Black Rock City Census

2013-2017 Population Analysis

What is the Census Project?

The Census is a collaborative research project that started in 2002.

Although the BRC Census project is technically a survey and not a literal census (where data is collected from every member of a population), our methodology allows us to report on the entire population of Black Rock City (BRC), not just on the individuals who participate actively in our data collection efforts.

The results in this report are the most reliable estimates we have of the Black Rock City population. The true population values may differ slightly from the presented estimates due to random variation in the sampling process. This report contains data collected in 2017 and, when possible, comparable (weighted) data from 2013 through 2016.

While BRC Census has been producing reports since 2002, it is hard to compare recent data with reports from earlier years (before 2013) because of important differences in methodology — i.e., from a convenience sample of Census Lab visitors on-playa to a weighted online survey conducted post-event.

The BRC Census project is made possible through the extensive collective effort of volunteers, academic researchers, and Burning Man Project. Our thanks to everyone whose contributions went into the creation of this report!

Method and Weighting Procedures

A research ethics committee at Université du Québec à Montréal (previously at Denver University) has determined that the project meets the standards to protect respondents and their confidentiality.

Since 2013, the BRC Census team has collected data in two phases: a random sample during the event and a more comprehensive online survey after the event. During Burning Man, Census volunteers conduct the random sample by administering a short socio-demographic survey to randomly selected Burners who agree to participate.

After the event, announcements about the online survey are sent out via email lists, social media, the Burning Man website, etc. Some Burners participate but others do not, which introduces a self-selection bias in the survey results. To correct for this bias, the online survey results are adjusted (or “weighted”) based on the results of the random sample.

Weighting Variables

Eight variables are collected during the random sample. These are used later to weight the results of the online survey:

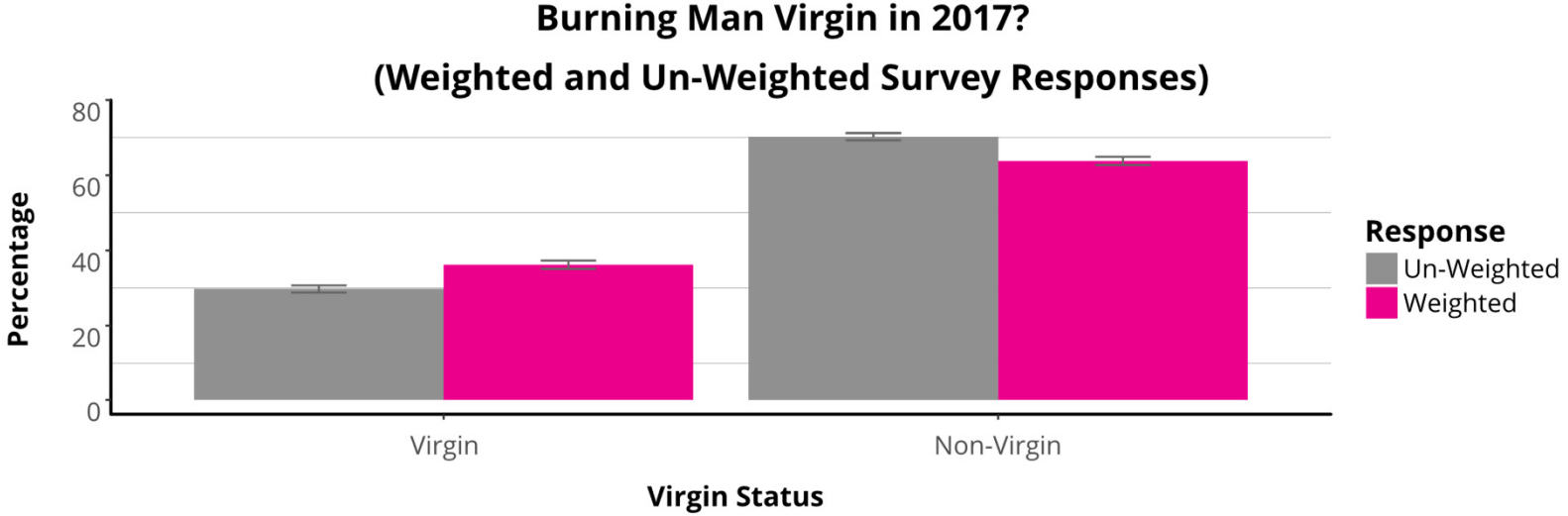
- Day of arrival
- Gender
- Age
- Virgin Burner or not
- US resident or not
- English as a first language or not
- US party affiliation (if eligible to vote in the US)
- Voting behavior (if eligible to vote in the US)

It is the goal of the BRC Census team to randomly sample 5-10% of the incoming population each year.

Weighted Results: an Example

In 2017, 70.2% of survey respondents were non-virgins, which was higher than the percentage of non-virgins observed in the random sample (63.8%). This means that non-virgins were "over-represented" (and virgins "under-represented") in the raw results of the online survey.

In other words, the random sample results show that the raw survey results are not an accurate representation of the overall BRC population:



Error bars indicate the upper and lower bounds of the 95% confidence intervals

	Virgin		Non-Virgin	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Un-Weighted	29.8	1.0	70.2	1.0
Weighted	36.2	1.2	63.8	1.2

To correct for this known bias in the online survey data, random sample results are used to "weight" (or adjust) the online survey. These adjustments are applied throughout the entire online survey, giving more "weight" to the responses from under-represented groups and less "weight" to the responses from over- represented groups. The raw survey results only provide information about individuals who completed the online survey, but the weighted results represent the entire BRC population.

Data Collection via Online Survey

From 2013 to 2017, the number of submitted surveys (and the associated survey sampling rate) were:

	2013	2014	2015	2016	2017
Total Number of Surveys	11,919	11,676	9,585	7,137	9,168
Survey Sampling Rate	17%	18%	14%	11%	13%

This "survey sampling rate" indicates the percentage of the BRC population who completed the online survey in a given year based on the population count reported in each annual Burning Man report.

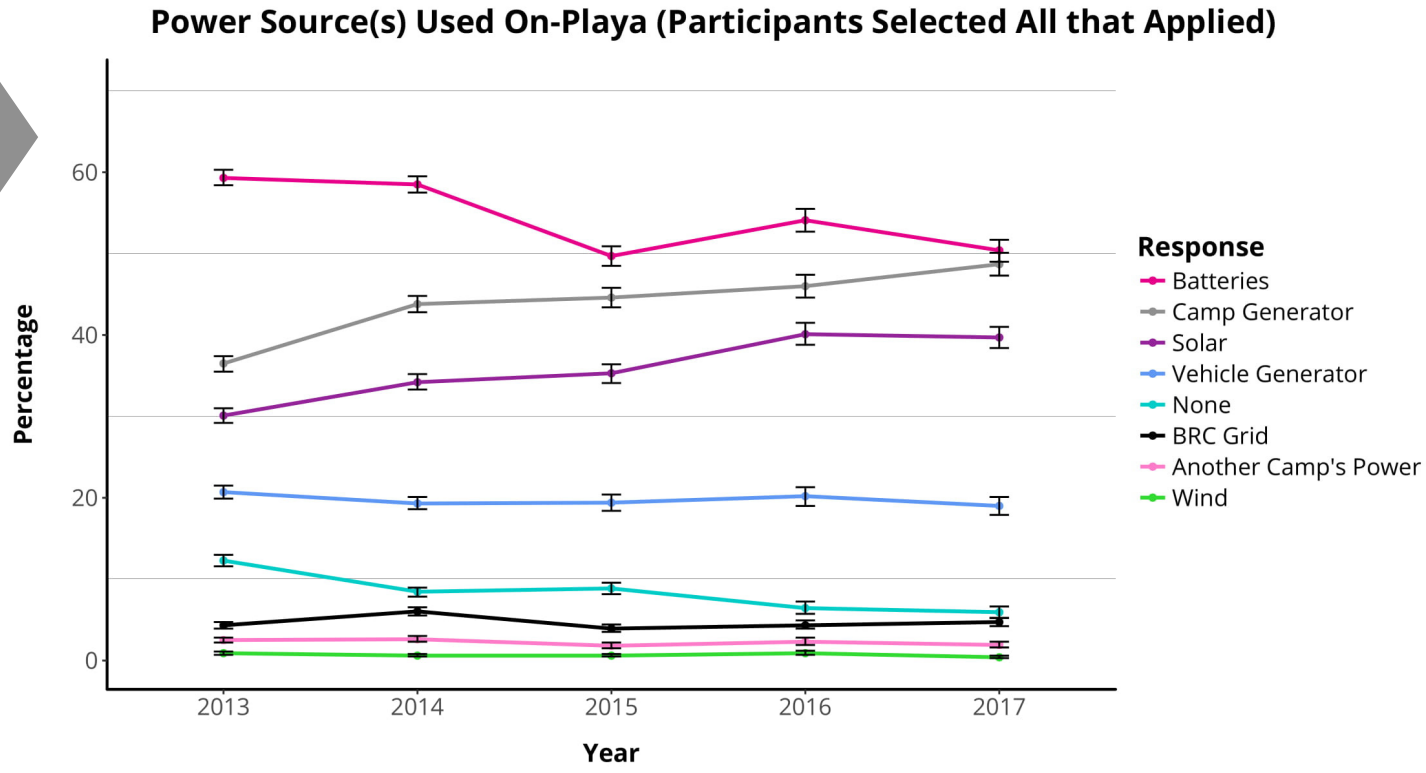
While the survey sampling rate has fluctuated over the years, the sampling rate is consistently high enough to allow for year-to-year comparisons using the methodology described here. As a comparison, the American Community Survey (the largest population survey in the USA) has a sampling rate of approximately 2.5% (National Research Council, 2007).

The actual “response rate” for the online survey (i.e., the number of participants divided by the number of participants who were aware of the survey) cannot be calculated, as there is no way to know how many BRC citizens were reached during our promotion of the online survey.

Reading This Report
Plots and Tables

Line or **bar plots** are used to display the weighted (adjusted) percentage of the BRC population who have a particular characteristic in common.

In most cases, the actual percentage values are not displayed within the plot. They can be found in the accompanying **data table** (below), along with the margin of error (labeled "MoE +/-%").



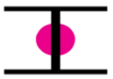
	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Batteries	59.3	1.0	58.5	1.0	49.7	1.2	54.1	1.4	50.4	1.4
Camp Generator	36.5	1.0	43.8	1.0	44.6	1.2	46.0	1.4	48.7	1.4
Solar	30.1	1.0	34.2	1.0	35.3	1.2	40.1	1.4	39.7	1.4
Vehicle Generator	20.7	0.8	19.3	0.8	19.4	1.0	20.2	1.2	19.0	1.2
None	12.2	0.6	8.4	0.6	8.8	0.8	6.4	0.8	5.9	0.8
BRC Grid	4.3	0.4	6.0	0.6	3.9	0.4	4.3	0.6	4.7	0.6
Another Camp's Power	2.5	0.4	2.6	0.4	1.8	0.4	2.3	0.4	1.9	0.4
Wind	0.9	0.2	0.6	0.2	0.6	0.2	0.9	0.2	0.4	0.2

All numbers are rounded to the nearest 0.1%, so in some cases the total percentage values do not add up to exactly 100.0%.

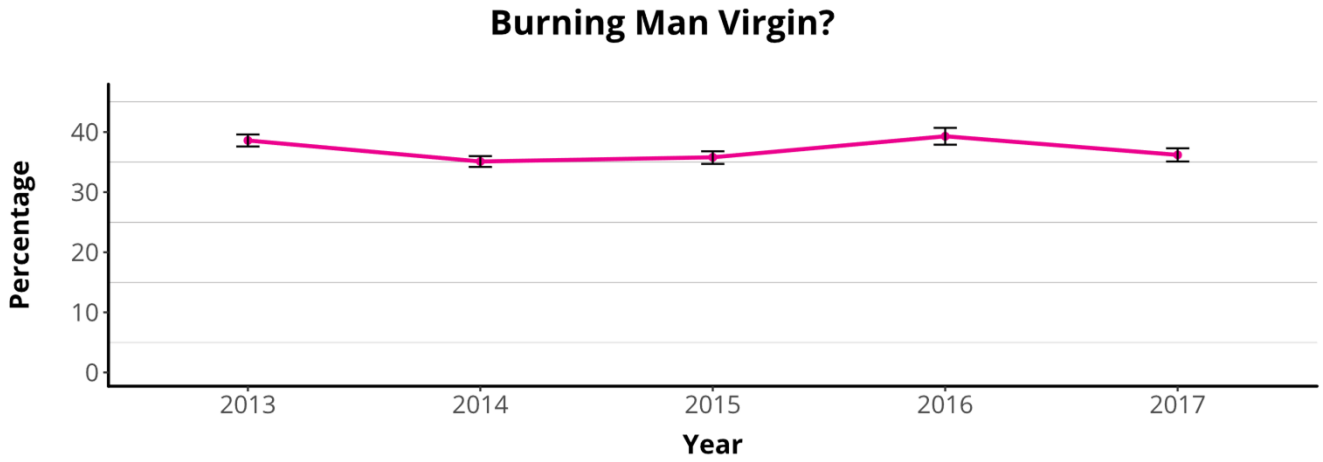
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Error Bars and Confidence Intervals

Error bars are the black I-shaped markers that overlay each data point on a line or bar plot:



While each data point shows a weighted percentage, there is always some degree of uncertainty when estimating the characteristics of a population based on a sample of that population - in this case, the entire BRC population in a given year from the BRC citizens who provided data to BRC Census.



Error bars indicate the upper and lower bounds of the 95% confidence intervals

	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes	38.6	1	35.1	1	35.8	1	39.3	1.4	36.2	1.2

The 95% confidence intervals indicated by these error bars help to show the degree of that uncertainty: there is a 95% probability that the upper and lower bounds of the I-shape contain the true value. They are a visual representation of the margin of error (shown in the “MoE +/- %” column in the data table) which measures the amount of “error” or uncertainty in the results of a survey conducted via random sample. On rare occasions due to rounding, values in this report may not follow this rule precisely.

In the plot and table above, 36.2% of the 2017 BRC population were estimated to be Burning Man virgins according to the weighted survey results. It can be said with 95% confidence that the true virgin proportion of the BRC population is contained within the range between 34.3% and 38.1% (95% confidence intervals); roughly 36.2% plus or minus 2% (margin of error).

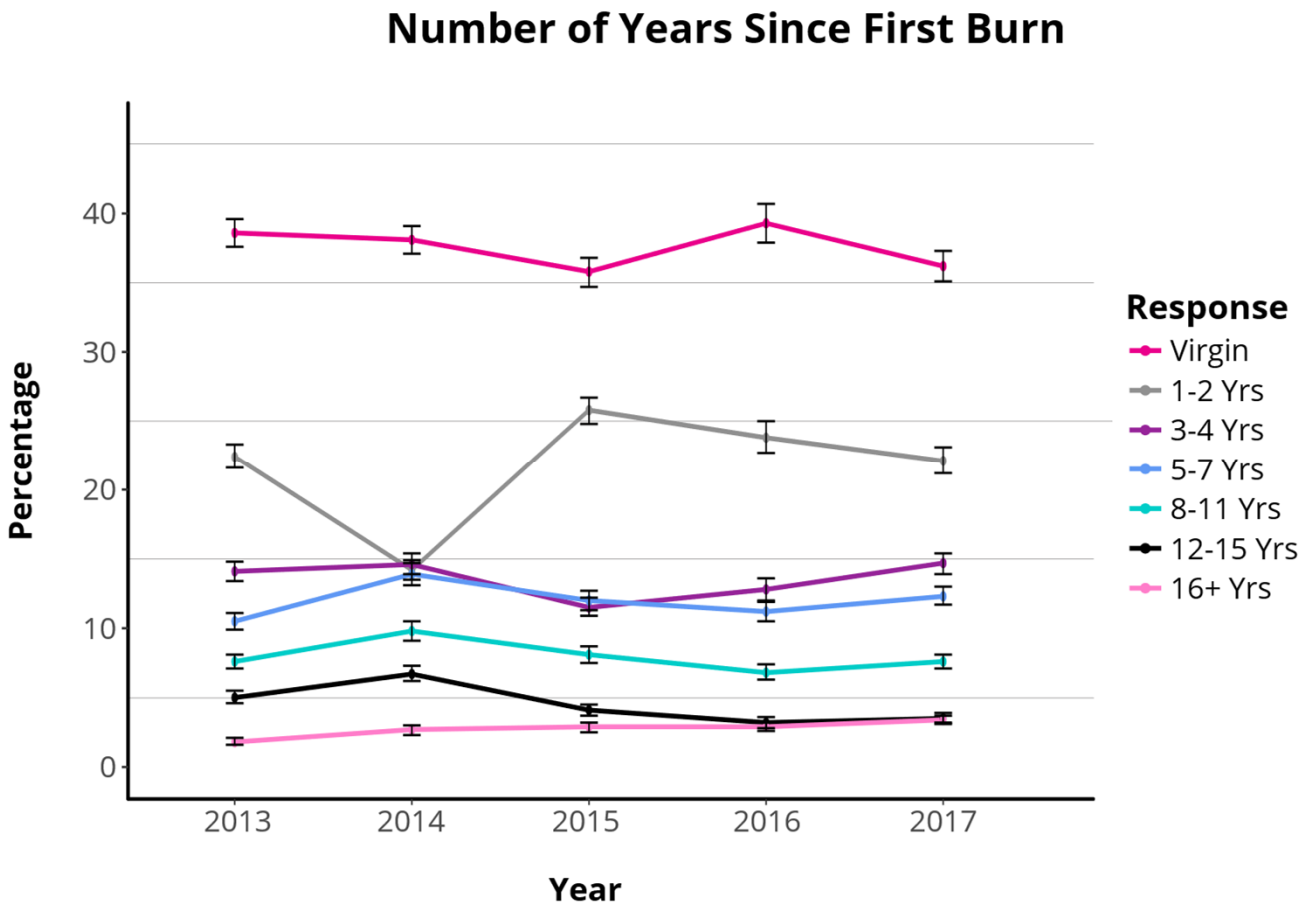
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Year-to-Year Changes

A note about year-to-year changes:

When reviewing changes in a population over time, it is extremely important to remember that some reported changes will be due to sampling methodology (using weighted Census data to report on the BRC population) or measurement error, rather than being indicative of a consistently occurring change in the population.

As a general rule, smaller differences from one year to another are more likely to be due to chance, while larger differences are more likely to be indicative of genuine changes in the BRC population. Additional caution should be taken in situations with larger confidence intervals, as they indicate less certainty as to the exact population proportion.



For example, in the plot (right):

- The **light pink line** for 16+ year Burners is relatively flat, with relatively small confidence intervals. The proportion of 16+ year Burners does not seem to have changed much from 2013-2017.
- The **bright pink line** for virgin Burners shows larger changes from 2013-2017, but the confidence intervals are also larger. In some cases where the data points look relatively far apart from one year to the next, the confidence intervals for those years overlap. It is difficult to know if these changes are due to random chance or to other, more significant population trends.
- The **gray line** for 1-2 Year Burners shows larger changes from 2014 to 2015, even taking into account the height of the confidence intervals. It is more likely, though not certain, that these changes are not due to random factors.

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Y-Axis Breaks

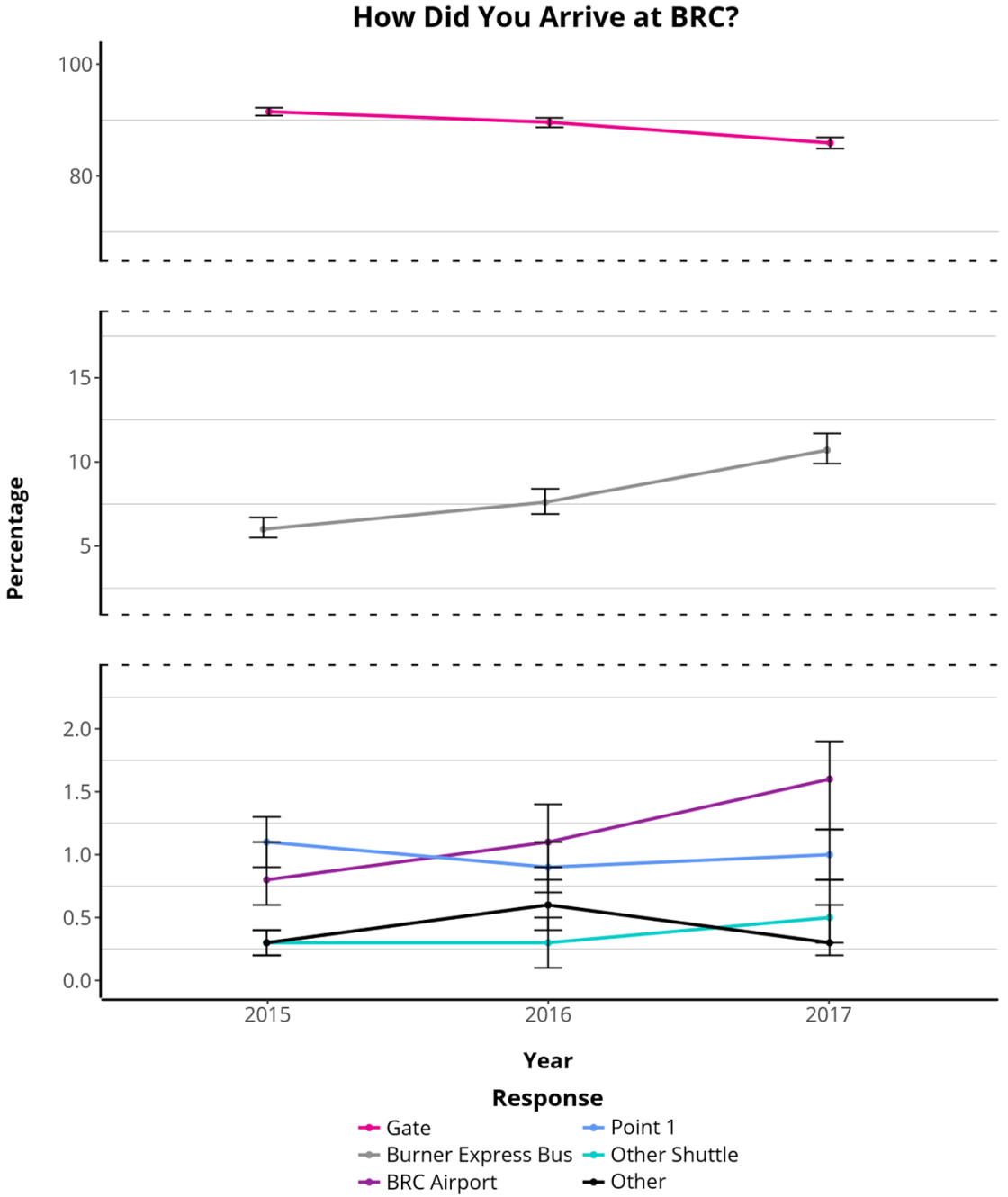
Sometimes, there is a large gap between responses from one category and responses from another category. For example, in the plot (right):

- Over 85% of participants each year reported arriving at BRC through Gate.
- The number of Burner Express Bus passengers has nearly doubled, but it is still between 6% and 12% for every year presented.
- All other options have varied slightly from year to year, but they have all stayed below 2%.

Displaying all of these results on a continuous percentage scale would be difficult. Without a very tall image, slanted lines would appear to be horizontal and the lines in the 0-2% range would overlap each other to such a degree as to become indistinguishable from one another.

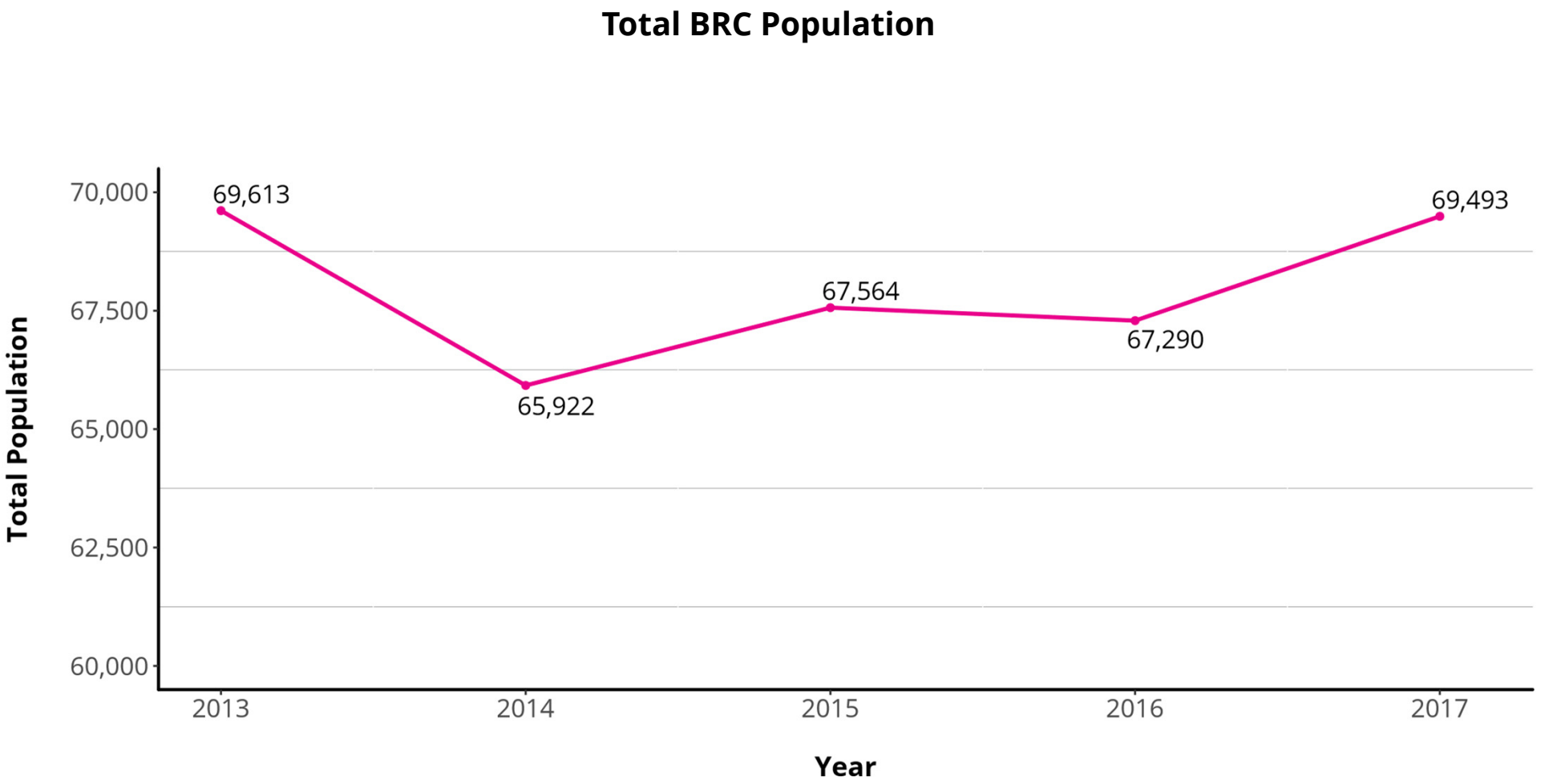
Dashed lines like the ones in the plot right indicate a "break" in the scale, to make these differences more visible to the eye. That means that while this plot shows the full range of responses from 0-100%, only the relevant ranges have been included.

When viewing a plot with one or more y-axis breaks, it's important to keep in mind that **data displayed on either side of a break may represent different percentage ranges**: while the **gray line** for Burner Express Bus and the **purple line** for BRC Airport are visually similar, they represent differently sized ranges: from 6% (+/- 0.6) to 10.7% (+/- 1.0) for the Burner Express Bus, and from 0.8% (+/- 0.2) to 1.6% (+/- 0.4) for BRC Airport.



Sociodemographic Characteristics

Black Rock City Total Population



From https://burningman.org/timeline/

Prior Burning Man Experience

Burns Attended

Percent Virgins:

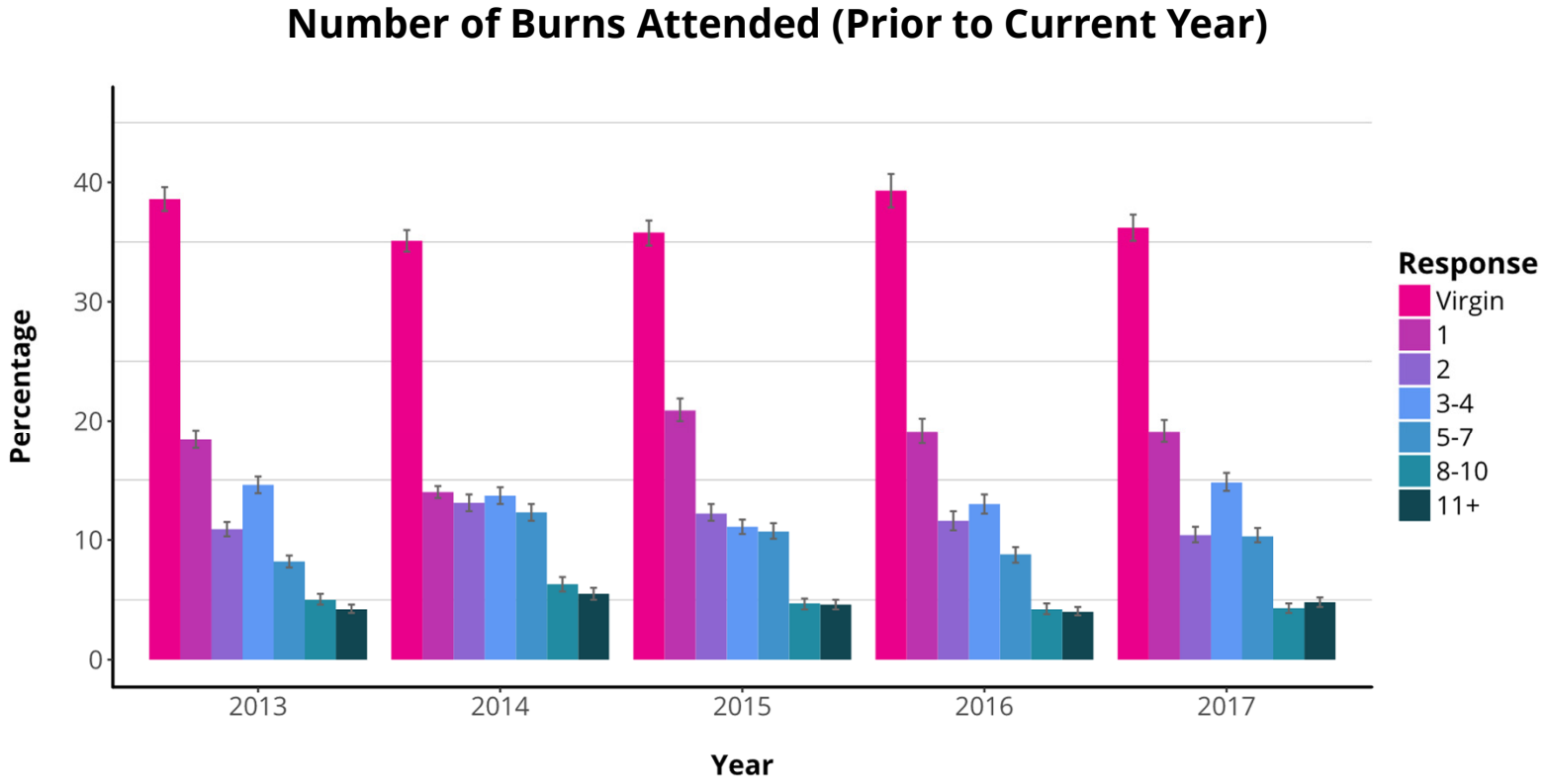
2013: 38.6%

2014: 35.1%

2015: 35.8%

2016: 39.3%

2017: 36.2%



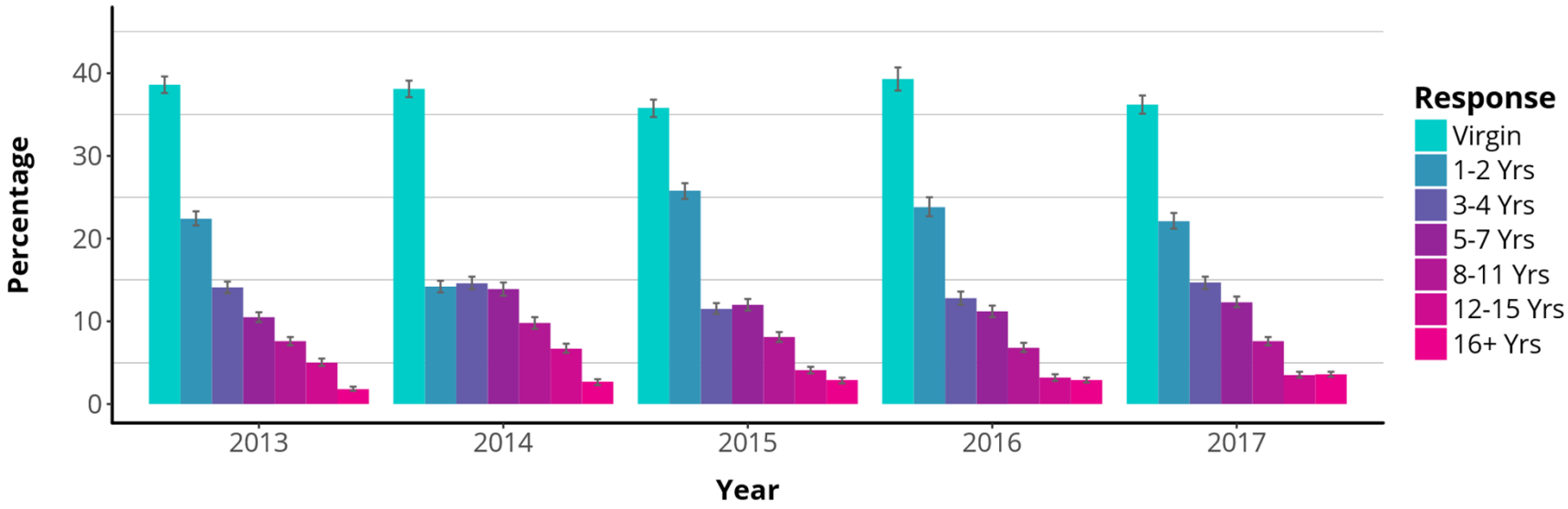
	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Virgin	38.6	1.0	35.1	1.0	35.8	1.0	39.3	1.4	36.2	1.2
1	18.4	0.8	14.0	0.6	20.9	1.0	19.1	1.0	19.1	1.0
2	10.9	0.6	13.1	0.8	12.2	0.8	11.6	0.8	10.4	0.6
3-4	14.6	0.8	13.7	0.8	11.1	0.6	13.0	0.8	14.8	0.8
5-7	8.2	0.4	12.3	0.8	10.7	0.8	8.8	0.6	10.3	0.6
8-10	5.0	0.4	6.3	0.6	4.7	0.4	4.2	0.4	4.3	0.4
11+	4.2	0.4	5.5	0.6	4.6	0.4	4.0	0.4	4.8	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Prior Burning Man Experience

Years Since First Burn

Number of Years Since First Burn

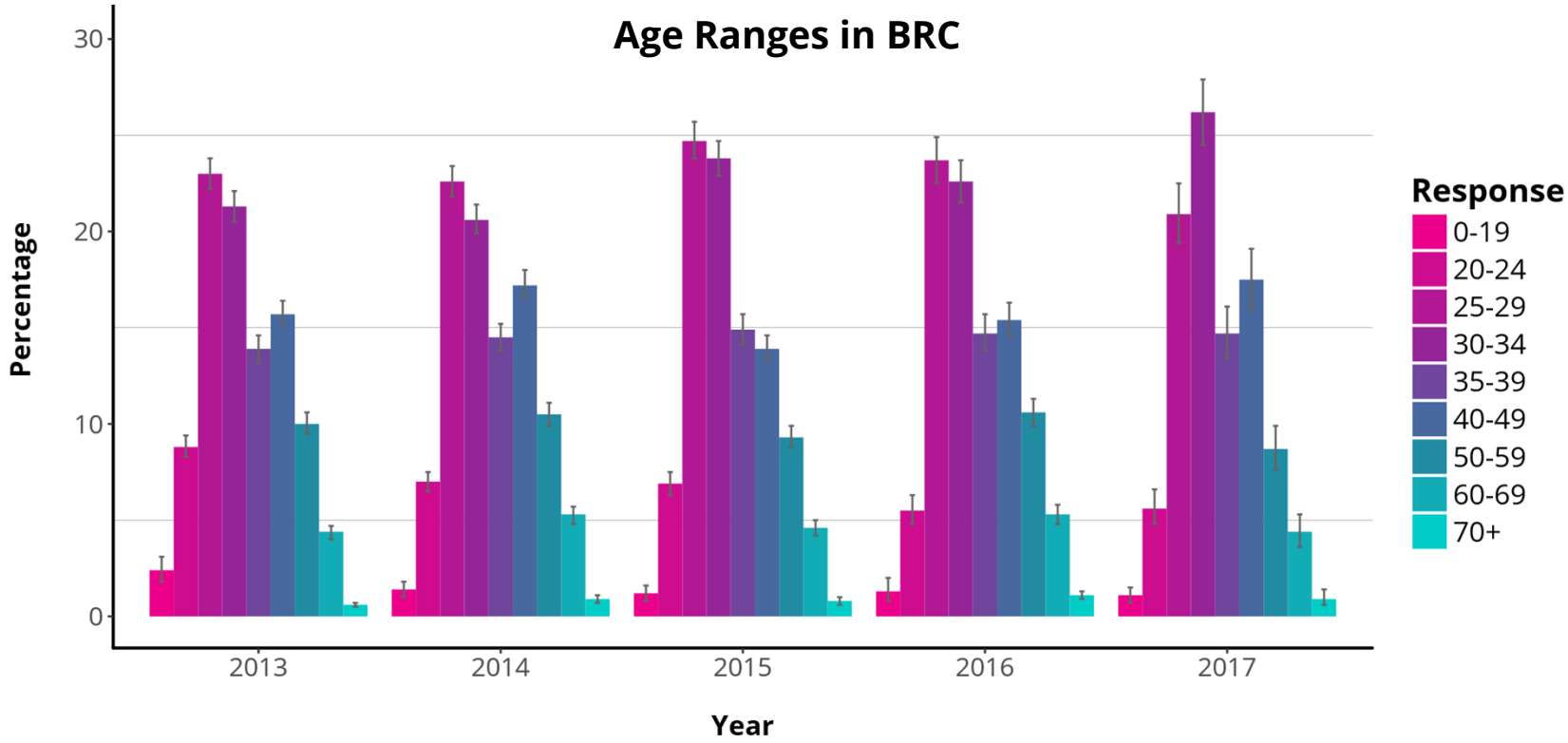


Because many Burners attend repeatedly, but not every year, the random sampling form and online survey both ask respondents to indicate each of the year(s) they have attended Burning Man.

	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Virgin	38.6	1.0	38.1	1.0	35.8	1.0	39.3	1.4	36.2	1.2
1-2 Yrs	22.4	0.8	14.2	0.8	25.8	1.0	23.8	1.2	22.1	1.0
3-4 Yrs	14.1	0.6	14.6	0.8	11.5	0.6	12.8	0.8	14.7	0.8
5-7 Yrs	10.5	0.6	13.9	0.8	12.0	0.8	11.2	0.8	12.3	0.6
8-11 Yrs	7.6	0.6	9.8	0.8	8.1	0.6	6.8	0.6	7.6	0.6
12-15 Yrs	5.0	0.4	6.7	0.6	4.1	0.4	3.2	0.4	3.5	0.4
16+ Yrs	1.8	0.2	2.7	0.4	2.9	0.4	2.9	0.4	3.6	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Age Groups



Median Age:

2013: 33

2014: 34

2015: 33

2016: 34

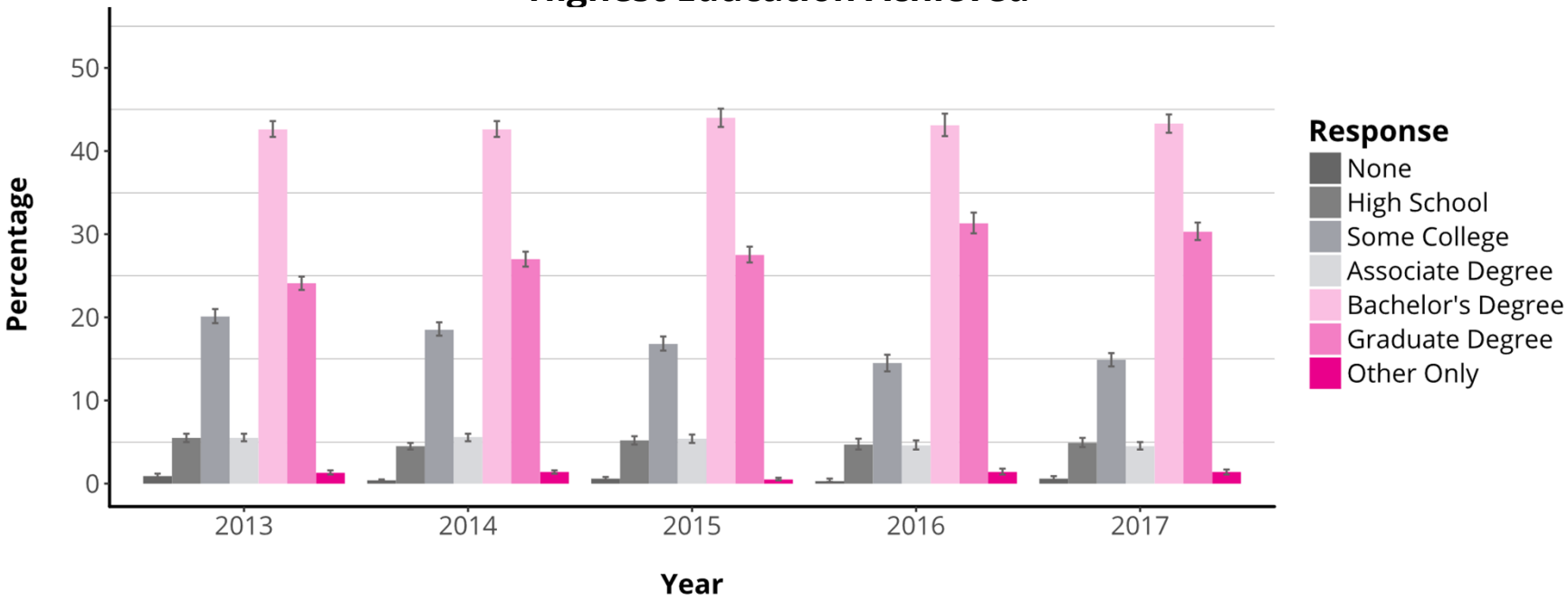
2017: 34

	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0-19	2.4	0.6	1.4	0.4	1.2	0.4	1.3	0.6	1.1	0.4
20-24	8.8	0.6	7.0	0.6	6.9	0.6	5.5	0.8	5.6	1.0
25-29	23.0	0.8	22.6	0.8	24.7	1.0	23.7	1.2	20.9	1.6
30-34	21.3	0.8	20.6	0.8	23.8	1.0	22.6	1.2	26.2	1.8
35-39	13.9	0.6	14.5	0.8	14.9	0.8	14.7	1.0	14.7	1.4
40-49	15.7	0.6	17.2	0.8	13.9	0.6	15.4	1.0	17.5	1.6
50-59	10.0	0.6	10.5	0.6	9.3	0.6	10.6	0.8	8.7	1.2
60-69	4.4	0.4	5.3	0.4	4.6	0.4	5.3	0.6	4.4	0.8
70+	0.6	0.2	0.9	0.2	0.8	0.2	1.1	0.2	0.9	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Education

Highest Education Achieved



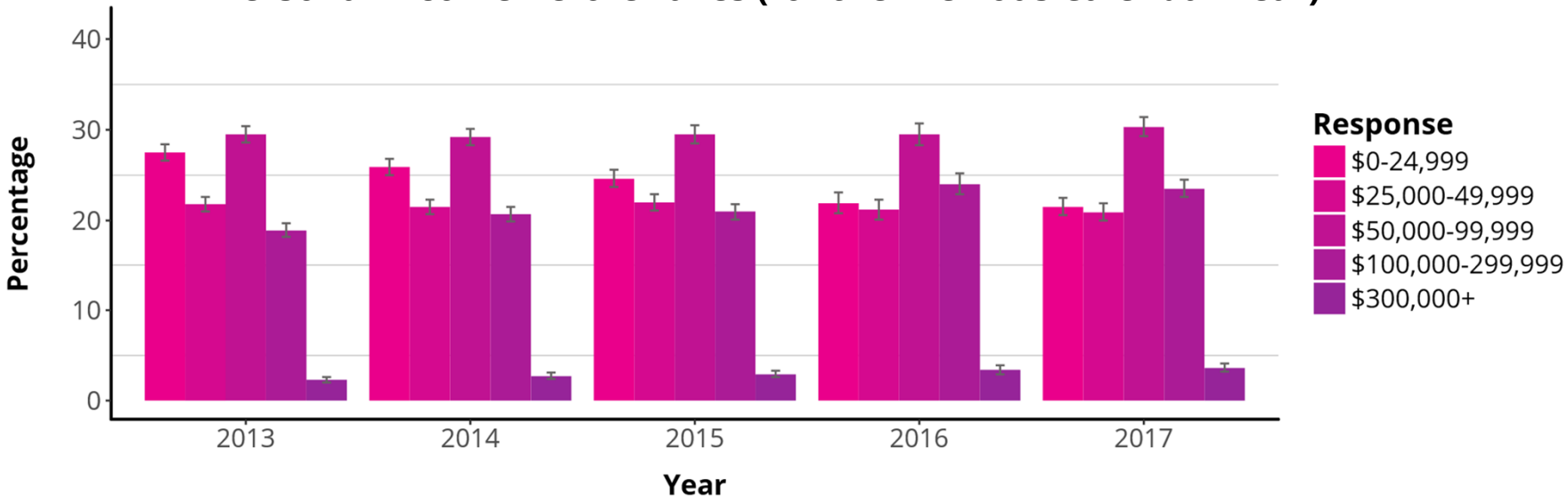
	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
None	0.9	0.2	0.4	0.2	0.6	0.2	0.3	0.2	0.6	0.2
High School	5.5	0.6	4.5	0.4	5.2	0.6	4.7	0.6	4.9	0.6
Some College	20.1	0.8	18.5	0.8	16.8	0.8	14.5	1.0	14.9	0.8
Associate Degree	5.5	0.4	5.6	0.4	5.4	0.6	4.6	0.6	4.5	0.4
Bachelor's Degree	42.6	1.0	42.6	1.0	44.0	1.0	43.1	1.4	43.3	1.2
Graduate Degree	24.1	0.8	27.0	0.8	27.5	1.0	31.3	1.2	30.3	1.0
Other Only	1.3	0.2	1.4	0.2	0.5	0.2	1.4	0.4	1.4	0.2

The precise wording of this question in the online survey has changed several times to include or exclude questions about specific certifications, but these changes were not expected to have (and do not appear to have had) a material effect on participant responses.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Personal Income

Personal Income Before Taxes (for the Previous Calendar Year)*



	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
$0-24,999	27.5	1.0	25.9	1.0	24.6	1.0	21.9	1.2	21.5	1.0
$25,000-49,999	21.8	0.8	21.5	0.8	22.0	1.0	21.2	1.2	20.9	1.0
$50,000-99,999	29.5	0.8	29.2	1.0	29.5	1.0	29.5	1.2	30.3	1.0
$100,000-299,999	18.9	0.8	20.7	0.8	21.0	0.8	24.0	1.2	23.5	1.0
$300,000+	2.3	0.2	2.7	0.4	2.9	0.4	3.4	0.4	3.6	0.4

Median Personal Income:

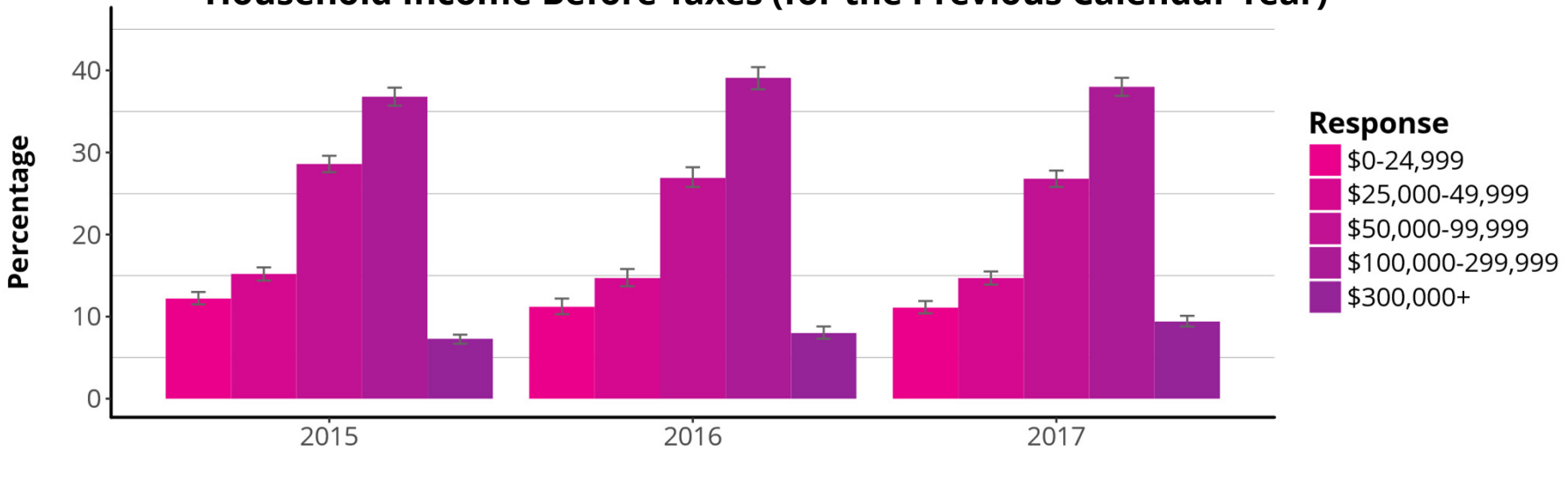
2013: $51,100 2014: $53,900 2015: $54,900 2016: $60,000 2017: $60,700

* In the 2015-17 surveys, explanatory text was added requesting that respondents not include their spouse's income as their own. While this explanatory text was missing in 2013-14, all four years' surveys explicitly asked for the respondent's personal income before taxes in the previous calendar year.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Household Income

Household Income Before Taxes (for the Previous Calendar Year)*



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
$0-24,999	12.2	0.8	11.2	1.0	11.1	0.8
$25,000-49,999	15.2	0.8	14.7	1.0	14.7	0.8
$50,000-99,999	28.6	1.0	26.9	1.2	26.8	1.0
$100,000-299,999	36.8	1.0	39.1	1.4	38.0	1.2
$300,000+	7.3	0.6	8.0	0.8	9.4	0.6

Median Household Income:

2015: $89,400 2016: $94,200 2017: $94,900

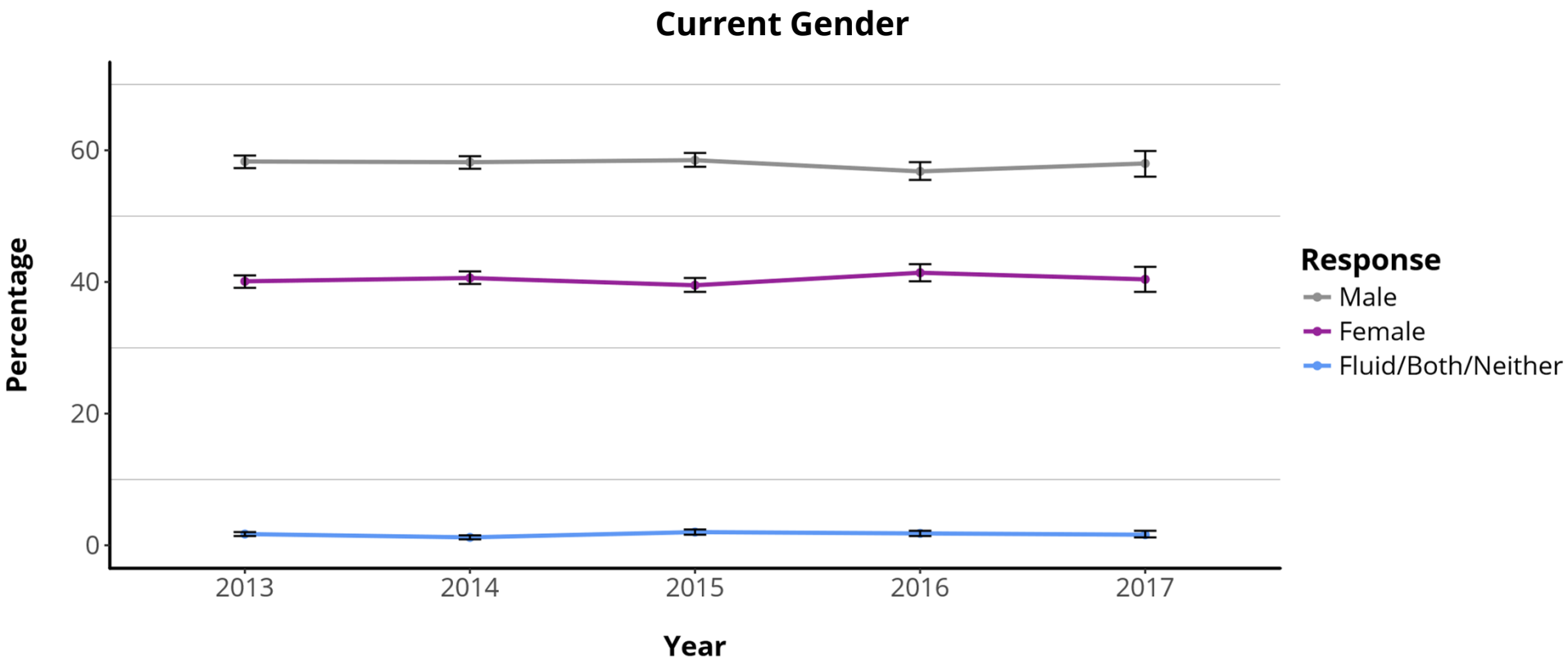
The 2013 and 2014 online surveys did not include questions about household income, so data presented here are from 2015-17.

