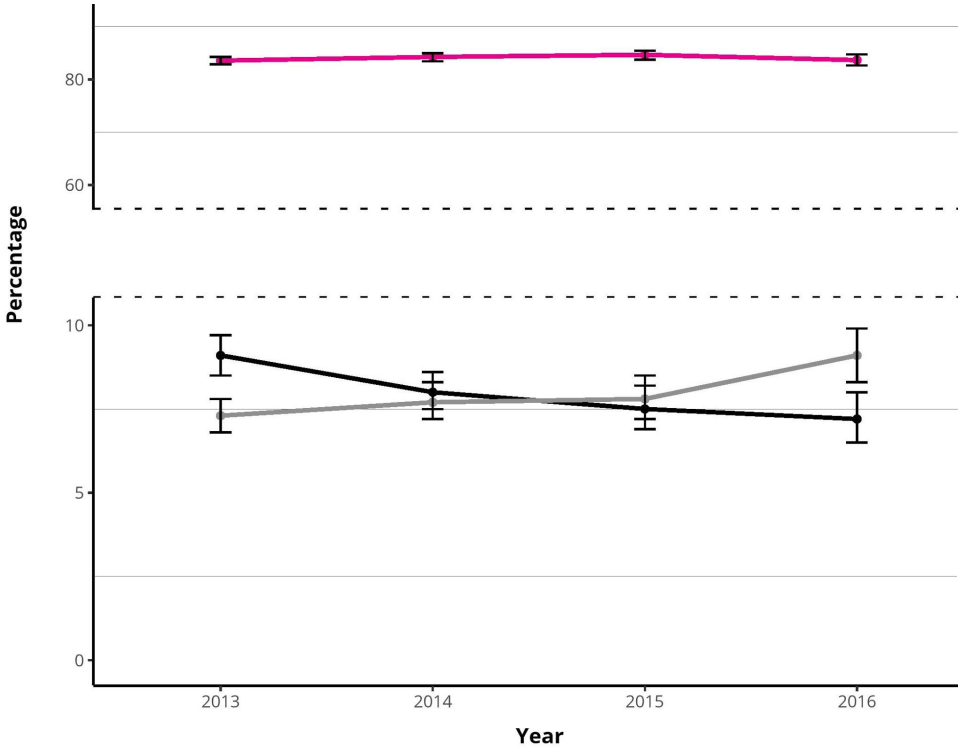


	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
White/Caucasian (non-Hispanic)	82.9	0.8	81.1	0.8	80.2	1.0	79.1	1.2
Asian	3.7	0.4	3.9	0.4	4.2	0.4	5.7	0.6
Hispanic/Latino	3.0	0.4	4.1	0.4	5.1	0.6	4.3	0.6
Black	0.9	0.2	0.7	0.2	0.7	0.2	1.1	0.2
Native American	0.5	0.2	0.4	0.2	0.4	0.2	0.4	0.2
Other or Multiple	9.1	0.6	9.7	0.6	9.5	0.6	9.4	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Self-Identification as a Person of Color

Do You Consider Yourself to be a Person of Color?

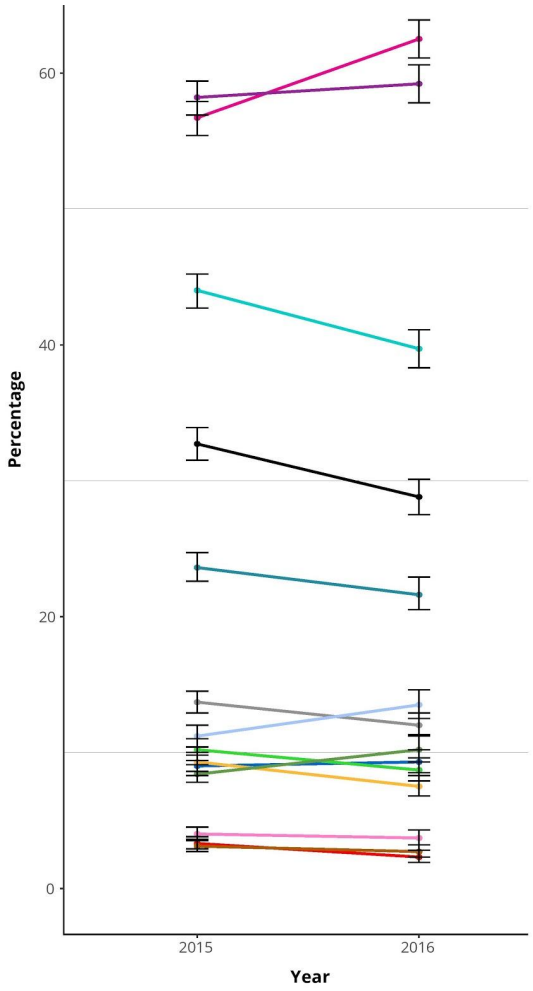


	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
No	83.6	0.8	84.3	0.8	84.7	0.8	83.7	1.0
Sometimes	9.1	0.6	8.0	0.6	7.5	0.6	7.2	0.8
Yes	7.3	0.6	7.7	0.6	7.8	0.6	9.1	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Additional Population Characteristics

Reasons for Attending Burning Man



Reasons for Going to BRC This Year
(Participants Selected Up to 3 Reasons)

Response

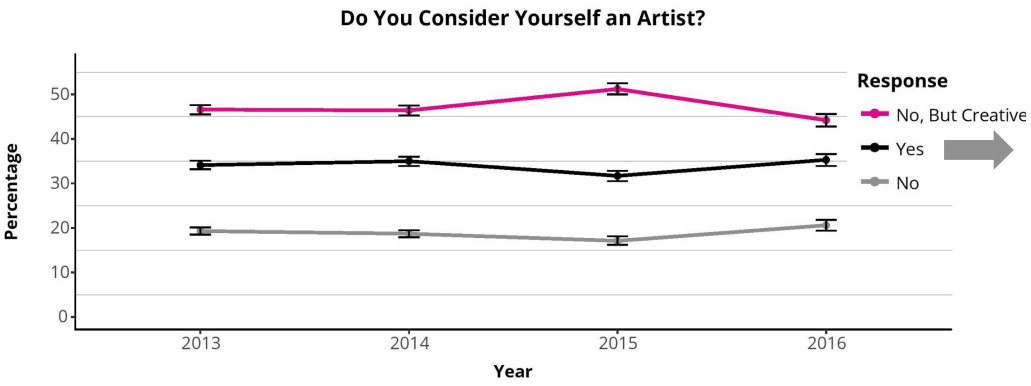
- To see/experience the art
- To create/work on a project
- To be with friends or like-minded people / feel a sense of belonging
- To meet people who are different from me
- To play and experience freedom
- To consume intoxicants
- To escape the world for a time
- To express myself
- To experience gifting and decommodification
- To rely on myself and practice useful skills
- To perform and practice artistic skills
- To satisfy my curiosity / check it off my "bucket list"
- To grow or connect spiritually
- To satisfy someone else's wish that I be there

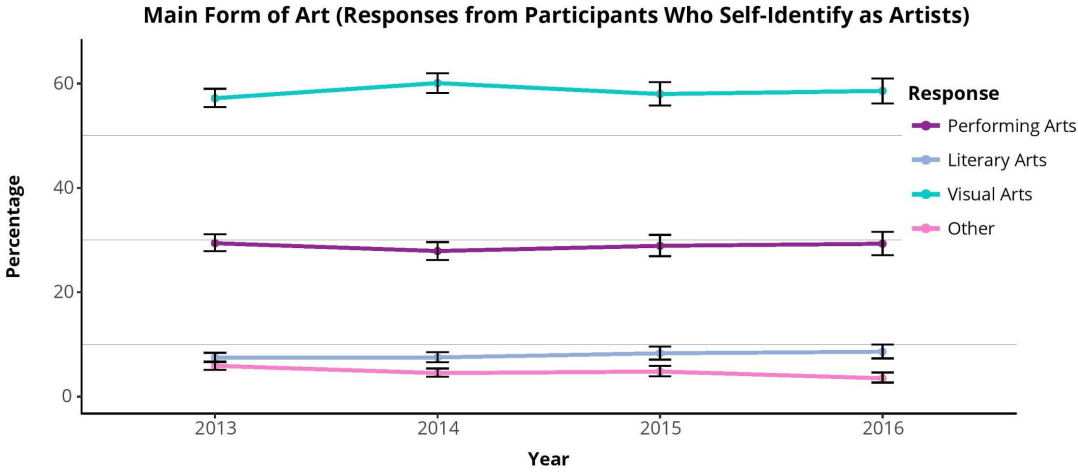
The answer options for this question were different in the online surveys from 2013 and 2014, so direct comparison across all four years is impossible. Data presented here are from 2015-2016.

	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
To see/experience the art	56.7	1.2	62.5	1.4
To create/work on a project	13.7	0.8	12.0	0.8
To be with friends or like-minded people / feel a sense of belonging	58.2	1.2	59.2	1.4
To meet people who are different from me	11.2	0.8	13.5	1.0
To play and experience freedom	44.0	1.2	39.7	1.4
To consume intoxicants	4.0	0.6	3.7	0.6
To escape the world for a time	32.7	1.2	28.8	1.4
To express myself	9.0	0.8	9.3	0.8
To experience gifting and decommodification	10.2	0.8	8.7	0.8
To rely on myself and practice useful skills	9.3	0.8	7.5	0.8
To perform and practice artistic skills	3.3	0.4	2.3	0.4
To satisfy my curiosity / check it off my "bucket list"	8.4	0.8	10.2	1.0
To grow or connect spiritually	23.6	1.0	21.6	1.2
To satisfy someone else's wish that I be there	3.1	0.4	2.7	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Self-Identification as an Artist



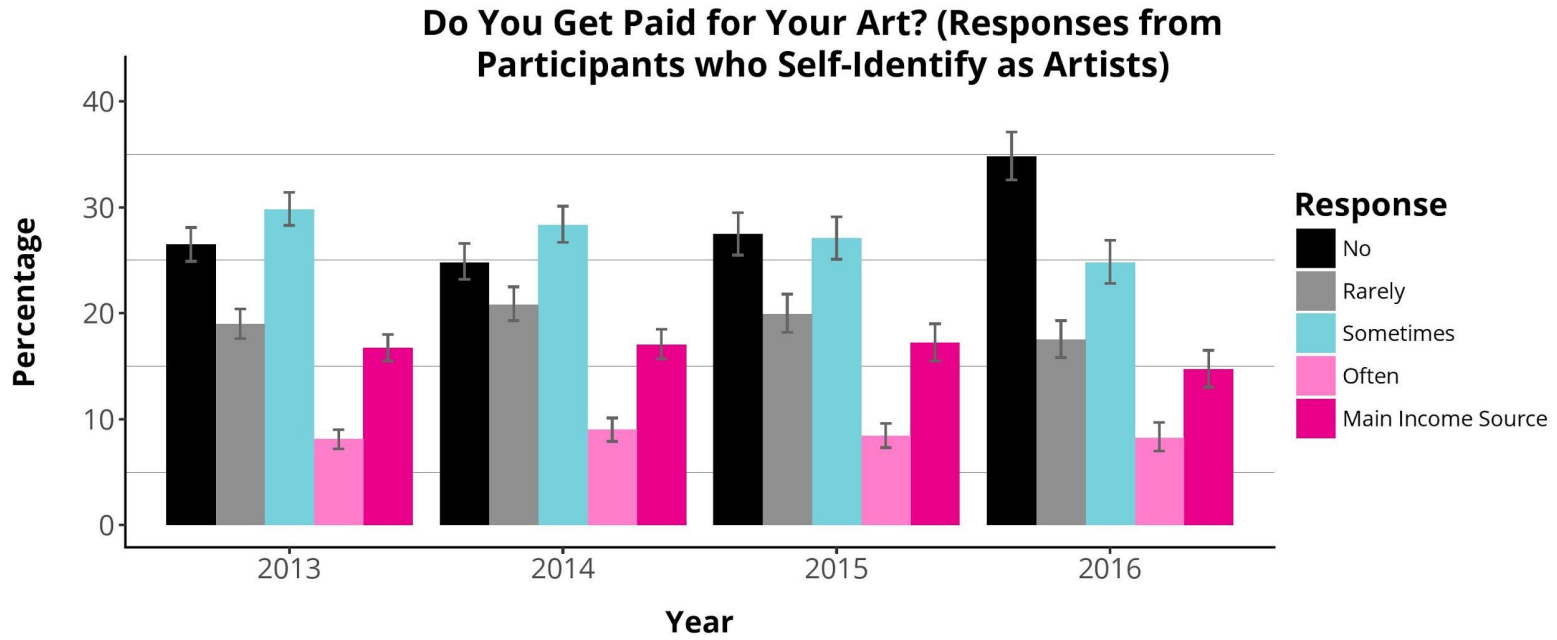


	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No, But Creative	46.6	1.0	46.4	1.2	51.2	1.2	44.2	1.4
Yes	34.1	1.0	35.0	1.0	31.7	1.2	35.3	1.4
No	19.3	0.8	18.7	0.8	17.1	1.0	20.6	1.2

	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Performing Arts	29.4	1.6	27.9	1.8	28.9	2.2	29.3	2.2
Literary Arts	7.5	1.0	7.5	1.0	8.3	1.2	8.6	1.4
Visual Arts	57.2	1.8	60.1	2.0	58.0	2.2	58.6	2.4
Other	5.9	0.8	4.5	0.8	4.8	1.0	3.5	1.0

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Self-Identification as an Artist

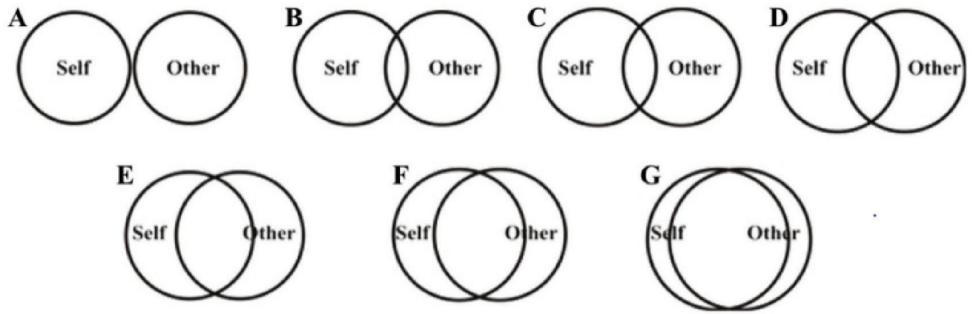


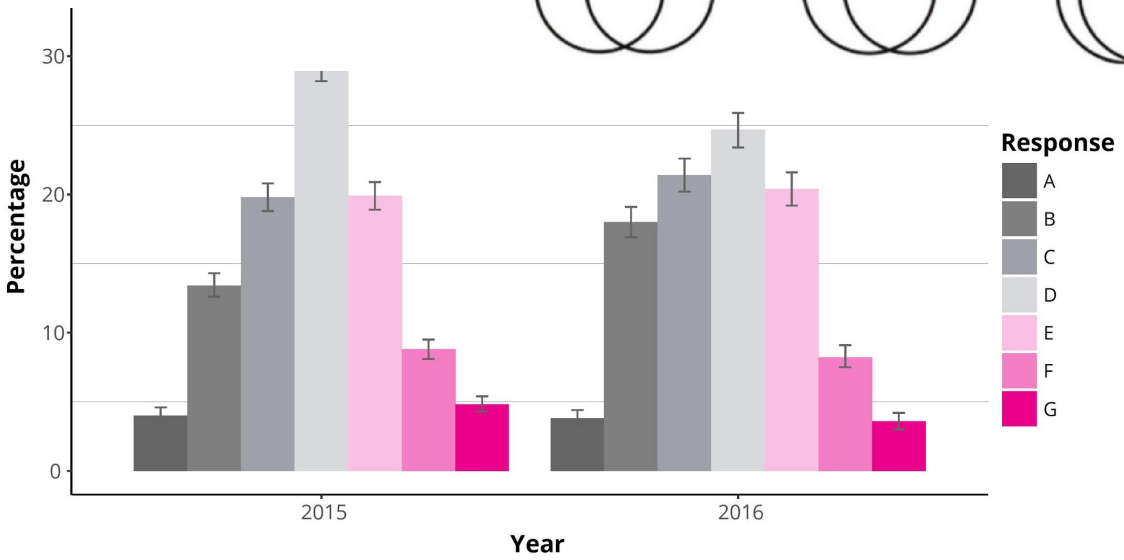
	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	26.5	1.6	24.8	1.8	27.5	2.0	34.8	2.4
Rarely	19.0	1.4	20.8	1.6	19.9	1.8	17.5	1.8
Sometimes	29.8	1.6	28.3	1.8	27.1	2.0	24.8	2.2
Often	8.1	1.0	9.0	1.0	8.4	1.2	8.2	1.4
Main Income Source	16.7	1.2	17.0	1.4	17.2	1.8	14.7	1.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Relationship with Others

Which Picture (Below) Best Describes Your Current Relationship with Other Human Beings, on Average?





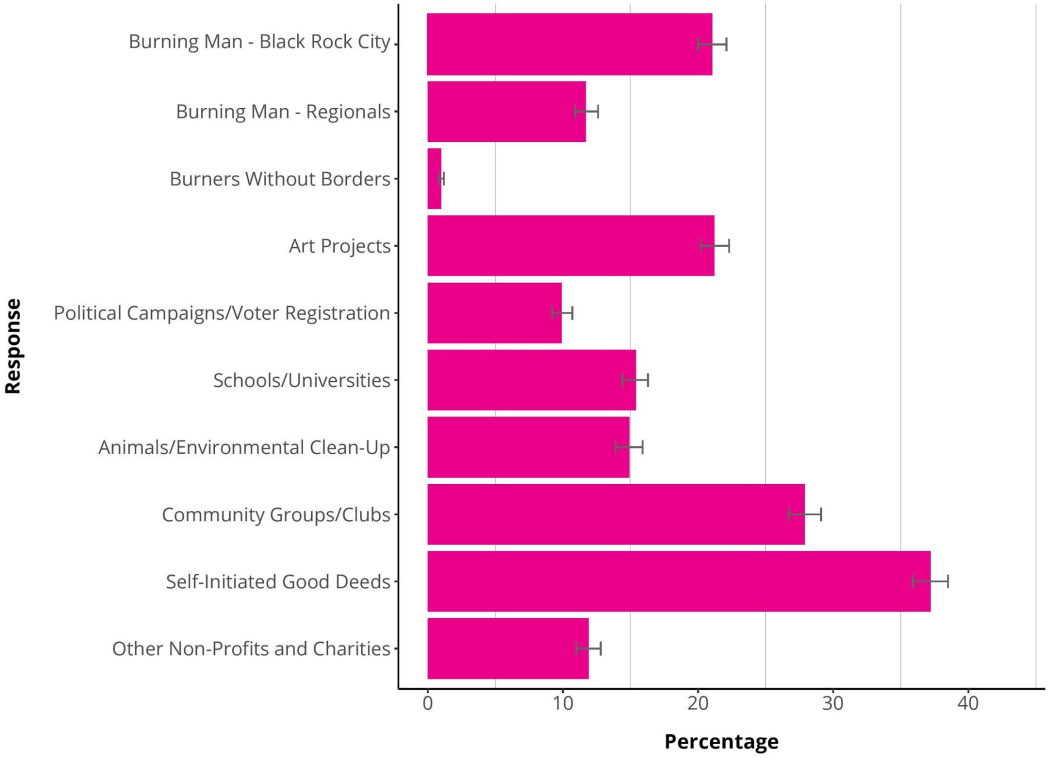
	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
A	4.0	0.6	3.8	0.6
B	13.4	0.8	18.0	1.2
C	19.8	1.0	21.4	1.2
D	29.3	1.2	24.7	1.2
E	19.9	1.0	20.4	1.2
F	8.8	0.8	8.2	0.8
G	4.8	0.6	3.6	0.6

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-2016

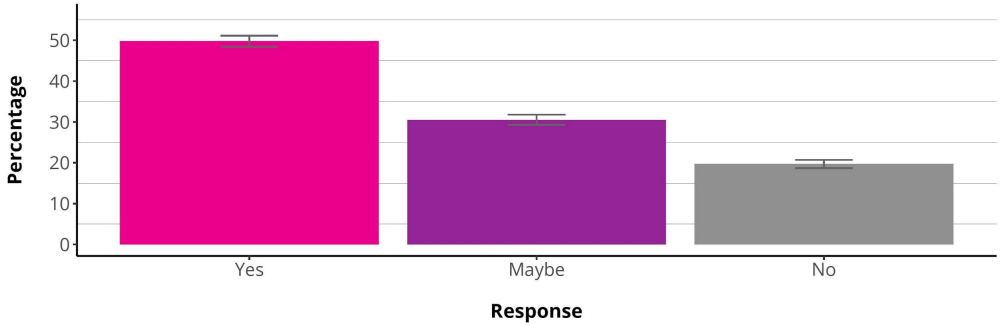
Error bars indicate the upper and lower bounds of the 95% confidence intervals

Volunteerism and Acquired Skills

Volunteerism by Participants in the Prior Year
(Participants Selected All That Applied, Asked Only in 2016)



After Going to BRC, Were You Inspired to do More Volunteering?
(Asked Only in 2016)



Volunteerism by Participants in the Prior Year (Left)

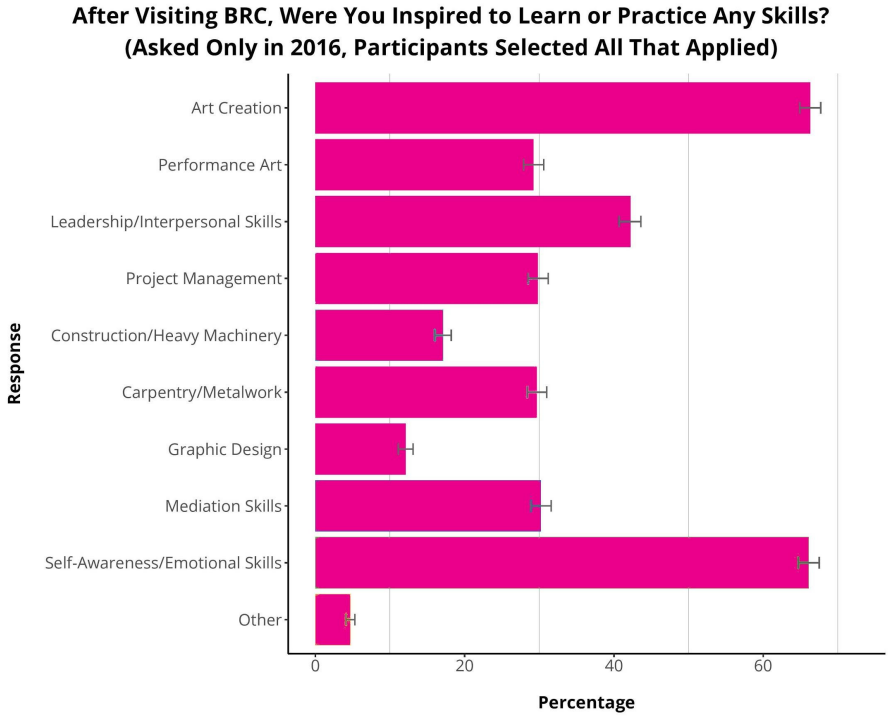
Response	Percent	MoE+/-%
Burning Man - Black Rock City	21.0	1.0
Burning Man - Regionals	11.7	0.8
Burners Without Borders	1.0	0.2
Art Projects	21.2	1.0
Political Campaigns/Voter Registration	9.9	0.8
Schools/Universities	15.4	1.0
Animals/Environmental Clean-Up	14.9	1.0
Community Groups/Clubs	27.9	1.2
Self-Initiated Good Deeds	37.2	1.4
Other Non-Profits and Charities	11.9	0.8

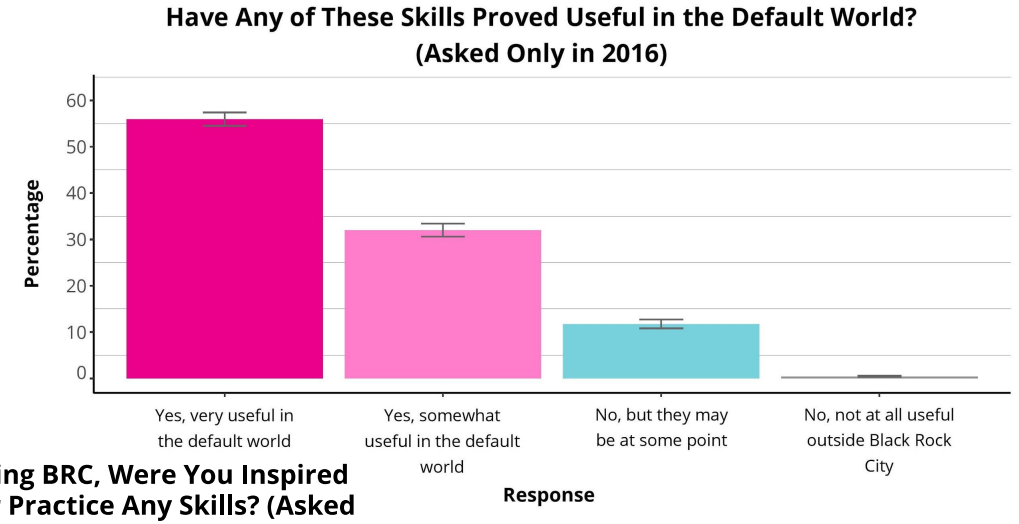
After Going to BRC, Were You Inspired to do More Volunteering? (Above)

Response	Percent	MoE +/- %
Yes	49.8	1.4
Maybe	30.5	1.2
No	19.7	1.0

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Volunteerism and Acquired Skills





After Visiting BRC, Were You Inspired to Learn or Practice Any Skills? (Asked Only in 2016, Participants Selected All That Applied) (Left)

Response	Percent	MoE +/- %
Art Creation	66.3	1.4
Performance Art	29.2	1.4
Leadership/Interpersonal Skills	42.2	1.4
Project Management	29.8	1.4
Construction/Heavy Machinery	17.1	1.2
Carpentry/Metalwork	29.7	1.4
Graphic Design	12.1	1.0
Mediation Skills	30.2	1.4
Self-Awareness/Emotional Skills	66.1	1.4
Other	4.7	0.6

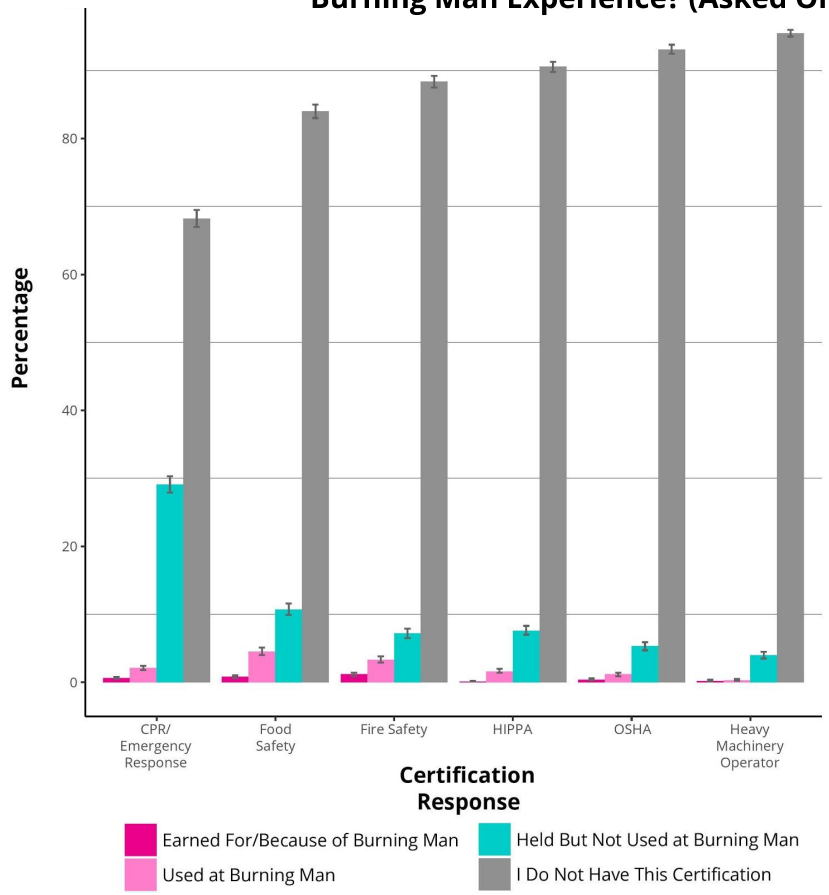
Have Any of These Skills Proved Useful in the Default World? (Asked Only in 2016) (Above)

Response	Percent	MoE +/- %
Yes, very useful in the default world	55.9	1.4
Yes, somewhat useful in the default world	32.0	1.4
No, but they may be at some point	11.7	1.0
No, not at all useful outside Black Rock City	0.4	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Volunteerism and Acquired Skills

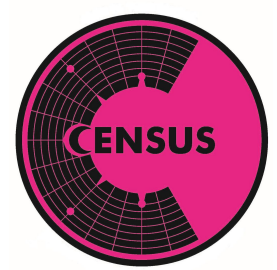
Have You Earned, or Do You Use, Any Certifications as Part of Your Burning Man Experience? (Asked Only in 2016)



