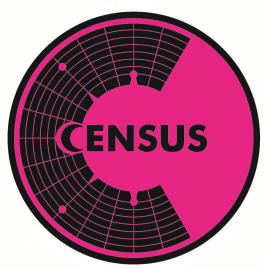
Black Rock City Census

2016 AfterBurn Report



How the Census Works

What is the Census?

The Census is a collaborative research project that started in 2002. A research ethics committee at Université du Québec à Montréal (previously at Denver University) has determined that the project meets the standards to protect respondents and their confidentiality.

Although the BRC Census project is technically a survey and not a literal census (where data is collected from every member of a population), **our methodology allows us to report on the entire population of Black Rock City** (BRC), not just on the individuals who participate directly in our data collection.

The BRC Census project is made possible through the collective effort of volunteers, academic researchers, and the Burning Man Project. Our thanks to everyone whose contributions went into the creation of this report!

Reading This Report

This AfterBurn report is provided as an overview of the results of the 2016 BRC Census project. It is **not** a comprehensive report of 2016 results. If you would like to see:

- Detailed descriptions of methodology for data collection and analysis
- Terminology definitions (e.g., margin of error, 95% confidence intervals, etc.)
- Visualizations for 100+ questions collected in the 2016 online survey

Go to https://goo.gl/CE74IV to view the full 2013-2016 Population Analysis

Method and Weighting Procedures

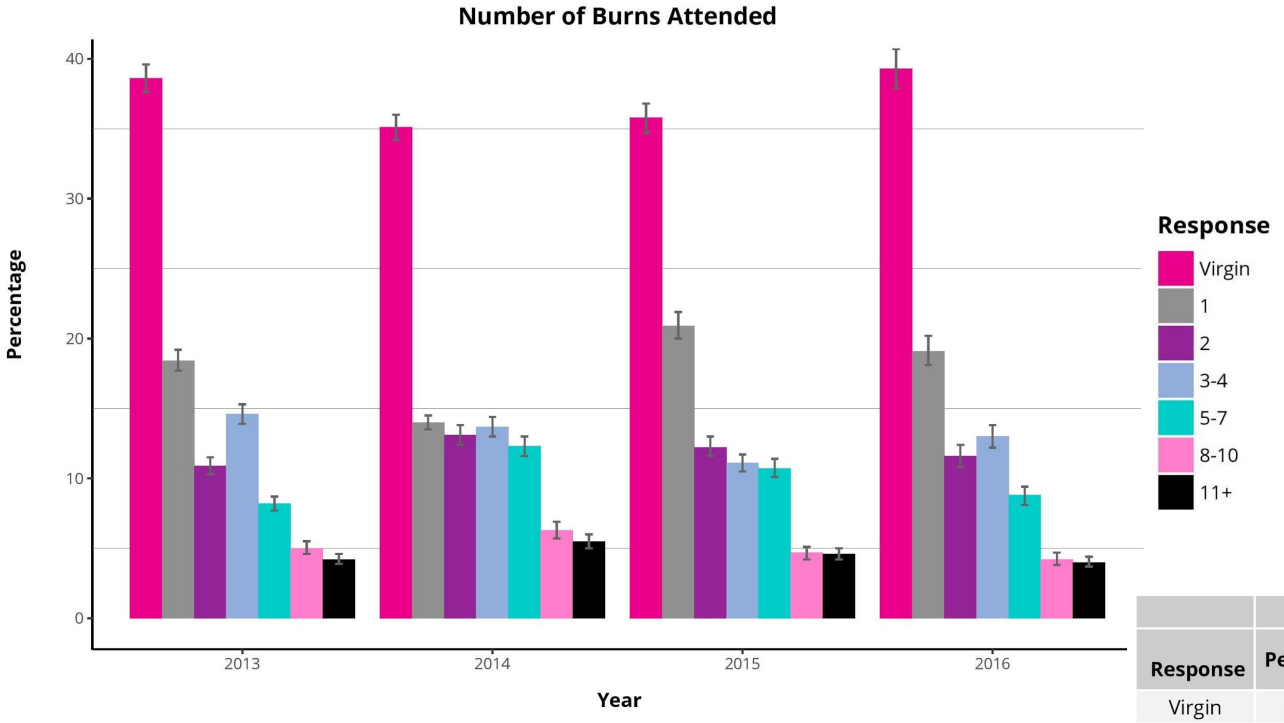
During Burning Man, Census volunteers conduct a random sample by administering a short socio-demographic survey to randomly selected Burners who agree to participate. From 2013-2016, 5-10% of the BRC population participated in this random sampling process.

After the event, the link to the online Census survey is sent out via email lists, social media, the Burning Man website, etc. Some Burners participate in this survey but others do not. To remove this self-selection bias, the online survey results are adjusted (or “weighted”) based on the results of the random sample.

From 2013 to 2016, the number of completed forms (and the associated survey sampling rate) were, respectively, 11,919 (17%), 11,676 (18%), 9,585 (14%), and 7,137 (11%). This "survey sampling rate" indicates the percentage of the BRC population who completed the online survey in a given year based on the population count reported in each annual Burning Man report.

Sociodemographic Characteristics

Prior Burning Man Experience
Burns Attended



Percent Virgins:

2013: 38.6%

2014: 35.1%

2015: 35.8%

2016: 39.3%

	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Virgin	38.6	1.0	35.1	1.0	35.8	1.0	39.3	1.4
1	18.4	0.8	14.0	0.6	20.9	1.0	19.1	1.0
2	10.9	0.6	13.1	0.8	12.2	0.8	11.6	0.8
3-4	14.6	0.8	13.7	0.8	11.1	0.6	13.0	0.8
5-7	8.2	0.4	12.3	0.8	10.7	0.8	8.8	0.6
8-10	5.0	0.4	6.3	0.6	4.7	0.4	4.2	0.4
11+	4.2	0.4	5.5	0.6	4.6	0.4	4.0	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Age Groups

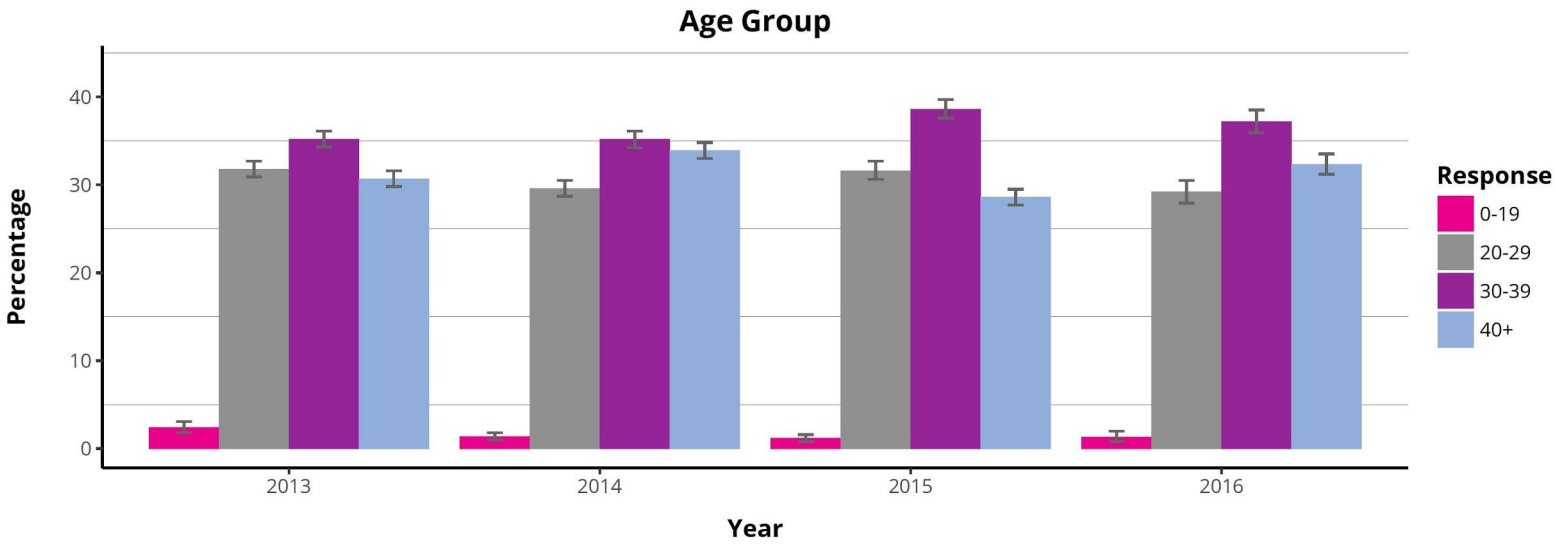
Median Age:

2013: 33

2014: 34

2015: 33

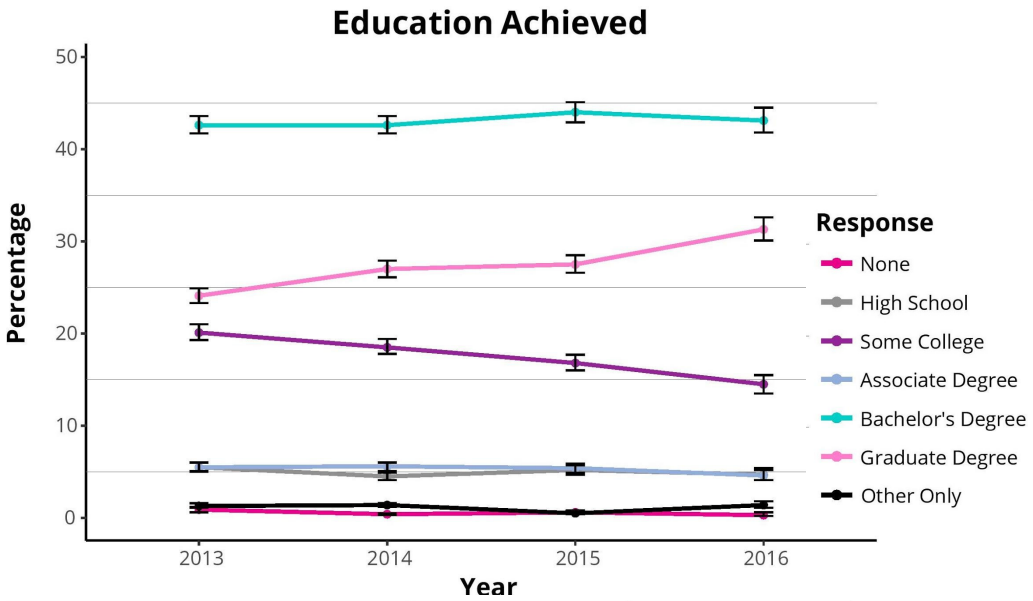
2016: 34



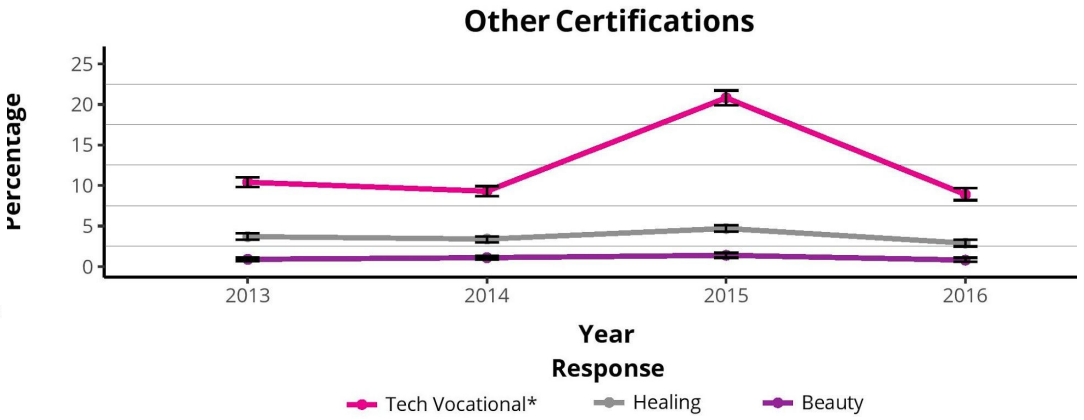
	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0-19	2.4	0.6	1.4	0.4	1.2	0.4	1.3	0.6
20-29	31.8	1.0	29.6	1.0	31.6	1.0	29.2	1.4
30-39	35.2	1.0	35.2	1.0	38.6	1.0	37.2	1.4
40+	30.7	0.8	33.9	1.0	28.6	1.0	32.3	1.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Education



Response	2013		2014		2015		2016	
	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
None	0.9	0.2	0.4	0.2	0.6	0.2	0.3	0.2
High School	5.5	0.6	4.5	0.4	5.2	0.6	4.7	0.6
Some College	20.1	0.8	18.5	0.8	16.8	0.8	14.5	1.0
Associate Degree	5.5	0.4	5.6	0.4	5.4	0.6	4.6	0.6
Bachelor's Degree	42.6	1.0	42.6	1.0	44.0	1.0	43.1	1.4
Graduate Degree	24.1	0.8	27.0	0.8	27.5	1.0	31.3	1.2
Other Only	1.3	0.2	1.4	0.2	0.5	0.2	1.4	0.4

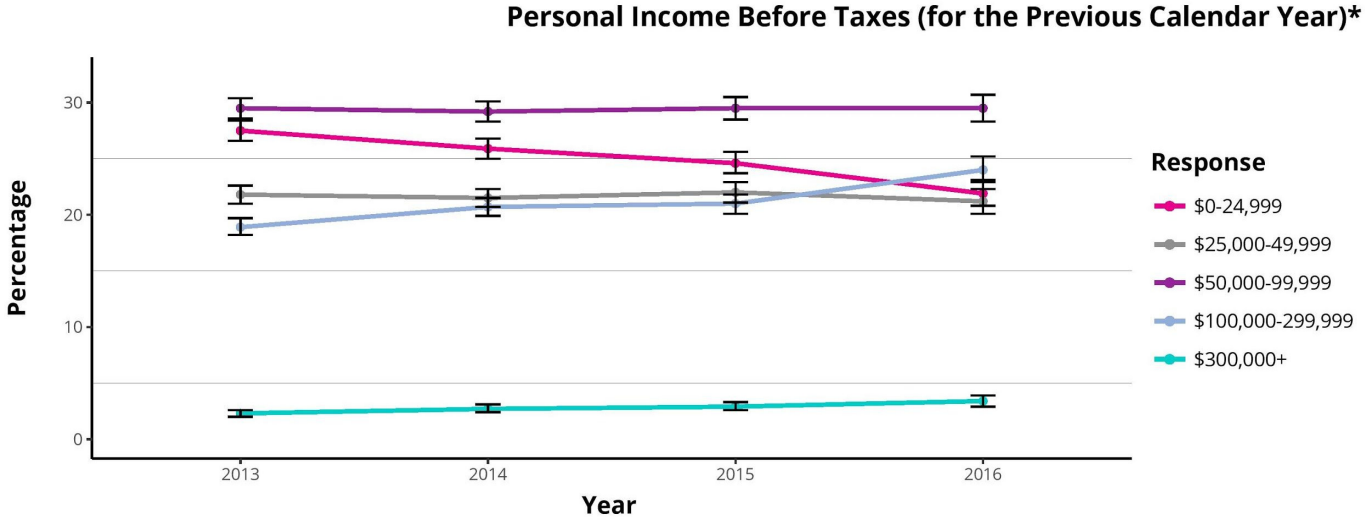


Response	2013		2014		2015		2016	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Tech Vocational*	10.4	0.6	9.3	0.6	20.8	0.8	8.8	0.8
Healing	3.7	0.4	3.4	0.4	4.7	0.4	2.8	0.4
Beauty	0.9	0.2	1.1	0.2	1.4	0.2	0.8	0.2

* The spike in tech vocational certifications in 2015 is likely due to a change in question wording, rather than a change in BRC population characteristics. The 2013, 2014, and 2016 online surveys all included identical questions about education and certifications, while the question was worded differently in the 2015 survey.