* This plot and table excludes a small number of participants who indicated being a member of a household but chose not to disclose their household income. For participants indicating no household membership, personal income and household income are identical values.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Current Gender

Male, Female, or Fluid/Both/Neither



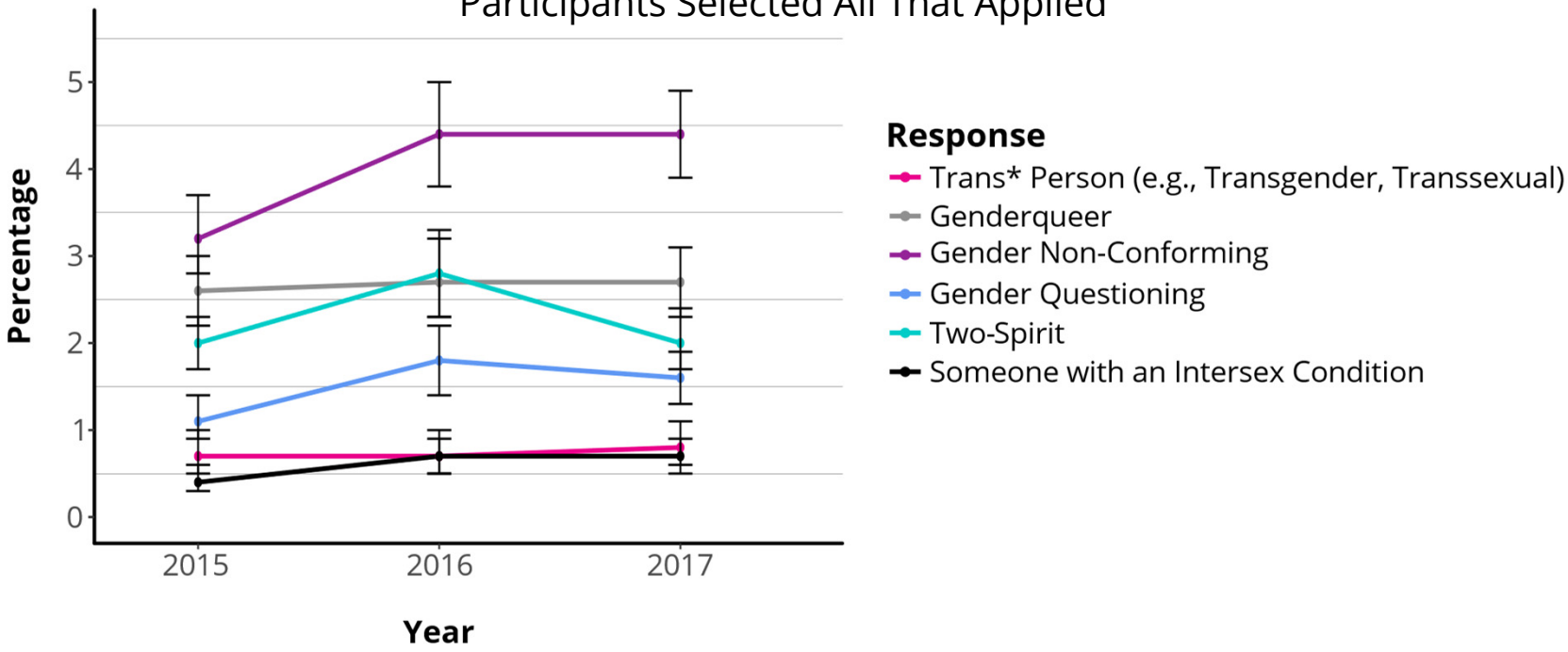
	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Male	58.3	1.0	58.2	1.0	58.5	1.0	56.8	1.4	58.0	2.0
Female	40.1	1.0	40.6	1.0	39.5	1.0	41.4	1.4	40.4	2.0
Fluid/Both/Neither	1.7	0.4	1.2	0.2	2.0	0.4	1.8	0.4	1.6	0.6

Additional questions about gender identity were included in each year's online survey. See next page for detailed analysis.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Current Gender
Additional Identities

Do You Consider Yourself to Be...
Participants Selected All That Applied



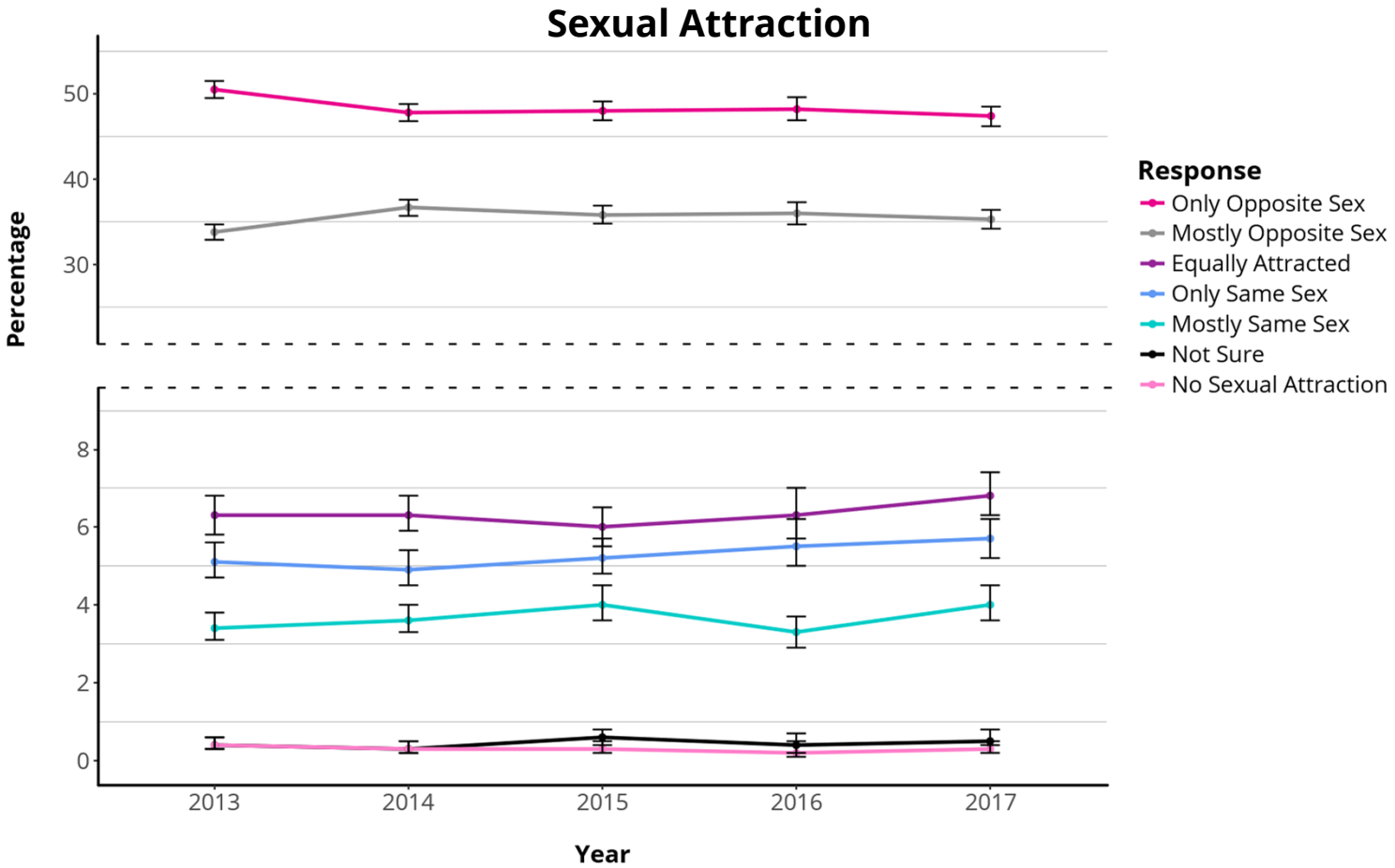
	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Trans* Person (e.g., Transgender, Transsexual)	0.7	0.2	0.7	0.2	0.8	0.2
Genderqueer	2.6	0.4	2.7	0.4	2.7	0.4
Gender Non-Conforming	3.2	0.4	4.4	0.6	4.4	0.4
Gender Questioning	1.1	0.2	1.8	0.4	1.6	0.4
Two-Spirit	2.0	0.4	2.8	0.4	2.0	0.4
Someone with an Intersex Condition	0.4	0.2	0.7	0.2	0.7	0.2

The 2013 and 2014 online surveys asked about gender identity differently, so direct comparison is impossible. Data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Sexuality

Attraction to Others

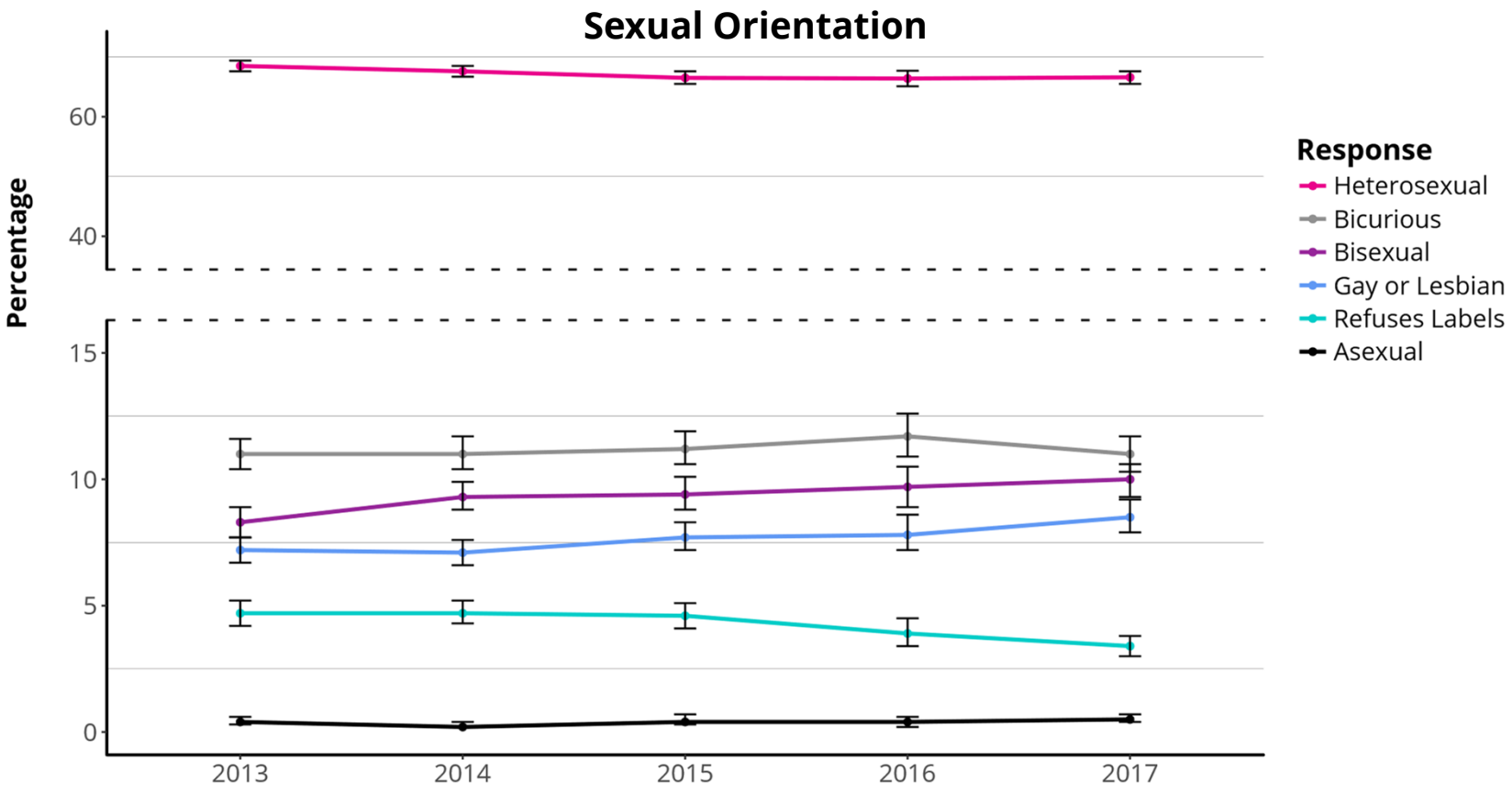


	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Only Opposite Sex	50.5	1.0	47.8	1.0	48.0	1.2	48.2	1.4	47.4	1.2
Mostly Opposite Sex	33.8	1.0	36.7	1.0	35.8	1.0	36.0	1.4	35.3	1.0
Equally Attracted	6.3	0.6	6.3	0.4	6.0	0.6	6.3	0.6	6.8	0.6
Only Same Sex	5.1	0.4	4.9	0.4	5.2	0.4	5.5	0.6	5.7	0.6
Mostly Same Sex	3.4	0.4	3.6	0.4	4.0	0.4	3.3	0.4	4.0	0.4
Not Sure	0.4	0.2	0.3	0.2	0.6	0.2	0.4	0.2	0.5	0.2
No Sexual Attraction	0.4	0.2	0.3	0.2	0.3	0.2	0.2	0.2	0.3	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Sexuality

Sexual Orientation

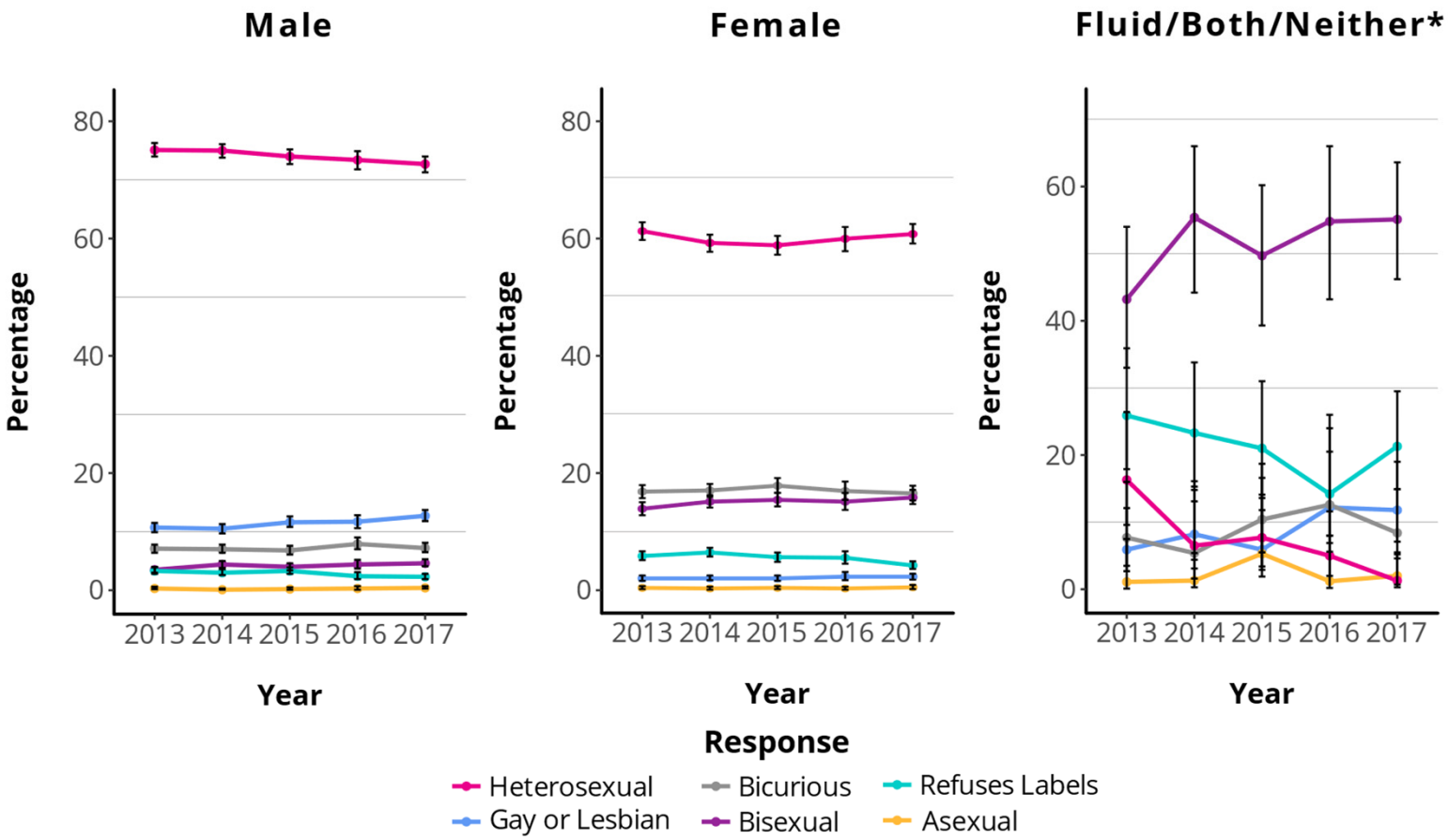


	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Heterosexual	68.5	1.0	67.6	1.0	66.5	1.0	66.4	1.4	66.6	1.0
Bicurious	11.0	0.6	11.0	0.6	11.2	0.6	11.7	0.8	11.0	0.8
Bisexual	8.3	0.6	9.3	0.6	9.4	0.6	9.7	0.8	10.0	0.6
Gay or Lesbian	7.2	0.6	7.1	0.6	7.7	0.6	7.8	0.8	8.5	0.6
Refuses Labels	4.7	0.4	4.7	0.4	4.6	0.4	3.9	0.6	3.4	0.4
Asexual	0.4	0.2	0.2	0.2	0.4	0.2	0.4	0.2	0.5	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Sexuality
Gender Differences

Sexual Orientation by Current Gender



The data table corresponding to the plots above can be found on the next page of this report.

* The larger confidence intervals for participants in the "Fluid/Both/Neither" category compared to the "Male" and "Female" categories are mainly due to the substantially smaller number of individuals self-reporting this gender category.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Sexuality
Gender Differences

Sexual Orientation by Current Gender

	2013		2014		2015		2016		2017	
Response	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
Current Gender: Male										
Heterosexual	75.1	1.2	75.0	1.2	74.0	1.2	73.4	1.6	72.7	1.4
Gay or Lesbian	10.7	0.8	10.5	0.8	11.6	1.0	11.7	1.2	12.7	1.0
Bicurious	7.1	0.6	7.0	0.8	6.8	0.8	7.9	1.0	7.2	0.8
Bisexual	3.5	0.6	4.4	0.6	4.0	0.6	4.4	0.8	4.6	0.6
Refuses Labels	3.3	0.6	3.0	0.6	3.3	0.6	2.4	0.6	2.3	0.4
Asexual	0.3	0.2	0.1	0.0	0.2	0.2	0.3	0.2	0.4	0.2
Current Gender: Female										
Heterosexual	60.9	1.6	58.9	1.4	58.5	1.6	59.6	2.0	60.4	1.6
Bicurious	16.8	1.2	17.0	1.2	17.8	1.2	16.9	1.6	16.5	1.2
Bisexual	13.9	1.2	15.1	1.0	15.4	1.2	15.1	1.4	15.8	1.2
Refuses Labels	5.9	0.8	6.5	0.8	5.7	0.8	5.6	1.0	4.3	0.6
Gay or Lesbian	2.1	0.4	2.1	0.4	2.1	0.4	2.4	0.6	2.4	0.6
Asexual	0.5	0.2	0.4	0.2	0.5	0.2	0.4	0.2	0.6	0.4
Current Gender: Fluid/Both/Neither*										
Bisexual	43.2	10.6	55.4	11.0	49.7	10.4	54.8	11.4	55.1	8.6
Refuses Labels	25.9	9.0	23.3	9.2	21.0	8.6	14.2	7.8	21.3	7.3
Gay or Lesbian	5.9	4.3	8.2	4.9	5.9	4.1	12.2	6.7	11.8	5.9
Bicurious	7.7	5.9	5.4	6.1	10.4	6.3	12.6	9.6	8.4	4.9
Asexual	1.1	2.2	1.3	2.0	5.3	5.3	1.2	2.4	2.0	2.0
Heterosexual	16.3	8.2	6.5	4.7	7.7	6.1	5.0	4.3	1.3	1.8

The plots corresponding to the data table above can be found on the previous page of this report.

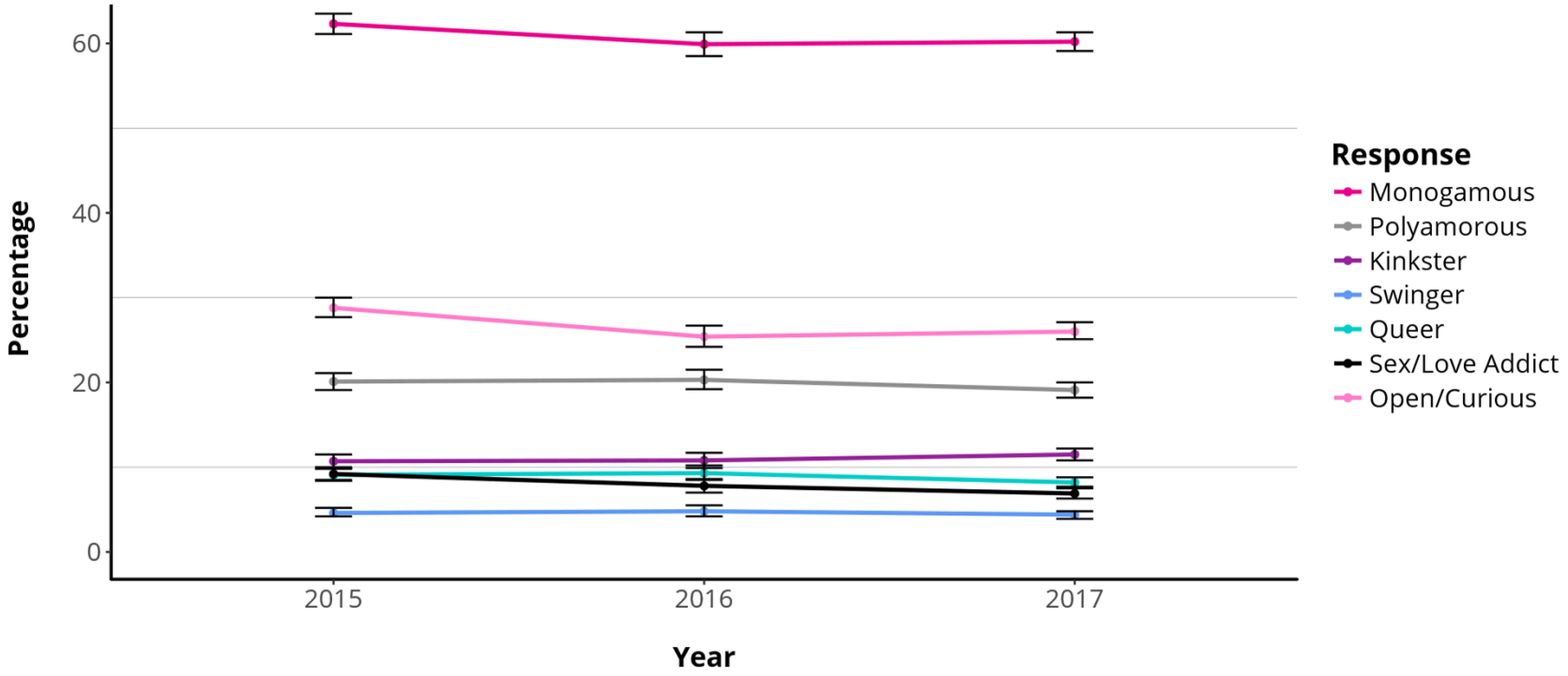
For each gender category, sexual orientation options are listed in order from highest to lowest percentage in 2017.

* The larger confidence intervals for participants in the "Fluid/Both/Neither" category compared to the "Male" and "Female" categories are due to the substantially smaller number of individuals self-reporting this gender category.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Sexuality
Additional Identities

Additional Sexual Identities
(Participants Selected All That Applied)



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Monogamous	62.3	1.2	59.9	1.4	60.2	1.2
Open/Curious	28.8	1.2	25.4	1.2	26.0	1.0
Polyamorous	20.1	1.0	20.3	1.2	19.1	1.0
Kinkster	10.7	0.8	10.8	1.0	11.5	0.8
Queer	9.1	0.8	9.3	0.8	8.2	0.6
Sex/Love Addict	9.2	0.8	7.8	0.8	6.9	0.6
Swinger	4.6	0.6	4.8	0.6	4.4	0.4

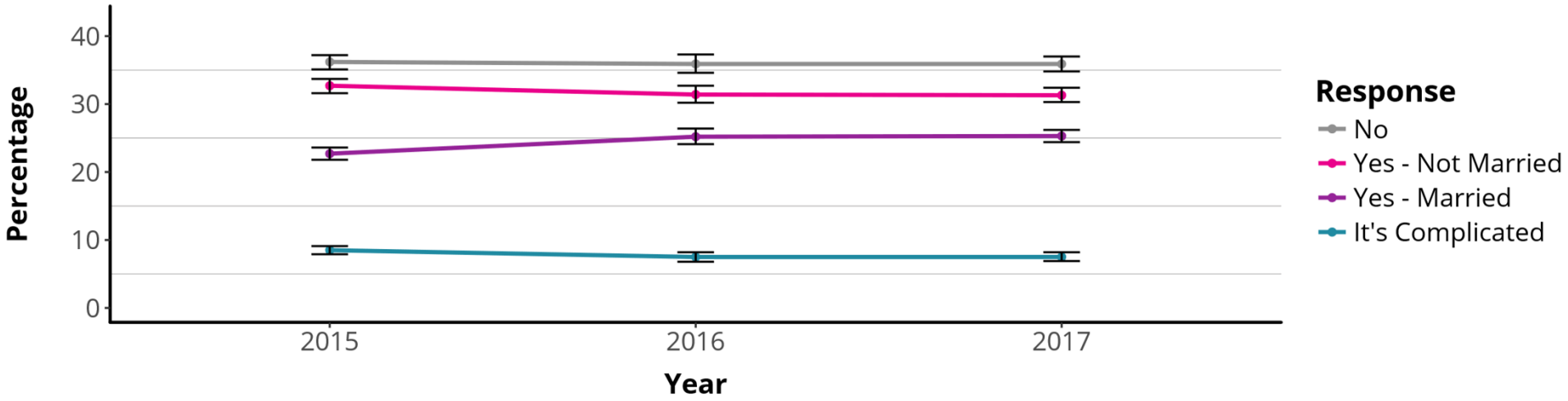
The 2013 and 2014 online surveys asked about these identities differently, so direct comparison is impossible. Data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Relationships

Partnerships and Marital Status

Participant Responses to the Question, "In the Default World Do You Share Your Life with a Partner?"



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	36.2	1.0	35.9	1.4	35.9	1.2
Yes - Not Married	32.7	1.0	31.4	1.2	31.3	1.0
Yes - Married	22.7	0.8	25.2	1.2	25.3	1.0
It's Complicated	8.5	0.6	7.5	0.8	7.5	0.6

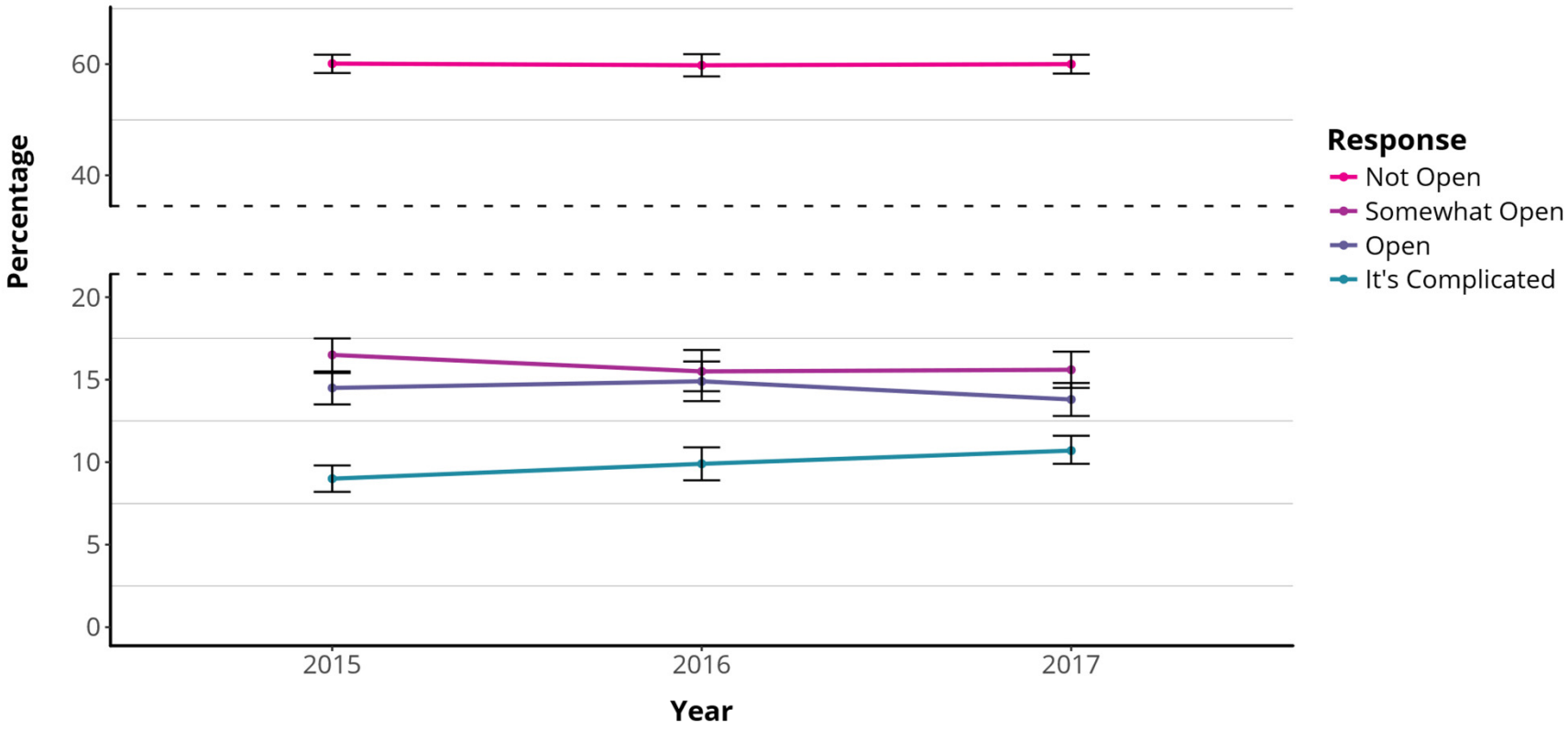
The 2013 and 2014 online surveys asked about relationships differently, so direct comparison is impossible. Data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Relationships

Relationship Characteristics

Participant Responses to the Question, "Would You Describe Your Relationship as an Open Relationship?" (For Participants Reporting Sharing Life with a Partner)



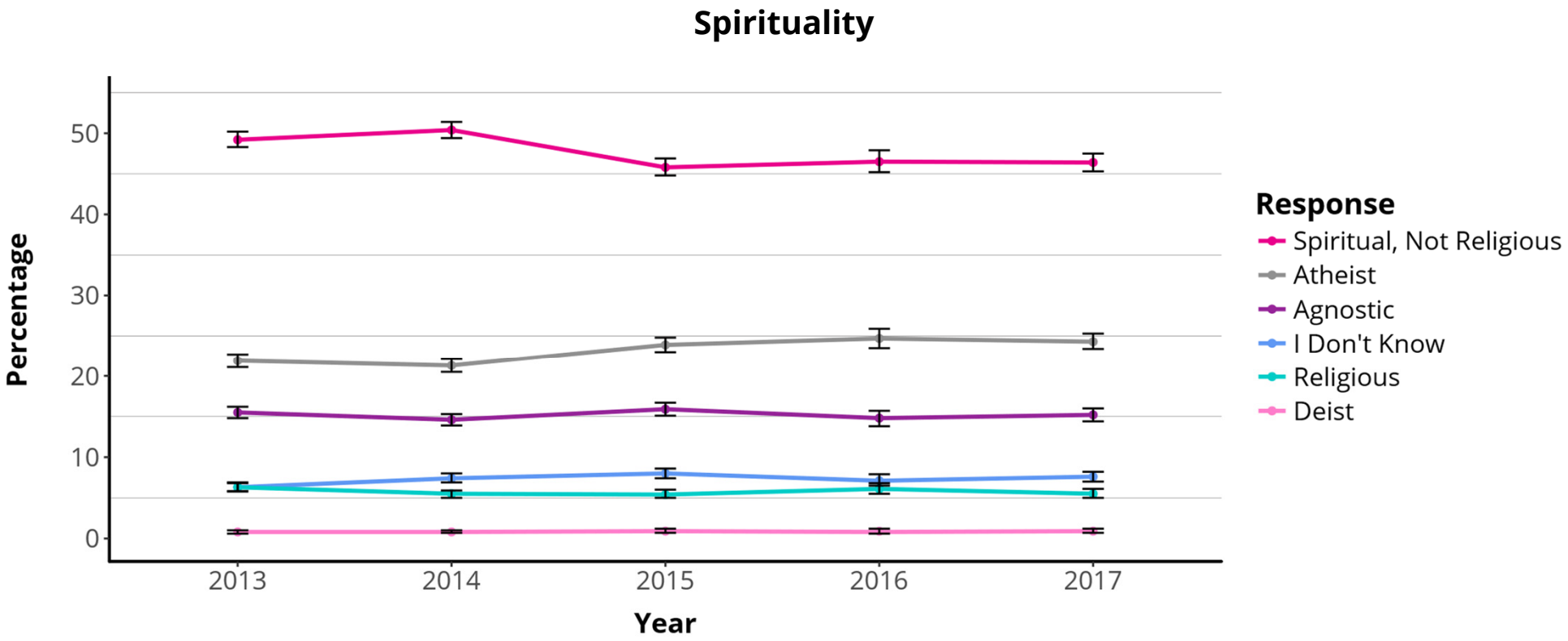
	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not Open	60.1	1.6	59.8	2.0	60.0	1.8
Somewhat Open	16.5	1.0	15.5	1.2	15.6	1.0
Open	14.5	1.0	14.9	1.2	13.8	1.0
It's Complicated	9.0	0.8	9.9	1.0	10.7	0.8

This question was not included in the 2013 and 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Religion and Spirituality

Spiritual Identity



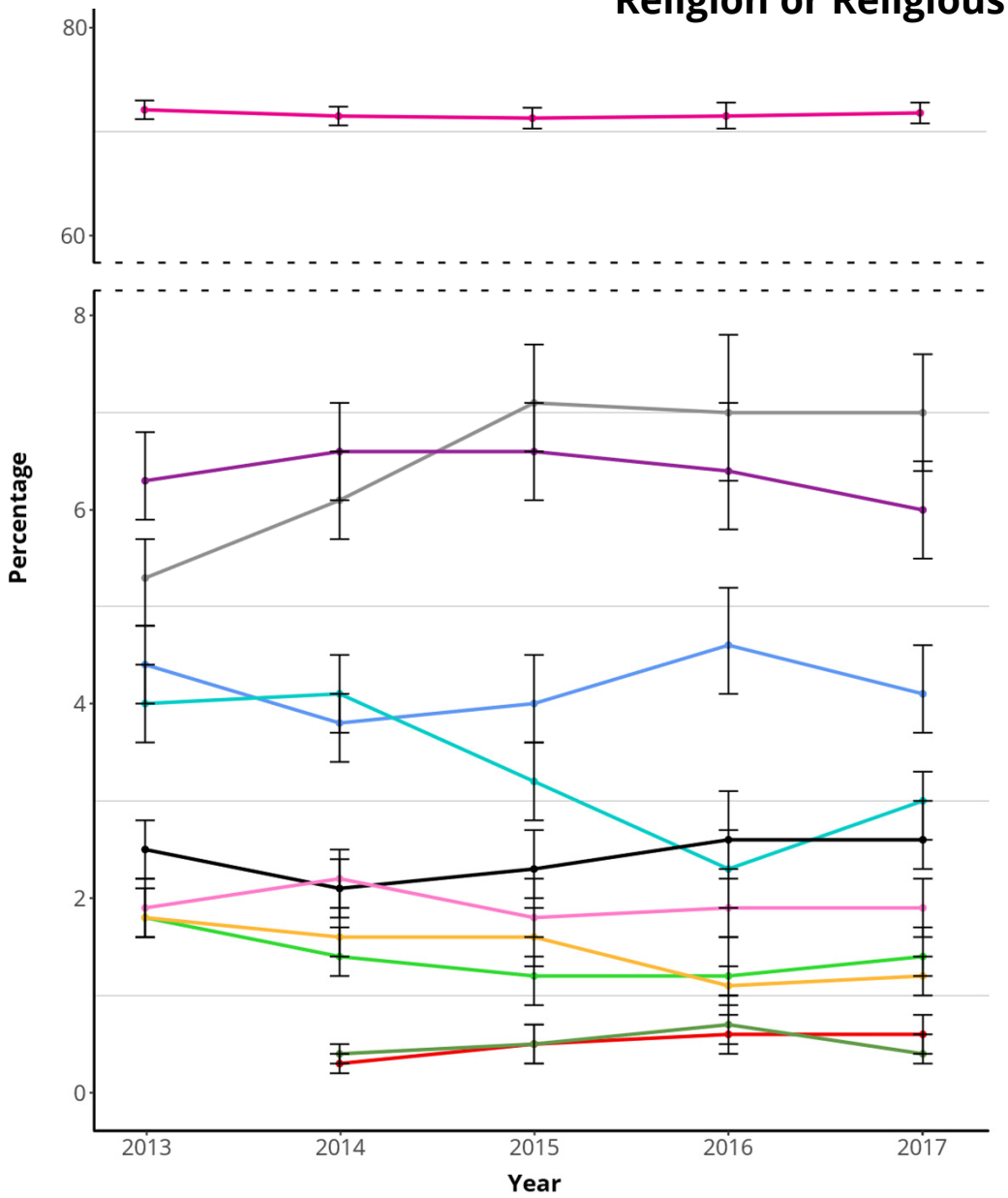
	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Spiritual, Not Religious	49.2	1.0	50.4	1.0	45.8	1.0	46.5	1.4	46.4	1.2
Atheist	21.9	0.8	21.3	0.8	23.9	1.0	24.7	1.2	24.3	1.0
Agnostic	15.5	0.8	14.6	0.8	15.9	0.8	14.8	1.0	15.2	0.8
I Don't Know	6.3	0.6	7.4	0.6	8.0	0.6	7.1	0.8	7.6	0.6
Religious	6.3	0.4	5.5	0.4	5.4	0.6	6.1	0.6	5.5	0.6
Deist	0.8	0.2	0.8	0.2	0.9	0.2	0.8	0.2	0.9	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Religion and Spirituality

Religious Denomination

Religion or Religious Denomination



Response	2013		2014		2015	
	Percent	MoE +/- %	Percent	MoE +/- %		MoE +/- %
No Religion	72.1	1.0	71.5	1.0	71.3	1.0
Catholic	5.3	0.4	6.1	0.4	7.1	0.6
Jewish	6.3	0.4	6.6	0.6	6.6	0.6
Christian (other)	4.4	0.4	3.8	0.4	4.0	0.4
Other	4.0	0.4	4.1	0.4	3.2	0.4
Protestant	2.5	0.4	2.1	0.2	2.3	0.4
Buddhist	1.9	0.2	2.2	0.4	1.8	0.4
Pagan	1.8	0.2	1.4	0.2	1.2	0.2
Pastafarian	1.8	0.2	1.6	0.2	1.6	0.2
Muslim *	-	-	0.3	0.2	0.5	0.2
Hindu *	-	-	0.4	0.2	0.5	0.2

Response	2016		2017	
	Percent	MoE +/- %	Percent	MoE +/- %
No Religion	71.5	1.2	71.8	1.0
Catholic	7.0	0.8	7.0	0.6
Jewish	6.4	0.6	6.0	0.6
Christian (other)	4.6	0.6	4.1	0.4
Other	2.3	0.4	3.0	0.4
Protestant	2.6	0.4	2.6	0.4
Buddhist	1.9	0.4	1.9	0.4
Pagan	1.2	0.4	1.4	0.2
Pastafarian	1.1	0.2	1.2	0.2
Muslim *	0.6	0.2	0.6	0.2
Hindu *	0.7	0.2	0.4	0.2

Response

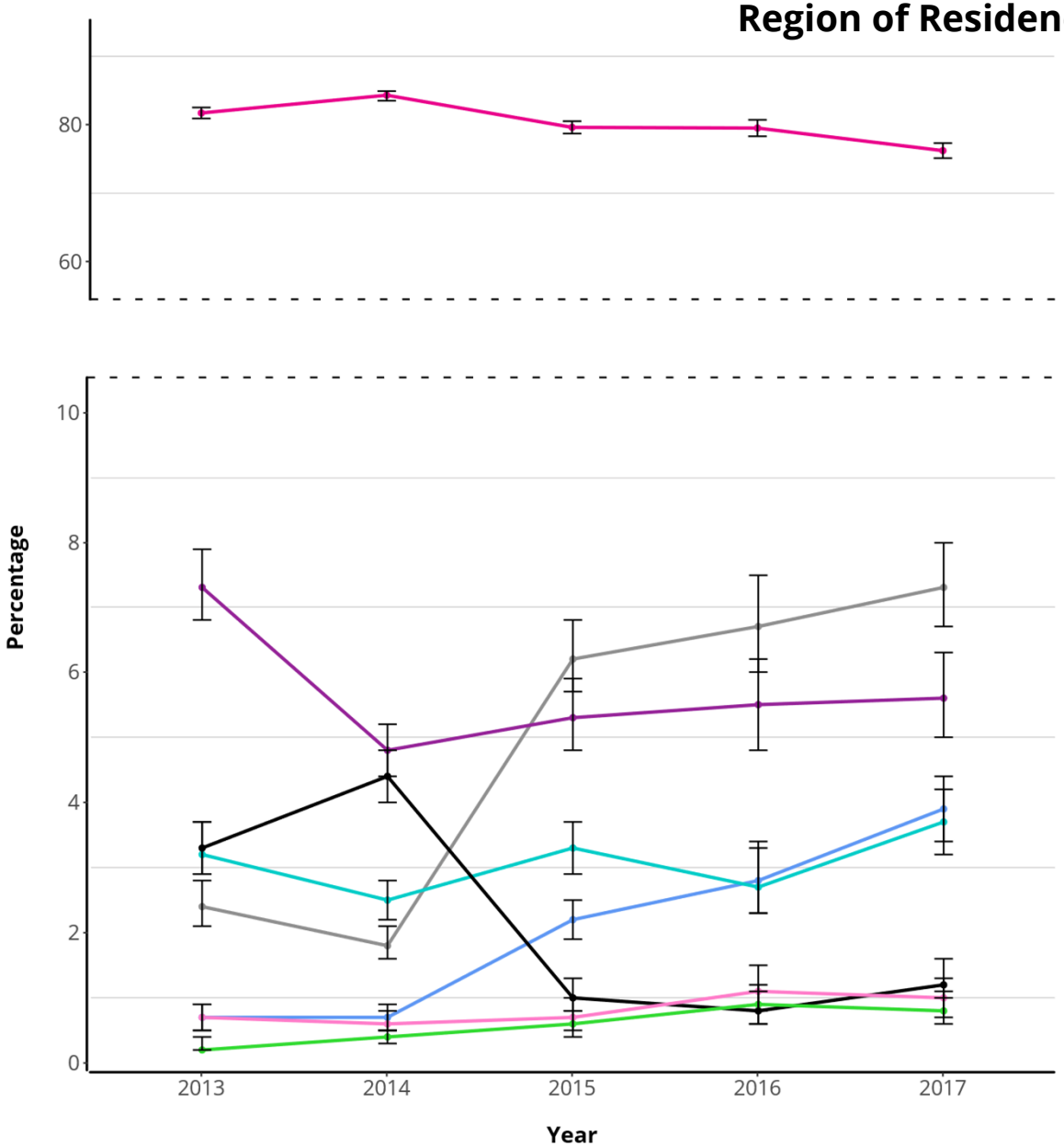
No Religion, Catholic, Jewish, Christian (other), Other, Protestant, Buddhist, Pagan, Pastafarian, Muslim *, Hindu *

* "Muslim" and "Hindu" were first added as options in the 2014 online survey, which may have resulted in differences between 2013 and 2014-17 responses.
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Current Residence

By Region

Region of Residence



Response	2013		2014		2015	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
USA	81.7	0.8	84.3	0.8	79.6	1.0
Canada	2.4	0.4	1.8	0.2	6.2	0.6
Europe	7.3	0.6	4.8	0.4	5.3	0.6
Australia or NZ	0.7	0.2	0.7	0.2	2.2	0.4
UK or Ireland	3.2	0.4	2.5	0.2	3.3	0.4
Latin America *	3.3	0.4	4.4	0.4	1.0	0.2
Africa	0.7	0.2	0.6	0.2	0.7	0.2
Asia	0.2	0.0	0.4	0.2	0.6	0.2

Response	2016		2017	
	Percent	MoE +/- %	Percent	MoE +/- %
USA	79.5	1.2	76.2	1.2
Canada	6.7	0.8	7.3	0.6
Europe	5.5	0.8	5.6	0.6
Australia or NZ	2.8	0.6	3.9	0.6
UK or Ireland	2.7	0.6	3.7	0.6
Latin America *	0.8	0.2	1.2	0.4
Africa	1.1	0.4	1.0	0.2
Asia	0.9	0.2	0.8	0.2

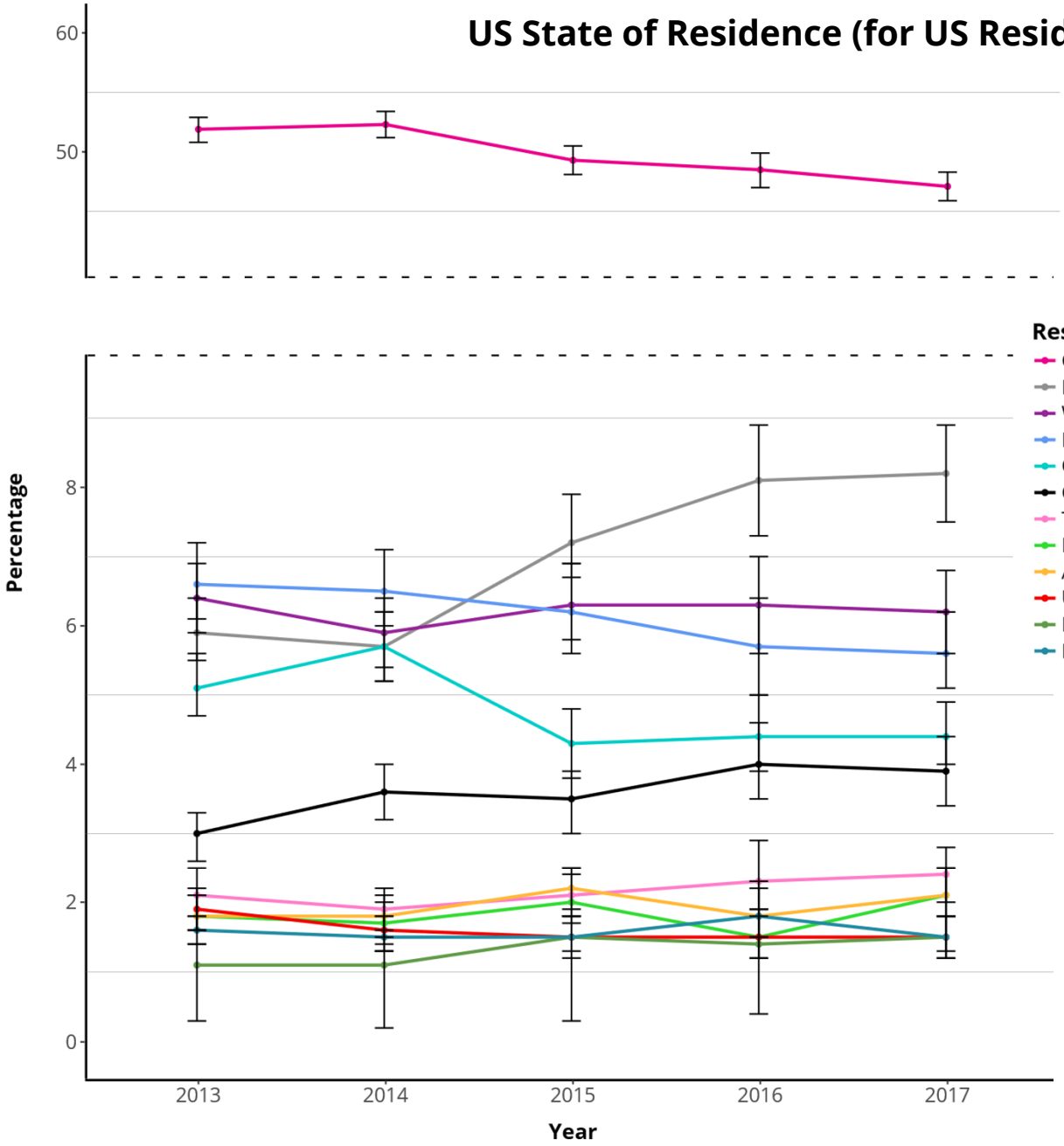
* "Latin America" includes Central and South America, plus countries of North America that are south of the USA.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Current Residence

US Residents by State

US State of Residence (for US Residents Only)



Data presented here represent any state of residence reported by 1.5% or more of the BRC population who reported residing in the US in 2017.

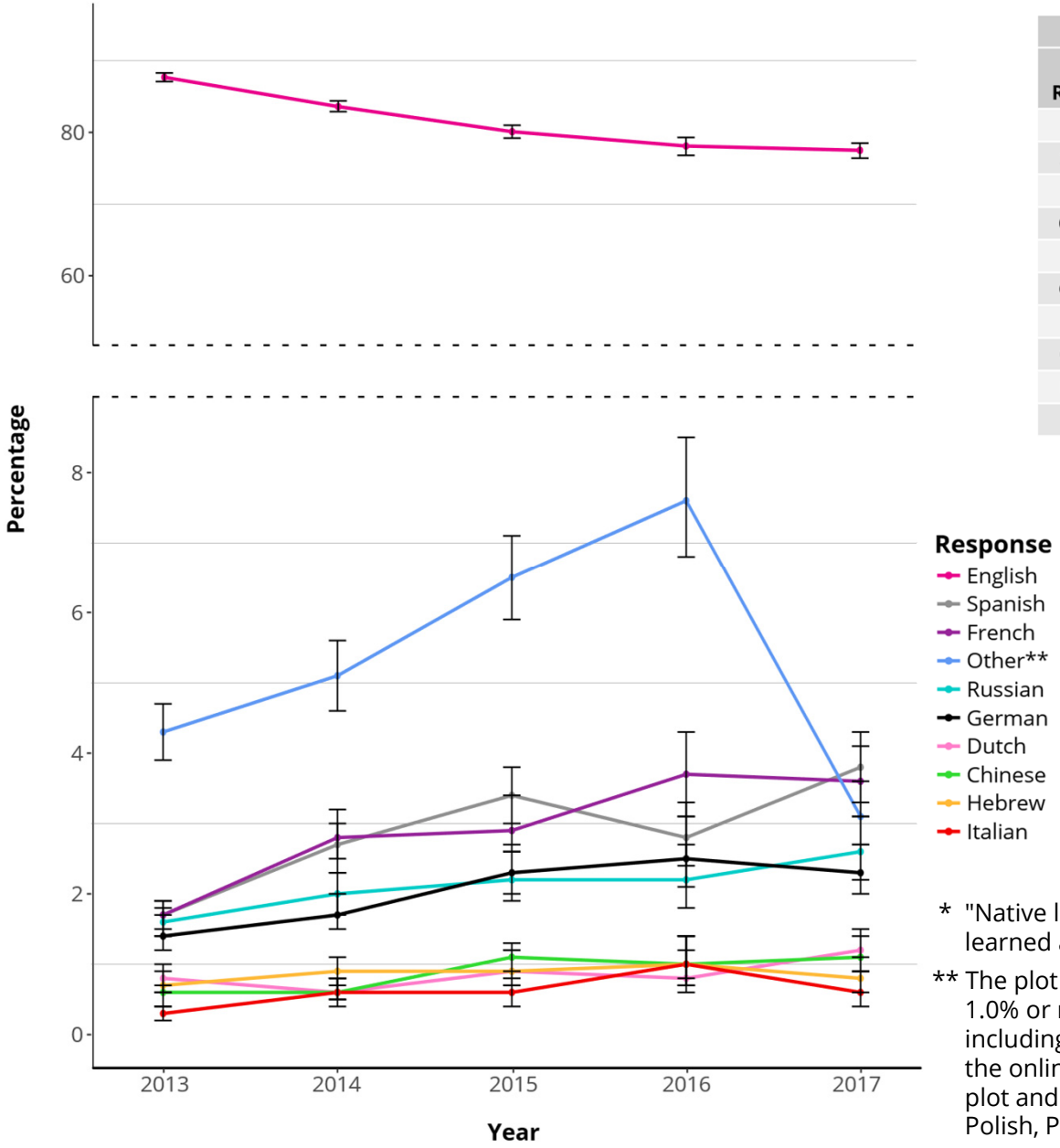
	2013		2014	
Response	Percent	MoE +/- %	Percent	MoE +/- %
CA	51.9	1.2	52.3	1.2
NY	5.9	0.6	5.7	0.6
WA	6.4	0.6	5.9	0.6
NV	6.6	0.6	6.5	0.6
OR	5.1	0.6	5.7	0.6
CO	3.0	0.4	3.6	0.4
TX	2.1	0.4	1.9	0.4
IL	1.8	0.4	1.7	0.4
AZ	1.8	0.4	1.8	0.4
UT	1.9	0.4	1.6	0.4
FL	1.1	1.8	1.1	1.8
MA	1.6	0.4	1.5	0.4

	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
CA	49.3	1.2	48.5	1.6	47.1	1.2
NY	7.2	0.6	8.1	0.8	8.2	0.8
WA	6.3	0.6	6.3	0.8	6.2	0.6
NV	6.2	0.6	5.7	0.8	5.6	0.6
OR	4.3	0.6	4.4	0.6	4.4	0.4
CO	3.5	0.6	4.0	0.6	3.9	0.4
TX	2.1	0.4	2.3	0.6	2.4	0.4
IL	2.0	0.4	1.5	0.4	2.1	0.4
AZ	2.2	0.4	1.8	0.4	2.1	0.4
UT	1.5	0.4	1.5	0.4	1.5	0.2
FL	1.5	2.5	1.4	2.2	1.5	0.4
MA	1.5	0.4	1.8	0.4	1.5	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Language

Native Language*



	2013		2014		2015	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
English	87.7	0.6	83.6	0.8	80.1	1.0
Spanish	1.7	0.2	2.7	0.4	3.4	0.4
French	1.7	0.2	2.8	0.4	2.9	0.4
Other**	4.3	0.4	5.1	0.4	6.5	0.6
Russian	1.6	0.2	2.0	0.4	2.2	0.4
German	1.4	0.2	1.7	0.2	2.3	0.4
Dutch	0.8	0.2	0.6	0.2	0.9	0.2
Chinese	0.6	0.2	0.6	0.2	1.1	0.2
Hebrew	0.7	0.2	0.9	0.2	0.9	0.2
Italian	0.3	0.2	0.6	0.2	0.6	0.2

	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
English	78.1	1.2	77.5	1.0
Spanish	2.8	0.6	3.8	0.6
French	3.7	0.6	3.6	0.6
Other**	7.6	0.8	3.1	0.4
Russian	2.2	0.4	2.6	0.4
German	2.5	0.4	2.3	0.4
Dutch	0.8	0.4	1.2	0.2
Chinese	1.0	0.2	1.1	0.2
Hebrew	1.0	0.4	0.8	0.2
Italian	1.0	0.4	0.6	0.2

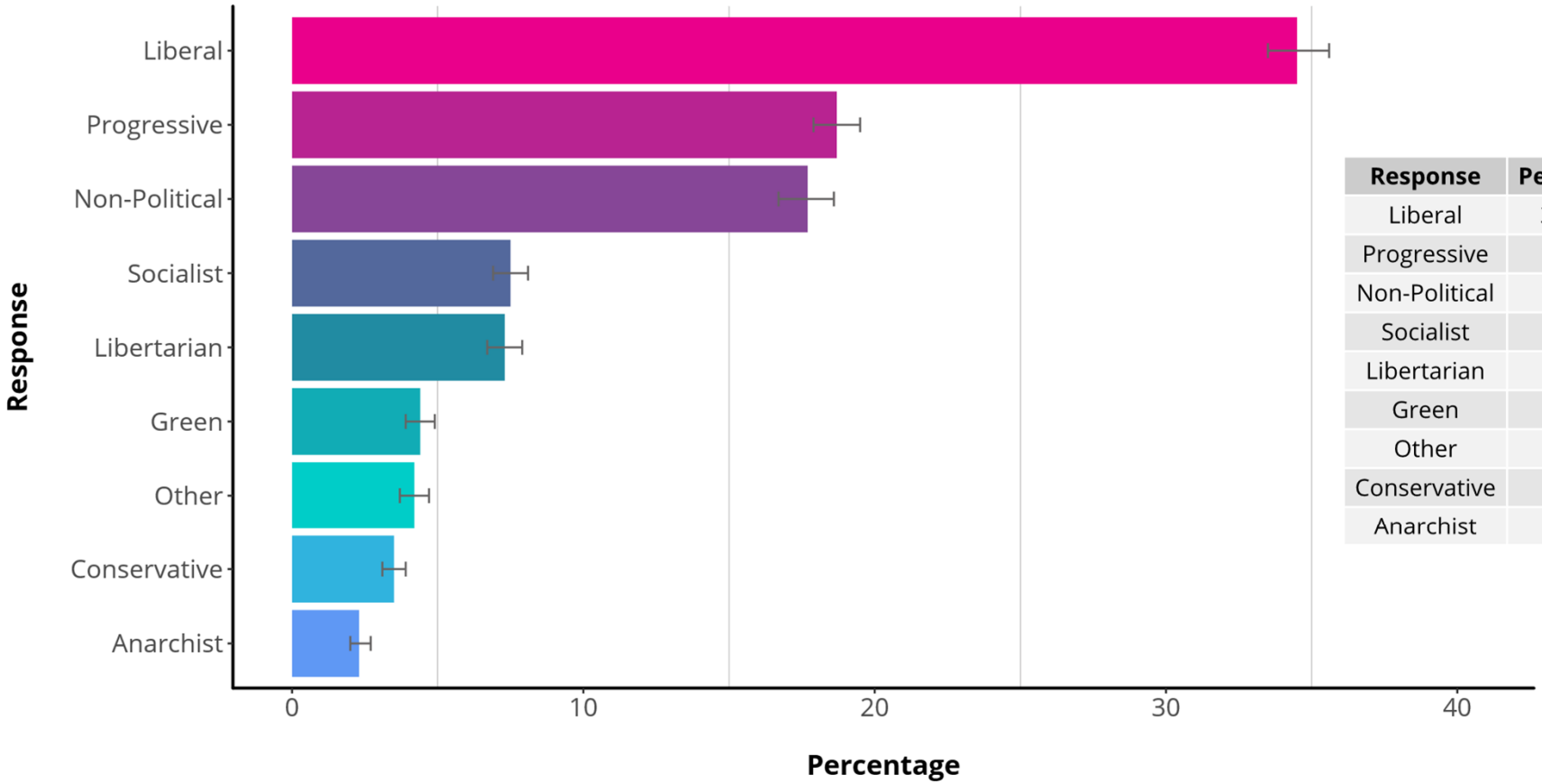
* "Native language" was defined in the online survey as the first language learned and still used.

** The plot (left) and table (above) report data for any language reported by 1.0% or more of BRC residents in at least one year from 2013-17, including "Other" for residents whose native language was not listed in the online survey options. The listed language options excluded from the plot and table here are: Arabic, Danish, Farsi, Hindi, Japanese, Norwegian, Polish, Portuguese, Punjabi, Romanian, Swedish, Tagalog, and Urdu.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Political Self-Identity

Participant Responses to the Question, "Generally, I Consider Myself to be Primarily:"



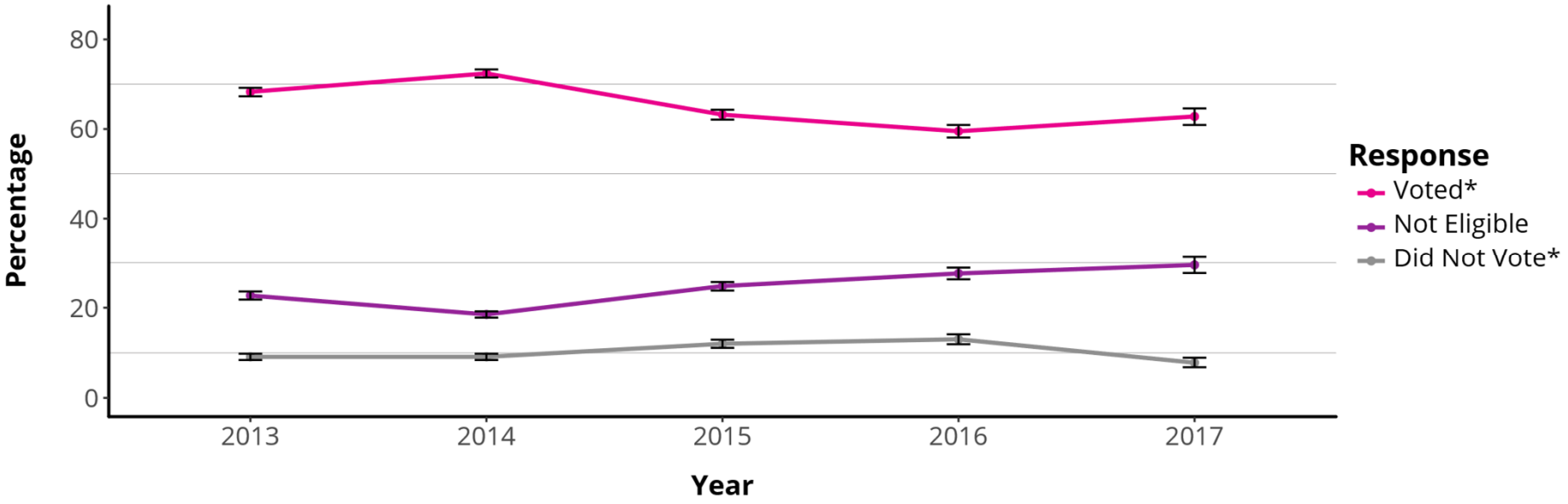
Response	Percent	MoE +/- %
Liberal	34.5	1.0
Progressive	18.7	0.8
Non-Political	17.7	1.0
Socialist	7.5	0.6
Libertarian	7.3	0.6
Green	4.4	0.6
Other	4.2	0.4
Conservative	3.5	0.4
Anarchist	2.3	0.4

This question was first introduced in the 2017 online survey, so data presented here are from 2017 only.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

US Politics
Voting Behavior

US Voting History



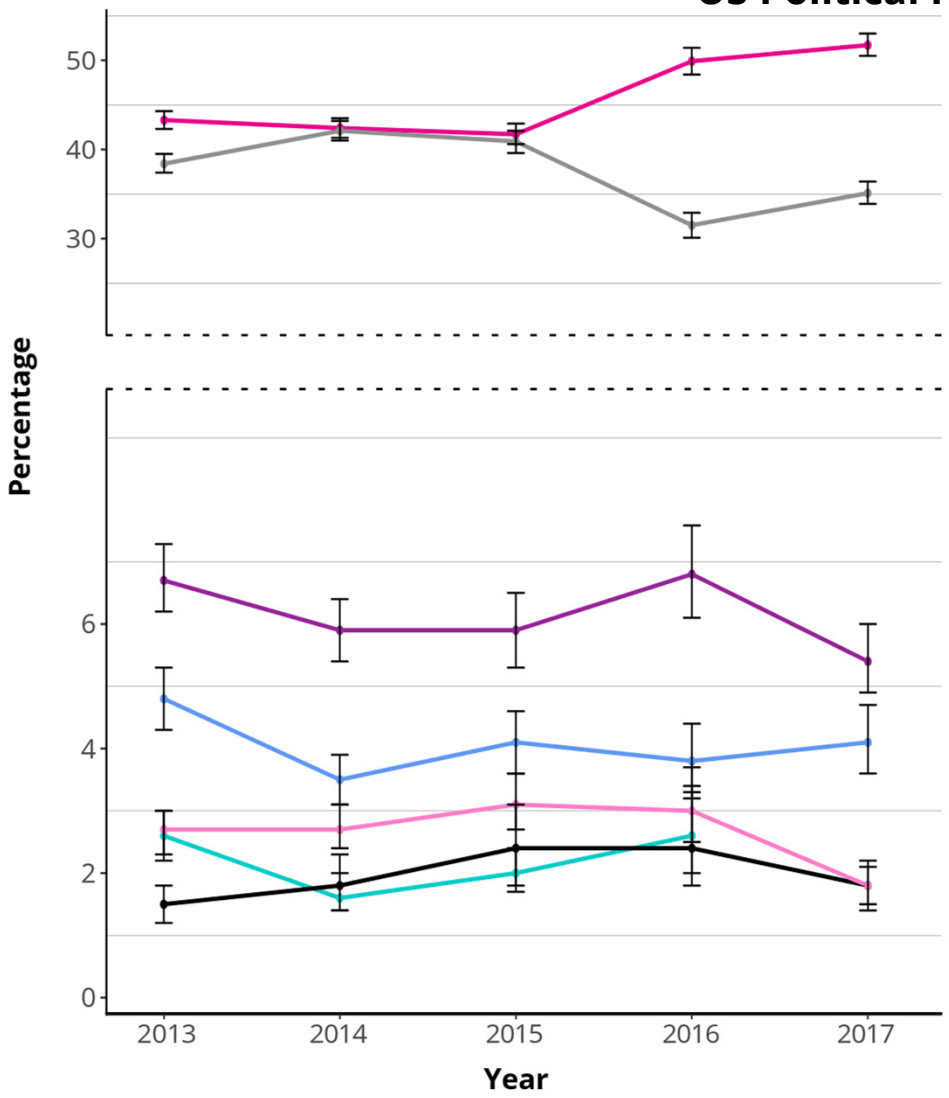
	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Voted	68.3	1.0	72.4	1.0	63.2	1.2	59.5	1.4	62.8	2.0
Not Eligible	22.7	1.0	18.5	0.8	24.8	1.0	27.6	1.4	29.5	1.8
Did Not Vote	9.1	0.8	9.1	0.6	12.0	0.8	13.0	1.2	7.8	1.0

* Eligible voters in the "Voted" population indicated voting in 1+ US federal elections over the four years prior to the year of the survey. Eligible participants in the "Did Not Vote" population indicated voting in 0 US federal elections over the same time period.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

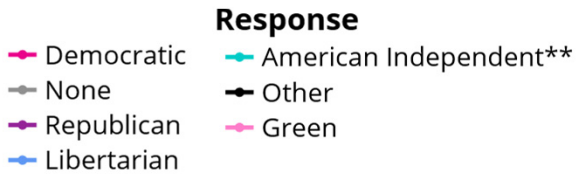
US Politics
Party Affiliation

US Political Party Affiliation*



Response	2013		2014		2015	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Democratic	43.3	1.0	42.4	1.2	41.7	1.2
None	38.4	1.0	42.1	1.2	40.9	1.2
Republican	6.7	0.6	5.9	0.6	5.9	0.6
Libertarian	4.8	0.6	3.5	0.4	4.1	0.6
American Independent**	2.6	0.4	1.6	0.4	2.0	0.4
Other	1.5	0.4	1.8	0.4	2.4	0.6
Green	2.7	0.4	2.7	0.4	3.1	0.4

Response	2016		2017	
	Percent	MoE +/- %	Percent	MoE +/- %
Democratic	49.9	1.6	51.7	1.2
None	31.5	1.4	35.1	1.2
Republican	6.8	0.8	5.4	0.6
Libertarian	3.8	0.6	4.1	0.6
American Independent**	2.6	0.6	-	-
Other	2.4	0.8	1.8	0.4
Green	3.0	0.6	1.8	0.2



* The plot and table above represent BRC participants who indicated eligibility to vote in the United States and selected one of the provided answer options. It excludes participants who indicated ineligibility to vote, or who indicated eligibility but declined to answer the online survey question about US political party affiliation.

** "American Independent Party (formerly America's Party)" was provided as an option in the 2013-16 online surveys but was removed in 2017, which may have impacted the frequency of other responses.