Response	Percent	MoE +/- %
CPR/Emergency Response		
Earned For/Because of Burning Man	0.6	0.2
Used at Burning Man	2.1	0.4
Held But Not Used at Burning Man	29.1	1.2
I Do Not Have This Certification	68.2	1.2
Food Safety		
Earned For/Because of Burning Man	0.8	0.2
Used at Burning Man	4.5	0.6
Held But Not Used at Burning Man	10.7	0.8
I Do Not Have This Certification	84.0	1.0
Fire Safety		
Earned For/Because of Burning Man	1.2	0.2
Used at Burning Man	3.3	0.4
Held But Not Used at Burning Man	7.2	0.8
I Do Not Have This Certification	88.4	0.8
HIPPA		
Earned For/Because of Burning Man	0.1	0.0
Used at Burning Man	1.6	0.4
Held But Not Used at Burning Man	7.6	0.6
I Do Not Have This Certification	90.6	0.8
OSHA		
Earned For/Because of Burning Man	0.4	0.2
Used at Burning Man	1.2	0.2
Held But Not Used at Burning Man	5.3	0.6
I Do Not Have This Certification	93.1	0.6
Heavy Machinery Operator		
Earned For/Because of Burning Man	0.2	0.2
Used at Burning Man	0.3	0.2
Held But Not Used at Burning Man	4.0	0.6
I Do Not Have This Certification	95.5	0.6

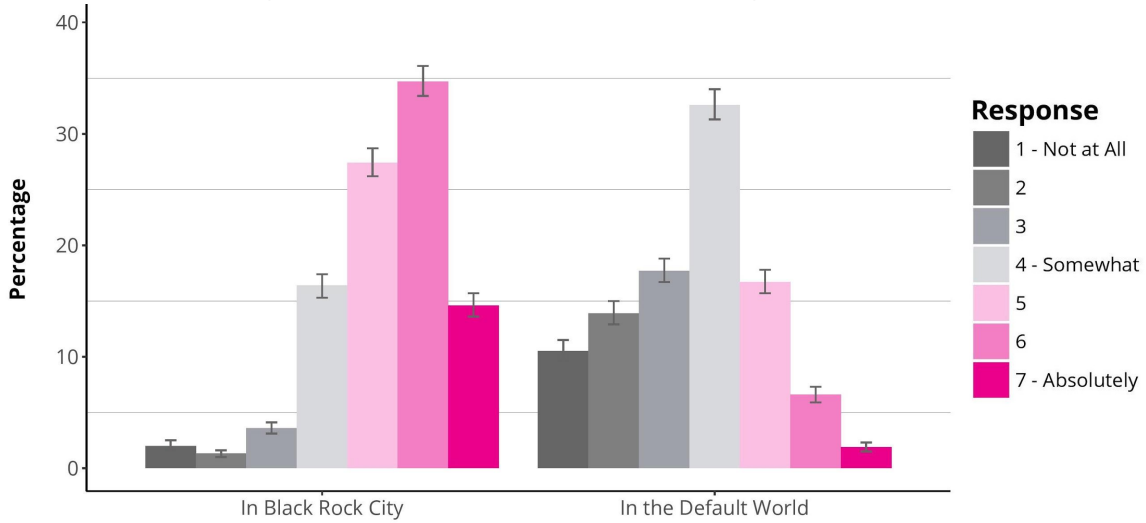
Error bars indicate the upper and lower bounds of the 95% confidence intervals

Research Questions from Collaborators



Perception of Others

To What Extent Do You Assume that People Have Only the Best Intentions? (Asked Only in 2016)

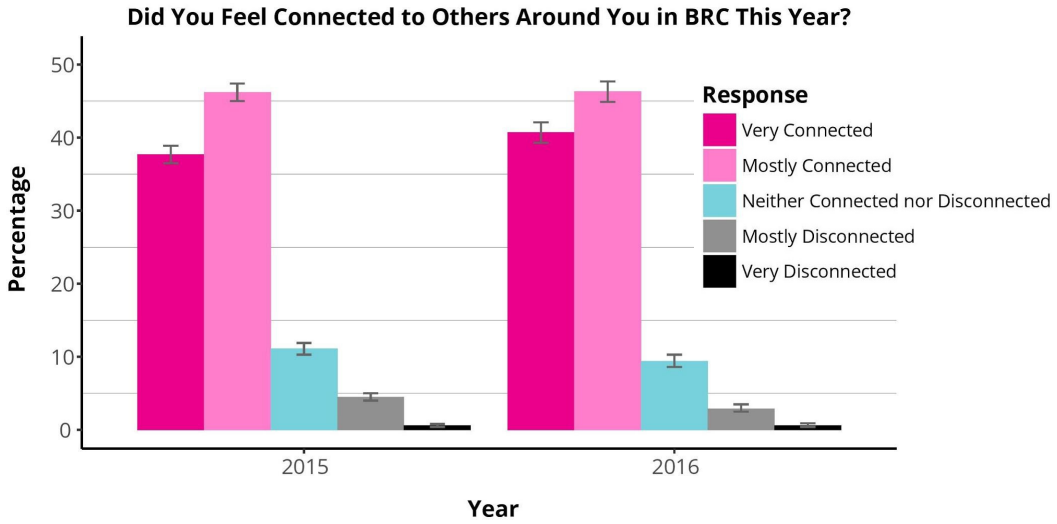


Setting

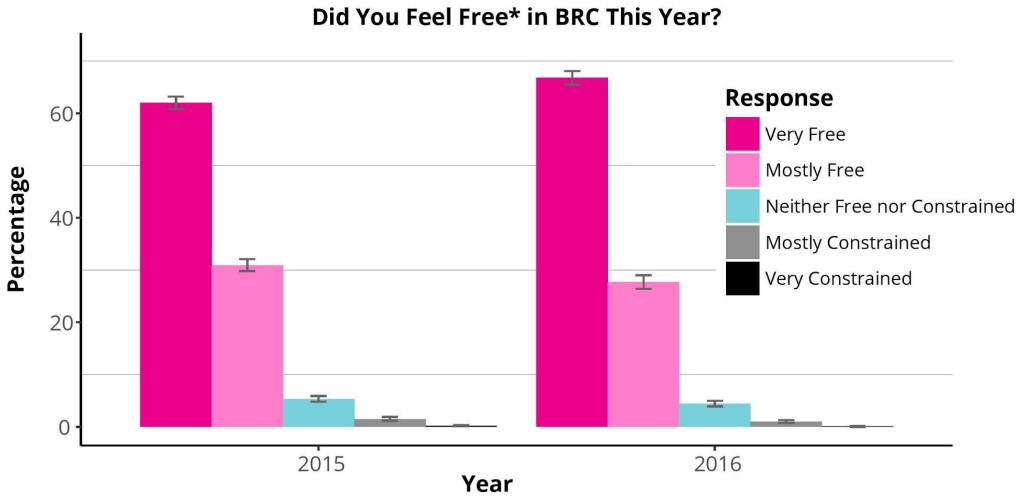
	In Black Rock City		In the Default World	
Response	Percent	MoE +/- %	Percent	MoE +/- %
1 - Not at All	2.0	0.4	10.5	1.0
2	1.3	0.4	13.9	1.0
3	3.6	0.6	17.7	1.2
4 - Somewhat	16.4	1.0	32.6	1.4
5	27.4	1.2	16.7	1.0
6	34.7	1.4	6.6	0.8
7 - Absolutely	14.6	1.0	1.9	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Burning Man Experience



	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Very Connected	37.7	1.2	40.7	1.4
Mostly Connected	46.2	1.2	46.3	1.4
Neither Connected nor Disconnected	11.1	0.8	9.4	0.8
Mostly Disconnected	4.5	0.6	2.9	0.4
Very Disconnected	0.6	0.2	0.6	0.2



	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Very Free	62.0	1.2	66.8	1.4
Mostly Free	30.9	1.2	27.7	1.4
Neither Free nor Constrained	5.3	0.6	4.4	0.6
Mostly Constrained	1.5	0.4	1.0	0.2
Very Constrained	0.2	0.2	0.1	0.0

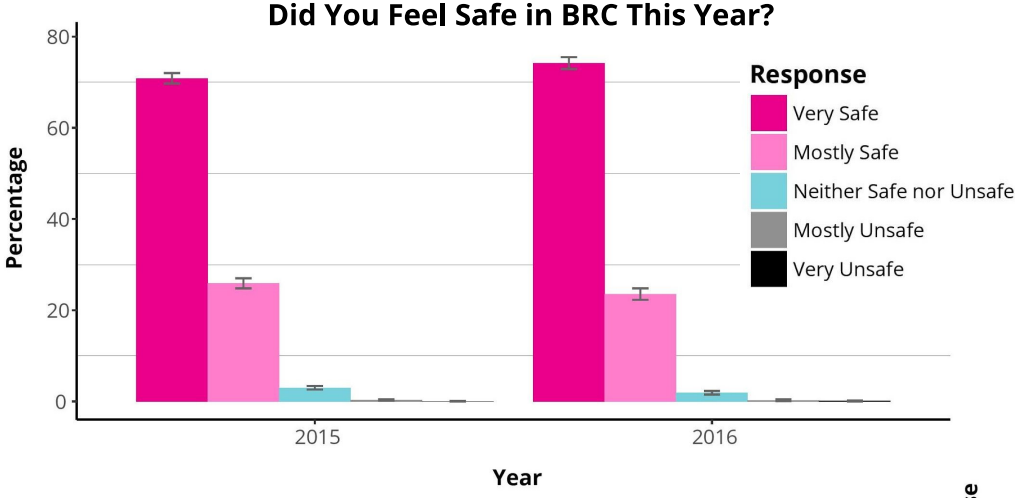
* In the online survey, this question was phrased "Did you feel free (to explore, try new things, express yourself, be spontaneous, take risks) in Black Rock CIty this year?

These questions were not included in the 2013 or 2014 online surveys, so data presented here are from 2015-2016

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Burning Man Experience

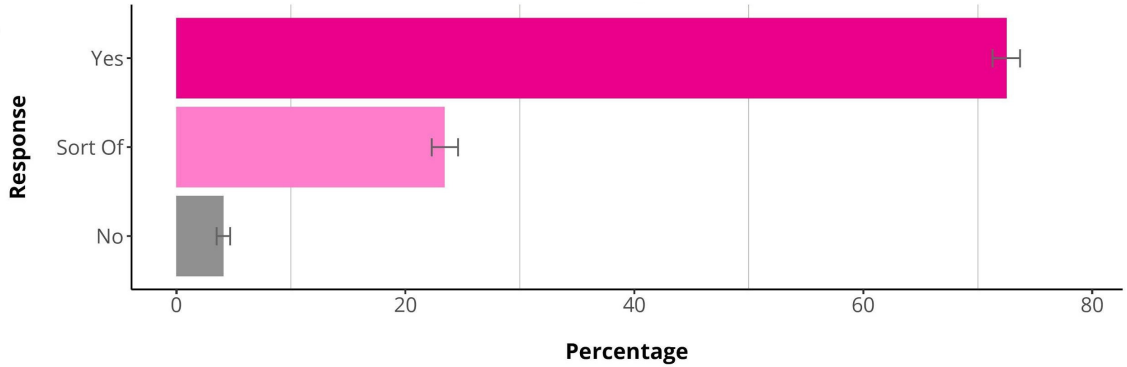
Did You Feel Safe in BRC This Year?



	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Very Safe	70.8	1.2	74.2	1.2
Mostly Safe	25.9	1.2	23.5	1.2
Neither Safe nor Unsafe	3.0	0.4	1.9	0.4
Mostly Unsafe	0.3	0.2	0.2	0.2
Very Unsafe	0.0	0.0	0.1	0.0

This question (above) was not included in the 2013 or 2014 online surveys, so data presented above are from 2015-2016

Do You Identify as a Burner? (Asked Only in 2016)

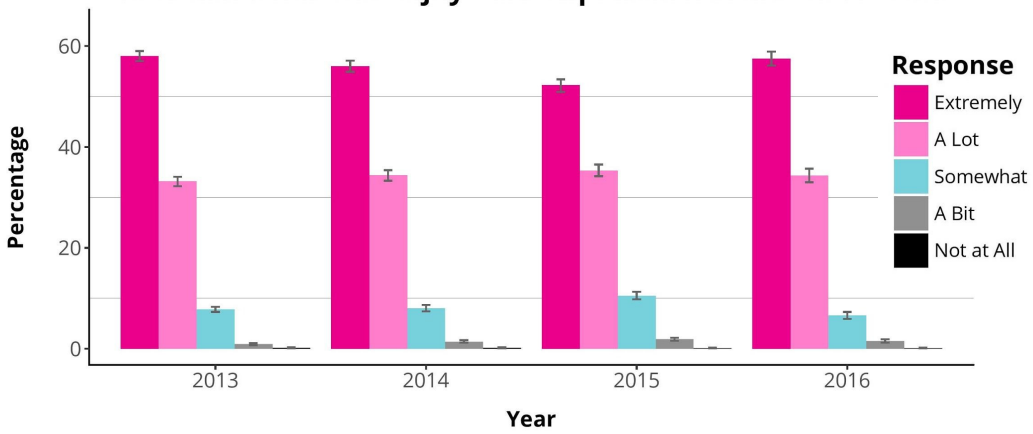


Response	Percent	MoE +/- %
Yes	72.5	1.2
Sort Of	23.4	1.2
No	4.1	0.6

Error bars indicate the upper and lower bounds of the 95% confidence intervals

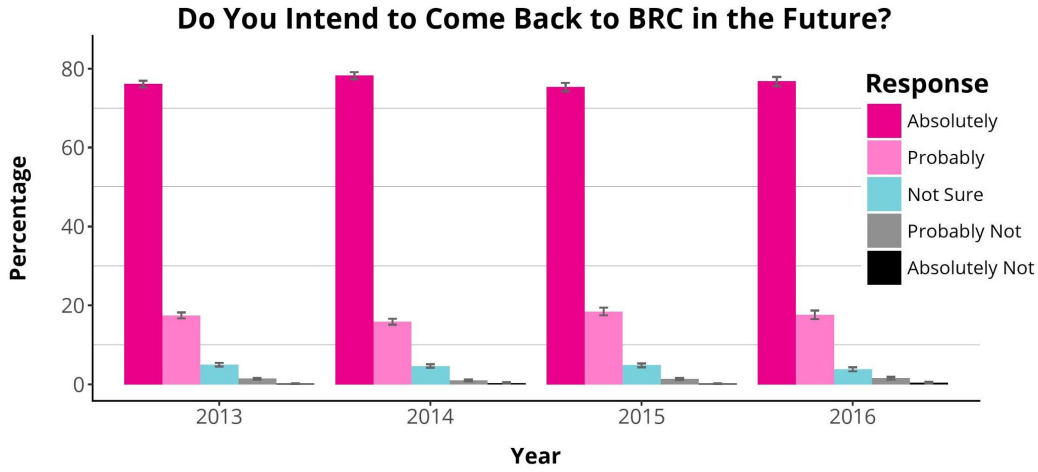
Burning Man Experience

How Much Did You Enjoy Your Experience in BRC This Year?



	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Extremely	58.0	1.0	56.0	1.2	52.2	1.2	57.5	1.4
A Lot	33.2	1.0	34.4	1.0	35.3	1.2	34.3	1.4
Somewhat	7.8	0.6	8.0	0.6	10.5	0.8	6.6	0.8
A Bit	0.9	0.2	1.4	0.2	1.9	0.4	1.5	0.4
Not at All	0.2	0.0	0.2	0.0	0.1	0.0	0.1	0.0

Do You Intend to Come Back to BRC in the Future?

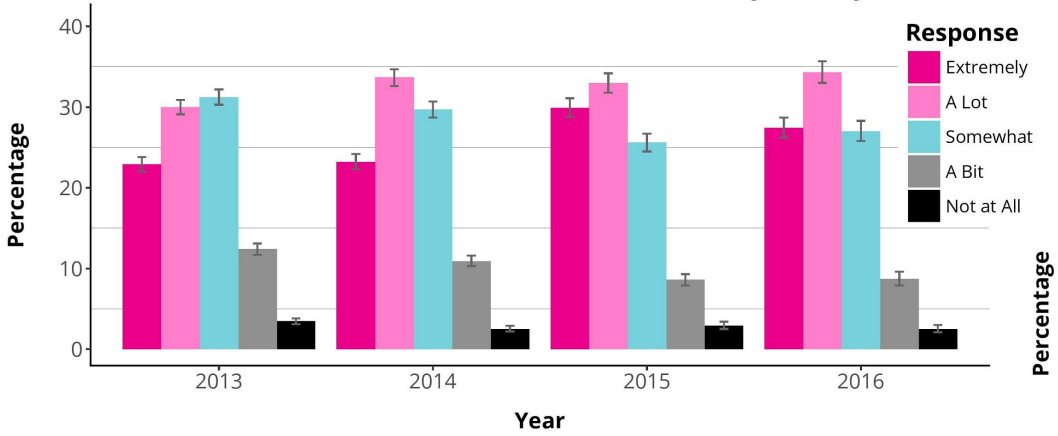


	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Absolutely	76.1	0.8	78.2	1.0	75.3	1.0	76.8	1.2
Probably	17.4	0.8	15.8	0.8	18.4	1.0	17.6	1.2
Not Sure	4.9	0.4	4.6	0.4	4.8	0.6	3.8	0.6
Probably Not	1.4	0.2	1.0	0.2	1.3	0.2	1.5	0.4
Absolutely Not	0.2	0.0	0.3	0.2	0.2	0.0	0.4	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

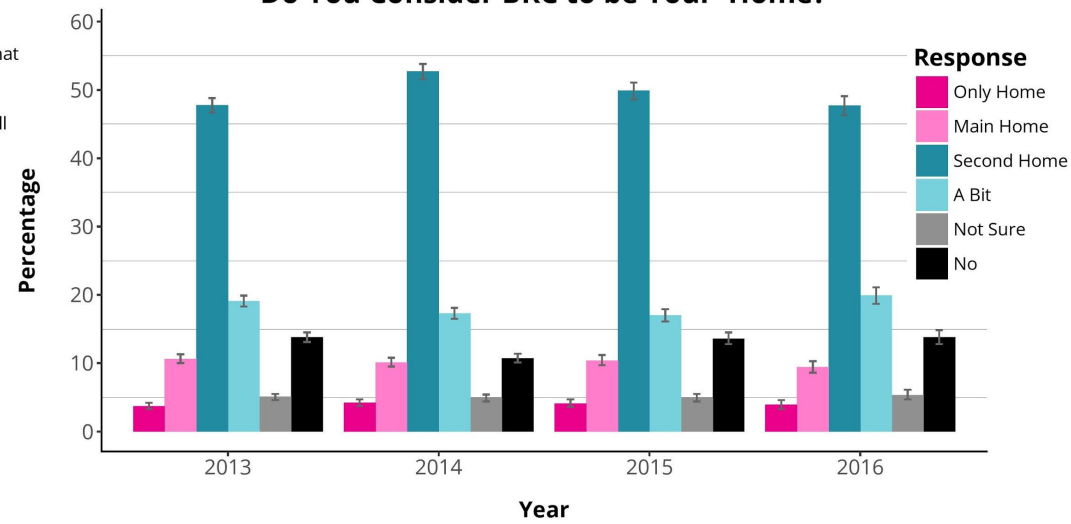
Burning Man Experience

Do You Consider the Burner Community Family?



	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Extremely	22.9	1.0	23.2	1.0	29.9	1.2	27.4	1.2
A Lot	30.0	1.0	33.7	1.0	33.0	1.2	34.3	1.4
Somewhat	31.2	1.0	29.7	1.0	25.6	1.2	27.0	1.2
A Bit	12.4	0.6	10.9	0.6	8.6	0.8	8.7	0.8
Not at All	3.5	0.4	2.5	0.4	2.9	0.4	2.5	0.4

Do You Consider BRC to be Your Home?

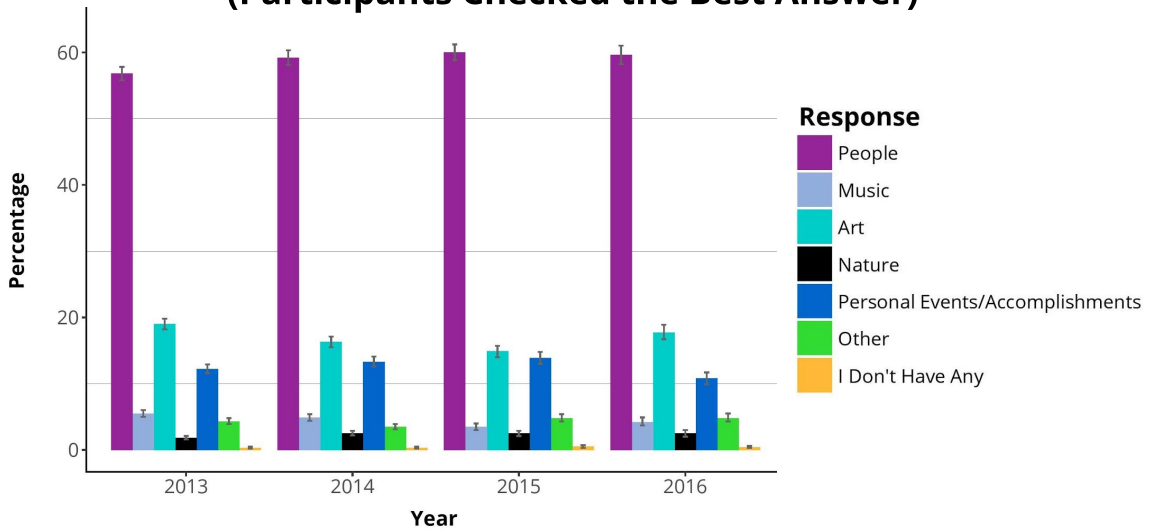


	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Only Home	3.7	0.4	4.2	0.4	4.1	0.6	3.9	0.6
Main Home	10.6	0.6	10.1	0.8	10.4	0.8	9.4	0.8
Second Home	47.8	1.0	52.7	1.2	49.9	1.2	47.7	1.4
A Bit	19.1	0.8	17.3	0.8	17.0	1.0	19.9	1.2
Not Sure	5.1	0.4	4.9	0.4	4.9	0.6	5.3	0.8
No	13.8	0.8	10.7	0.6	13.6	0.8	13.8	1.0

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Burning Man Experience

Most Wonderful Memories of BRC This Year
(Participants Checked the Best Answer)

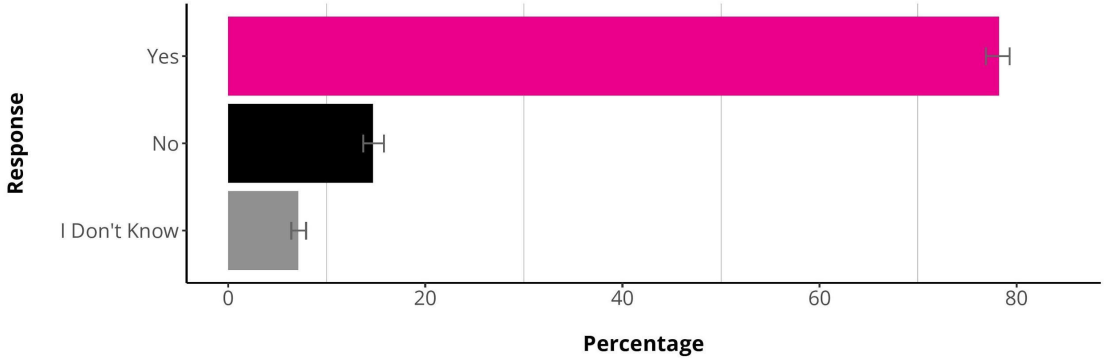


	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
People	56.8	1.0	59.2	1.2	60.0	1.2	59.6	1.4
Music	5.5	0.4	4.9	0.4	3.5	0.4	4.2	0.6
Art	19.0	0.8	16.3	0.8	14.9	0.8	17.7	1.2
Nature	1.8	0.2	2.5	0.4	2.5	0.4	2.5	0.4
Personal Events/Accomplishments	12.2	0.6	13.3	0.8	13.9	0.8	10.8	0.8
Other	4.3	0.4	3.5	0.4	4.8	0.6	4.8	0.6
I Don't Have Any	0.3	0.2	0.3	0.2	0.5	0.2	0.4	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

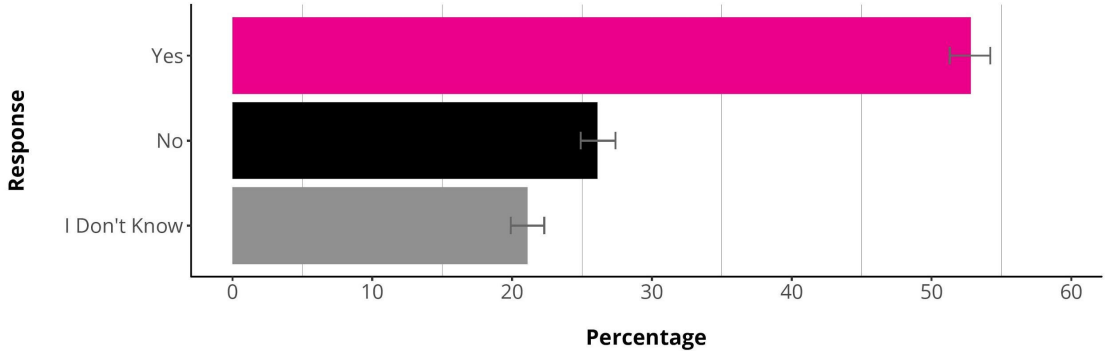
Post-Burn Experience

Did You Have New Friends that You Interact With in the Default World, After Going to BRC? (Asked Only in 2016)



Response	Percent	MoE +/- %
Yes	78.2	1.2
No	14.7	1.0
I Don't Know	7.1	0.8

Did You Engage in New Playful Activities in the Default World, After Going to BRC? (Asked Only in 2016)

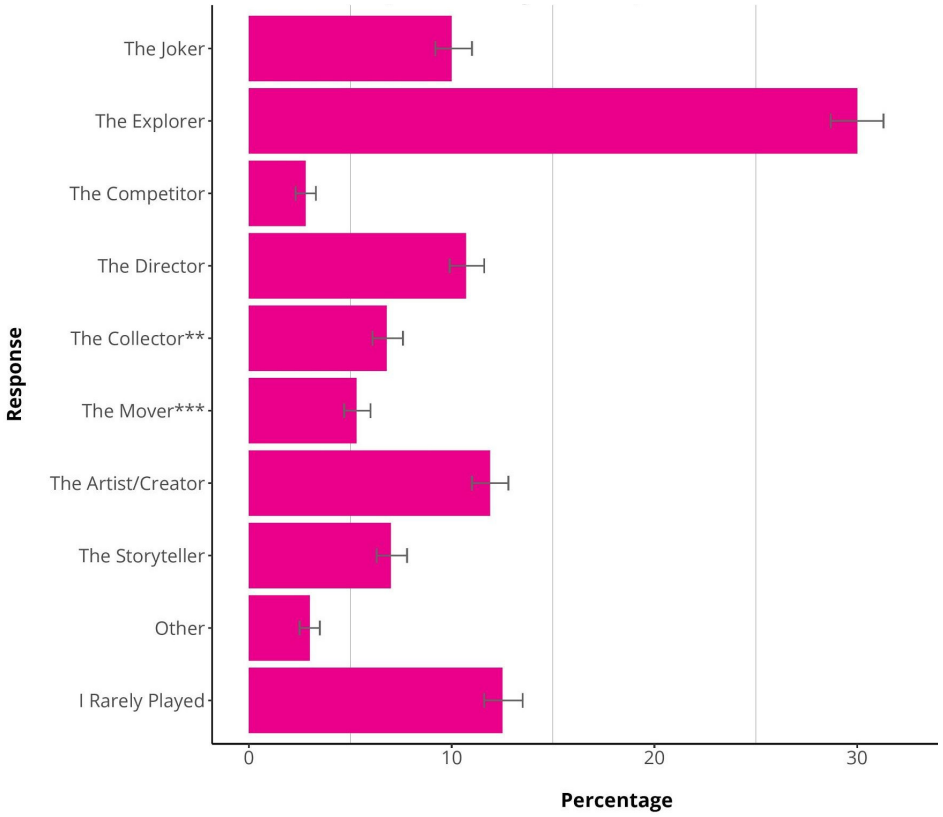


Response	Percent	MoE +/- %
Yes	52.8	1.4
No	26.1	1.2
I Don't Know	21.1	1.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Play in Life

Do You Often Feel Drawn to Playing One of these Characters in Your Life*? (Asked Only in 2016)



Response	Percent	MoE +/- %
The Joker	10.0	1.0
The Explorer	30.0	1.4
The Competitor	2.8	0.4
The Director	10.7	0.8
The Collector**	6.8	0.8
The Mover***	5.3	0.6
The Artist/Creator	11.9	1.0
The Storyteller	7.0	0.8
Other	3.0	0.6
I Rarely Played	12.5	1.0

* In the online survey, this question was phrased "Do you often feel drawn to playing one of these characters in your life (regardless of the struggle, cost, challenges, or unpleasantness involved in being that person)?"