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Personal Income



* In 2015 and 2016, explanatory text was added requesting that respondents *not* include their spouse's income as their own. While this explanatory text was missing in 2013 and 2014, all four years' surveys explicitly asked for the respondent's personal income before taxes in the previous calendar year.

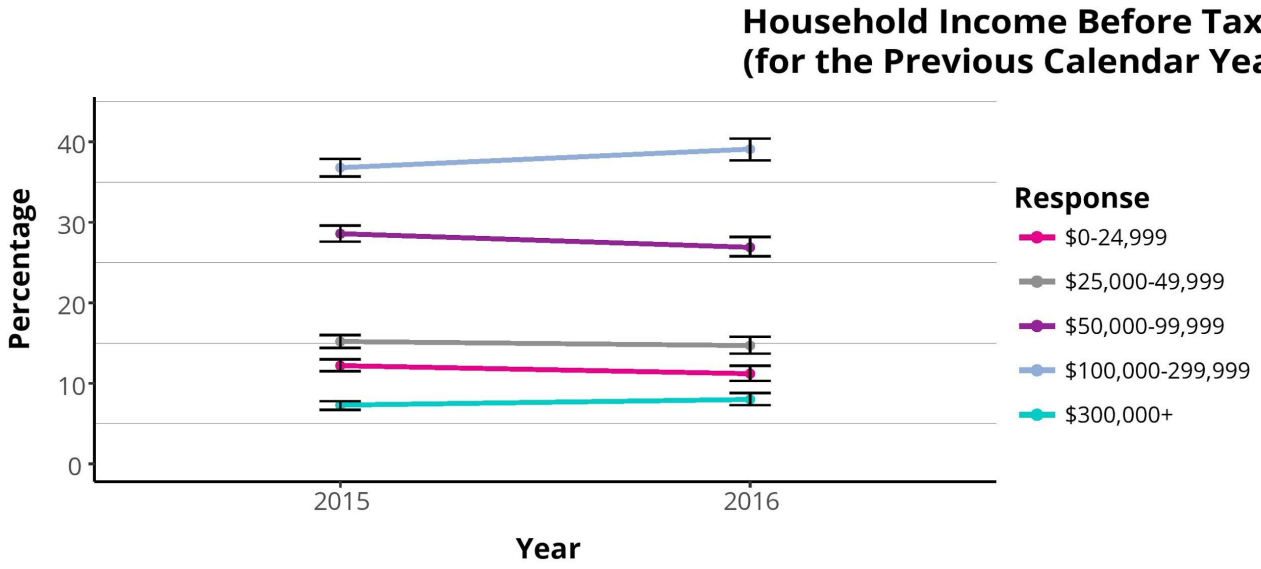
	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
$0-24,999	27.5	1.0	25.9	1.0	24.6	1.0	21.9	1.2
$25,000-49,999	21.8	0.8	21.5	0.8	22.0	1.0	21.2	1.2
$50,000-99,999	29.5	0.8	29.2	1.0	29.5	1.0	29.5	1.2
$100,000-299,999	18.9	0.8	20.7	0.8	21.0	0.8	24.0	1.2
$300,000+	2.3	0.2	2.7	0.4	2.9	0.4	3.4	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Median Personal Income:

2013: $51,100
2014: $53,900
2015: $54,900
2016: $60,000

Household Income



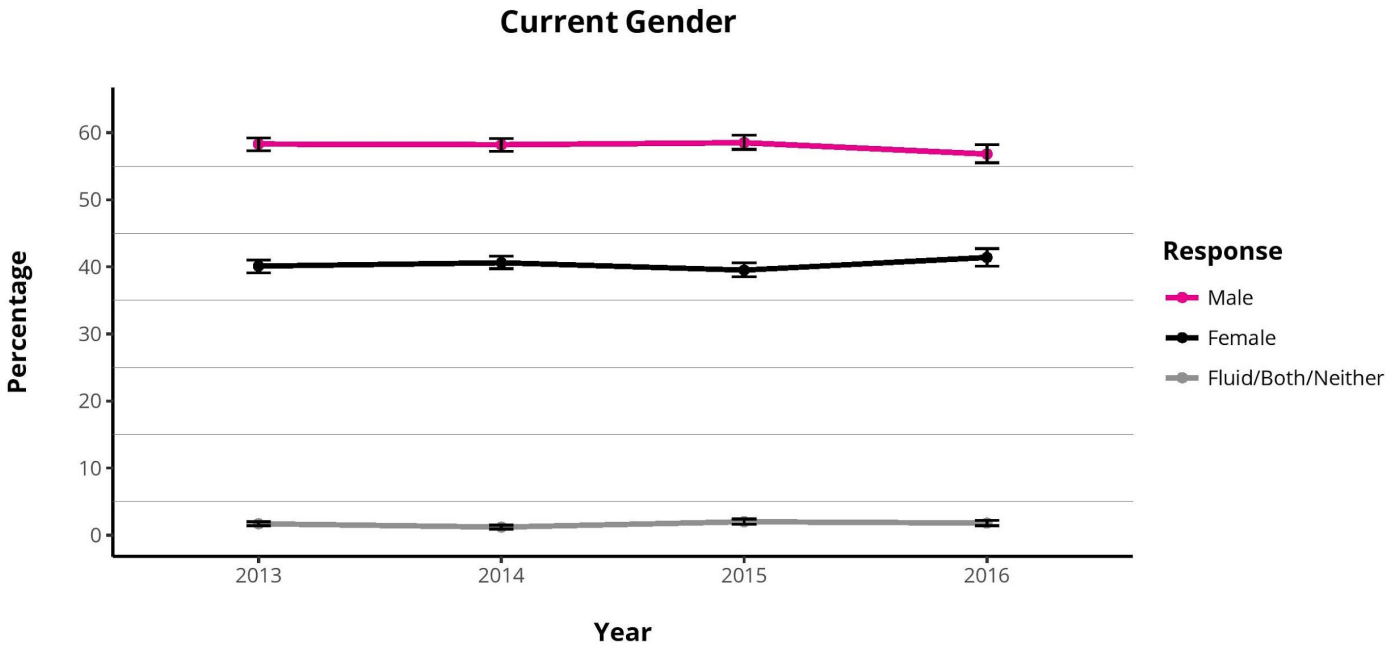
Response	2015		2016	
	Percent	MoE +/- %	Percent	MoE +/- %
$0-24,999	12.2	0.8	11.2	1.0
$25,000-49,999	15.2	0.8	14.7	1.0
$50,000-99,999	28.6	1.0	26.9	1.2
$100,000-299,999	36.8	1.0	39.1	1.4
$300,000+	7.3	0.6	8.0	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Median Household Income:
2015: $89,400
2016: $94,200

The 2013 and 2014 online surveys did not include questions about household income, so data presented here are from 2015-2016

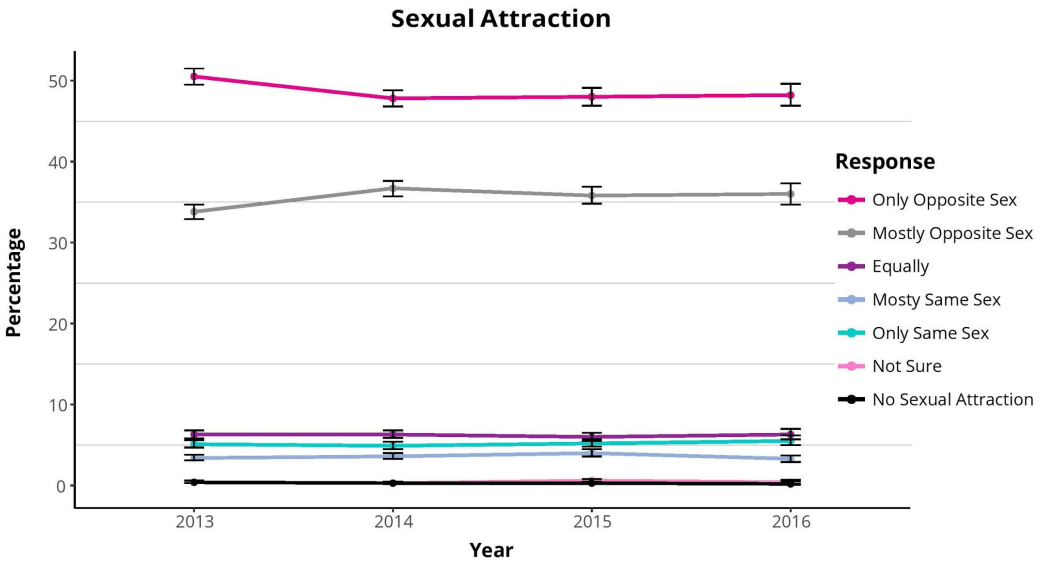
Current Gender

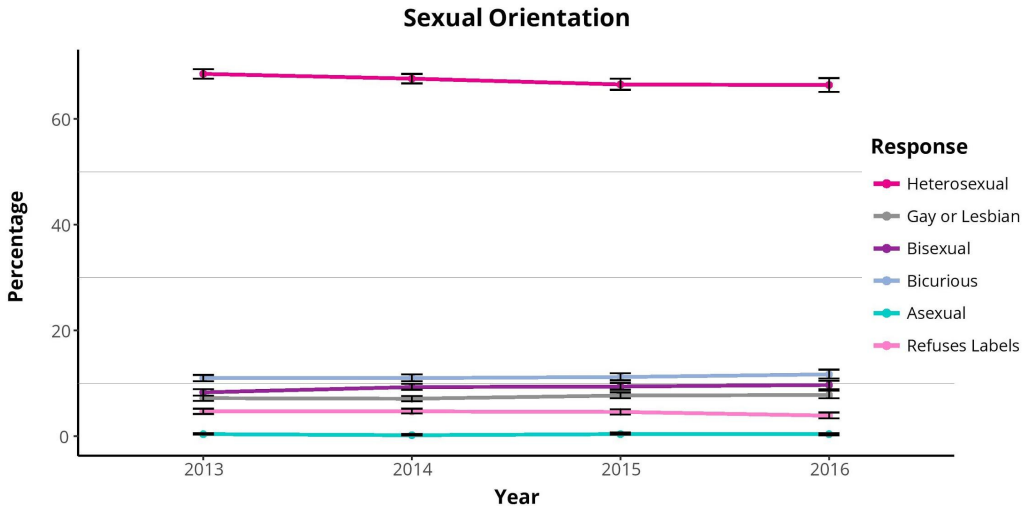


	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Male	58.3	1.0	58.2	1.0	58.5	1.0	56.8	1.4
Female	40.1	1.0	40.6	1.0	39.5	1.0	41.4	1.4
Fluid/Both/Neither	1.7	0.4	1.2	0.2	2.0	0.4	1.8	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Sexual Attraction and Orientation





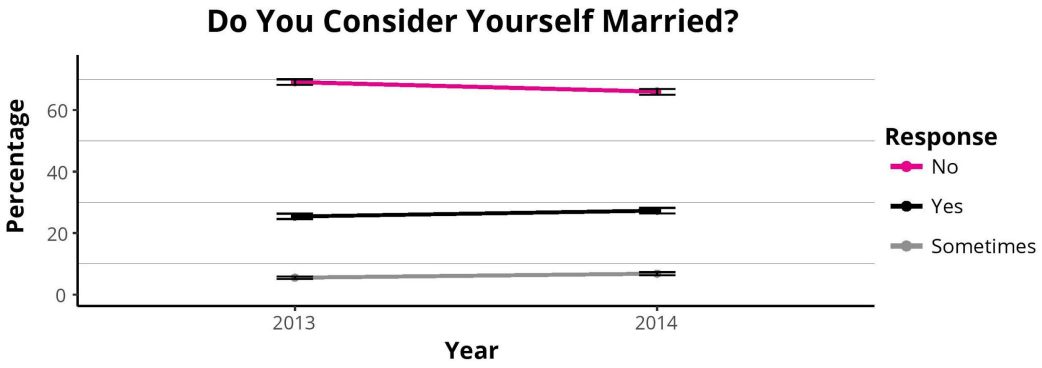
	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Only Opposite Sex	50.5	1.0	47.8	1.0	48.0	1.2	48.2	1.4
Mostly Opposite Sex	33.8	1.0	36.7	1.0	35.8	1.0	36.0	1.4
Equally	6.3	0.6	6.3	0.4	6.0	0.6	6.3	0.6
Mosty Same Sex	3.4	0.4	3.6	0.4	4.0	0.4	3.3	0.4
Only Same Sex	5.1	0.4	4.9	0.4	5.2	0.4	5.5	0.6
Not Sure	0.4	0.2	0.3	0.2	0.6	0.2	0.4	0.2
No Sexual Attraction	0.4	0.2	0.3	0.2	0.3	0.2	0.2	0.2