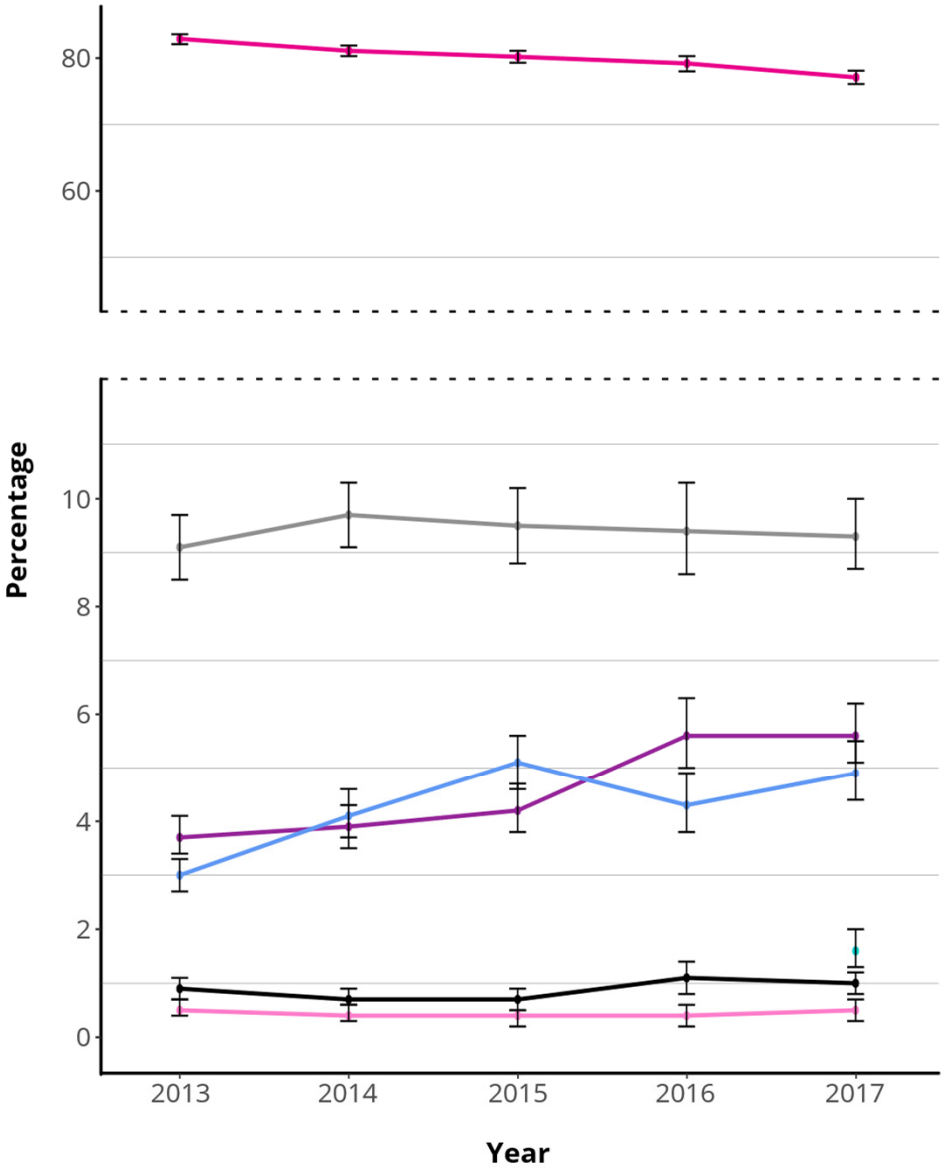
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Ethnoracial Characteristics

Ethnoracial Characteristics

Ethnoracial Background

Ethnoracial Diversity in BRC



	2013		2014		2015	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
White/Caucasian (non-Hispanic)	82.9	0.8	81.1	0.8	80.2	1.0
Other or Multiple	9.1	0.6	9.7	0.6	9.5	0.6
Asian	3.7	0.4	3.9	0.4	4.2	0.4
Hispanic/Latino	3.0	0.4	4.1	0.4	5.1	0.6
Middle Eastern or North African*	-	-	-	-	-	-
Black	0.9	0.2	0.7	0.2	0.7	0.2
Native American	0.5	0.2	0.4	0.2	0.4	0.2

	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
White/Caucasian (non-Hispanic)	79.2	1.2	77.1	1.0
Other or Multiple	9.4	0.8	9.3	0.6
Asian	5.6	0.6	5.6	0.6
Hispanic/Latino	4.3	0.6	4.9	0.6
Middle Eastern or North African*	-	-	1.6	0.4
Black	1.1	0.2	1.0	0.2
Native American	0.4	0.2	0.5	0.2

Response

- White/Caucasian (non-Hispanic)
- Other or Multiple
- Asian
- Hispanic/Latino
- Middle Eastern or North African*
- Black
- Native American

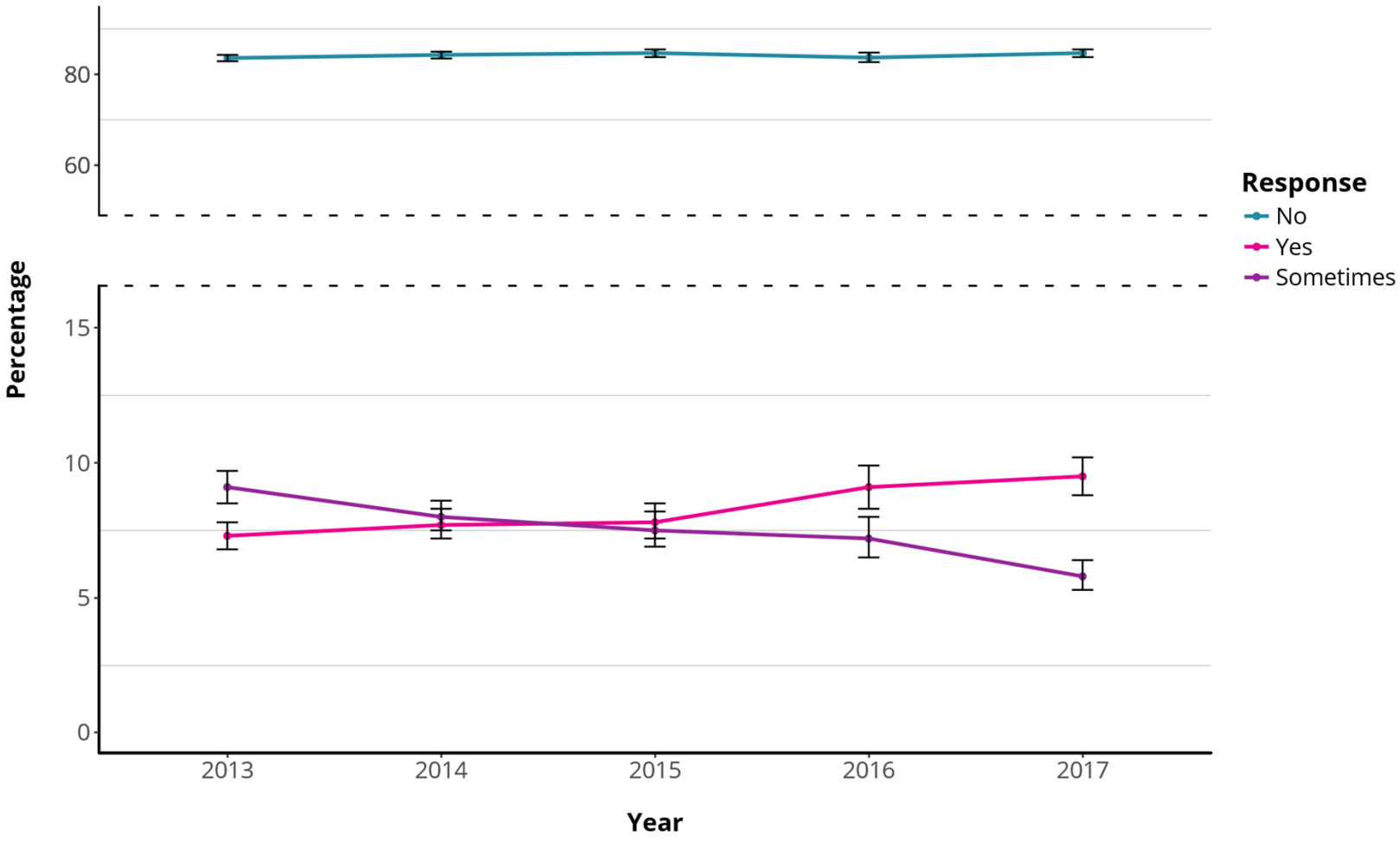
* "Middle Eastern or North African" was added as an option in the 2017 online survey, which may have resulted in decreases in the "White/Caucasian" and "Other or Multiple" categories.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Ethnoracial Characteristics

Self-Identity

Self-Identity as a Person of Color



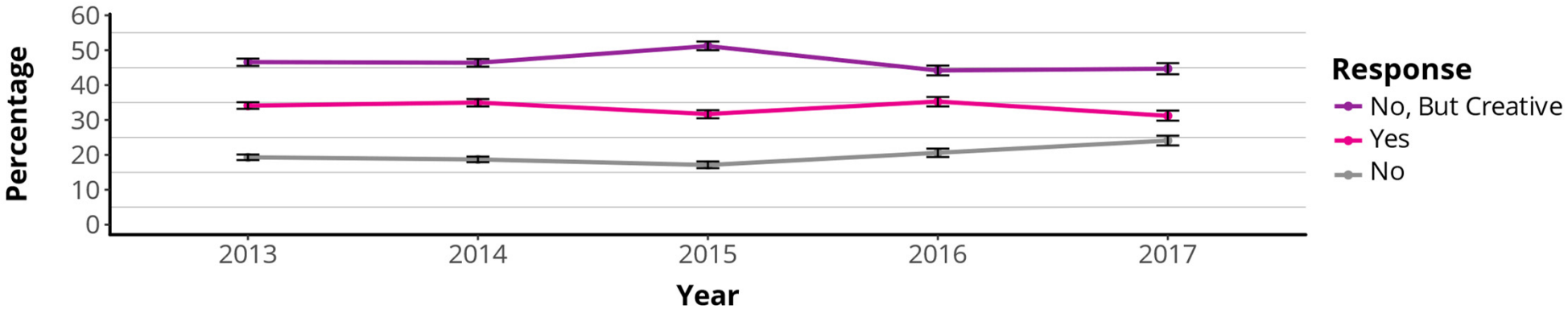
	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	83.6	0.8	84.3	0.8	84.7	0.8	83.7	1.0	84.7	0.8
Yes	7.3	0.6	7.7	0.6	7.8	0.6	9.1	0.8	9.5	0.6
Sometimes	9.1	0.6	8.0	0.6	7.5	0.6	7.2	0.8	5.8	0.6

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Additional Population Characteristics

Self-Identity as an Artist

Participant Responses to the Question, "Do You Consider Yourself an Artist?"

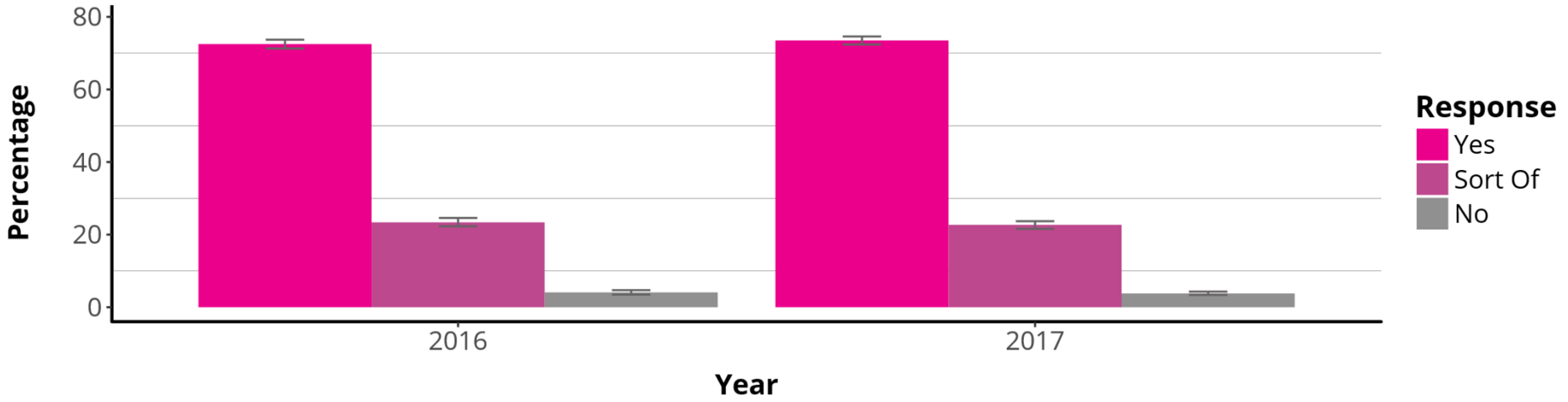


	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No, But Creative	46.6	1.0	46.4	1.2	51.2	1.2	44.2	1.4	44.7	1.6
Yes	34.1	1.0	35.0	1.0	31.7	1.2	35.3	1.4	31.2	1.4
No	19.3	0.8	18.7	0.8	17.1	1.0	20.6	1.2	24.1	1.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Self-Identity as a Burner

Participant Responses to the Question, "Do You Identify as a Burner?"



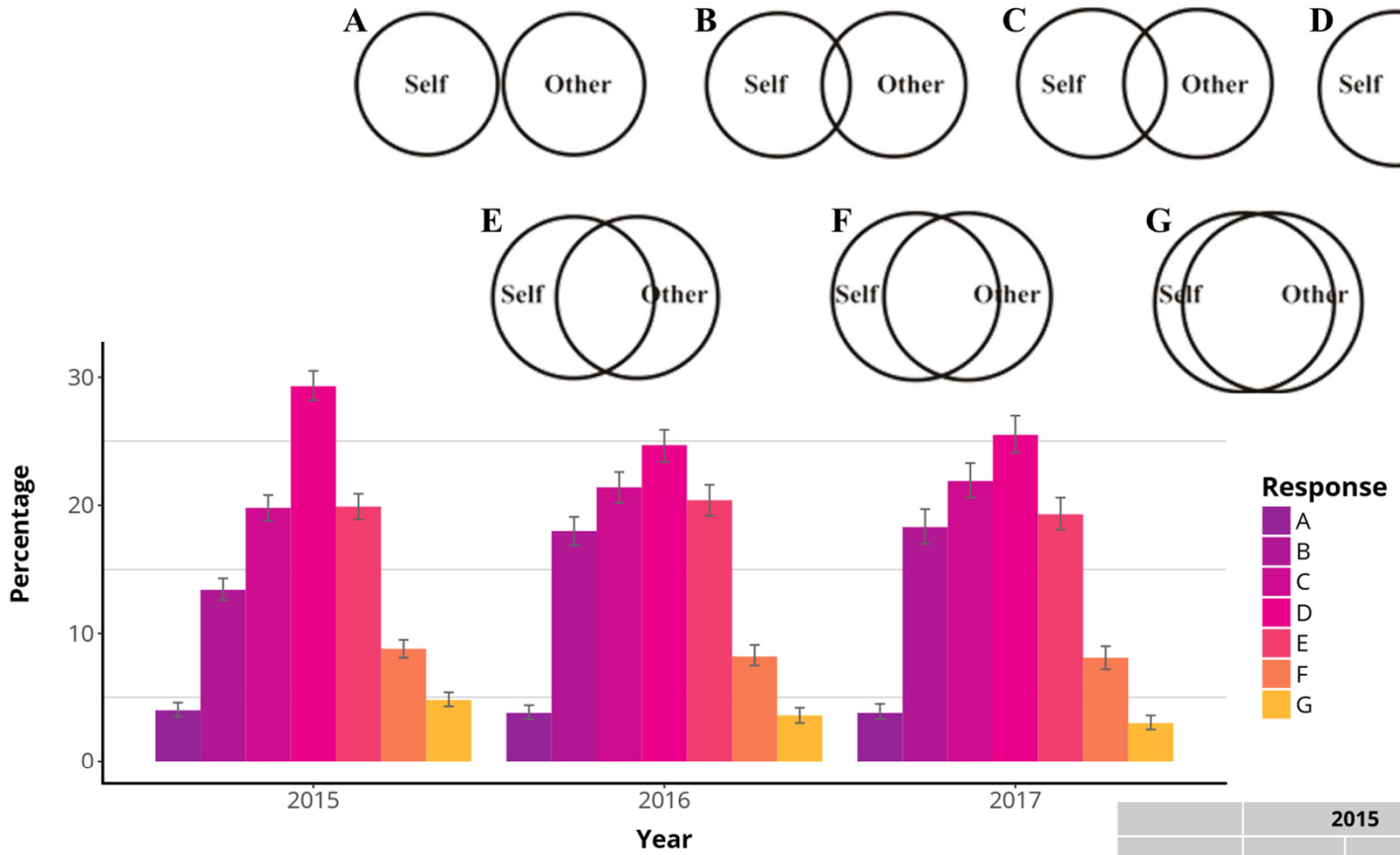
	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes	72.5	1.2	73.5	1.2
Sort Of	23.4	1.2	22.7	1.0
No	4.1	0.6	3.8	0.4

This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Relationship with Others

Best Visual Description of Participants' Relationship with Others



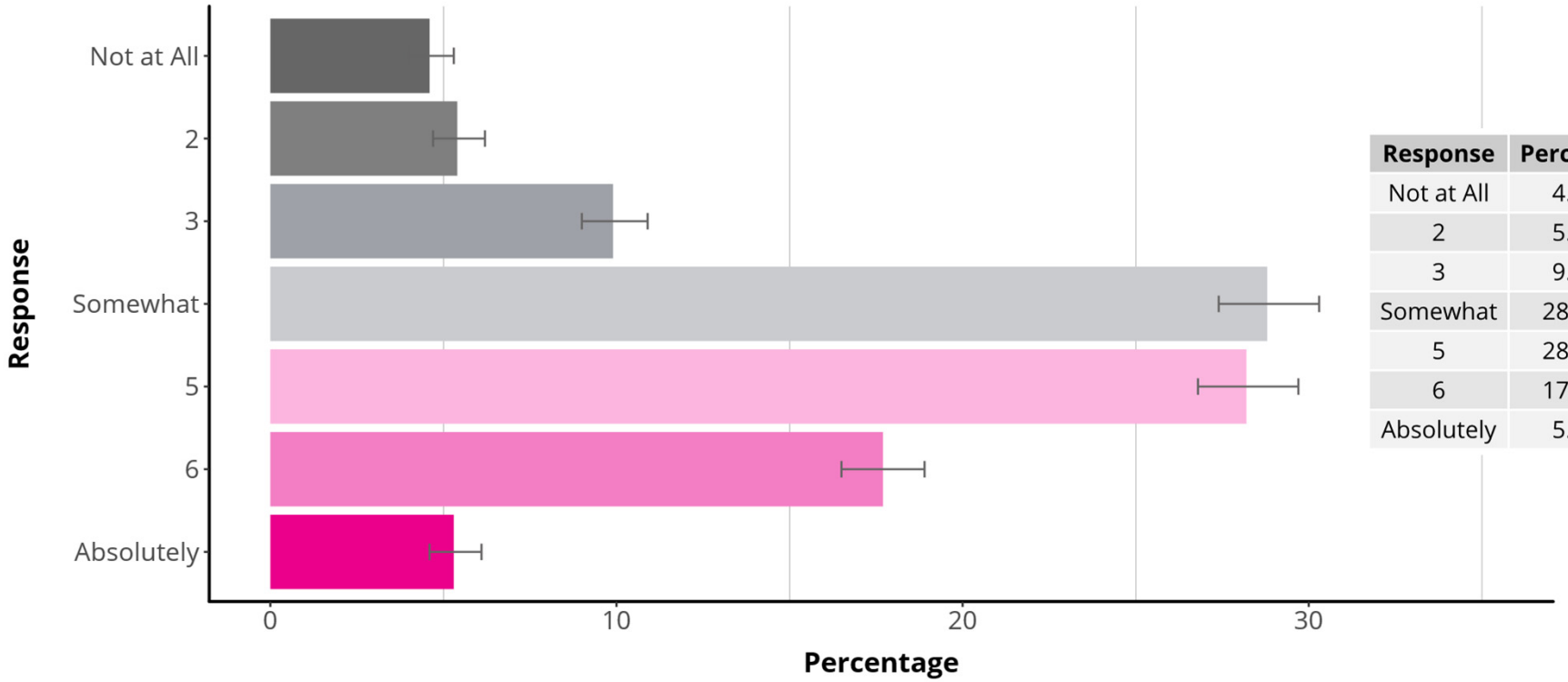
	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
A	4.0	0.6	3.8	0.6	3.8	0.6
B	13.4	0.8	18.0	1.2	18.3	1.4
C	19.8	1.0	21.4	1.2	21.9	1.4
D	29.3	1.2	24.7	1.2	25.5	1.4
E	19.9	1.0	20.4	1.2	19.3	1.4
F	8.8	0.8	8.2	0.8	8.1	1.0
G	4.8	0.6	3.6	0.6	3.0	0.6

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Perception of Others

Degree of Participants' Agreement With the Statement, "I Assume That People Have Only the Best Intentions"



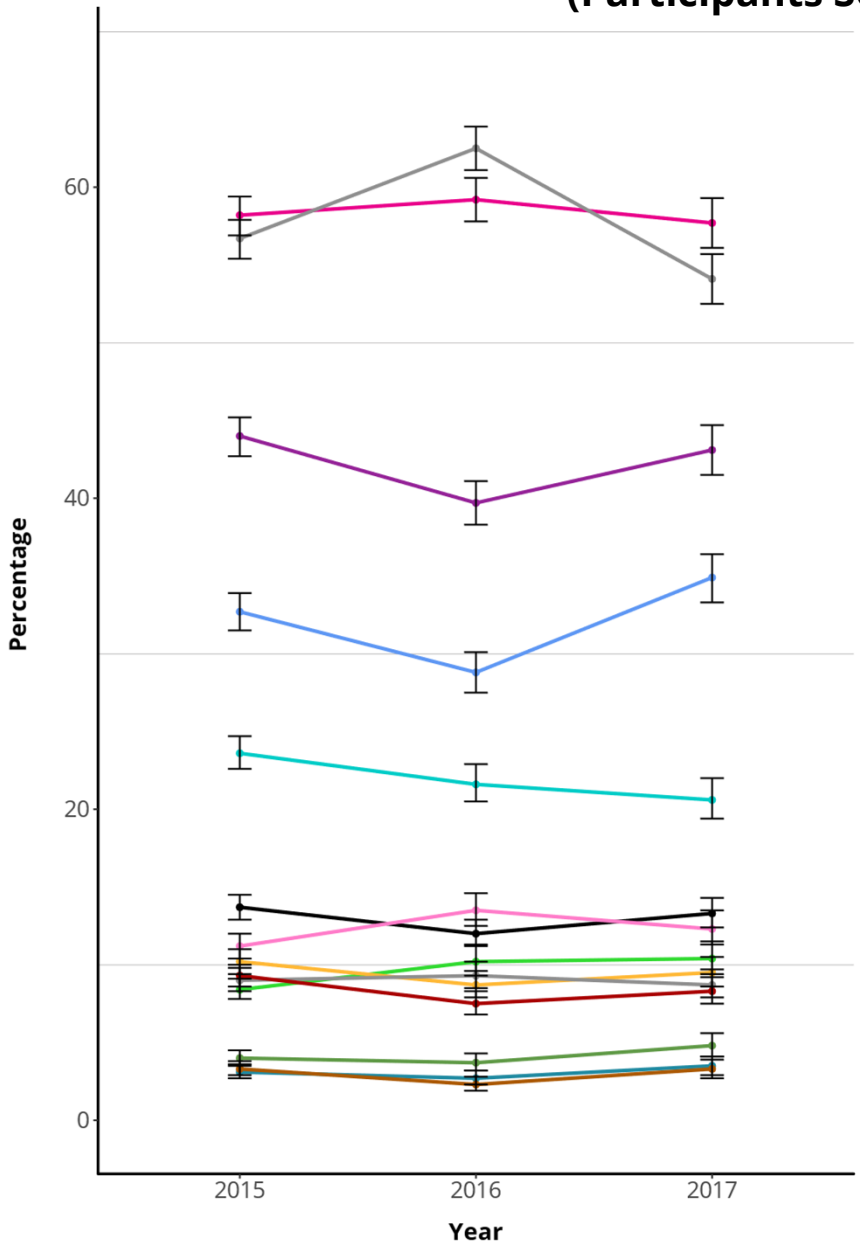
Response	Percent	MoE +/- %
Not at All	4.6	0.6
2	5.4	0.8
3	9.9	1.0
Somewhat	28.8	1.4
5	28.2	1.4
6	17.7	1.2
Absolutely	5.3	0.8

This question was not included in the 2013 or 2014 online surveys and asked differently in the 2015 and 2016 online surveys, so direct comparison is impossible. Data presented here are from 2017 only.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Reasons for Attending Burning Man

Reasons for Attending Burning Man this Year (Participants Selected Up to Three Options)



Response	2015		2016		2017	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
To feel a sense of belonging *	58.2	1.2	59.2	1.4	57.7	1.6
To see/experience the art	56.7	1.2	62.5	1.4	54.1	1.6
To play and experience freedom	44.0	1.2	39.7	1.4	43.1	1.6
To escape the world for a time	32.7	1.2	28.8	1.4	34.9	1.6
To grow or connect spiritually	23.6	1.0	21.6	1.2	20.6	1.4
To create/work on a project	13.7	0.8	12.0	0.8	13.3	1.0
To meet people who are different from me	11.2	0.8	13.5	1.0	12.3	1.2
To satisfy my curiosity **	8.4	0.8	10.2	1.0	10.4	1.2
To experience gifting and decommodification	10.2	0.8	8.7	0.8	9.5	1.0
To express myself	9.0	0.8	9.3	0.8	8.7	1.0
To rely on myself and practice useful skills	9.3	0.8	7.5	0.8	8.3	0.8
To consume intoxicants	4.0	0.6	3.7	0.6	4.8	0.8
To satisfy someone else's wish that I be there	3.1	0.4	2.7	0.4	3.5	0.6
To perform and practice artistic skills	3.3	0.4	2.3	0.4	3.3	0.6

Response

- To feel a sense of belonging *
- To see/experience the art
- To play and experience freedom
- To escape the world for a time
- To grow or connect spiritually
- To create/work on a project
- To meet people who are different from me
- To satisfy my curiosity **
- To experience gifting and decommodification
- To express myself
- To rely on myself and practice useful skills
- To consume intoxicants
- To satisfy someone else's wish that I be there
- To perform and practice artistic skills

* In the online survey this option was worded as "To be with friends or like-minded people / feel a sense of belonging."

** In the online survey this option was worded as "To satisfy my curiosity / check it off my 'bucket list.'"

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

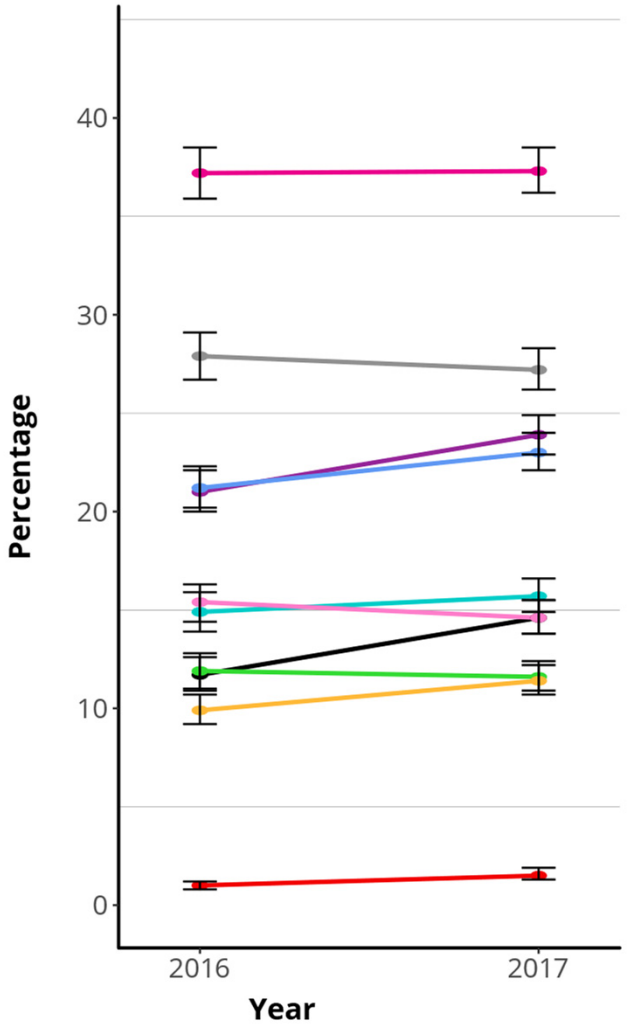
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Volunteerism and Skill Acquisition

Volunteerism and Skill Acquisition

Volunteerism in the Prior Year

Volunteering Over the Past Year
(Participants Selected All Options That Applied)



Response	2016		2017	
	Percent	MoE +/- %	Percent	MoE +/- %
Self-Initiated Good Deeds	37.2	1.4	37.3	1.2
Community Groups/Clubs	27.9	1.2	27.2	1.0
Burning Man - Black Rock City	21.0	1.0	23.9	1.0
Art Projects	21.2	1.0	23.0	1.0
Animals/Environmental Clean-Up	14.9	1.0	15.7	0.8
Burning Man - Regionals	11.7	0.8	14.6	0.8
Schools/Universities	15.4	1.0	14.6	0.8
Other Non-Profits and Charities	11.9	0.8	11.6	0.8
Political Campaigns/Voter Registration	9.9	0.8	11.4	0.8
Burners Without Borders	1.0	0.2	1.5	0.4

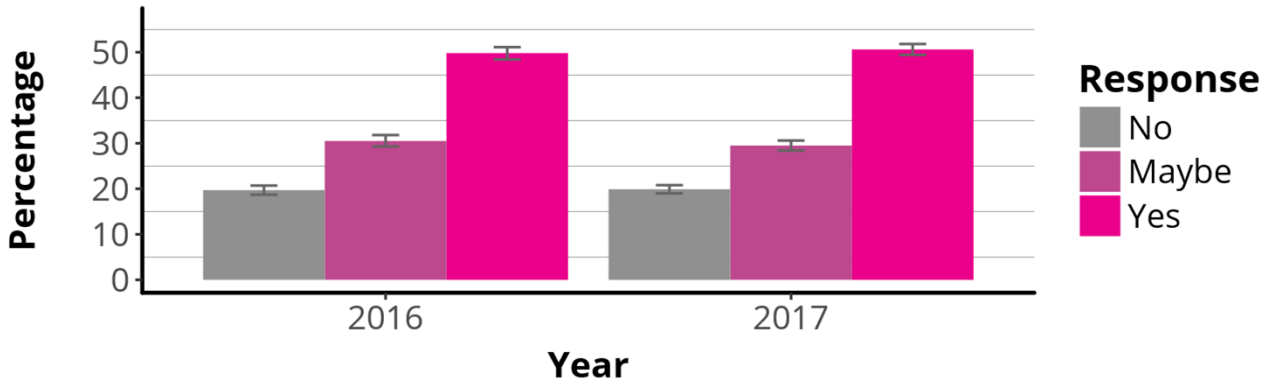
This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Volunteerism and Skill Acquisition

Volunteerism Inspired by Burning Man

Participant Responses to the Question, "After Going to BRC, Were You Inspired to do More Volunteering in General?"



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
No	19.7	1.0	19.9	1.0
Maybe	30.5	1.2	29.5	1.2
Yes	49.8	1.4	50.6	1.2

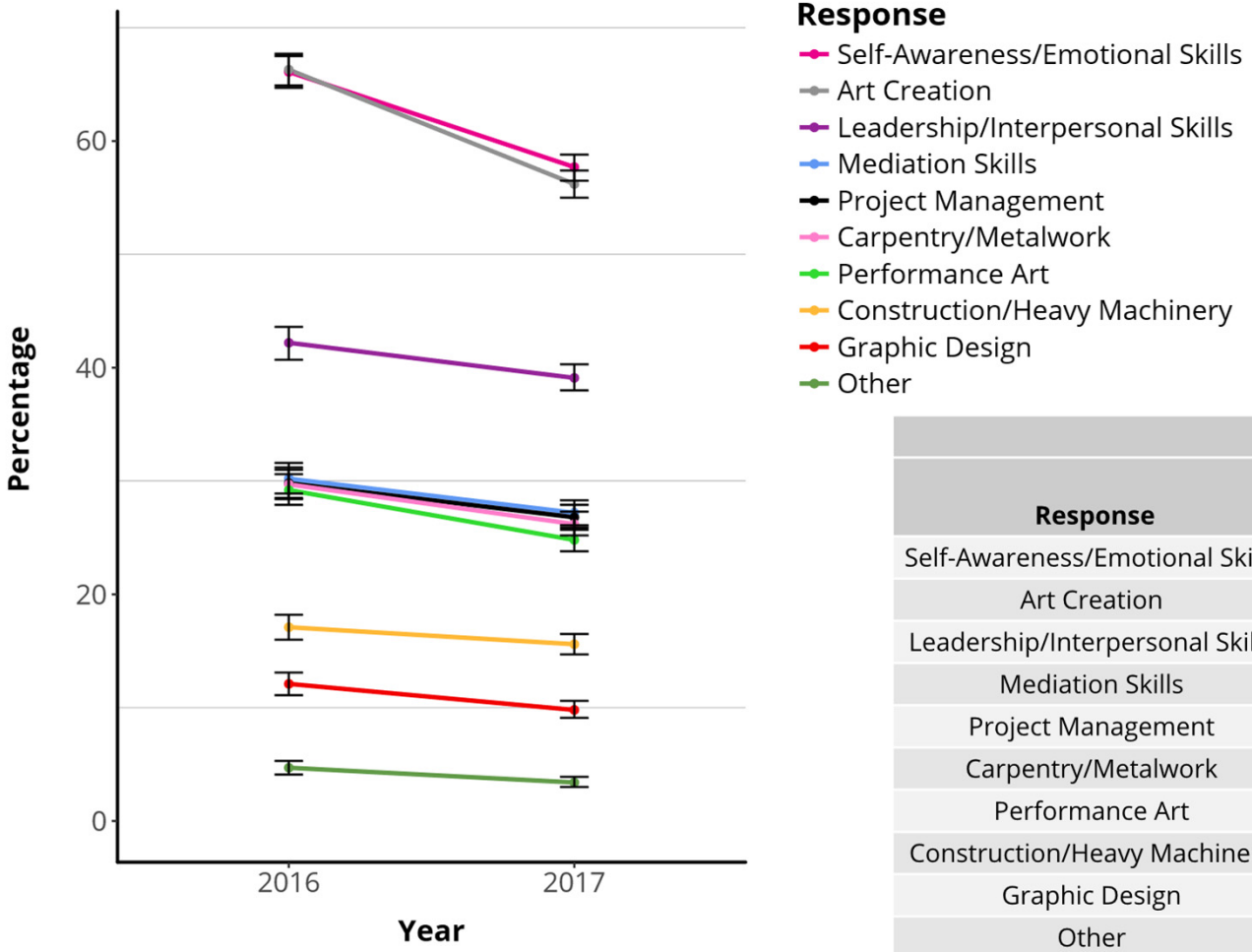
This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Volunteerism and Skill Acquisition

Learning Inspired by Burning Man

Participant Responses to the Question, "After Going to BRC, Were You Inspired to Learn or Practice Any of the Following Skills?" (Participants Selected All Options That Applied)



Response	2016		2017	
	Percent	MoE +/- %	Percent	MoE +/- %
Self-Awareness/Emotional Skills	66.1	1.4	57.7	1.2
Art Creation	66.3	1.4	56.2	1.2
Leadership/Interpersonal Skills	42.2	1.4	39.1	1.2
Mediation Skills	30.2	1.4	27.2	1.2
Project Management	29.8	1.4	26.8	1.0
Carpentry/Metalwork	29.7	1.4	26.2	1.0
Performance Art	29.2	1.4	24.8	1.0
Construction/Heavy Machinery	17.1	1.2	15.6	0.8
Graphic Design	12.1	1.0	9.8	0.8
Other	4.7	0.6	3.4	0.4

This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

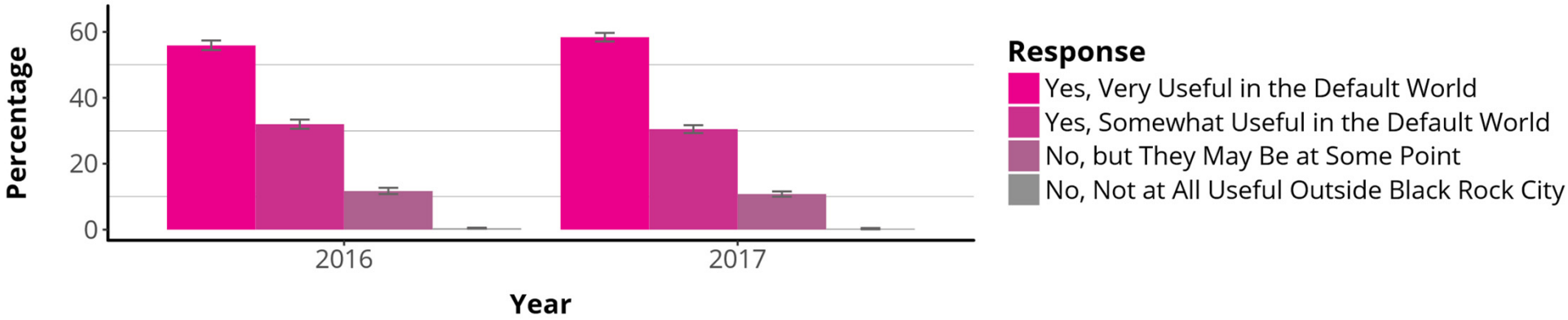
See the next two pages for participants' evaluation of the application of these skills in the default world.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Volunteerism and Skill Acquisition

Burning Man-Inspired Skills in the Default World

Participant Evaluation of the Default World Usefulness of Skills Learned and/or Practiced After Going to BRC (for Participants Who Felt Inspired to Learn/Practice Skills)



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes, Very Useful in the Default World	55.9	1.4	58.4	1.4
Yes, Somewhat Useful in the Default World	32.0	1.4	30.5	1.2
No, but They May Be at Some Point	11.7	1.0	10.8	0.8
No, Not at All Useful Outside Black Rock City	0.4	0.2	0.3	0.2

This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

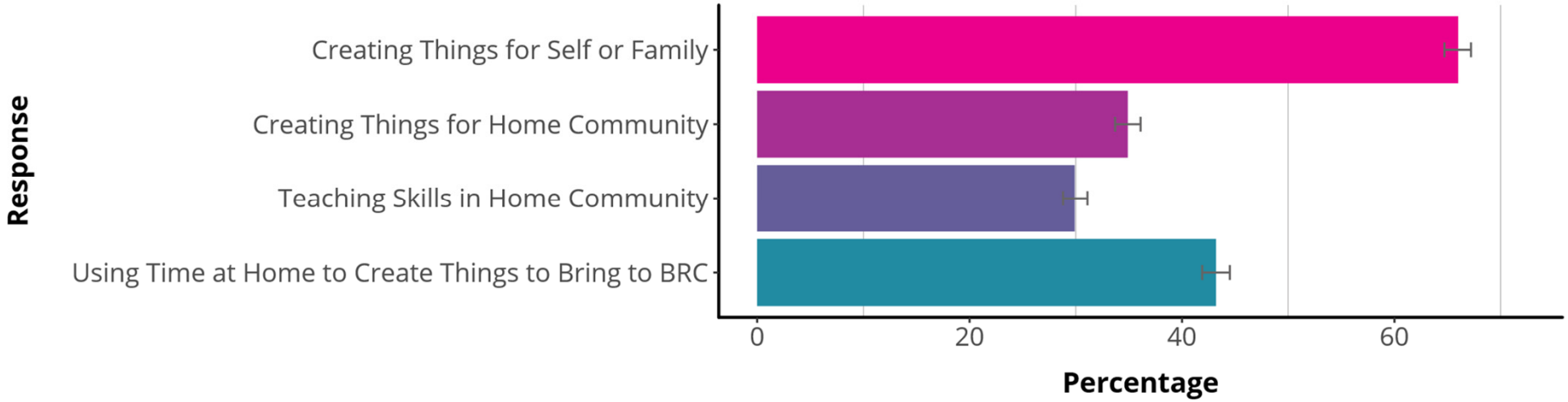
See the previous page for examples of the types of skills learned and/or practiced, and the next page for default world application(s) of these skills.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Volunteerism and Skill Acquisition

Burning Man-Inspired Skills Used Outside of BRC

Use of Skills Learned and/or Practiced After Going to BRC (for Participants Who Felt Inspired to Learn/Practice Skills, Participants Selected All Options That Applied)



Response	Percent	MoE +/- %
Creating Things for Self or Family	66.0	1.2
Creating Things for Home Community	34.9	1.2
Teaching Skills in Home Community	29.9	1.2
Using Time at Home to Create Things to Bring to BRC	43.2	1.2

This question was first introduced in the 2017 online survey, so data presented here are from 2017 only.

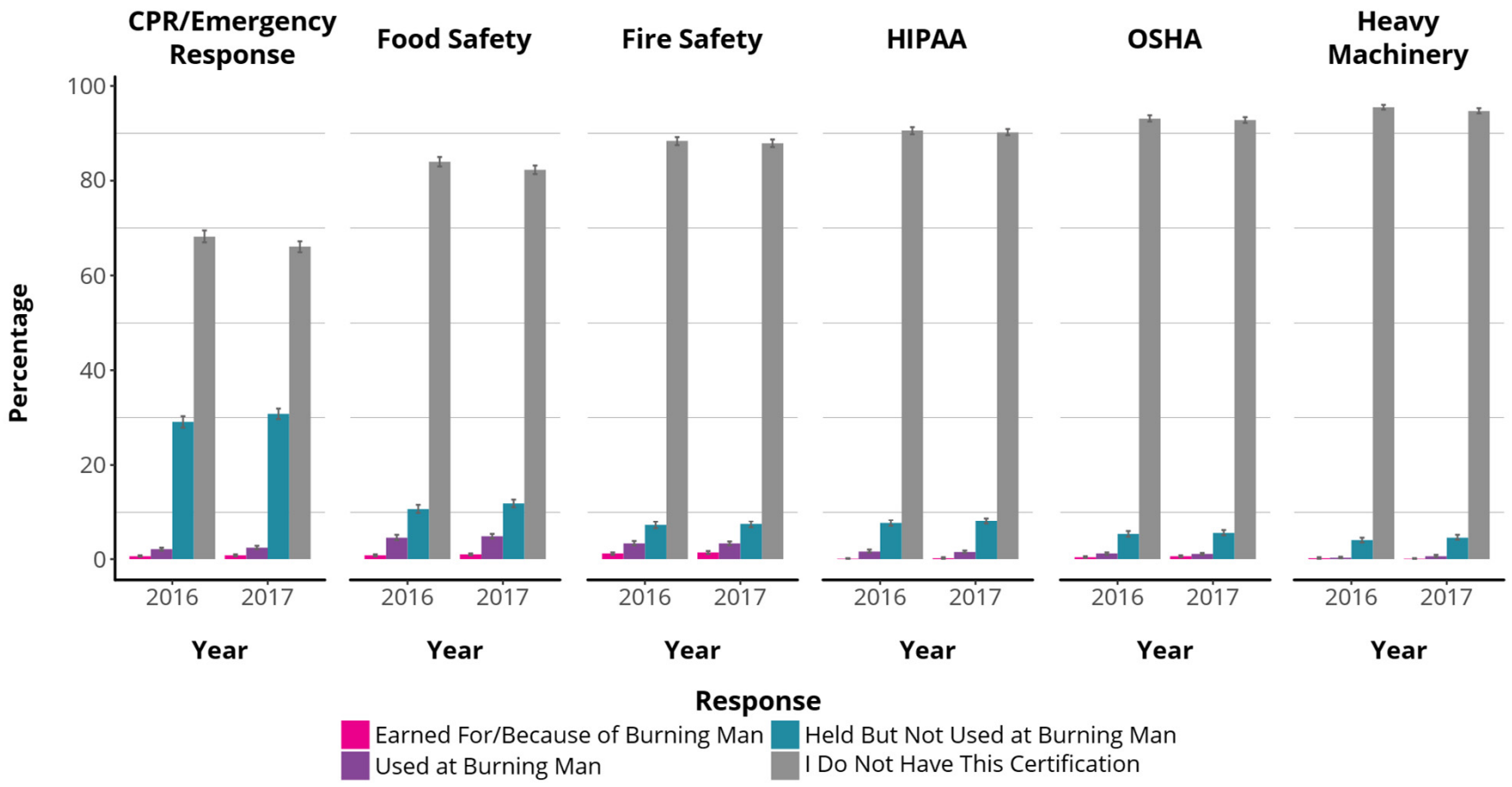
See the previous page for examples of the types of skills, and the page before that for examples of the types of skills learned and/or practiced.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Volunteerism and Skill Acquisition

Certifications Earned and Used

Certifications Used or Earned as Part of Participants' Burning Man Experiences



This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

The data table corresponding to the plot above can be found on the next page of this report.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Volunteerism and Skill Acquisition

Certifications Earned and Used

Certifications Used or Earned as Part of Participants' Burning Man Experiences

Response	2016		2017	
	Percent	MoE +/- %	Percent	MoE +/- %
CPR/Emergency Response				
Earned For/Because of Burning Man	0.6	0.2	0.8	0.2
Used at Burning Man	2.1	0.4	2.4	0.4
Held But Not Used at Burning Man	29.1	1.2	30.8	1.2
I Do Not Have This Certification	68.2	1.2	66.1	1.2
Food Safety				
Earned For/Because of Burning Man	0.8	0.2	1.0	0.2
Used at Burning Man	4.5	0.6	4.8	0.4
Held But Not Used at Burning Man	10.7	0.8	11.9	0.8
I Do Not Have This Certification	84.0	1.0	82.3	1.0
Fire Safety				
Earned For/Because of Burning Man	1.2	0.2	1.4	0.2
Used at Burning Man	3.3	0.4	3.3	0.4
Held But Not Used at Burning Man	7.2	0.8	7.4	0.6
I Do Not Have This Certification	88.4	0.8	87.9	0.8

Response	2016		2017	
	Percent	MoE +/- %	Percent	MoE +/- %
HIPPA				
Earned For/Because of Burning Man	0.1	0.0	0.2	0.2
Used at Burning Man	1.6	0.4	1.5	0.2
Held But Not Used at Burning Man	7.6	0.6	8.1	0.6
I Do Not Have This Certification	90.6	0.8	90.2	0.6
OSHA				
Earned For/Because of Burning Man	0.4	0.2	0.6	0.2
Used at Burning Man	1.2	0.2	1.1	0.2
Held But Not Used at Burning Man	5.3	0.6	5.5	0.6
I Do Not Have This Certification	93.1	0.6	92.8	0.6
Heavy Machinery				
Earned For/Because of Burning Man	0.2	0.2	0.1	0.0
Used at Burning Man	0.3	0.2	0.6	0.2
Held But Not Used at Burning Man	4.0	0.6	4.5	0.6
I Do Not Have This Certification	95.5	0.6	94.7	0.6

This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

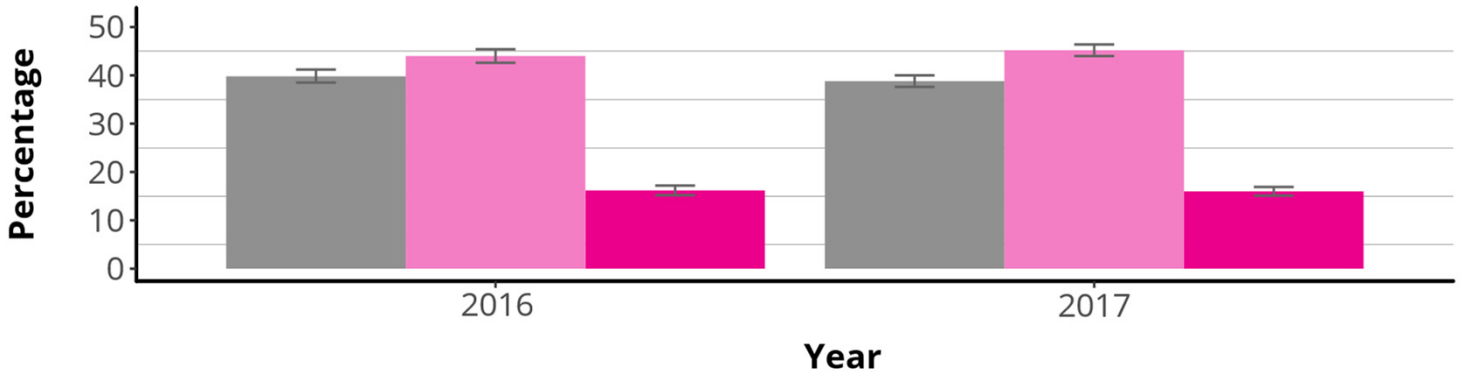
The plot corresponding to the data table above can be found on the previous page of this report.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

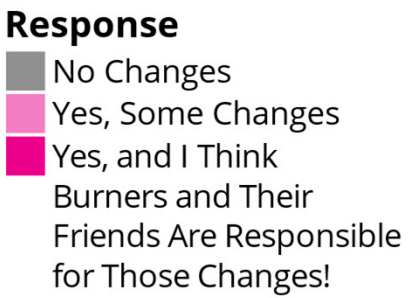
Burning Man's Ten Principles

Ten Principles
Practice in Everyday Life

Participants' Observation of Changes in Their Neighborhood/ Community in Line with Any of the Ten Principles



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
No Changes	39.8	1.4	38.8	1.2
Yes, Some Changes	44.0	1.4	45.2	1.2
Yes, and I Think Burners and Their Friends Are Responsible for Those Changes!	16.2	1.0	16.0	1.0

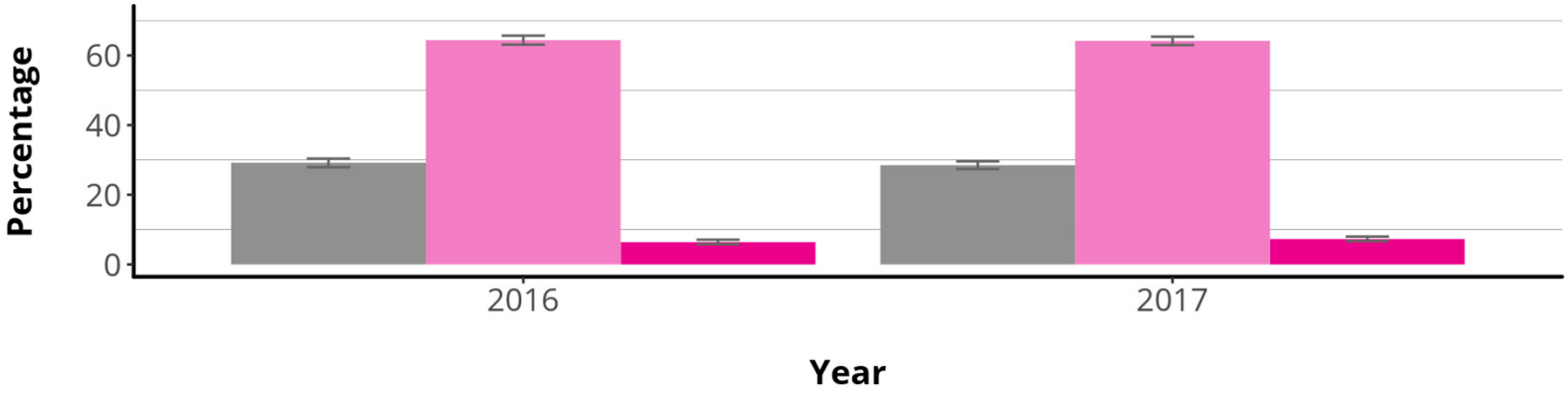


This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Ten Principles
Practice in Everyday Life

Participant Efforts to Incorporate Any of the Ten Principles in Their Workplace



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
No, I Am Not	29.2	1.2	28.5	1.2
Yes, I Try to Practice These Principles at My Workplace	64.4	1.4	64.2	1.2
Yes, I Have Modeled My Business or Professional Activity on These Principles	6.4	0.6	7.3	0.6

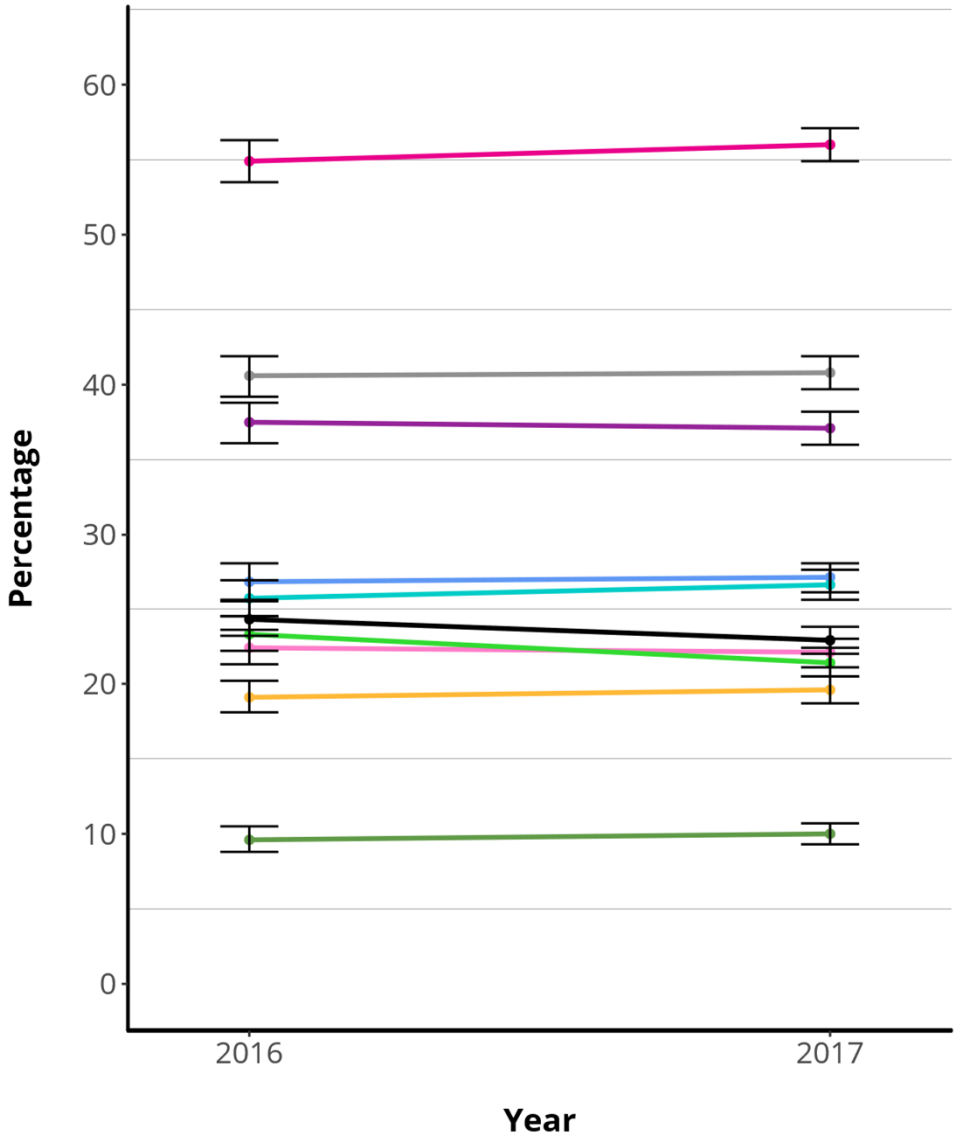
Response
- No, I Am Not
- Yes, I Try to Practice These Principles at My Workplace
- Yes, I Have Modeled My Business or Professional Activity on These Principles

This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Ten Principles
Practice in Everyday Life

Ten Principles Practiced Most Frequently in Everyday Life
(Participants Selected Up to Three Options)



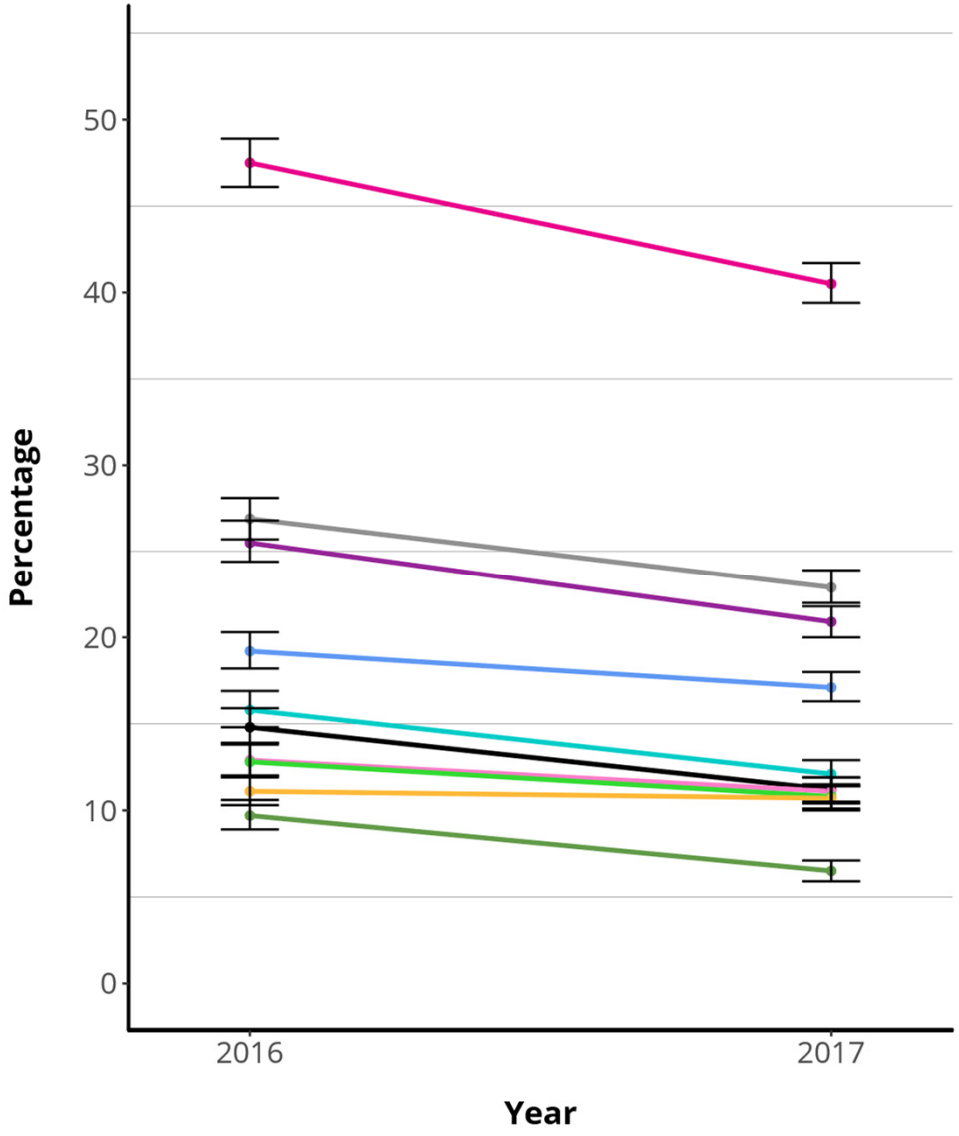
	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Radical Self-Reliance	54.9	1.4	56.0	1.2
Leave No Trace	40.6	1.4	40.8	1.2
Radical Inclusion	37.5	1.4	37.1	1.2
Gifting	26.8	1.2	27.1	1.0
Immediacy	25.7	1.2	26.6	1.0
Civic Responsibility	24.3	1.2	22.9	1.0
Radical Self-Expression	22.4	1.2	22.1	1.0
Participation	23.3	1.2	21.4	1.0
Communal Effort	19.1	1.0	19.6	1.0
Decommodification	9.6	0.8	10.0	0.8

This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Ten Principles
Practice in Everyday Life

Ten Principles Most Difficult to Practice in Everyday Life
(Participants Selected Up to Three Options)



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Decommodification	47.5	1.4	40.5	1.2
Immediacy	26.9	1.2	22.9	1.0
Radical Self-Expression	25.5	1.2	20.9	1.0
Radical Inclusion	19.2	1.0	17.1	0.8
Leave No Trace	15.8	1.0	12.1	0.8
Gifting	14.8	1.0	11.2	0.8
Participation	12.9	1.0	11.1	0.8
Communal Effort	12.8	1.0	10.8	0.8
Civic Responsibility	11.1	0.8	10.7	0.8
Radical Self-Reliance	9.7	0.8	6.5	0.6

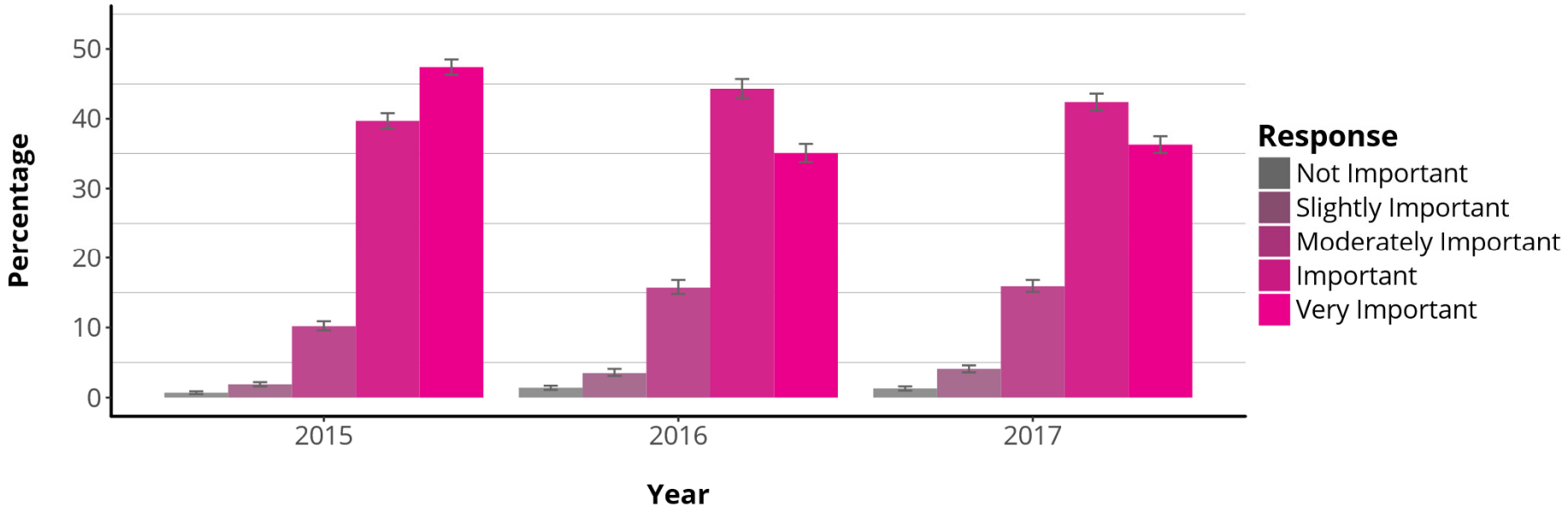
This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

The decreased percentages across all principles in 2017 indicates that more participants selected only one or two principles, compared to 2016 data.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Ten Principles
Participant Perceptions

Participant Responses to the Question, "How Important Are the Ten Principles to You?"