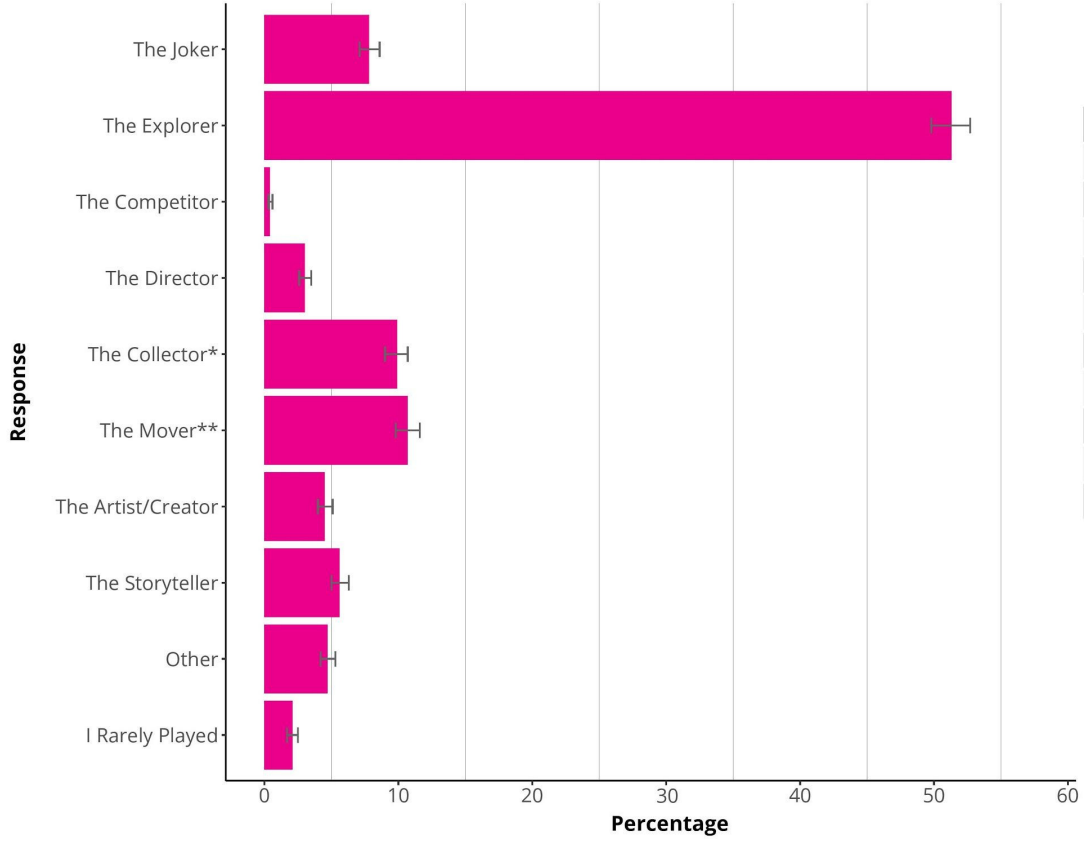
** This character was described in the online survey as "The Collector (likes collecting things/ experiences)"

*** This character was described in the online survey as "The Mover (likes moving their body)"

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Play at Burning Man

When You Are Playing at Burning Man and Experiencing Joy, Which of the Following Characters Best Describes You in Those Moments? (Asked Only in 2016)

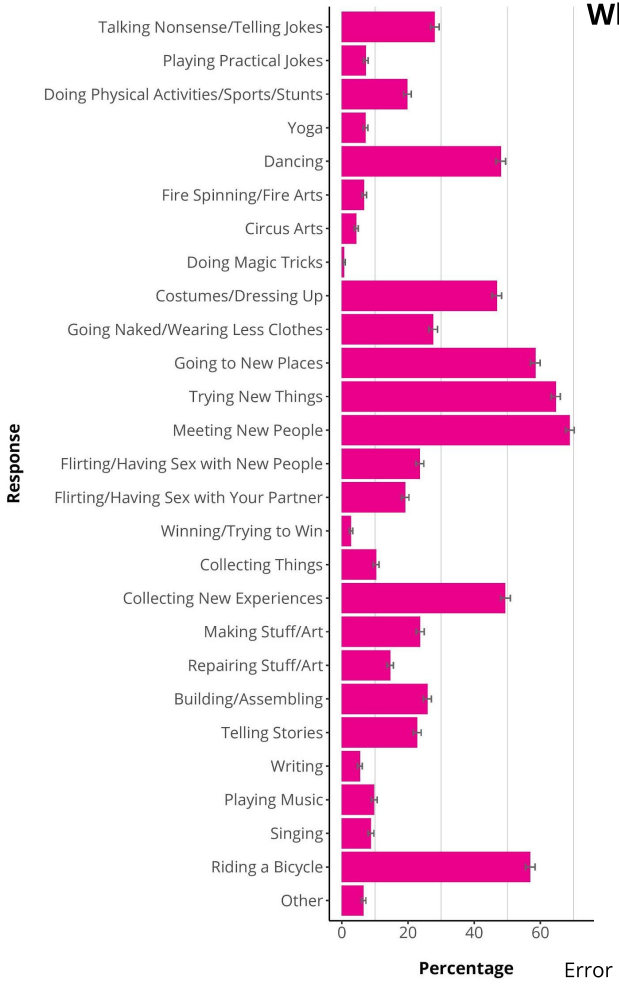


Response	Percent	MoE +/- %
The Joker	7.8	0.8
The Explorer	51.3	1.4
The Competitor	0.4	0.2
The Director	3.0	0.4
The Collector*	9.9	0.8
The Mover**	10.7	1.0
The Artist/Creator	4.5	0.6
The Storyteller	5.6	0.6
Other	4.7	0.6
I Rarely Played	2.1	0.4

* This character was described in the online survey as "The Collector (likes collecting things/experiences)"
** This character was described in the online survey as "The Mover (likes moving their body)"

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Play at Burning Man



Which Activities Best Elicit that Character* in You at Burning Man?
(Participants Selected All that Applied, Asked Only in 2016)

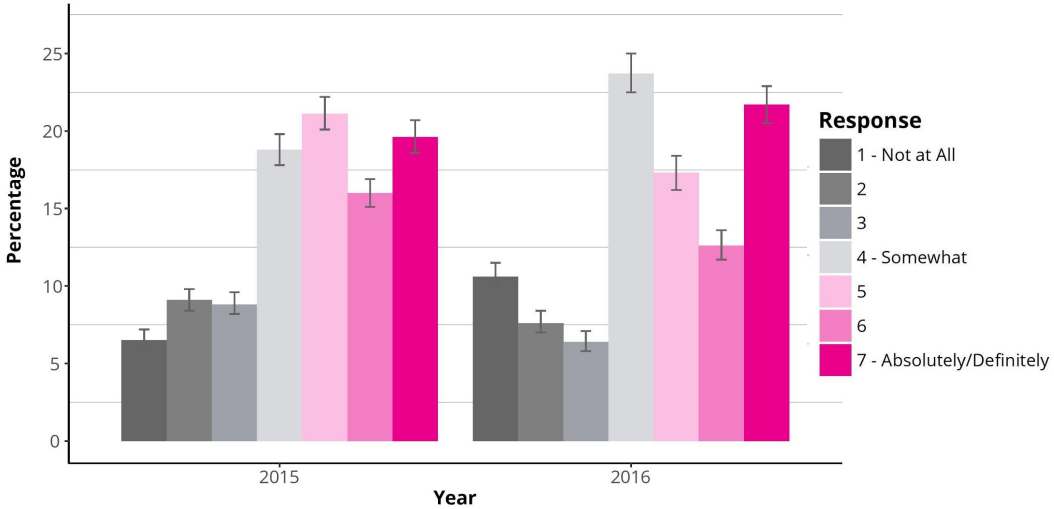
Response	Percent	MoE +/- %
Talking Nonsense/Telling Jokes	28.1	1.4
Playing Practical Jokes	7.3	0.8
Doing Physical Activities/Sports/Stunts	19.8	1.2
Yoga	7.2	0.8
Dancing	48.1	1.4
Fire Spinning/Fire Arts	6.7	0.8
Circus Arts	4.4	0.6
Doing Magic Tricks	0.7	0.2
Costumes/Dressing Up	46.9	1.4
Going Naked/Wearing Less Clothes	27.6	1.4
Going to New Places	58.5	1.4
Trying New Things	64.7	1.4
Meeting New People	68.9	1.4
Flirting/Having Sex with New People	23.6	1.2
Flirting/Having Sex with Your Partner	19.2	1.2
Winning/Trying to Win	2.8	0.6
Collecting Things	10.4	1.0
Collecting New Experiences	49.4	1.4
Making Stuff/Art	23.7	1.2
Repairing Stuff/Art	14.7	1.0
Building/Assembling	25.9	1.2
Telling Stories	22.8	1.2
Writing	5.5	0.6
Playing Music	9.8	1.0
Singing	8.8	0.8
Riding a Bicycle	56.9	1.4
Other	6.6	0.6

* The question prior to this on the online survey asked participants to identify a character that best identified them when they were playing and experiencing joy at Burning Man. This follow-up question was asked of all participants, regardless of the answer selected in the previous question.

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Transformative Experience

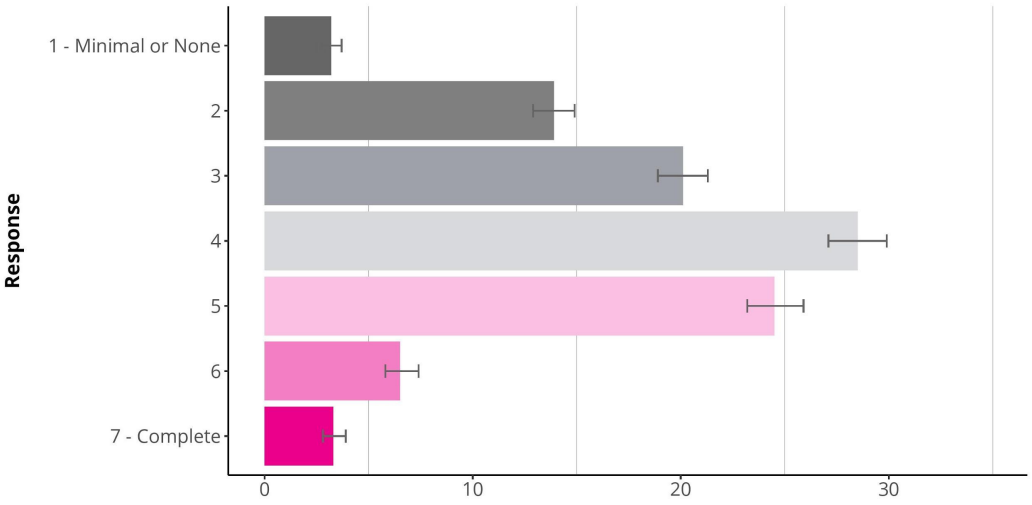
Did You Have a Transformative Experience in BRC This Year*?



* This question and most answer options were identical in the 2015 and 2016 online surveys; however in 2015 the answer option corresponding to the number 7 was "Absolutely" and in 2016 this answer option was "Definitely"

	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
1 - Not at All	6.5	0.6	10.6	0.8
2	9.1	0.8	7.6	0.8
3	8.8	0.8	6.4	0.6
4 - Somewhat	18.8	1.0	23.7	1.2
5	21.1	1.0	17.3	1.2
6	16.0	1.0	12.6	1.0
7 - Absolutely/Definitely	19.6	1.0	21.7	1.2

What Was the Extent of this Transformation? (Responses from Participants Reporting Some Degree of Transformative Experience in BRC, Asked Only in 2016)



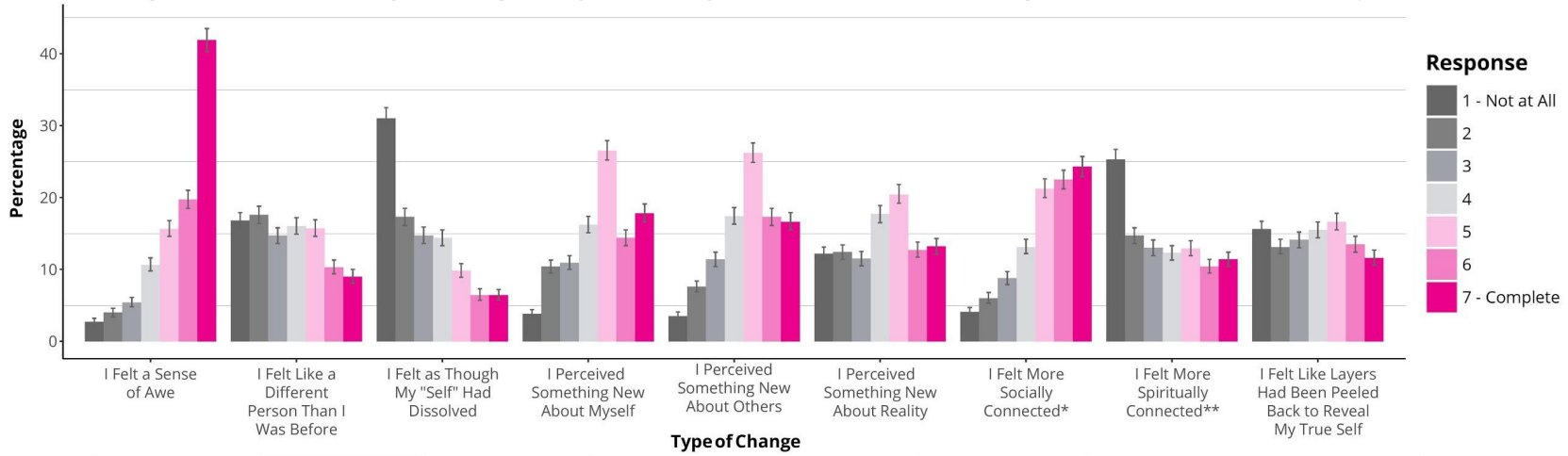
Response	Percent	MoE +/- %
1 - Minimal or None	3.2	0.6
2	13.9	1.0
3	20.1	1.2
4	28.5	1.4
5	24.5	1.4
6	6.5	0.8
7 - Complete	3.3	0.6

These questions were not included in every online survey from 2013 to 2016. Data presented left are from 2015-2016; data presented right are from 2016 only.

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Transformative Experience

To What Extent Did You Experience the Following Changes this Year?
(Responses from Participants Reporting Some Degree of Transformative Experience in BRC, Asked Only in 2016)



	I Felt a Sense of Awe		I Felt Like a Different Person Than I Was Before		I Felt as Though My "Self" Had Dissolved		I Perceived Something New About Myself		I Perceived Something New About Others		I Perceived Something New About Reality		I Felt More Socially Connected*		I Felt More Spiritually Connected**		I Felt Like Layers Had Been Peeled Back to Reveal My True Self	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1 - Not at All	2.7	0.6	16.8	1.2	31.0	1.4	3.8	0.6	3.5	0.6	12.2	1.0	4.1	0.6	25.3	1.4	15.6	1.2
2	4.0	0.6	17.6	1.2	17.3	1.2	10.4	1.0	7.6	0.8	12.4	1.0	6.0	0.8	14.7	1.2	13.1	1.0
3	5.4	0.6	14.7	1.2	14.7	1.2	10.9	1.0	11.4	1.0	11.5	1.0	8.8	1.0	13.0	1.2	14.1	1.2
4	10.6	1.0	16.0	1.2	14.4	1.2	16.2	1.2	17.4	1.2	17.7	1.2	13.1	1.0	12.3	1.0	15.5	1.2
5	15.6	1.2	15.7	1.2	9.8	1.0	26.5	1.4	26.2	1.4	20.4	1.4	21.2	1.4	12.9	1.0	16.6	1.2
6	19.7	1.2	10.3	1.0	6.4	0.8	14.4	1.2	17.3	1.2	12.7	1.0	22.5	1.4	10.4	1.0	13.5	1.0
7 - Complete	41.9	1.6	9.0	1.0	6.4	0.8	17.8	1.2	16.6	1.2	13.2	1.2	24.3	1.4	11.4	1.0	11.6	1.0

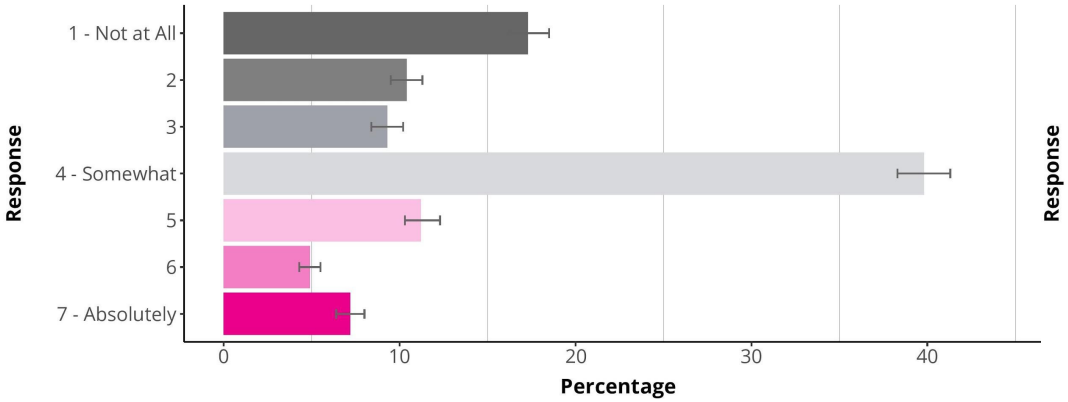
* In the 2016 online survey this answer option on the survey read, "I felt more socially connected to something larger than myself (a city, community, culture, history)"

** In the 2016 online survey this answer option on the survey read, "I felt more spiritually connected to something larger than myself (a higher power, nature, God)"

Error bars indicate the upper and lower bounds of the 95% confidence intervals

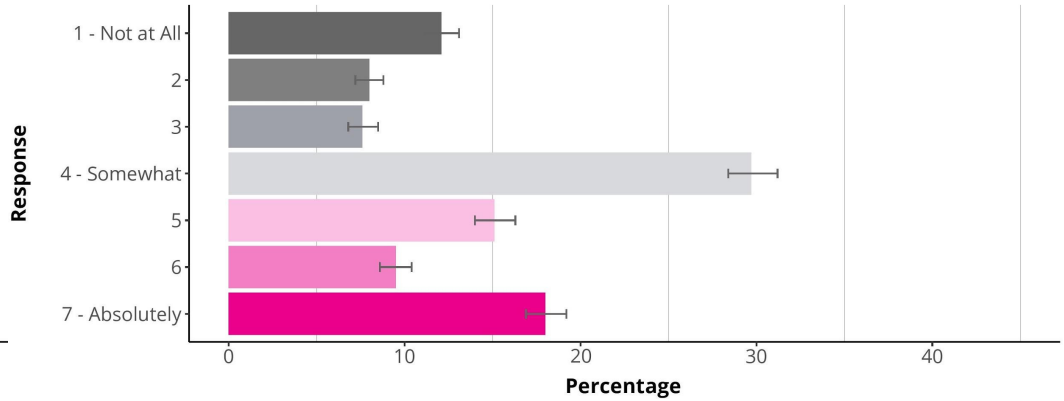
Transformative Experience

Did You Go to Burning Man *Expecting* Any of These Changes? (Responses from Participants Reporting Some Degree of Transformative Experience in BRC, Asked Only in 2016)



Response	Percent	MoE+/-%
1 - Not at All	17.3	1.2
2	10.4	1.0
3	9.3	1.0
4 - Somewhat	39.8	1.6
5	11.2	1.0
6	4.9	0.6
7 - Absolutely	7.2	0.8

Did You Go to Burning Man *Desiring* Any of These Changes? (Responses from Participants Reporting Some Degree of Transformative Experience in BRC, Asked Only in 2016)

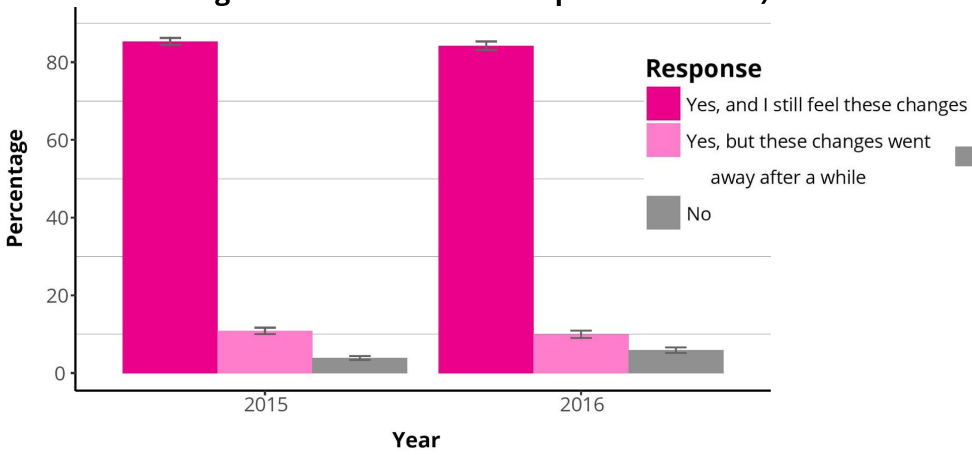


Response	Percent	MoE+/-%
1 - Not at All	12.1	1.0
2	8.0	0.8
3	7.6	0.8
4 - Somewhat	29.7	1.4
5	15.1	1.2
6	9.5	0.8
7 - Absolutely	18.0	1.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

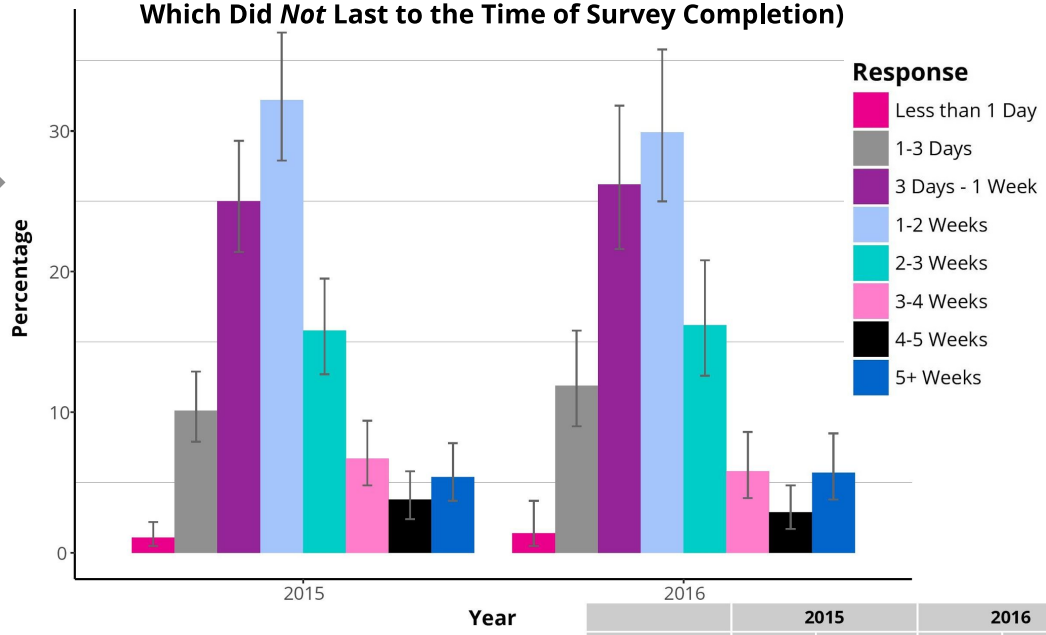
Transformative Experience

Did Any of Those Changes Persist After You Left BRC? (Responses from Participants Reporting Some Degree of Transformative Experience in BRC)



Response	2015		2016	
	Percent	MoE +/- %	Percent	MoE +/- %
Yes, and I still feel these changes	85.3	1.0	84.2	1.2
Yes, but these changes went away after a while	10.8	0.8	9.9	1.0
No	3.9	0.6	5.9	0.8

How Long Did The Change Last? (Responses from Participants Reporting a Transformative Experience Which Did *Not* Last to the Time of Survey Completion)



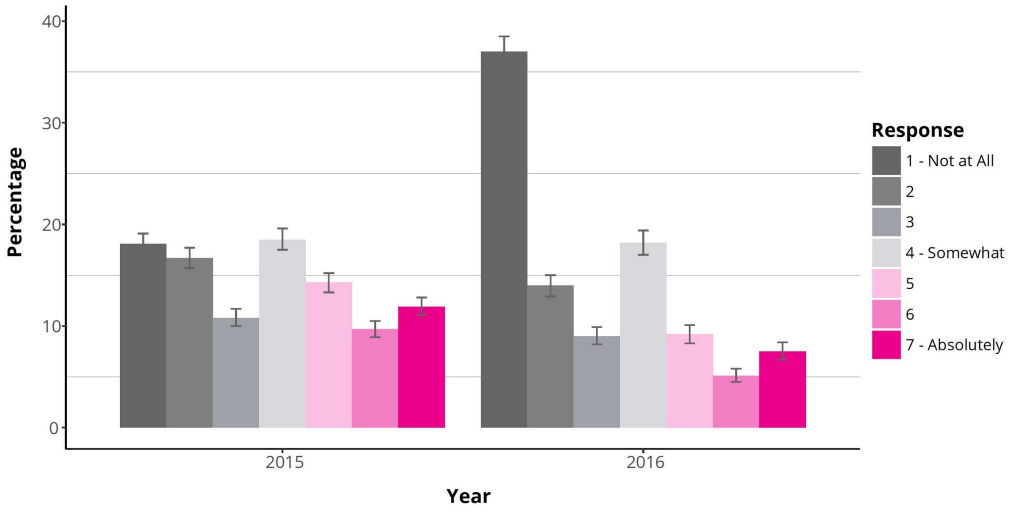
Response	2015		2016	
	Percent	MoE +/- %	Percent	MoE +/- %
Less than 1 Day	1.1	0.8	1.4	1.4
1-3 Days	10.1	2.5	11.9	3.3
3 Days - 1 Week	25.0	3.9	26.2	5.1
1-2 Weeks	32.2	4.5	29.9	5.3
2-3 Weeks	15.8	3.3	16.2	4.1
3-4 Weeks	6.7	2.2	5.8	2.4
4-5 Weeks	3.8	1.6	2.9	1.6
5+ Weeks	5.4	2.0	5.7	2.4

These questions were not included in the 2013 or 2014 online surveys, so data presented here are from 2015-2016

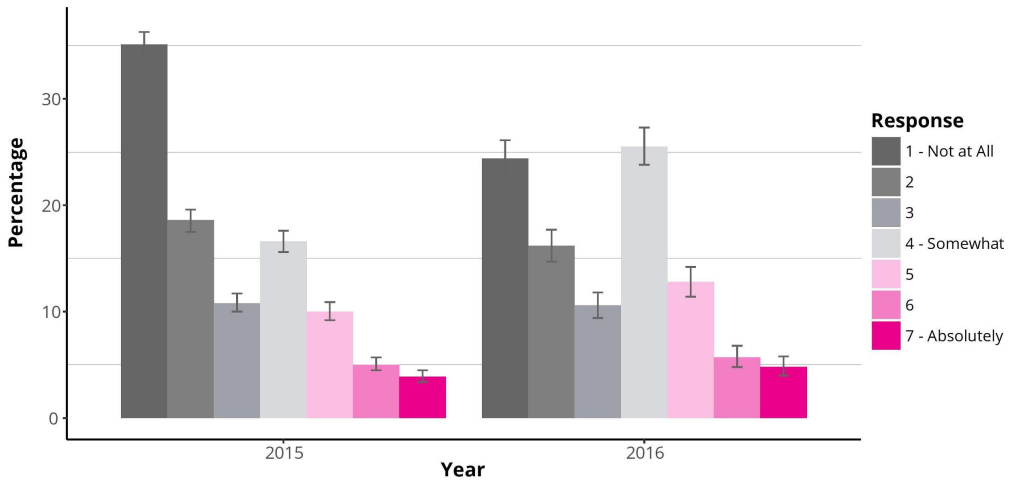
Error bars indicate the upper and lower bounds of the 95% confidence intervals

Transformative Experience
A Special Transformation

Did You Have A Special* Kind of Transformative Experience in BRC This Year? (Responses from Participants Reporting Some Degree of Transformative Experience)



Did Your Special* Kind of Transformative Experience Cause a Change in Your Moral Values? (Responses from Participants Reporting Some Degree of Special* Transformative Experience)



	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
1 - Not at All	18.1	1.0	37.0	1.4
2	16.7	1.0	14.0	1.0
3	10.8	0.8	9.0	0.8
4 - Somewhat	18.5	1.0	18.2	1.2
5	14.3	1.0	9.2	1.0
6	9.7	0.8	5.1	0.6
7 - Absolutely	11.9	0.8	7.5	0.8

* The nature of this special change is defined with the following paragraph: "We are curious about a special kind of transformative experience: an experience that changes you so profoundly that you come out of the experience radically different than you were before the experience. This transformation may have been so profound that you could not have known what the experience or change would be like before going through it."