	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Heterosexual	68.5	1.0	67.6	1.0	66.5	1.0	66.4	1.4
Gay or Lesbian	7.2	0.6	7.1	0.6	7.7	0.6	7.8	0.8
Bisexual	8.3	0.6	9.3	0.6	9.4	0.6	9.7	0.8
Bicurious	11.0	0.6	11.0	0.6	11.2	0.6	11.7	0.8
Asexual	0.4	0.2	0.2	0.2	0.4	0.2	0.4	0.2
Refuses Labels	4.7	0.4	4.7	0.4	4.6	0.4	3.9	0.6

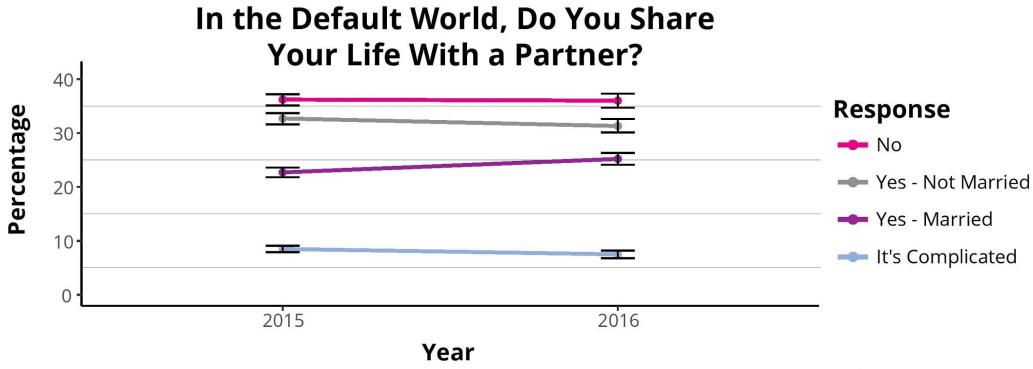
Error bars indicate the upper and lower bounds of the 95% confidence intervals

Relationship Status

The 2013 and 2014 online surveys asked about relationships differently from the 2015 and 2016 online surveys:



	2013		2014	
Response	Percent	MoE +/- %	Percent	MoE +/- %
No	69.1	1.0	66.0	1.0
Yes	25.4	0.8	27.3	0.8
Sometimes	5.5	0.4	6.8	0.6

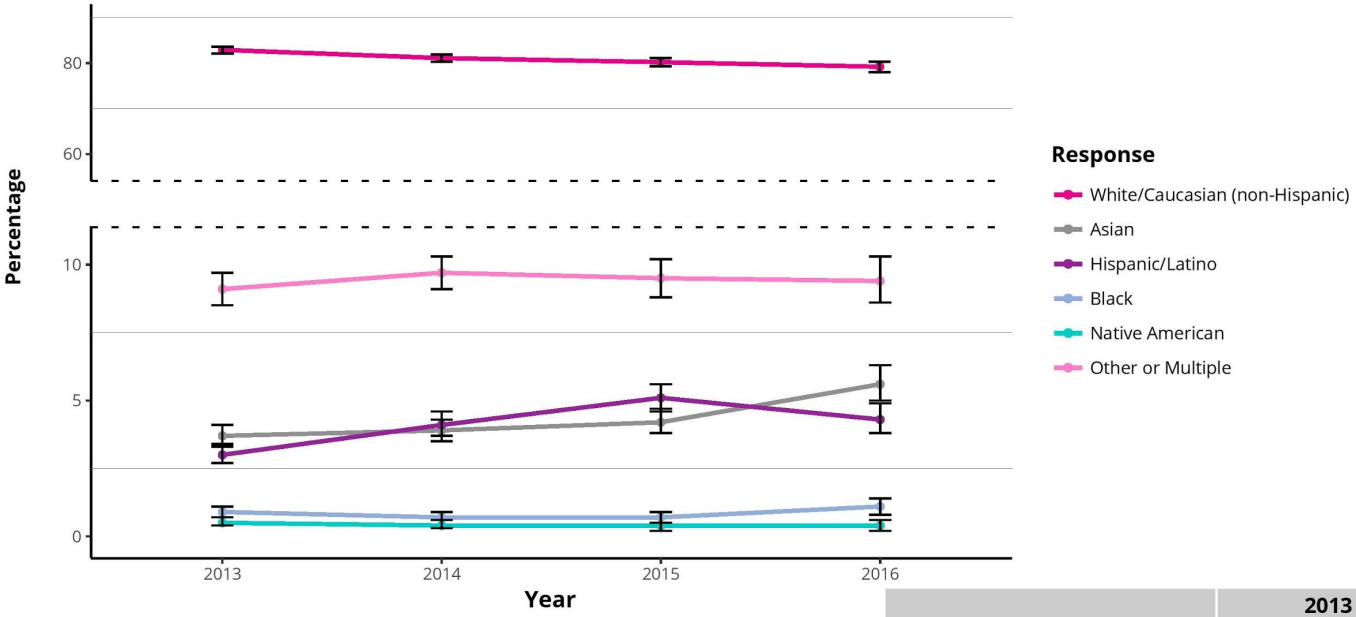


	2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%
No	36.2	1.0	35.9	1.4
Yes - Not Married	32.7	1.0	31.4	1.1
Yes - Married	22.7	0.8	25.2	1.1
It's Complicated	8.5	0.6	7.5	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Ethnoracial Background

Ethnoracial Diversity in BRC

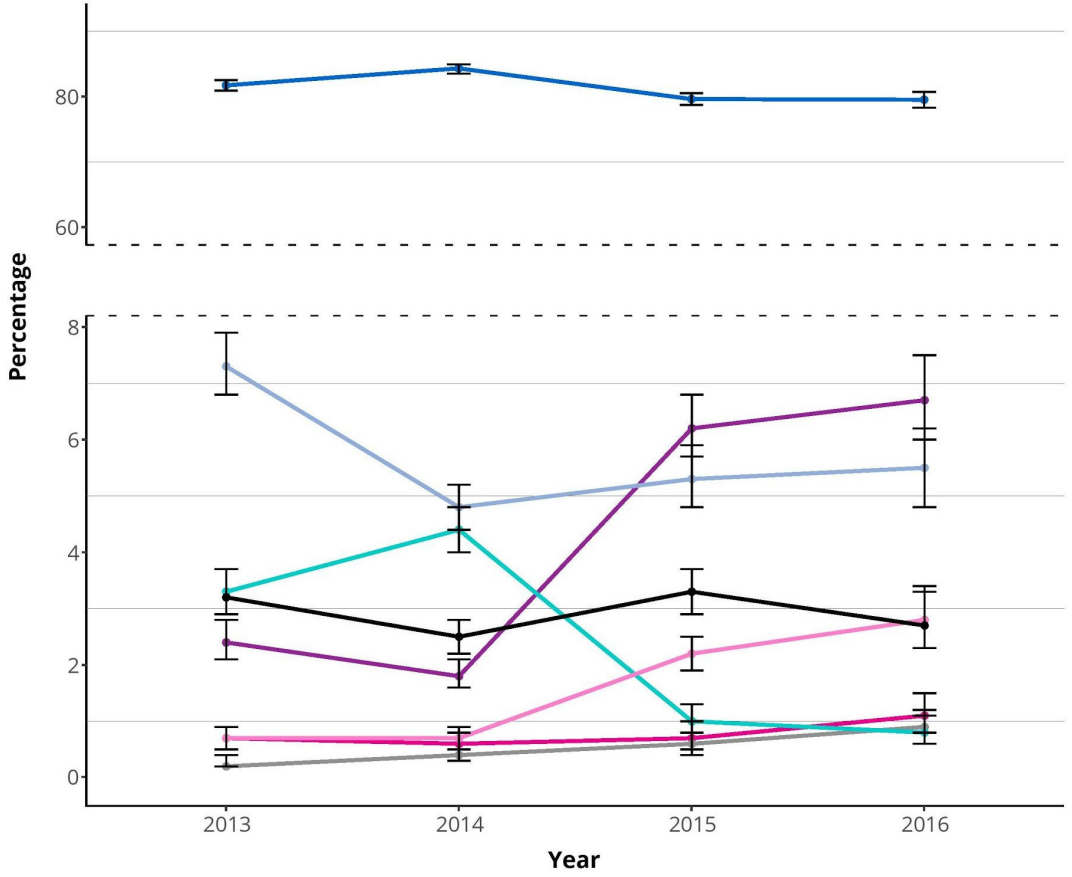


	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
White/Caucasian (non-Hispanic)	82.9	0.8	81.1	0.8	80.2	1.0	79.1	1.2
Asian	3.7	0.4	3.9	0.4	4.2	0.4	5.7	0.6
Hispanic/Latino	3.0	0.4	4.1	0.4	5.1	0.6	4.3	0.6
Black	0.9	0.2	0.7	0.2	0.7	0.2	1.1	0.2
Native American	0.5	0.2	0.4	0.2	0.4	0.2	0.4	0.2
Other or Multiple	9.1	0.6	9.7	0.6	9.5	0.6	9.4	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Current Place of Residence

Region of Residence



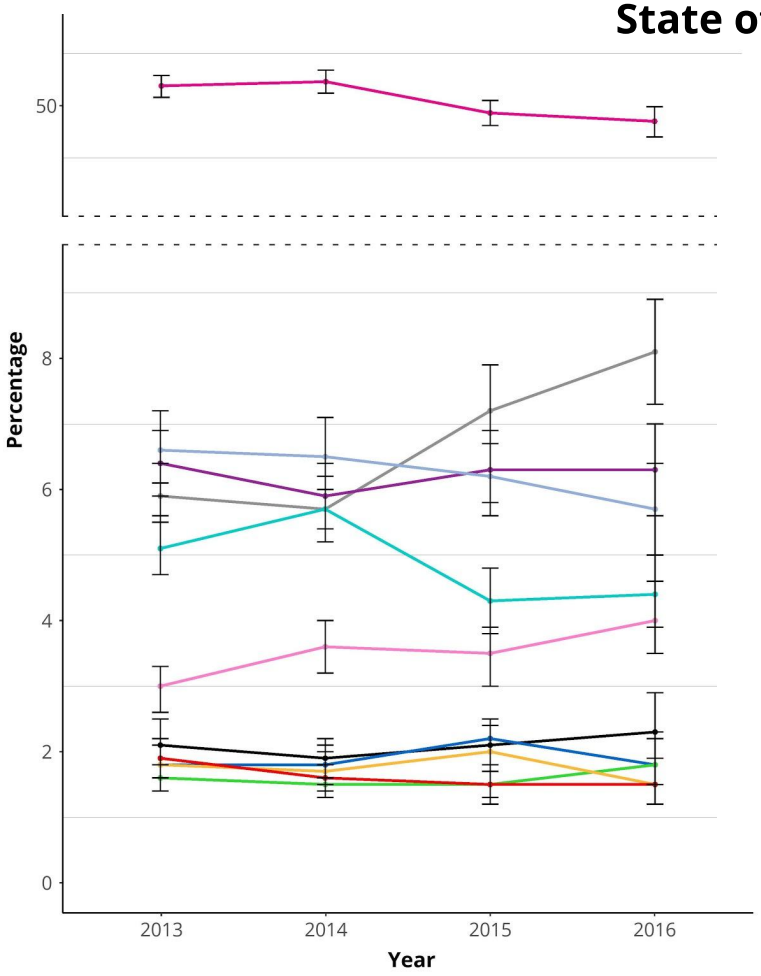
	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Africa	0.7	0.2	0.6	0.2	0.7	0.2	1.1	0.4
Asia	0.2	0.0	0.4	0.2	0.6	0.2	0.9	0.2
Canada	2.4	0.4	1.8	0.2	6.2	0.6	6.7	0.8
Europe	7.3	0.6	4.8	0.4	5.3	0.6	5.5	0.8
Latin America *	3.3	0.4	4.4	0.4	1.0	0.2	0.8	0.2
Australia or NZ	0.7	0.2	0.7	0.2	2.2	0.4	2.8	0.6
UK or Ireland	3.2	0.4	2.5	0.2	3.3	0.4	2.7	0.6
USA	81.7	0.8	84.3	0.8	79.6	1.0	79.5	1.2

* In the plot (left) and table (above), Latin America includes Central and South America in addition to the countries of North America that are South of the USA

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Current Place of Residence
US Resident Data

State of Residence (US Residents *Only*)