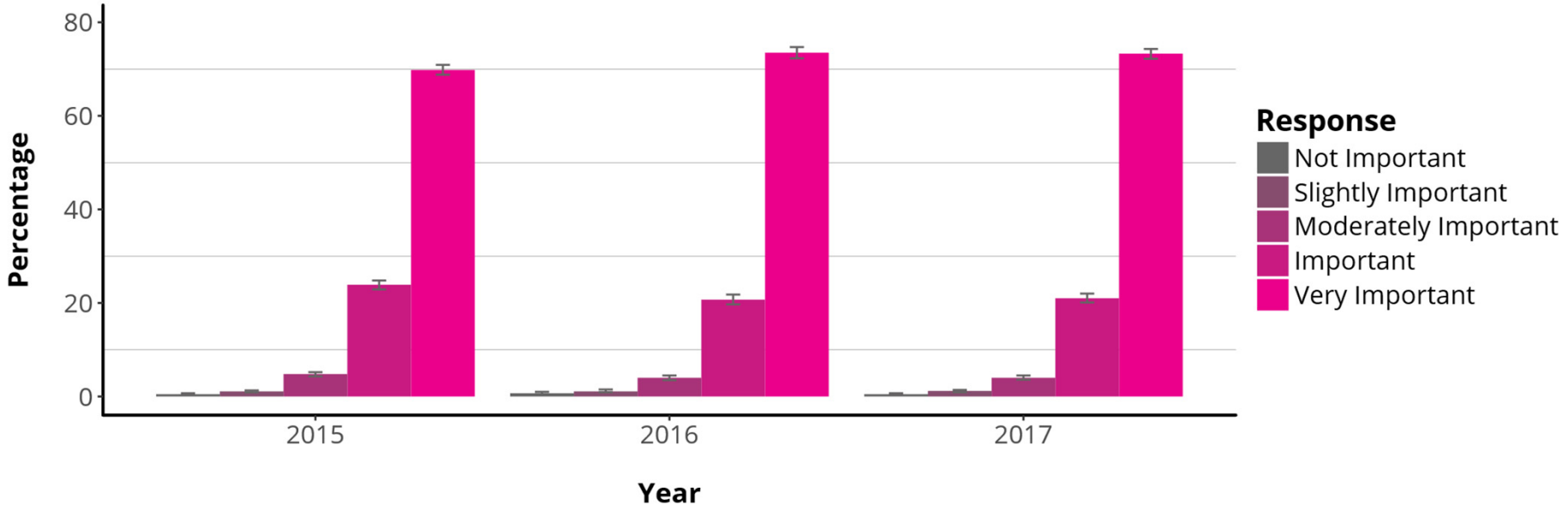
	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not Important	0.7	0.2	1.4	0.4	1.3	0.2
Slightly Important	1.9	0.4	3.5	0.4	4.1	0.4
Moderately Important	10.2	0.6	15.7	1.0	15.9	0.8
Important	39.7	1.2	44.3	1.4	42.4	1.2
Very Important	47.4	1.2	35.1	1.4	36.3	1.2

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Ten Principles
Participant Perceptions

Participant Responses to the Question, "How Essential Are the Ten Principles to Creating An Authentic Burning Man Experience?"

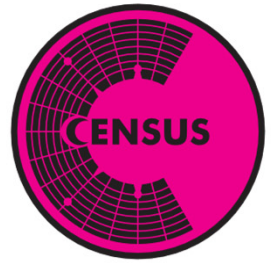


	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not Important	0.5	0.2	0.7	0.2	0.5	0.2
Slightly Important	1.1	0.2	1.1	0.2	1.2	0.2
Moderately Important	4.8	0.4	4.0	0.6	4.0	0.4
Important	23.9	1.0	20.7	1.0	21.0	1.0
Very Important	69.8	1.0	73.5	1.2	73.3	1.0

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

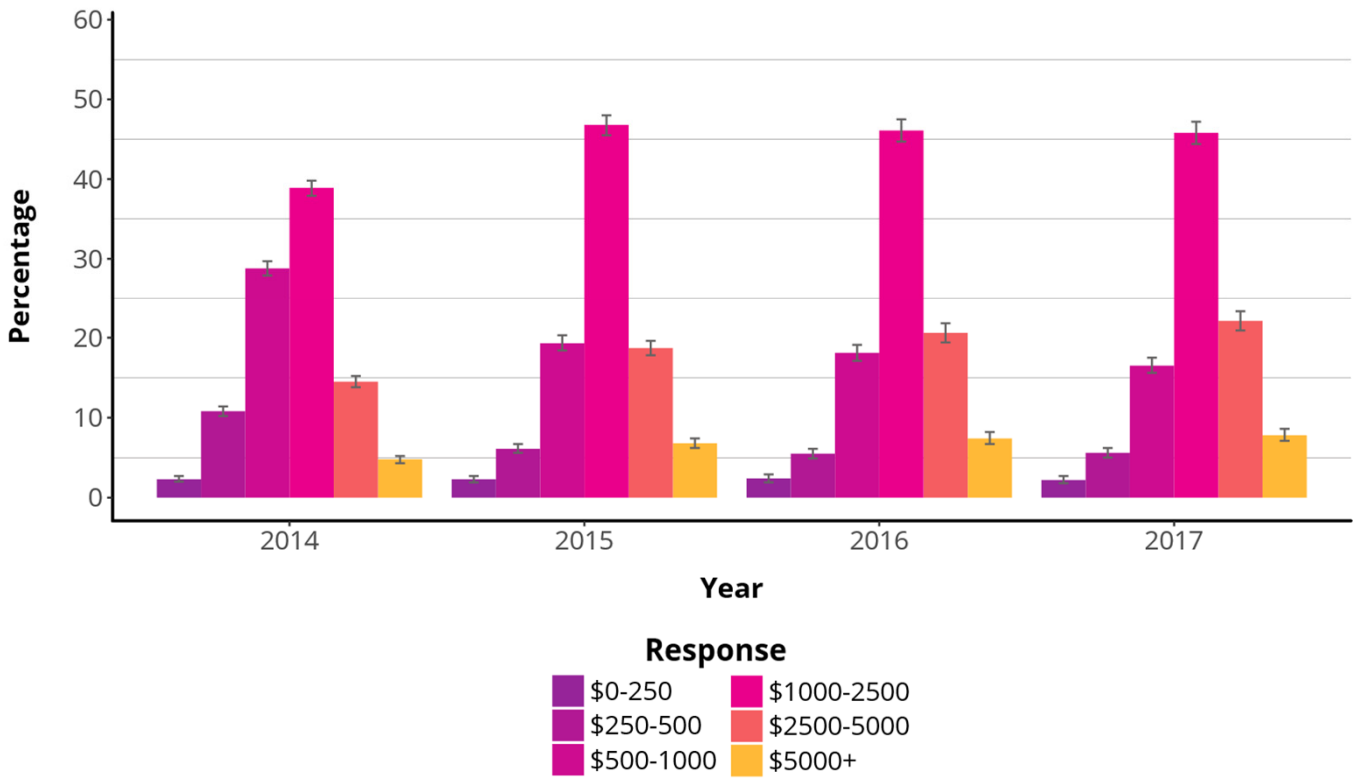
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burning Man Expenses and Tickets



Spending for Burning Man

Amount of Money (USD) Spent to Go to Burning Man (Excluding Ticket Price)



	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
$0-250	2.3	0.4	2.3	0.4	2.4	0.4	2.2	0.4
$250-500	10.8	0.6	6.1	0.6	5.5	0.6	5.6	0.6
$500-1000	28.8	1.0	19.3	1.0	18.1	1.0	16.5	1.0
$1000-2500	38.9	1.0	46.8	1.2	46.1	1.4	45.8	1.4
$2500-5000	14.5	0.8	18.7	1.0	20.6	1.2	22.1	1.2
$5000+	4.8	0.4	6.8	0.6	7.4	0.8	7.8	0.8

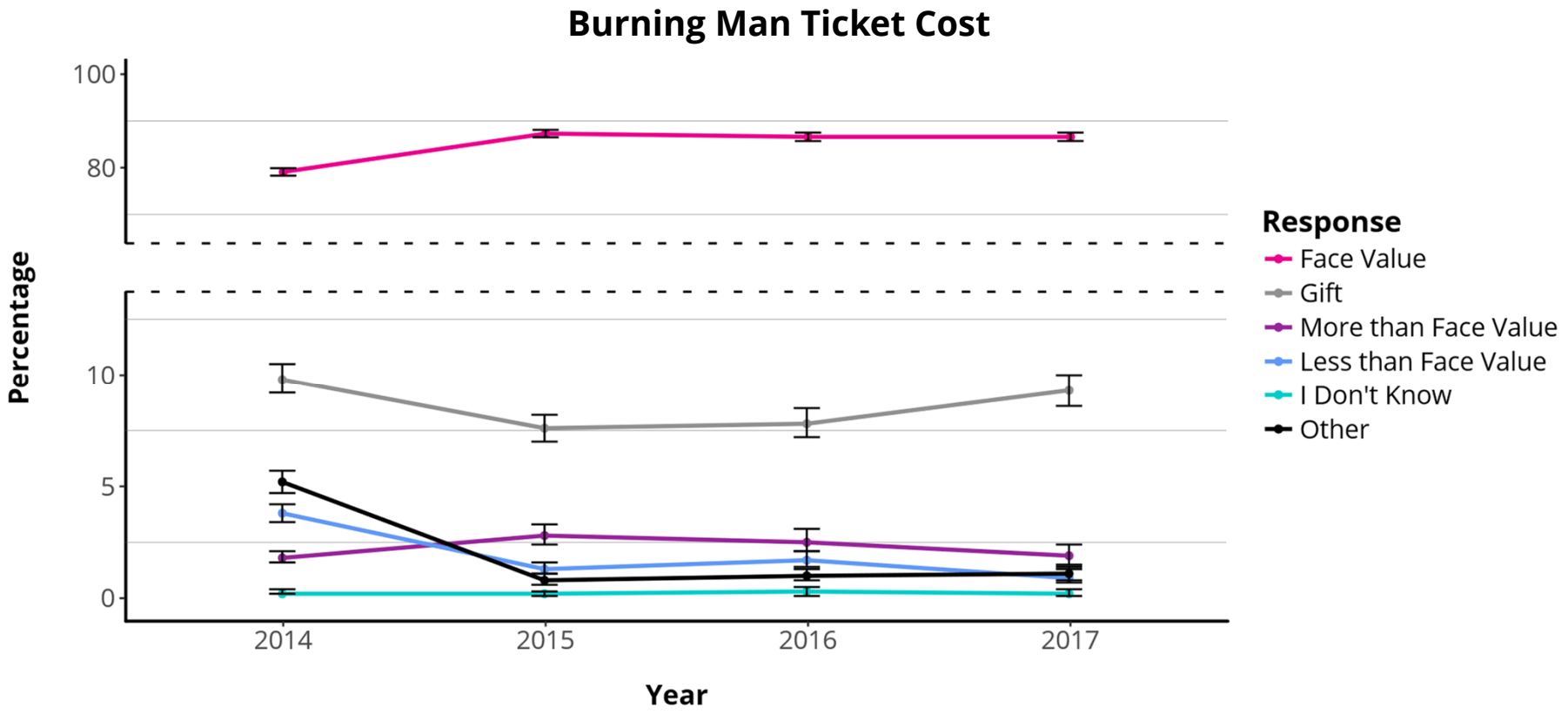
*This question was not included in the 2013 online survey, so data presented here are from 2014-17. Participants were asked to provide their best estimate (in US dollars) of how much they spent to go to Black Rock City and return, including fuel, food, lodging, airfare, supplies, etc., but **excluding** the cost of their Burning Man ticket.*

	Median:	80th Percentile:
2014*:	$1300	$2500
2015:	$1500	$2600
2016:	$1500	$3000
2017:	$1500	$3000

* The 2014 online survey asked about spending ranges, but did not ask for total amount spent, so percentile data for 2014 was estimated differently than for 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Ticket Cost



This question was not included in the 2013 online survey, so data presented here are from 2014-17.

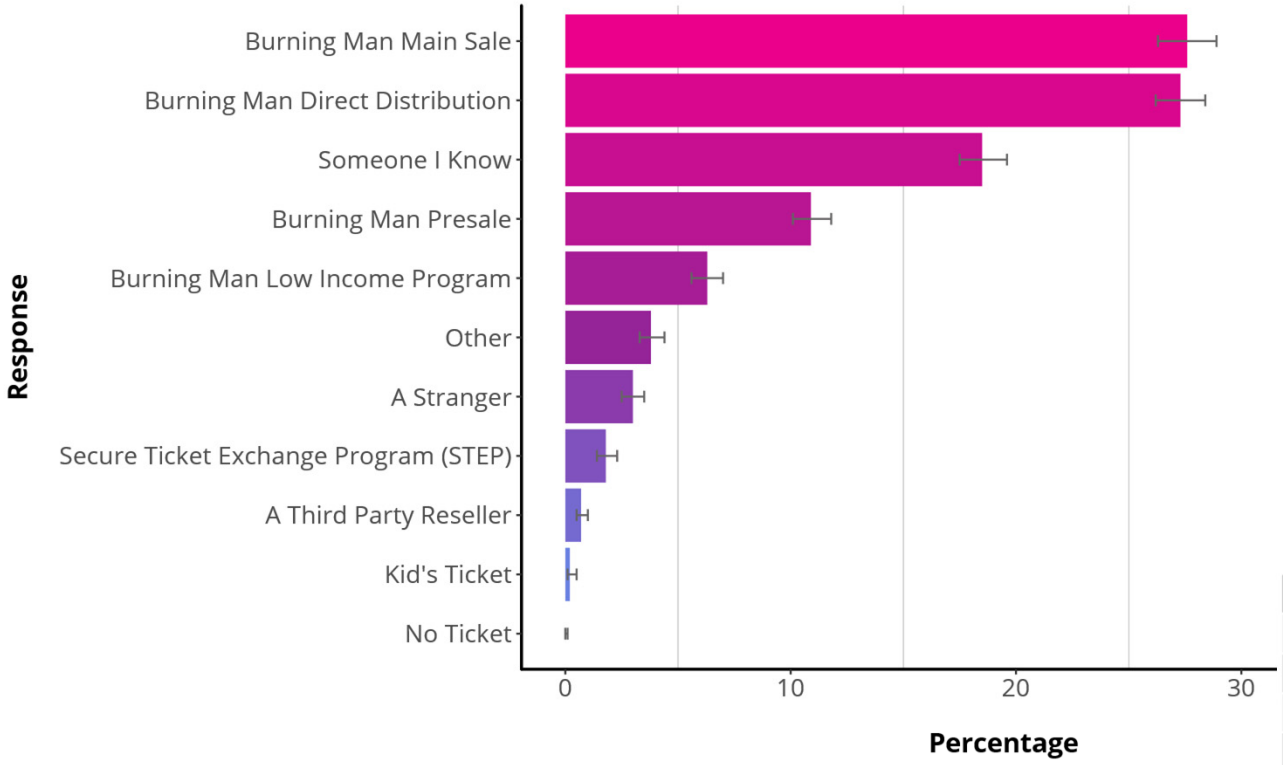
	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Face Value	79.1	0.8	87.3	0.8	86.6	1.0	86.6	1.0
Gift	9.8	0.6	7.6	0.6	7.8	0.6	9.3	0.8
More than Face Value	1.8	0.2	2.8	0.4	2.5	0.4	1.9	0.4
Less than Face Value	3.8	0.4	1.3	0.2	1.7	0.4	0.9	0.2
I Don't Know	0.2	0.2	0.2	0.0	0.3	0.2	0.2	0.2
Other	5.2	0.4	0.8	0.2	1.0	0.2	1.1	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Ticket Source

2017 Ticket Data

2017 Burning Man Ticket Source



Response	Percent	MoE +/- %
Burning Man Main Sale	27.6	1.2
Burning Man Direct Distribution	27.3	1.2
Someone I Know	18.5	1.0
Burning Man Presale	10.9	0.8
Burning Man Low Income Program	6.3	0.6
Other	3.8	0.6
A Stranger	3.0	0.6
Secure Ticket Exchange Program (STEP)	1.8	0.4
A Third Party Reseller	0.7	0.2
Kid's Ticket	0.2	0.2
No Ticket	0.0	0.0

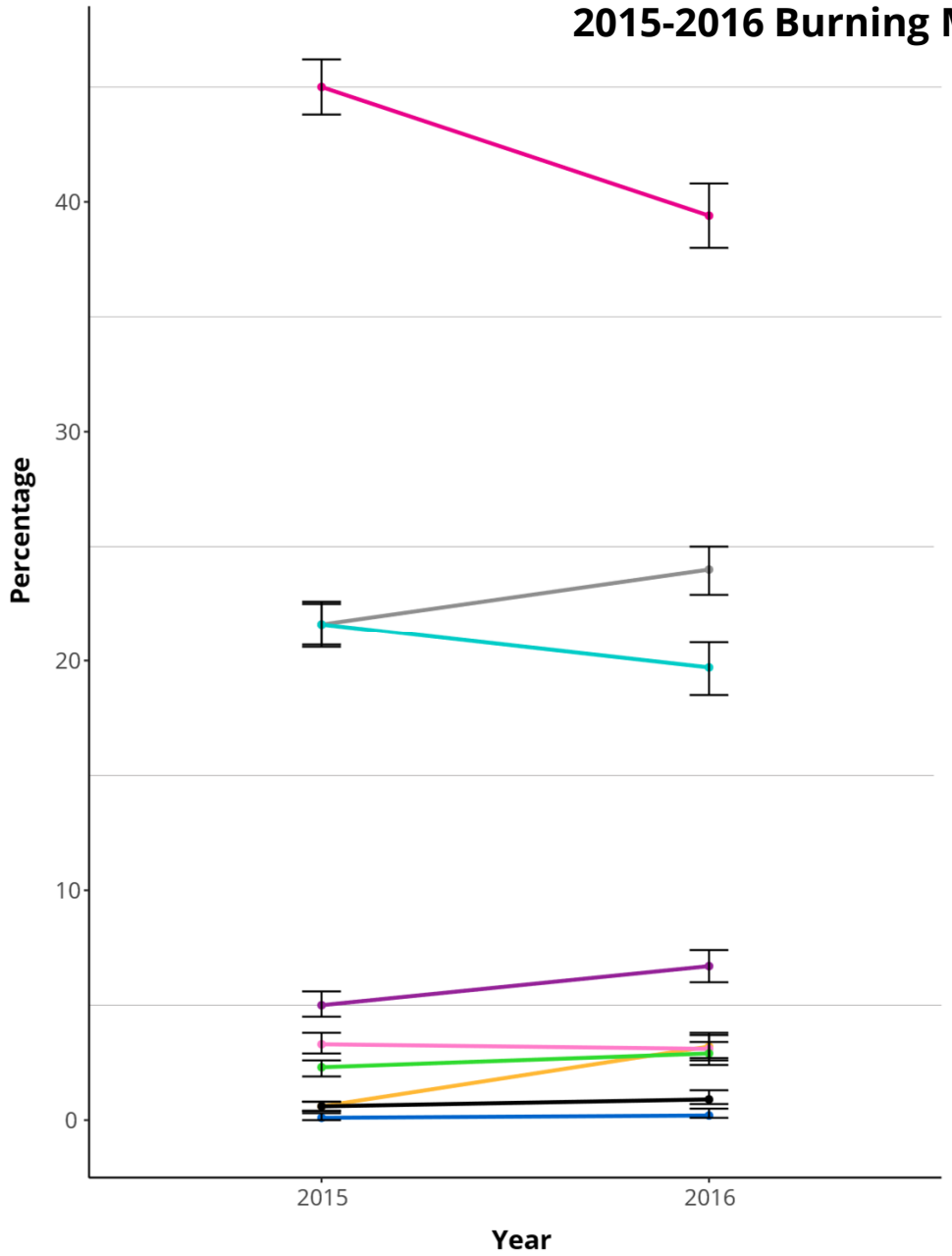
The 2017 online survey listed these options differently than they have been listed in past years' surveys, so data presented here are from 2017. For 2015-16 ticket source data, see the next page of this report.

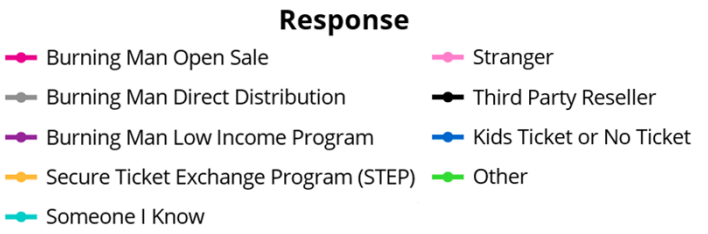
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Ticket Source

2015-2016 Ticket Data

2015-2016 Burning Man Ticket Source





	2015		2016	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Burning Man Open Sale	45.0	1.2	39.4	1.4
Burning Man Direct Distribution	21.6	1.0	24.0	1.0
Burning Man Low Income Program	5.0	0.6	6.7	0.8
Secure Ticket Exchange Program (STEP)	0.6	0.2	3.2	0.6
Someone I Know	21.6	1.0	19.7	1.2
Stranger	3.3	0.4	3.1	0.6
Third Party Reseller	0.6	0.2	0.9	0.2
Kids Ticket or No Ticket	0.1	0.0	0.2	0.2
Other	2.3	0.4	2.9	0.4

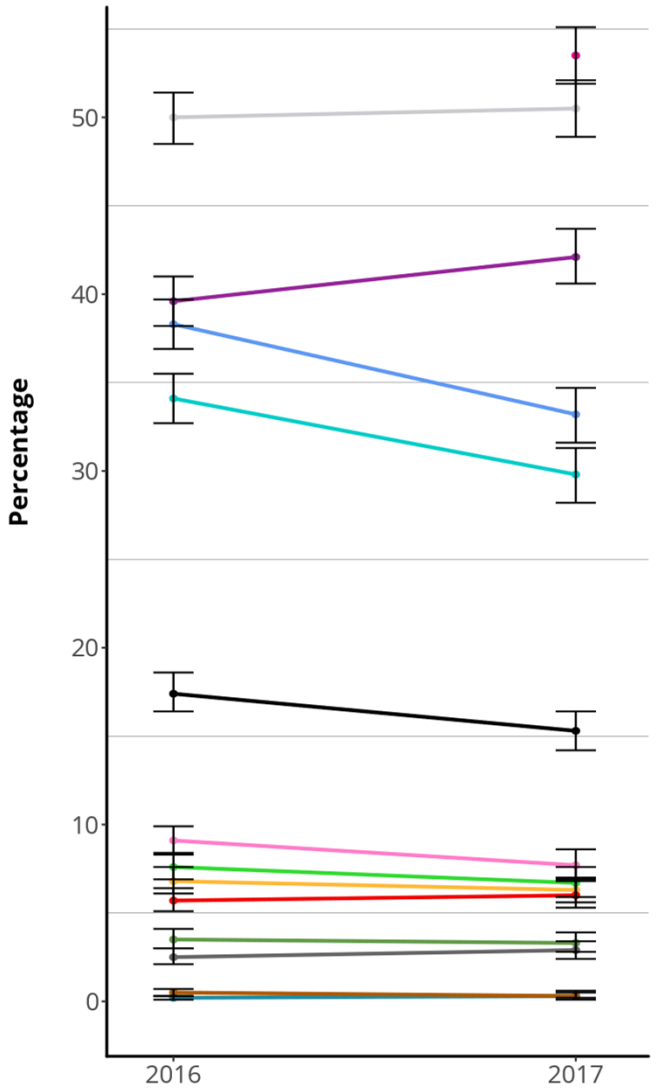
The 2013 online survey did not include this question and the 2014 survey used different wording, so data presented here are from 2015-16.

For 2017 data (also worded differently), see the previous page of this report.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Factors for Non-Attendance

Think of Your Friends/Family Members Who Have Considered Going to Burning Man, But Have Not Gone. To the Best of Your Knowledge, What Were the Reasons They Did Not Attend? (Participants Selected Up to Three Options)



Response

- Too Expensive*
- Dislike Dirt/Dust/Camping/Port-o-Potties
- Harsh Desert Weather
- Can't Get a Ticket
- Too Far to Travel
- Fear of Chaos/Would Feel Unsafe
- Too Much Electronc Music
- Too Many Hippies
- Too Many Intoxicated People
- Conflicts with Values/Religion
- Too Many Naked People
- Too Many White People
- Too Many Homosexual People
- Too Many Men

	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Too Expensive*	-	-	53.5	1.6
Dislike Dirt/Dust/Camping/Port-o-Potties	50.0	1.4	50.5	1.6
Harsh Desert Weather	39.6	1.4	42.1	1.6
Can't Get a Ticket	38.3	1.4	33.2	1.6
Too Far to Travel	34.1	1.4	29.8	1.6
Fear of Chaos/Would Feel Unsafe	17.4	1.2	15.3	1.2
Too Much Electronc Music	9.1	0.8	7.7	0.8
Too Many Hippies	7.6	0.8	6.7	0.8
Too Many Intoxicated People	6.8	0.8	6.3	0.8
Conflicts with Values/Religion	5.7	0.6	6.0	0.8
Too Many Naked People	3.5	0.6	3.3	0.6
Too Many White People	2.5	0.4	2.9	0.4
Too Many Homosexual People	0.2	0.2	0.3	0.2
Too Many Men	0.5	0.2	0.3	0.2

This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

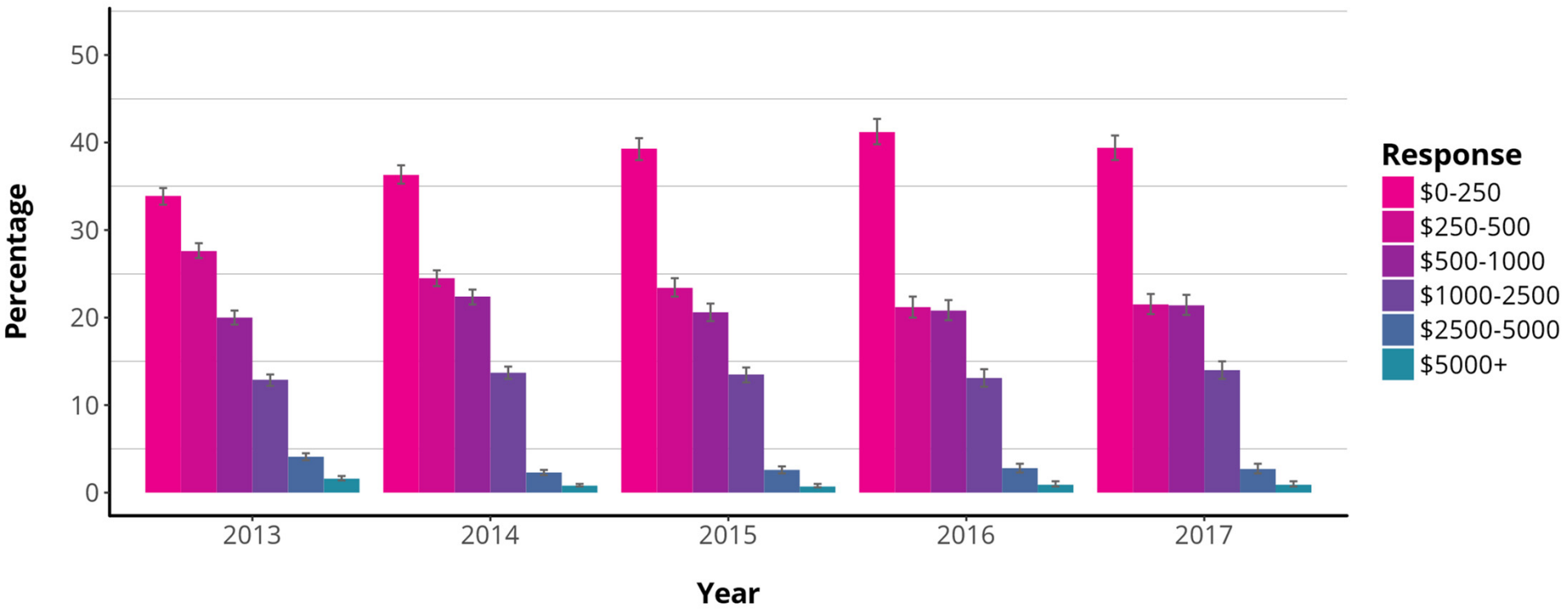
* The option, "Too expensive," was first introduced in the 2017 online survey.
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Impacts on Nevada

Economic Impact on Nevada

Spending Ranges

Spending Ranges for Total Expenses In Nevada

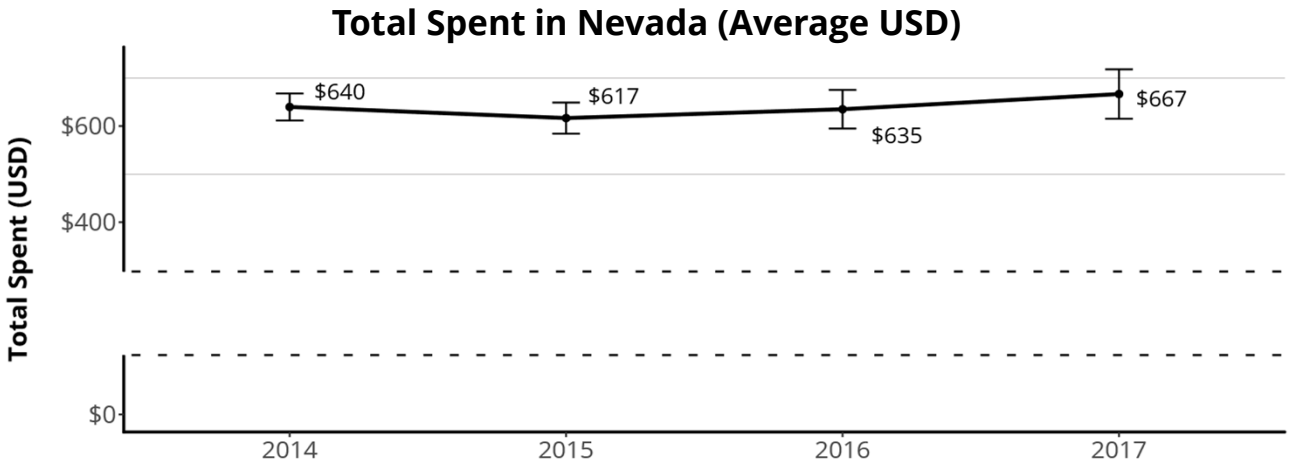


	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
$0-250	33.9	1.0	36.3	1.0	39.3	1.2	41.2	1.4	39.4	1.4
$250-500	27.6	0.8	24.5	1.0	23.4	1.0	21.2	1.2	21.5	1.2
$500-1000	20.0	0.8	22.4	0.8	20.6	1.0	20.8	1.2	21.4	1.2
$1000-2500	12.9	0.6	13.7	0.8	13.5	0.8	13.1	1.0	14.0	1.0
$2500-5000	4.1	0.4	2.3	0.4	2.6	0.4	2.8	0.6	2.7	0.6
$5000+	1.6	0.2	0.8	0.2	0.7	0.2	0.9	0.4	0.9	0.2

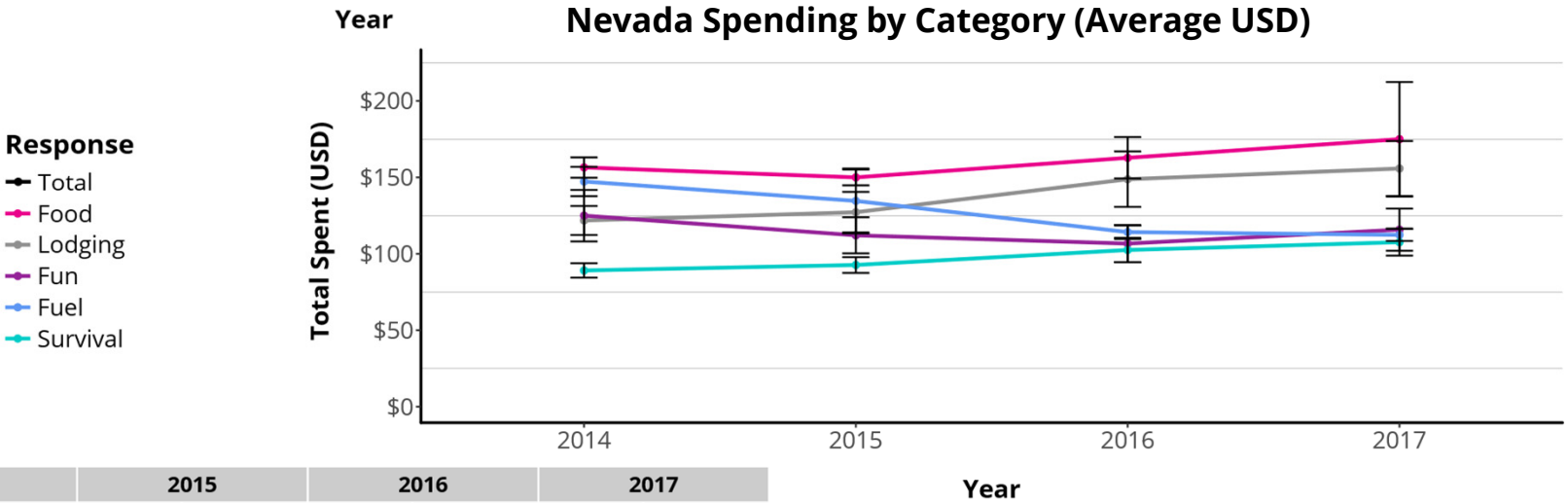
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Economic Impact on Nevada

Spending by Category



The 2013 online survey did not include specific questions about spending patterns in Nevada, so data presented here are from 2014-17.

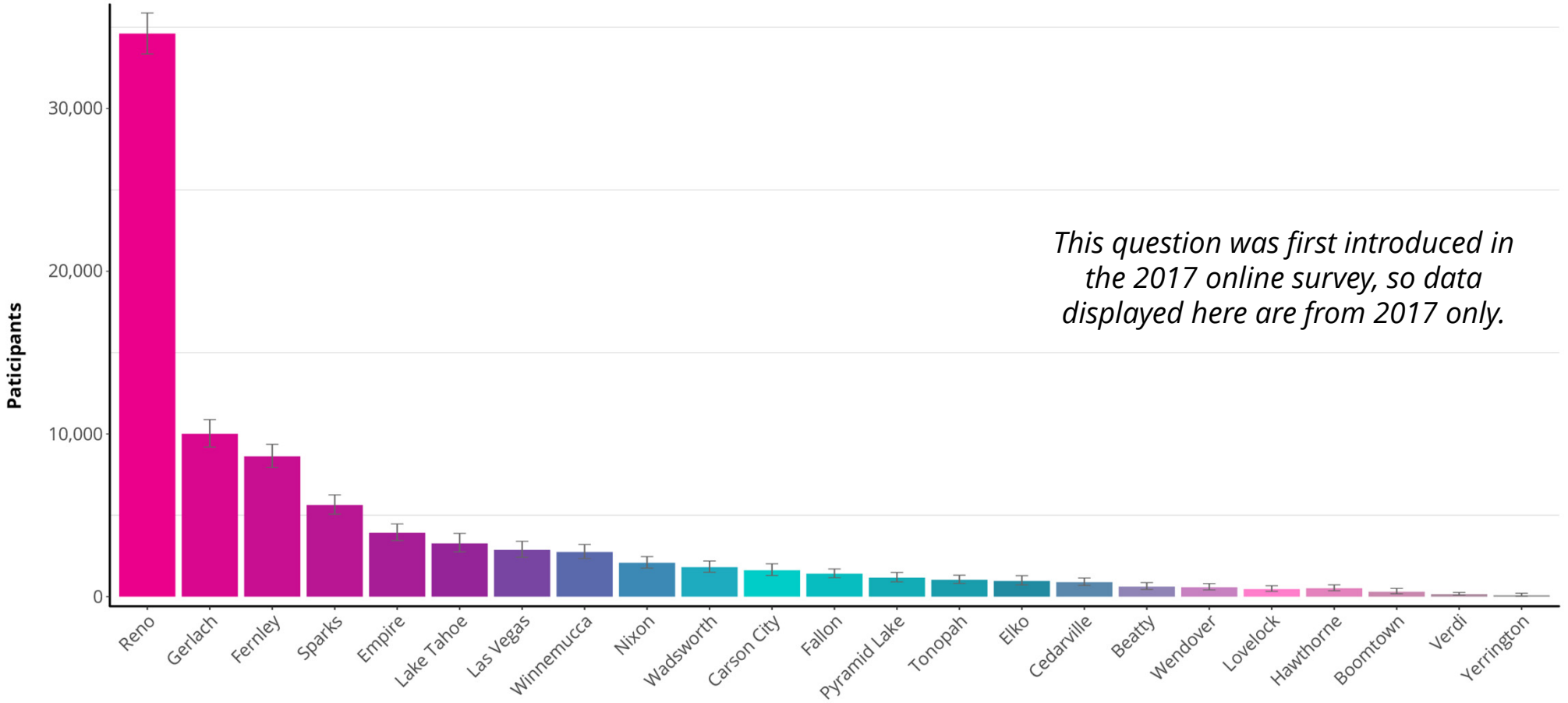


	2014		2015		2016		2017	
Response	Total (USD)	MoE +/- %	Total (USD)	MoE +/- %	Total (USD)	MoE +/- %	Total (USD)	MoE +/- %
Food	$156.5	6.7	$150.0	5.1	$162.8	13.5	$175.0	37.4
Lodging	$121.8	9.4	$127.2	13.3	$148.8	18.2	$155.8	18.0
Fun	$125.0	16.9	$112.1	11.8	$106.7	12.2	$115.8	13.7
Fuel	$147.3	9.6	$134.6	21.2	$114.2	4.5	$112.4	3.9
Survival	$89.1	4.7	$92.7	5.1	$102.5	8.0	$107.6	8.8
Total	**$639.7**	**28**	**$616.6**	**32.3**	**$635.0**	**40.2**	**$666.6**	**51.4**

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Impacted Cities and Neighborhoods

Number of Participants Reporting Stops in Nevada Cities or Communities on the Way to/from Burning Man*



This question was first introduced in the 2017 online survey, so data displayed here are from 2017 only.

Response	Total	MoE +/-
Reno	34,611	1,258
Gerlach	10,011	843
Fernley	8,623	712
Sparks	5,635	590

Response	Total	MoE +/-
Empire	3,929	510
Lake Tahoe	3,275	566
Las Vegas	2,874	486
Winnemucca	2,744	431
Nixon	2,080	351

Response	Total	MoE +/-
Wadsworth	1,812	345
Carson City	1,621	357
Fallon	1,409	269
Pyramid Lake	1,165	288
Tonopah	1,036	249

Response	Total	MoE +/-
Elko	964	280
Cedarville	890	223
Beatty	620	206
Wendover	576	190
Lovelock	466	171

Response	Total	MoE +/-
Hawthorne	515	178
Boomtown	300	159
Verdi	152	78
Yerrington	84	76

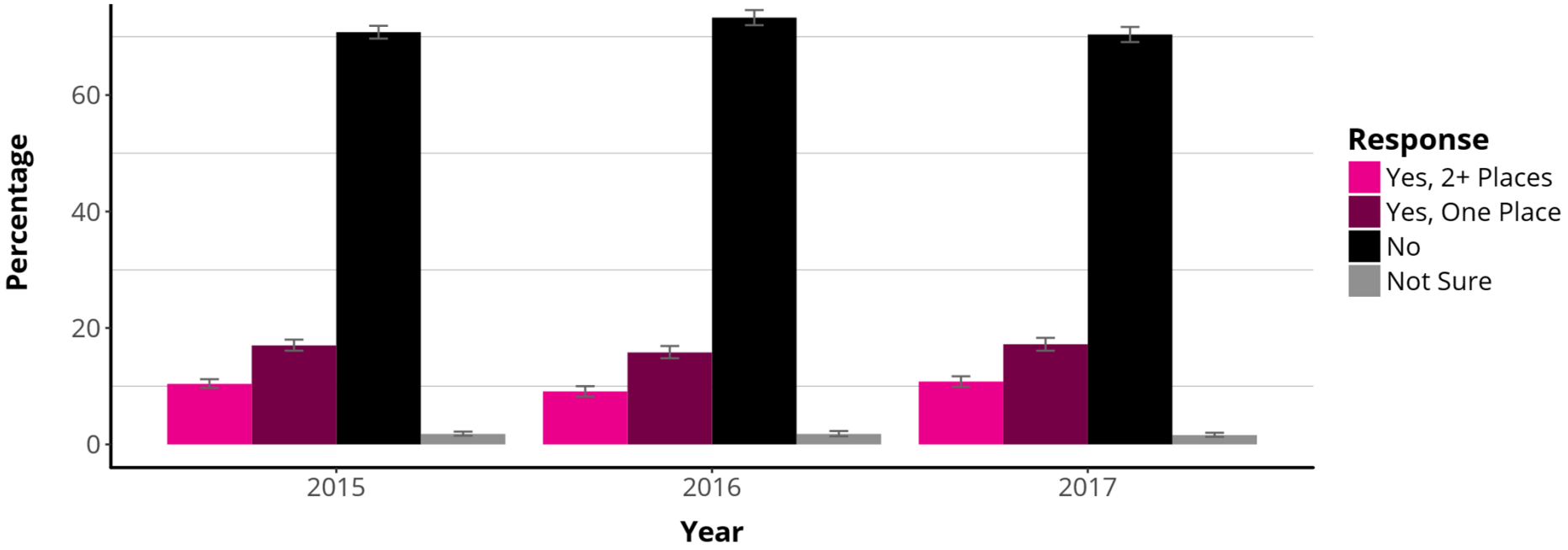
* As this data is collected qualitatively (participants are asked to type community and city names into an open text box in the online survey) it is likely that these estimates are lower than the true number of visitors to each of the named cities or communities.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Other Recreational Stops

Parks and Recreation Areas

Visits to Parks and/or Recreation Areas This Year en Route to and/or from Black Rock City



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes, 2+ Places	10.4	0.8	9.1	0.8	10.8	1.0
Yes, One Place	17.0	1.0	15.8	1.0	17.2	1.0
No	70.8	1.2	73.3	1.4	70.4	1.4
Not Sure	1.8	0.4	1.8	0.4	1.6	0.4

The 2013 and 2014 online surveys included differently worded questions about park visits, so direct comparison is impossible. Data presented here are from 2015-17. In 2013 and 2014 respectively, 68.8% (+/- 1.0) and 73.5% (+/- 0.9) of participants did not visit any parks or recreation areas, and 2.9% (+/- 0.4) and 1.7% (+/- 0.3) were not sure.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Other Recreational Stops

Activities at Public Lands

Recreational Visits to Public Lands Within 30 mi of BRC en Route to/from Burning Man (Participants Selected Any Options that Applied)



Response	Percent	MoE +/- %
Burning Man Only	63.6	1.6
Camping	4.2	0.6
Hiking	3.1	0.6
Hot Springs	3.0	0.6
Boating/Swimming	2.5	0.6
Other	1.4	0.4
Wind Sailing	0.1	0.0

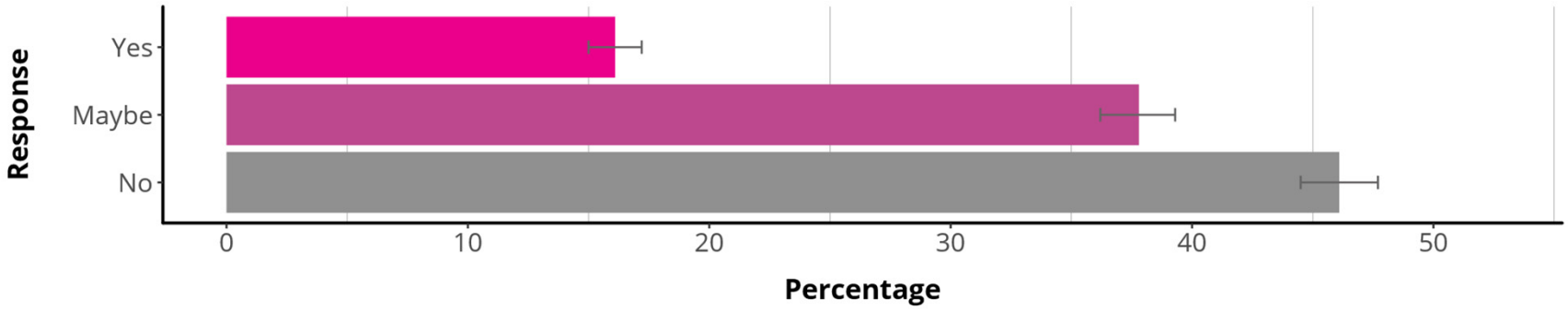
This question was first introduced in the 2017 online survey, so data presented here are from 2017 only.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Other Recreational Stops

Intent to Return to the Black Rock Desert

Participant Responses to the Question, "Do You Intend to Come Back to the Black Rock Desert Outside of Burning Man?"



Response	Percent	MoE +/- %
Yes	16.1	1.2
Maybe	37.8	1.6
No	46.1	1.6

This question was first introduced in the 2017 online survey, so data presented here are from 2017 only.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Benefits to Participation

Benefits to Participation

Project Description

The online survey in 2017 introduced a set of new and exciting research questions related to the personal and environmental benefits that can be attained through the activities taking place in BRC, and with the factors contributing to these experiences and benefits.

Questions in this set were duplicated, with permission, from surveys used by recreation researchers studying the benefits of recreation on public lands administered by the Bureau of Land Management (BLM). Duplicating these survey questions allows for the possibility of future research in which survey responses from Burning Man may be compared with survey responses from other public lands administered by the BLM.

The first of these duplicated questions in the 2017 online survey was: *People attain benefits from participating in activities in Black Rock City. First, indicate how desirable each of the following benefits were to you as an outcome of your recent trip. Then, rate the degree to which you were able to attain each benefit as a result of the trip.*

Fifteen potential personal benefits were included, with five benefits displayed on each of the next three pages of this report. Potential benefits are listed in order from highest to lowest percentage of participants indicating a benefit as being "Very High" on the desirability scale.

The second question was: *Environmental benefits may accrue to local or regional communities from activities occurring in Black Rock City. First, indicate how desirable it is to you that your local/regional communities realize each of the following benefits as a result of your experience in Black Rock City. Then, rate the degree to which you believe your local/regional communities actually attain/realize these benefits.*

Six potential environmental benefits were included, all presented on the fourth page of this section.

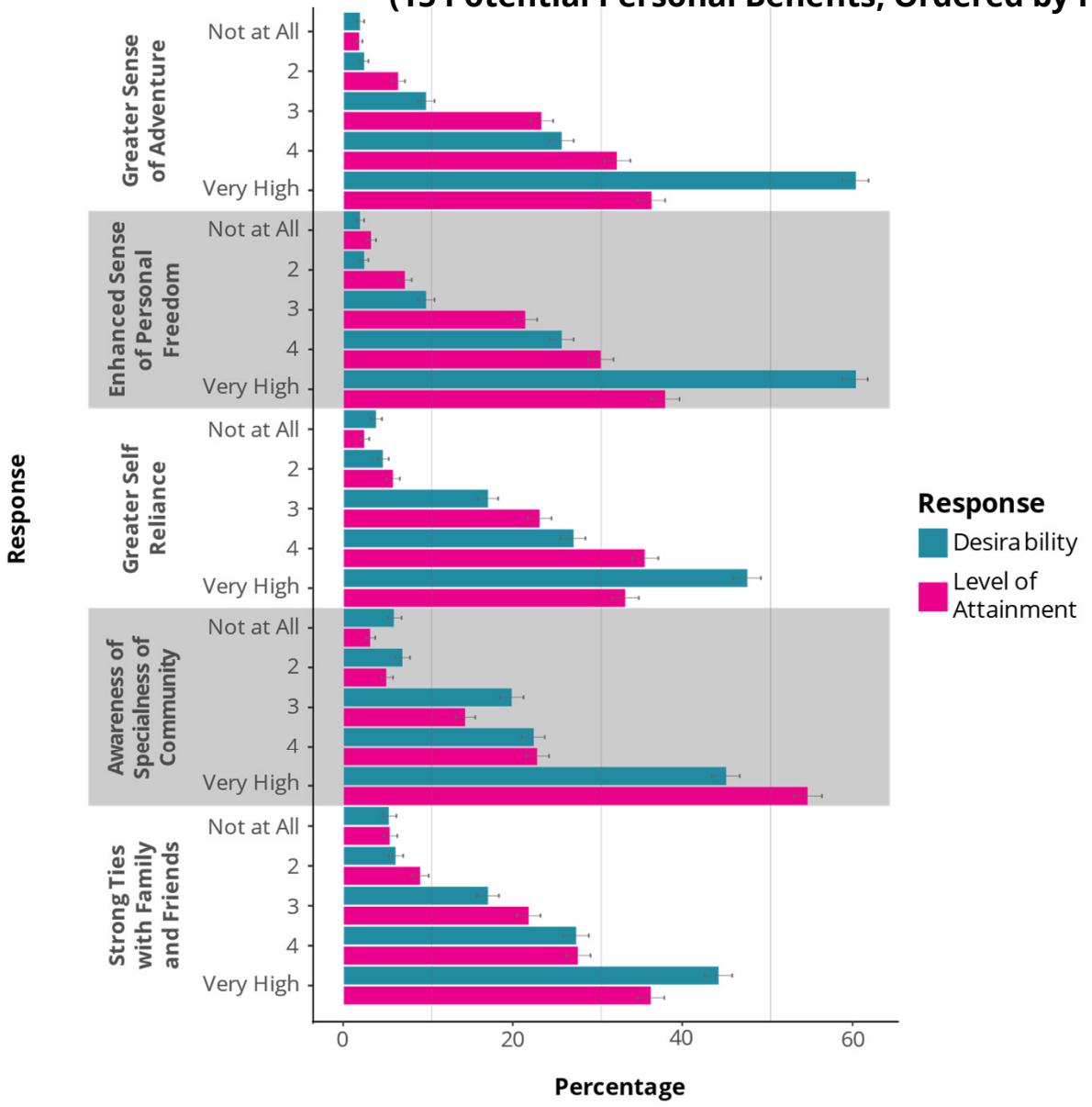
The final question from this set was: *To what extent did each of the following contribute to your experience and benefits while visiting Black Rock City?*

Nine possible contributing factors are presented on the fifth, and final, page of this section of this report.

Benefits to Participation

Personal Benefits, Part 1

Desirability and Attainment of Personal Benefits: Part 1 of 3
(15 Potential Personal Benefits, Ordered by Highest Desirability*)



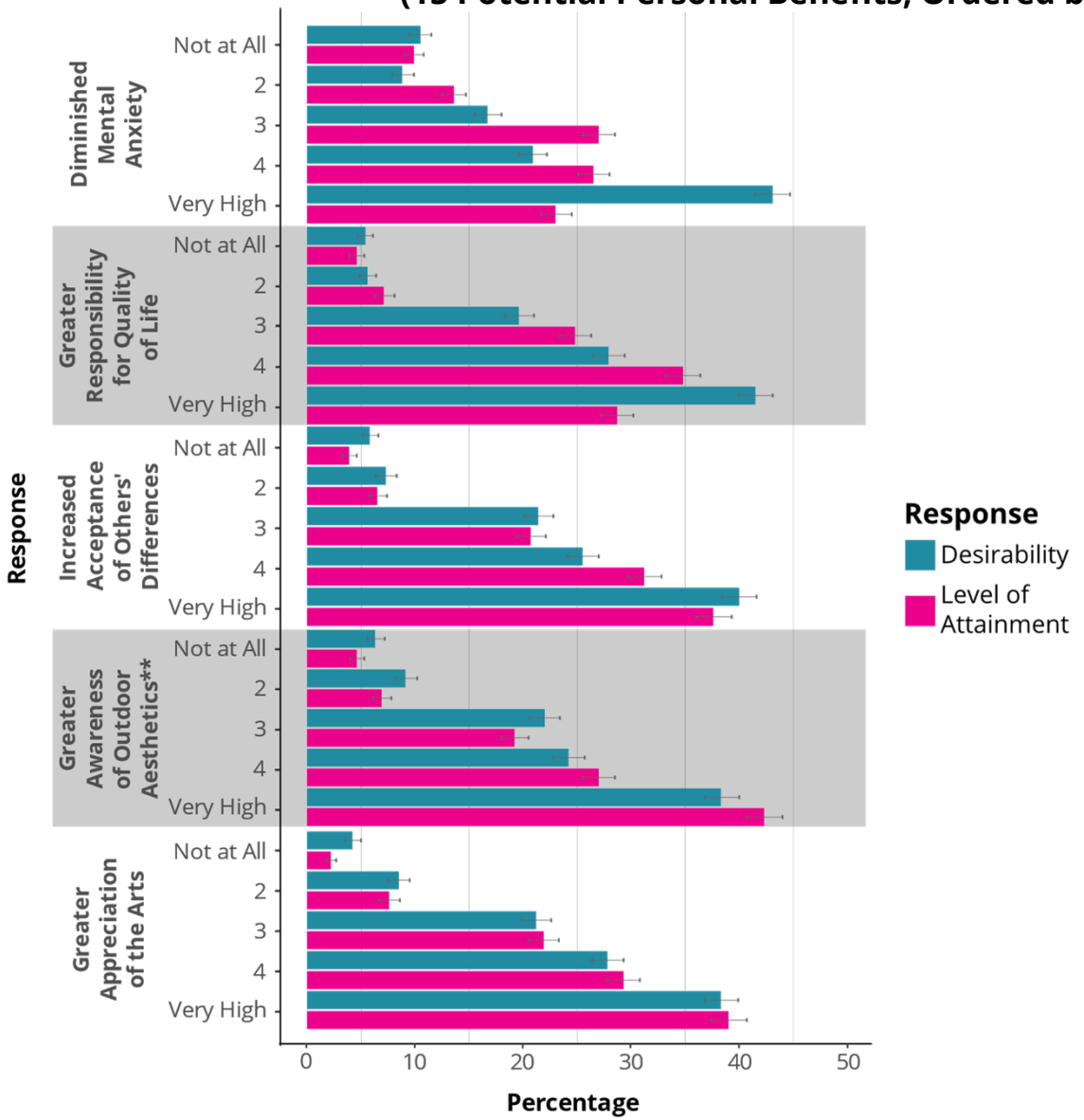
		Desirable		Attained	
	Response	Percent	MoE +/- %	Percent	MoE +/- %
Greater Sense of Adventure	Not at All	1.9	0.4	1.8	0.4
	2	2.4	0.4	6.4	0.8
	3	9.7	1.0	23.3	1.4
	4	25.7	1.4	32.2	1.6
	Very High	60.4	1.6	36.3	1.6
Enhanced Sense of Personal Freedom	Not at All	3.2	0.6	3.2	0.6
	2	4.6	0.8	7.2	0.8
	3	14.3	1.2	21.4	1.4
	4	25.8	1.4	30.3	1.6
	Very High	52.1	1.6	37.9	1.6
Greater Self Reliance	Not at All	3.8	0.6	2.4	0.4
	2	4.6	0.8	5.8	0.8
	3	17.0	1.2	23.1	1.4
	4	27.1	1.4	35.5	1.6
	Very High	47.6	1.6	33.2	1.6
Awareness of Specialness of Community	Not at All	5.9	0.8	3.1	0.6
	2	6.9	0.8	5.0	0.8
	3	19.8	1.4	14.3	1.2
	4	22.4	1.4	22.8	1.4
	Very High	45.1	1.6	54.7	1.6
Stronger Ties with Family and Friends	Not at All	5.3	0.8	5.4	0.8
	2	6.1	0.8	9.0	1.0
	3	17.0	1.2	21.8	1.4
	4	27.4	1.6	27.6	1.4
	Very High	44.2	1.6	36.2	1.6

* Potential benefits are listed in order from highest to lowest percentage of participants indicating a benefit as being "Very High" on the desirability scale. Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Benefits to Participation

Personal Benefits, Part 2

Desirability and Attainment of Personal Benefits: Part 2 of 3
(15 Potential Personal Benefits, Ordered by Highest Desirability*)



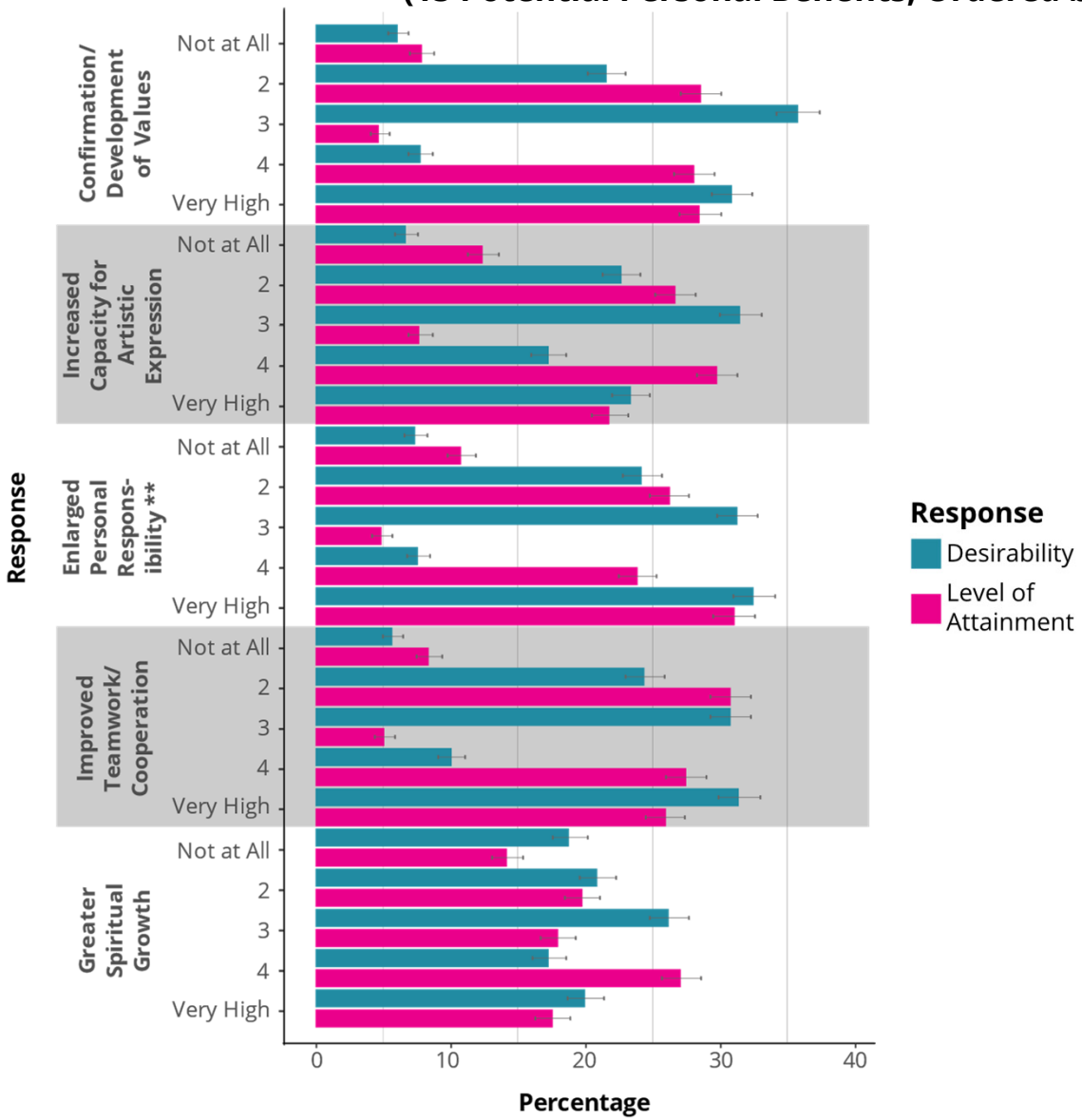
		Desirable		Attained	
	Response	Percent	MoE +/- %	Percent	MoE +/- %
Diminished Mental Anxiety	Not at All	10.5	1.0	9.9	1.0
	2	8.8	1.0	13.6	1.2
	3	16.7	1.2	27.0	1.6
	4	20.9	1.4	26.5	1.6
	Very High	43.1	1.6	23.0	1.4
Greater Responsibility for Quality of Life	Not at All	5.4	0.8	4.6	0.8
	2	5.6	0.8	7.1	1.0
	3	19.6	1.4	24.8	1.4
	4	27.9	1.4	34.8	1.6
	Very High	41.5	1.6	28.7	1.6
Increased Acceptance of Others' Differences	Not at All	5.8	0.8	3.9	0.6
	2	7.3	1.0	6.5	0.8
	3	21.4	1.4	20.7	1.4
	4	25.5	1.4	31.2	1.6
	Very High	40.0	1.6	37.6	1.6
Greater Awareness of Outdoor Aesthetics **	Not at All	6.3	0.8	4.6	0.6
	2	9.1	1.0	6.9	0.8
	3	22.0	1.4	19.2	1.4
	4	24.2	1.4	27.0	1.6
	Very High	38.3	1.6	42.3	1.6
Greater Appreciation of the Arts	Not at All	4.2	0.8	2.2	0.4
	2	8.5	1.0	7.6	1.0
	3	21.2	1.4	21.9	1.4
	4	27.8	1.6	29.3	1.6
	Very High	38.3	1.6	39.0	1.6

* Potential benefits are listed in order from highest to lowest percentage of participants indicating a benefit as being "Very High" on the desirability scale.
** In the online survey this option was worded as "Greater sensitivity to/awareness of outdoor aesthetics, nature's art, and its elegance."
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Benefits to Participation

Personal Benefits, Part 3

Desirability and Attainment of Personal Benefits: Part 3 of 3
(15 Potential Personal Benefits, Ordered by Highest Desirability*)



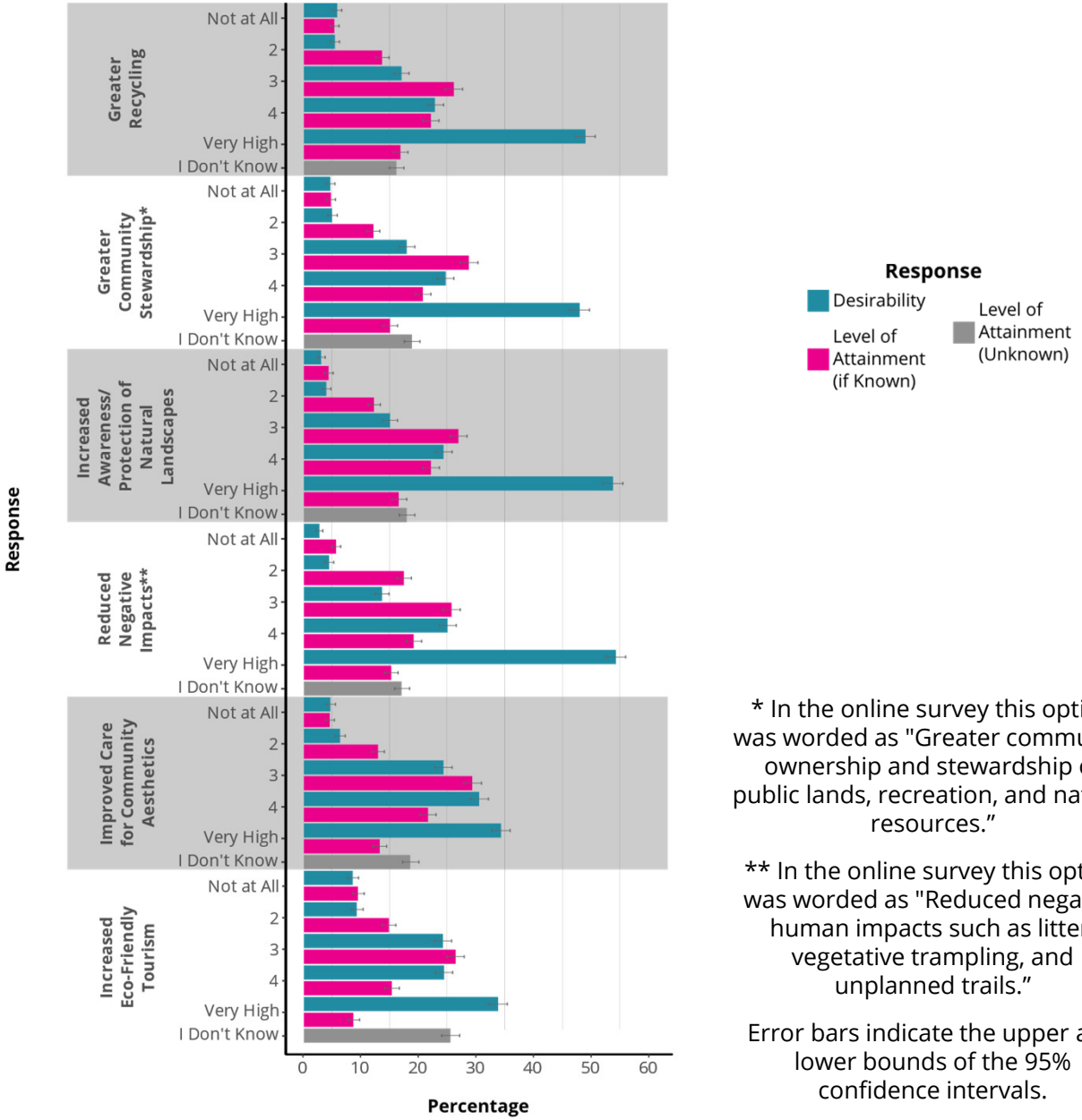
		Desirable		Attained	
	Response	Percent	MoE +/- %	Percent	MoE +/- %
Confirmation/ Development of Values	Not at All	6.1	0.8	4.7	0.8
	2	7.9	1.0	7.8	1.0
	3	21.6	1.4	28.1	1.6
	4	28.6	1.6	30.9	1.6
	Very High	35.8	1.6	28.5	1.6
Increased Capacity for Artistic Expression	Not at All	6.7	0.8	7.7	1.0
	2	12.4	1.2	17.3	1.4
	3	22.7	1.4	29.8	1.6
	4	26.7	1.4	23.4	1.4
	Very High	31.5	1.6	21.8	1.4
Enlarged Personal Respons-ibility **	Not at All	7.4	0.8	4.9	0.8
	2	10.8	1.0	7.6	0.8
	3	24.2	1.4	23.9	1.4
	4	26.3	1.4	32.5	1.6
	Very High	31.3	1.6	31.1	1.6
Improved Teamwork/ Cooperation	Not at All	5.7	0.8	5.1	0.8
	2	8.4	1.0	10.1	1.0
	3	24.4	1.4	27.5	1.6
	4	30.8	1.6	31.4	1.6
	Very High	30.8	1.6	26.0	1.4
Greater Spiritual Growth	Not at All	18.8	1.4	18.0	1.2
	2	14.2	1.2	17.3	1.2
	3	20.9	1.4	27.1	1.4
	4	19.8	1.4	20.0	1.4
	Very High	26.2	1.4	17.6	1.4

* Potential benefits are listed in order from highest to lowest percentage of participants indicating a benefit as being "Very High" on the desirability scale.
** In the online survey this option was worded as "Enlarged understanding of personal responsibility to help care for community and keep it clean."
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Benefits to Participation

Environmental Benefits

Desirability and Attainment of Environmental Benefits (Ordered by "Very High" Desirability Ranking)



* In the online survey this option was worded as "Greater community ownership and stewardship of public lands, recreation, and natural resources."