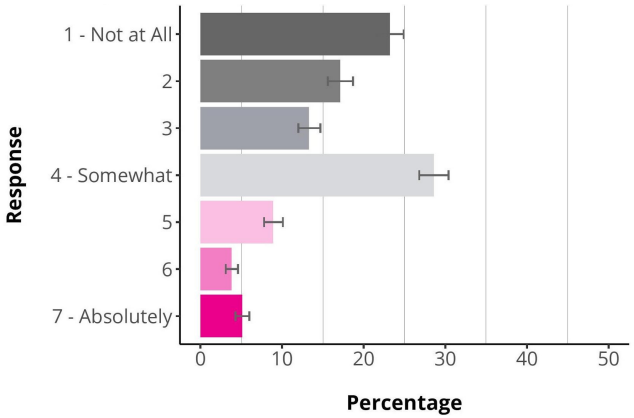
These questions were not included in the 2013 or 2014 online surveys, so data presented here are from 2015-2016

	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
1 - Not at All	35.1	1.2	24.4	1.8
2	18.6	1.0	16.2	1.4
3	10.8	0.8	10.6	1.2
4 - Somewhat	16.6	1.0	25.5	1.8
5	10.0	0.8	12.8	1.4
6	5.0	0.6	5.7	1.0
7 - Absolutely	3.9	0.6	4.8	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

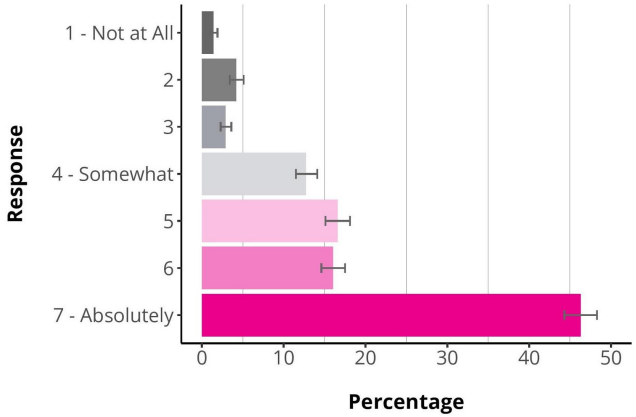
Transformative Experience
A Special Transformation

Did You Go to Burning Man *Expecting* This Special* Kind of Transformative Experience? (Responses from Participants Reporting Some Degree of Special* Transformative Experience, Asked Only in 2016)



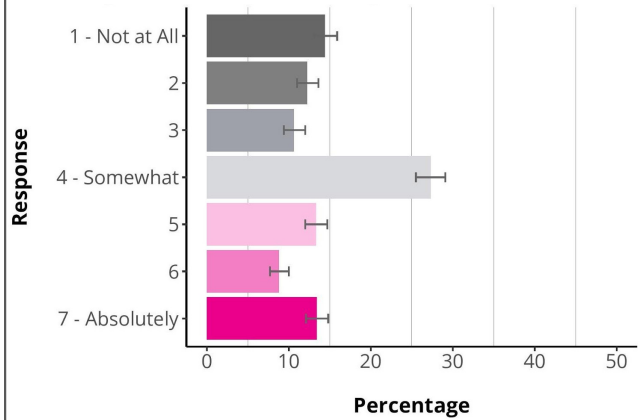
Response	Percent	MoE +/- %
1 - Not at All	23.2	1.6
2	17.1	1.6
3	13.3	1.4
4 - Somewhat	28.6	1.8
5	8.9	1.2
6	3.8	0.8
7 - Absolutely	5.1	0.8

In Retrospect, Are You Glad to Have Had This Special* Kind of Transformative Experience? (Responses from Participants Reporting Some Degree of Special* Transformative Experience, Asked Only in 2016)



Response	Percent	MoE +/- %
1 - Not at All	1.4	0.4
2	4.2	0.8
3	2.9	0.6
4 - Somewhat	12.7	1.4
5	16.6	1.6
6	16.0	1.4
7 - Absolutely	46.3	2.0

Did You Go to Burning Man *Desiring* This Special* Kind of Transformative Experience? (Responses from Participants Reporting Some Degree of Special* Transformative Experience, Asked Only in 2016)

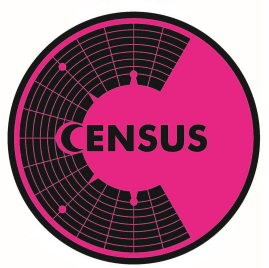


Response	Percent	MoE +/- %
1 - Not at All	14.4	1.4
2	12.2	1.4
3	10.6	1.2
4 - Somewhat	27.3	1.8
5	13.3	1.4
6	8.8	1.2
7 - Absolutely	13.4	1.4

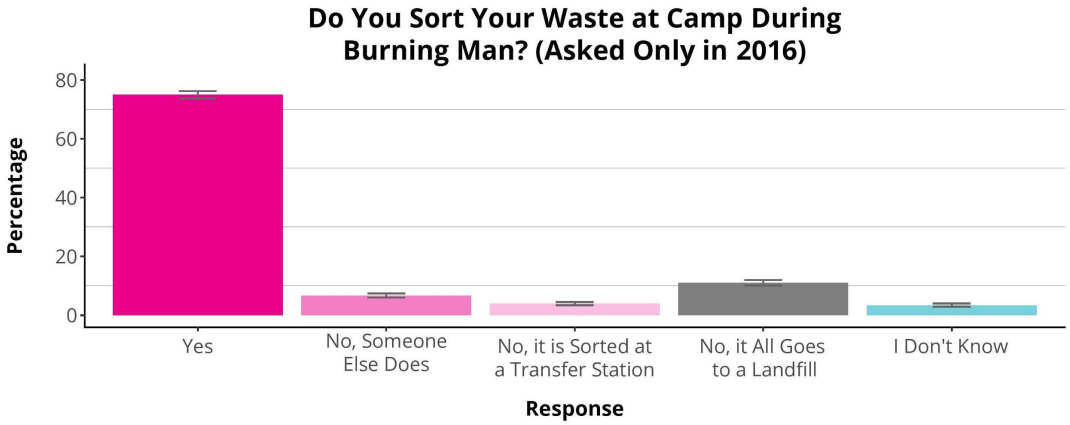
* The nature of this special change is defined with the following paragraph: "We are curious about a special kind of transformative experience: an experience that changes you so profoundly that you come out of the experience radically different than you were before the experience. This transformation may have been so profound that you could not have known what the experience or change would be like before going through it."

Error bars indicate the upper and lower bounds of the 95% confidence intervals

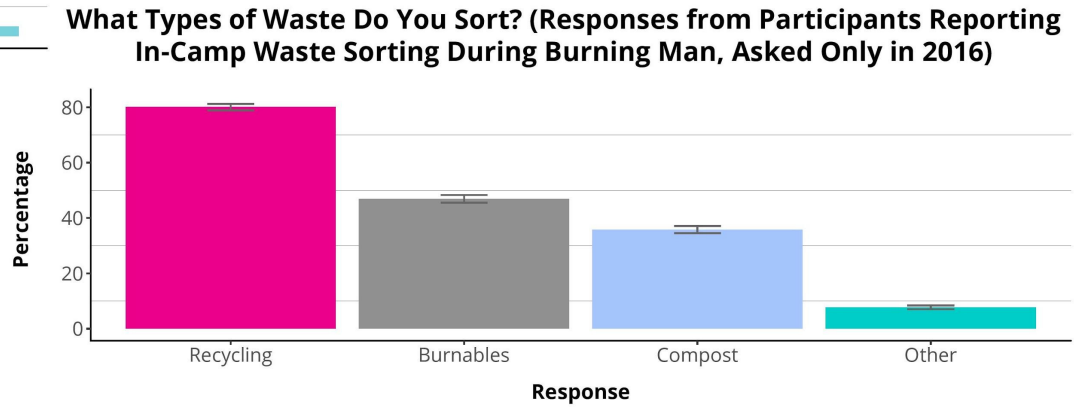
Life in Black Rock City



Leave No Trace



Response	Percent	MoE +/- %
Yes	75.0	1.2
No, Someone Else Does	6.6	0.8
No, it is Sorted at a Transfer Station	3.9	0.6
No, it All Goes to a Landfill	11.0	1.0
I Don't Know	3.4	0.6

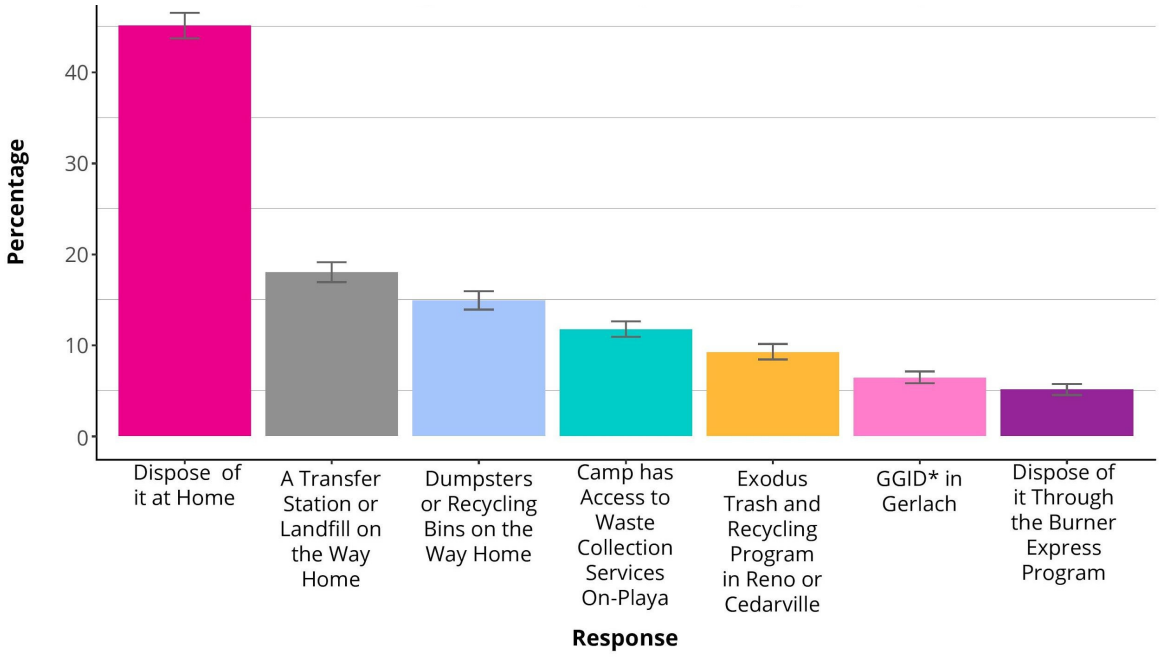


Response	Percent	MoE +/- %
Recycling	80.1	1.2
Burnables	46.9	1.4
Compost	35.8	1.4
Other	7.7	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Leave No Trace

Where Do You Take Your Waste After Burning Man is Over? (Asked Only in 2016)

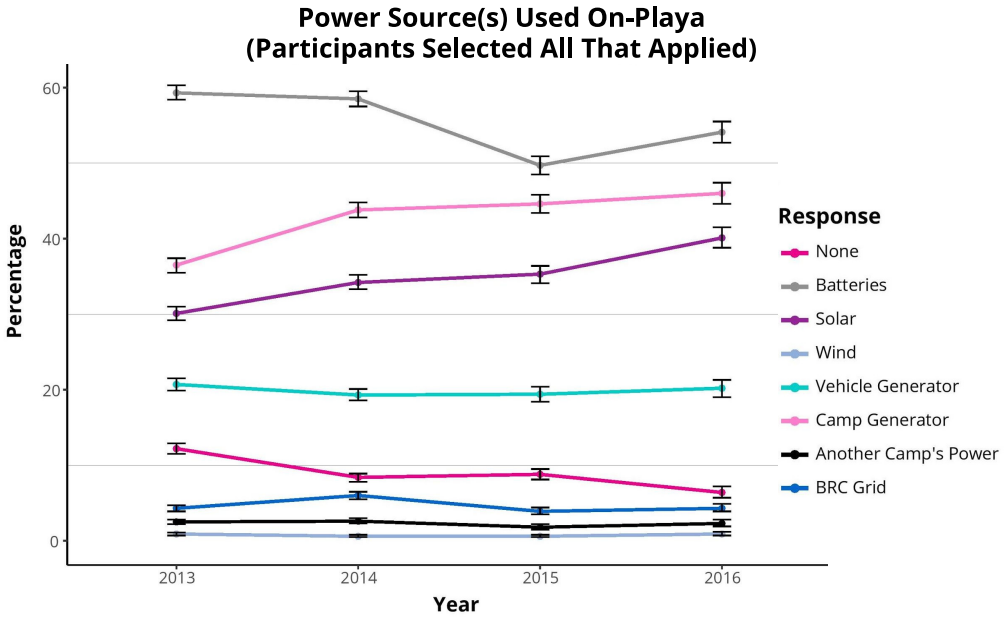


Response	Percent	MoE +/- %
Dispose of it at Home	45.1	1.4
A Transfer Station or Landfill on the Way Home	18.0	1.2
Dumpsters or Recycling Bins on the Way Home	14.9	1.0
Camp has Access to Waste Collection Services On-Playa	11.7	1.0
Exodus Trash and Recycling Program in Reno or Cedarville	9.2	0.8
GGID* in Gerlach	6.4	0.6
Dispose of it Through the Burner Express Program	5.1	0.6

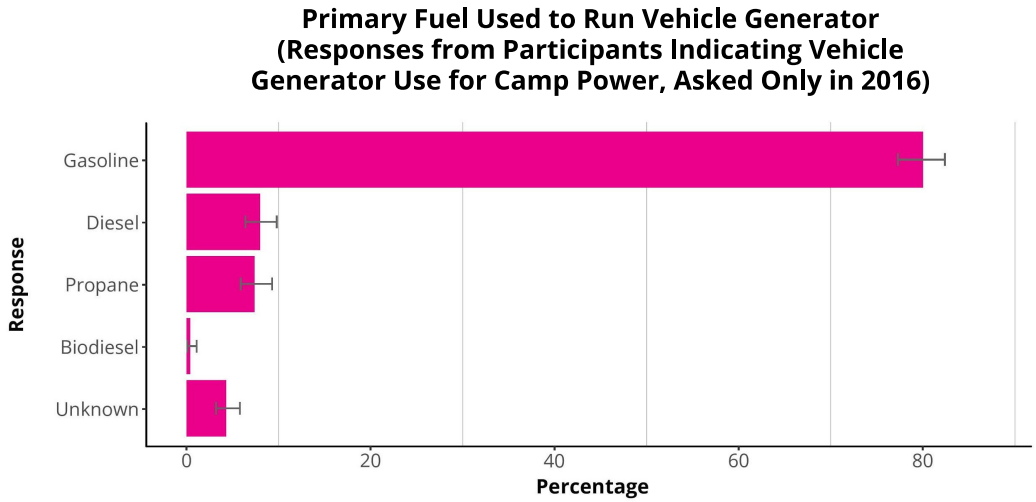
* GGID stands for “Gerlach General Improvement District”

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Power Sources On-Playa



	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
None	12.2	0.6	8.4	0.6	8.8	0.8	6.4	0.8
Batteries	59.3	1.0	58.5	1.0	49.7	1.2	54.1	1.4
Solar	30.1	1.0	34.2	1.0	35.3	1.2	40.1	1.4
Wind	0.9	0.2	0.6	0.2	0.6	0.2	0.9	0.2
Vehicle Generator	20.7	0.8	19.3	0.8	19.4	1.0	20.2	1.2
Camp Generator	36.5	1.0	43.8	1.0	44.6	1.2	46.0	1.4
Another Camp's Power	2.5	0.4	2.6	0.4	1.8	0.4	2.3	0.4
BRC Grid	4.3	0.4	6.0	0.6	3.9	0.4	4.3	0.6

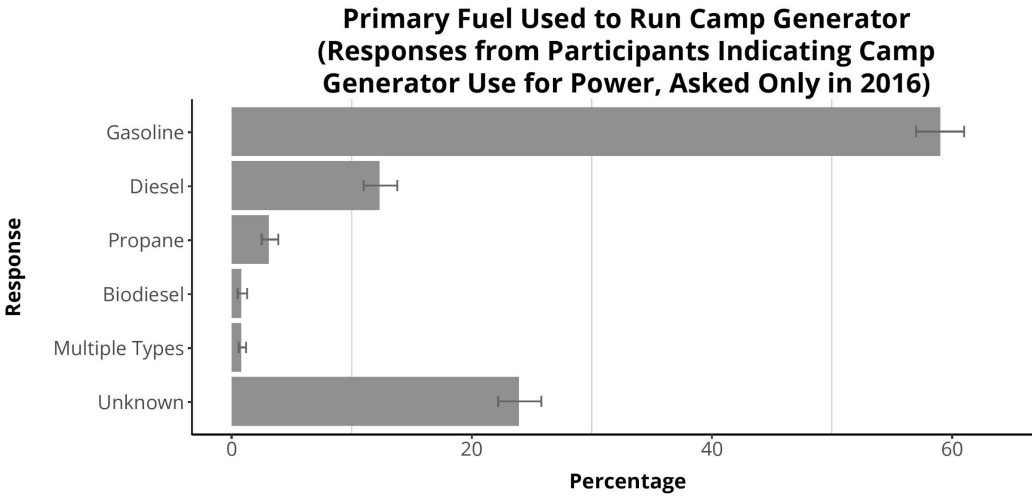


Response	Percent	MoE +/- %
Gasoline	80.0	2.5
Diesel	8.0	1.8
Propane	7.4	1.8
Biodiesel	0.4	0.4
Unknown	4.3	1.4

These participants indicated an average of 3.0 (+/- 0.2) hours per day of vehicle generator use to provide camp power

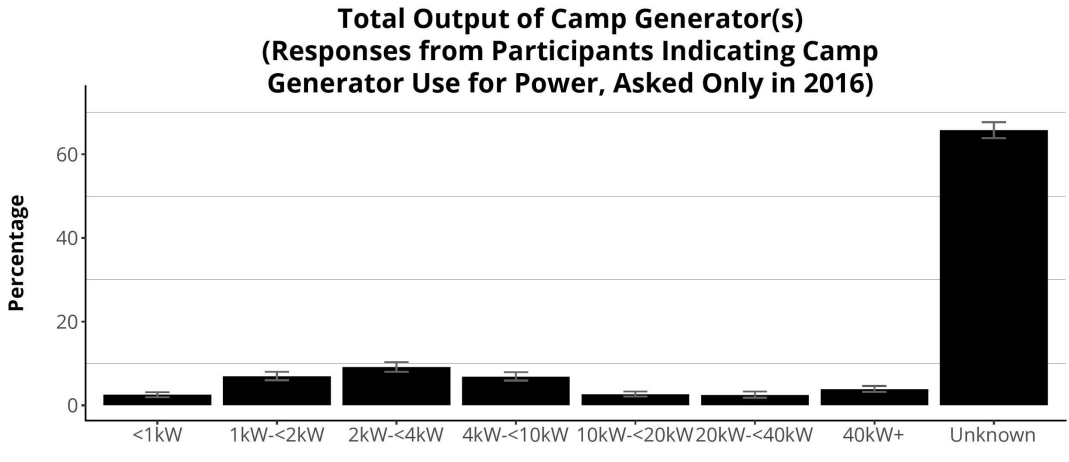
Error bars indicate the upper and lower bounds of the 95% confidence intervals

Power Sources On-Playa



Response	Percent	MoE +/- %
Gasoline	59.0	2.0
Diesel	12.3	1.4
Propane	3.1	0.8
Biodiesel	0.8	0.4
Multiple Types	0.8	0.4
Unknown	23.9	1.8

These participants indicated an average of 10.5 (+/- 0.4) hours per day of camp generator use to provide power

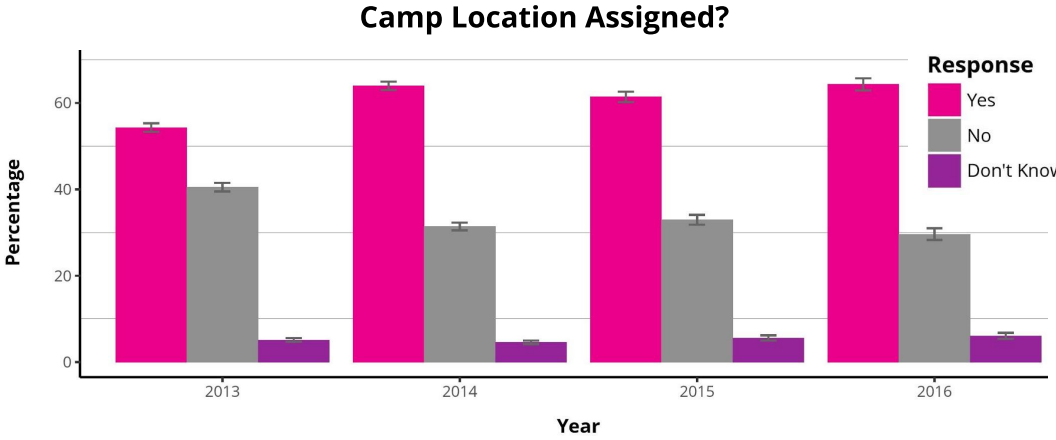


Response	Percent	MoE +/- %
<1kW	2.5	0.6
1kW-<2kW	6.9	1.0
2kW-<4kW	9.1	1.2
4kW-<10kW	6.8	1.0
10kW-<20kW	2.6	0.6
20kW-<40kW	2.4	0.8
40kW+	3.8	0.6
Unknown	65.8	2.0

Error bars indicate the upper and lower bounds of the 95% confidence intervals

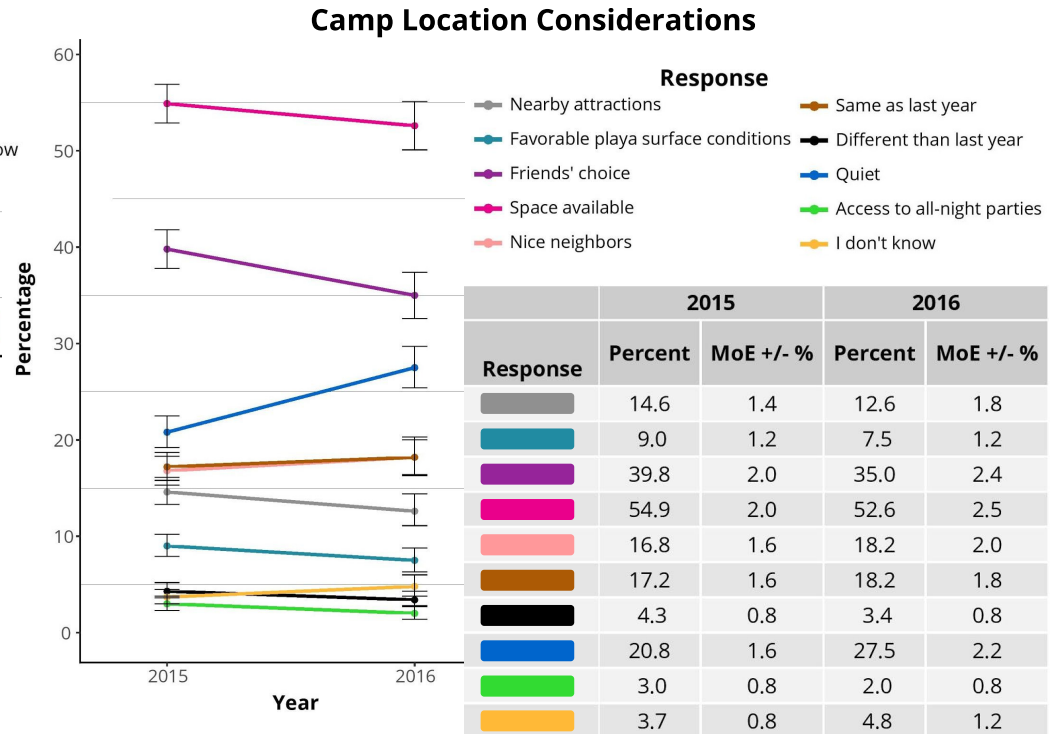
Camping in Black Rock City

The Burning Man Placement Team assigns many camps to locations within BRC:



	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes	54.3	1.0	64.0	1.0	61.4	1.2	64.3	1.4
No	40.5	1.0	31.4	1.0	33.0	1.2	29.6	1.4
Don't Know	5.1	0.4	4.6	0.4	5.6	0.6	6.1	0.8

For Camps not Placed by the Placement Team, Other Factors Contribute to Camp Location Decisions:

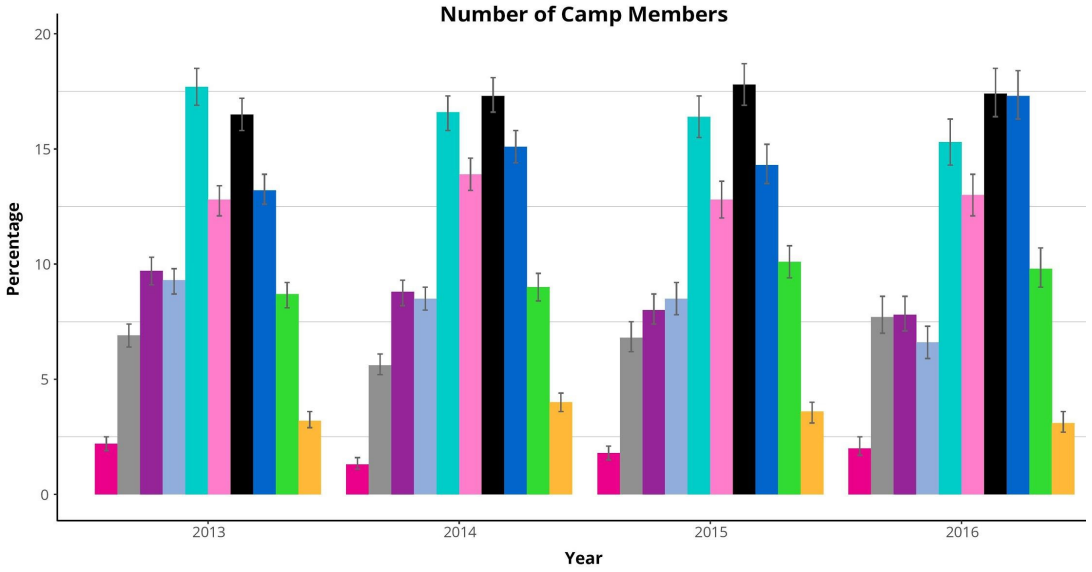


	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Nearby attractions	14.6	1.4	12.6	1.8
Favorable playa surface conditions	9.0	1.2	7.5	1.2
Friends' choice	39.8	2.0	35.0	2.4
Space available	54.9	2.0	52.6	2.5
Nice neighbors	16.8	1.6	18.2	2.0
Same as last year	17.2	1.6	18.2	1.8
Different than last year	4.3	0.8	3.4	0.8
Quiet	20.8	1.6	27.5	2.2
Access to all-night parties	3.0	0.8	2.0	0.8
I don't know	3.7	0.8	4.8	1.2

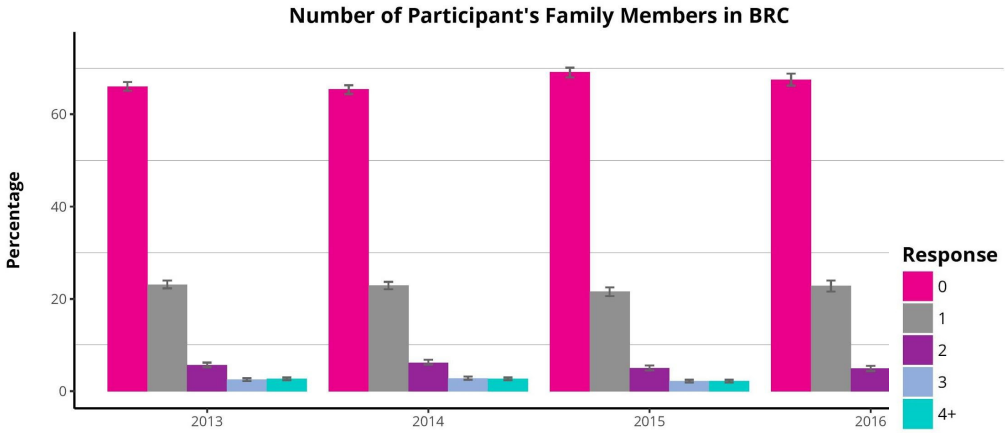
The location consideration question (right) was not included in the 2013 or 2014 online surveys, so data presented right are from 2015-2016

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Camping in Black Rock City



Response	2013		2014		2015		2016	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1	2.2	0.2	1.3	0.2	1.8	0.4	2.0	0.4
2	6.9	0.6	5.6	0.4	6.8	0.6	7.7	0.8
3-5	9.7	0.6	8.8	0.6	8.0	0.6	7.8	0.8
6-9	9.3	0.6	8.5	0.6	8.5	0.8	6.6	0.8
10-19	17.7	0.8	16.6	0.8	16.4	1.0	15.3	1.0
20-29	12.8	0.6	13.9	0.6	12.8	0.8	13.0	1.0
30-49	16.5	0.8	17.3	0.8	17.8	1.0	17.4	1.0
50-99	13.2	0.6	15.1	0.8	14.3	0.8	17.3	1.0
100-199	8.7	0.6	9.0	0.6	10.1	0.8	9.8	0.8
200+	3.2	0.4	4.0	0.4	3.6	0.4	3.1	0.4



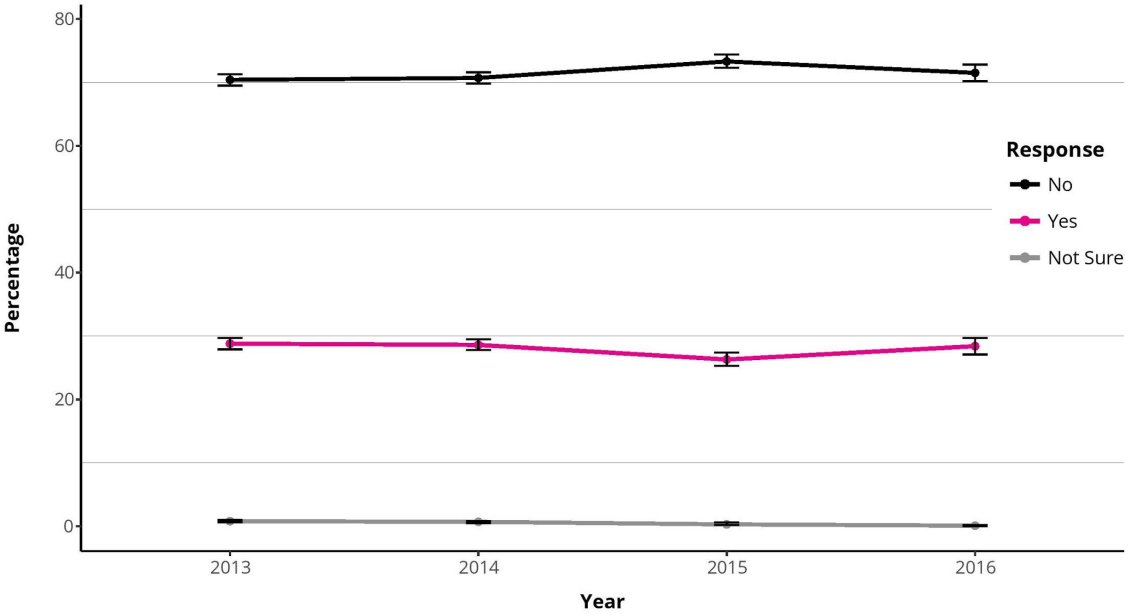
Response	2013		2014		2015		2016	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0	66.0	1.0	65.4	1.0	69.1	1.2	67.5	1.4
1	23.1	0.8	22.9	0.8	21.6	1.0	22.8	1.2
2	5.7	0.4	6.2	0.6	5.0	0.6	4.9	0.6
3	2.5	0.4	2.8	0.4	2.2	0.4	2.7	0.4
4+	2.7	0.4	2.7	0.4	2.2	0.4	2.2	0.4

No data was collected to determine whether family members (above) were also members of the participant's camp (left), so the two datasets presented here are independent of one another

Error bars indicate the upper and lower bounds of the 95% confidence intervals

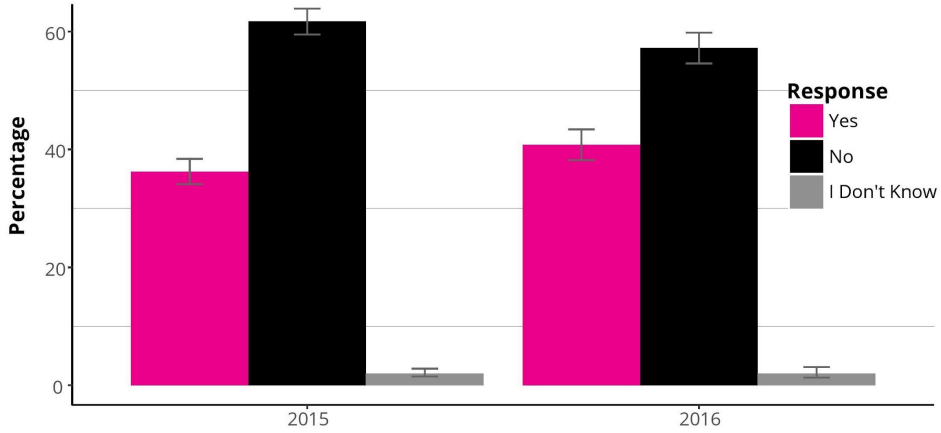
RV/Camper Use

Did You Stay in an RV or Camper-Trailer?