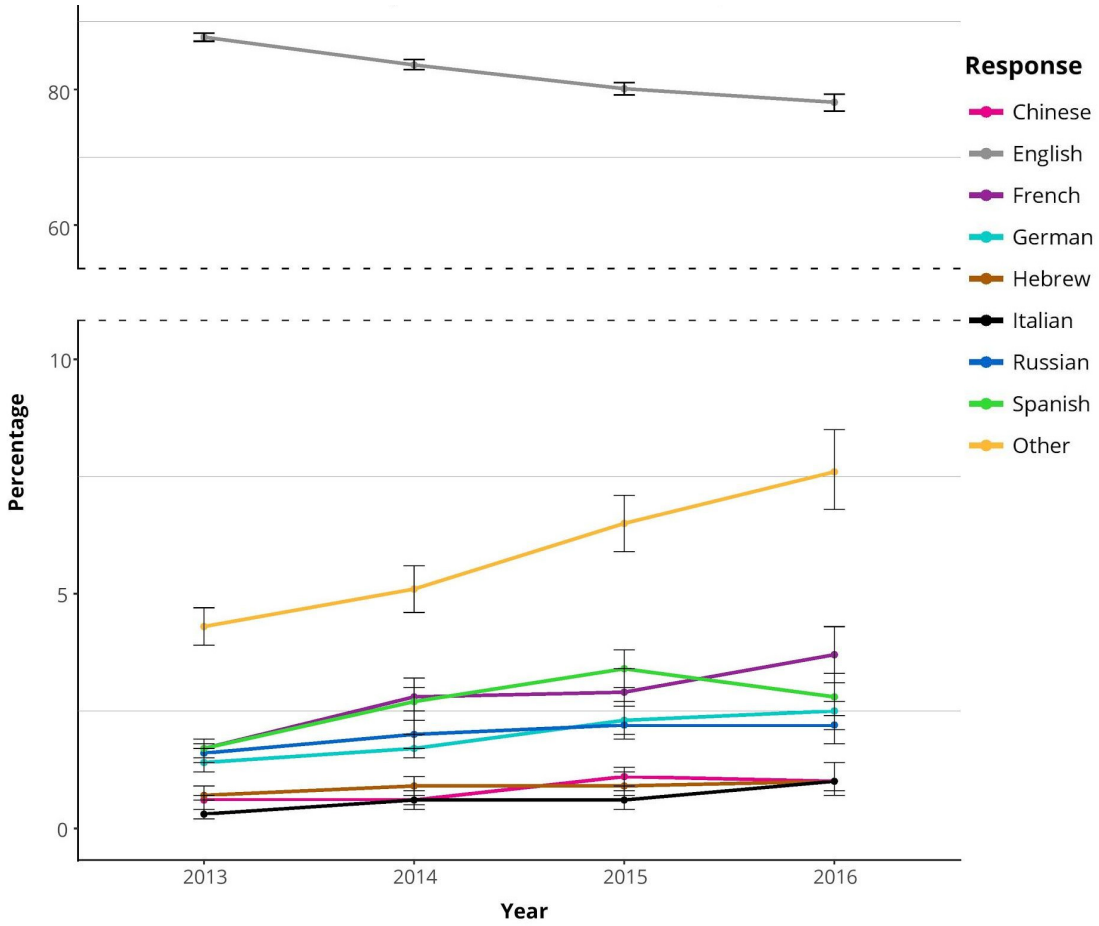


	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
CA	51.9	1.2	52.3	1.2	49.3	1.2	48.5	1.6
NY	5.9	0.6	5.7	0.6	7.2	0.6	8.1	0.8
WA	6.4	0.6	5.9	0.6	6.3	0.6	6.3	0.8
NV	6.6	0.6	6.5	0.6	6.2	0.6	5.7	0.8
OR	5.1	0.6	5.7	0.6	4.3	0.6	4.4	0.6
CO	3.0	0.4	3.6	0.4	3.5	0.6	4.0	0.6
TX	2.1	0.4	1.9	0.4	2.1	0.4	2.3	0.6
AZ	1.8	0.4	1.8	0.4	2.2	0.4	1.8	0.4
MA	1.6	0.4	1.5	0.4	1.5	0.4	1.8	0.4
IL	1.8	0.4	1.7	0.4	2.0	0.4	1.5	0.4
UT	1.9	0.4	1.6	0.4	1.5	0.4	1.5	0.4

Error bars (left) indicate the upper and lower bounds of the 95% confidence intervals. The plot (left) and table (above) display any state of residence reported by 1.5% or more of the BRC population who reported residing in the US on the 2016 online survey. Residents of states comprising smaller proportions of the US population are omitted here, as are BRC residents residing outside of the US.

Language

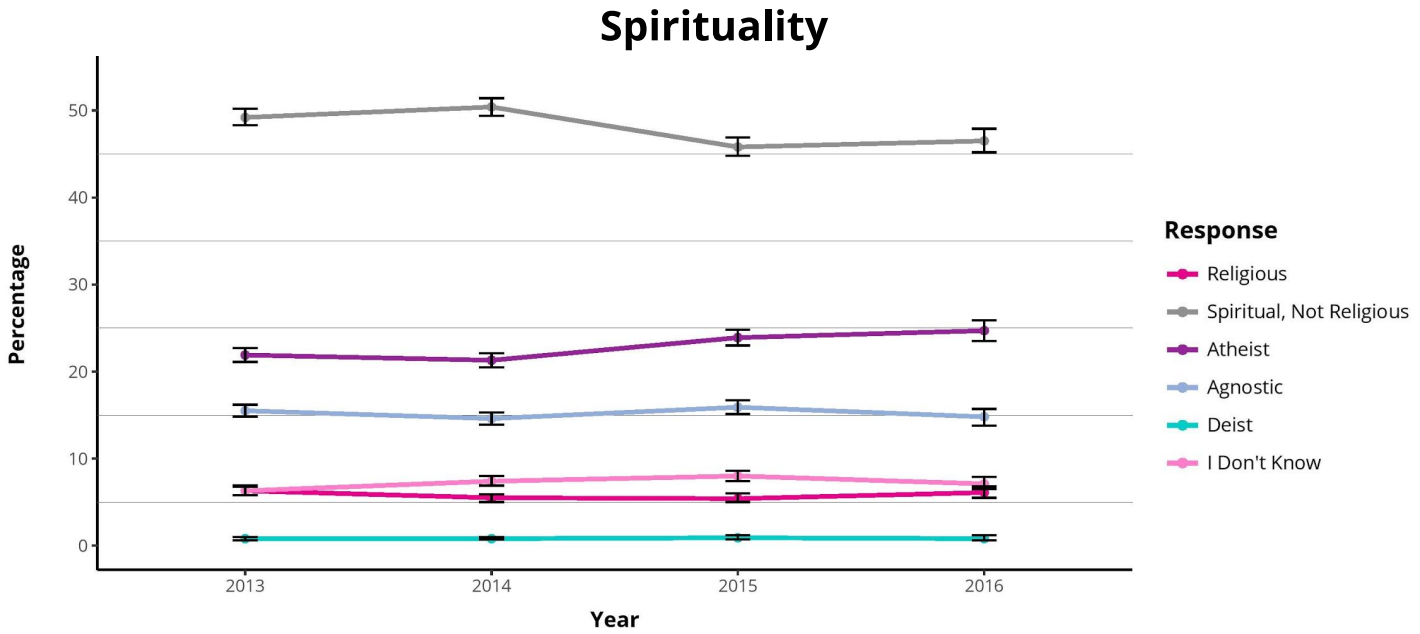
Native Language (Defined as the First Language Participant Learned and Still Uses)



	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Chinese	0.6	0.2	0.6	0.2	1.1	0.2	1.0	0.2
English	87.7	0.6	83.6	0.8	80.1	1.0	78.1	1.2
French	1.7	0.2	2.8	0.4	2.9	0.4	3.7	0.6
German	1.4	0.2	1.7	0.2	2.3	0.4	2.5	0.4
Hebrew	0.7	0.2	0.9	0.2	0.9	0.2	1.0	0.4
Italian	0.3	0.2	0.6	0.2	0.6	0.2	1.0	0.4
Russian	1.6	0.2	2.0	0.4	2.2	0.4	2.2	0.4
Spanish	1.7	0.2	2.7	0.4	3.4	0.4	2.8	0.6
Other	4.3	0.4	5.1	0.4	6.5	0.6	7.6	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals. The plot (left) and table (above) display any native language reported by 1% or more of the BRC population in any year. An additional 13 languages are included in the online survey with population proportions under 1% in 2013-2016. They are represented here as part of the "Other" category along with responses from participants who selected the "Other" option from the online survey.

Religion and Spirituality

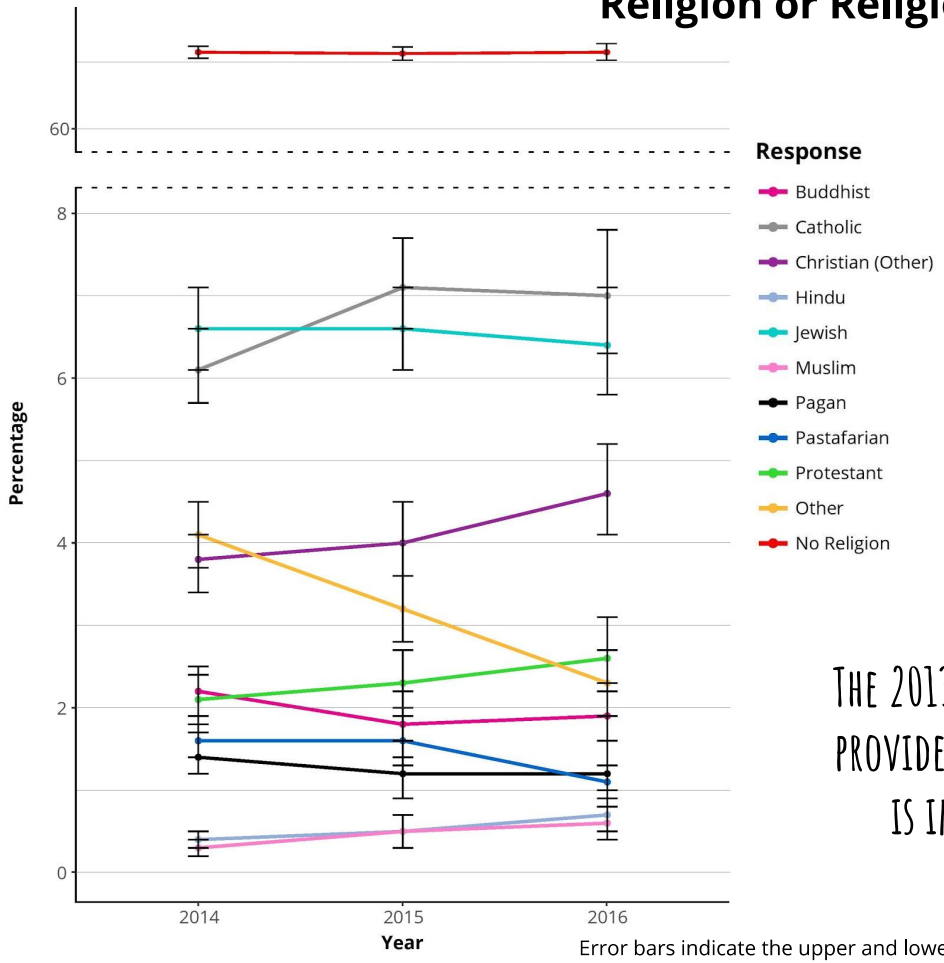


	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Religious	6.3	0.4	5.5	0.4	5.4	0.6	6.1	0.6
Spiritual, Not Religious	49.2	1.0	50.4	1.0	45.8	1.0	46.5	1.4
Atheist	21.9	0.8	21.3	0.8	23.9	1.0	24.8	1.2
Agnostic	15.5	0.8	14.6	0.8	15.9	0.8	14.7	1.0
Deist	0.8	0.2	0.8	0.2	0.9	0.2	0.8	0.2
I Don't Know	6.3	0.6	7.4	0.6	8.0	0.6	7.1	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Religion and Spirituality

Religion or Religious Denomination

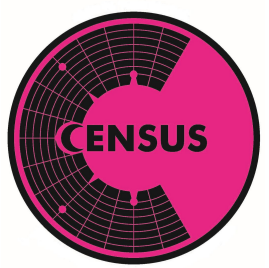


	2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Buddhist	2.2	0.4	1.8	0.4	1.9	0.4
Catholic	6.1	0.4	7.1	0.6	7.0	0.8
Christian (Other)	3.8	0.4	4.0	0.4	4.6	0.6
Hindu	0.4	0.2	0.5	0.2	0.7	0.2
Jewish	6.6	0.6	6.6	0.6	6.4	0.6
Muslim	0.3	0.2	0.5	0.2	0.6	0.2
Pagan	1.4	0.2	1.2	0.2	1.2	0.4
Pastafarian	1.6	0.2	1.6	0.2	1.1	0.2
Protestant	2.1	0.2	2.3	0.4	2.6	0.4
Other	4.1	0.4	3.2	0.4	2.3	0.4
No Religion	71.5	1.0	71.3	1.0	71.5	1.2

The 2013 online survey did not include all of the answer options provided in 2014-2016, so direct comparison across all four years is impossible. The data presented here are from 2014-2016.

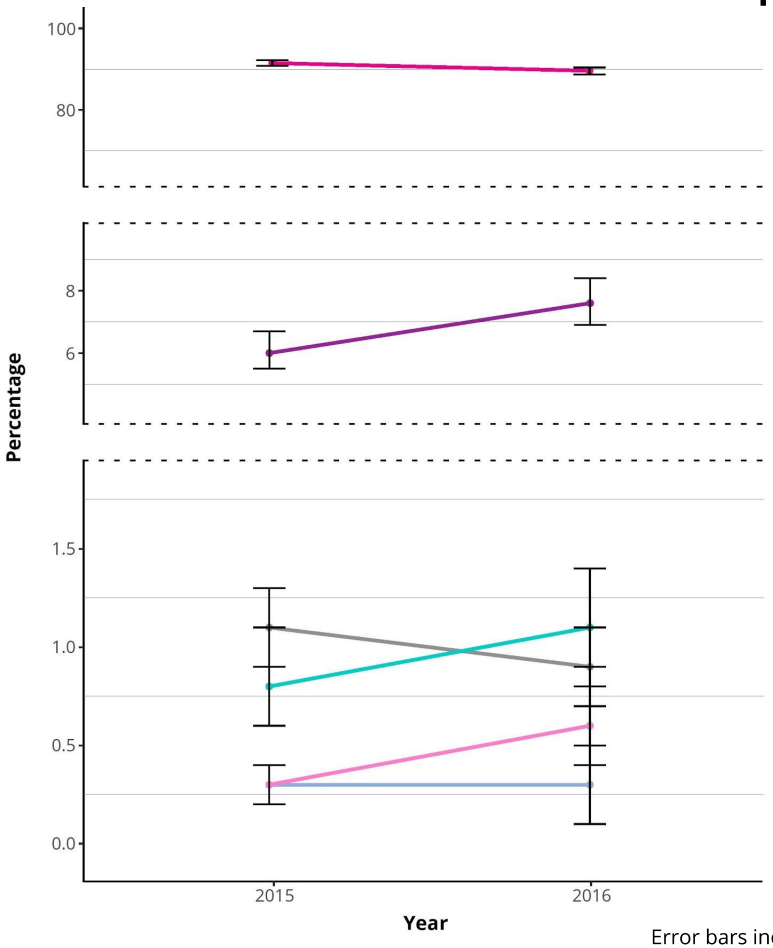
Error bars indicate the upper and lower bounds of the 95% confidence intervals

Life in Black Rock City



Transportation

How Did You Arrive at BRC?