** In the online survey this option was worded as "Reduced negative human impacts such as litter, vegetative trampling, and unplanned trails."

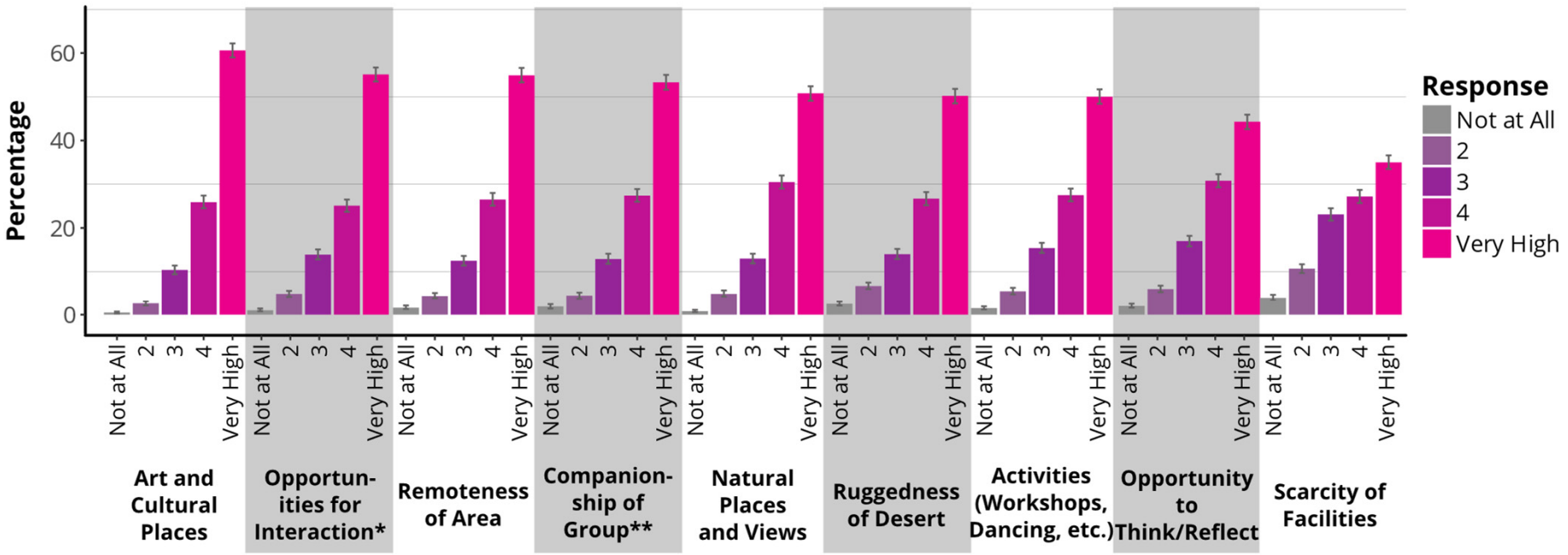
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

		Desirable		Attained	
	Response	Percent	MoE +/- %	Percent	MoE +/- %
Greater Recycling	Not at All	5.8	0.8	5.3	0.8
	2	5.4	0.8	13.6	1.2
	3	17.0	1.4	26.1	1.6
	4	22.8	1.4	22.1	1.4
	Very High	49.0	1.8	16.8	1.2
	I Don't Know	-	-	16.1	1.4
Greater Community Stewardship*	Not at All	4.6	0.8	4.7	0.8
	2	4.9	0.8	12.1	1.2
	3	17.9	1.4	28.7	1.6
	4	24.7	1.4	20.7	1.4
	Very High	48.0	1.8	15.0	1.2
	I Don't Know	-	-	18.8	1.4
Increased Awareness/ Protection of Natural Landscapes	Not at All	3.0	0.6	4.3	0.8
	2	3.9	0.8	12.2	1.2
	3	15.0	1.2	26.9	1.6
	4	24.3	1.4	22.1	1.4
	Very High	53.8	1.8	16.5	1.4
	I Don't Know	-	-	17.9	1.4
Reduced Negative Impacts**	Not at All	2.7	0.6	5.6	0.8
	2	4.4	0.8	17.4	1.2
	3	13.6	1.2	25.7	1.6
	4	25.0	1.6	19.1	1.4
	Very High	54.3	1.8	15.2	1.2
	I Don't Know	-	-	17.0	1.4
Improved Care for Community Aesthetics	Not at All	4.6	0.8	4.5	0.8
	2	6.3	1.0	12.9	1.2
	3	24.3	1.6	29.3	1.6
	4	30.5	1.6	21.6	1.4
	Very High	34.3	1.6	13.2	1.2
	I Don't Know	-	-	18.5	1.4
Increased Eco-Friendly Tourism	Not at All	8.5	1.0	9.4	1.0
	2	9.2	1.0	14.8	1.2
	3	24.2	1.6	26.4	1.6
	4	24.4	1.6	15.3	1.2
	Very High	33.8	1.6	8.6	1.0
	I Don't Know	-	-	25.5	1.6

Benefits to Participation

Contributing Factors

Contributing Factors to Experiences and Benefits (Ordered by "Very High" Contribution Rating)



Response

Response	Art and Cultural Places		Opportun-ities for Interaction*		Remoteness of Area		Companion-ship of Group**		Natural Places and Views		Ruggedness of Desert		Activities (Workshops, Dancing, etc.)		Opportunity to Think/Reflect		Scarcity of Facilities	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	0.5	0.2	1.0	0.4	1.6	0.4	1.9	0.4	0.8	0.2	2.5	0.4	1.5	0.4	2.0	0.4	4.0	0.6
2	2.6	0.6	4.9	0.6	4.4	0.6	4.5	0.8	4.9	0.8	6.7	0.8	5.5	0.8	6.0	0.8	10.7	1.0
3	10.4	1.0	13.9	1.2	12.5	1.0	12.9	1.2	13.0	1.2	14.0	1.2	15.4	1.2	17.0	1.2	23.1	1.4
4	25.9	1.4	25.1	1.4	26.5	1.4	27.4	1.4	30.5	1.6	26.7	1.4	27.5	1.4	30.8	1.6	27.2	1.6
Very High	60.6	1.6	55.1	1.6	54.9	1.6	53.3	1.6	50.8	1.6	50.2	1.6	50.0	1.6	44.3	1.6	35.0	1.6

* In the online survey this option was worded as "The opportunity to meet and interact with people not in my group."

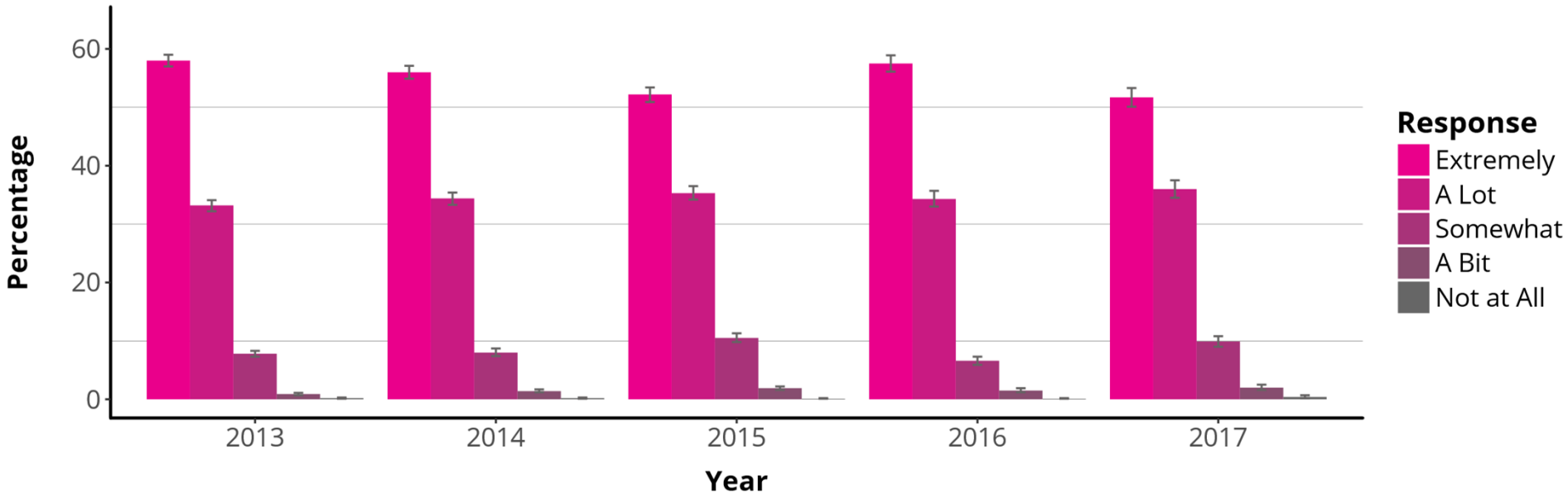
** In the online survey this option was worded as "The companionship of the people in my group."

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Impressions of Black Rock City

Feelings of Enjoyment

Participant Responses to the Question, "How Much Did You Enjoy Your Experience This Year in Black Rock City?"

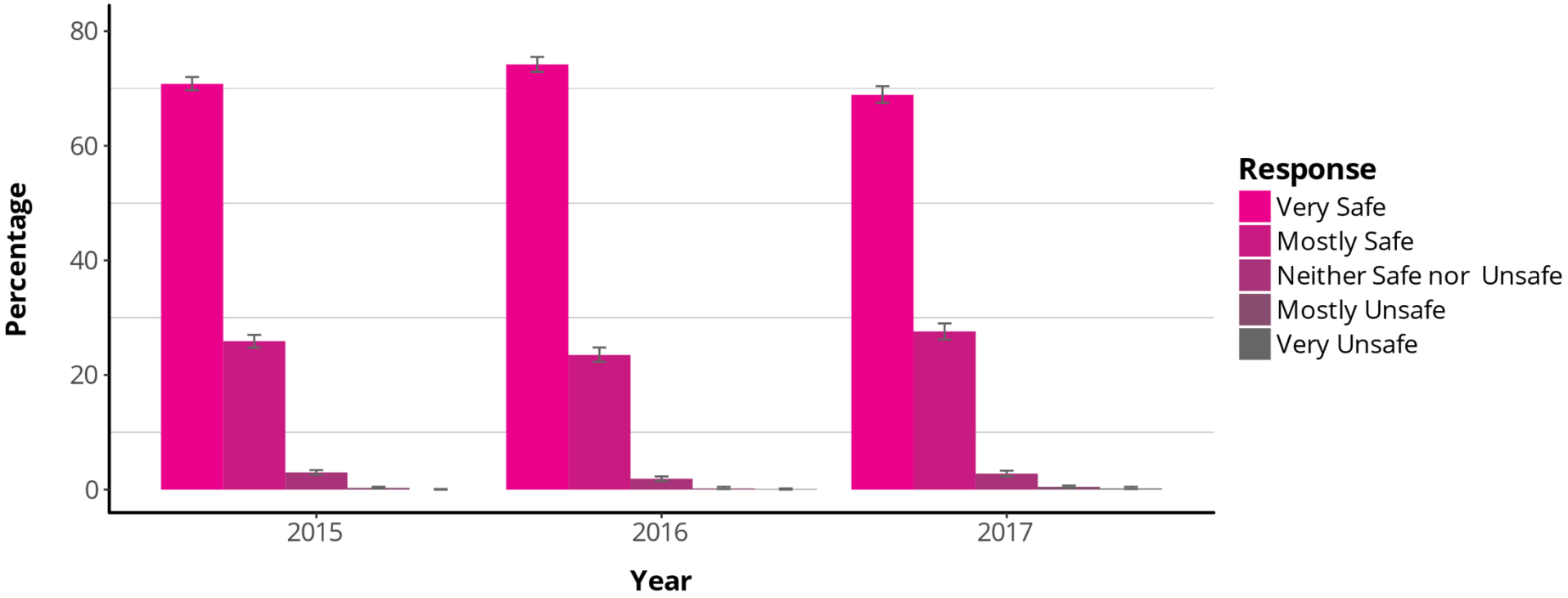


	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Extremely	58.0	1.0	56.0	1.2	52.2	1.2	57.5	1.4	51.7	1.6
A Lot	33.2	1.0	34.4	1.0	35.3	1.2	34.3	1.4	36.0	1.6
Somewhat	7.8	0.6	8.0	0.6	10.5	0.8	6.6	0.8	9.9	0.8
A Bit	0.9	0.2	1.4	0.2	1.9	0.4	1.5	0.4	2.0	0.4
Not at All	0.2	0.0	0.2	0.0	0.1	0.0	0.1	0.0	0.4	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Feelings of Safety

Participant Responses to the Question, "Did You Feel Safe in Black Rock City This Year?"



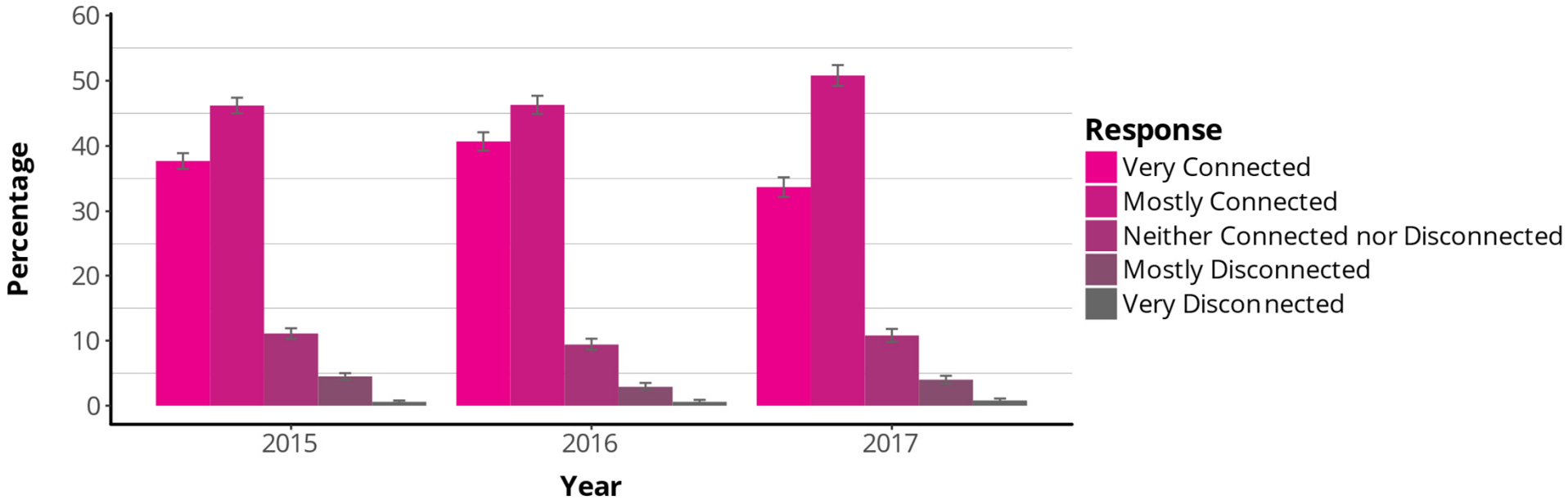
	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Very Safe	70.8	1.2	74.2	1.2	68.9	1.4
Mostly Safe	25.9	1.2	23.5	1.2	27.6	1.4
Neither Safe nor Unsafe	3.0	0.4	1.9	0.4	2.8	0.6
Mostly Unsafe	0.3	0.2	0.2	0.2	0.5	0.2
Very Unsafe	0.0	0.0	0.1	0.0	0.2	0.2

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Feelings of Connection

Participant Responses to the Question, "Did You Feel Connected to Others Around You in Black Rock City This Year?"



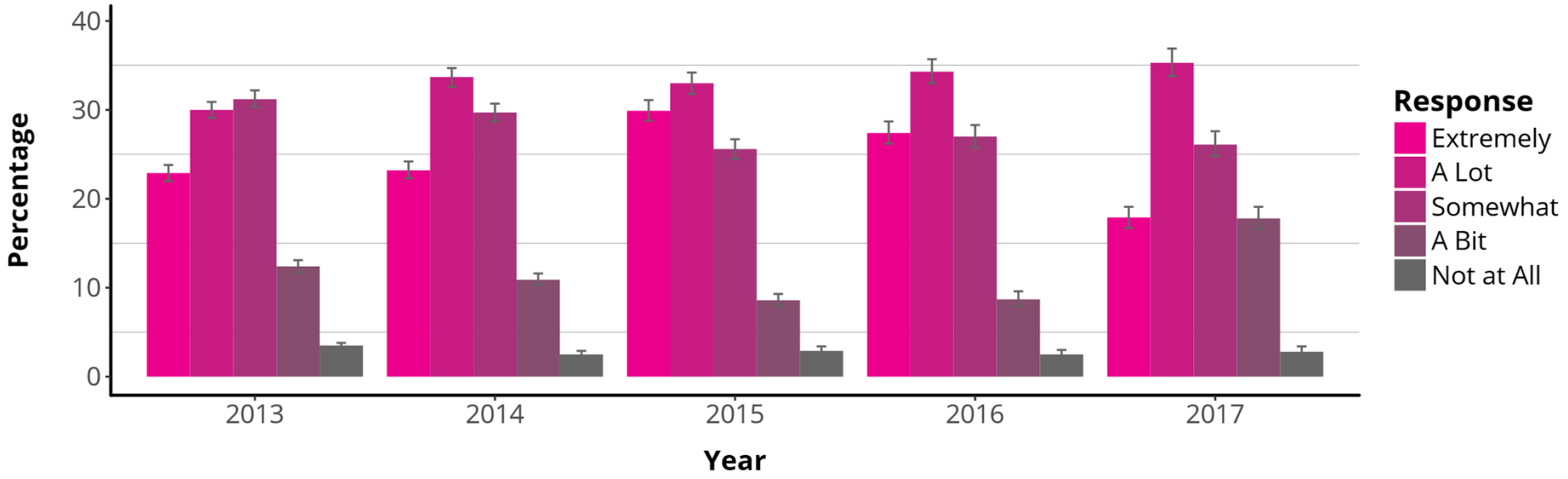
	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Very Connected	37.7	1.2	40.7	1.4	33.7	1.6
Mostly Connected	46.2	1.2	46.3	1.4	50.8	1.6
Neither Connected nor Disconnected	11.1	0.8	9.4	0.8	10.8	1.0
Mostly Disconnected	4.5	0.6	2.9	0.4	4.0	0.6
Very Disconnected	0.6	0.2	0.6	0.2	0.8	0.2

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Feelings of Family

Participant Responses to the Question, "Do You Consider the Burner Community a Family?"

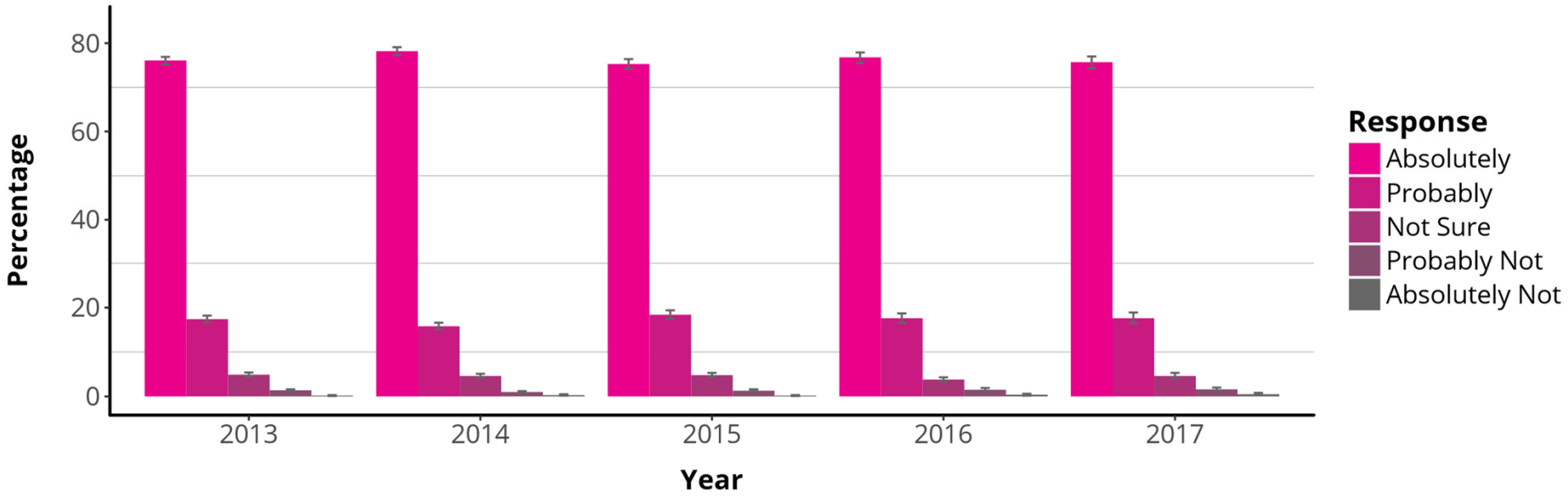


	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Extremely	22.9	1.0	23.2	1.0	29.9	1.2	27.4	1.2	17.9	1.2
A Lot	30.0	1.0	33.7	1.0	33.0	1.2	34.3	1.4	35.3	1.6
Somewhat	31.2	1.0	29.7	1.0	25.6	1.2	27.0	1.2	26.1	1.4
A Bit	12.4	0.6	10.9	0.6	8.6	0.8	8.7	0.8	17.8	1.2
Not at All	3.5	0.4	2.5	0.4	2.9	0.4	2.5	0.4	2.8	0.6

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Intention to Return

Participant Responses to the Question, "Do You Intend to Come Back to Black Rock City in the Future?"

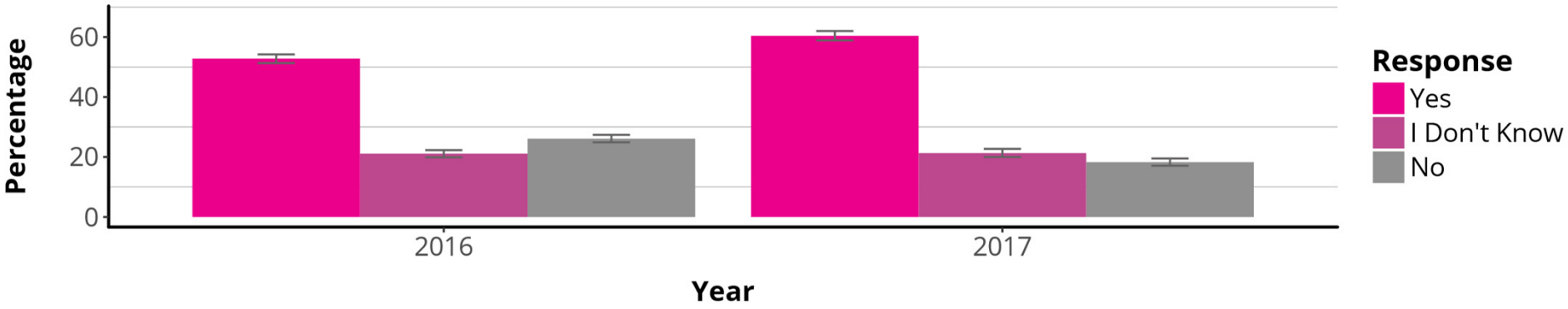


	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Absolutely	76.1	0.8	78.2	1.0	75.3	1.0	76.8	1.2	75.7	1.4
Probably	17.4	0.8	15.8	0.8	18.4	1.0	17.6	1.2	17.6	1.2
Not Sure	4.9	0.4	4.6	0.4	4.8	0.6	3.8	0.6	4.6	0.6
Probably Not	1.4	0.2	1.0	0.2	1.3	0.2	1.5	0.4	1.6	0.4
Absolutely Not	0.2	0.0	0.3	0.2	0.2	0.0	0.4	0.2	0.5	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

New Activities

Participant Responses to the Question, "Do You Engage in New Playful Activities, After Going to BRC?"



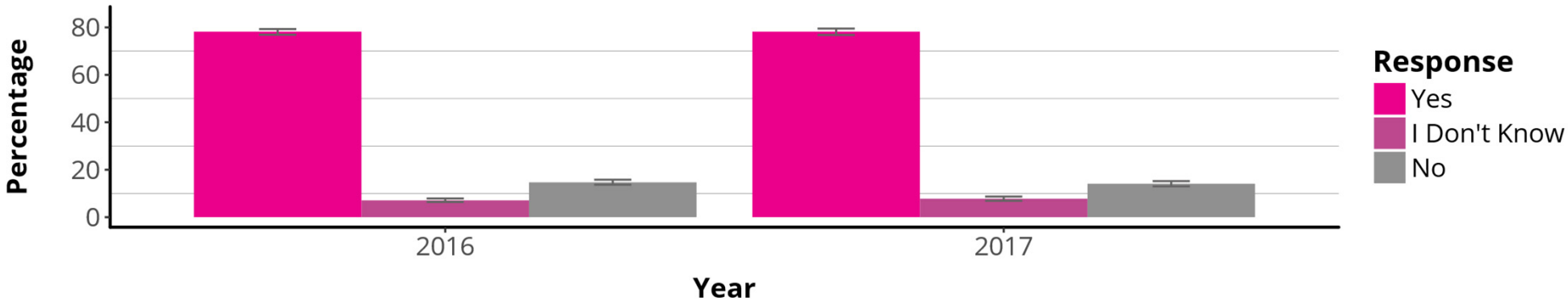
	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes	52.8	1.4	60.4	1.6
I Don't Know	21.1	1.2	21.3	1.4
No	26.1	1.2	18.3	1.2

This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

New Friends

Participant Responses to the Question, "Do You Have New Friends That You Interact With in the Default World, After Going to BRC?"



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes	78.2	1.2	78.2	1.4
I Don't Know	7.1	0.8	7.8	1.0
No	14.7	1.0	14.1	1.2

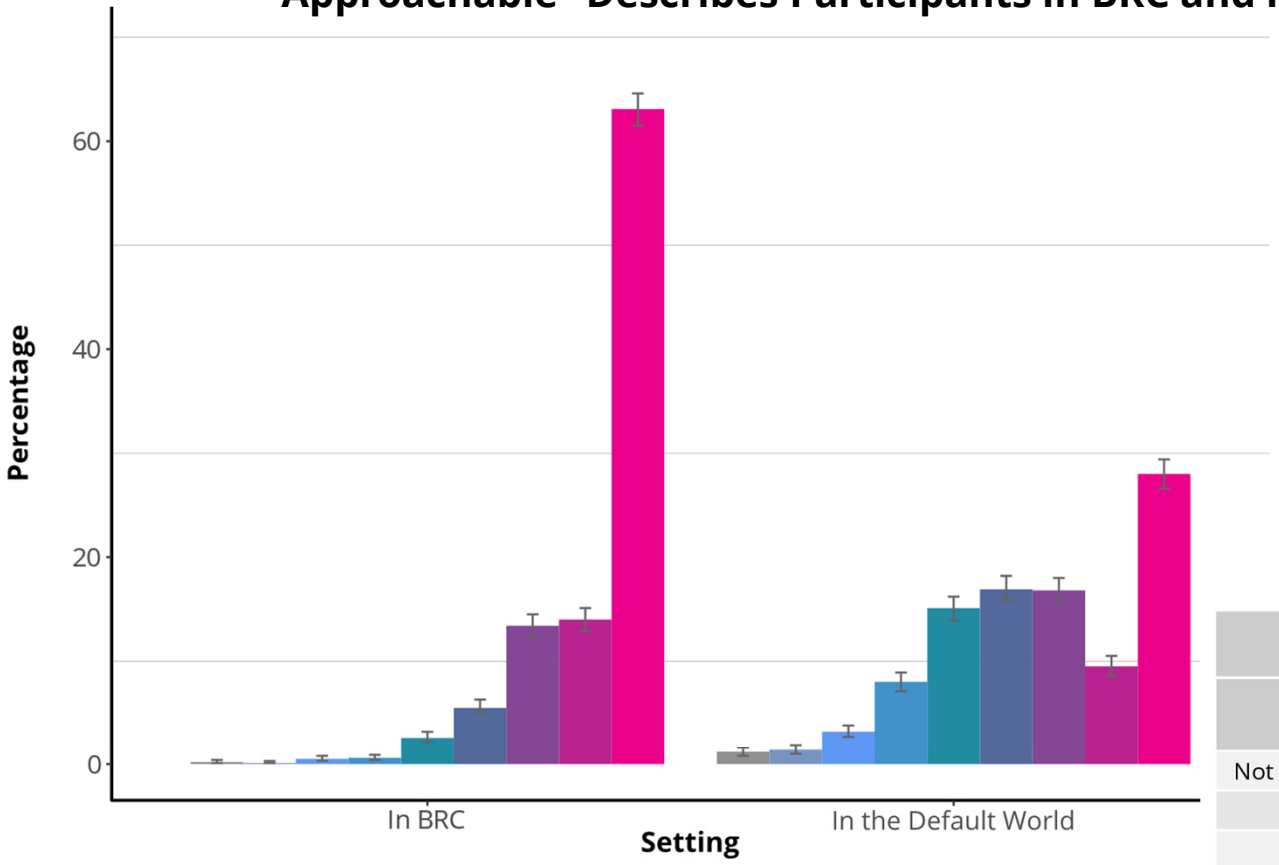
This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Perceptions of Social Signals

Interpreting Smiles in BRC and in the Default World

Degree to Which the Statement, "When People Smile at Me, I Assume They Are Demonstrating That They Are Friendly and Approachable" Describes Participants in BRC and in the Default World



	In BRC		In the Default World	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Not At All Like Me	0.2	0.2	1.2	0.4
2	0.1	0.2	1.4	0.4
3	0.5	0.2	3.2	0.6
4	0.6	0.2	8.0	1.0
5	2.6	0.6	15.1	1.2
6	5.5	0.8	16.9	1.2
7	13.4	1.2	16.8	1.2
8	14.0	1.2	9.5	1.0
Very Much Like Me	63.1	1.6	28.0	1.4

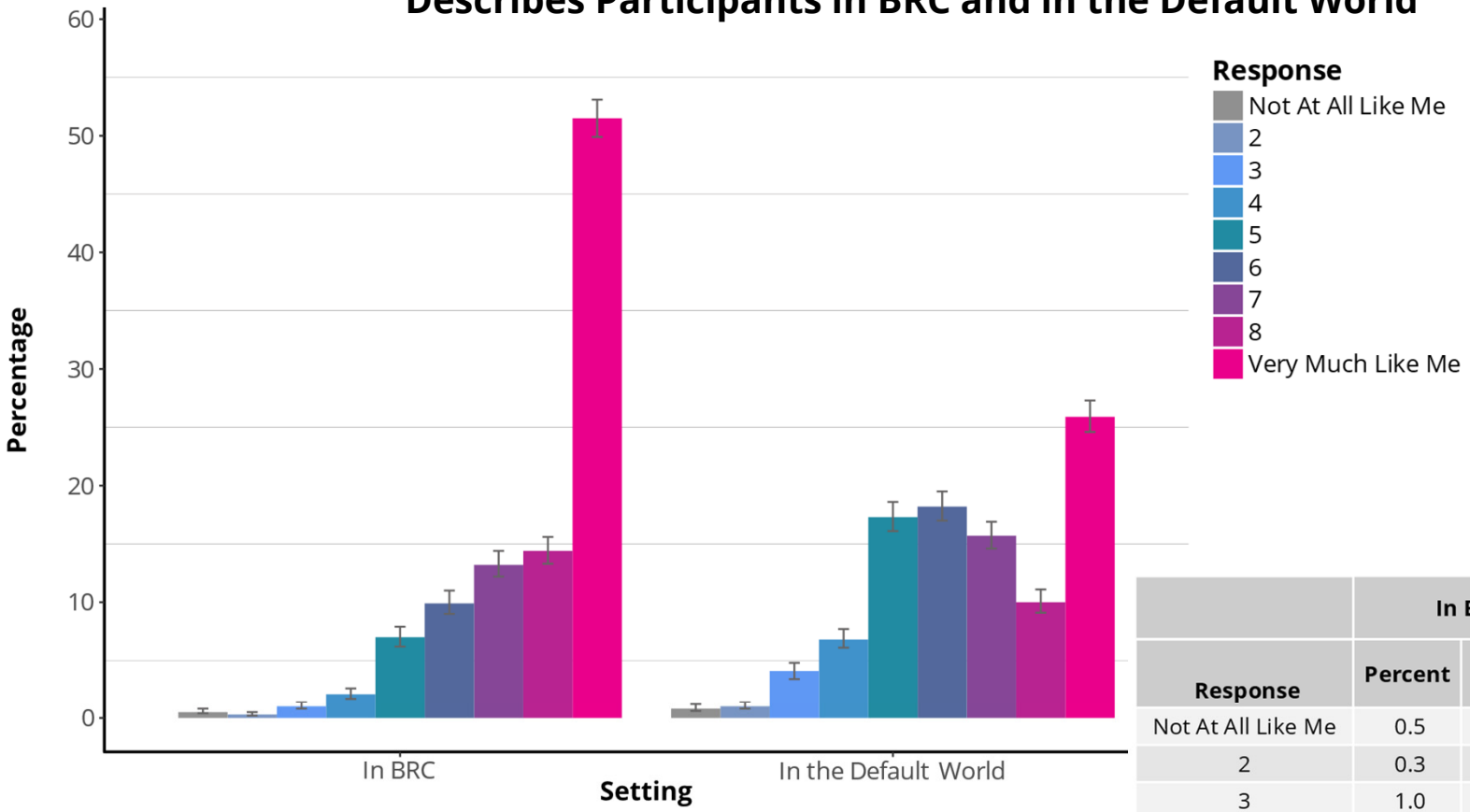
This question was first introduced in the 2017 online survey, so data presented here are from 2017 only.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Perceptions of Social Signals

Interpreting Smiles in BRC and in the Default World

Degree to Which the Statement, "When People Smile at Me, I Assume They Are Happy About Something" Describes Participants in BRC and in the Default World



	In BRC		In the Default World	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Not At All Like Me	0.5	0.2	0.8	0.2
2	0.3	0.2	1.0	0.4
3	1.0	0.4	4.1	0.6
4	2.1	0.4	6.8	0.8
5	7.0	0.8	17.3	1.2
6	9.9	1.0	18.2	1.2
7	13.2	1.2	15.7	1.2
8	14.4	1.2	10.0	1.0
Very Much Like Me	51.5	1.6	25.9	1.4

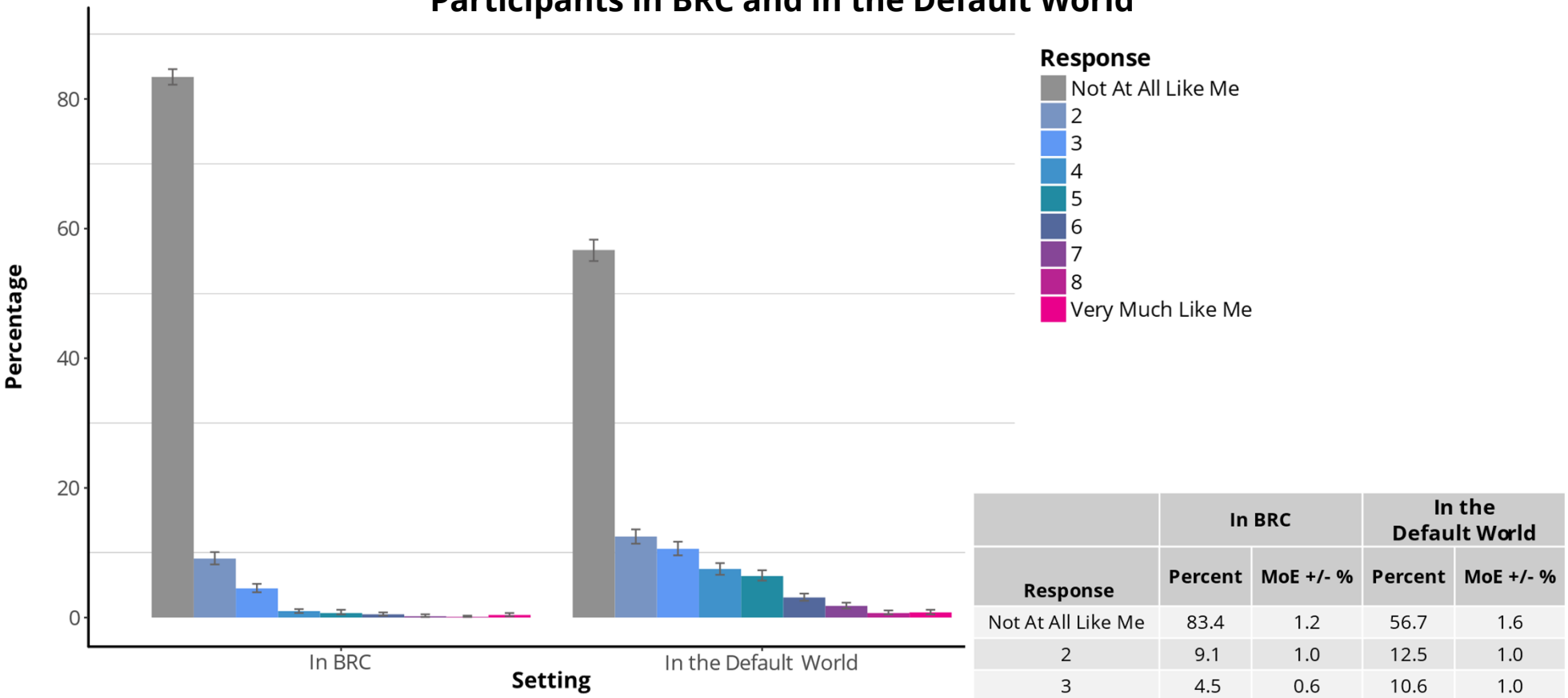
This question was first introduced in the 2017 online survey, so data presented here are from 2017 only.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Perceptions of Social Signals

Interpreting Smiles in BRC and in the Default World

Degree to Which the Statement, "When People Smile at Me, I Assume They Are Trying to Control Me and Put Me in My Place" Describes Participants in BRC and in the Default World



	In BRC		In the Default World	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Not At All Like Me	83.4	1.2	56.7	1.6
2	9.1	1.0	12.5	1.0
3	4.5	0.6	10.6	1.0
4	1.0	0.4	7.5	1.0
5	0.7	0.4	6.4	0.8
6	0.5	0.2	3.1	0.6
7	0.2	0.2	1.8	0.4
8	0.1	0.0	0.7	0.4
Very Much Like Me	0.4	0.2	0.8	0.4

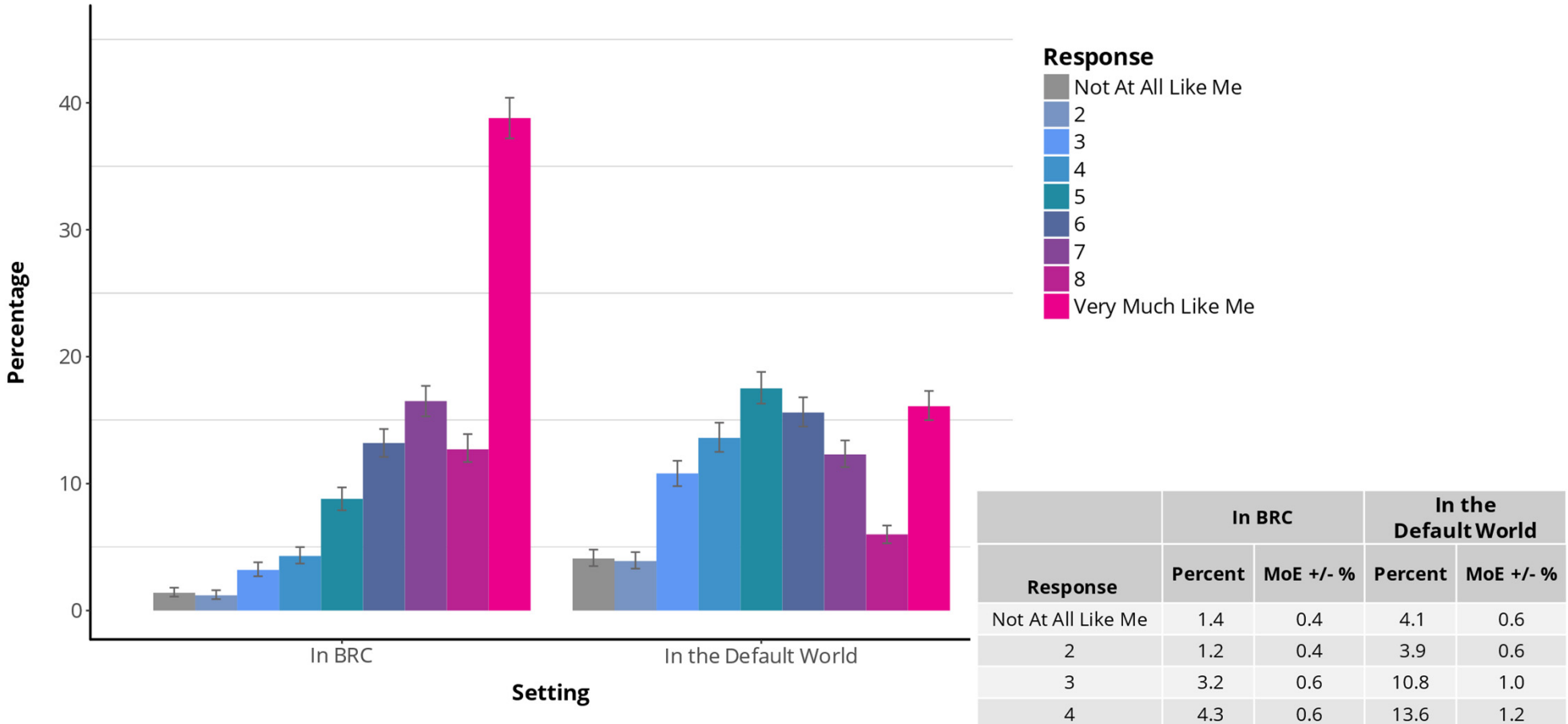
This question was first introduced in the 2017 online survey, so data presented here are from 2017 only.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Emotions

Ease of Expression in BRC and in the Default World

Degree to Which the Statement, "When I Want to Express An Emotion, I Can Easily Do So" Describes Participants in BRC and in the Default World



	In BRC		In the Default World	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Not At All Like Me	1.4	0.4	4.1	0.6
2	1.2	0.4	3.9	0.6
3	3.2	0.6	10.8	1.0
4	4.3	0.6	13.6	1.2
5	8.8	1.0	17.5	1.2
6	13.2	1.0	15.6	1.2
7	16.5	1.2	12.3	1.0
8	12.7	1.2	6.0	0.8
Very Much Like Me	38.8	1.6	16.1	1.2

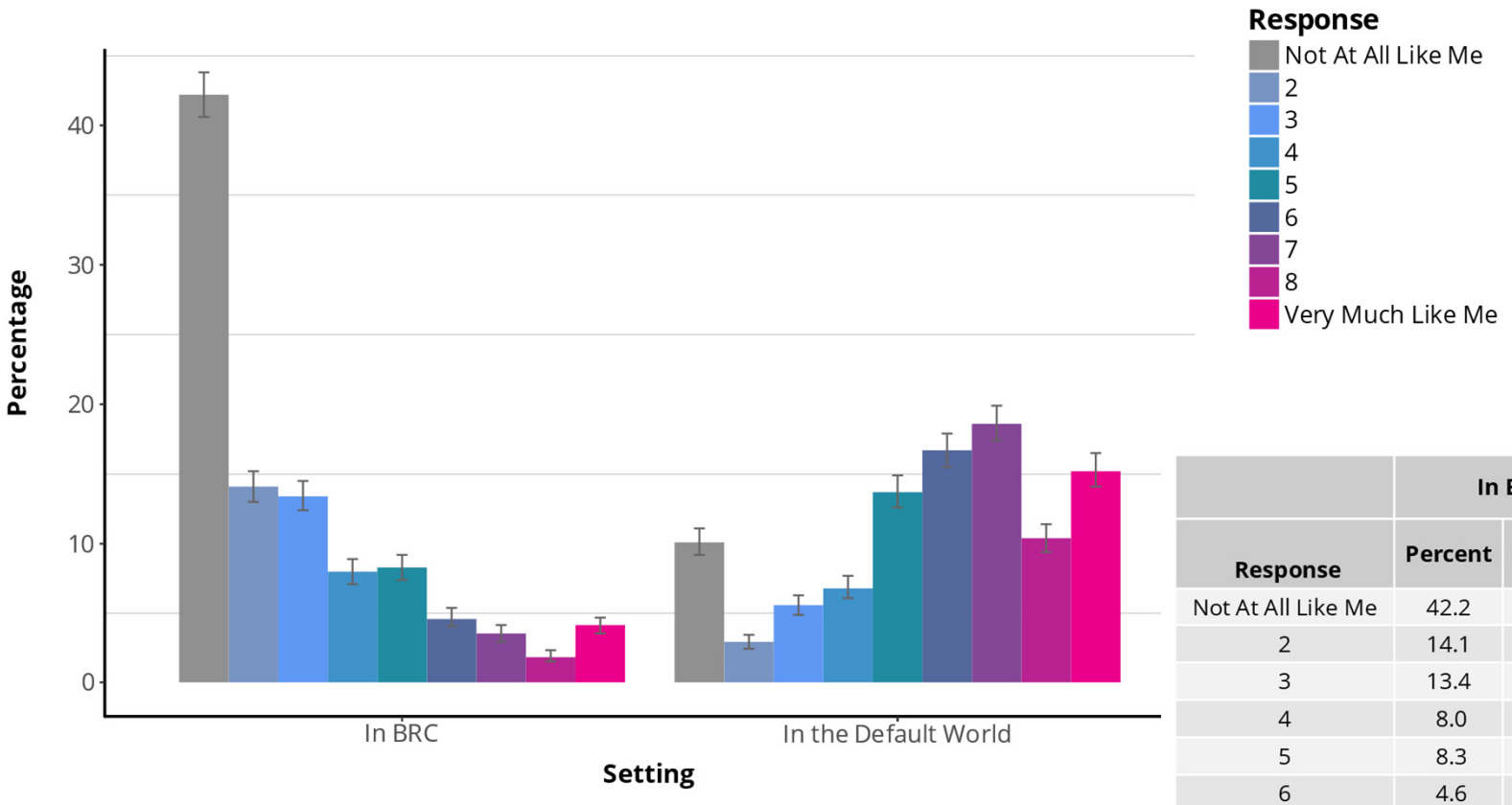
This question was first introduced in the 2017 online survey, so data presented here are from 2017 only.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Default World Status

Impact in BRC and in the Default World

Degree to Which the Statement, "I Feel That My Status in the Default World* Matters in My Relations with People I Meet" Describes Participants in BRC and in the Default World



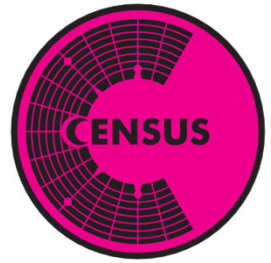
	In BRC		In the Default World	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Not At All Like Me	42.2	1.6	10.1	1.0
2	14.1	1.2	2.9	0.6
3	13.4	1.2	5.6	0.8
4	8.0	1.0	6.8	0.8
5	8.3	1.0	13.7	1.2
6	4.6	0.8	16.7	1.2
7	3.5	0.6	18.6	1.2
8	1.8	0.4	10.4	1.0
Very Much Like Me	4.1	0.6	15.2	1.2

This question was first introduced in the 2017 online survey, so data presented here are from 2017 only.

* In the online survey this statement was worded as "I feel that my status in the Default World (education, job, social standing) matters in my relations with people I meet."

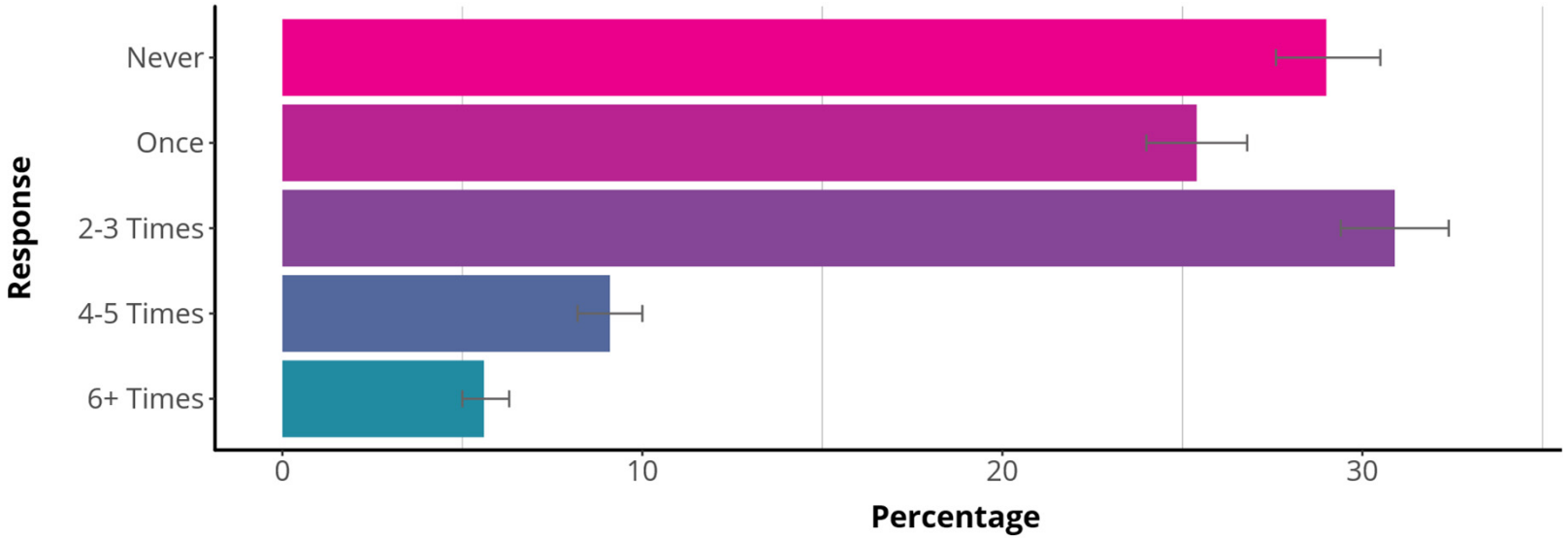
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Living in Black Rock City



Money Handling

Participant Responses to the Question, "How Many Times Did You Handle Money While in Black Rock City?"



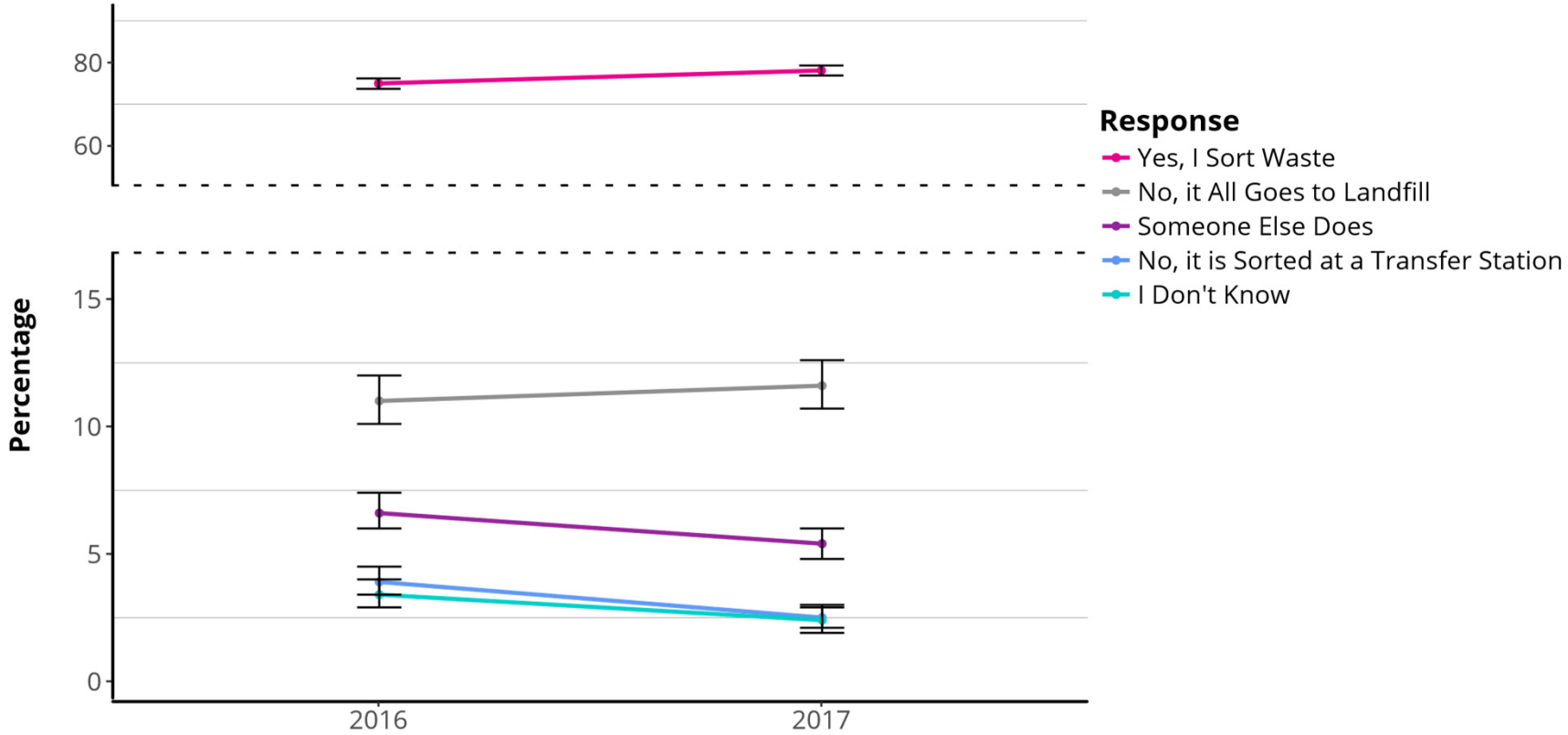
Response	Percent	MoE +/- %
Never	29.0	1.6
Once	25.4	1.4
2-3 Times	30.9	1.4
4-5 Times	9.1	1.0
6+ Times	5.6	0.6

This question was not included in the 2013 or 2014 online surveys, and the 2015 and 2016 online surveys included differently-worded questions about money handling, so direct comparison is impossible. Data displayed here are from 2017 only.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Leave No Trace
Waste Sorting

Participant Responses to the Question, "Did You Sort Your Waste at Your Camp During Burning Man?"