	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	70.4	1.0	70.7	1.0	73.3	1.0	71.5	1.2
Yes	28.8	1.0	28.6	1.0	26.3	1.0	28.4	1.2
Not Sure	0.8	0.2	0.7	0.2	0.4	0.2	0.1	0.0

RV or Camper-Trailer Serviced While On-Playa (Responses from Participants Reporting RV or Camper-Trailer Use)



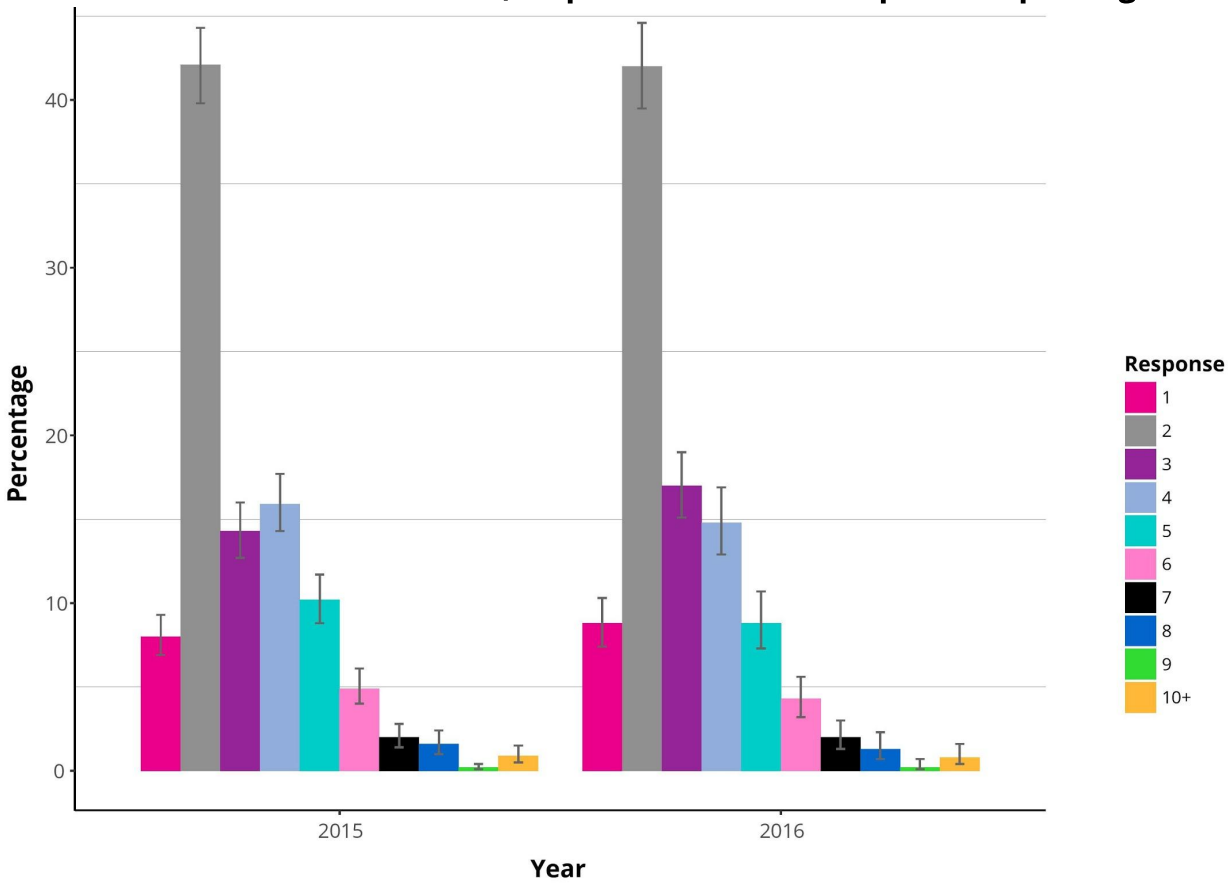
	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes	36.2	2.2	40.8	2.5
No	61.7	2.2	57.2	2.5
I Don't Know	2.0	0.6	2.0	1.0

This question (above) was not included in the 2013 or 2014 online surveys, so data presented above are from 2015-2016

Error bars indicate the upper and lower bounds of the 95% confidence intervals

RV/Camper Use

Number of Adults Staying in an RV/Camper Including the Participant
(Responses from Participants Reporting RV or Camper-Trailer Use)

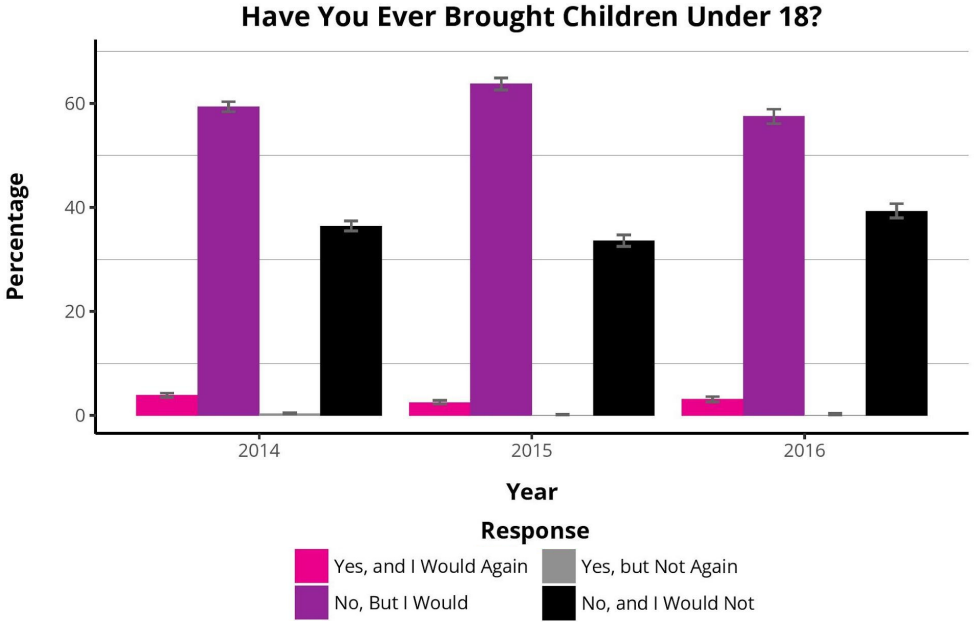


This question was not asked in 2013 or 2014, so data presented here are from 2015-2016

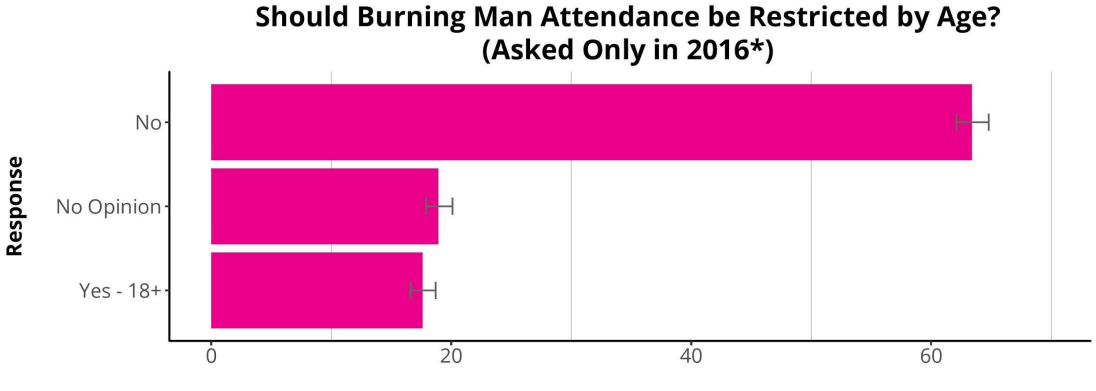
	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
1	8.0	1.2	8.8	1.4
2	42.1	2.2	42.0	2.5
3	14.3	1.6	17.0	2.0
4	15.9	1.8	14.8	2.0
5	10.2	1.4	8.8	1.8
6	4.9	1.0	4.3	1.2
7	2.0	0.8	2.0	0.8
8	1.6	0.8	1.3	0.8
9	0.2	0.2	0.2	0.2
10+	0.9	0.4	0.8	0.6

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Minors in BRC



	2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes, and I Would Again	3.9	0.4	2.5	0.4	3.1	0.4
No, But I Would	59.4	1.0	63.8	1.3	57.5	1.4
Yes, but Not Again	0.4	0.2	0.1	0.0	0.1	0.2
No, and I Would Not	36.4	1.0	33.6	1.2	39.3	1.4



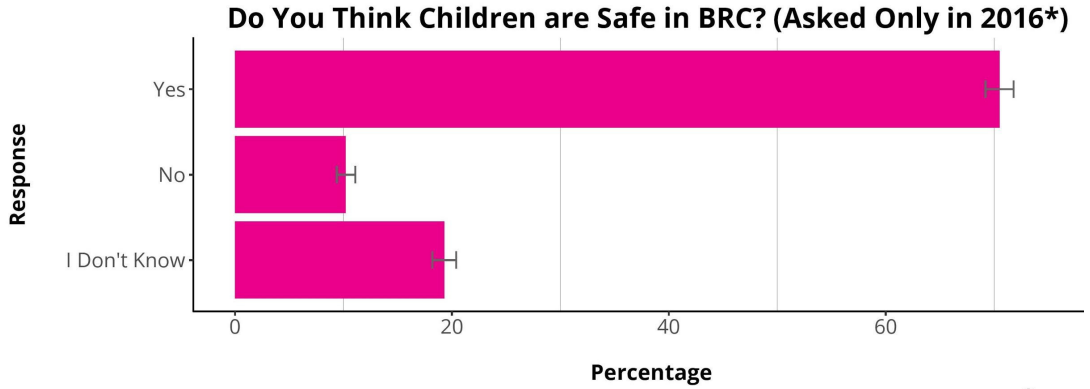
Response	Percent	MoE +/- %
No	63.4	1.4
No Opinion	18.9	1.2
Yes - 18+	17.6	1.0

The 2013 online survey did not ask about minors at Burning Man, so data presented left are from 2014-2016 only.

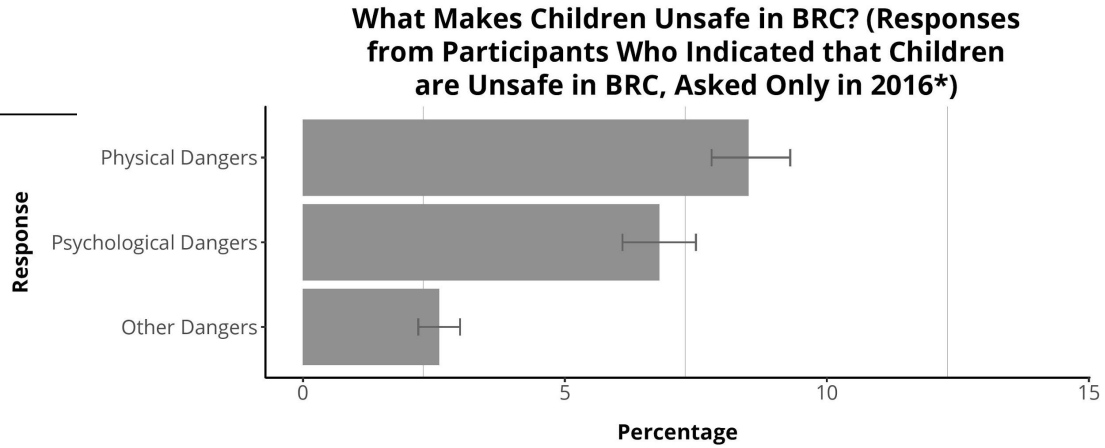
* Data presented above are from 2016 only. The online surveys in 2014-2015 asked similar questions, but direct comparison is impossible due to slightly different wording in those surveys.

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Minors in BRC



Response	Percent	MoE +/- %
Yes	70.5	1.4
No	10.2	0.8
I Don't Know	19.3	1.2



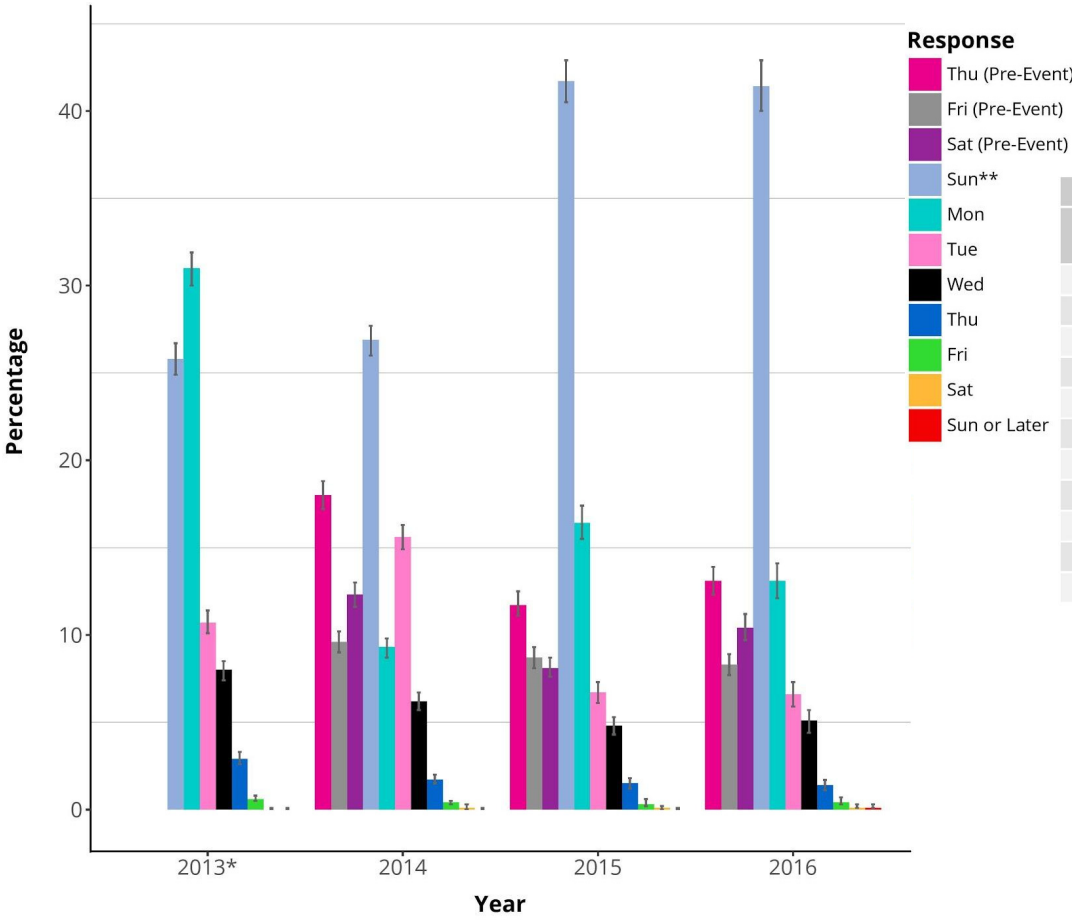
Response	Percent	MoE +/- %
Physical Dangers	8.5	0.8
Psychological Dangers	6.8	0.8
Other Dangers	2.6	0.4

* THE ONLINE SURVEYS IN 2014-2015 ASKED SIMILAR QUESTIONS, BUT DIRECT COMPARISON IS IMPOSSIBLE DUE TO SLIGHTLY DIFFERENT WORDING IN THOSE SURVEYS.

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Transportation to and from BRC

Arrivals and Departures



Response	2013*		2014		2015		2016	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Thu (Pre-Event) or Earlier			18.0	0.8	11.7	0.8	13.1	0.8
Fri (Pre-Event)			9.6	0.6	8.7	0.6	8.3	0.6
Sat (Pre-Event)			12.3	0.6	8.1	0.6	10.4	0.8
Sun**	25.8	1.0	26.9	0.8	41.7	1.2	41.4	1.4
Mon	31.0	1.0	9.3	0.6	16.4	1.0	13.1	1.0
Tue	10.7	0.6	15.6	0.8	6.7	0.6	6.6	0.8
Wed	8.0	0.6	6.2	0.4	4.8	0.6	5.1	0.6
Thu	2.9	0.4	1.7	0.2	1.5	0.2	1.4	0.4
Fri	0.6	0.2	0.4	0.2	0.3	0.2	0.4	0.2
Sat	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.2
Sun or Later	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2

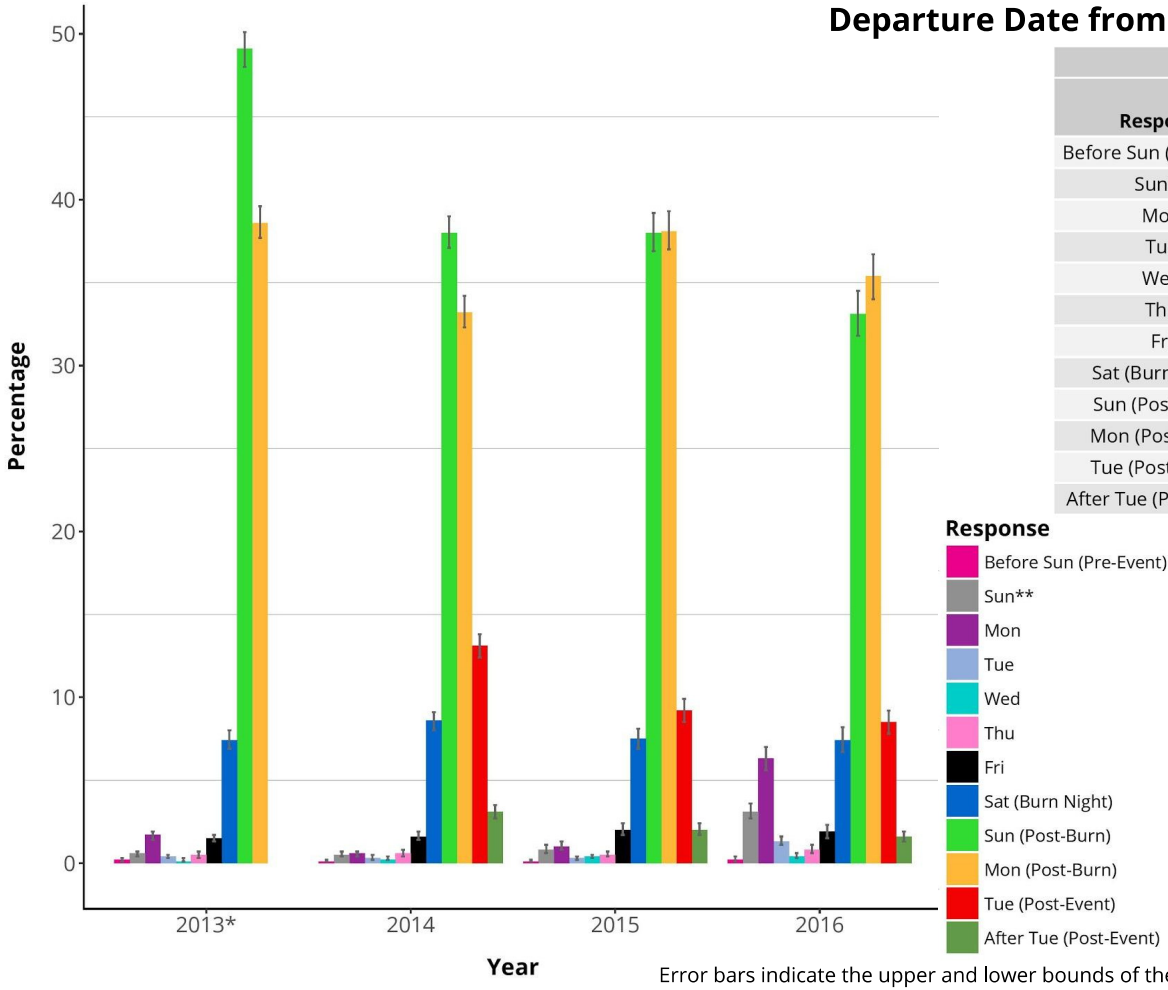
* Pre-event arrival data from the 2013 online survey have been removed because the survey question in 2013 was not as precise as in 2014-16 and the 2013 pre-event arrival results are therefore not comparable to other years' data.

** In 2013 and 2014 Burning Man's official opening date fell on a Monday, so the first Sunday arrivals indicated here were pre-event arrivals. In 2015 and 2016 Burning Man opened on a Sunday, so those arrivals occurred after the Gate had opened.

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Arrivals and Departures

Departure Date from BRC



	2013*		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Before Sun (Pre-Event)	0.2	0.0	0.1	0.0	0.1	0.0	0.2	0.2
Sun**	0.6	0.2	0.5	0.2	0.8	0.2	3.1	0.4
Mon	1.7	0.2	0.6	0.2	1.0	0.2	6.3	0.6
Tue	0.4	0.2	0.3	0.2	0.3	0.2	1.3	0.2
Wed	0.1	0.0	0.2	0.2	0.4	0.2	0.4	0.2
Thu	0.5	0.2	0.6	0.2	0.5	0.2	0.8	0.2
Fri	1.5	0.2	1.6	0.2	2.0	0.4	1.9	0.4
Sat (Burn Night)	7.4	0.6	8.6	0.6	7.5	0.6	7.4	0.8
Sun (Post-Burn)	49.1	1.0	38.0	1.0	38.0	1.2	33.1	1.4
Mon (Post-Burn)	38.6	1.0	33.2	1.0	38.1	1.2	35.4	1.4
Tue (Post-Event)			13.1	0.8	9.2	0.6	8.5	0.8
After Tue (Post-Event)			3.1	0.4	2.0	0.4	1.6	0.2

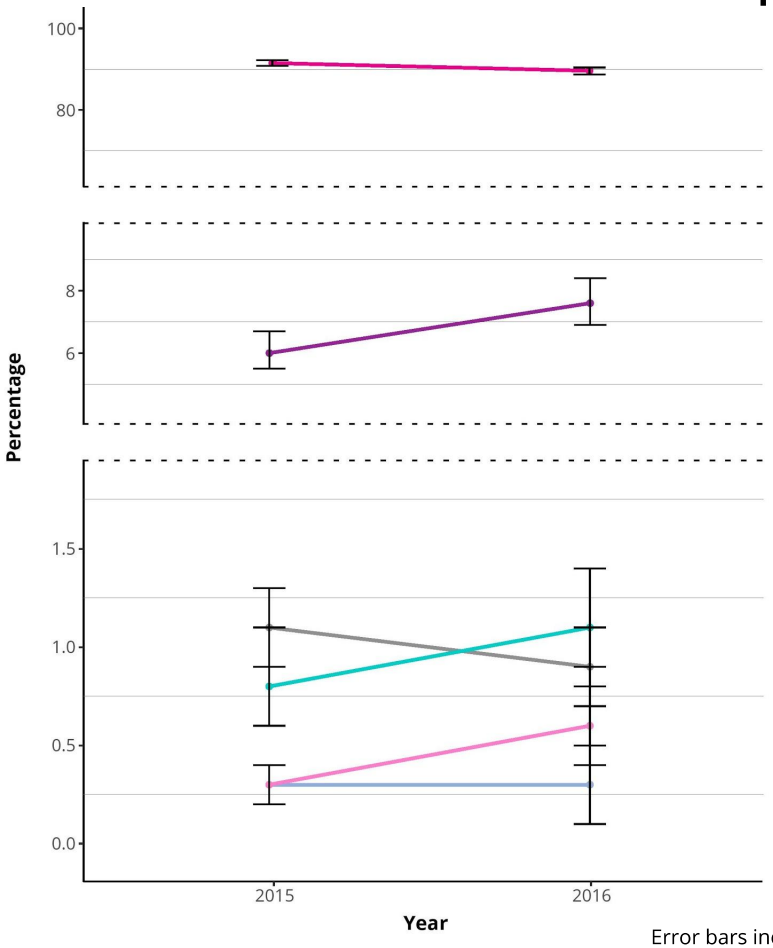
* Post-event departure data from the 2013 online survey have been removed because the survey question in 2013 was not as precise as in 2014-16 and the 2013 post-event departure results are therefore not comparable to other years' data.

** In 2013 and 2014 Burning Man's official opening date fell on a Monday, so the first Sunday departures indicated here were pre-event departures. In 2015 and 2016 Burning Man opened on a Sunday, so those arrivals occurred after the Gate had opened.

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Transportation

How Did You Arrive at BRC?



The 2013 and 2014 online surveys asked about transportation methods differently, so direct comparison is impossible. Overall trends include:

- A relative *decrease* in Gate entry via vehicle (99.1% in 2013, 96.0% in 2014)
- A relative *increase* in Burner Express Bus use (from 1.9% in 2014)
- A relative *increase* in Airport traffic (0.5% in 2013, 0.8% in 2014)

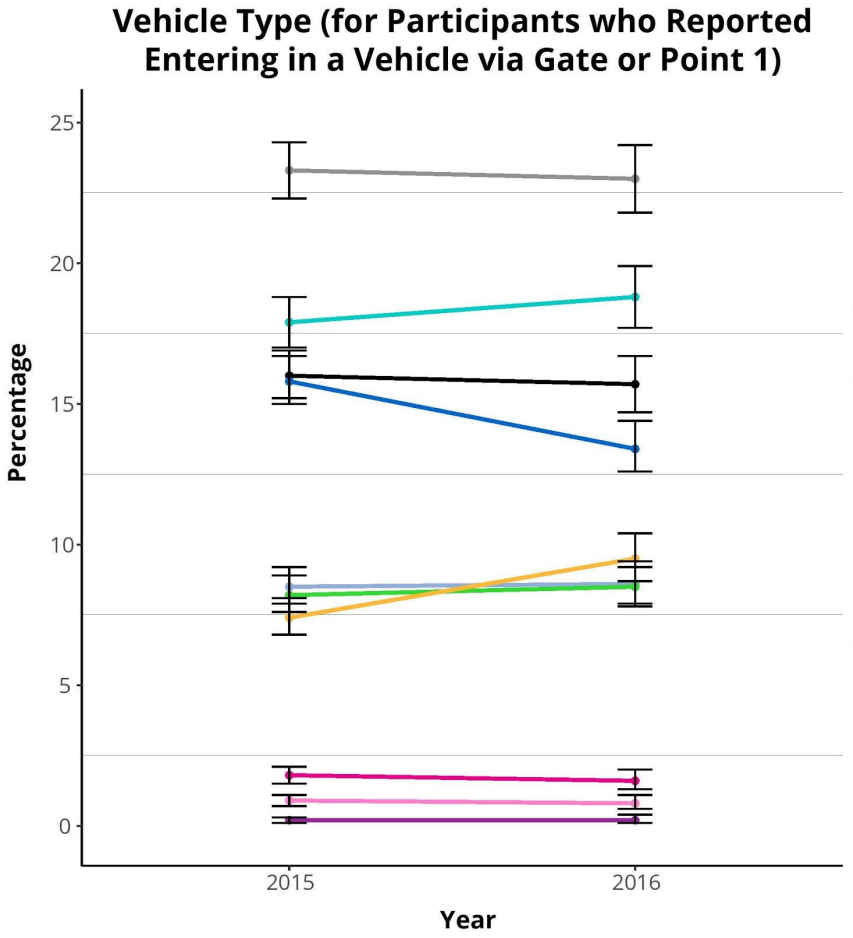
The plot (left) and table (below) indicate online survey responses from 2015-2016.