The 2013 and 2014 online surveys asked about transportation methods differently, so direct comparison is impossible. Overall trends include:

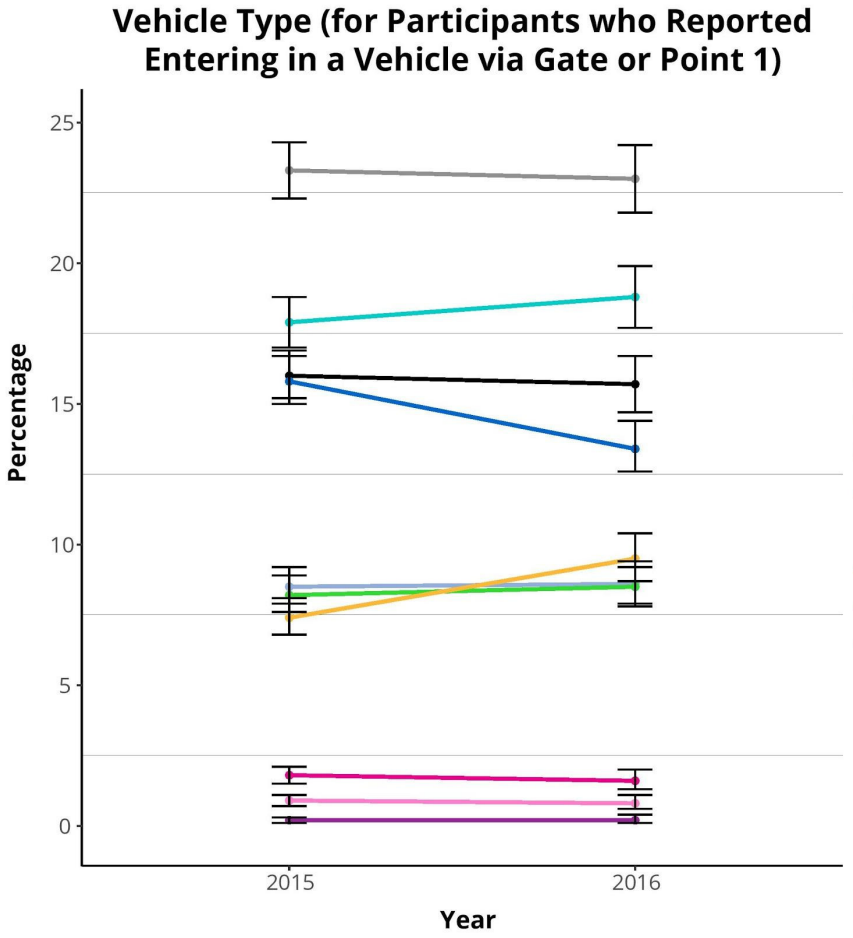
- A relative *decrease* in Gate entry via vehicle (99.1% in 2013, 96.0% in 2014)
- A relative *increase* in Burner Express Bus use (from 1.9% in 2014)
- A relative *increase* in Airport traffic (0.5% in 2013, 0.8% in 2014)

The plot (left) and table (below) indicate online survey responses from 2015-2016.

	2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%
Gate	91.5	0.8	89.6	0.8
Point 1	1.1	0.2	0.9	0.2
Burner Express Bus	6.0	0.6	7.6	0.8
Other Shuttle	0.3	0.2	0.3	0.2
BRC Airport	0.8	0.2	1.1	0.4
Other	0.3	0.2	0.6	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Transportation



This question was asked differently in 2014 and not asked in 2013. Since 2014, overall trends include:

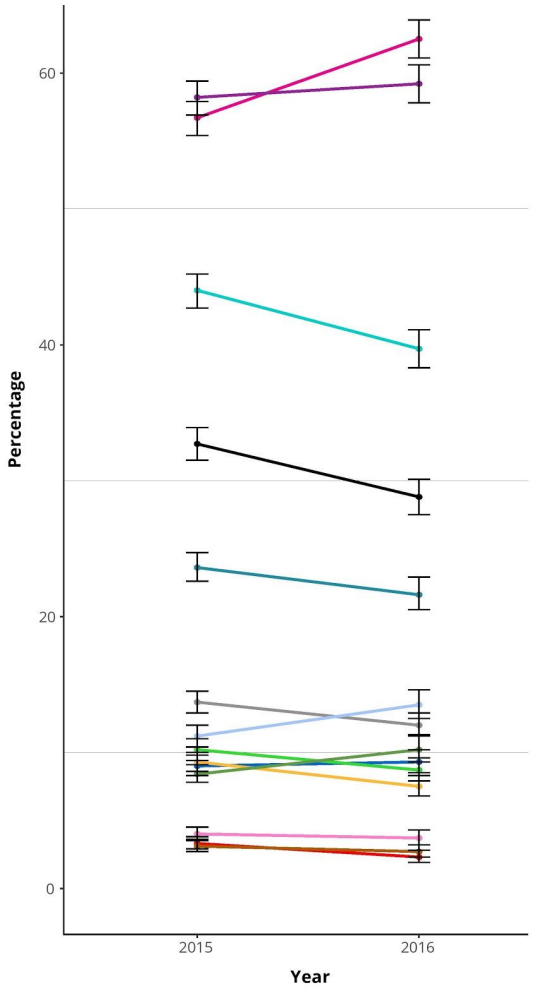
- A relative *decrease* in pickup truck use (from 9.5% in 2014)
- A relative *decrease* in trucks with trailers (from 18.3% in 2014)

The plot (left) and table (below) indicate online survey responses from 2015-2016.

	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Bus	1.8	0.4	1.6	0.4
Car	23.3	1.0	23.0	1.2
Motorcycle	0.2	0.2	0.2	0.2
Pickup	8.5	0.6	8.6	0.8
RV	17.9	1.0	18.8	1.2
Semi Truck w/Trailer	0.9	0.2	0.8	0.2
SUV	16.0	1.0	15.7	1.0
Truck w/Trailer	15.8	0.8	13.4	1.0
Other	8.2	0.6	8.5	0.8
Not Applicable	7.4	0.6	9.5	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Reasons for Attending Burning Man



Reasons for Going to BRC This Year
(Participants Selected Up to 3 Reasons)

Response

- To see/experience the art
- To create/work on a project
- To be with friends or like-minded people / feel a sense of belonging
- To meet people who are different from me
- To play and experience freedom
- To consume intoxicants
- To escape the world for a time
- To express myself
- To experience gifting and decommodification
- To rely on myself and practice useful skills
- To perform and practice artistic skills
- To satisfy my curiosity / check it off my "bucket list"
- To grow or connect spiritually
- To satisfy someone else's wish that I be there

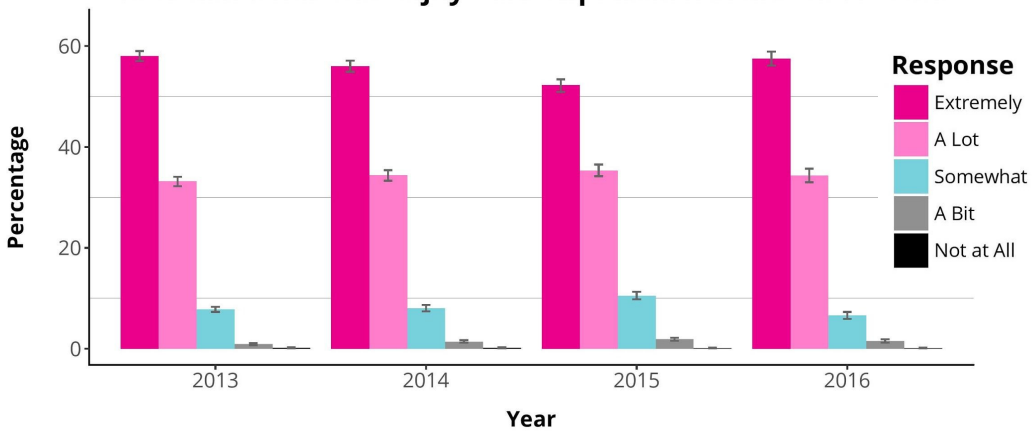
The answer options for this question were different in the online surveys from 2013 and 2014, so direct comparison across all four years is impossible. Data presented here are from 2015-2016.

	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
To see/experience the art	56.7	1.2	62.5	1.4
To create/work on a project	13.7	0.8	12.0	0.8
To be with friends or like-minded people / feel a sense of belonging	58.2	1.2	59.2	1.4
To meet people who are different from me	11.2	0.8	13.5	1.0
To play and experience freedom	44.0	1.2	39.7	1.4
To consume intoxicants	4.0	0.6	3.7	0.6
To escape the world for a time	32.7	1.2	28.8	1.4
To express myself	9.0	0.8	9.3	0.8
To experience gifting and decommodification	10.2	0.8	8.7	0.8
To rely on myself and practice useful skills	9.3	0.8	7.5	0.8
To perform and practice artistic skills	3.3	0.4	2.3	0.4
To satisfy my curiosity / check it off my "bucket list"	8.4	0.8	10.2	1.0
To grow or connect spiritually	23.6	1.0	21.6	1.2
To satisfy someone else's wish that I be there	3.1	0.4	2.7	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

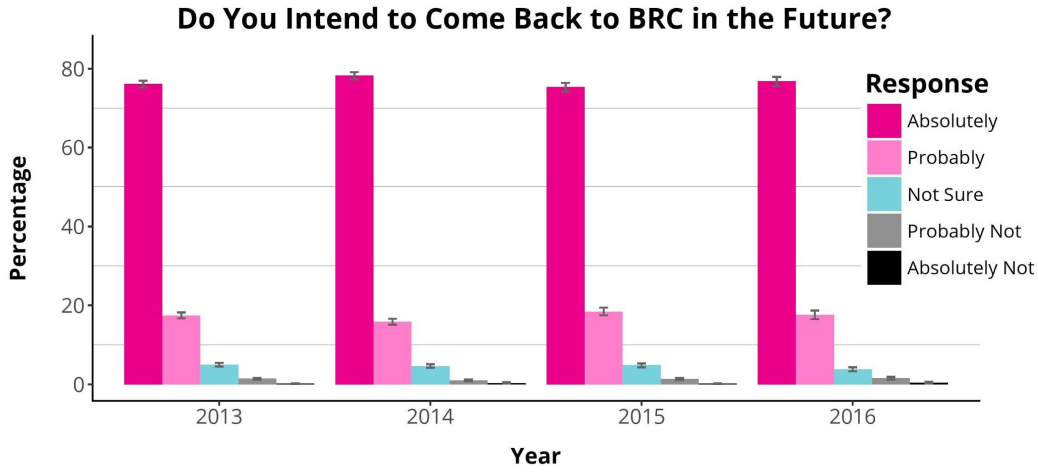
Burning Man Experience

How Much Did You Enjoy Your Experience in BRC This Year?



	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Extremely	58.0	1.0	56.0	1.2	52.2	1.2	57.5	1.4
A Lot	33.2	1.0	34.4	1.0	35.3	1.2	34.3	1.4
Somewhat	7.8	0.6	8.0	0.6	10.5	0.8	6.6	0.8
A Bit	0.9	0.2	1.4	0.2	1.9	0.4	1.5	0.4
Not at All	0.2	0.0	0.2	0.0	0.1	0.0	0.1	0.0

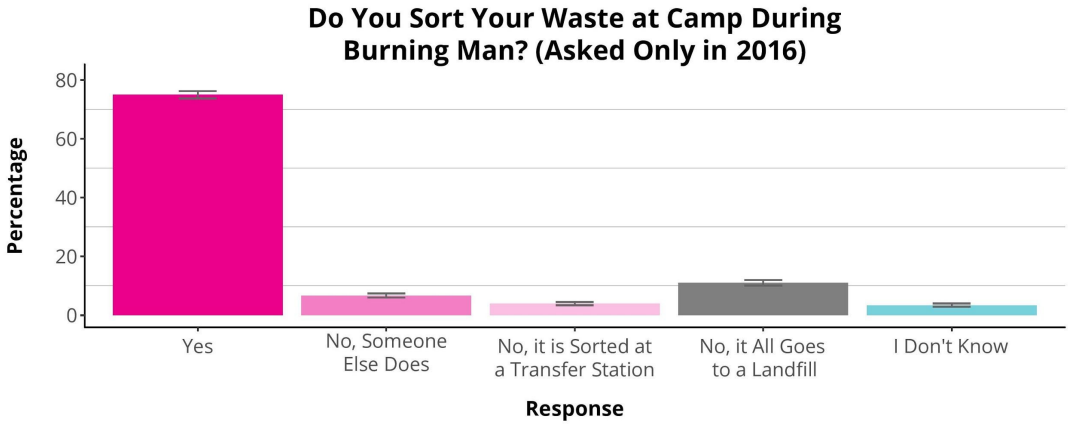
Do You Intend to Come Back to BRC in the Future?