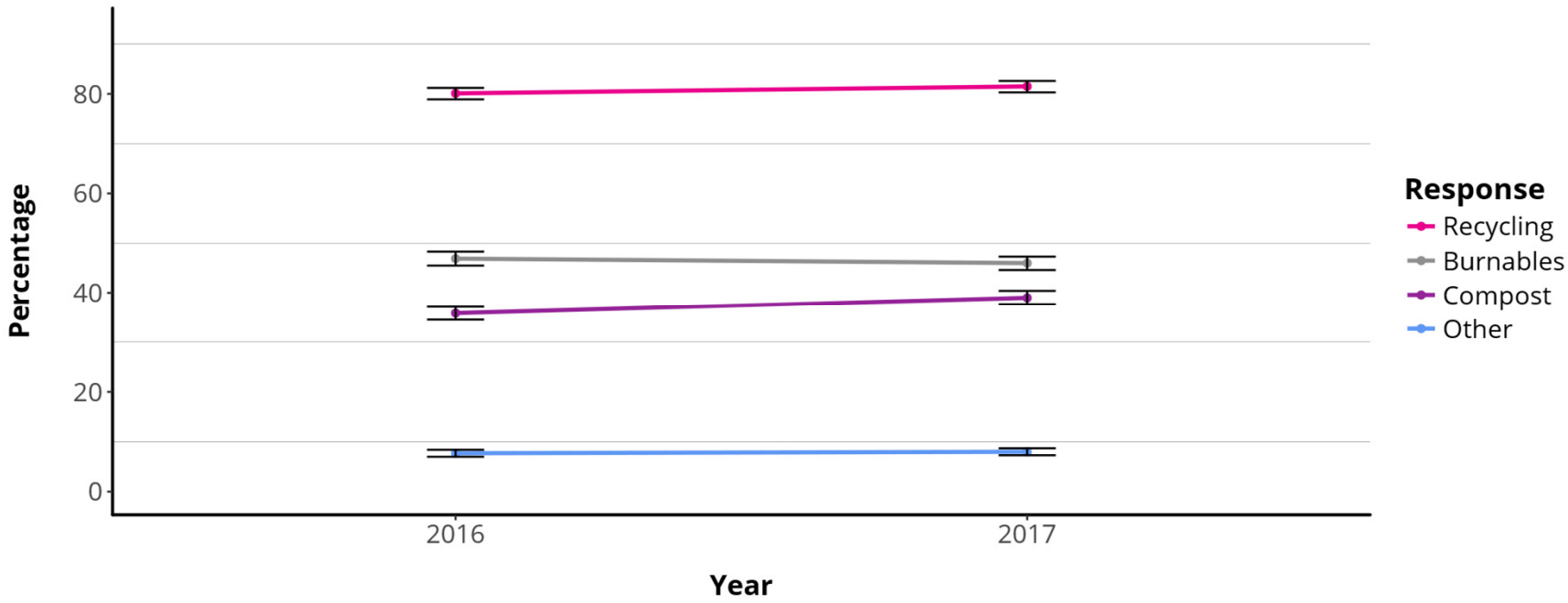
This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Yes, I Sort Waste	75.0	1.2	78.1	1.2
No, it All Goes to Landfill	11.0	1.0	11.6	1.0
Someone Else Does	6.6	0.8	5.4	0.6
No, it is Sorted at a Transfer Station	3.9	0.6	2.5	0.4
I Don't Know	3.4	0.6	2.4	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Leave No Trace
Waste Sorting

Type(s) of Waste Sorted in Camp (for Participants Reporting in-Camp Waste Sorting During Burning Man)



This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

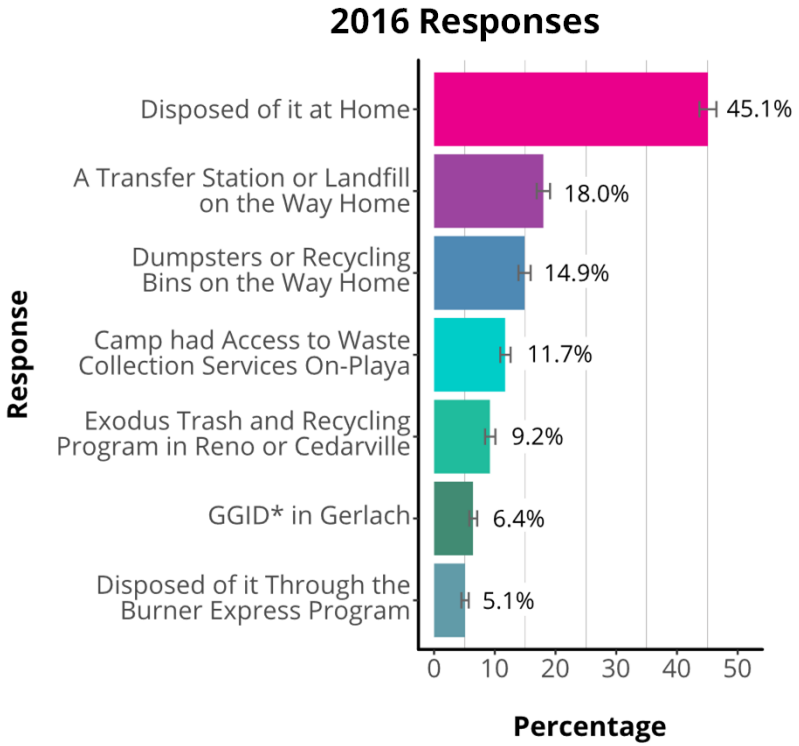
	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Recycling	80.1	1.2	81.5	1.2
Burnables	46.9	1.4	46.0	1.4
Compost	35.8	1.4	39.0	1.4
Other	7.7	0.8	8.0	0.8

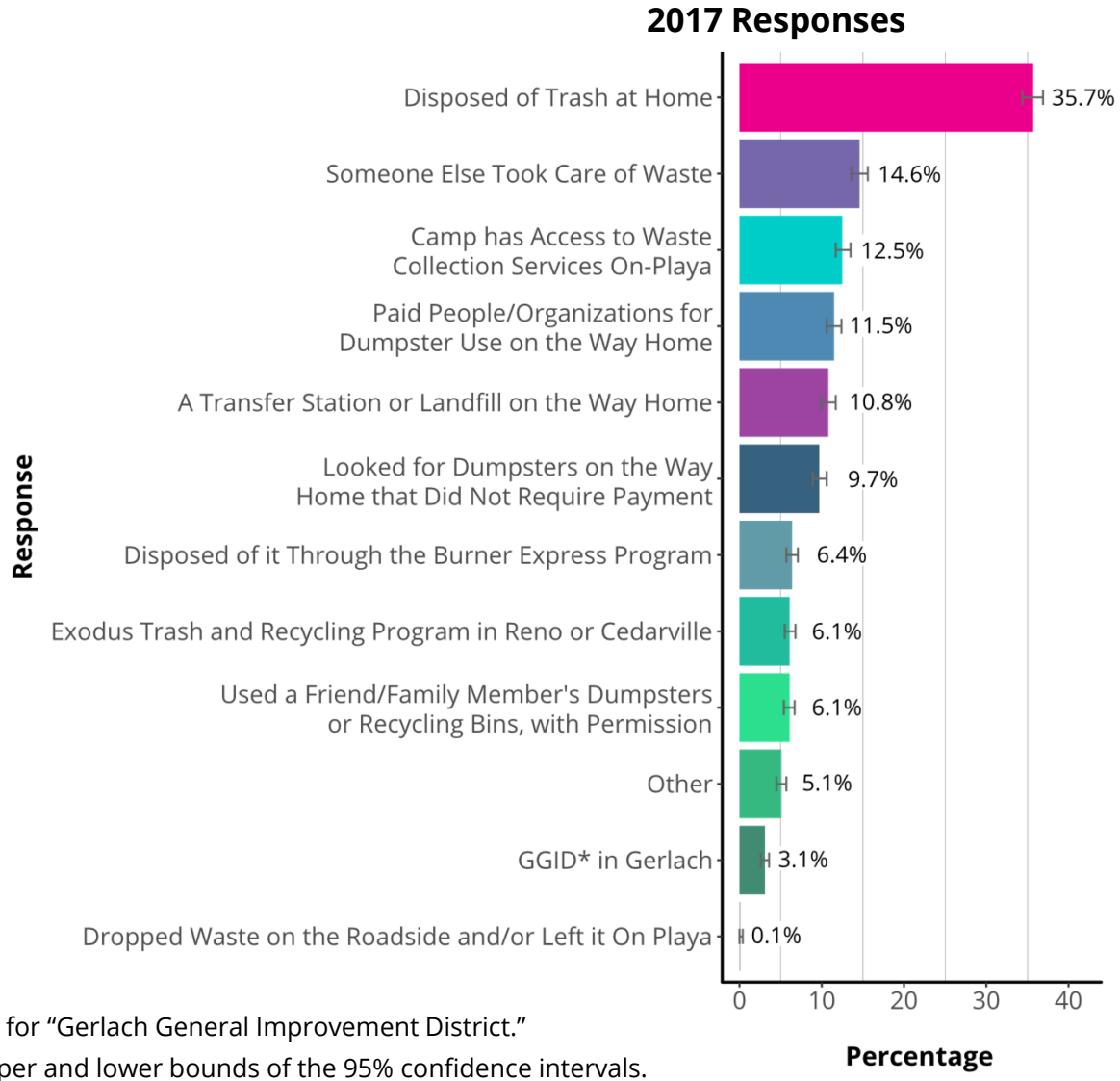
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Leave No Trace
Waste Sorting

Participant Responses to the Question, "Where Did You Take Your Waste After Burning Man was Over?"

This question was first introduced in the 2016 online survey, and the answer options were different in 2016 (left) and 2017 (right):





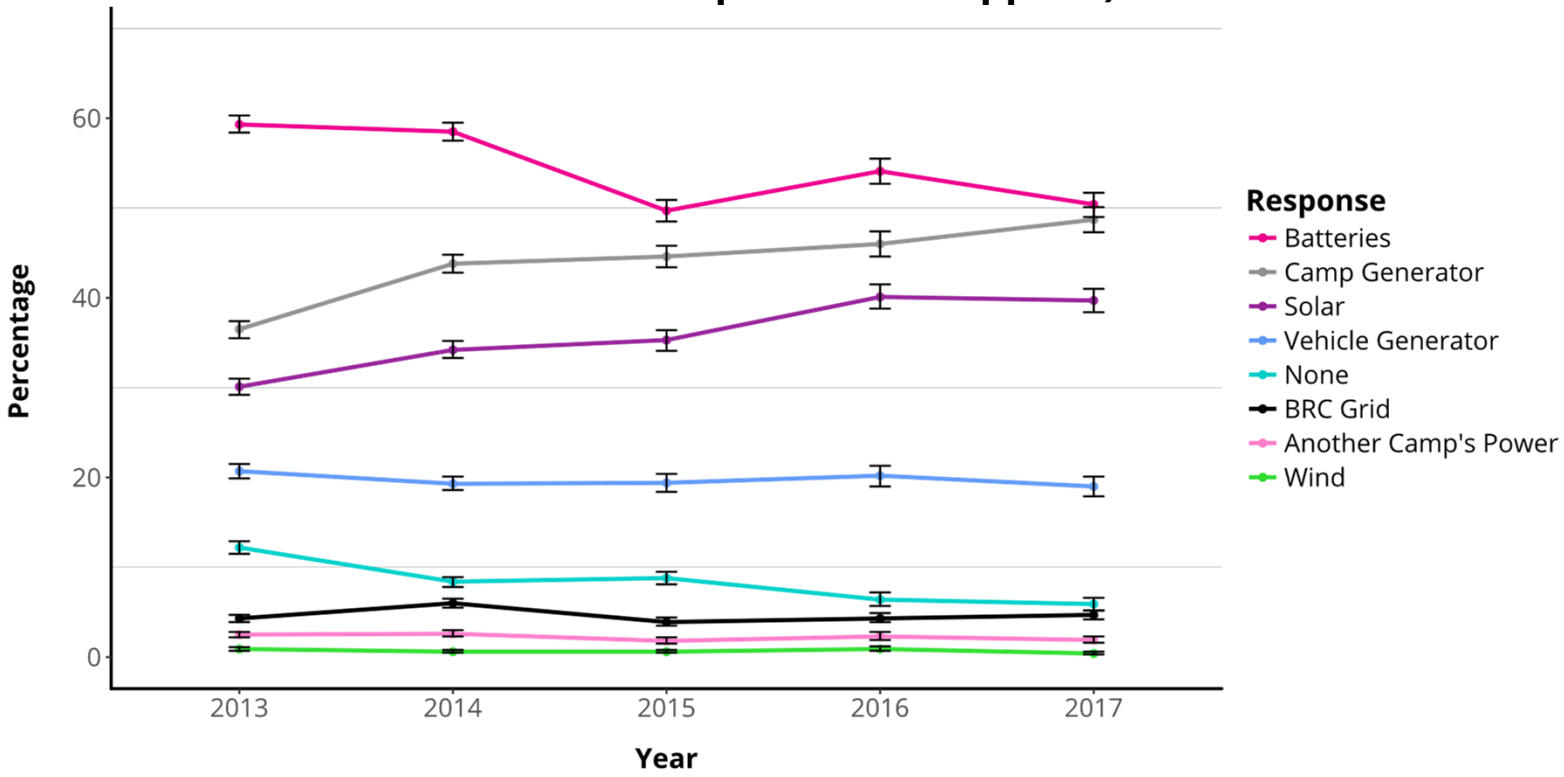
* "GGID" stands for "Gerlach General Improvement District."

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

On-Playa Power

Power Sources

Power Source(s) Used On-Playa (Participants Selected All Options That Applied)

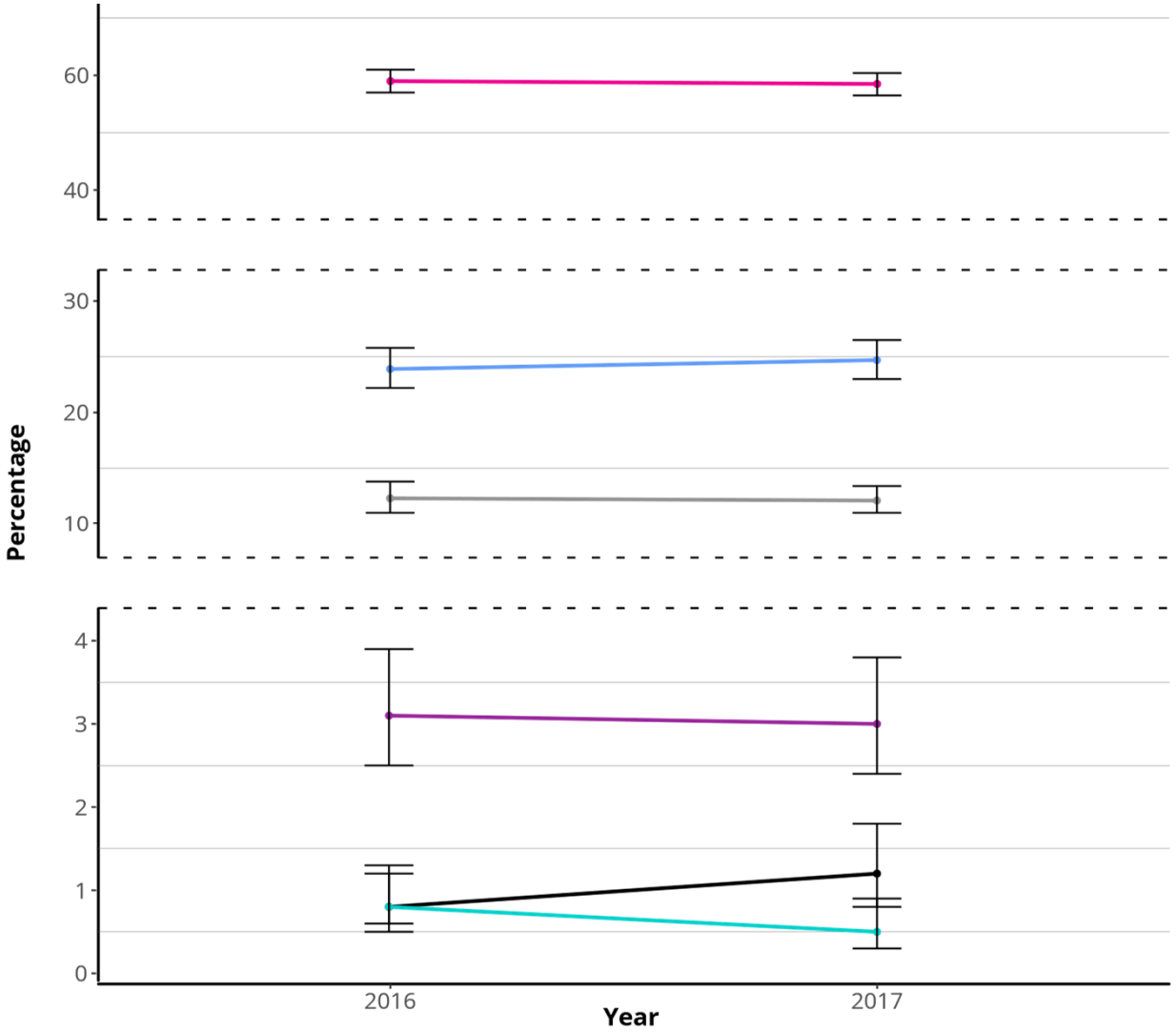


	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Batteries	59.3	1.0	58.5	1.0	49.7	1.2	54.1	1.4	50.4	1.4
Camp Generator	36.5	1.0	43.8	1.0	44.6	1.2	46.0	1.4	48.7	1.4
Solar	30.1	1.0	34.2	1.0	35.3	1.2	40.1	1.4	39.7	1.4
Vehicle Generator	20.7	0.8	19.3	0.8	19.4	1.0	20.2	1.2	19.0	1.2
None	12.2	0.6	8.4	0.6	8.8	0.8	6.4	0.8	5.9	0.8
BRC Grid	4.3	0.4	6.0	0.6	3.9	0.4	4.3	0.6	4.7	0.6
Another Camp's Power	2.5	0.4	2.6	0.4	1.8	0.4	2.3	0.4	1.9	0.4
Wind	0.9	0.2	0.6	0.2	0.6	0.2	0.9	0.2	0.4	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

On-Playa Power
Camp Generator Fuel

Primary Fuel Used to Run Camp Generator (for Participants Indicating Camp Generator Use for Camp Power)



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Gasoline	59.0	2.0	58.5	2.0
Unknown	23.9	1.8	24.7	1.8
Diesel	12.3	1.4	12.1	1.2
Propane	3.1	0.8	3.0	0.6
Multiple Types	0.8	0.4	1.2	0.4
Biodiesel	0.8	0.4	0.5	0.2

In the 2016 and 2017 online surveys respectively, these participants indicated an average of 10.5 (+/- 0.4) and 11.4 (+/- 0.4) hours per day of camp generator use.

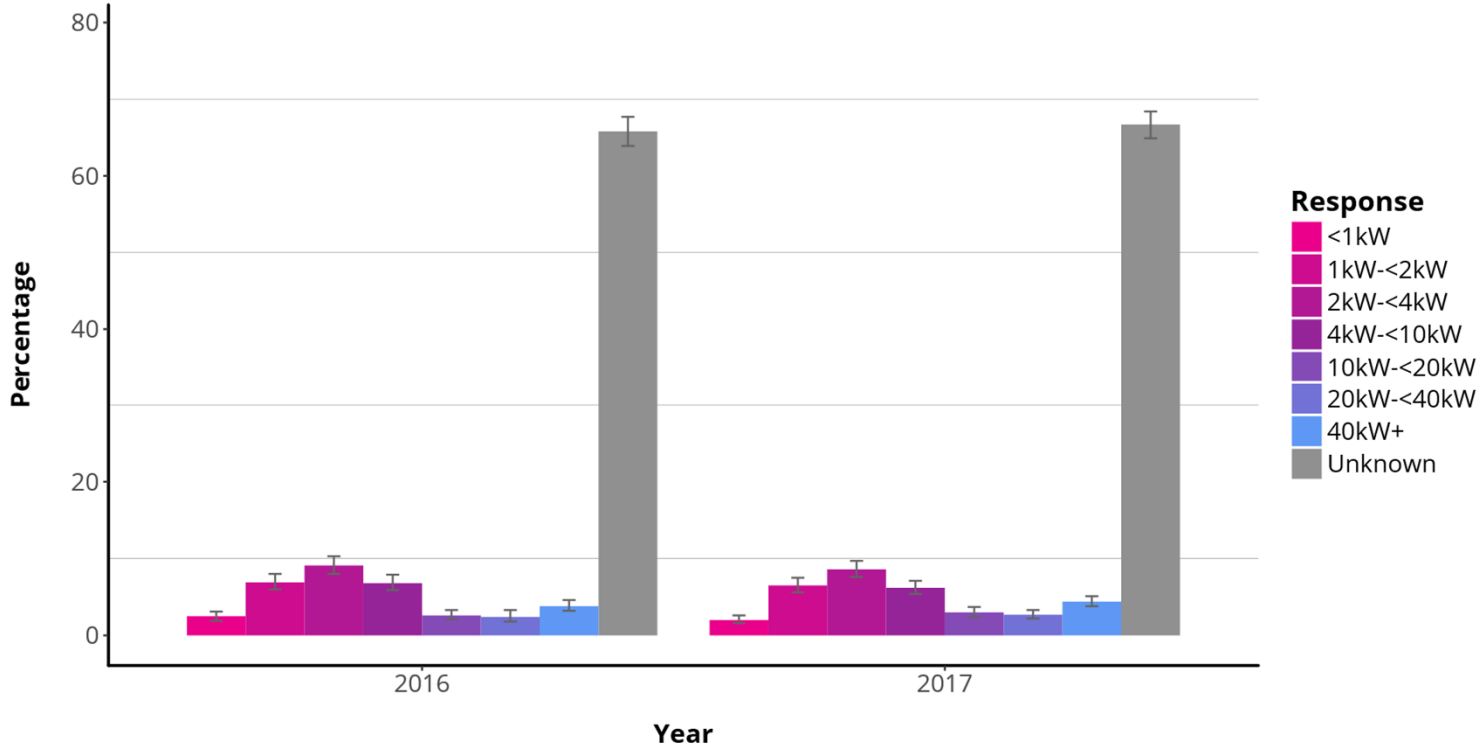
This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

On-Playa Power

Camp Generator Output

Total Output of Camp Generator(s) (for Participants Indicating Camp Generator Use for Camp Power)



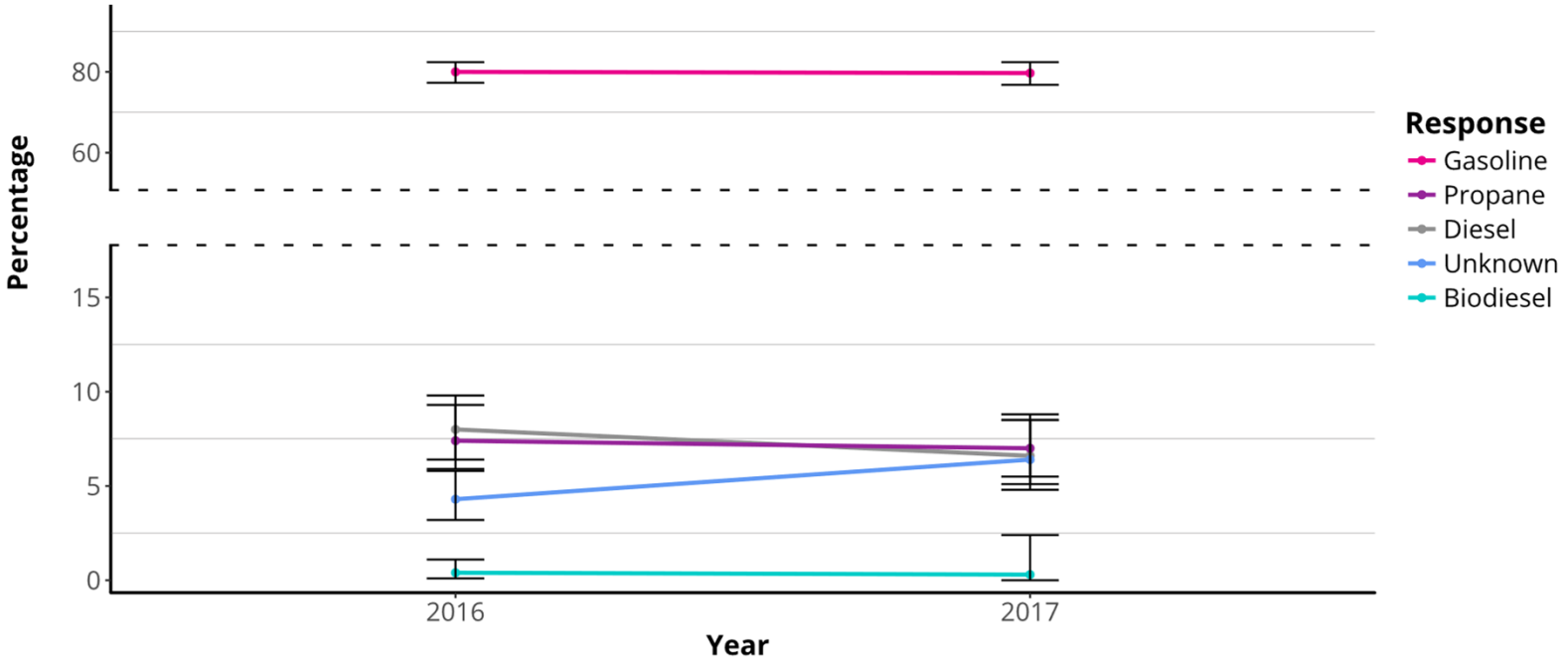
This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
<1kW	2.5	0.6	2.0	0.6
1kW-<2kW	6.9	1.0	6.5	1.0
2kW-<4kW	9.1	1.2	8.6	1.0
4kW-<10kW	6.8	1.0	6.2	0.8
10kW-<20kW	2.6	0.6	3.0	0.6
20kW-<40kW	2.4	0.8	2.7	0.6
40kW+	3.8	0.6	4.4	0.6
Unknown	65.8	2.0	66.7	1.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

On-Playa Power
Vehicle Generator Fuel

Primary Fuel Used to Run Vehicle Generator (for Participants Indicating Vehicle Generator Use for Camp Power)



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Gasoline	80.0	2.5	79.7	2.7
Propane	7.4	1.8	7.0	1.6
Diesel	8.0	1.8	6.6	1.8
Unknown	4.3	1.4	6.4	1.8
Biodiesel	0.4	0.4	0.3	0.6

In the 2016 and 2017 online surveys respectively, these participants indicated an average of 3.0 (+/- 0.2) and 3.9 (+/- 0.3) hours per day of camp generator use.

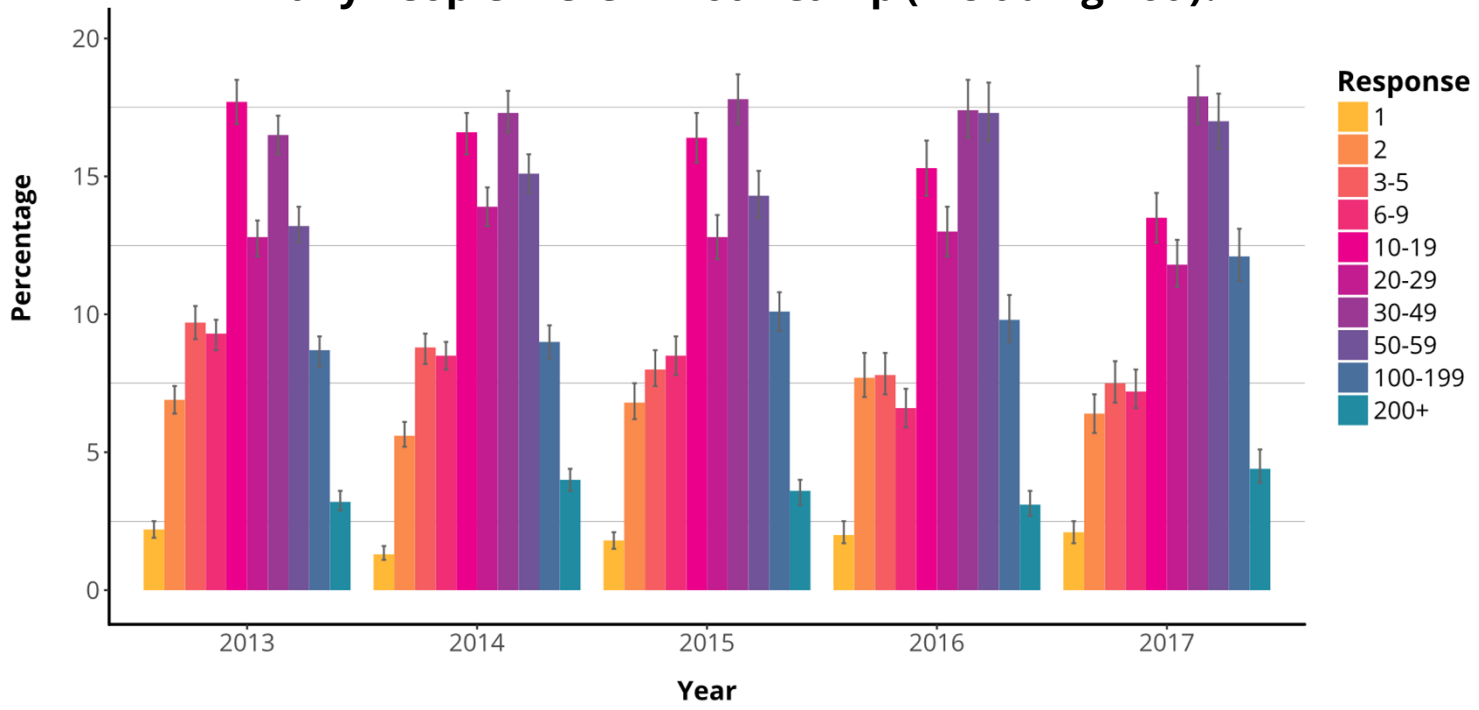
This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Camping On-Playa

Camp Size

Participant Responses to the Question, "How Many People Were in Your Camp (Including You)?"



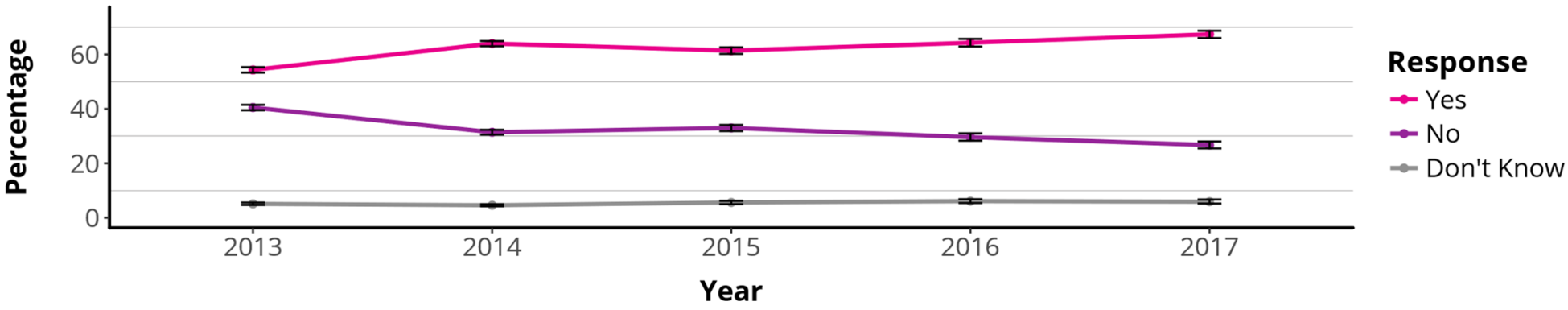
	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1	2.2	0.2	1.3	0.2	1.8	0.4	2.0	0.4	2.1	0.4
2	6.9	0.6	5.6	0.4	6.8	0.6	7.7	0.8	6.4	0.6
3-5	9.7	0.6	8.8	0.6	8.0	0.6	7.8	0.8	7.5	0.8
6-9	9.3	0.6	8.5	0.6	8.5	0.8	6.6	0.8	7.2	0.8
10-19	17.7	0.8	16.6	0.8	16.4	1.0	15.3	1.0	13.5	1.0
20-29	12.8	0.6	13.9	0.6	12.8	0.8	13.0	1.0	11.8	0.8
30-49	16.5	0.8	17.3	0.8	17.8	1.0	17.4	1.0	17.9	1.0
50-59	13.2	0.6	15.1	0.8	14.3	0.8	17.3	1.0	17.0	1.0
100-199	8.7	0.6	9.0	0.6	10.1	0.8	9.8	0.8	12.1	1.0
200+	3.2	0.4	4.0	0.4	3.6	0.4	3.1	0.4	4.4	0.6

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Camping On-Playa

Placed Camps

Participant Responses to the Question, “Was Your Camp Location Assigned by the Burning Man Placement Team Before Burning Man?”

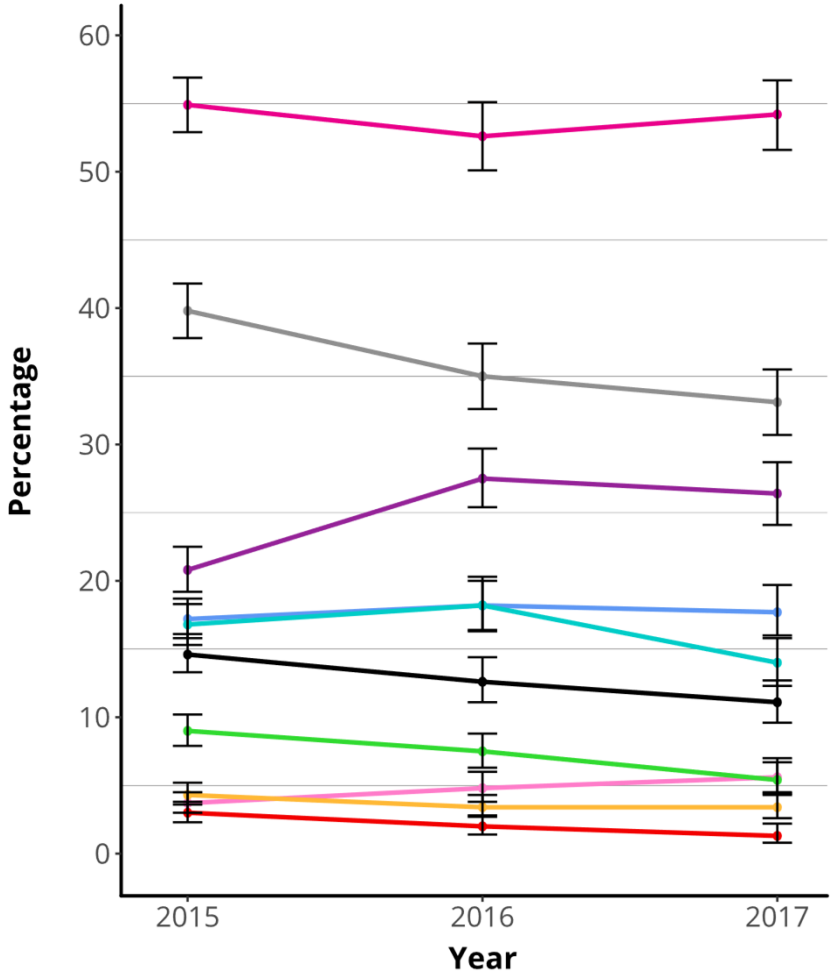


	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes	54.3	1.0	64.0	1.0	61.4	1.2	64.3	1.4	67.4	1.4
No	40.5	1.0	31.4	1.0	33.0	1.2	29.6	1.4	26.7	1.2
Don't Know	5.1	0.4	4.6	0.4	5.6	0.6	6.1	0.8	5.9	0.8

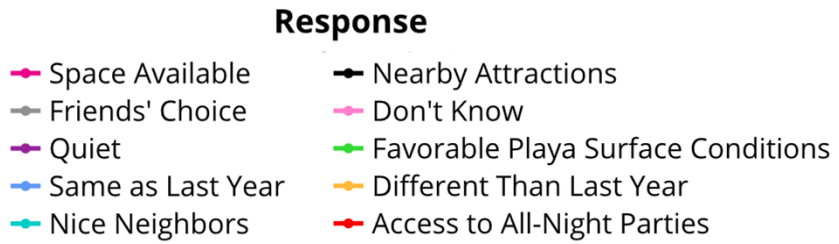
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Camping On-Playa
Non-Placed Camps

Determining Factors for Camp Location Selection (for Participants with Camp Location *Not* Pre-Assigned by the Burning Man Placement Team, Participants Selected Up to Three Options)



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Space Available	54.9	2.0	52.6	2.5	54.2	2.5
Friends' Choice	39.8	2.0	35.0	2.4	33.1	2.4
Quiet	20.8	1.6	27.5	2.2	26.4	2.4
Same as Last Year	17.2	1.6	18.2	1.8	17.7	2.0
Nice Neighbors	16.8	1.6	18.2	2.0	14.0	1.8
Nearby Attractions	14.6	1.4	12.6	1.8	11.1	1.6
Don't Know	3.7	0.8	4.8	1.2	5.6	1.2
Favorable Playa Surface Conditions	9.0	1.2	7.5	1.2	5.4	1.2
Different Than Last Year	4.3	0.8	3.4	0.8	3.4	1.0
Access to All-Night Parties	3.0	0.8	2.0	0.8	1.3	0.6



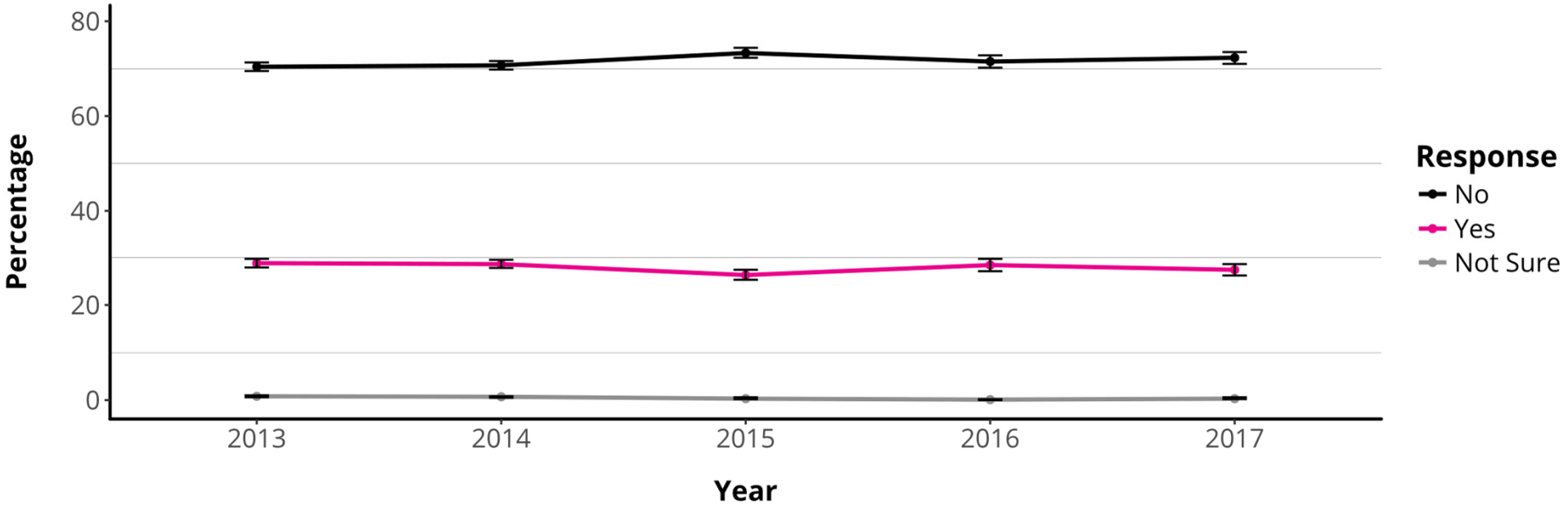
This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Living in an RV or Camper-Trailer

RV or Camper Use

Participant Responses to the Question, "Did You Stay in an RV or Camper-Trailer in Black Rock City This Year?"



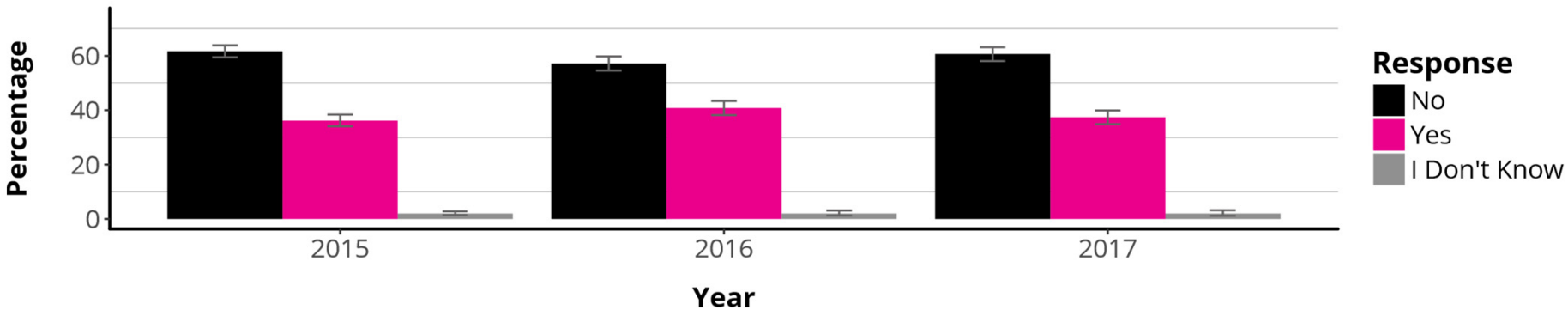
	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	70.4	1.0	70.7	1.0	73.3	1.0	71.5	1.2	72.3	1.2
Yes	28.8	1.0	28.6	1.0	26.3	1.0	28.4	1.2	27.4	1.2
Not Sure	0.8	0.2	0.7	0.2	0.3	0.2	0.1	0.0	0.3	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Living in an RV or Camper-Trailer

RV or Camper Service

RV or Camper-Trailer Service On-Playa (for Participants Reporting RV or Camper-Trailer Use)



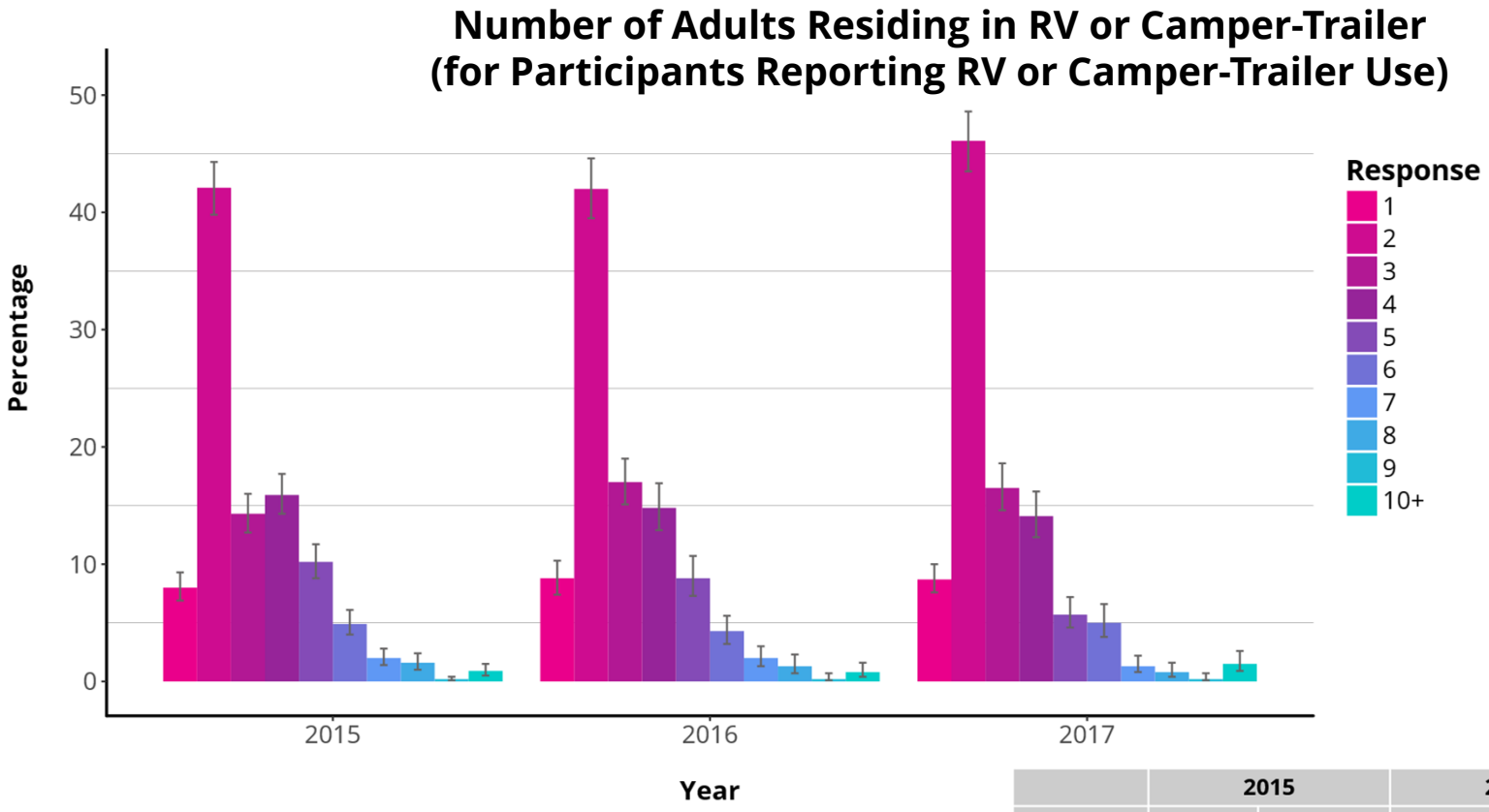
	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	61.7	2.2	57.2	2.5	60.7	2.5
Yes	36.2	2.2	40.8	2.5	37.4	2.5
I Don't Know	2.0	0.6	2.0	1.0	2.0	1.0

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Living in an RV or Camper-Trailer

RV or Camper Use



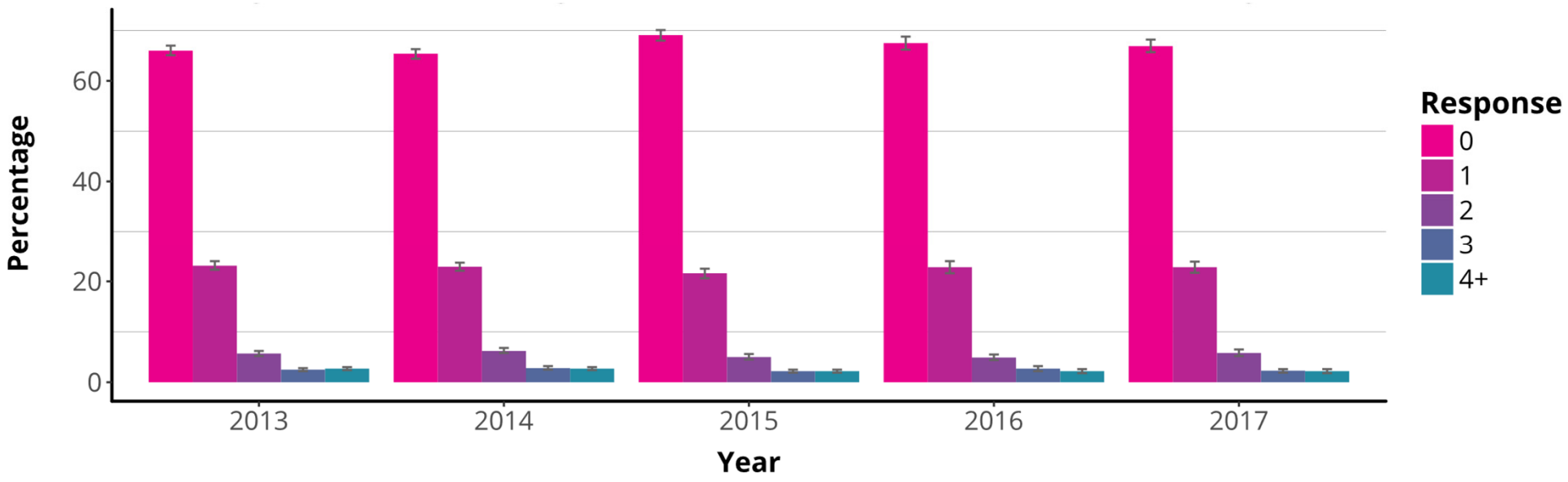
This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1	8.0	1.2	8.8	1.4	8.7	1.2
2	42.1	2.2	42.0	2.5	46.1	2.5
3	14.3	1.6	17.0	2.0	16.5	2.0
4	15.9	1.8	14.8	2.0	14.1	2.0
5	10.2	1.4	8.8	1.8	5.7	1.4
6	4.9	1.0	4.3	1.2	5.0	1.4
7	2.0	0.8	2.0	0.8	1.3	0.6
8	1.6	0.8	1.3	0.8	0.8	0.6
9	0.2	0.2	0.2	0.2	0.2	0.2
10+	0.9	0.4	0.8	0.6	1.5	0.8

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Family Members On-Playa

Participant Responses to the Question, "How Many of Your Family Members Were in Black Rock City This Year?*"



	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0	66.0	1.0	65.4	1.0	69.1	1.2	67.5	1.4	66.9	1.2
1	23.1	0.8	22.9	0.8	21.6	1.0	22.8	1.2	22.8	1.2
2	5.7	0.4	6.2	0.6	5.0	0.6	4.9	0.6	5.8	0.6
3	2.5	0.4	2.8	0.4	2.2	0.4	2.7	0.4	2.3	0.4
4+	2.7	0.4	2.7	0.4	2.2	0.4	2.2	0.4	2.2	0.4

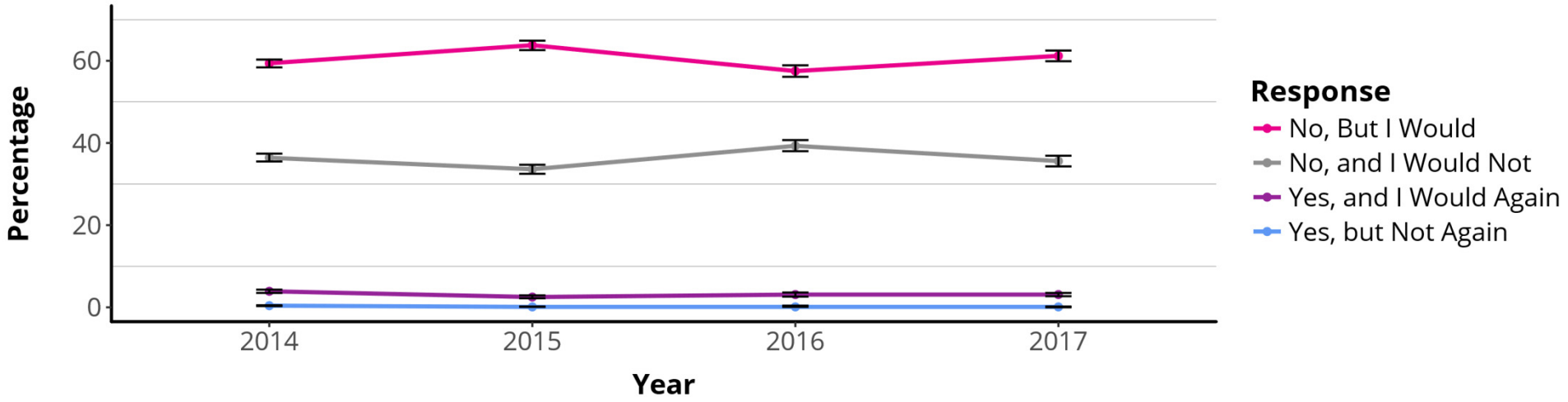
* The full wording of this question in the online survey was, "How many of your family members were in Black Rock City this year? (e.g. relatives, spouses, offsprings, in-laws)

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Minors in Black Rock City

Bringing Minors

Participant Responses to the Question, "Have You Ever Brought Children Under 18 to BRC?"



	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No, But I Would	59.4	1.0	63.8	1.2	57.5	1.4	61.2	1.4
No, and I Would Not	36.4	1.0	33.6	1.2	39.3	1.4	35.6	1.4
Yes, and I Would Again	3.9	0.4	2.5	0.4	3.1	0.4	3.1	0.4
Yes, but Not Again	0.4	0.2	0.1	0.0	0.1	0.2	0.1	0.0

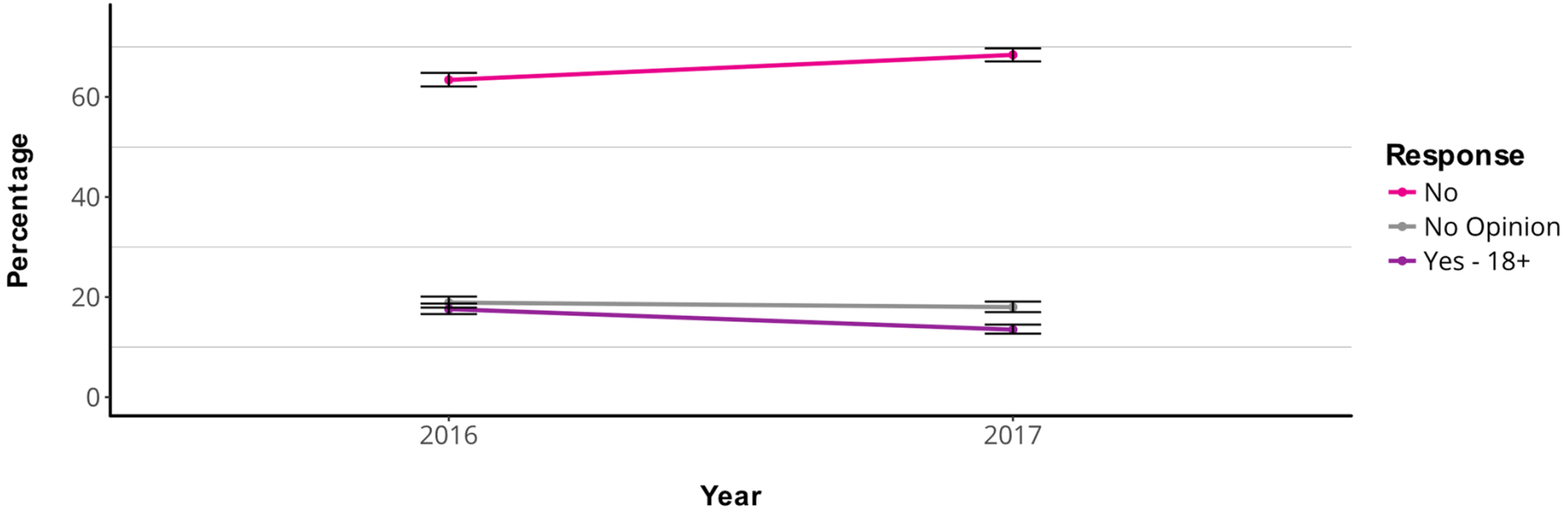
The 2013 online survey did not include questions about minors, so data presented here are from 2014-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Minors in Black Rock City

Allowing Minors

Participant Responses to the Question, "Do You Think That Burning Man Attendance Should be Restricted to Participants Aged 18 or Older?"



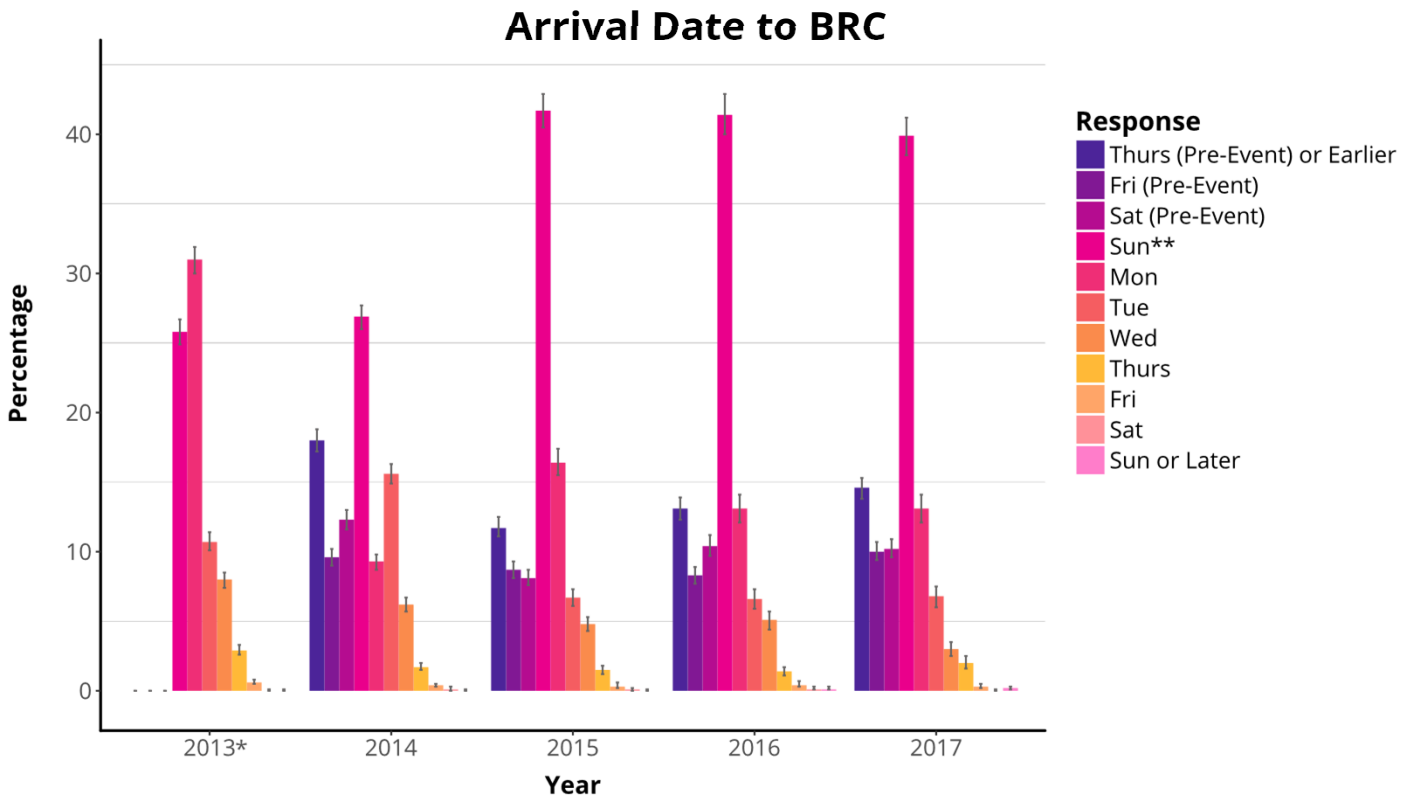
	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
No	63.4	1.4	68.4	1.2
No Opinion	18.9	1.2	18.0	1.0
Yes - 18+	17.6	1.0	13.5	1.0

Data presented above are from 2016-17. The 2013 online survey did not include questions about minors and the 2014 online survey asked different questions so direct comparison is impossible. While the wording in the 2015 online survey was also somewhat different, two answer options were the same: in 2015, 77.4% (+/- 1.0) did not believe Burning Man should be age-restricted, and 12.0% (+/- 0.8) had no opinion.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Transportation

Arrival Date



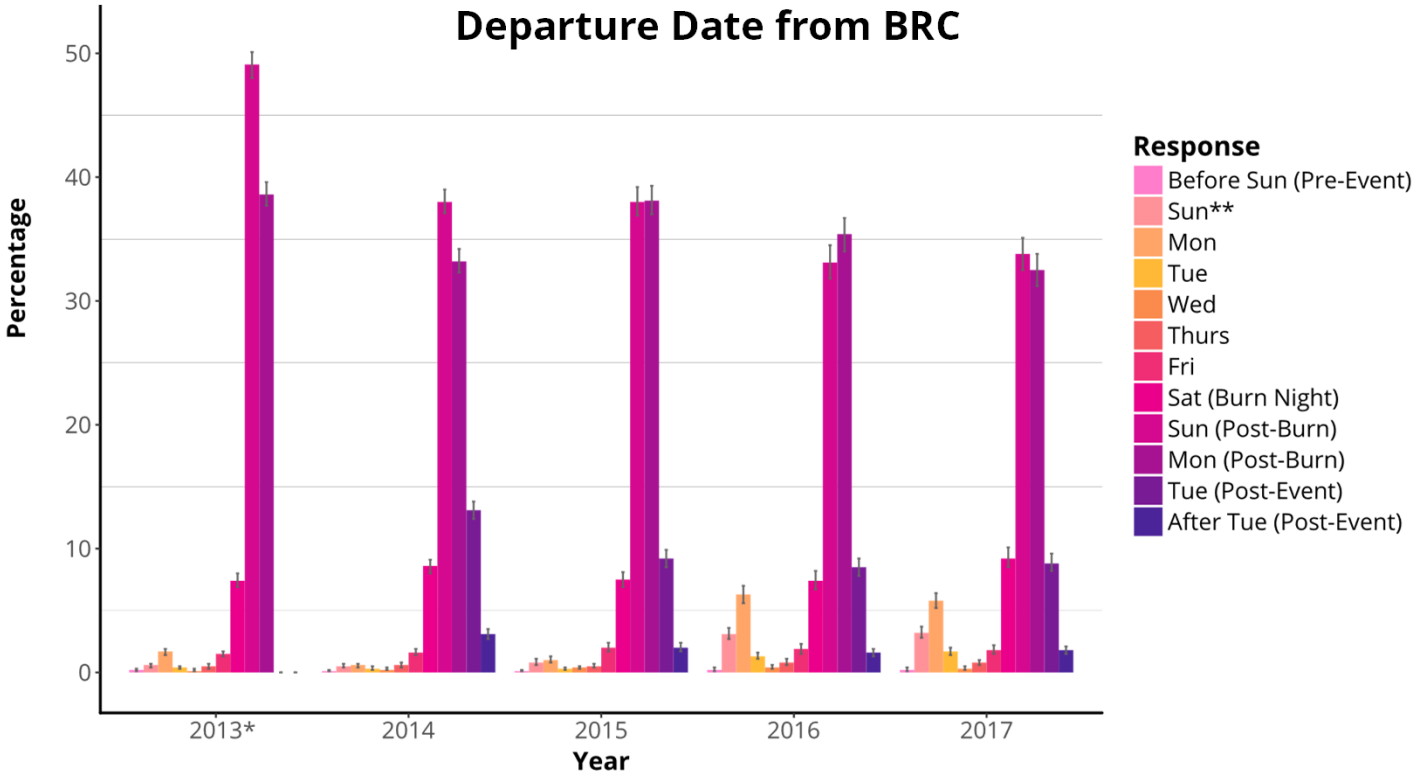
	2013*		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Thurs (Pre-Event) or Earlier	-	-	18.0	0.8	11.7	0.8	13.1	0.8	14.6	0.8
Fri (Pre-Event)	-	-	9.6	0.6	8.7	0.6	8.3	0.6	10.0	0.6
Sat (Pre-Event)	-	-	12.3	0.6	8.1	0.6	10.4	0.8	10.2	0.6
Sun**	25.8	1.0	26.9	0.8	41.7	1.2	41.4	1.4	39.9	1.4
Mon	31.0	1.0	9.3	0.6	16.4	1.0	13.1	1.0	13.1	1.0
Tue	10.7	0.6	15.6	0.8	6.7	0.6	6.6	0.8	6.8	0.8
Wed	8.0	0.6	6.2	0.4	4.8	0.6	5.1	0.6	3.0	0.4
Thurs	2.9	0.4	1.7	0.2	1.5	0.2	1.4	0.4	2.0	0.4
Fri	0.6	0.2	0.4	0.2	0.3	0.2	0.4	0.2	0.3	0.2
Sat	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.2	0.0	0.0
Sun or Later	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.2	0.2

* Pre-event arrival data from the 2013 online survey have been removed because the survey question in 2013 was not as precise as in 2014-17 and the 2013 pre-event arrival results are therefore not comparable to other years' data.