Response
- Gate
- Point 1
- Burner Express Bus
- Other Shuttle
- BRC Airport
- Other

	2015		2016	
Response	**Percent**	**MoE+/-%**	**Percent**	**MoE+/-%**
Gate	91.5	0.8	89.6	0.8
Point 1	1.1	0.2	0.9	0.2
Burner Express Bus	6.0	0.6	7.6	0.8
Other Shuttle	0.3	0.2	0.3	0.2
BRC Airport	0.8	0.2	1.1	0.4
Other	0.3	0.2	0.6	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Transportation



This question was asked differently in 2014 and not asked in 2013. Since 2014, overall trends include:

- A relative *decrease* in pickup truck use (from 9.5% in 2014)
- A relative *decrease* in trucks with trailers (from 18.3% in 2014)

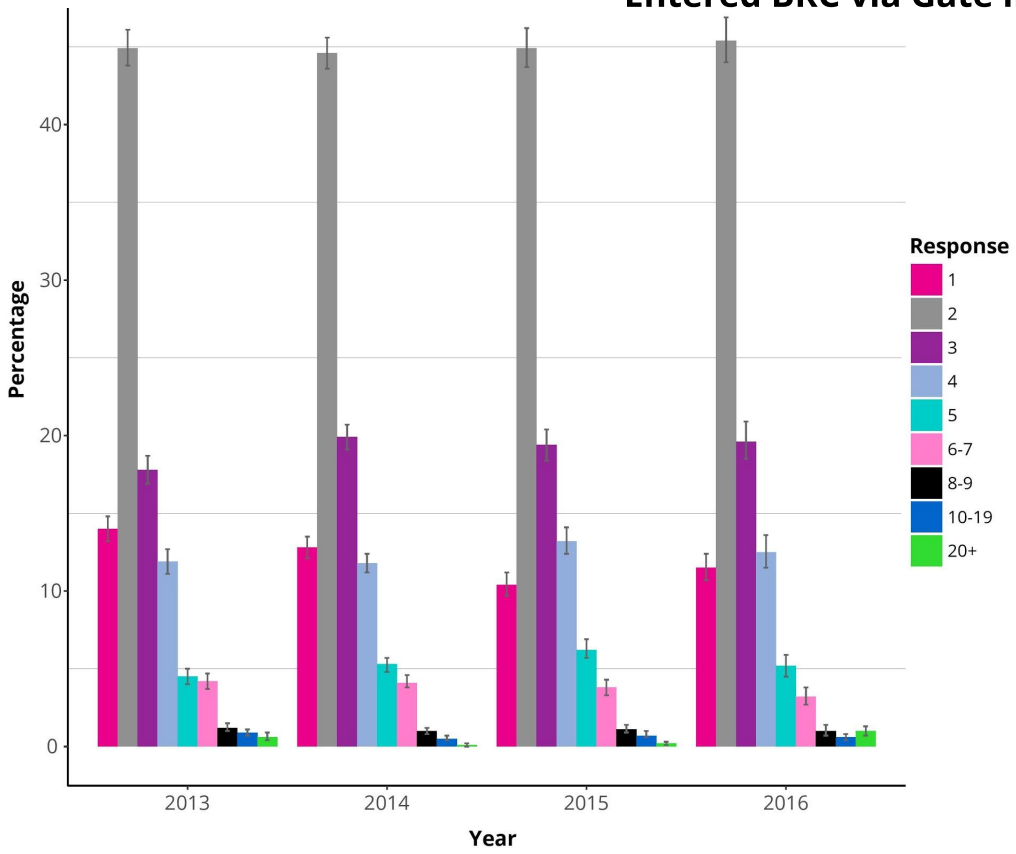
The plot (left) and table (below) indicate online survey responses from 2015-2016.

	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Bus	1.8	0.4	1.6	0.4
Car	23.3	1.0	23.0	1.2
Motorcycle	0.2	0.2	0.2	0.2
Pickup	8.5	0.6	8.6	0.8
RV	17.9	1.0	18.8	1.2
Semi Truck w/Trailer	0.9	0.2	0.8	0.2
SUV	16.0	1.0	15.7	1.0
Truck w/Trailer	15.8	0.8	13.4	1.0
Other	8.2	0.6	8.5	0.8
Not Applicable	7.4	0.6	9.5	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Transportation

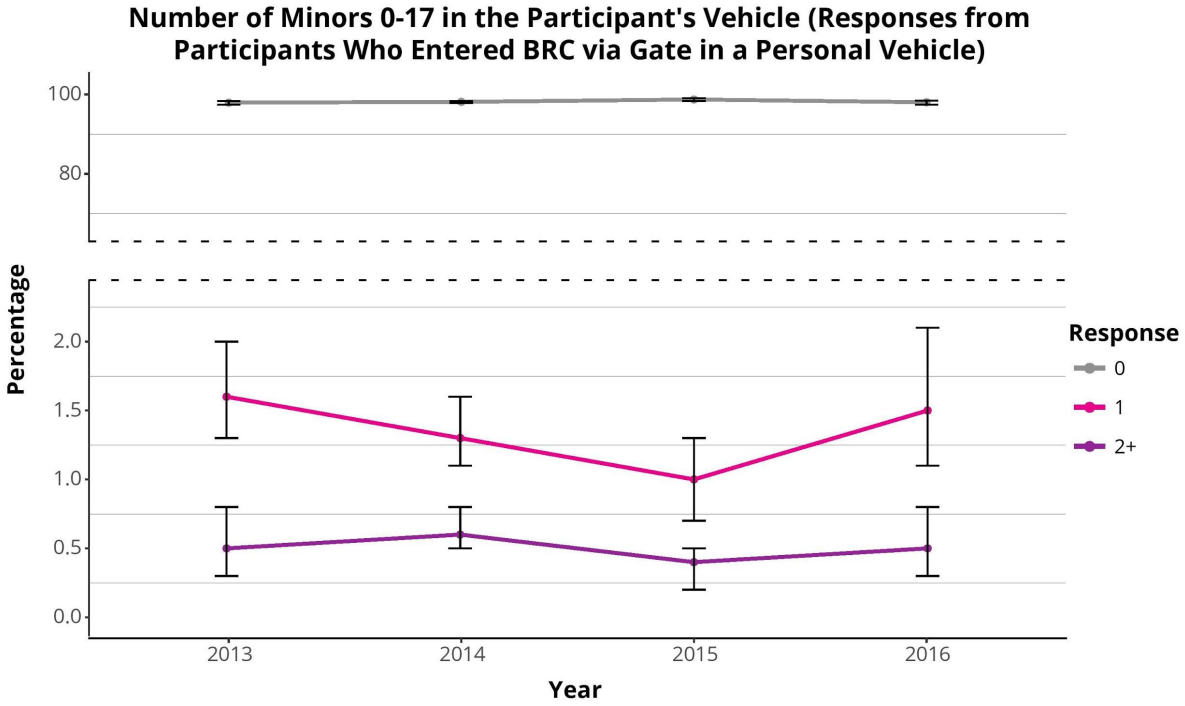
Number of People in the Participant's Vehicle Including the Participant (Responses from Participants Who Entered BRC via Gate in a Personal Vehicle)



	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1	14.0	0.8	12.8	0.8	10.4	0.8	11.5	0.8
2	44.9	1.2	44.6	1.0	44.9	1.2	45.4	1.4
3	17.8	0.8	19.9	0.8	19.4	1.0	19.6	1.2
4	11.9	0.8	11.8	0.6	13.2	0.8	12.5	1.0
5	4.5	0.6	5.3	0.4	6.2	0.6	5.2	0.8
6-7	4.2	0.4	4.1	0.4	3.8	0.6	3.2	0.6
8-9	1.2	0.2	1.0	0.2	1.1	0.2	1.0	0.4
10-19	0.9	0.2	0.5	0.2	0.7	0.2	0.6	0.2
20+	0.6	0.2	0.1	0.0	0.2	0.0	1.0	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Transportation



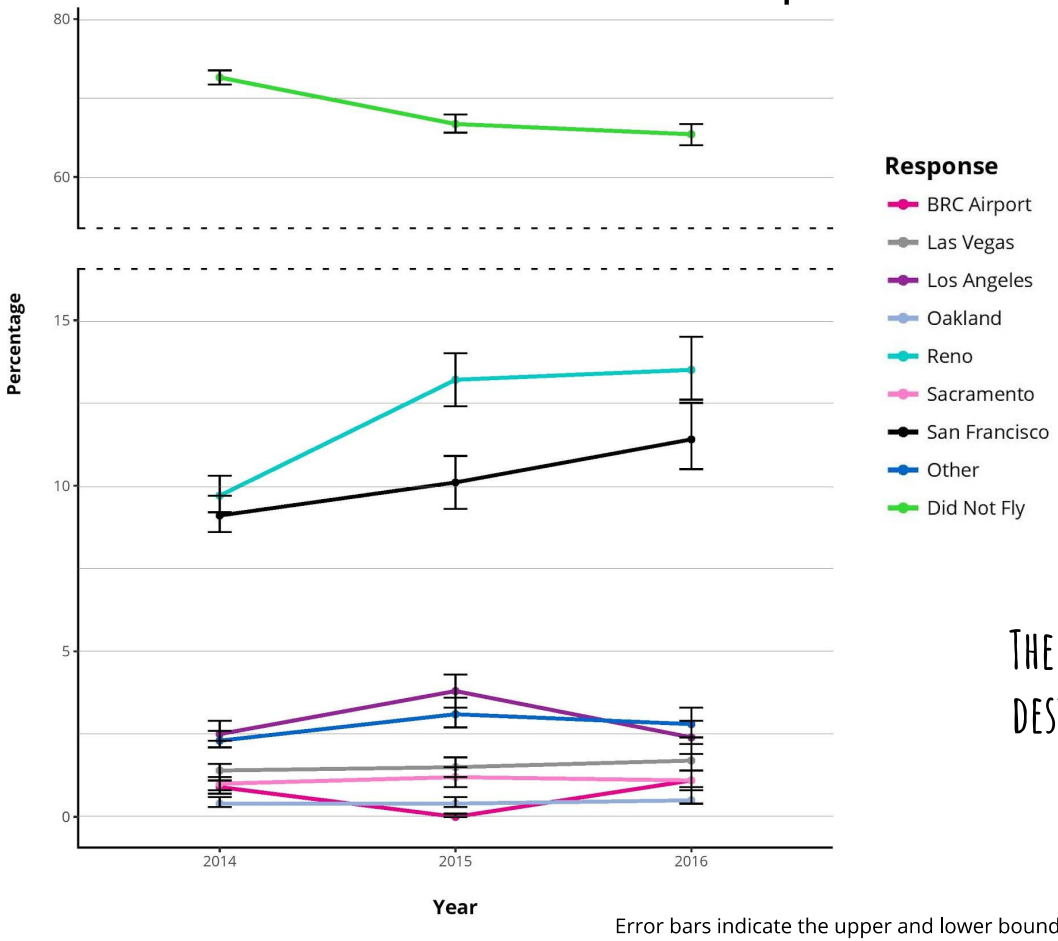
	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0	97.9	0.4	98.1	0.2	98.7	0.4	98.0	0.6
1	1.6	0.4	1.3	0.2	1.0	0.4	1.5	0.4
2+	0.5	0.2	0.6	0.2	0.4	0.2	0.5	0.2

The larger confidence intervals for participants reporting 1 or 2+ are mainly due to the very small number of individuals entering BRC with minors in the vehicle

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Transportation

Common Airport Destinations While en Route to BRC



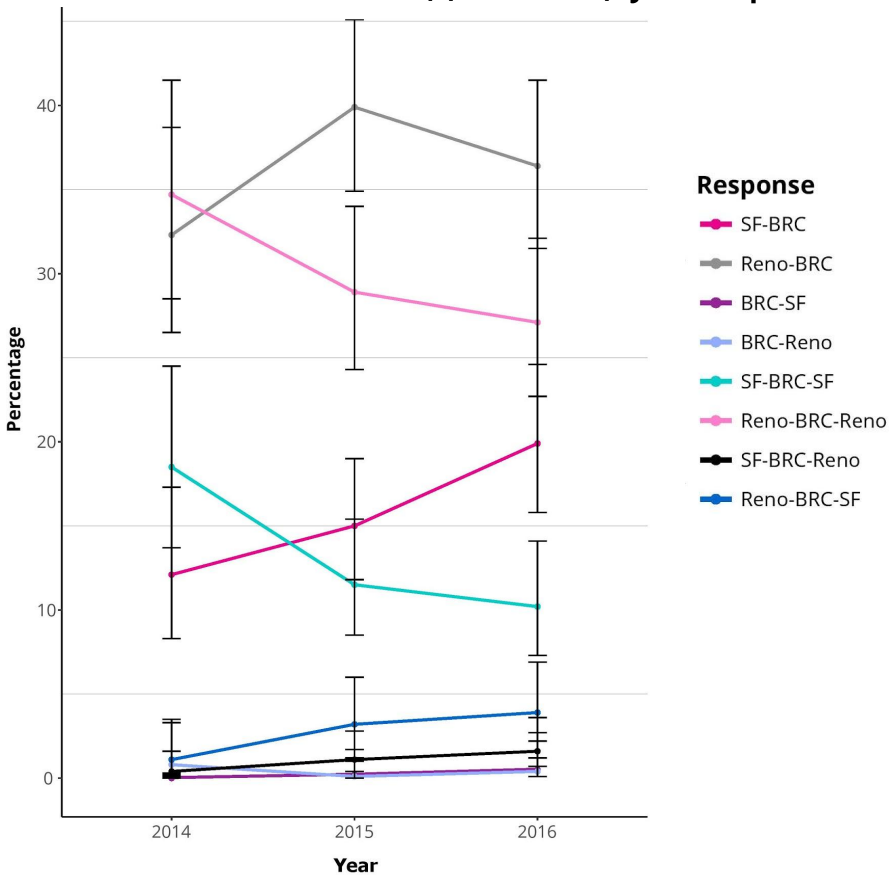
	2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
BRC Airport	0.9	0.2	0.0	0.0	1.1	0.4
Las Vegas	1.4	0.2	1.5	0.4	1.7	0.4
Los Angeles	2.5	0.4	3.8	0.6	2.4	0.6
Oakland	0.4	0.2	0.4	0.2	0.5	0.2
Reno	9.7	0.6	13.2	0.8	13.5	1.0
Sacramento	1.0	0.2	1.2	0.2	1.1	0.2
San Francisco	9.1	0.6	10.1	0.8	11.4	1.0
Other	2.3	0.2	3.1	0.4	2.8	0.4
Did Not Fly	72.6	0.8	66.7	1.2	65.4	1.4

The 2013 online survey did not ask about specific airport destinations, so data presented here are from 2014-2016

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Burner Express Bus

BxB Route(s) Traveled (By Participants Arriving and/or Departing via Burner Express Bus)



	2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
SF-BRC	12.1	4.5	15.0	3.5	19.9	4.3
Reno-BRC	32.3	6.1	39.9	5.1	36.4	5.1
BRC-SF	0.0	0.0	0.2	0.4	0.5	0.8
BRC-Reno	0.8	1.2	0.1	0.2	0.4	0.4
SF-BRC-SF	18.5	5.3	11.5	3.3	10.2	3.3
Reno-BRC-Reno	34.7	6.5	28.9	4.9	27.1	4.7
SF-BRC-Reno	0.4	0.6	1.1	1.0	1.6	1.4
Reno-BRC-SF	1.1	1.4	3.2	2.0	3.9	2.2

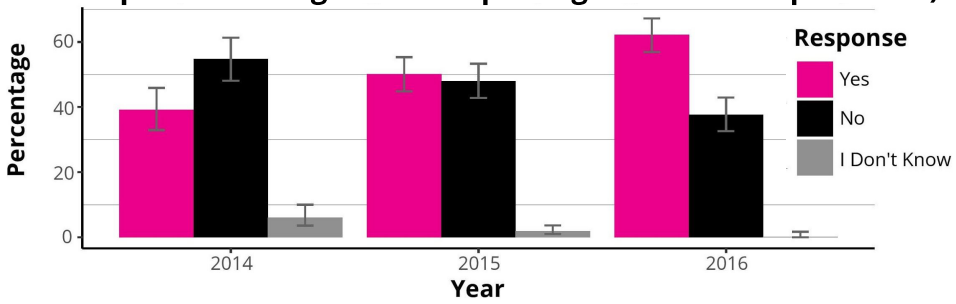
The 2013 online survey did not ask about Burner Express Bus use, so data presented here are from 2014-2016. Data presented here describe Burner Express Bus use, *excluding* Burner Express Air, which was introduced in 2016.

The larger confidence intervals in the plot and table above are mainly due to the small proportion of the BRC population arriving and/or departing BRC via Burner Express Bus

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Burner Express Bus

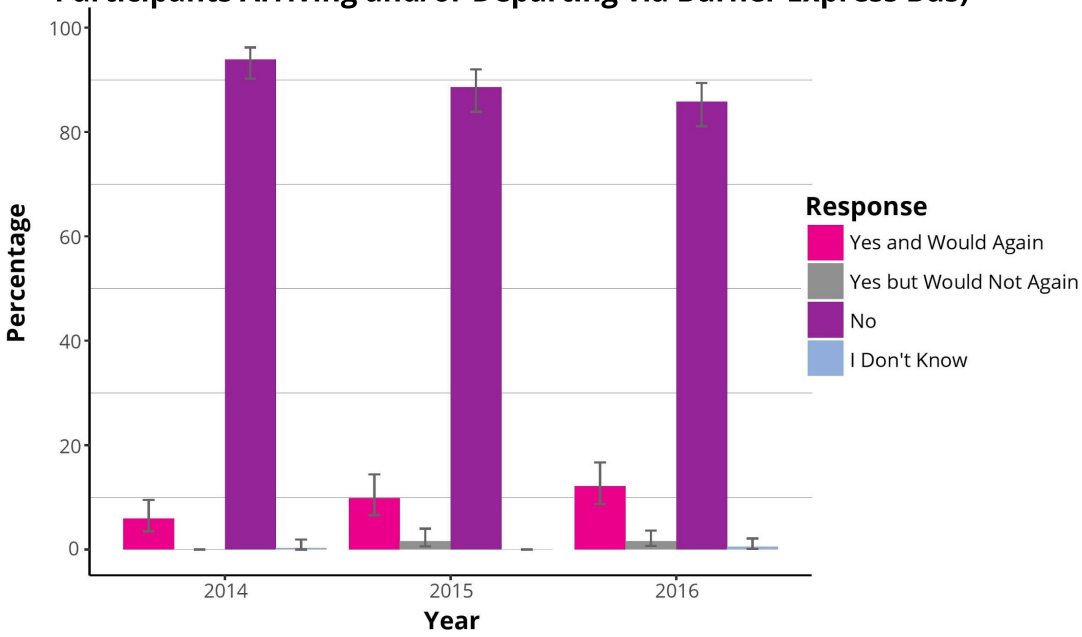
BxB Satellite Shuttle Use (Within BRC, Responses from Participants Arriving and/or Departing via Burner Express Bus)



	2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Yes	39.2	6.5	50.1	5.3	62.2	5.1
No	54.7	6.7	48.0	5.3	37.6	5.1
I Don't Know	6.1	3.1	1.9	1.4	0.2	0.4

THE 2013 ONLINE SURVEY DID NOT ASK ABOUT BURNER EXPRESS BUS USE, SO DATA PRESENTED HERE ARE FROM 2014-2016. DATA PRESENTED HERE DESCRIBE BURNER EXPRESS BUS USE, *EXCLUDING* BURNER EXPRESS AIR, WHICH WAS INTRODUCED IN 2016.

Did You Camp in Burner Express Camping? (Responses from Participants Arriving and/or Departing via Burner Express Bus)

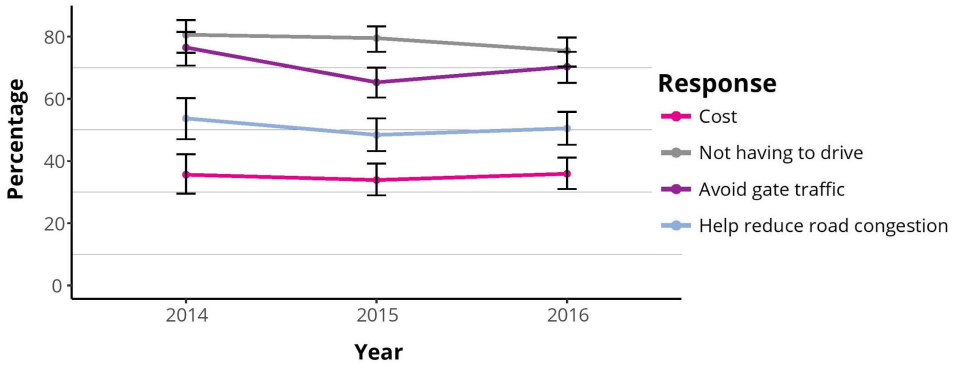


	2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes and Would Again	5.9	2.9	9.8	3.9	12.1	3.9
Yes but Would Not Again	0.0	0.0	1.6	1.4	1.6	1.4
No	93.9	2.9	88.6	4.1	85.8	4.1
I Don't Know	0.3	0.6	0.0	0.0	0.5	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

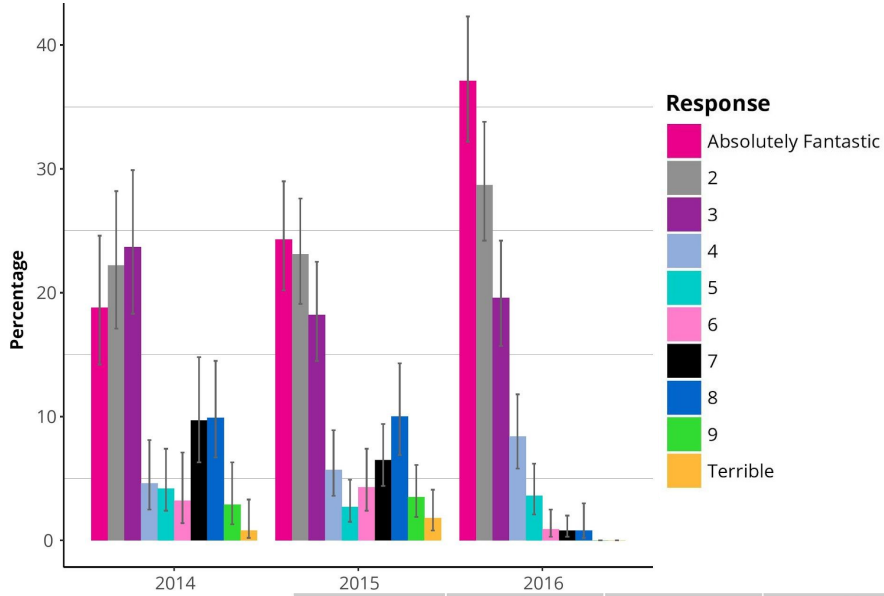
Burner Express Bus

Reasons for Taking a Burner Express Bus (Responses from Participants Arriving and/or Departing via BxB, Participants Selected All That Applied)



Response	2014		2015		2016	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Cost	35.6	6.3	33.9	5.1	35.9	5.1
Not having to drive	80.6	5.3	79.5	4.1	75.4	4.7
Avoid gate traffic	76.5	5.5	65.3	4.9	70.3	4.9
Help reduce road congestion	53.7	6.7	48.4	5.3	50.5	5.3

How Would You Rate Your Overall Burner Express Bus Experience? (Responses from Participants Arriving and/or Departing via BxB)



Response	2014		2015		2016	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Absolutely Fantastic	18.8	5.3	24.3	4.5	37.1	5.1
2	22.2	5.5	23.1	4.3	28.7	4.7
3	23.7	5.7	18.2	3.9	19.6	4.3
4	4.6	2.7	5.7	2.5	8.4	2.9
5	4.2	2.4	2.7	1.6	3.6	2.0
6	3.2	2.5	4.3	2.4	0.9	1.0
7	9.7	4.1	6.5	2.4	0.8	0.8
8	9.9	3.9	10.0	3.5	0.8	1.0
9	2.9	2.2	3.5	2.0	0.0	0.0
Terrible	0.8	1.2	1.8	1.6	0.0	0.0

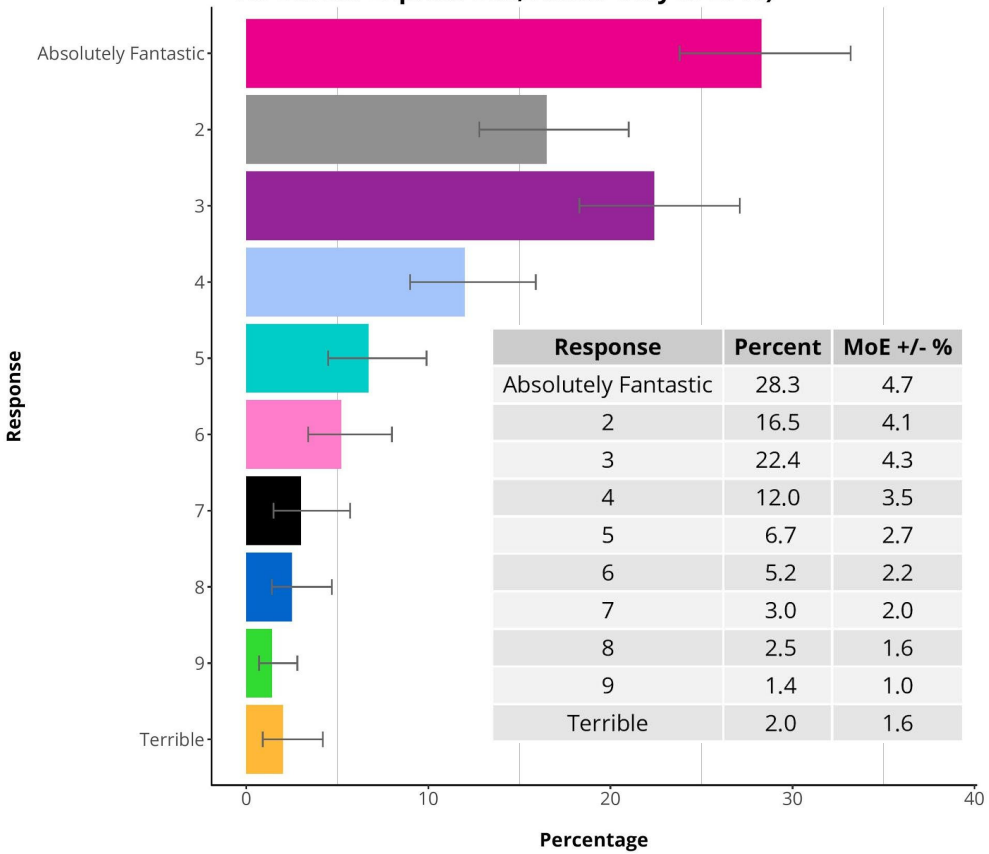
In addition to the reasons listed above from the 2014-2016 surveys, in the 2016 survey 17.6% of participants who arrived and/or departed via Burner Express Bus indicated that they had used BxB in the past and wanted to use it again. (MoE: 3.7%)

The 2013 online survey did not ask about Burner Express Bus use, so data presented here are from 2014-2016. Data presented here describe Burner Express Bus use, *excluding* Burner Express Air, which was introduced in 2016.

Error bars indicate the upper and lower bounds of the 95% confidence intervals

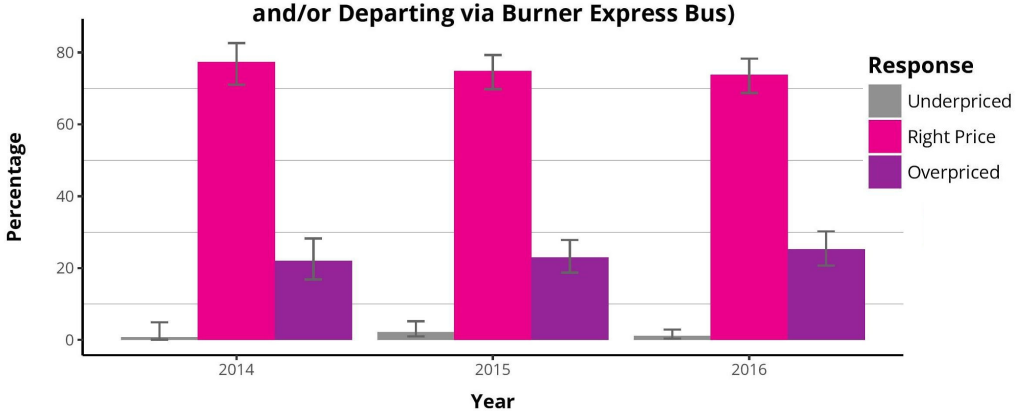
Burner Express Bus

How Would You Rate Your Bus Ticket Purchasing Experience (Responses from Participants Arriving and/or Departing via Burner Express Bus, Asked Only in 2016)



Response	Percent	MoE +/- %
Absolutely Fantastic	28.3	4.7
2	16.5	4.1
3	22.4	4.3
4	12.0	3.5
5	6.7	2.7
6	5.2	2.2
7	3.0	2.0
8	2.5	1.6
9	1.4	1.0
Terrible	2.0	1.6

Ticket Price Evaluation (By Participants Arriving and/or Departing via Burner Express Bus)

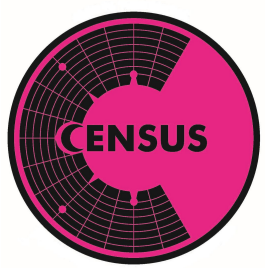


	2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Underpriced	0.7	1.4	2.2	2.0	1.1	1.0
Right Price	77.3	5.7	74.8	4.7	73.7	4.7
Overpriced	22.0	5.7	22.9	4.5	25.2	4.7

The 2013 online survey did not ask about Burner Express Bus use, so data presented above are from 2014-2016. Data presented here describe Burner Express Bus use, *excluding* Burner Express Air, which was introduced in 2016.