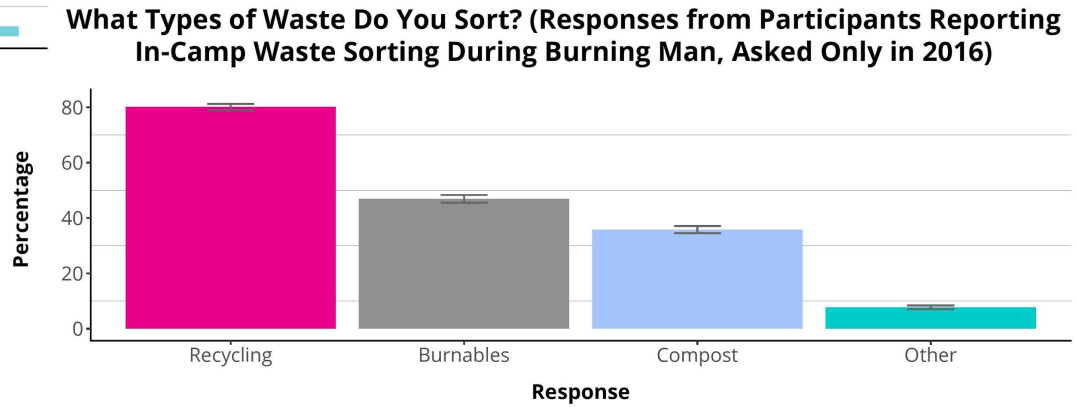
	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Absolutely	76.1	0.8	78.2	1.0	75.3	1.0	76.8	1.2
Probably	17.4	0.8	15.8	0.8	18.4	1.0	17.6	1.2
Not Sure	4.9	0.4	4.6	0.4	4.8	0.6	3.8	0.6
Probably Not	1.4	0.2	1.0	0.2	1.3	0.2	1.5	0.4
Absolutely Not	0.2	0.0	0.3	0.2	0.2	0.0	0.4	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Leave No Trace



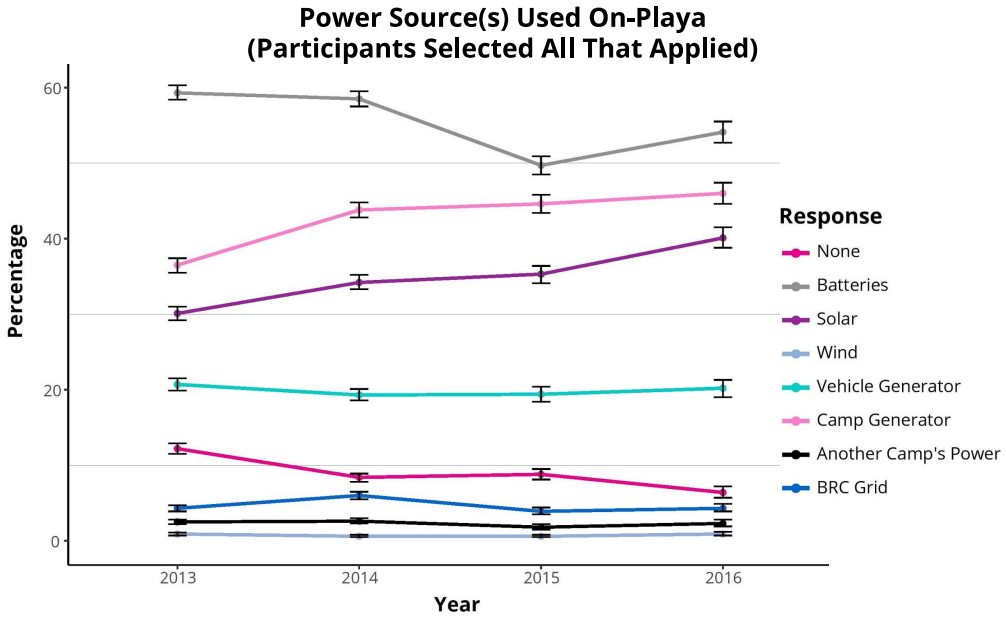
Response	Percent	MoE +/- %
Yes	75.0	1.2
No, Someone Else Does	6.6	0.8
No, it is Sorted at a Transfer Station	3.9	0.6
No, it All Goes to a Landfill	11.0	1.0
I Don't Know	3.4	0.6



Response	Percent	MoE +/- %
Recycling	80.1	1.2
Burnables	46.9	1.4
Compost	35.8	1.4
Other	7.7	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Power Sources On-Playa

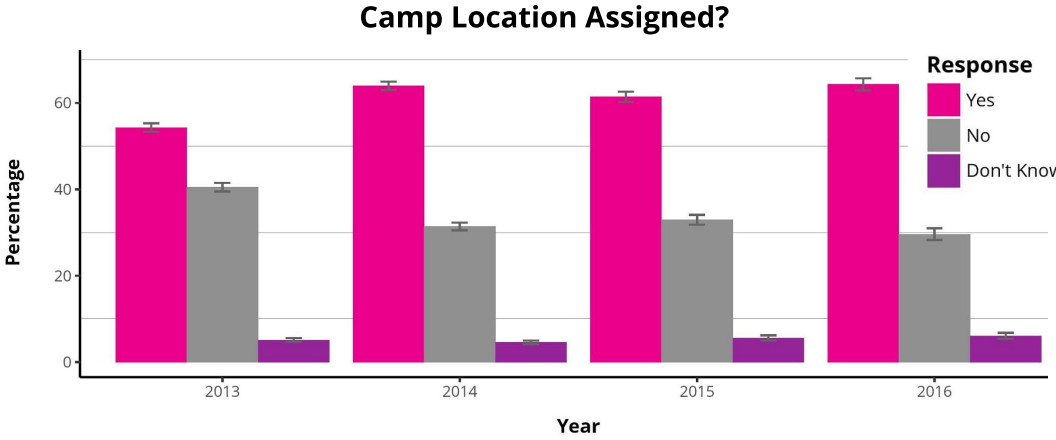


	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
None	12.2	0.6	8.4	0.6	8.8	0.8	6.4	0.8
Batteries	59.3	1.0	58.5	1.0	49.7	1.2	54.1	1.4
Solar	30.1	1.0	34.2	1.0	35.3	1.2	40.1	1.4
Wind	0.9	0.2	0.6	0.2	0.6	0.2	0.9	0.2
Vehicle Generator	20.7	0.8	19.3	0.8	19.4	1.0	20.2	1.2
Camp Generator	36.5	1.0	43.8	1.0	44.6	1.2	46.0	1.4
Another Camp's Power	2.5	0.4	2.6	0.4	1.8	0.4	2.3	0.4
BRC Grid	4.3	0.4	6.0	0.6	3.9	0.4	4.3	0.6

Error bars indicate the upper and lower bounds of the 95% confidence intervals

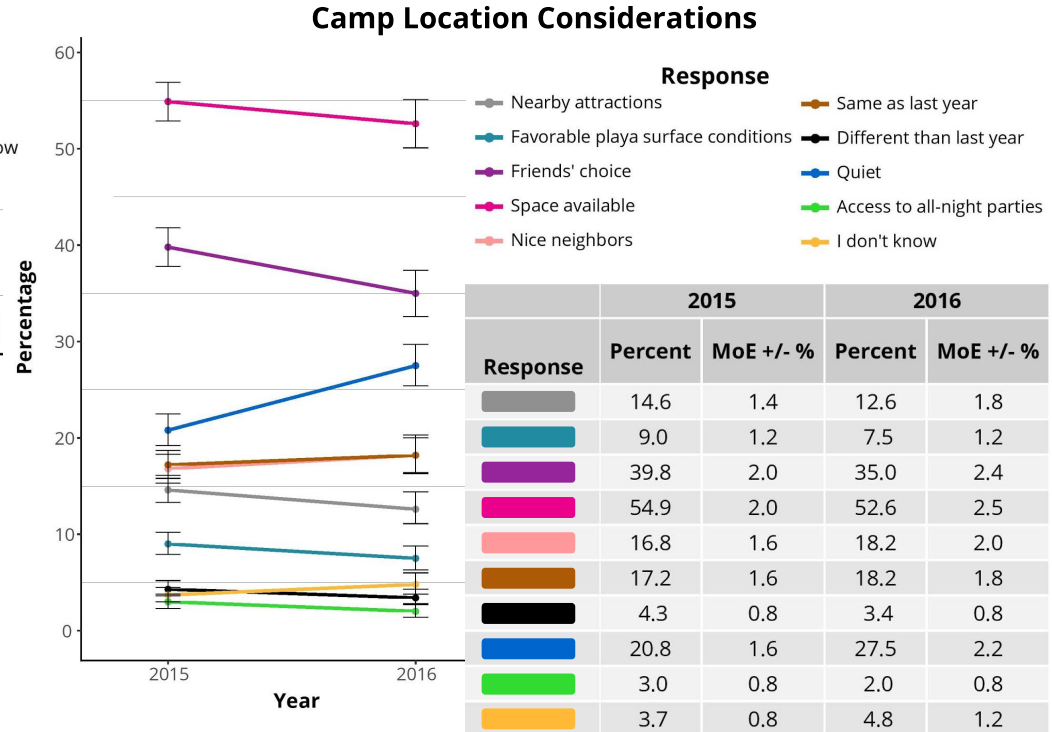
Camping in Black Rock City

The Burning Man Placement Team assigns many camps to locations within BRC:



	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes	54.3	1.0	64.0	1.0	61.4	1.2	64.3	1.4
No	40.5	1.0	31.4	1.0	33.0	1.2	29.6	1.4
Don't Know	5.1	0.4	4.6	0.4	5.6	0.6	6.1	0.8

For Camps not Placed by the Placement Team, Other Factors Contribute to Camp Location Decisions:

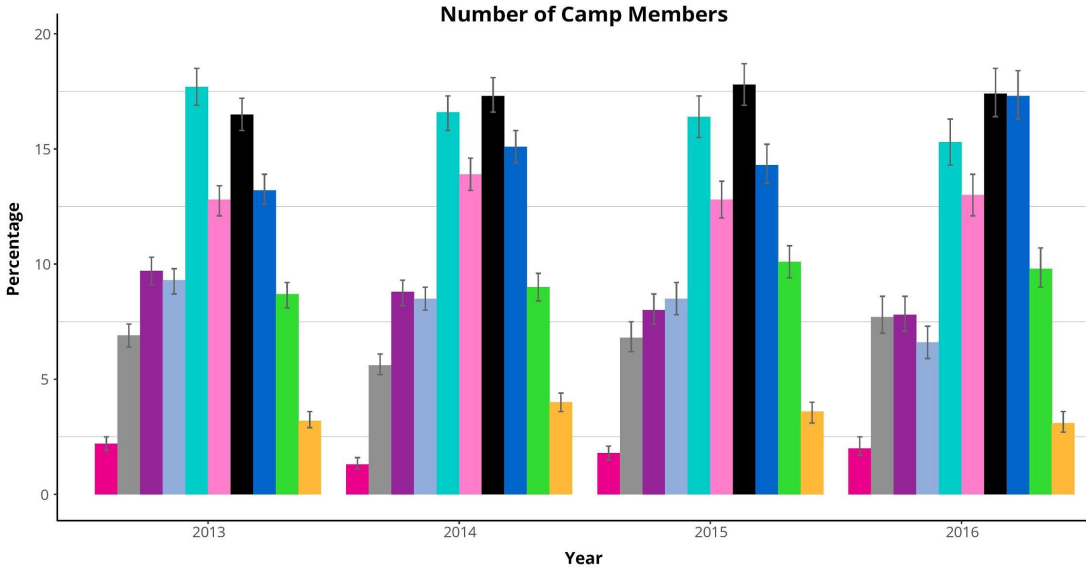


	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Nearby attractions	14.6	1.4	12.6	1.8
Favorable playa surface conditions	9.0	1.2	7.5	1.2
Friends' choice	39.8	2.0	35.0	2.4
Space available	54.9	2.0	52.6	2.5
Nice neighbors	16.8	1.6	18.2	2.0
Same as last year	17.2	1.6	18.2	1.8
Different than last year	4.3	0.8	3.4	0.8
Quiet	20.8	1.6	27.5	2.2
Access to all-night parties	3.0	0.8	2.0	0.8
I don't know	3.7	0.8	4.8	1.2

The location consideration question (right) was not included in the 2013 or 2014 online surveys, so data presented right are from 2015-2016

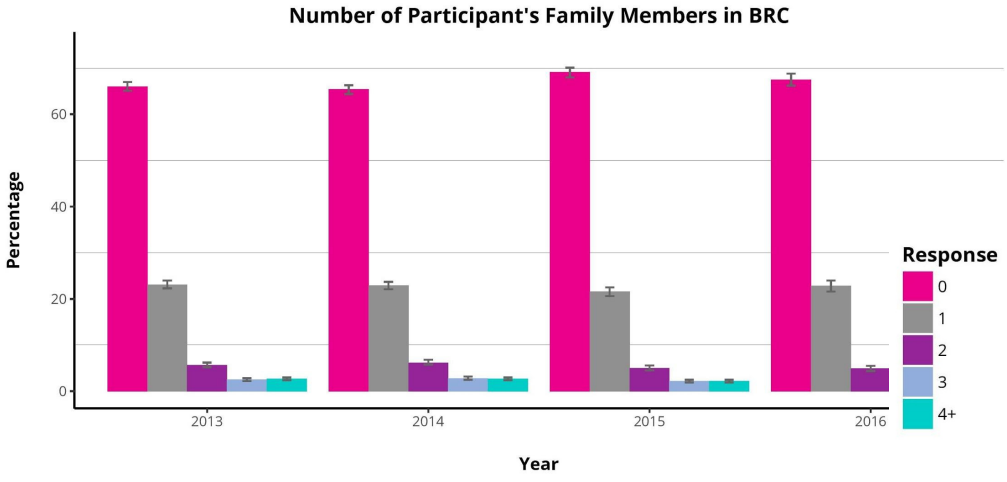
Error bars indicate the upper and lower bounds of the 95% confidence intervals

Camping in Black Rock City



Response
1
2
3-5
6-9
10-19
20-29
30-49
50-99
100-199
200+

	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1	2.2	0.2	1.3	0.2	1.8	0.4	2.0	0.4
2	6.9	0.6	5.6	0.4	6.8	0.6	7.7	0.8
3-5	9.7	0.6	8.8	0.6	8.0	0.6	7.8	0.8
6-9	9.3	0.6	8.5	0.6	8.5	0.8	6.6	0.8
10-19	17.7	0.8	16.6	0.8	16.4	1.0	15.3	1.0
20-29	12.8	0.6	13.9	0.6	12.8	0.8	13.0	1.0
30-49	16.5	0.8	17.3	0.8	17.8	1.0	17.4	1.0
50-99	13.2	0.6	15.1	0.8	14.3	0.8	17.3	1.0
100-199	8.7	0.6	9.0	0.6	10.1	0.8	9.8	0.8
200+	3.2	0.4	4.0	0.4	3.6	0.4	3.1	0.4