** In 2013 and 2014 Burning Man's official opening date fell on a Monday, so the first Sunday arrivals indicated here were pre-event arrivals. In 2015-17 Burning Man opened on a Sunday, so those arrivals occurred after the Gate had opened.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Departure Date



	2013*		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Before Sun (Pre-Event)	0.2	0.0	0.1	0.0	0.1	0.0	0.2	0.2	0.2	0.2
Sun**	0.6	0.2	0.5	0.2	0.8	0.2	3.1	0.4	3.2	0.4
Mon	1.7	0.2	0.6	0.2	1.0	0.2	6.3	0.6	5.8	0.6
Tue	0.4	0.2	0.3	0.2	0.3	0.2	1.3	0.2	1.7	0.4
Wed	0.1	0.0	0.2	0.2	0.4	0.2	0.4	0.2	0.3	0.2
Thurs	0.5	0.2	0.6	0.2	0.5	0.2	0.8	0.2	0.8	0.2
Fri	1.5	0.2	1.6	0.2	2.0	0.4	1.9	0.4	1.8	0.4
Sat (Burn Night)	7.4	0.6	8.6	0.6	7.5	0.6	7.4	0.8	9.2	0.8
Sun (Post-Burn)	49.1	1.0	38.0	1.0	38.0	1.2	33.1	1.4	33.8	1.4
Mon (Post-Burn)	38.6	1.0	33.2	1.0	38.1	1.2	35.4	1.4	32.5	1.4
Tue (Post-Event)	-	-	13.1	0.8	9.2	0.6	8.5	0.8	8.8	0.8
After Tue (Post-Event)	-	-	3.1	0.4	2.0	0.4	1.6	0.2	1.8	0.4

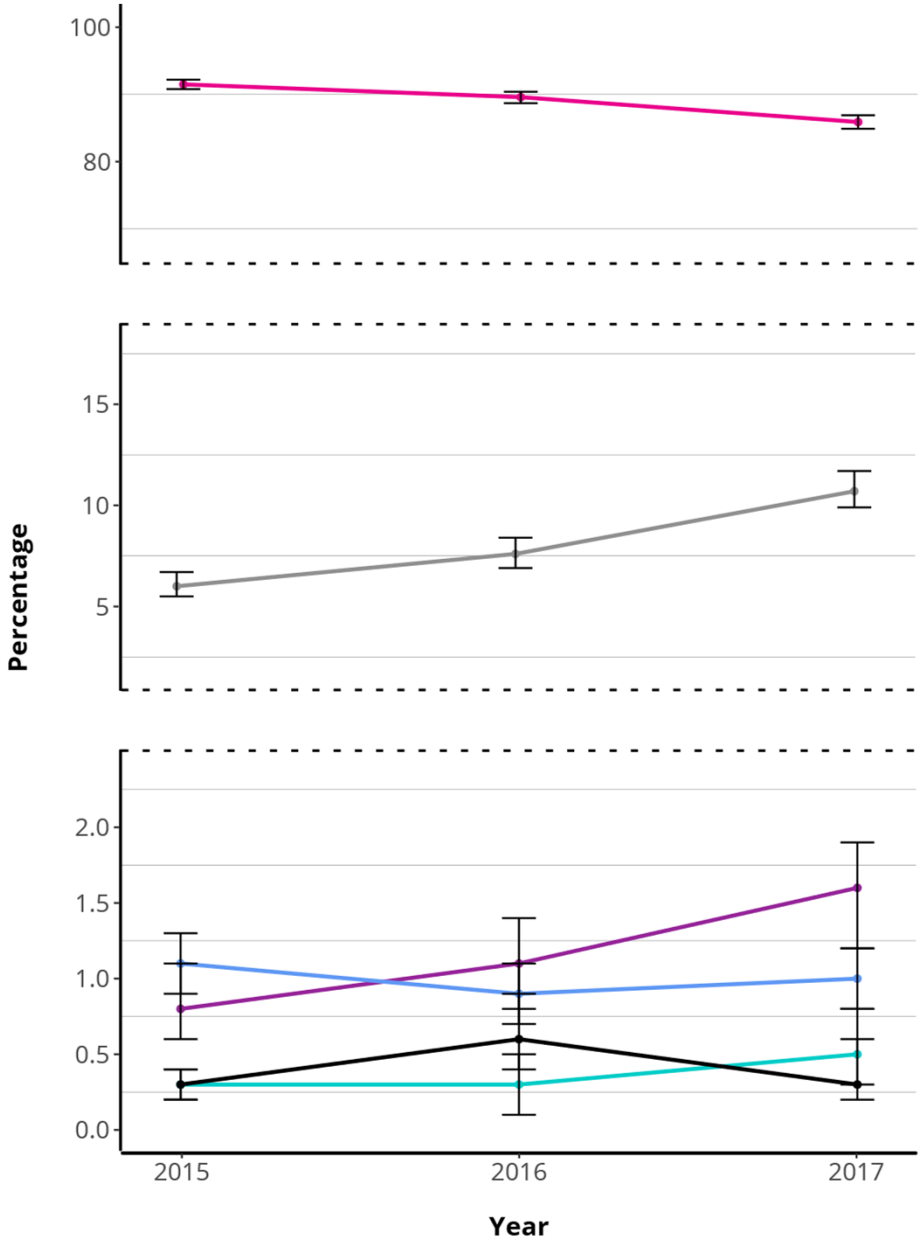
* Post-event departure data from the 2013 online survey have been removed because the survey question in 2013 was not as precise as in 2014-17 and the 2013 post-event departure results are therefore not comparable to other years' data.

** In 2013 and 2014 Burning Man's official opening date fell on a Monday, so the first Sunday departures indicated here were pre-event departures. In 2015-17 Burning Man opened on a Sunday, so those departures occurred after the Gate had opened.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Port of Entry

Port of Entry into BRC



The 2013 and 2014 online surveys asked about transportation methods differently, so direct comparison is impossible. Overall trends include:

- A relative *decrease* in Gate entry via vehicle (99.1% in 2013, 96.0% in 2014)
- A relative *increase* in Burner Express Bus use (from 1.9% in 2014)
- A relative *increase* in Airport traffic (0.5% in 2013, 0.8% in 2014)

Data presented in the plot (left) and data table (below) are from 2015-17.

Response

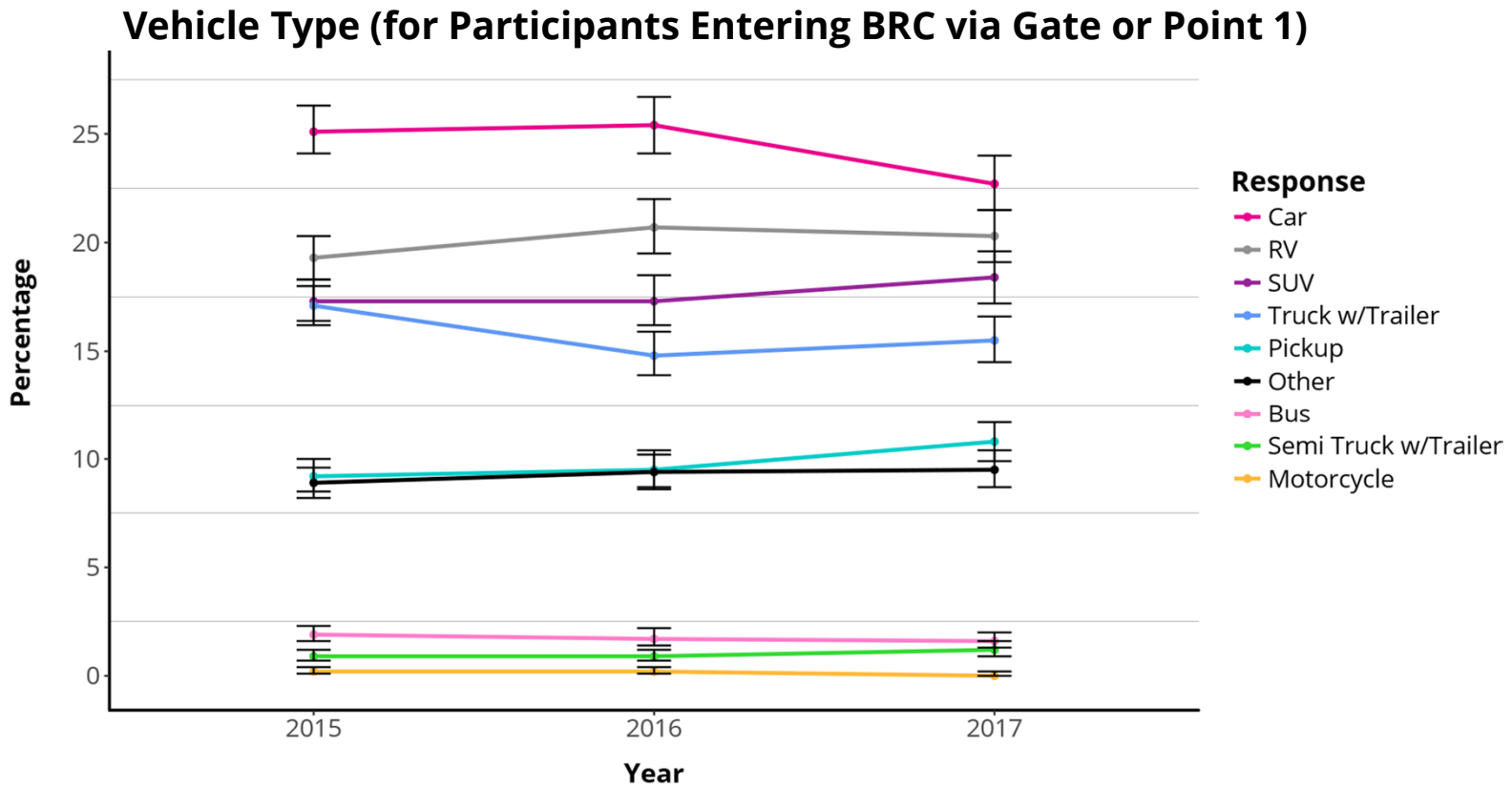
- Gate
- Burner Express Bus
- BRC Airport
- Point 1
- Other Shuttle
- Other

	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Gate	91.5	0.8	89.6	0.8	85.9	1.0
Burner Express Bus	6.0	0.6	7.6	0.8	10.7	1.0
BRC Airport	0.8	0.2	1.1	0.4	1.6	0.4
Point 1	1.1	0.2	0.9	0.2	1.0	0.2
Other Shuttle	0.3	0.2	0.3	0.2	0.5	0.2
Other	0.3	0.2	0.6	0.2	0.3	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Gate and Point 1 Entries

Vehicle Type



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Car	25.1	1.2	25.4	1.4	22.7	1.2
RV	19.3	1.0	20.7	1.2	20.3	1.2
SUV	17.3	1.0	17.3	1.2	18.4	1.2
Truck w/Trailer	17.1	1.0	14.8	1.0	15.5	1.0
Pickup	9.2	0.8	9.5	0.8	10.8	0.8
Other	8.9	0.8	9.4	0.8	9.5	0.8
Bus	1.9	0.4	1.7	0.4	1.6	0.4
Semi Truck w/Trailer	0.9	0.2	0.9	0.2	1.2	0.4
Motorcycle	0.2	0.2	0.2	0.2	0.0	0.0

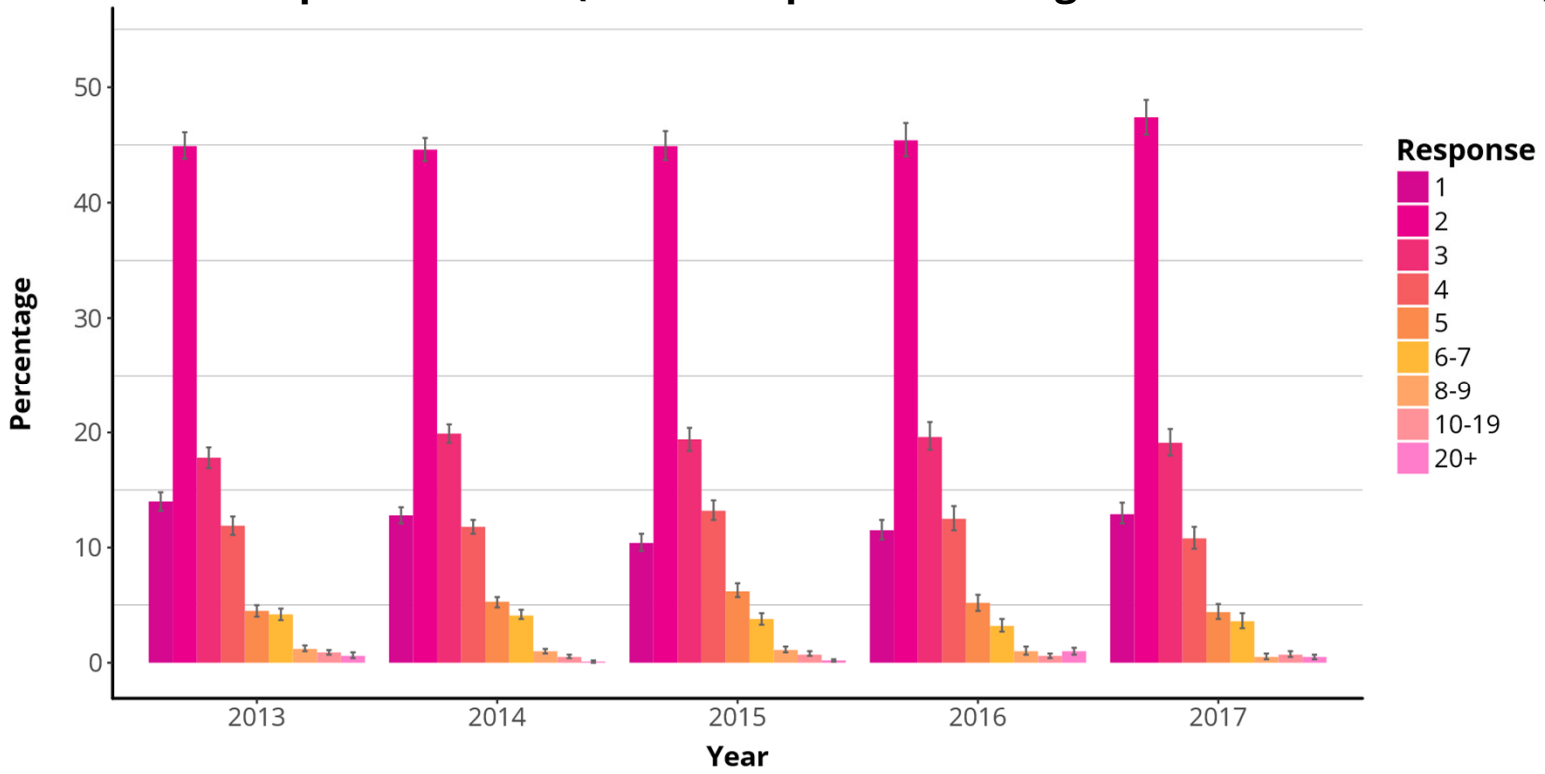
The 2013 and 2014 online surveys asked about transportation differently, so direct comparison is impossible. Data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Gate and Point 1 Entries

Vehicle Occupancy

Number of People in Vehicle (for Participants Entering BRC via Gate or Point 1)



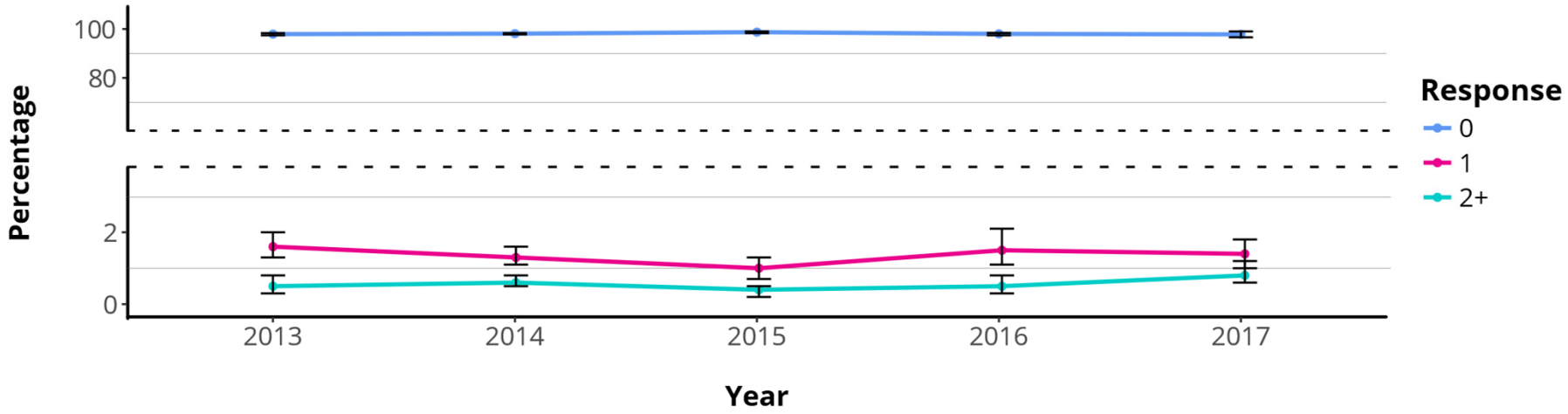
	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1	14.0	0.8	12.8	0.8	10.4	0.8	11.5	0.8	12.9	1.0
2	44.9	1.2	44.6	1.0	44.9	1.2	45.4	1.4	47.4	1.6
3	17.8	0.8	19.9	0.8	19.4	1.0	19.6	1.2	19.1	1.2
4	11.9	0.8	11.8	0.6	13.2	0.8	12.5	1.0	10.8	1.0
5	4.5	0.6	5.3	0.4	6.2	0.6	5.2	0.8	4.4	0.6
6-7	4.2	0.4	4.1	0.4	3.8	0.6	3.2	0.6	3.6	0.6
8-9	1.2	0.2	1.0	0.2	1.1	0.2	1.0	0.4	0.5	0.2
10-19	0.9	0.2	0.5	0.2	0.7	0.2	0.6	0.2	0.7	0.2
20+	0.6	0.2	0.1	0.0	0.2	0.0	1.0	0.2	0.5	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Gate and Point 1 Entries

Minors in Vehicle

Number of Minors 0-17 in Vehicle (for Participants Entering BRC via Gate or Point 1)

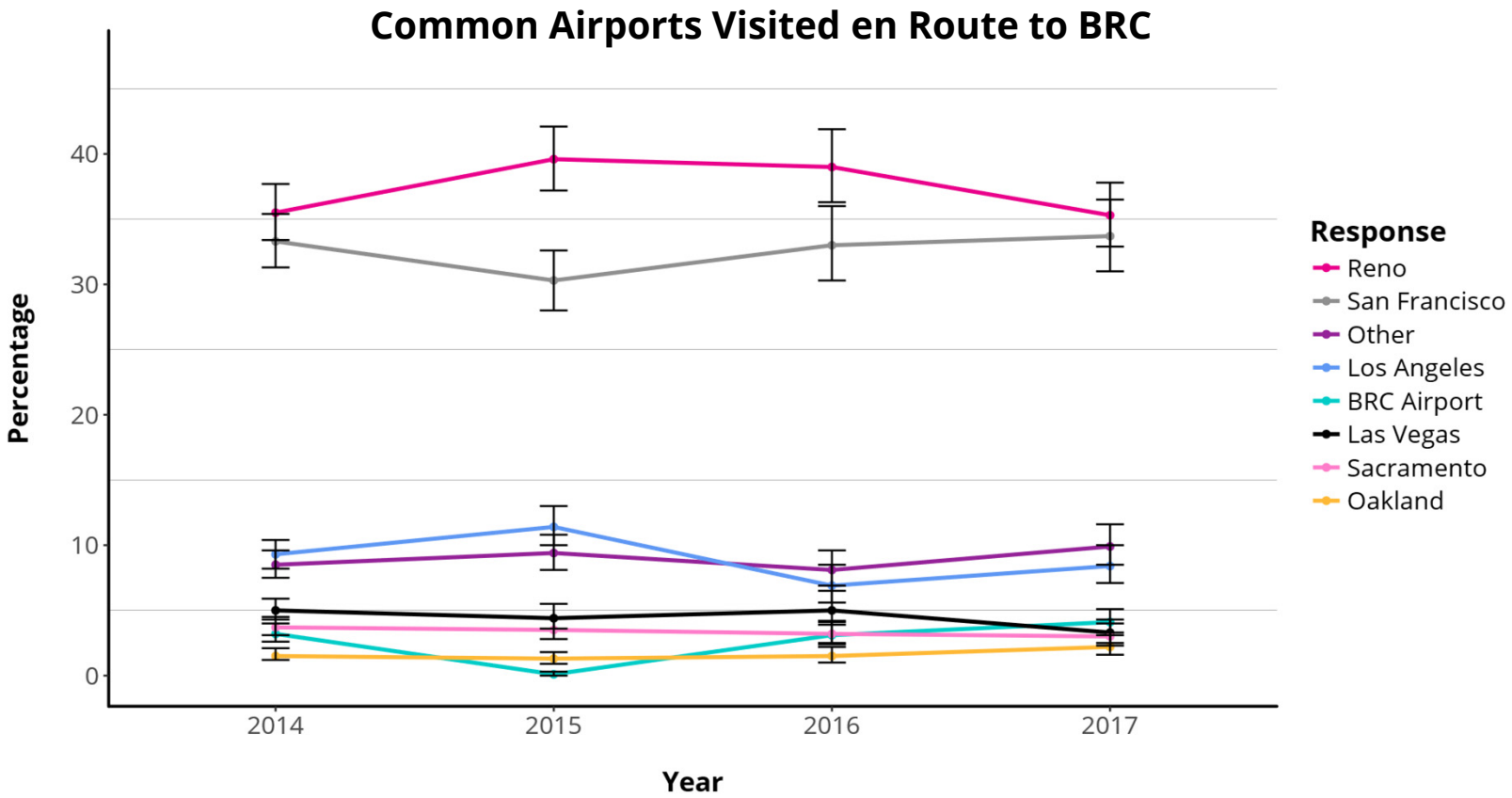


	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0	97.9	0.4	98.1	0.2	98.7	0.4	98.0	0.6	97.8	1.2
1	1.6	0.4	1.3	0.2	1.0	0.4	1.5	0.4	1.4	0.4
2+	0.5	0.2	0.6	0.2	0.4	0.2	0.5	0.2	0.8	0.4

The larger confidence intervals for participants reporting 1 or 2+ compared to other datasets in this report are mainly due to the relatively small number of individuals entering BRC with minors in the vehicle.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Airport Usage



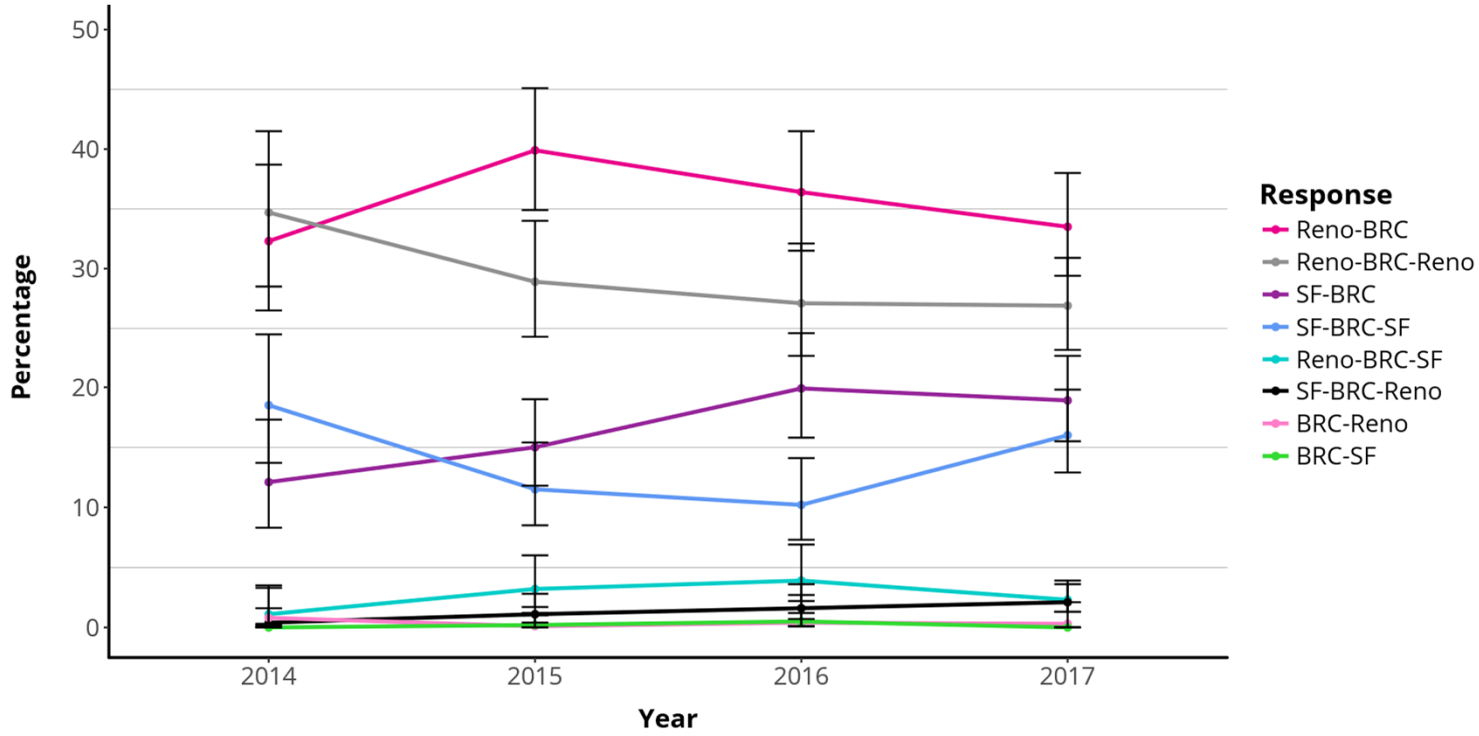
	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Reno	35.5	2.2	39.6	2.5	39.0	2.7	35.3	2.4
San Francisco	33.3	2.0	30.3	2.4	33.0	2.9	33.7	2.7
Other	8.5	1.0	9.4	1.4	8.1	1.4	9.9	1.6
Los Angeles	9.3	1.2	11.4	1.6	6.9	1.4	8.4	1.4
BRC Airport	3.2	0.8	0.1	0.2	3.1	0.8	4.1	1.0
Las Vegas	5.0	0.8	4.4	1.0	5.0	1.2	3.3	1.0
Sacramento	3.7	0.8	3.5	0.8	3.2	0.8	3.0	0.8
Oakland	1.5	0.4	1.3	0.4	1.5	0.6	2.2	0.8

The 2013 online survey did not ask about specific airports, so data presented here are from 2014-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burner Express Bus
Routes Traveled

BxB Route(s) Traveled (By Participants Arriving and/or Departing via Burner Express Bus)



	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Reno-BRC	32.3	6.1	39.9	5.1	36.4	5.1	33.5	4.3
Reno-BRC-Reno	34.7	6.5	28.9	4.9	27.1	4.7	26.9	3.9
SF-BRC	12.1	4.5	15.0	3.5	19.9	4.3	18.9	3.5
SF-BRC-SF	18.5	5.3	11.5	3.3	10.2	3.3	16.0	3.5
Reno-BRC-SF	1.1	1.4	3.2	2.0	3.9	2.2	2.3	1.2
SF-BRC-Reno	0.4	0.6	1.1	1.0	1.6	1.4	2.1	1.2
BRC-Reno	0.8	1.2	0.1	0.2	0.4	0.4	0.3	0.6
BRC-SF	0.0	0.0	0.2	0.4	0.5	0.8	0.0	0.0

The 2013 online survey did not include questions about Burner Express Bus use, so data presented here are from 2014-17. Data presented here describe Burner Express Bus travel, but ***excludes*** *data about Burner Express Air, which was introduced in 2016.*

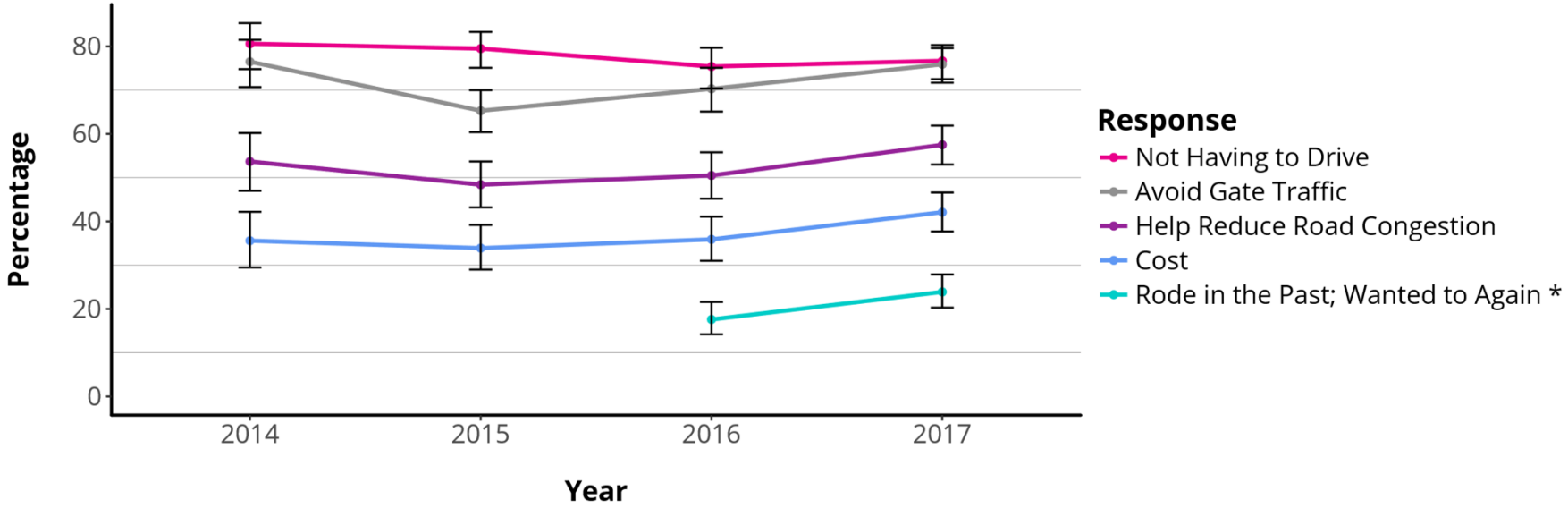
The larger confidence intervals in the plot and table above compared to other datasets in this report are due to the relatively small proportion of the BRC population arriving and/or departing BRC via Burner Express Bus.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burner Express Bus

Reasons for Taking BxB

Reasons for Taking a Burner Express Bus (Responses from Participants Arriving and/or Departing via BxB, Participants Selected All That Applied)



	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not Having to Drive	80.6	5.3	79.5	4.1	75.4	4.7	76.7	3.9
Avoid Gate Traffic	76.5	5.5	65.3	4.9	70.3	4.9	75.9	3.9
Help Reduce Road Congestion	53.7	6.7	48.4	5.3	50.5	5.3	57.5	4.5
Cost	35.6	6.3	33.9	5.1	35.9	5.1	42.1	4.5
Rode in the Past; Wanted to Again *	-	-	-	-	17.6	3.7	23.9	3.7

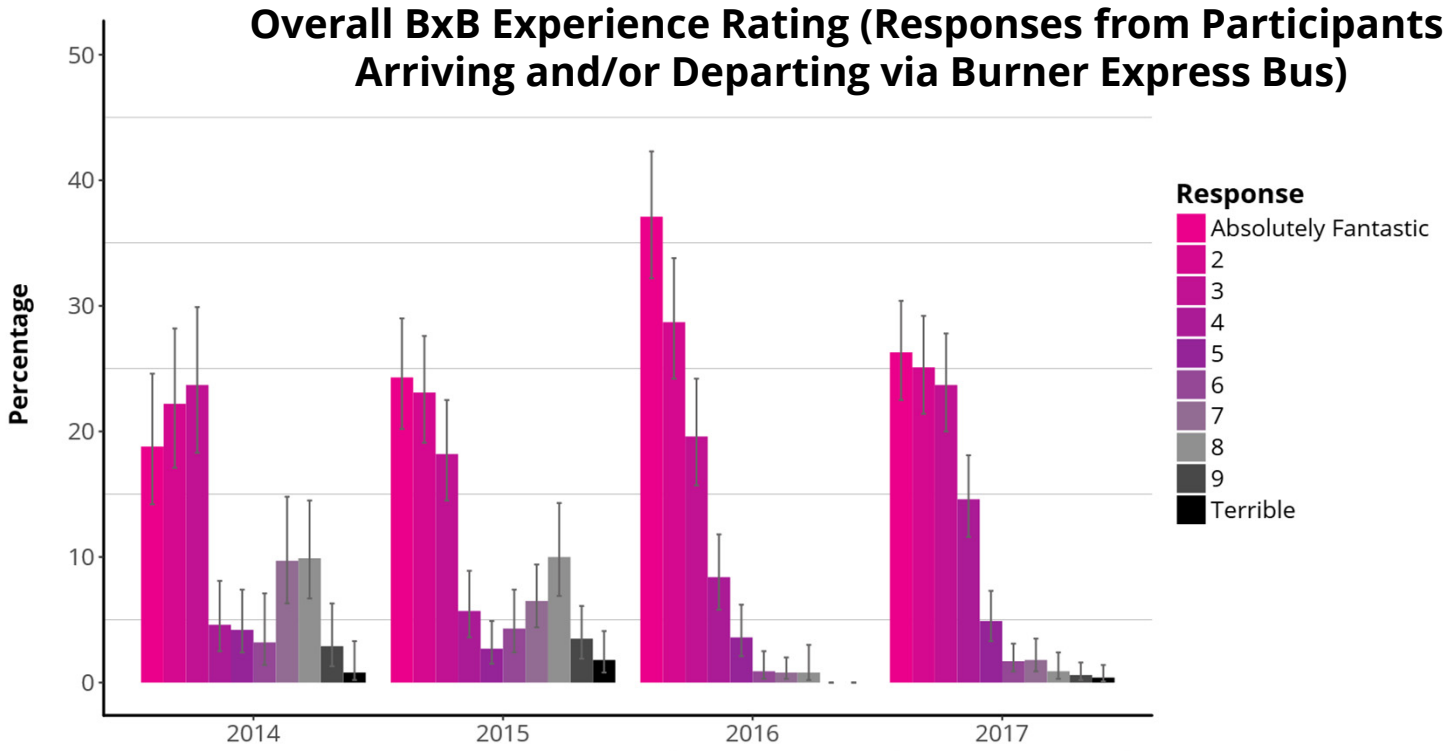
*The 2013 online survey did not include questions about Burner Express Bus use, so data presented here are from 2014-17. Data presented here describe Burner Express Bus travel, but **excludes** data about Burner Express Air, which was introduced in 2016.*

* The option "I've used Burner Express in the past and wanted to do it again" was only included in the 2016 and 2017 online surveys.

The larger confidence intervals in the plot and table above compared to other datasets in this report are due to the relatively small proportion of the BRC population arriving and/or departing BRC via Burner Express Bus.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burner Express Bus
Overall Experience



The 2013 online survey did not include questions about Burner Express Bus use, so data presented here are from 2014-17. Data presented here describe Burner Express Bus travel, but ***excludes*** *data about Burner Express Air, which was introduced in 2016.*

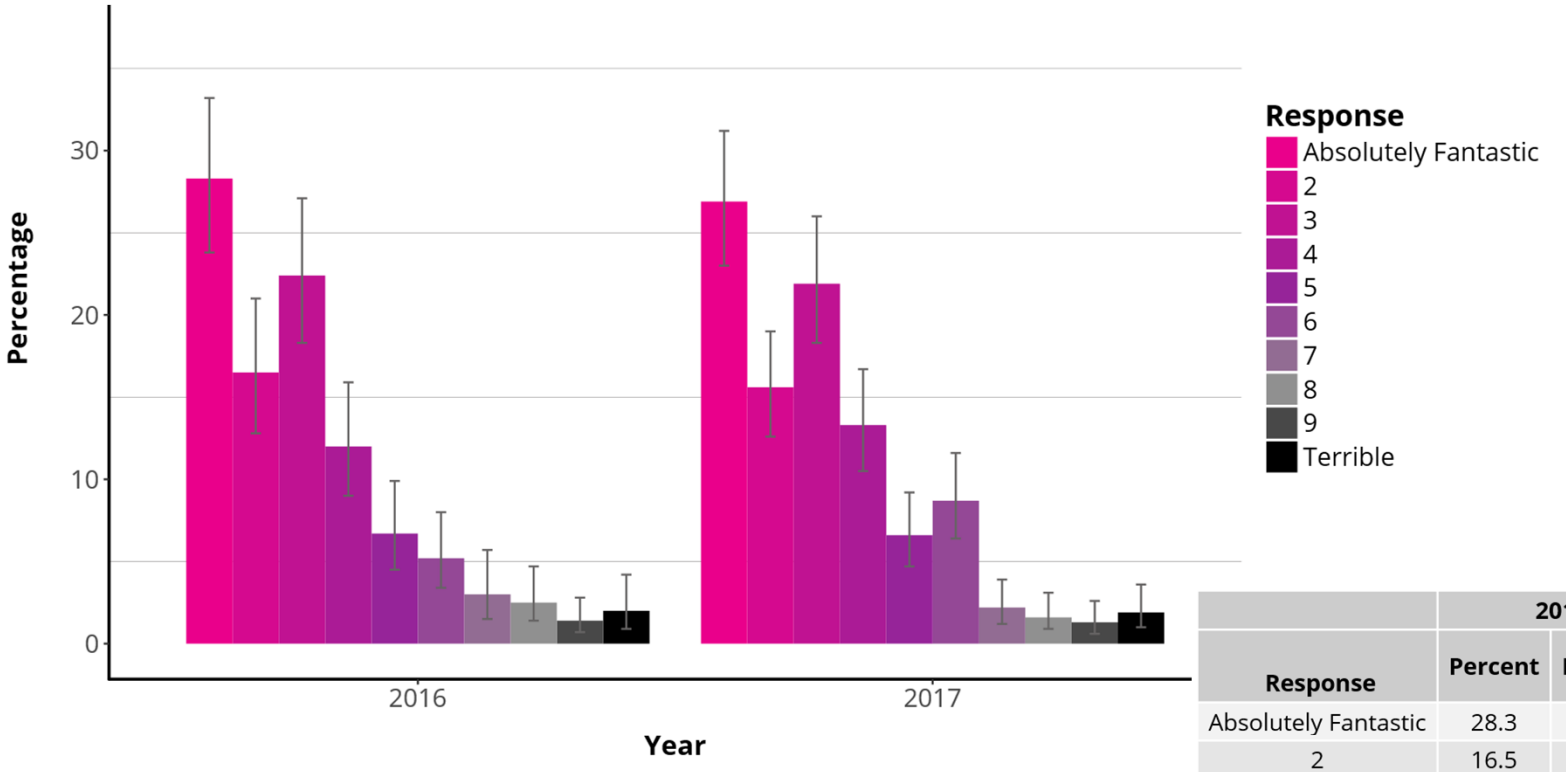
	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Absolutely Fantastic	18.8	5.3	24.3	4.5	37.1	5.1	26.3	3.9
2	22.2	5.5	23.1	4.3	28.7	4.7	25.1	3.9
3	23.7	5.7	18.2	3.9	19.6	4.3	23.7	3.9
4	4.6	2.7	5.7	2.5	8.4	2.9	14.6	3.1
5	4.2	2.4	2.7	1.6	3.6	2.0	4.9	2.0
6	3.2	2.5	4.3	2.4	0.9	1.0	1.7	1.0
7	9.7	4.1	6.5	2.4	0.8	0.8	1.8	1.2
8	9.9	3.9	10.0	3.5	0.8	1.0	0.9	1.0
9	2.9	2.2	3.5	2.0	0.0	0.0	0.6	0.6
Terrible	0.8	1.2	1.8	1.6	0.0	0.0	0.4	0.6

The larger confidence intervals in the plot and table above compared to other datasets in this report are due to the relatively small proportion of the BRC population arriving and/or departing BRC via Burner Express Bus.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burner Express Bus
Ticketing Experience

Overall BxB Ticket Purchasing Experience Rating (Responses from Participants Arriving and/or Departing via Burner Express Bus)



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Absolutely Fantastic	28.3	4.7	26.9	4.1
2	16.5	4.1	15.6	3.1
3	22.4	4.3	21.9	3.7
4	12.0	3.5	13.3	3.1
5	6.7	2.7	6.6	2.2
6	5.2	2.2	8.7	2.5
7	3.0	2.0	2.2	1.4
8	2.5	1.6	1.6	1.0
9	1.4	1.0	1.3	1.0
Terrible	2.0	1.6	1.9	1.2

*The 2013 online survey did not include questions about Burner Express Bus use, so data presented here are from 2014-17. Data presented here describe Burner Express Bus travel, but **excludes** data about Burner Express Air, which was introduced in 2016.*

The larger confidence intervals in the plot and table above compared to other datasets in this report are due to the relatively small proportion of the BRC population arriving and/or departing BRC via Burner Express Bus.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burner Express Bus
Ticket Price Evaluation

BxB Ticket Price Evaluation (Responses from Participants Arriving and/or Departing via Burner Express Bus)



	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Underpriced	0.7	1.4	2.2	2.0	1.1	1.0	1.8	1.2
Right Price	77.3	5.7	74.8	4.7	73.7	4.7	75.7	4.1
Overpriced	22.0	5.7	22.9	4.5	25.2	4.7	22.6	3.9

*The 2013 online survey did not include questions about Burner Express Bus use, so data presented here are from 2014-17. Data presented here describe Burner Express Bus travel, but **excludes** data about Burner Express Air, which was introduced in 2016.*

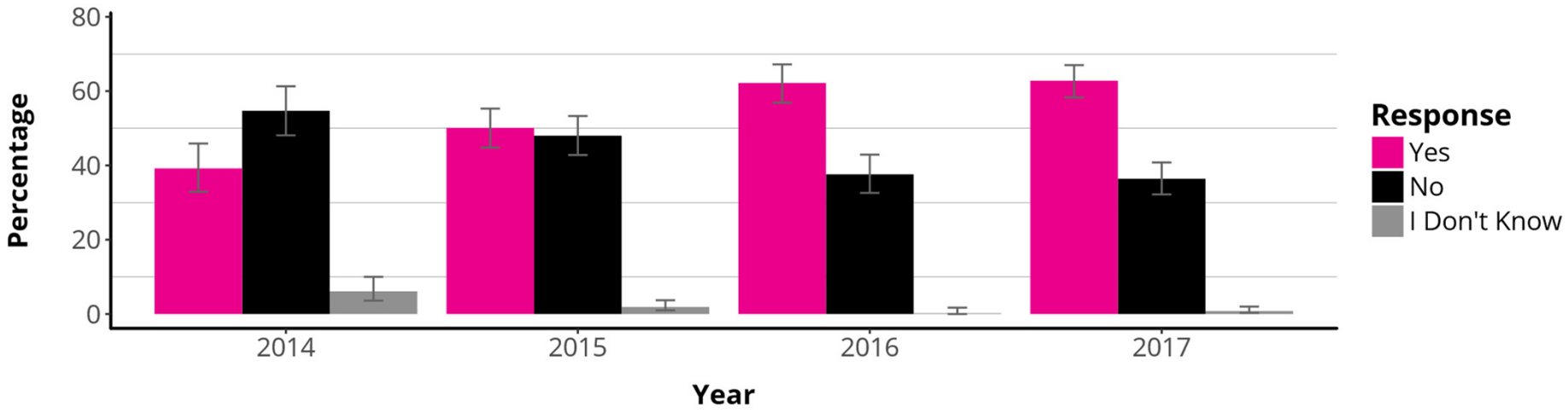
The larger confidence intervals in the plot and table above compared to other datasets in this report are due to the relatively small proportion of the BRC population arriving and/or departing BRC via Burner Express Bus.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burner Express Bus

Satellite Shuttle Use

BxB Satellite Shuttle Use (Within BRC, Responses from Participants Arriving and/or Departing via Burner Express Bus)



	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes	39.2	6.5	50.1	5.3	62.2	5.1	62.8	4.3
No	54.7	6.7	48.0	5.3	37.6	5.1	36.4	4.3
I Don't Know	6.1	3.1	1.9	1.4	0.2	0.4	0.8	0.8

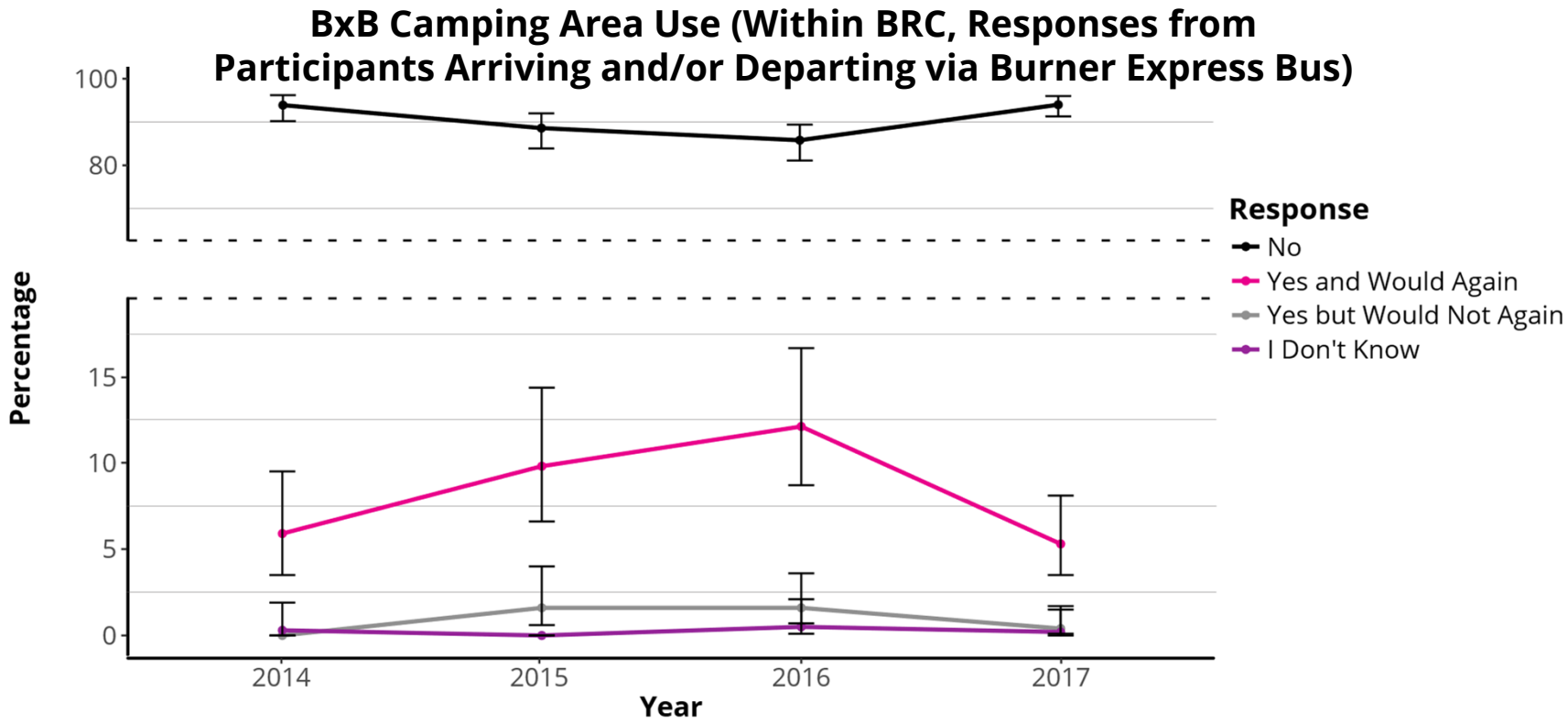
*The 2013 online survey did not include questions about Burner Express Bus use, so data presented here are from 2014-17. Data presented here describe Burner Express Bus travel, but **excludes** data about Burner Express Air, which was introduced in 2016.*

The larger confidence intervals in the plot and table above compared to other datasets in this report are due to the relatively small proportion of the BRC population arriving and/or departing BRC via Burner Express Bus.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burner Express Bus

BxB Camping Area Use



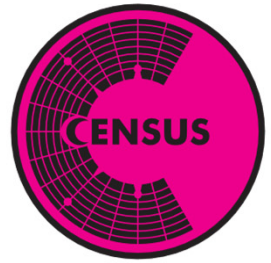
	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	93.9	2.9	88.6	4.1	85.8	4.1	94.0	2.4
Yes and Would Again	5.9	2.9	9.8	3.9	12.1	3.9	5.3	2.2
Yes but Would Not Again	0.0	0.0	1.6	1.4	1.6	1.4	0.4	0.6
I Don't Know	0.3	0.6	0.0	0.0	0.5	0.8	0.2	0.4

*The 2013 online survey did not include questions about Burner Express Bus use, so data presented here are from 2014-17. Data presented here describe Burner Express Bus travel, but **excludes** data about Burner Express Air, which was introduced in 2016.*

The larger confidence intervals in the plot and table above compared to other datasets in this report are due to the relatively small proportion of the BRC population arriving and/or departing BRC via Burner Express Bus.

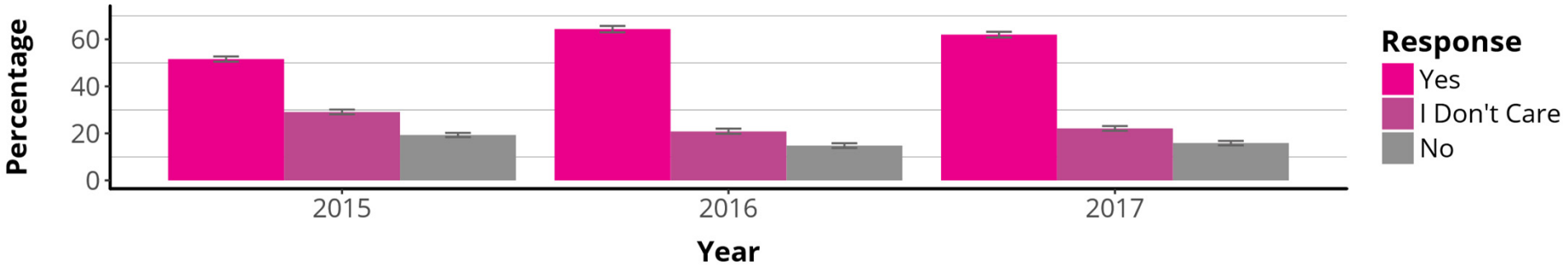
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Connecting to Burning Man



Year-Round Participation
The Burning Man Organization

Participant Responses to the Question, "Do You Think the Burning Man Organization Should be Involved in Facilitating and Producing Year Round Activities, and Not Just the Event in Black Rock City?"



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes	51.6	1.2	64.4	1.4	62.0	1.2
I Don't Care	29.1	1.0	20.8	1.2	22.1	1.0
No	19.3	1.0	14.8	1.0	15.9	1.0

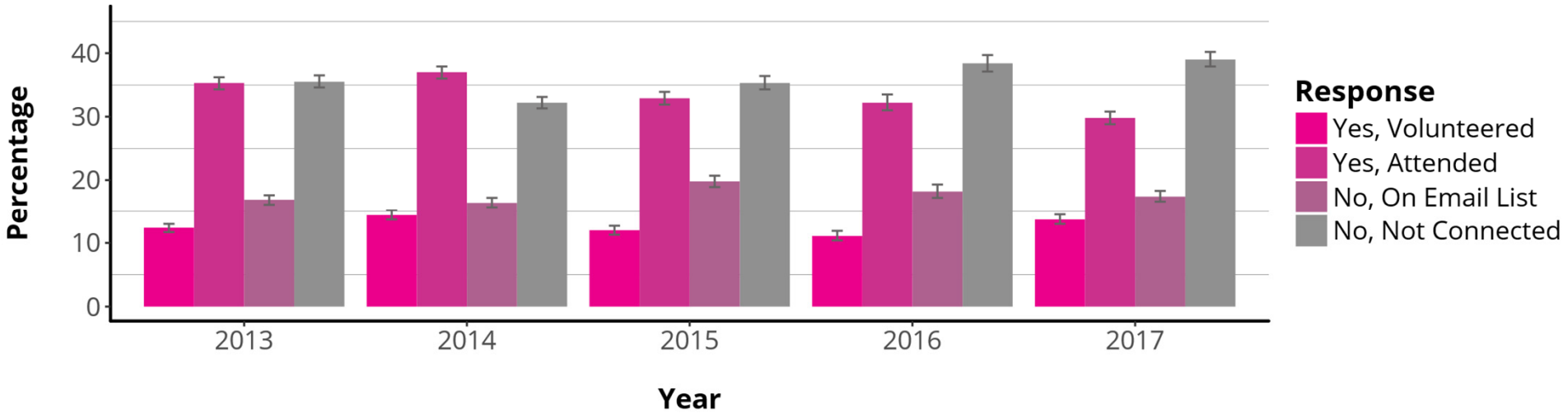
This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Year-Round Participation

Regional Burns

Participant Attendance at Regional Burning Man Events/Mixers/Gatherings



	2013		2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes, Volunteered	12.4	0.6	14.4	0.8	12.0	0.8	11.1	0.8	13.7	0.8
Yes, Attended	35.3	1.0	37.0	1.0	32.9	1.0	32.2	1.2	29.8	1.0
No, On Email List	16.9	0.8	16.4	0.8	19.8	0.8	18.2	1.0	17.4	0.8
No, Not Connected	35.5	1.0	32.2	1.0	35.3	1.0	38.4	1.4	39.0	1.2

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

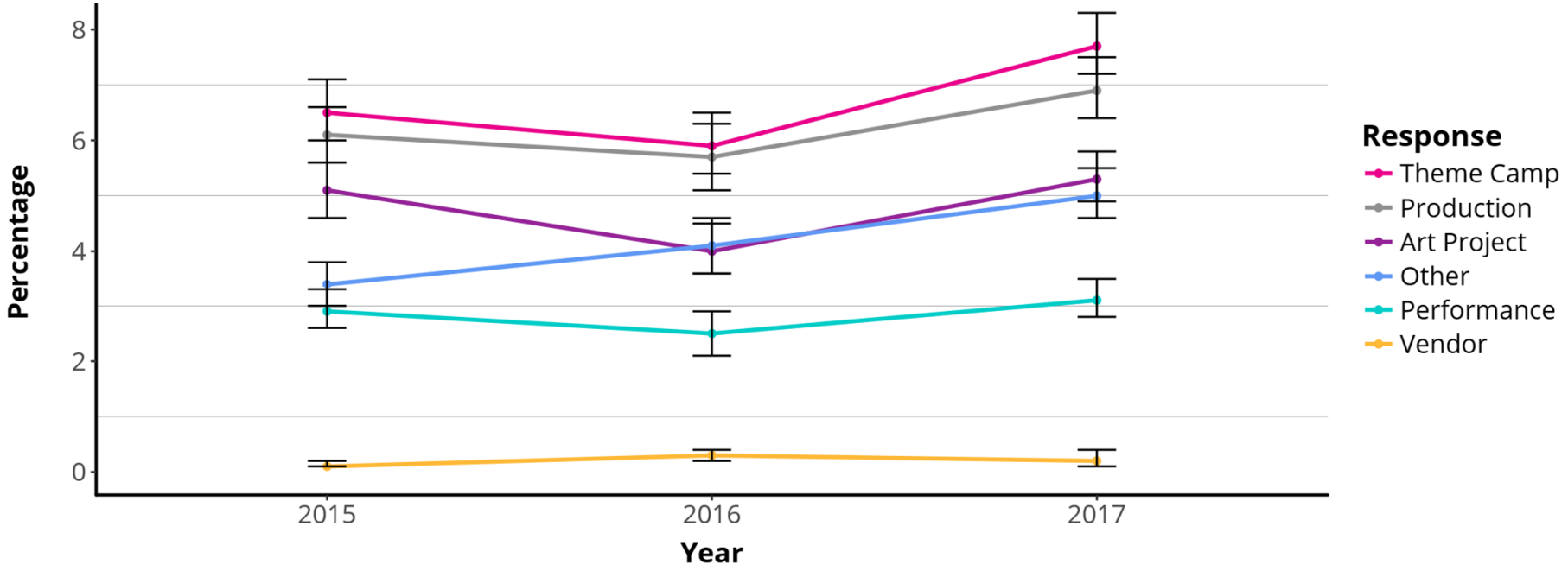
See the next page for detailed data from participants reporting volunteerism at regional Burning Man events.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Year-Round Participation

Regional Burns

Volunteer Roles at Regional Burning Man Events/Mixers/Gatherings (for Participants Reporting Volunteerism at a Regional)



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Theme Camp	6.5	0.6	5.9	0.6	7.7	0.6
Production	6.1	0.6	5.7	0.6	6.9	0.6
Art Project	5.1	0.4	4.0	0.4	5.3	0.4
Other	3.4	0.4	4.1	0.6	5.0	0.4
Performance	2.9	0.4	2.5	0.4	3.1	0.4
Vendor	0.1	0.0	0.3	0.2	0.2	0.2

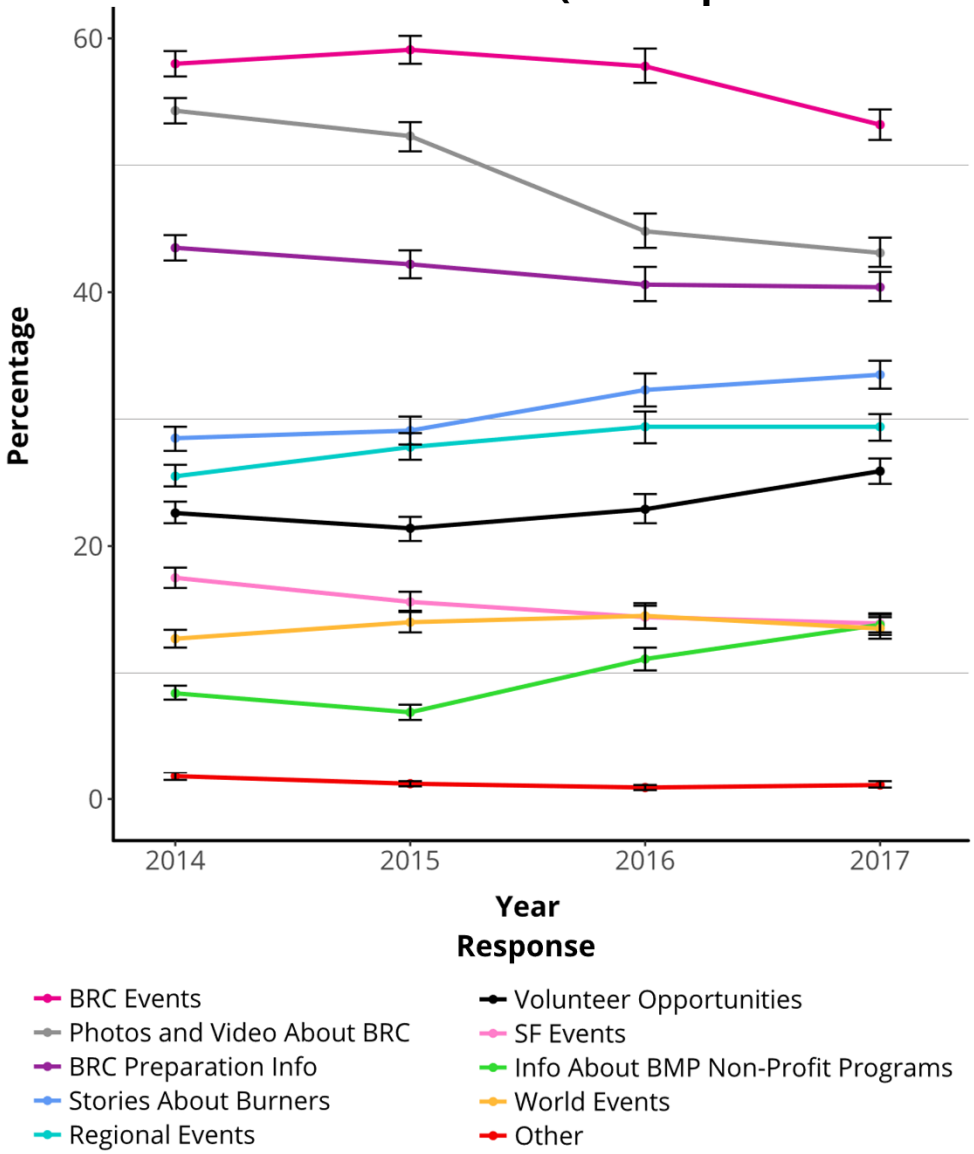
This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burning Man Information

Information Types

Valued Information Types Coming from the Burning Man Project (Participants Selected Up to Three Options)



	2014		2015	
Response	Percent	MoE +/- %	Percent	MoE +/- %
BRC Events	58.0	1.0	59.1	1.2
Photos and Video About BRC	54.3	1.0	52.3	1.2
BRC Preparation Info	43.5	1.0	42.2	1.2
Stories About Burners	28.5	1.0	29.1	1.0
Regional Events	25.5	1.0	27.8	1.0
Volunteer Opportunities	22.6	0.8	21.4	1.0
SF Events	17.5	0.8	15.6	0.8
Info About BMP Non-Profit Programs	8.4	0.6	6.9	0.6
World Events	12.7	0.6	14.0	0.8
Other	1.8	0.2	1.2	0.2

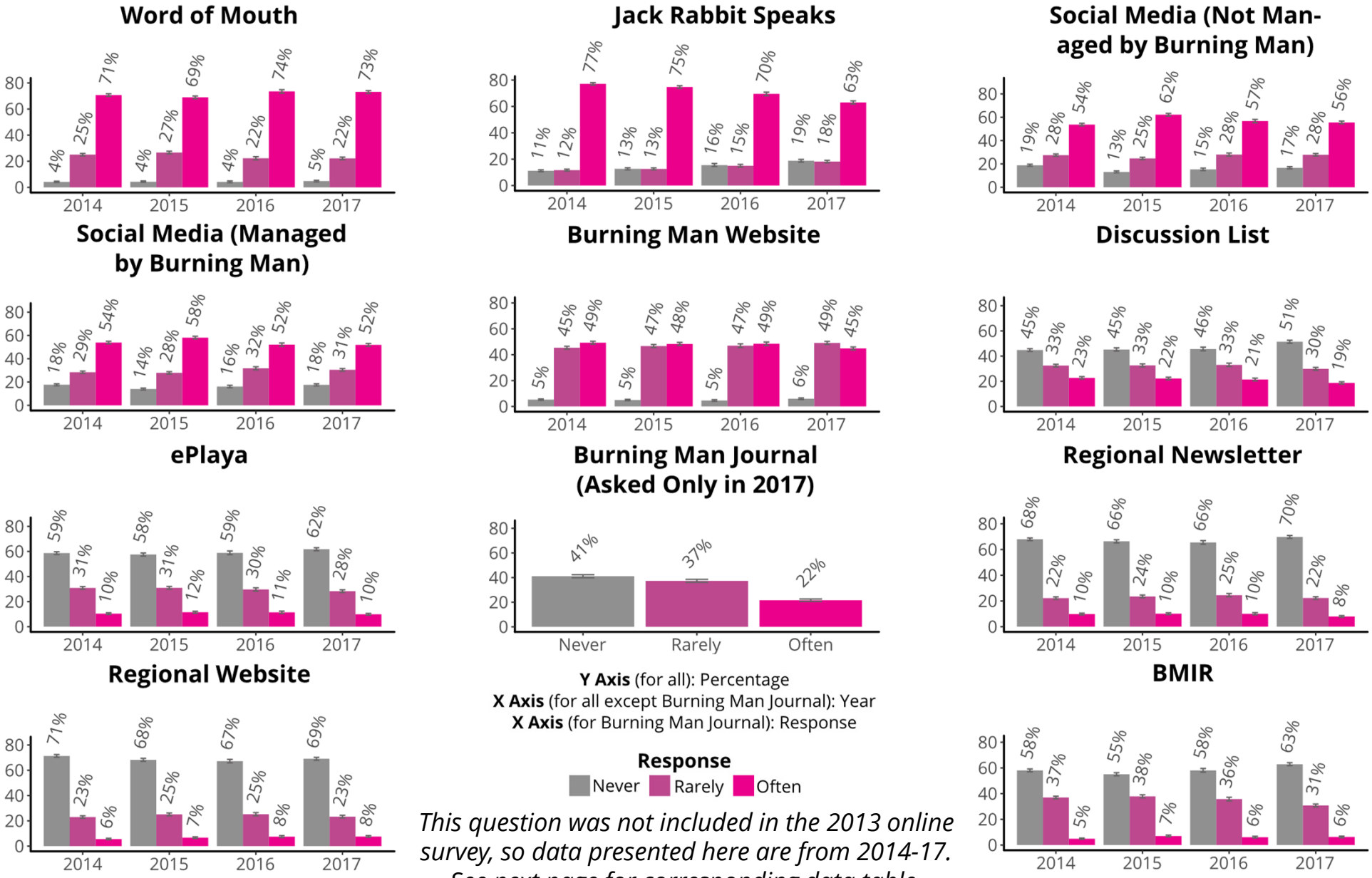
	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
BRC Events	57.8	1.4	53.2	1.2
Photos and Video About BRC	44.8	1.4	43.1	1.2
BRC Preparation Info	40.6	1.4	40.4	1.2
Stories About Burners	32.3	1.4	33.5	1.2
Regional Events	29.4	1.2	29.4	1.0
Volunteer Opportunities	22.9	1.2	25.9	1.0
SF Events	14.4	1.0	13.9	0.8
Info About BMP Non-Profit Programs	11.1	0.8	13.8	0.8
World Events	14.5	1.0	13.5	0.8
Other	0.9	0.2	1.1	0.2