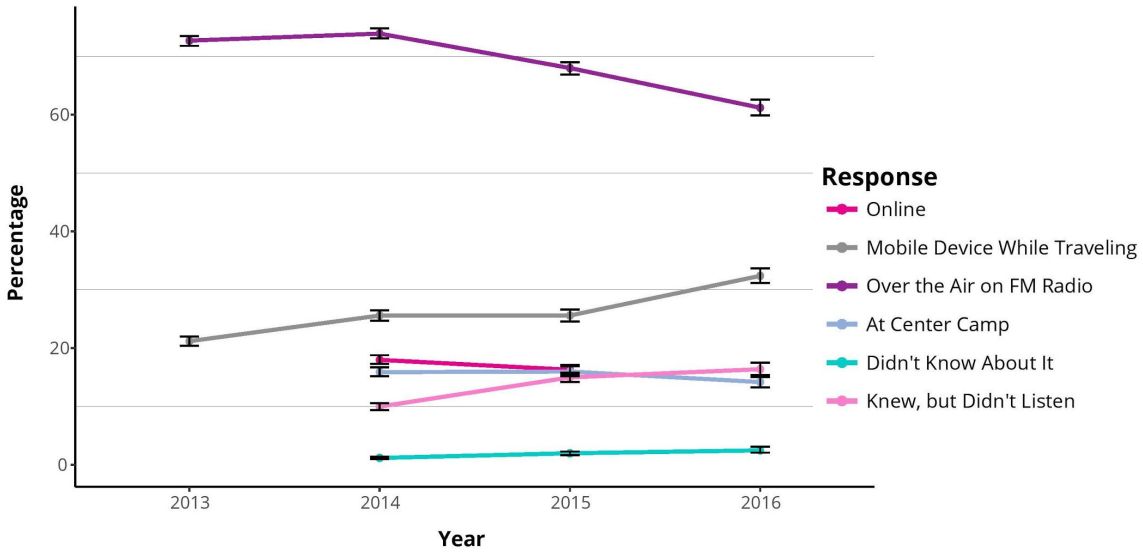
Error bars indicate the upper and lower bounds of the 95% confidence intervals

Burning Man-Related Variables



Event Information
Radio Stations

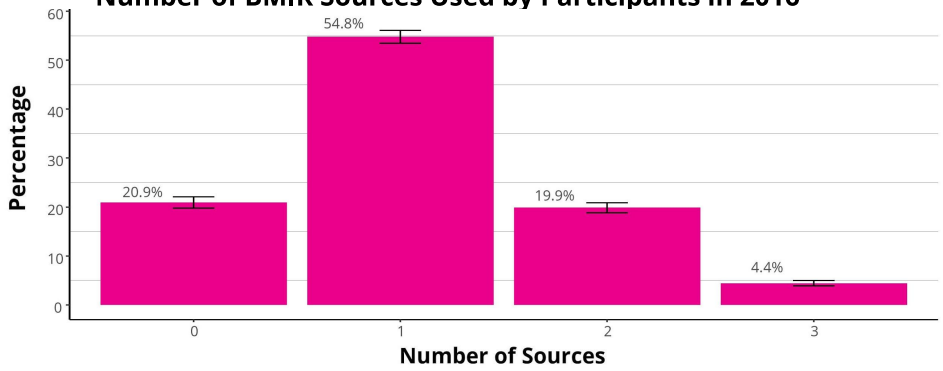
Have You Listened to BMIR this Year*?



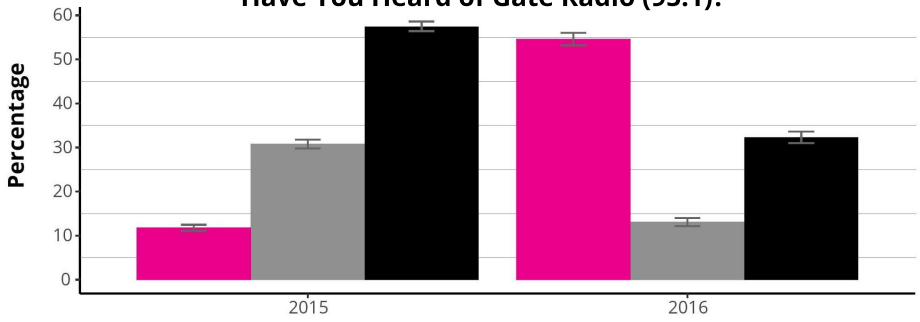
* This question was asked identically in the 2014 and 2015 online surveys, but not in the 2013 and 2016 surveys. Data not displayed in the plot (above) or table (below) indicate answer options that were not included in a given year's online survey.

	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Online	NA	NA	18.0	0.8	16.3	0.8	NA	NA
Mobile Device While Traveling	21.2	0.8	25.6	0.8	25.6	1.0	32.4	1.2
Over the Air on FM Radio	72.7	0.8	73.9	0.8	68.0	1.0	61.2	1.4
At Center Camp	NA	NA	15.9	0.8	16.0	0.8	14.2	1.0
Didn't Know About It	NA	NA	1.2	0.2	2.0	0.4	2.5	0.4
Knew, but Didn't Listen	NA	NA	10.0	0.6	15.0	0.8	16.4	1.0

Number of BMIR Sources Used by Participants in 2016



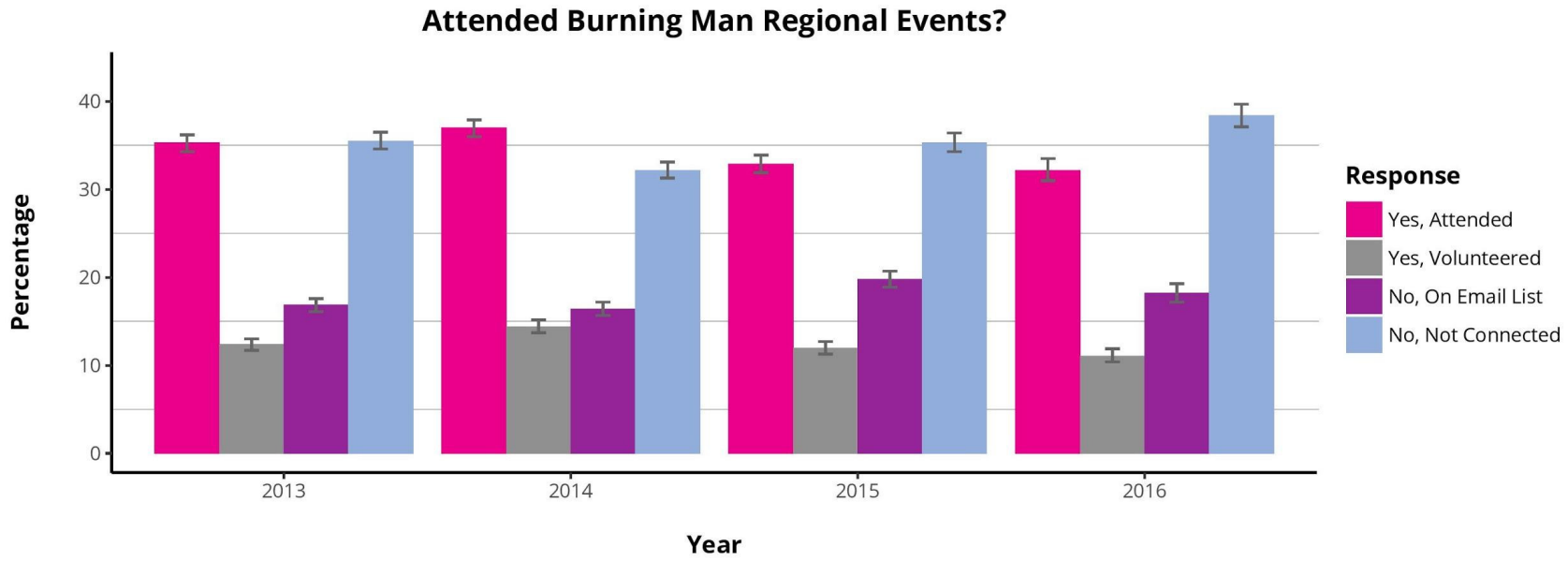
Have You Heard of Gate Radio (95.1)?



	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes, Have Listened	11.8	0.784	54.6	1.372
Yes, but Never Listened	30.8	0.980	13.1	0.980
No	57.4	1.176	32.3	1.372

Error bars indicate the upper and lower bounds of the 95% confidence intervals

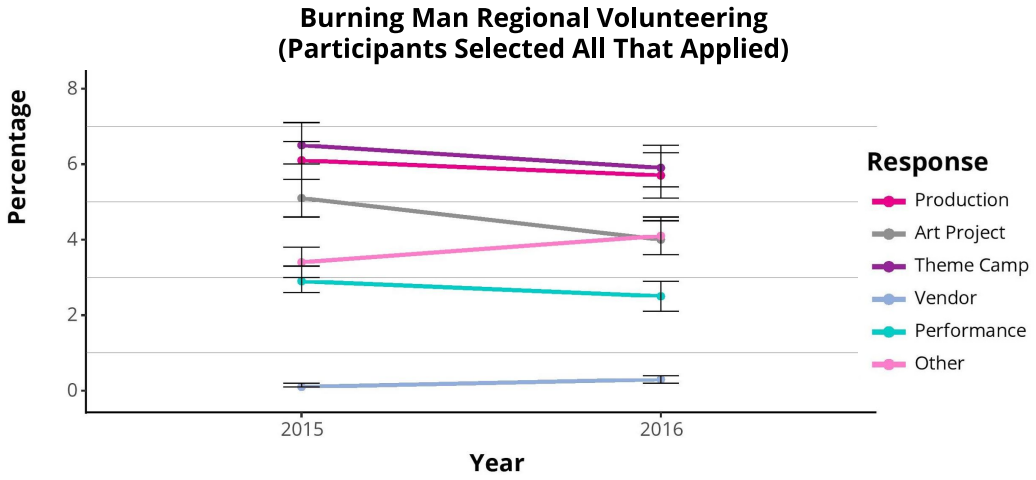
Year Round Participation



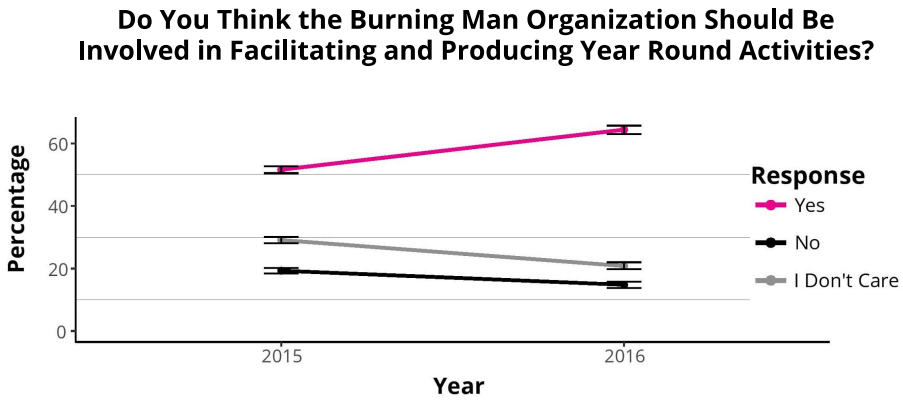
	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Yes, Attended	35.3	1.0	37.0	1.0	32.9	1.0	32.2	1.2
Yes, Volunteered	12.4	0.6	14.4	0.8	12.0	0.8	11.1	0.8
No, On Email List	16.9	0.8	16.4	0.8	19.8	0.8	18.2	1.0
No, Not Connected	35.5	1.0	32.2	1.0	35.3	1.0	38.4	1.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Year Round Participation



	2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%
Production	6.1	0.6	5.6	0.6
Art Project	5.1	0.4	4.0	0.4
Theme Camp	6.5	0.6	5.9	0.6
Vendor	0.1	0.0	0.3	0.2
Performance	2.9	0.4	2.4	0.4
Other	3.4	0.4	4.0	0.6



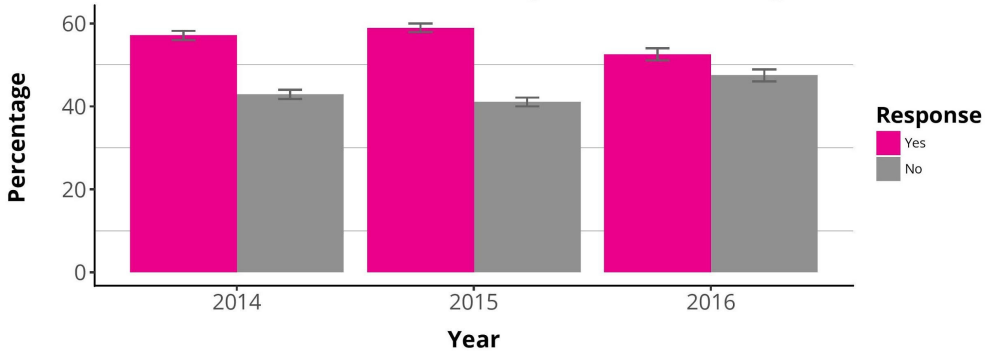
	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes	51.6	1.2	64.4	1.4
No	19.3	1.0	14.8	1.0
I Don't Care	29.1	1.0	20.8	1.2

These questions were not included in the 2013 or 2014 online surveys, so data presented here are from 2015-2016

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Year Round Participation

Besides BRC and Burning Man Regional Events, Do You Attend Other Multi-Day Mass Gatherings*?



	2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes	57.1	1.2	58.9	1	52.5	1.4
No	42.9	1.2	41.1	1	47.5	1.4

* A "multi-day mass gathering" was defined in the online survey as "an event (e.g., festival, convention, fair, retreat, sporting event, religious gathering, etc.) in which more than 200 participants stay on site for at least 2 days."

These questions were not included in the 2013 online survey, so data presented above are from 2014-2016 and data presented right are from 2016

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Multi-Day Mass Gatherings* Attended (Participants Listed Up to Four Gatherings, Responses Presented Here are Data from 2016)

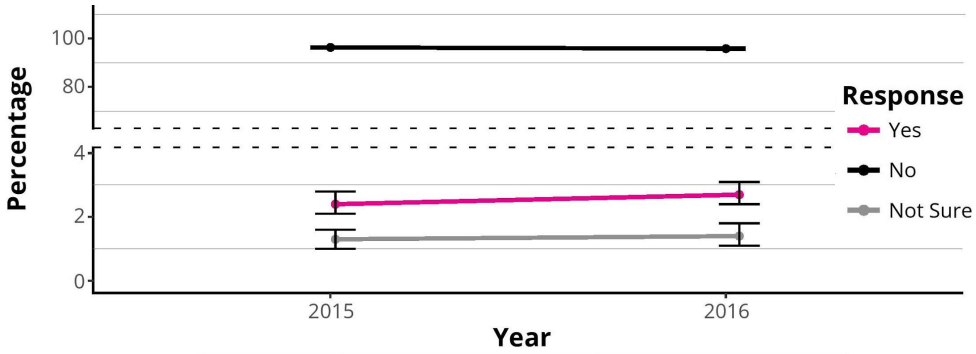


The word cloud presented here was generated using http://www.tagxedo.com

Global Leadership Conference

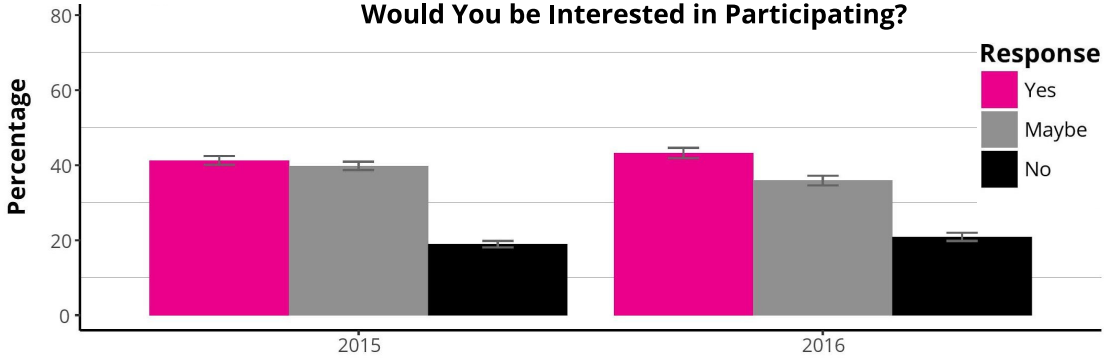
The Global Leadership Conference (GLC) is an annual educational event that brings together regional contacts and community leaders from around the world to share three intensive days of knowledge sharing and network building.

Have You Ever Participated in the Burning Man GLC?



	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes	2.4	0.4	2.7	0.4
No	96.3	0.4	95.8	0.4
Not Sure	1.3	0.2	1.4	0.4

If Burning Man Hosted a GLC for the Public Would You be Interested in Participating?



	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes	41.2	1.2	43.2	1.4
Maybe	39.8	1.2	35.9	1.4
No	19.0	0.8	20.9	1.2

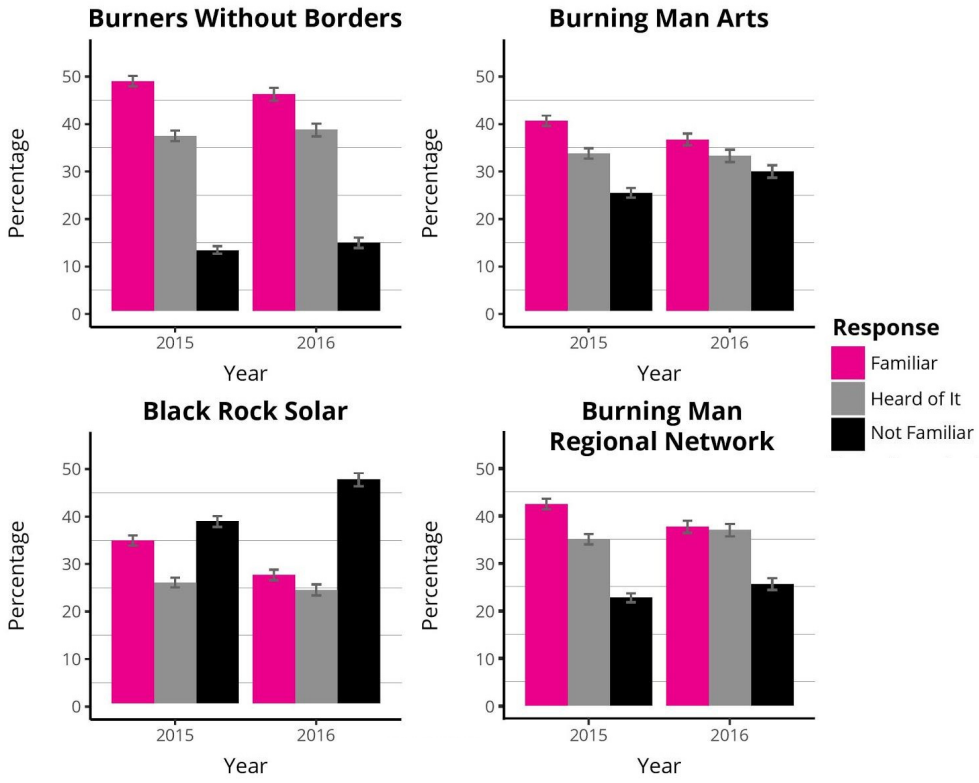
These questions were not included in the 2013 or 2014 online surveys, so data presented here are from 2015-2016.

The 2016 online survey also asked "What do you feel would be an appropriate price for a conference pass?" The median response was $100, and 80% of the BRC population indicated an appropriate price of $200 or less.

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Affiliates and Programs

Participant's Familiarity with Affiliates and Programs of the Nonprofit Burning Man Program

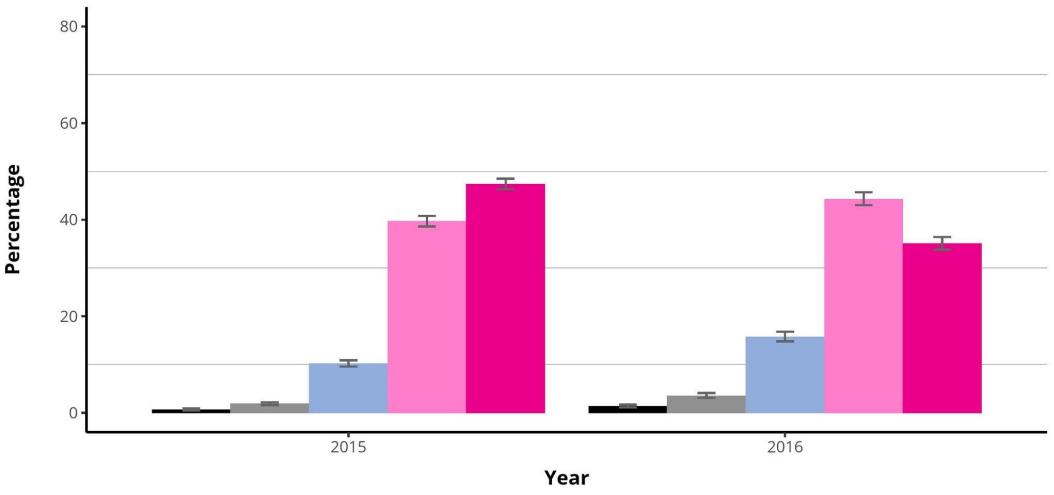


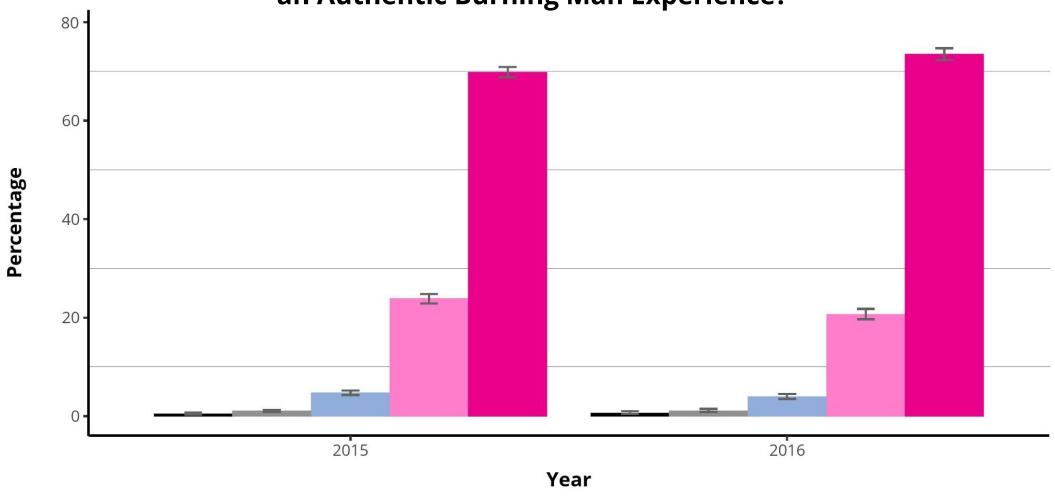
	2015		2016	
Response	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
Burners Without Borders				
Familiar	49.0	1.2	46.3	1.4
Heard of It	37.5	1.2	38.8	1.4
Not Familiar	13.4	0.8	15.0	1.0
Burning Man Arts				
Familiar	40.7	1.2	36.7	1.4
Heard of It	33.8	1.0	33.3	1.4
Not Familiar	25.5	1.0	30.0	1.4
Black Rock Solar				
Familiar	35.0	1.2	27.7	1.2
Heard of It	26.1	1.0	24.5	1.2
Not Familiar	39.0	1.2	47.8	1.4
Burning Man Regional Network				
Familiar	42.4	1.2	37.6	1.4
Heard of It	35.0	1.2	36.9	1.4
Not Familiar	22.7	1.0	25.5	1.2

This question was not included in the 2013 or 2014 online surveys, so data presented above are from 2015-2016

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Ten Principles





Response	2015		2016	
	Percent	MoE+/-%	Percent	MoE+/-%
Not Important	0.7	0.2	1.4	0.4
Slightly Important	1.9	0.4	3.5	0.4
Moderately Important	10.2	0.6	15.7	1.0
Important	39.7	1.2	44.3	1.4
Very Important	47.4	1.2	35.1	1.4

Response
- Not Important
- Slightly Important
- Moderately Important
- Important
- Very Important

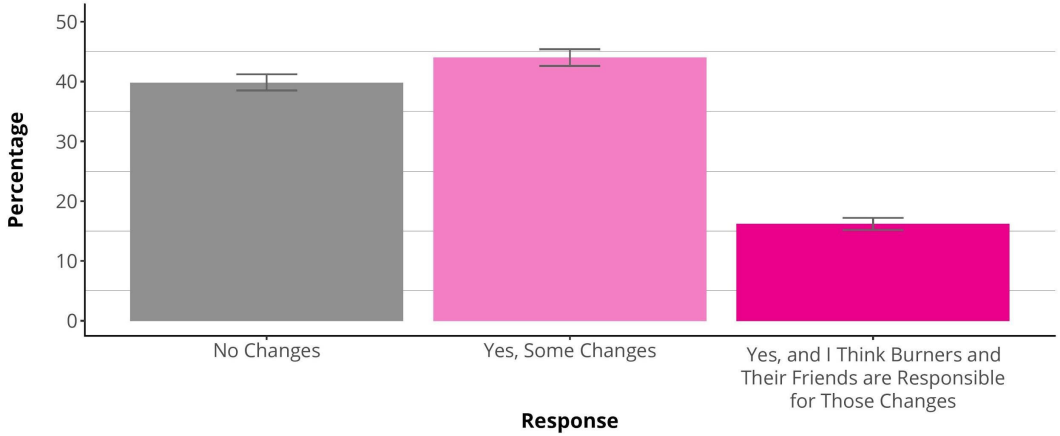
Response	2015		2016	
	Percent	MoE+/-%	Percent	MoE+/-%
Not Important	0.5	0.2	0.7	0.2
Slightly Important	1.1	0.2	1.1	0.2
Moderately Important	4.8	0.4	4.0	0.6
Important	23.9	1.0	20.7	1.0
Very Important	69.8	1.0	73.5	1.2

These questions were not included in the 2013 or 2014 online surveys, so data presented above are from 2015-2016

Error bars indicate the upper and lower bounds of the 95% confidence intervals

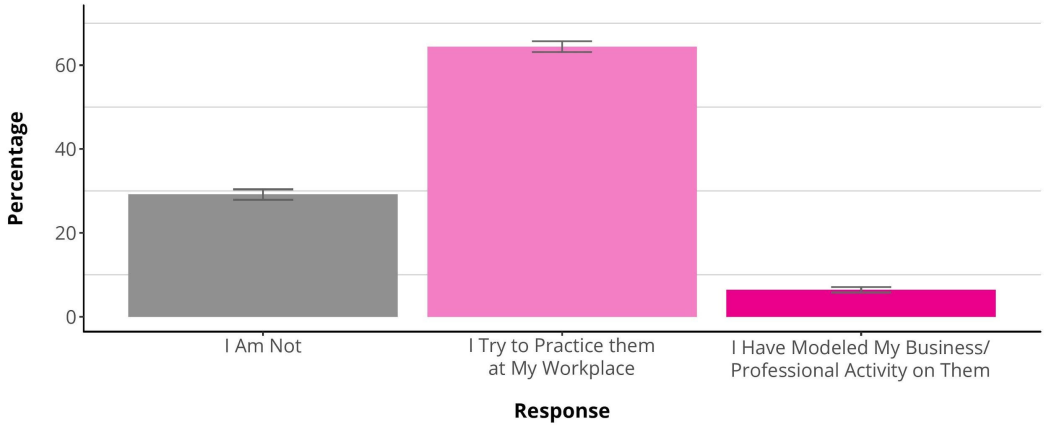
Ten Principles

Do You Observe Changes Around You in Your Neighborhood/ Community in Line with Any of the Ten Principles? (Asked Only in 2016)



Response	Percent	MoE +/- %
No Changes	39.8	1.4
Yes, Some Changes	44.0	1.4
Yes, and I Think Burners and Their Friends are Responsible for Those Changes	16.2	1.0

Are You Incorporating Any of the Ten Principles in Your Workplace? (Asked Only in 2016)