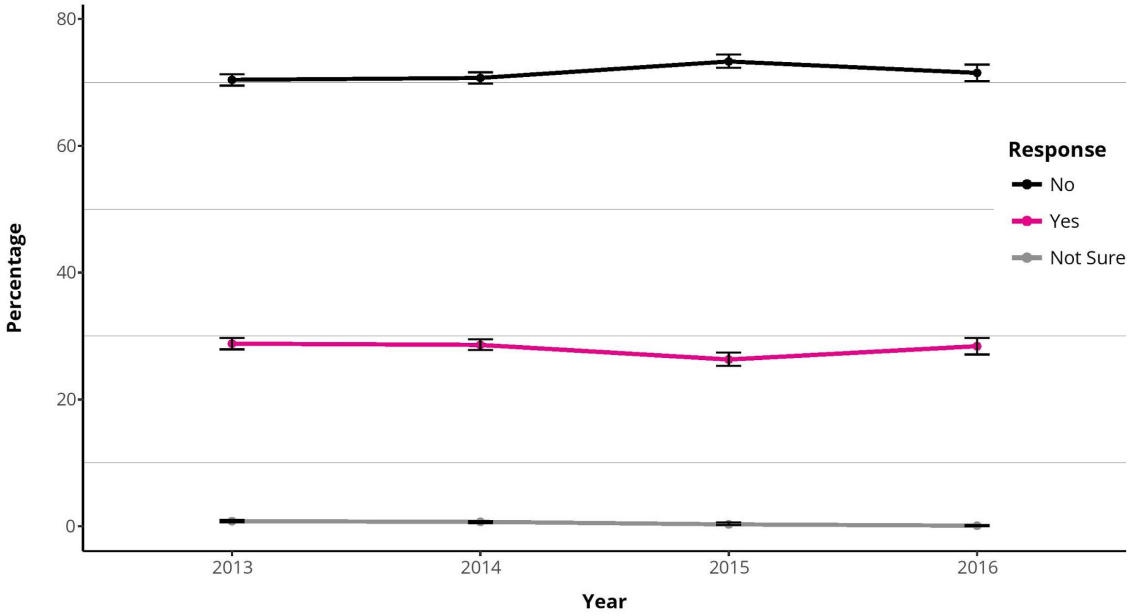
	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0	66.0	1.0	65.4	1.0	69.1	1.2	67.5	1.4
1	23.1	0.8	22.9	0.8	21.6	1.0	22.8	1.2
2	5.7	0.4	6.2	0.6	5.0	0.6	4.9	0.6
3	2.5	0.4	2.8	0.4	2.2	0.4	2.7	0.4
4+	2.7	0.4	2.7	0.4	2.2	0.4	2.2	0.4

No data was collected to determine whether family members (above) were also members of the participant's camp (left), so the two datasets presented here are independent of one another

Error bars indicate the upper and lower bounds of the 95% confidence intervals

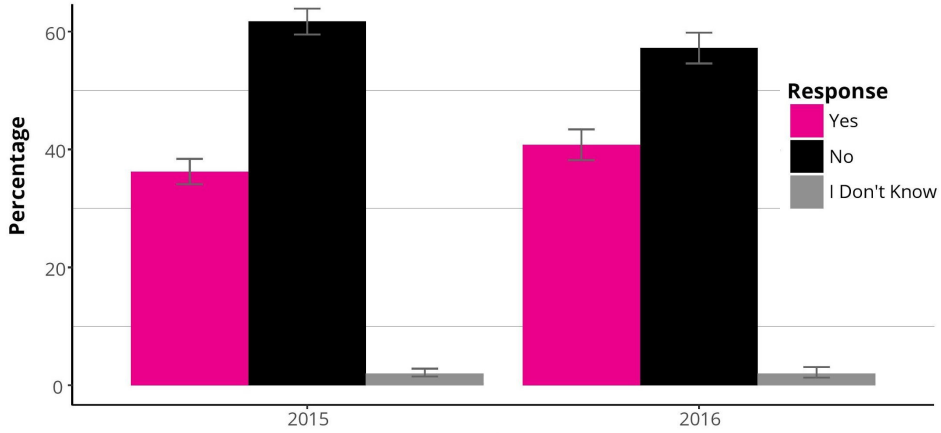
RV/Camper Use

Did You Stay in an RV or Camper-Trailer?



	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	70.4	1.0	70.7	1.0	73.3	1.0	71.5	1.2
Yes	28.8	1.0	28.6	1.0	26.3	1.0	28.4	1.2
Not Sure	0.8	0.2	0.7	0.2	0.4	0.2	0.1	0.0

RV or Camper-Trailer Serviced While On-Playa (Responses from Participants Reporting RV or Camper-Trailer Use)



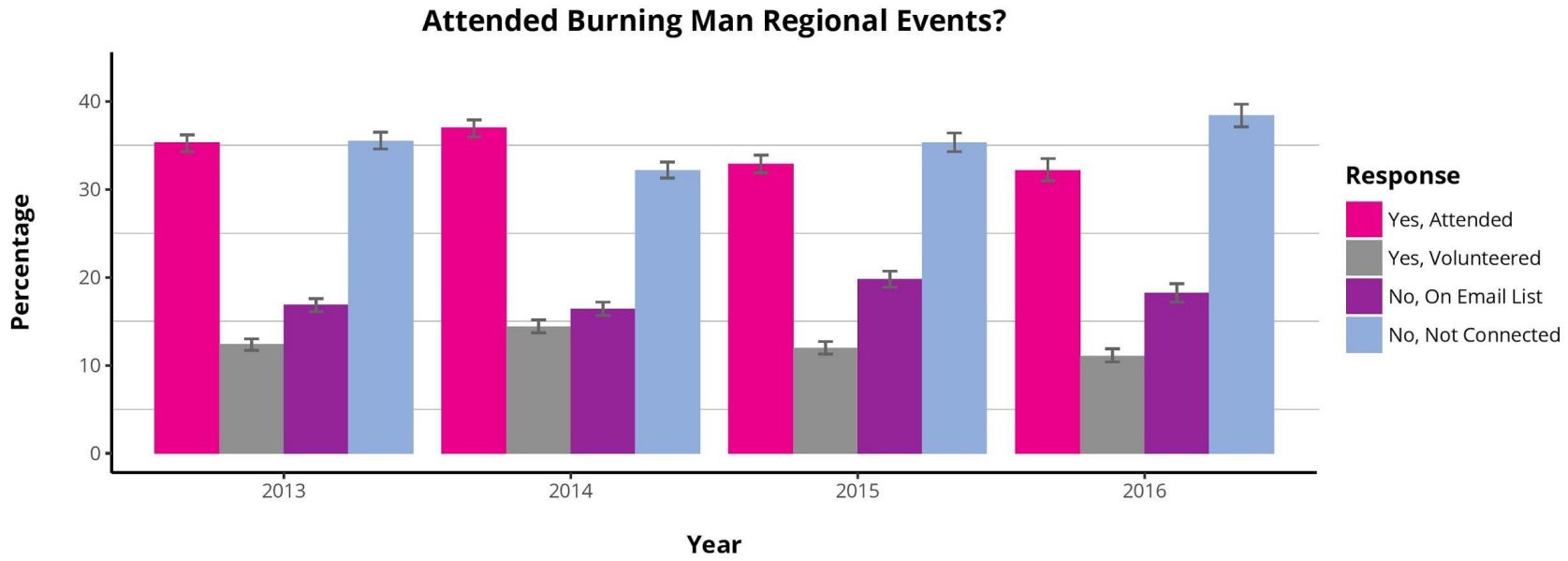
	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes	36.2	2.2	40.8	2.5
No	61.7	2.2	57.2	2.5
I Don't Know	2.0	0.6	2.0	1.0

This question (above) was not included in the 2013 or 2014 online surveys, so data presented above are from 2015-2016

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Other Burning Man-Related Variables

Year Round Participation

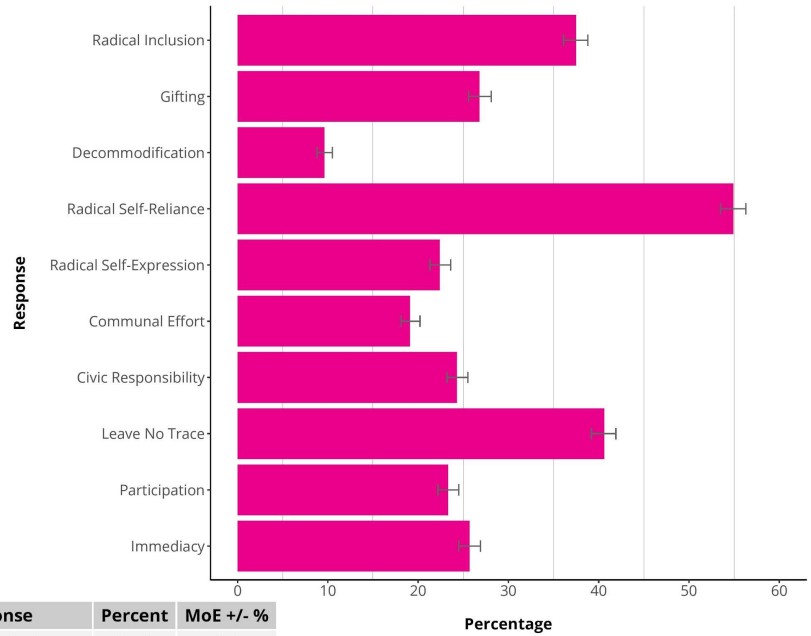


	2013		2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Yes, Attended	35.3	1.0	37.0	1.0	32.9	1.0	32.2	1.2
Yes, Volunteered	12.4	0.6	14.4	0.8	12.0	0.8	11.1	0.8
No, On Email List	16.9	0.8	16.4	0.8	19.8	0.8	18.2	1.0
No, Not Connected	35.5	1.0	32.2	1.0	35.3	1.0	38.4	1.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

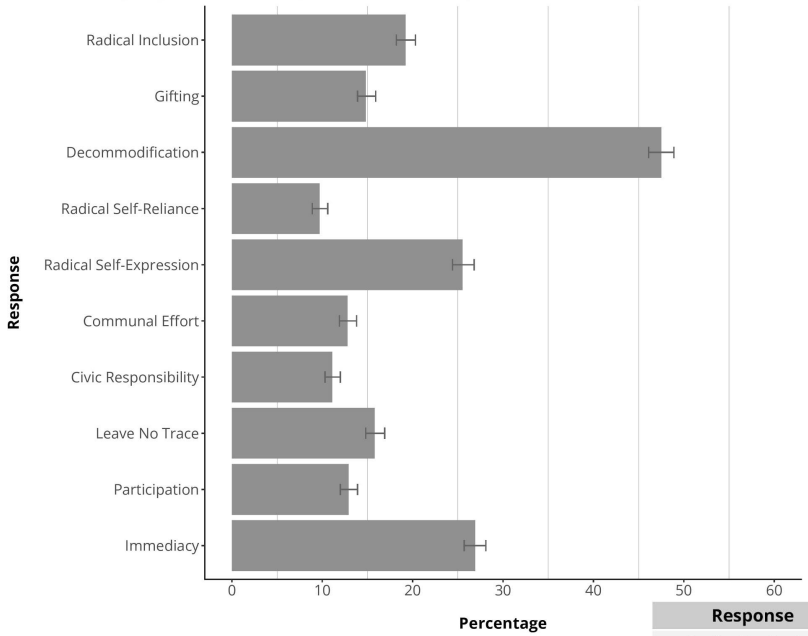
Ten Principles

Which of the Ten Principles do You Practice Most Frequently in Everyday Life? (Participants Selected Up to 3, Asked Only in 2016)



Response	Percent	MoE +/- %
Radical Inclusion	37.5	1.4
Gifting	26.8	1.2
Decommodification	9.6	0.8
Radical Self-Reliance	54.9	1.4
Radical Self-Expression	22.4	1.2
Communal Effort	19.1	1.0
Civic Responsibility	24.3	1.2
Leave No Trace	40.6	1.4
Participation	23.3	1.2
Immediacy	25.7	1.2

Which of the Ten Principles do You Find Most Difficult to Practice in Everyday Life? (Participants Selected Up to 3, Asked Only in 2016)

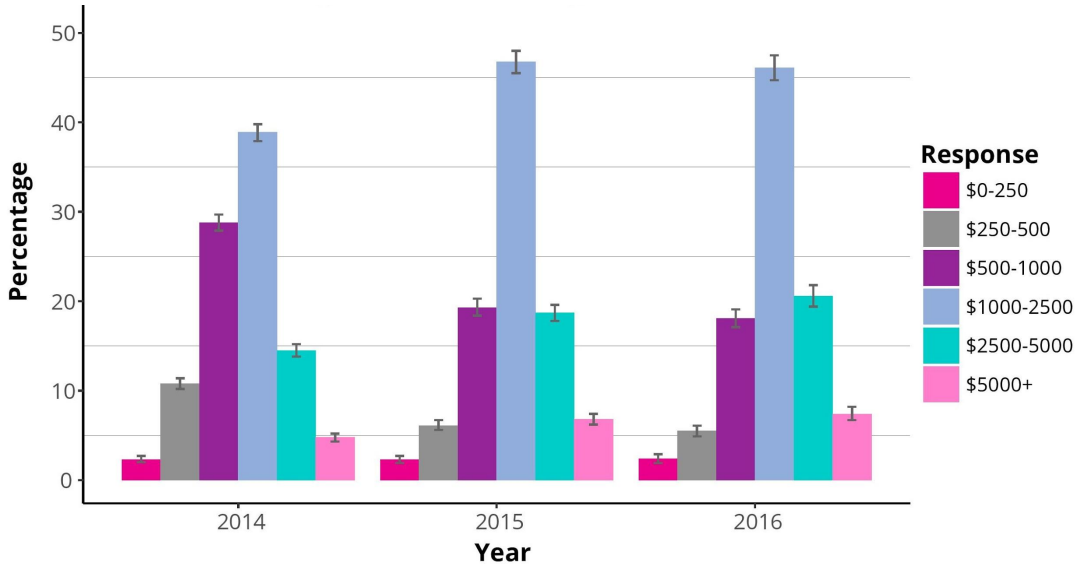


Response	Percent	MoE +/- %
Radical Inclusion	19.2	1.0
Gifting	14.8	1.0
Decommodification	47.5	1.4
Radical Self-Reliance	9.7	0.8
Radical Self-Expression	25.5	1.2
Communal Effort	12.8	1.0
Civic Responsibility	11.1	0.8
Leave No Trace	15.8	1.0
Participation	12.9	1.0
Immediacy	26.9	1.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Spending for Burning Man

Amount of Money (USD) Spent to Go to Burning Man (Excluding Ticket Price)



	2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
$0-250	2.3	0.4	2.3	0.4	2.4	0.4
$250-500	10.8	0.6	6.1	0.6	5.5	0.6
$500-1000	28.8	1.0	19.3	1.0	18.1	1.0
$1000-2500	38.9	1.0	46.8	1.2	46.1	1.4
$2500-5000	14.5	0.8	18.7	1.0	20.6	1.2
$5000+	4.8	0.4	6.8	0.6	7.4	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals

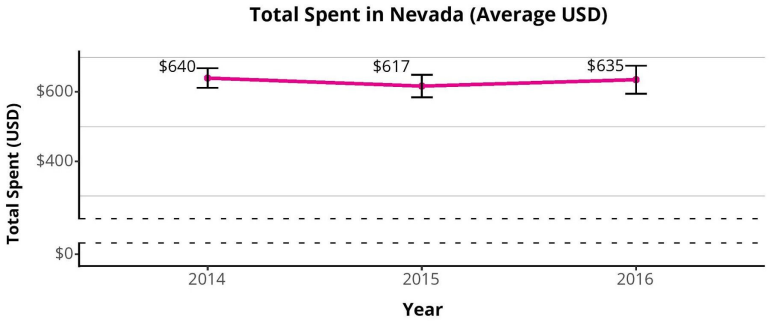
This question was not included in the 2013 online survey, so data presented here are from 2014-2016

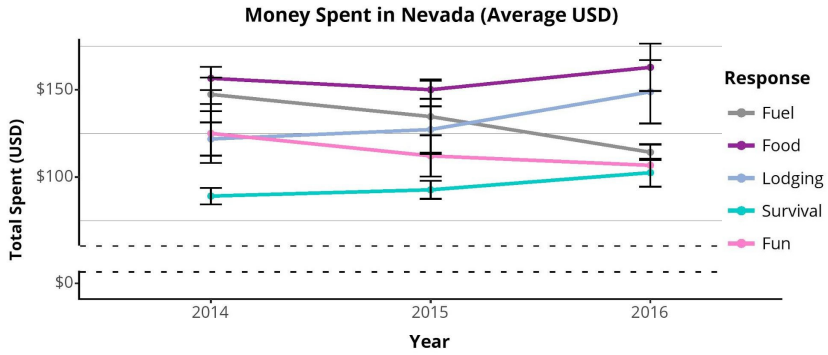
Participants were asked to provide their best estimate (in US dollars) of how much they spent to go to Black Rock City and return, including fuel, food, lodging, airfare, supplies, etc., but *excluding* the cost of their Burning Man ticket

	Median	80th Percentile
2014*:	$1300	$2500
2015:	$1500	$2600
2016:	$1500	$3000

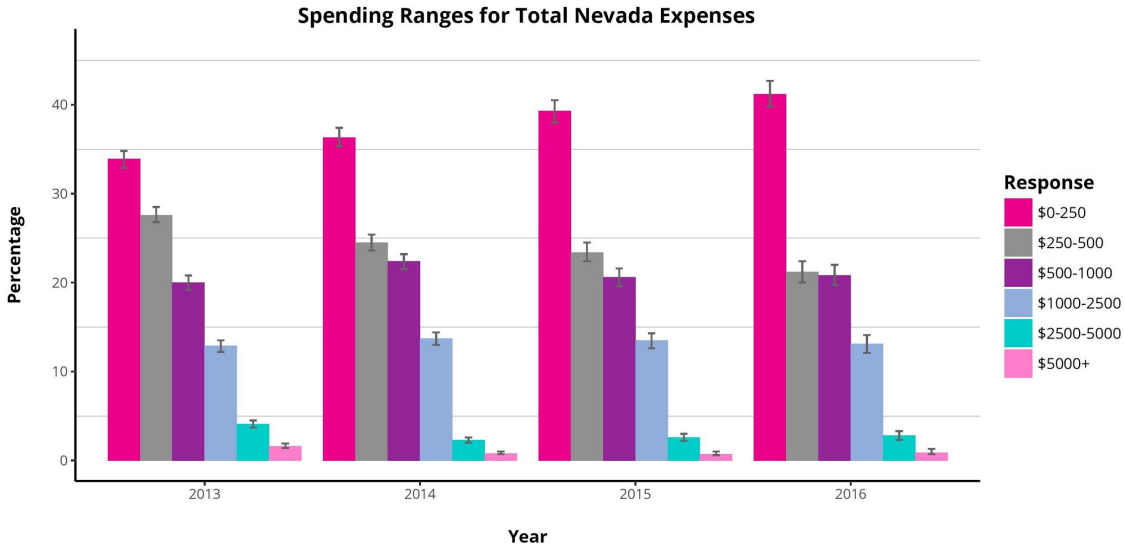
* The 2014 online survey asked about spending ranges, but did not ask for total USD spent, so percentile data for 2014 was estimated differently than for 2015 and 2016

Economic Impact on Nevada





	2014		2015		2016	
Response	Total (USD)	MoE+/-	Total (USD)	MoE+/-	Total (USD)	MoE+/-
Fuel	$147	10	$135	21	$114	5
Food	$157	7	$150	5	$163	14
Lodging	$122	9	$127	13	$149	18
Survival	$89	5	$93	5	$102	8
Fun	$125	17	$112	12	$107	12
Total	**$640**	**28**	**$617**	**32**	**$635**	**40**



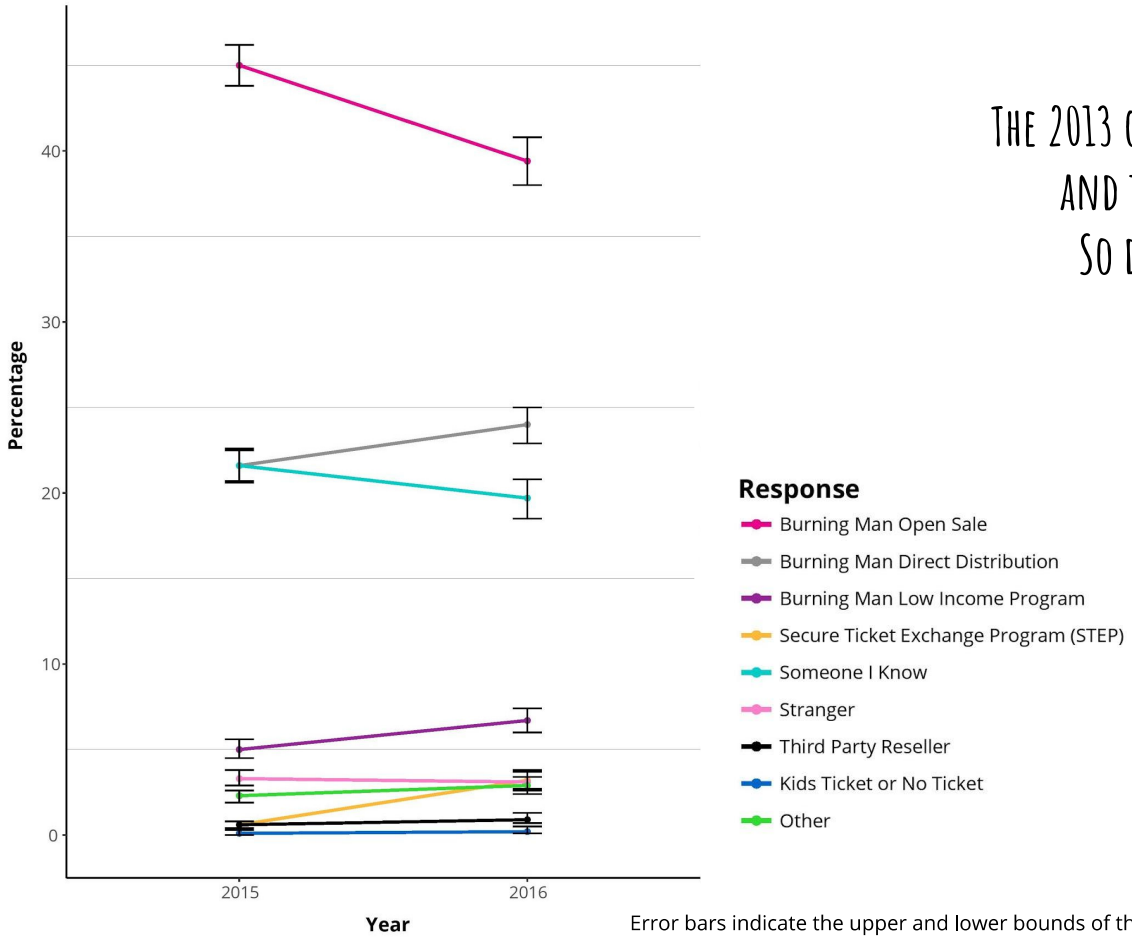
	2013		2014		2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
$0-250	33.9	1.0	36.3	1.0	39.3	1.2	41.2	1.4
$250-500	27.6	0.8	24.5	1.0	23.4	1.0	21.2	1.2
$500-1000	20.0	0.8	22.4	0.8	20.6	1.0	20.8	1.2
$1000-2500	12.9	0.6	13.7	0.8	13.5	0.8	13.1	1.0
$2500-5000	4.1	0.4	2.3	0.4	2.6	0.4	2.8	0.6
$5000+	1.6	0.2	0.8	0.2	0.7	0.2	0.9	0.4

The 2013 online survey included questions about total Nevada expenses (above) but not about spending categories (left), so data presented left are from 2014-2016

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Ticket Source

Burning Man Ticket Source

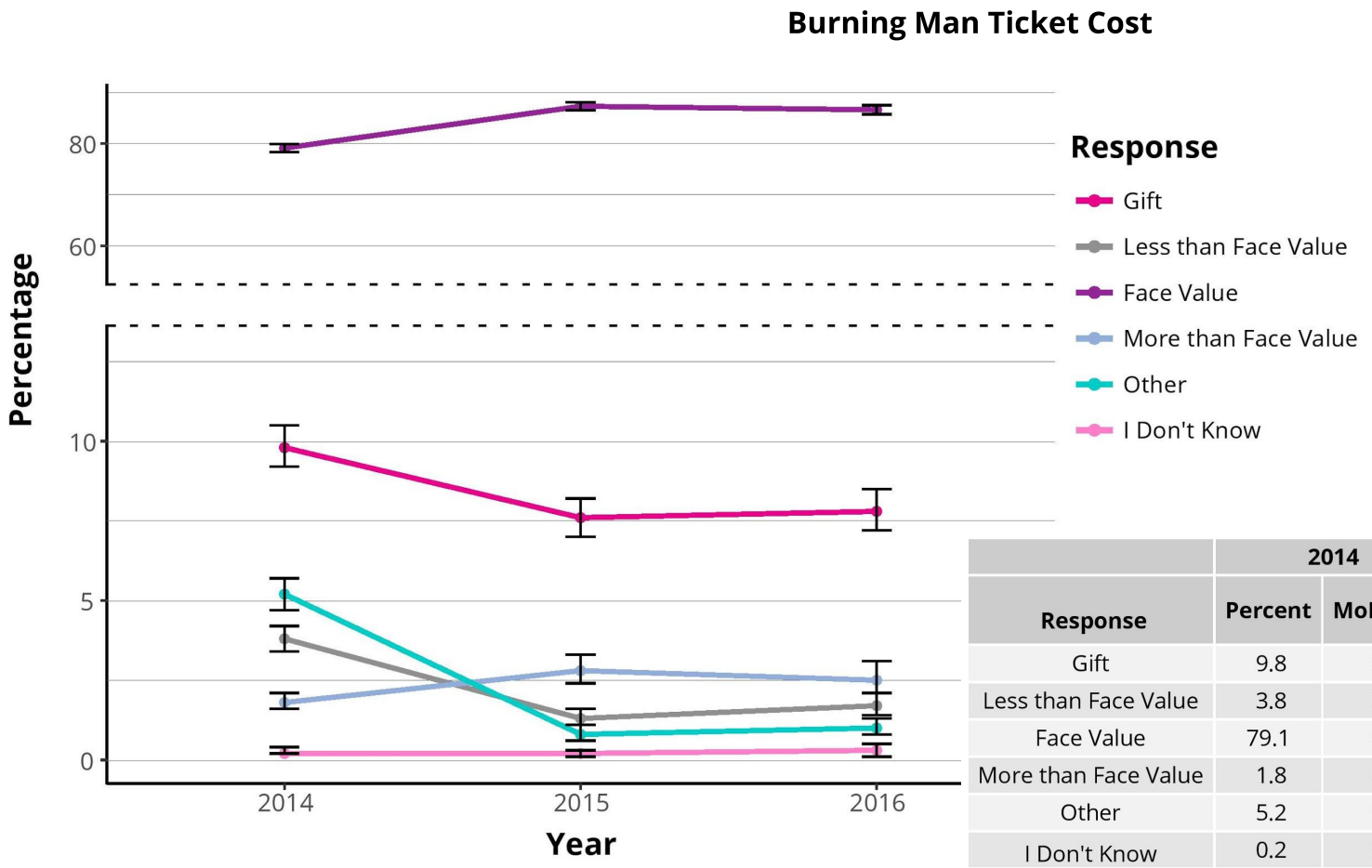


The 2013 online survey did not include this question and the 2014 survey used different wording, so data presented here are from 2015-2016

	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Burning Man Open Sale	45.0	1.2	39.4	1.4
Burning Man Direct Distribution	21.6	1.0	24.0	1.0
Burning Man Low Income Program	5.0	0.6	6.7	0.8
Secure Ticket Exchange Program (STEP)	0.6	0.2	3.2	0.6
Someone I Know	21.6	1.0	19.7	1.2
Stranger	3.3	0.4	3.1	0.6
Third Party Reseller	0.6	0.2	0.9	0.2
Kids Ticket or No Ticket	0.1	0.0	0.2	0.2
Other	2.3	0.4	2.9	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Ticket Cost



The 2013 online survey did not ask this question, so data presented here are from 2014-2016

	2014		2015		2016	
Response	Percent	MoE+/-%	Percent	MoE+/-%	Percent	MoE+/-%
Gift	9.8	0.6	7.6	0.6	7.8	0.6
Less than Face Value	3.8	0.4	1.3	0.2	1.7	0.4
Face Value	79.1	0.8	87.3	0.8	86.6	1.0
More than Face Value	1.8	0.2	2.8	0.4	2.5	0.4
Other	5.2	0.4	0.8	0.2	1.0	0.2
I Don't Know	0.2	0.2	0.2	0.0	0.3	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals

Census Team Information

Contributions and Acknowledgements

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The 2016 Census Lab: The project also involved more than 150 essential volunteers: research collaborators, volunteer coordinators, statisticians, camp builders, gate samplers, keypunchers, Census Lab hosts, graphic designers, and many more

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Still Curious?

For more information about the 2016 results go to https://goo.gl/CE74IV to download the full 2013-2016 Population Analysis

To contact the Census Lab, email census@burningman.org

Census Lab Blog: http://journal.burningman.org/census

Census Lab Data Archive: http://burningman.org/culture/history/brc-history/census-data/

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