This question was not included in the 2013 online survey, so data presented here are from 2014-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burning Man Information
Preferred Information Sources

Frequency of Use of Available Sources for Burning Man News and Information



This question was not included in the 2013 online survey, so data presented here are from 2014-17.
See next page for corresponding data table.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burning Man Information
Preferred Information Sources

Frequency of Use of Available Sources for Burning Man News and Information

	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Source: Word of Mouth								
Never	4.2	0.4	4.3	0.4	4.2	0.6	4.8	0.6
Rarely	25.1	1.0	26.7	1.0	22.3	1.2	22.2	1.0
Often	70.7	1.0	69.0	1.0	73.5	1.2	73.1	1.0
Source: Jack Rabbit Speaks								
Never	11.2	0.8	12.7	0.8	15.5	1.2	18.8	1.0
Rarely	11.7	0.8	12.6	0.8	15.0	1.0	18.2	1.0
Often	77.1	1.0	74.7	1.0	69.5	1.4	63.0	1.2
Source: Social Media (Not Managed by Burning Man)								
Never	18.8	0.8	13.1	0.8	15.3	1.0	16.6	1.0
Rarely	27.5	1.0	24.7	1.0	28.0	1.4	27.8	1.0
Often	53.7	1.2	62.2	1.2	56.7	1.4	55.5	1.2
Source: Social Media (Managed by Burning Man)								
Never	17.7	0.8	14.0	0.8	16.1	1.0	17.6	1.0
Rarely	28.4	1.0	27.9	1.0	31.8	1.4	30.5	1.0
Often	53.9	1.2	58.1	1.2	52.1	1.4	51.9	1.2
Source: Burning Man Website								
Never	5.3	0.6	5.0	0.6	4.6	0.6	6.0	0.6
Rarely	45.4	1.2	46.7	1.2	47.0	1.4	49.1	1.2
Often	49.3	1.2	48.3	1.2	48.5	1.4	44.9	1.2
Source: Burning Man Journal (Asked Only in 2017)								
Never	-	-	-	-	-	-	41.1	1.2
Rarely	-	-	-	-	-	-	37.3	1.2
Often	-	-	-	-	-	-	21.6	1.0

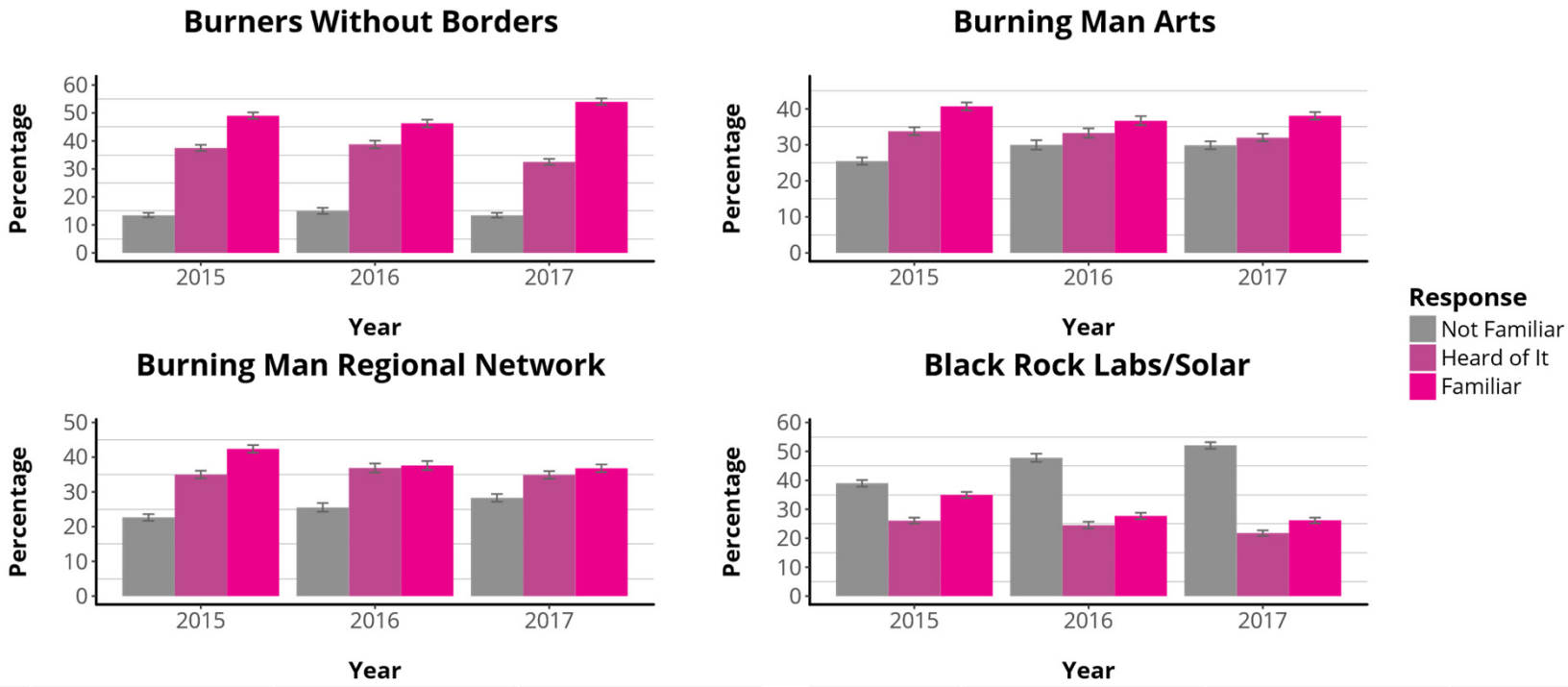
	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Source: Discussion List								
Never	44.8	1.2	45.2	1.2	45.6	1.4	51.4	1.2
Rarely	32.5	1.0	32.6	1.2	33.0	1.4	29.9	1.2
Often	22.7	1.0	22.2	1.0	21.4	1.2	18.7	1.0
Source: ePlaya								
Never	58.7	1.2	57.6	1.2	58.9	1.4	61.8	1.2
Rarely	30.9	1.0	31.0	1.2	29.7	1.4	28.3	1.2
Often	10.4	0.6	11.5	0.8	11.4	1.0	9.9	0.8
Source: Regional Newsletter								
Never	68.0	1.0	66.4	1.2	65.5	1.4	69.8	1.2
Rarely	22.2	1.0	23.5	1.0	24.5	1.2	22.3	1.0
Often	9.8	0.6	10.1	0.8	10.0	0.8	7.9	0.6
Source: Regional Website								
Never	71.3	1.0	68.2	1.2	67.2	1.4	69.1	1.2
Rarely	23.0	1.0	25.1	1.2	25.2	1.2	23.3	1.0
Often	5.6	0.6	6.7	0.6	7.5	0.8	7.6	0.6
Source: BMIR								
Never	58.1	1.2	55.1	1.2	58.1	1.4	62.9	1.2
Rarely	37.0	1.0	37.9	1.2	35.8	1.4	30.8	1.2
Often	4.9	0.4	7.0	0.6	6.1	0.6	6.3	0.6

This question was not included in the 2013 online survey, so data presented here are from 2014-17. See previous page for corresponding plots.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burning Man Information
Project Affiliates

Participant Familiarity with Affiliates and Programs of the Non-Profit Burning Man Project



Response	2015 Percent	2015 MoE +/- %	2016 Percent	2016 MoE +/- %	2017 Percent	2017 MoE +/- %
Burners Without Borders						
Not Familiar	13.4	0.8	15.0	1.0	13.4	0.8
Heard of It	37.5	1.2	38.8	1.4	32.5	1.2
Familiar	49.0	1.2	46.3	1.4	54.0	1.2
Burning Man Arts						
Not Familiar	25.5	1.0	30.0	1.4	29.9	1.2
Heard of It	33.8	1.0	33.3	1.4	32.0	1.0
Familiar	40.7	1.2	36.7	1.4	38.1	1.2

Response	2015 Percent	2015 MoE +/- %	2016 Percent	2016 MoE +/- %	2017 Percent	2017 MoE +/- %
Black Rock Labs/Solar						
Not Familiar	39.0	1.2	47.8	1.4	52.1	1.2
Heard of It	26.1	1.0	24.5	1.2	21.8	1.0
Familiar	35.0	1.2	27.7	1.2	26.2	1.0
Burning Man Regional Network						
Not Familiar	22.7	1.0	25.5	1.2	28.3	1.0
Heard of It	35.0	1.2	36.9	1.4	34.9	1.2
Familiar	42.4	1.2	37.6	1.4	36.8	1.2

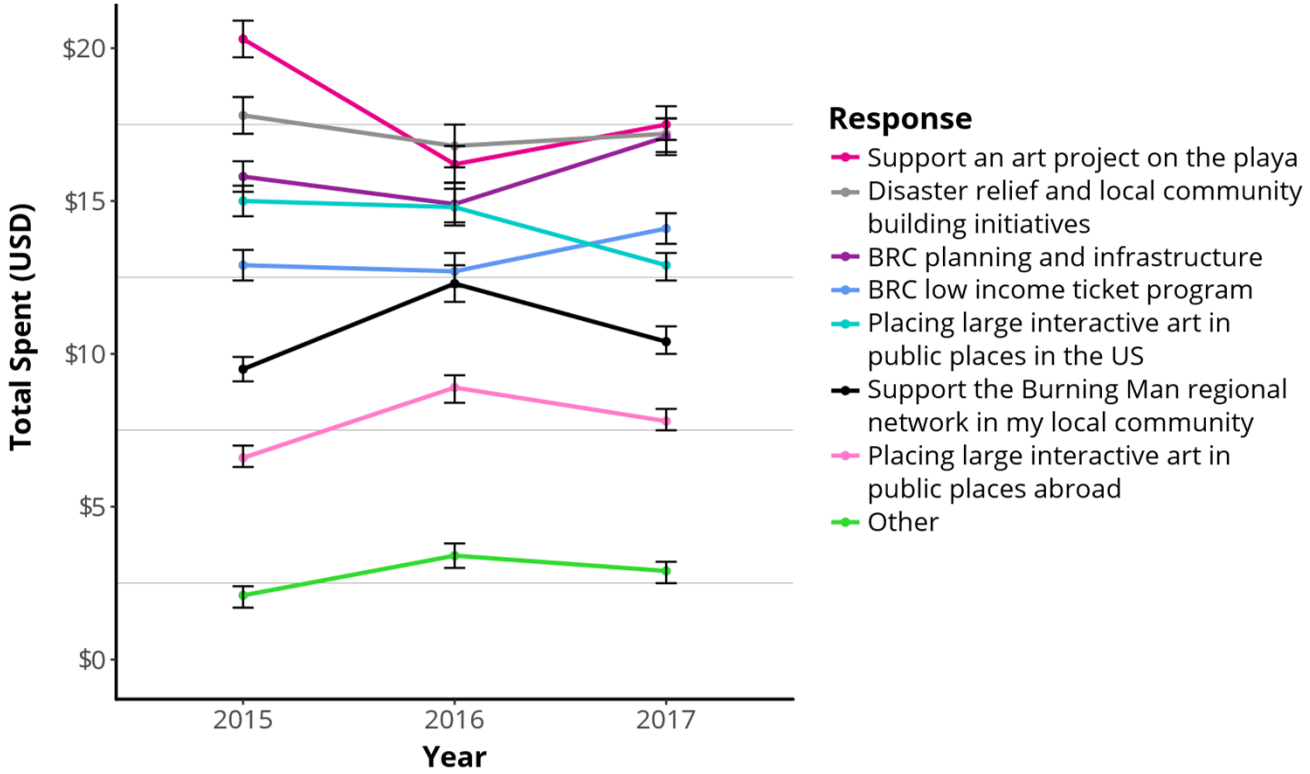
This question was not asked in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burning Man Organization
Supported Efforts

Participant Responses to the Question, "If You Were Given $100 to Donate to the Burning Man Nonprofit, How Would You Want it to be Distributed?"

This question was not asked in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

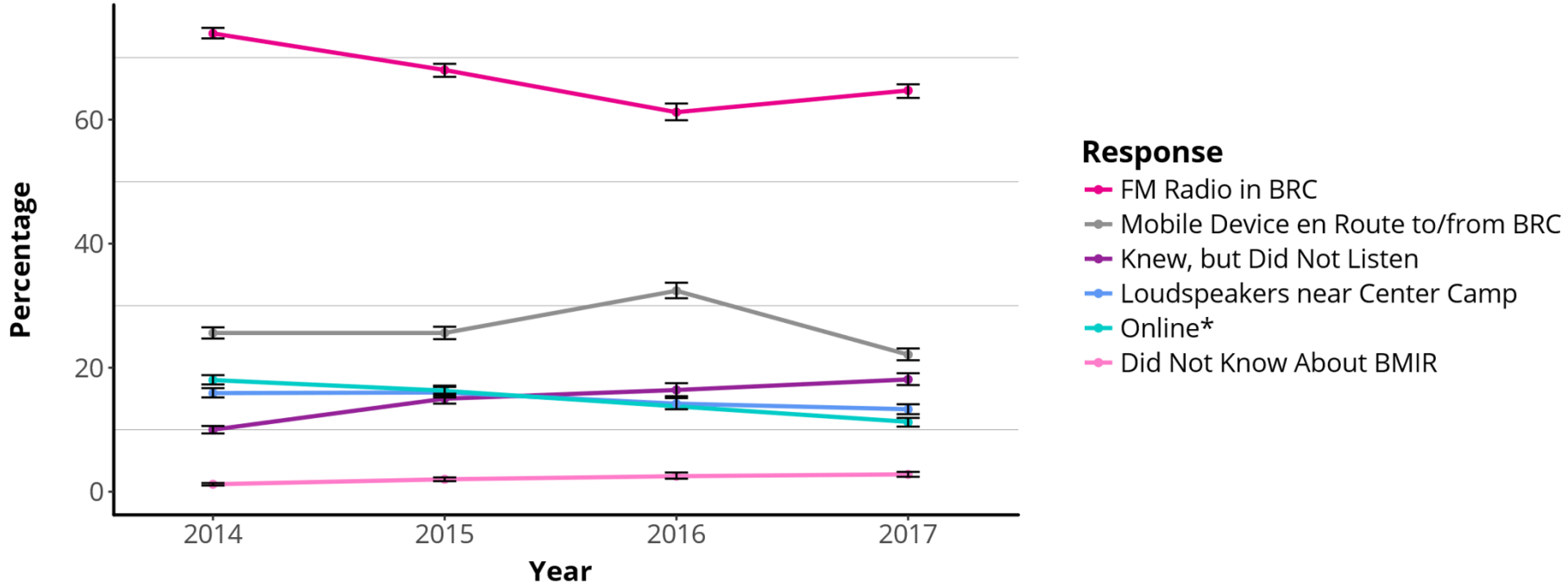


	2015		2016		2017	
Response	Total (USD)	MoE +/- %	Total (USD)	MoE +/- %	Total (USD)	MoE +/- %
Support an art project on the playa	$20.3	0.6	$16.2	0.6	$17.5	0.6
Disaster relief and local community building initiatives	$17.8	0.6	$16.8	0.8	$17.2	0.6
BRC planning and infrastructure	$15.8	0.6	$14.9	0.6	$17.1	0.6
BRC low income ticket program	$12.9	0.6	$12.7	0.6	$14.1	0.6
Placing large interactive art in public places in the US	$15.0	0.6	$14.8	0.6	$12.9	0.4
Support the Burning Man regional network in my local community	$9.5	0.4	$12.3	0.6	$10.4	0.4
Placing large interactive art in public places abroad	$6.6	0.4	$8.9	0.4	$7.8	0.4
Other	$2.1	0.4	$3.4	0.4	$2.9	0.4

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burning Man Information
Radio Stations

Participant Method(s) for Listening to BMIR in the Past Year



	2014		2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
FM Radio in BRC	73.9	0.8	68.0	1.0	61.2	1.4	64.7	1.2
Mobile Device en Route to/from BRC	25.6	0.8	25.6	1.0	32.4	1.2	22.1	1.0
Knew, but Did Not Listen	10.0	0.6	15.0	0.8	16.4	1.0	18.1	1.0
Loudspeakers near Center Camp	15.9	0.8	16.0	0.8	14.2	1.0	13.3	0.8
Online*	18.0	0.8	16.3	0.8	-	-	11.2	0.6
Did Not Know About BMIR	1.2	0.2	2.0	0.4	2.5	0.4	2.8	0.4

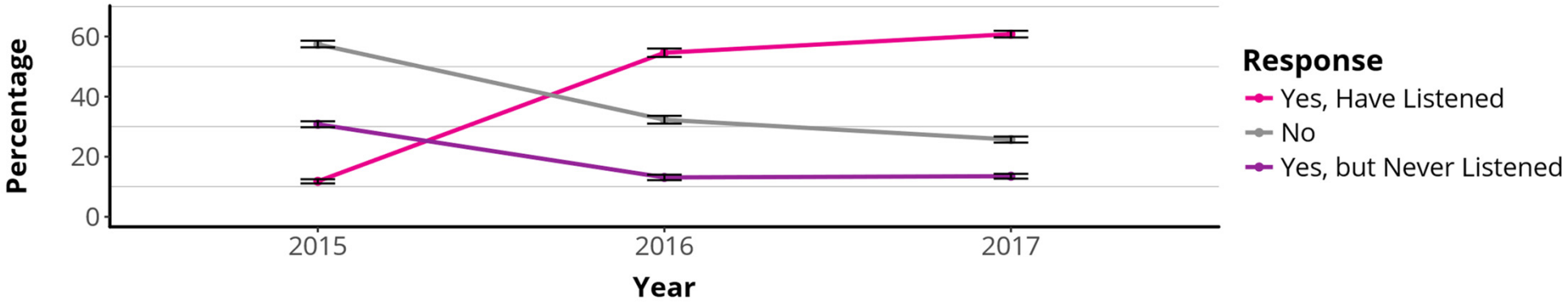
The 2013 online survey asked different questions about BMIR, so direct comparison is impossible. Data presented here are from 2014-17.

* This question was asked identically in the 2014 and 2015 online surveys, but the option "I listened online" was left out of the 2016 online survey.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Burning Man Information
Radio Stations

Participant Responses to the Question, "Have You Heard of Gate Radio (95.1)?"



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes, Have Listened	11.8	0.8	54.6	1.4	60.8	1.2
No	57.4	1.2	32.3	1.4	25.7	1.0
Yes, but Never Listened	30.8	1.0	13.1	1.0	13.5	0.8

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Academic Research Topic

Transformative Experience

Transformative Experience

Project Description

Since 2015, a team of researchers have used the online survey to ask a series of questions about transformative experiences at Burning Man. They ask these questions in a variety of settings, studying the types of changes reported from participants in different environments.

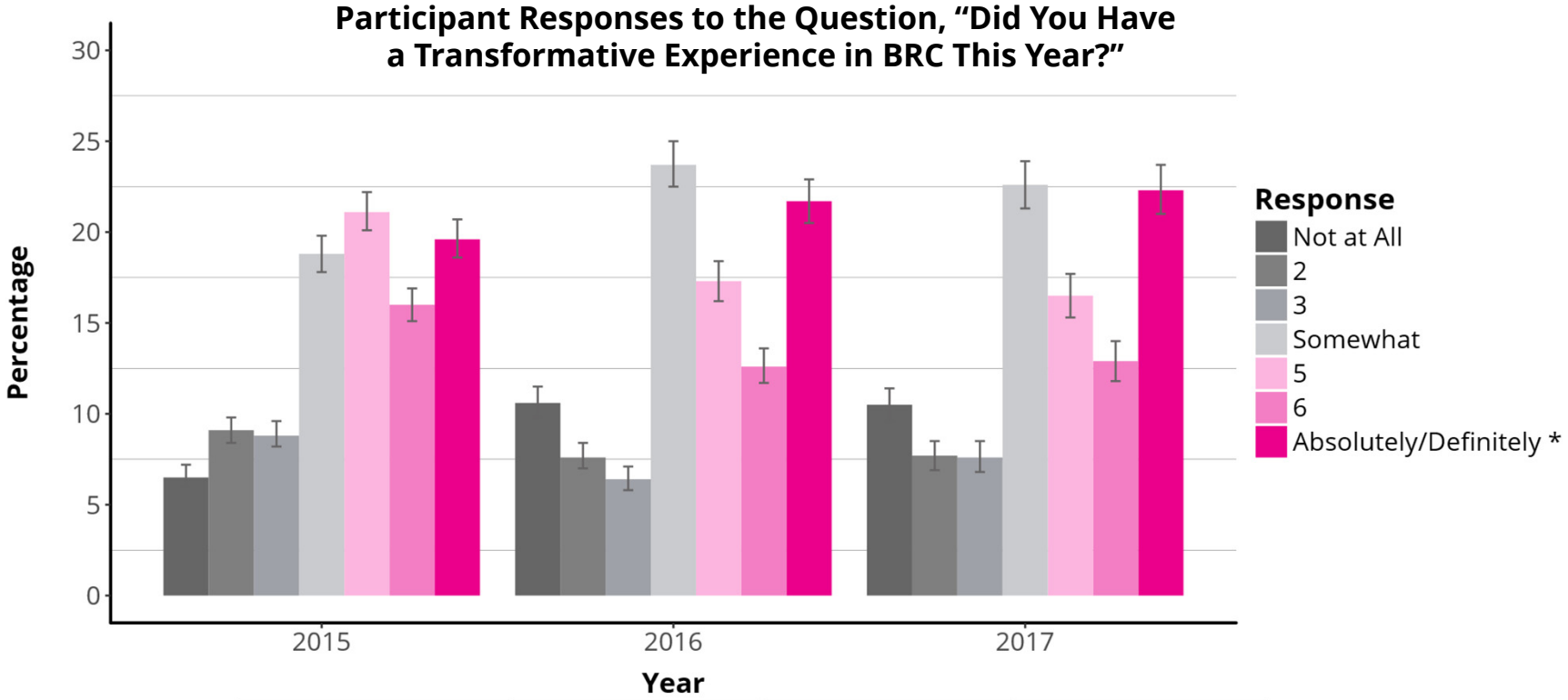
The first six pages of this section begin with, then build upon, the question: *Did you have a transformative experience in Black Rock City this year?* Participants are asked to report on the duration of any changes, and on whether these changes were desired or expected as a result of their coming to Black Rock City.

The final five pages of this section begin with, then build upon, a more specific premise: *We are curious about a special kind of transformative experience: an experience that changes you so profoundly that you come out of the experience radically different than you were before the experience. This transformation may have been so profound that you could not have known what the experience or change would be like before going through it.*

Again, participants are asked to indicate the degree to which they feel they experienced this type of change, then reflect upon their feelings regarding this type of change. More information about the work conducted by this research team can be found at http://www.crockettlab.org/.

Transformative Experience

General Transformation



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	6.5	0.6	10.6	0.8	10.5	1.0
2	9.1	0.8	7.6	0.8	7.7	0.8
3	8.8	0.8	6.4	0.6	7.6	0.8
Somewhat	18.8	1.0	23.7	1.2	22.6	1.4
5	21.1	1.0	17.3	1.2	16.5	1.2
6	16.0	1.0	12.6	1.0	12.9	1.2
Absolutely/Definitely *	19.6	1.0	21.7	1.2	22.3	1.4

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

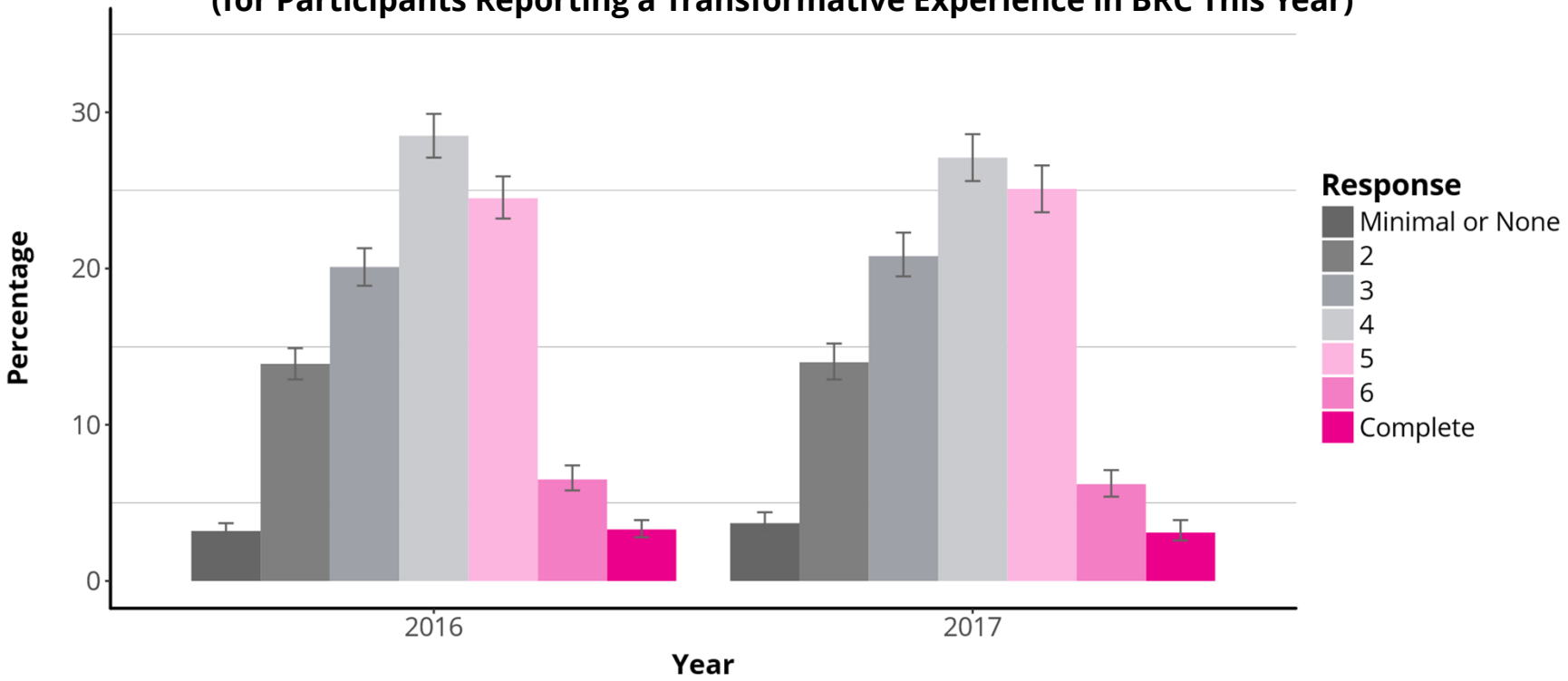
* In the 2015 online survey the final answer option was "Absolutely." In the 2016-17 online surveys, this option was "Definitely."

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Transformative Experience

General Transformation

Participant Responses to the Question, "What Was the Extent of This Transformation?"
(for Participants Reporting a Transformative Experience in BRC This Year)



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Minimal or None	3.2	0.6	3.7	0.6
2	13.9	1.0	14.0	1.2
3	20.1	1.2	20.8	1.4
4	28.5	1.4	27.1	1.6
5	24.5	1.4	25.1	1.6
6	6.5	0.8	6.2	0.8
Complete	3.3	0.6	3.1	0.6

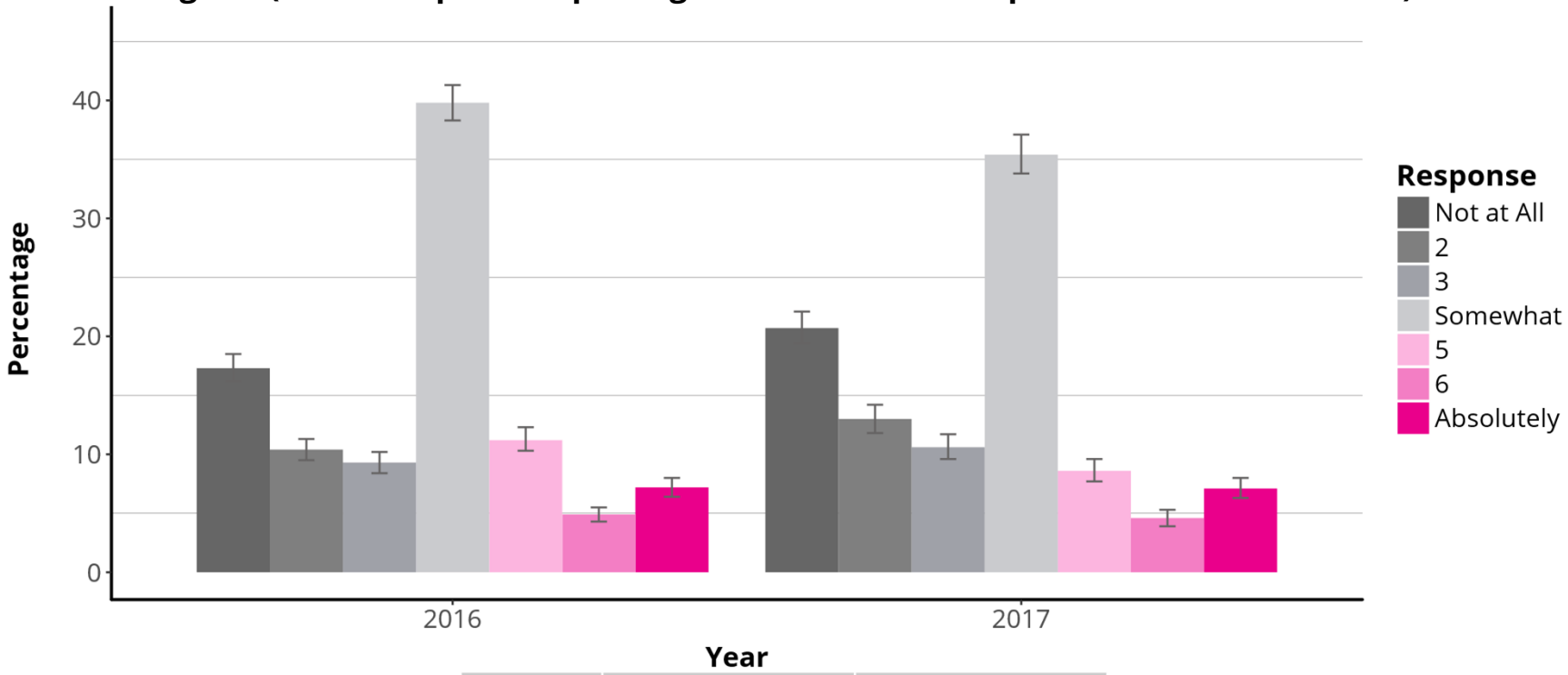
This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Transformative Experience

General Transformation

Participant Responses to the Question, "Did You Go to Burning Man *Expecting* Any of These Changes?" (for Participants Reporting a Transformative Experience in BRC This Year)



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	17.3	1.2	20.7	1.4
2	10.4	1.0	13.0	1.2
3	9.3	1.0	10.6	1.0
Somewhat	39.8	1.6	35.4	1.6
5	11.2	1.0	8.6	1.0
6	4.9	0.6	4.6	0.8
Absolutely	7.2	0.8	7.1	0.8

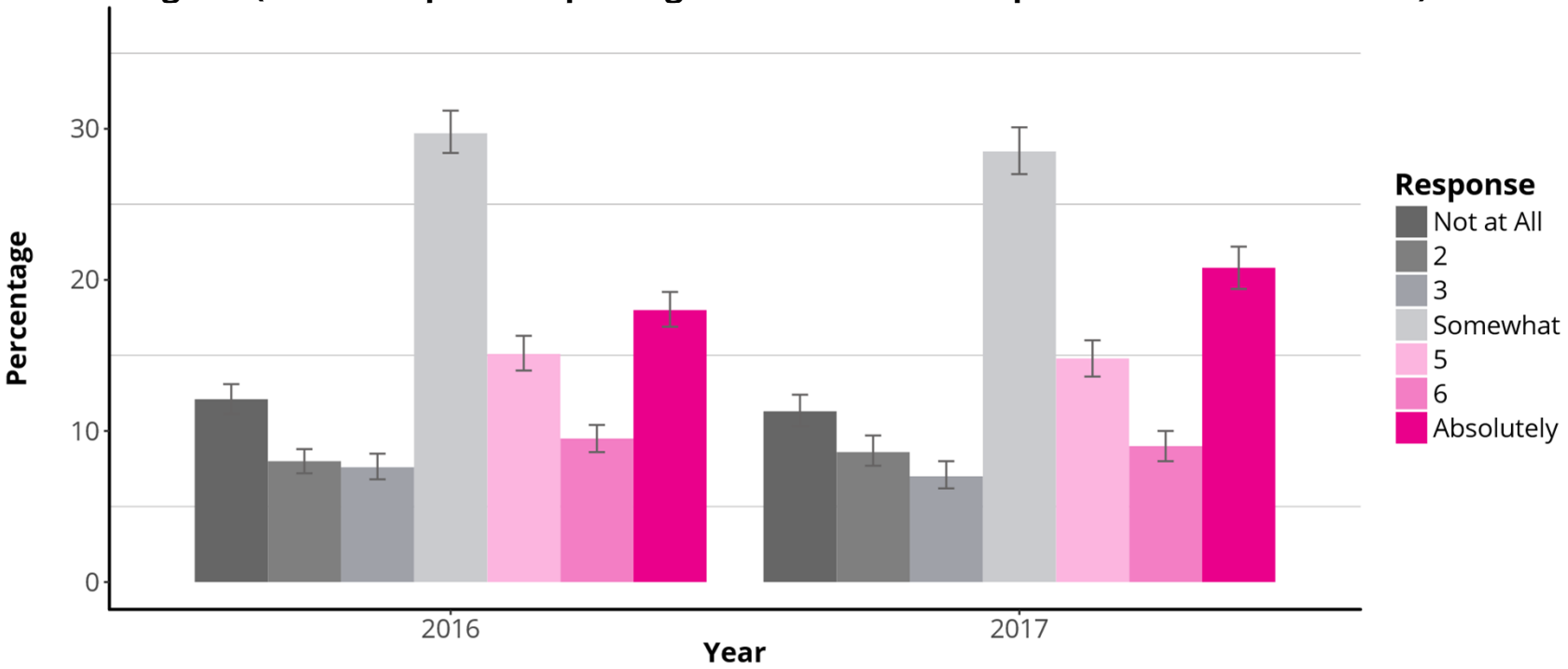
This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Transformative Experience

General Transformation

Participant Responses to the Question, "Did You Go to Burning Man *Desiring* Any of These Changes?" (for Participants Reporting a Transformative Experience in BRC This Year)



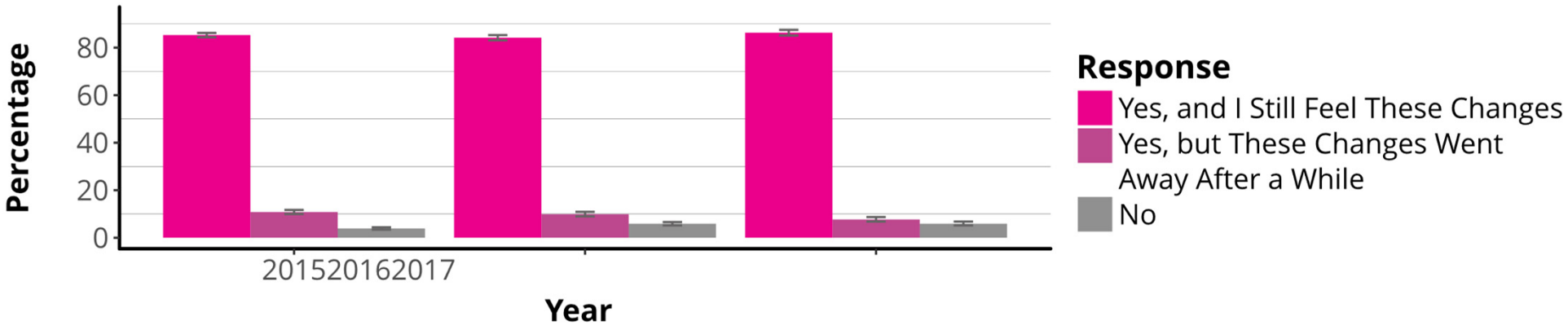
	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	12.1	1.0	11.3	1.0
2	8.0	0.8	8.6	1.0
3	7.6	0.8	7.0	0.8
Somewhat	29.7	1.4	28.5	1.6
5	15.1	1.2	14.8	1.2
6	9.5	0.8	9.0	1.0
Absolutely	18.0	1.2	20.8	1.4

This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Transformative Experience
General Transformation

Participant Responses to the Question, "Did These Changes Persist After You Left BRC?" (for Participants Reporting a Transformative Experience in BRC This Year)



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes, and I Still Feel These Changes	85.3	1.0	84.2	1.2	86.3	1.2
Yes, but These Changes Went Away After a While	10.8	0.8	9.9	1.0	7.7	1.0
No	3.9	0.6	5.9	0.8	5.9	0.8

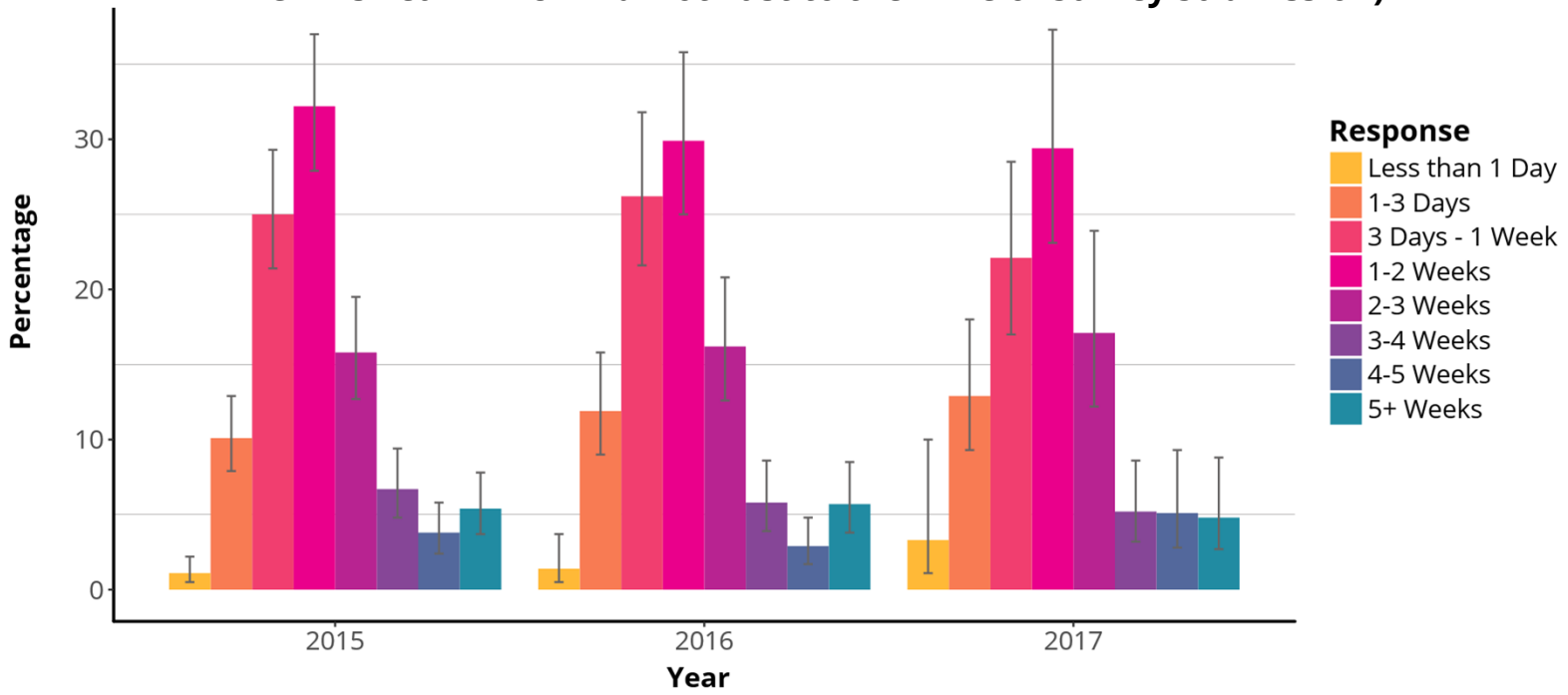
This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Transformative Experience

General Transformation

Participant Responses to the Question, "How Long Did The Changes Persist After You Left BRC?" (for Participants Reporting a Transformative Experience in BRC This Year Which Did Not Last to the Time of Survey Submission)



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Less than 1 Day	1.1	0.8	1.4	1.4	3.3	3.7
1-3 Days	10.1	2.5	11.9	3.3	12.9	4.3
3 Days - 1 Week	25.0	3.9	26.2	5.1	22.1	5.7
1-2 Weeks	32.2	4.5	29.9	5.3	29.4	7.1
2-3 Weeks	15.8	3.3	16.2	4.1	17.1	5.7
3-4 Weeks	6.7	2.2	5.8	2.4	5.2	2.5
4-5 Weeks	3.8	1.6	2.9	1.6	5.1	3.1
5+ Weeks	5.4	2.0	5.7	2.4	4.8	2.9

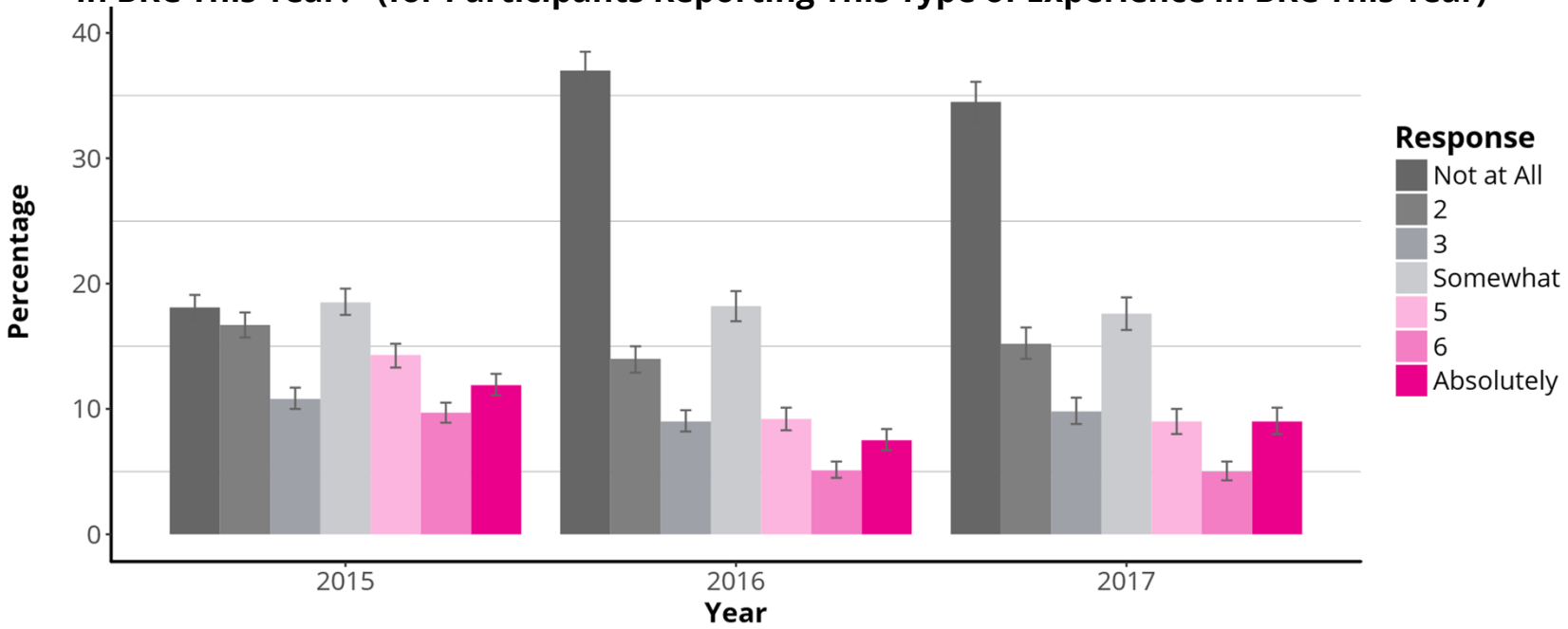
This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Transformative Experience

Special Transformation

Participant Responses to the Question, "Did You Have a Special* Type of Transformative Experience in BRC This Year?" (for Participants Reporting This Type of Experience in BRC This Year)



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	18.1	1.0	37.0	1.4	34.5	1.6
2	16.7	1.0	14.0	1.0	15.2	1.2
3	10.8	0.8	9.0	0.8	9.8	1.0
Somewhat	18.5	1.0	18.2	1.2	17.6	1.4
5	14.3	1.0	9.2	1.0	9.0	1.0
6	9.7	0.8	5.1	0.6	5.0	0.8
Absolutely	11.9	0.8	7.5	0.8	9.0	1.0

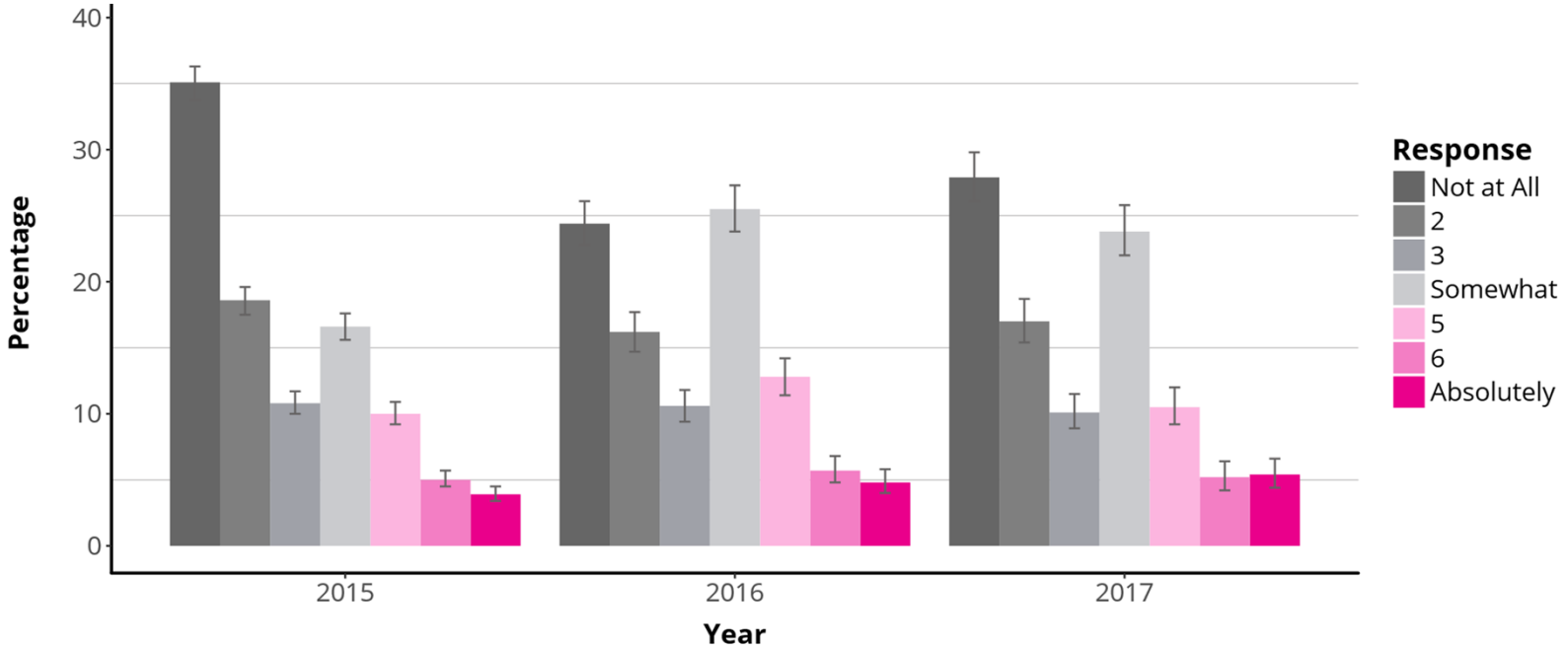
This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

* The nature of this special change is defined with the following paragraph: "We are curious about a special kind of transformative experience: an experience that changes you so profoundly that you come out of the experience radically different than you were before the experience. This transformation may have been so profound that you could not have known what the experience or change would be like before going through it."

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Transformative Experience
Special Transformation

Participant Responses to the Question, "Did This Special* Type of Transformative Experience Cause You to Change Your Moral Values?" (for Participants Reporting This Type of Experience in BRC This Year)



	2015		2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	35.1	1.2	24.4	1.8	27.9	2.0
2	18.6	1.0	16.2	1.4	17.0	1.6
3	10.8	0.8	10.6	1.2	10.1	1.4
Somewhat	16.6	1.0	25.5	1.8	23.8	2.0
5	10.0	0.8	12.8	1.4	10.5	1.4
6	5.0	0.6	5.7	1.0	5.2	1.0
Absolutely	3.9	0.6	4.8	0.8	5.4	1.2

This question was not included in the 2013 or 2014 online surveys, so data presented here are from 2015-17.

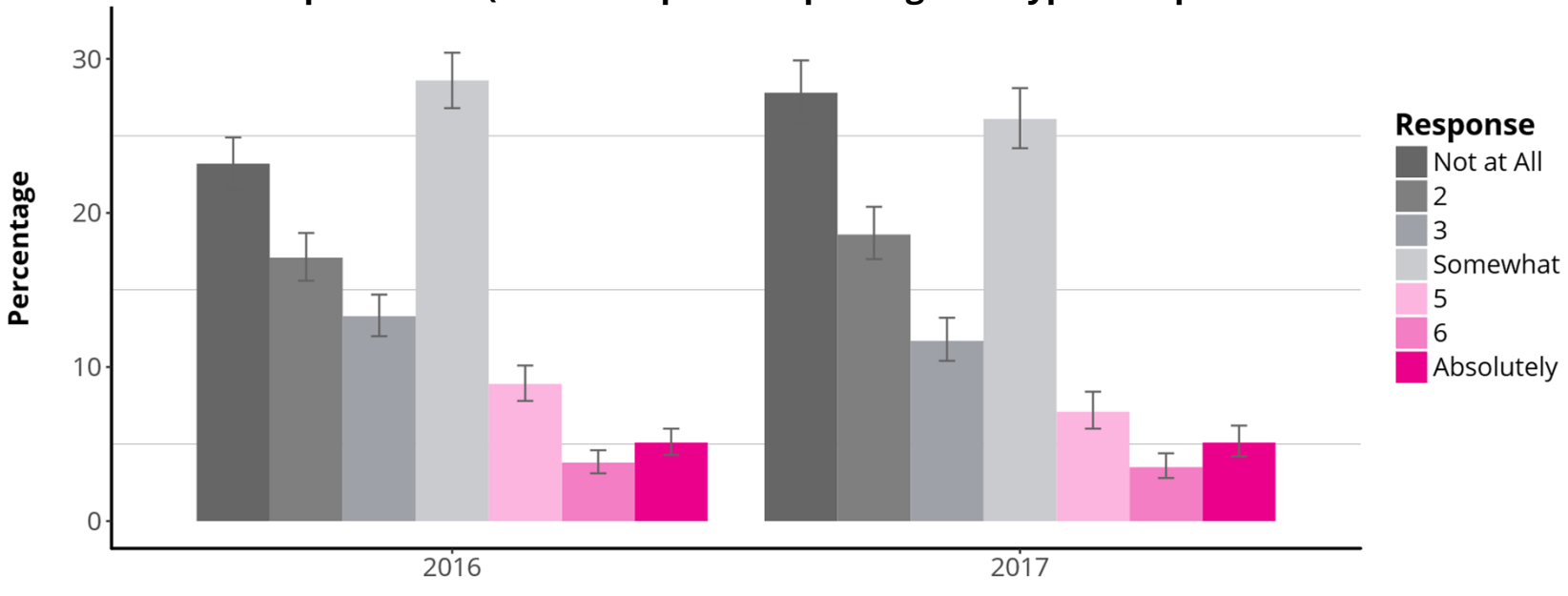
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Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Transformative Experience

Special Transformation

Participant Responses to the Question, "Did You Go To Burning Man *Expecting* To Have This Special* Type of Transformative Experience?" (for Participants Reporting This Type of Experience in BRC This Year)



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	23.2	1.6	27.8	2.0
2	17.1	1.6	18.6	1.8
3	13.3	1.4	11.7	1.4
Somewhat	28.6	1.8	26.1	2.0
5	8.9	1.2	7.1	1.2
6	3.8	0.8	3.5	0.8
Absolutely	5.1	0.8	5.1	1.0

This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

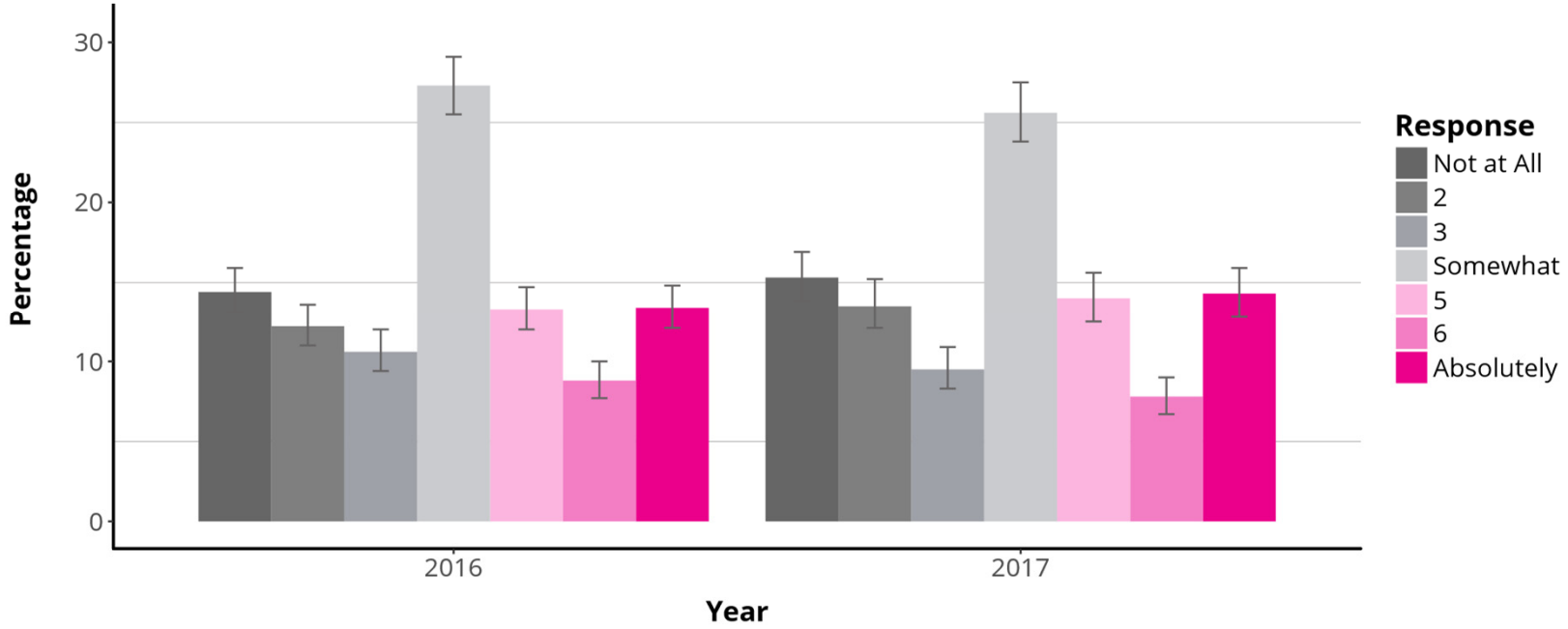
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Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Transformative Experience

Special Transformation

Participant Responses to the Question, "Did You Go To Burning Man *Desiring* To Have This Special* Type of Transformative Experience?" (for Participants Reporting This Type of Experience in BRC This Year)



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	14.4	1.4	15.3	1.6
2	12.2	1.4	13.5	1.6
3	10.6	1.2	9.5	1.4
Somewhat	27.3	1.8	25.6	2.0
5	13.3	1.4	14.0	1.6
6	8.8	1.2	7.8	1.2
Absolutely	13.4	1.4	14.3	1.6

This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

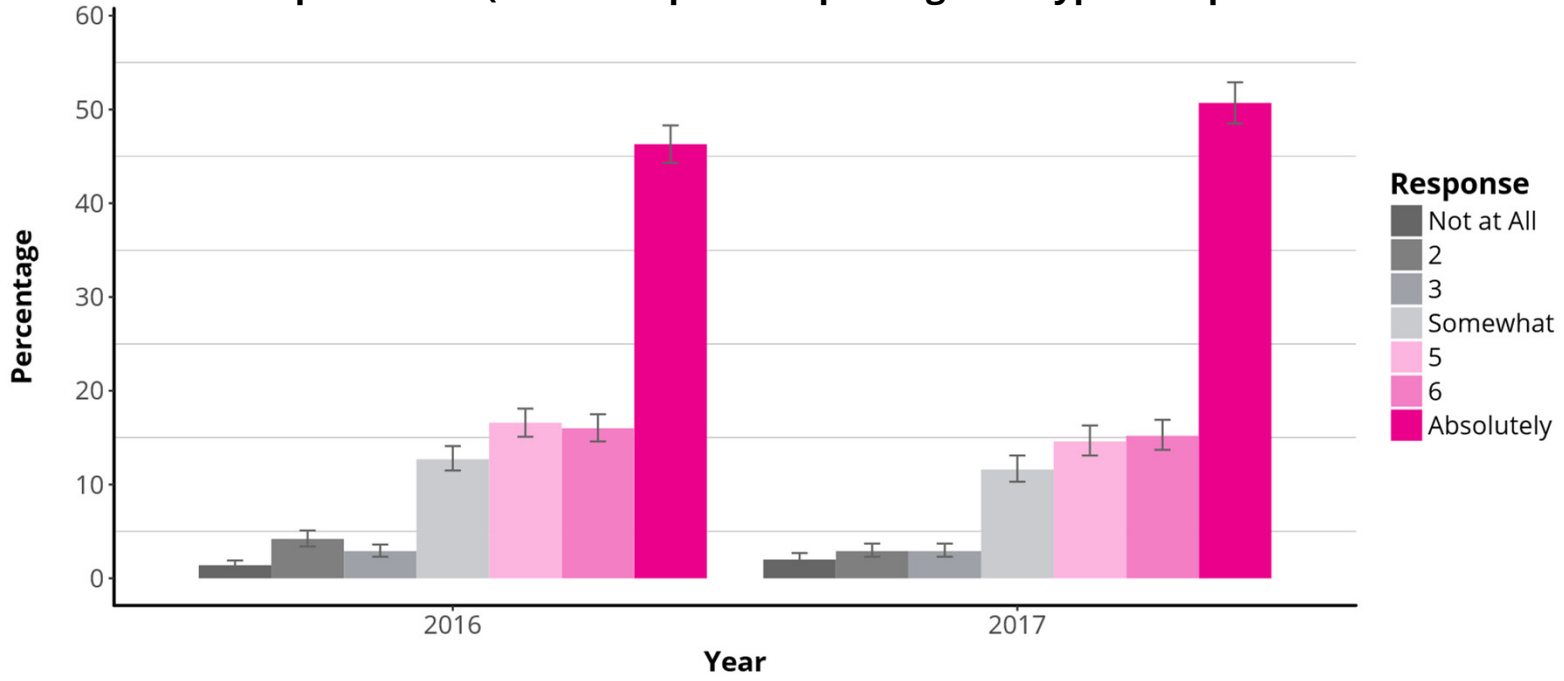
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Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Transformative Experience

Special Transformation

Participant Responses to the Question, "Are You Glad to Have Had This Special* Type of Transformative Experience?" (for Participants Reporting This Type of Experience in BRC This Year)



	2016		2017	
Response	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	1.4	0.4	2.0	0.6
2	4.2	0.8	2.9	0.6
3	2.9	0.6	2.9	0.8
Somewhat	12.7	1.4	11.6	1.4
5	16.6	1.6	14.6	1.6
6	16.0	1.4	15.2	1.6
Absolutely	46.3	2.0	50.7	2.2

This question was first introduced in the 2016 online survey, so data presented here are from 2016-17.

* The nature of this special change is defined with the following paragraph: "We are curious about a special kind of transformative experience: an experience that changes you so profoundly that you come out of the experience radically different than you were before the experience. This transformation may have been so profound that you could not have known what the experience or change would be like before going through it."

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

BRC Census Team Information

Contributions and Acknowledgements

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The 2017 Census Lab: The project also involved more than 175 essential volunteers: research collaborators, volunteer coordinators, statisticians, camp builders, gate samplers, keypunchers, Census Lab hosts, graphic designers, and many more

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We would also like to thank all of the Burning Man participants who have taken the time to provide their data. This project would not exist without our respondents.

Finally, our thanks to Burning Man Project for the resources they provide both on playa and off playa and for believing in the project!

Still Curious?

To contact the Census Lab, email census@burningman.org

Census Lab Blog: http://journal.burningman.org/census

Census Lab Data Archive: http://burningman.org/culture/history/brc-history/census-data/

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