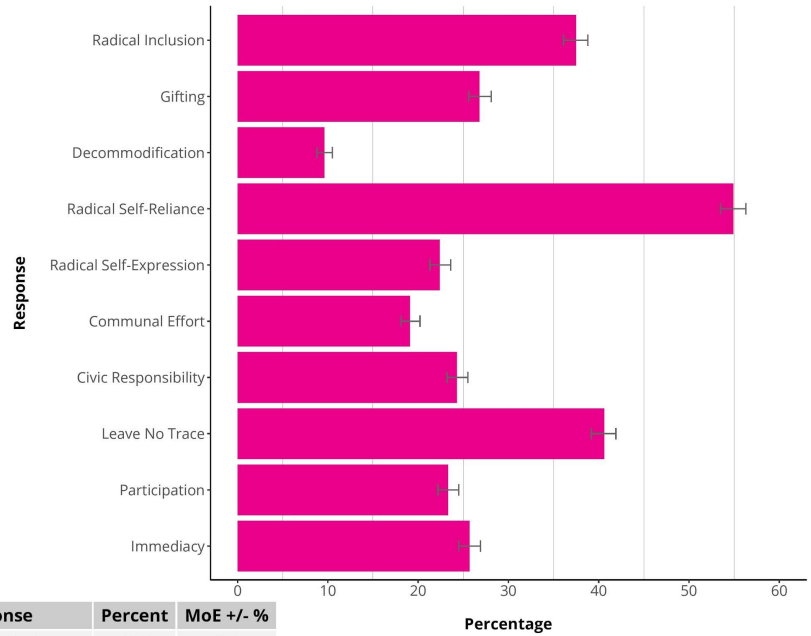


Response	Percent	MoE +/- %
I Am Not	29.2	1.2
I Try to Practice them at My Workplace	64.4	1.4
I Have Modeled My Business/Professional Activity on Them	6.4	0.6

Error bars indicate the upper and lower bounds of the 95% confidence intervals

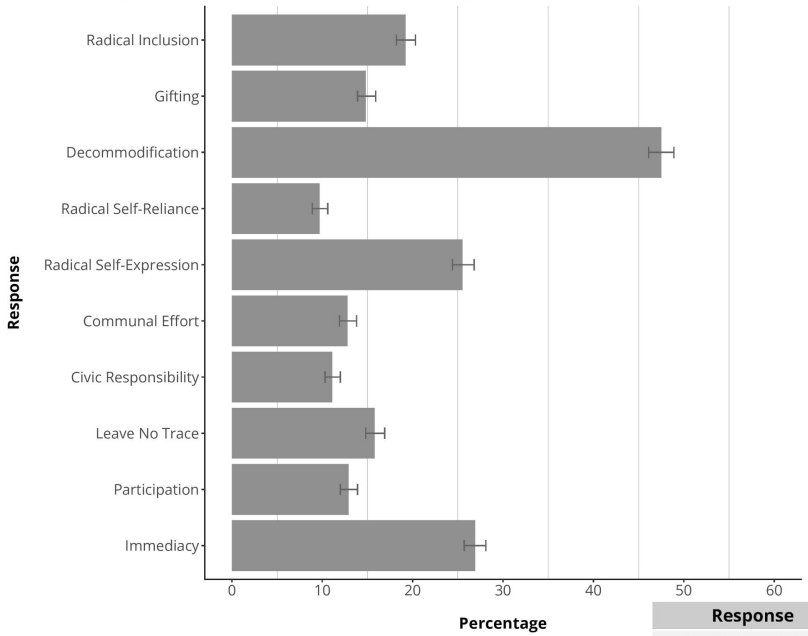
Ten Principles

Which of the Ten Principles do You Practice Most Frequently in Everyday Life? (Participants Selected Up to 3, Asked Only in 2016)



Response	Percent	MoE +/- %
Radical Inclusion	37.5	1.4
Gifting	26.8	1.2
Decommodification	9.6	0.8
Radical Self-Reliance	54.9	1.4
Radical Self-Expression	22.4	1.2
Communal Effort	19.1	1.0
Civic Responsibility	24.3	1.2
Leave No Trace	40.6	1.4
Participation	23.3	1.2
Immediacy	25.7	1.2

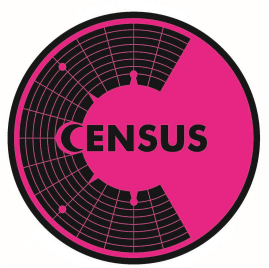
Which of the Ten Principles do You Find Most Difficult to Practice in Everyday Life? (Participants Selected Up to 3, Asked Only in 2016)



Response	Percent	MoE +/- %
Radical Inclusion	19.2	1.0
Gifting	14.8	1.0
Decommodification	47.5	1.4
Radical Self-Reliance	9.7	0.8
Radical Self-Expression	25.5	1.2
Communal Effort	12.8	1.0
Civic Responsibility	11.1	0.8
Leave No Trace	15.8	1.0
Participation	12.9	1.0
Immediacy	26.9	1.2

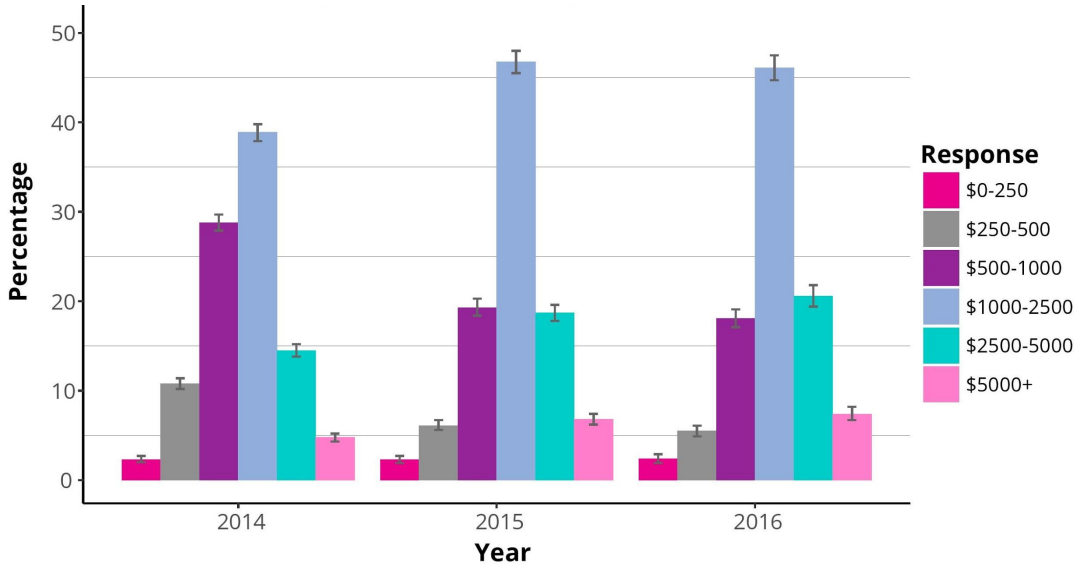
Error bars indicate the upper and lower bounds of the 95% confidence intervals

Burning Man Spending, Tickets, and Economic Impact



Spending for Burning Man

Amount of Money (USD) Spent to Go to Burning Man (Excluding Ticket Price)



	2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
$0-250	2.3	0.4	2.3	0.4	2.4	0.4
$250-500	10.8	0.6	6.1	0.6	5.5	0.6
$500-1000	28.8	1.0	19.3	1.0	18.1	1.0
$1000-2500	38.9	1.0	46.8	1.2	46.1	1.4
$2500-5000	14.5	0.8	18.7	1.0	20.6	1.2
$5000+	4.8	0.4	6.8	0.6	7.4	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

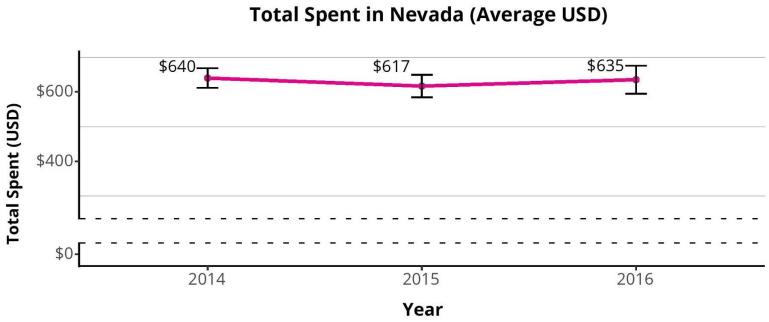
This question was not included in the 2013 online survey, so data presented here are from 2014-2016

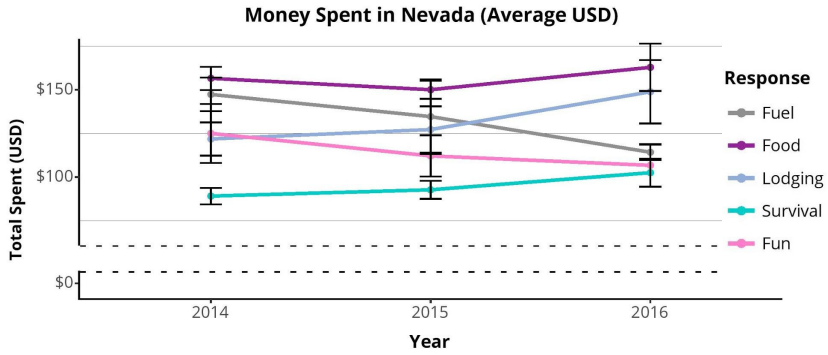
Participants were asked to provide their best estimate (in US dollars) of how much they spent to go to Black Rock City and return, including fuel, food, lodging, airfare, supplies, etc., but *excluding* the cost of their Burning Man ticket

	Median	80th Percentile
2014*:	$1300	$2500
2015:	$1500	$2600
2016:	$1500	$3000

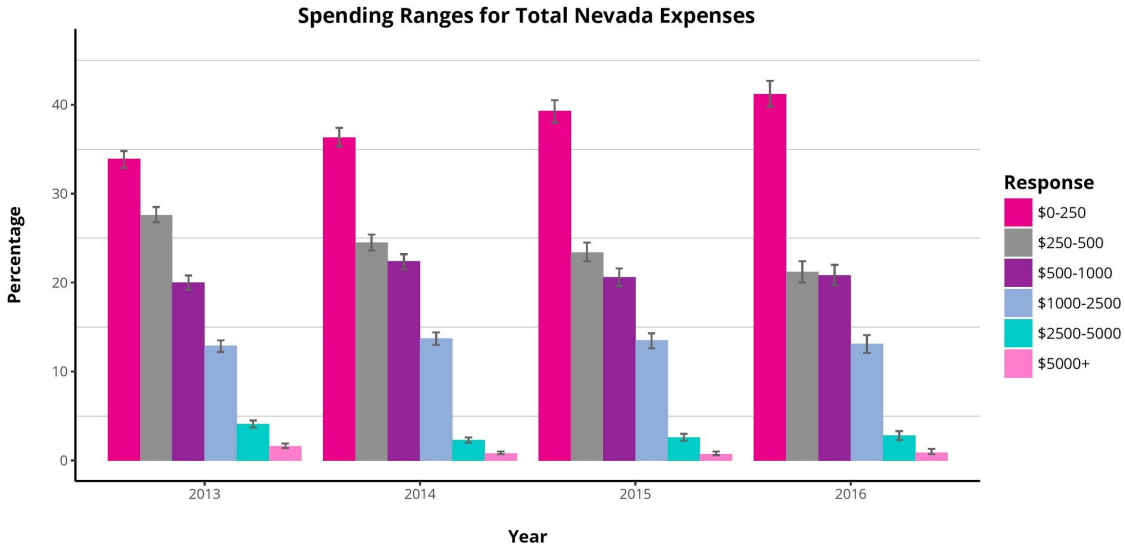
* The 2014 online survey asked about spending ranges, but did not ask for total USD spent, so percentile data for 2014 was estimated differently than for 2015 and 2016

Economic Impact on Nevada





	2014		2015		2016	
Response	Total (USD)	MoE+/-	Total (USD)	MoE+/-	Total (USD)	MoE+/-
Fuel	$147	10	$135	21	$114	5
Food	$157	7	$150	5	$163	14
Lodging	$122	9	$127	13	$149	18
Survival	$89	5	$93	5	$102	8
Fun	$125	17	$112	12	$107	12
Total	**$640**	**28**	**$617**	**32**	**$635**	**40**



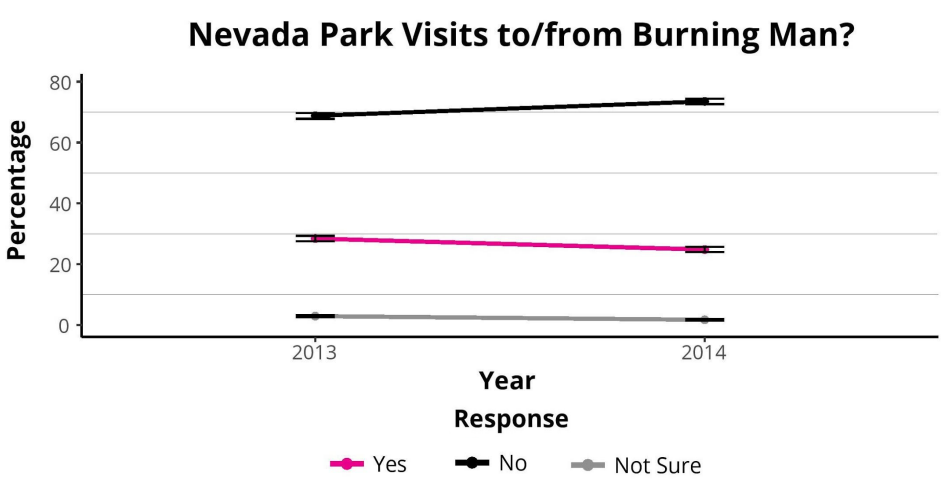
	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
$0-250	33.9	1.0	36.3	1.0	39.3	1.2	41.2	1.4
$250-500	27.6	0.8	24.5	1.0	23.4	1.0	21.2	1.2
$500-1000	20.0	0.8	22.4	0.8	20.6	1.0	20.8	1.2
$1000-2500	12.9	0.6	13.7	0.8	13.5	0.8	13.1	1.0
$2500-5000	4.1	0.4	2.3	0.4	2.6	0.4	2.8	0.6
$5000+	1.6	0.2	0.8	0.2	0.7	0.2	0.9	0.4

The 2013 online survey included questions about total Nevada expenses (above) but not about spending categories (left), so data presented left are from 2014-2016

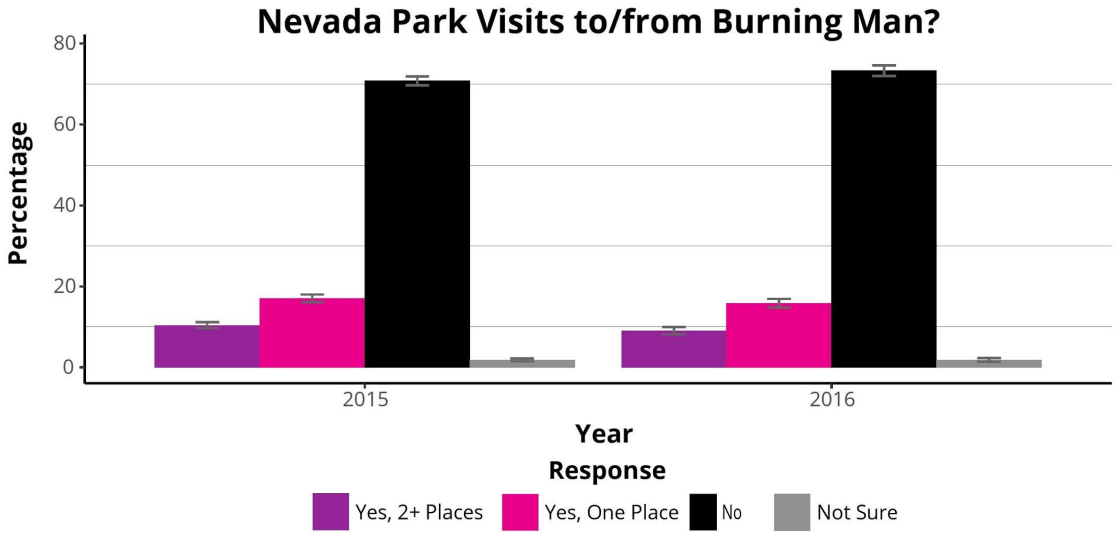
Error bars indicate the upper and lower bounds of the 95% confidence intervals

Economic Impact on Nevada

The answer options provided in the 2013 and 2014 online surveys were different from those provided in 2015 and 2016:



	2013		2014	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes	28.4	1.0	24.8	0.8
No	68.8	1.0	73.5	0.8
Not Sure	2.9	0.4	1.7	0.2

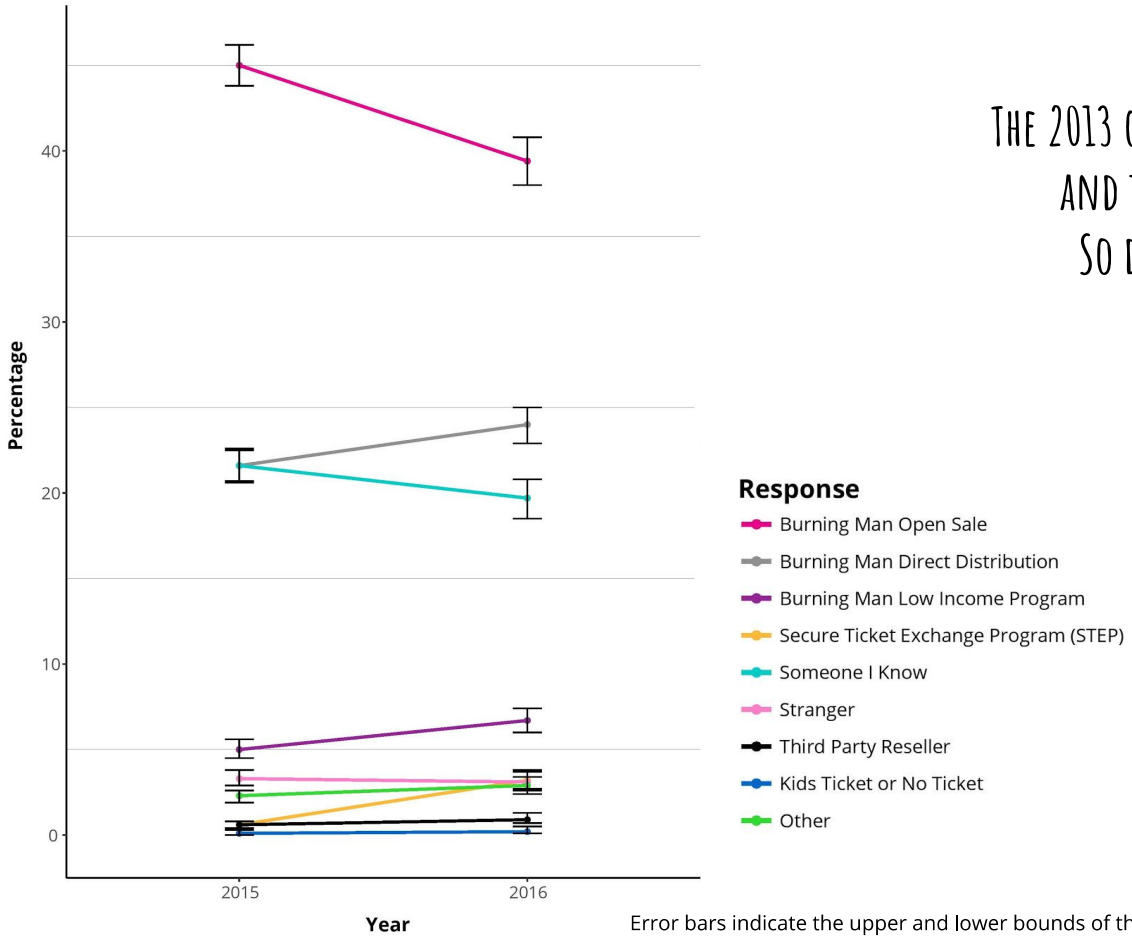


	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes, 2+ Places	10.4	0.8	9.1	0.8
Yes, One Place	17.0	1.0	15.8	1.0
No	70.8	1.2	73.3	1.4
Not Sure	1.8	0.4	1.8	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Ticket Source

Burning Man Ticket Source

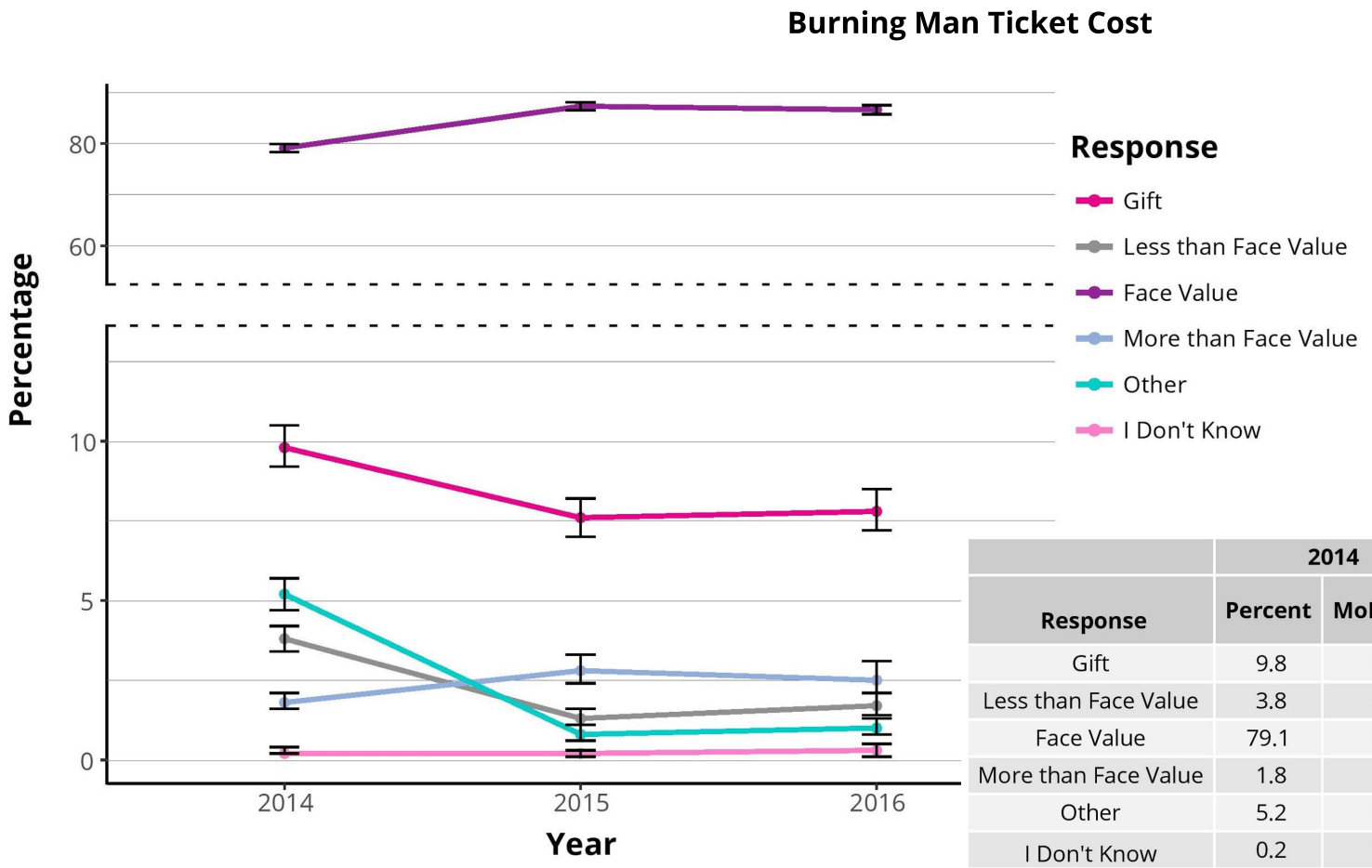


The 2013 online survey did not include this question and the 2014 survey used different wording, so data presented here are from 2015-2016

	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Burning Man Open Sale	45.0	1.2	39.4	1.4
Burning Man Direct Distribution	21.6	1.0	24.0	1.0
Burning Man Low Income Program	5.0	0.6	6.7	0.8
Secure Ticket Exchange Program (STEP)	0.6	0.2	3.2	0.6
Someone I Know	21.6	1.0	19.7	1.2
Stranger	3.3	0.4	3.1	0.6
Third Party Reseller	0.6	0.2	0.9	0.2
Kids Ticket or No Ticket	0.1	0.0	0.2	0.2
Other	2.3	0.4	2.9	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Ticket Cost

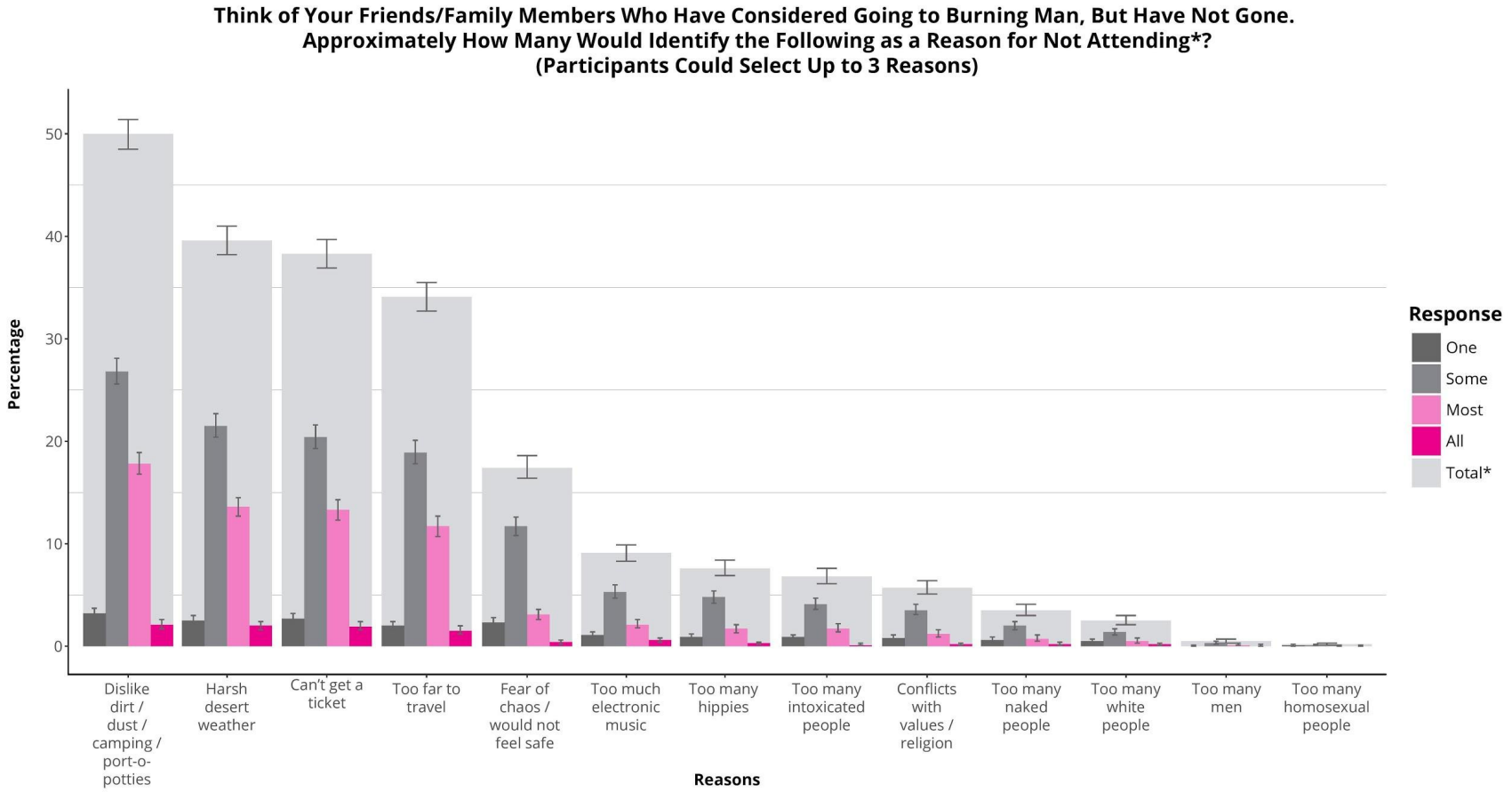


The 2013 online survey did not ask this question, so data presented here are from 2014-2016

	2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Gift	9.8	0.6	7.6	0.6	7.8	0.6
Less than Face Value	3.8	0.4	1.3	0.2	1.7	0.4
Face Value	79.1	0.8	87.3	0.8	86.6	1.0
More than Face Value	1.8	0.2	2.8	0.4	2.5	0.4
Other	5.2	0.4	0.8	0.2	1.0	0.2
I Don't Know	0.2	0.2	0.2	0.0	0.3	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Non-Burner Friends and Family



* "Total" indicates the total percentage of participants who selected this reason when asked to identify up to 3 reasons their friends/family choose not to attend

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Census Team Information

Contributions and Acknowledgements

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The 2016 Census Lab: The project also involved more than 150 essential volunteers: research collaborators, volunteer coordinators, statisticians, camp builders, gate samplers, keypunchers, Census Lab hosts, graphic designers, and many more

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Finally, our thanks to the Burning Man Project for the resources they provide both on playa and off playa and for believing in the project!

Still Curious?

To contact the Census Lab, email census@burningman.org

Census Lab Blog: http://journal.burningman.org/census

Census Lab Data Archive: http://burningman.org/culture/history/brc-history/census-data/

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